

Southland

March 14, 1954

IN THIS ISSUE

Your Host: A King
Death Valley Life

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Mara Corday: "Most Photographed Girl in the World." See Page 5.

Four Die, 25 Hurt as Wind Rips Georgia

\$10 Million Damage
at Ft. Benning and
Near-by Air Base

FT. BENNING, Ga. (Sun-
day)—(UP). Winds of more
than 100 miles per hour
swept through middle Geor-
gia Saturday night, killing
four persons, injuring 25,
and causing \$10,000,000
damage at Ft. Benning and
Lawson Air Force Base.

The tornado-like storm killed
an airman and a child here and
destroyed eight troop-carrying
C-119 "Flying Boxcars" before it
swept across middle Georgia in-
to Macon, where two more were
killed, authorities said.

Col. Troy W. Crawford, com-
manding adjoining Lawson Air
Force Base, said the freak
winds cut a path about 500
yards wide across the base, de-
stroying 47 other planes
heavily and spilling 100,000
gallons of high octane aviation
fuel.

The storm, believed to have
been a tornado, skipped through
the communities of Roberta,
Crawford, Elberta and Lizella
before striking Macon, destroy-
ing several homes and causing
extensive other property damage.

Base officials here said
about a dozen persons were
treated at the base hospital
for injuries and Macon hospi-
tals reported 14 injured. Am-
bulances from Robins Air
Force Base, near Macon, were
dispatched to the other com-
munities to bring in others
reported hurt.

The American Red Cross at
Macon believed a total of 20
were hurt there.

The dead at Macon were
listed as Austin Hogan, and a
child identified only as "Lock-
hart," who died trapped in a
destroyed home.

Officials here said four build-
ings were destroyed and 15
others damaged.

Does Erin Go Bragh? Certainly



SURE, AND WHO could herald the comin' of St. Patrick's Day Wednesday better
than a pretty colleen by the name of Erin O'Brien Fitzgerald? And you'll note
that Erin is standing under a bower of green, green leaves while wearin' a green
topper and holdin' a foine shillelagh. The Long Beach daughter of the Irish re-
cently finished a four-month tour with Tyrone Power's "John Brown's Body"
troupe. She's a professional singer and so is her husband James.—(Staff Photo
by John Neagle.)

Construction Records Set in 37 States

NEW YORK—(AP). A construc-
tion boom lifted the building in-
dustry to record highs during
the first two months of 1954,
surprising economists who had
forecast a recession, a survey
disclosed Saturday.

The F. W. Dodge Corp., con-
struction news and marketing
specialists, reported all existing
records for spending on new
buildings were smashed in 37
states and three major cities
surveyed during January and
February.

The gross figure was \$1,221-
260,000, nine per cent ahead
of the previous January-Febr-
uary record, set in 1951. It
was 13 per cent greater than
the first two months of 1953,
which wound up as a record-
breaking year.

The February total was six per-
cent greater than that for Jan-
uary, despite the usual tendency
for construction to drop off
slightly in February, the report
said.

A Dodge spokesman said the
building industry is one of the
keystones of the economy, usu-
ally serving as a reliable barom-
eter to the state of the nation's
business.

The words "sensational,"
"surprisingly strong" and "dy-
namic" were used by Dodge to
describe what happened in the
construction industry in Janu-
ary and February.

The increase in investments in
new housing, business buildings
and heavy engineering projects
came despite a Dodge forecast
last November that the dollar
volume of contracts would drop
about 3 per cent this year.

L.A.C. SAYS:

Should 18-Year-Olds Vote?

If young people aged 18, 19 and 20 years were given
the privilege of voting, it would add about seven million
to our present voting population.

"If they are old enough to fight, they are old enough
to vote," is a slogan that has been used ever since Pearl
Harbor. President Eisenhower is in favor of extending
suffrage to younger folk. It is being argued in many
school rooms across the nation and undoubtedly in many
homes. Ex-President Truman says he is opposed to it and
would keep the age at 21 or even advance it to 24 years,
although several years ago he himself advanced the idea
of giving the voting franchise to 18-year-olds.

Seeking to show who is best informed and therefore
better qualified to vote, the Gallup Poll asked a cross-
section of people in different age groups seven questions.
They were: 1. How many states will elect members to the
House of Representatives this year? 2. How many U. S.
Senators are there from your state? 3. Can you recall the
name of your Senators? 4. What are the first 10 amend-
ments to the Constitution called? 5. What is meant by the

(Continued on Page A-12)

Marine Reserve, 33, Killed in NAS Crash

A 33-year-old Marine reserve pilot plunged to his
death Saturday afternoon when his single-engine plane
stalled on take-off at Los Alamitos Naval Air Station and
spun to the ground at the southwest corner of the field.

Killed instantly was Maj. Dan-
iel Williams, of North Holly-
wood, a civilian aircraft worker
in Burbank who flew once a
week at Los Alamitos to retain
his reserve status. He was a Ma-
rine combat pilot in the South
Pacific during World War II.

The plane, an F4U Corsair,
caught fire after the crash.
Station fire-fighting units ex-
tinguished the blaze after sev-
eral minutes.

The Navy public information
office at the field reported that
Williams took off on a training
flight with his squadron about 1
p. m. When he was 50 feet off
the ground, the plane stalled,
spun in and crashed upside-down
just off the runway and near the
intersection of Garden Grove
Blvd. and Los Alamitos Blvd.

Maj. Williams leaves his
wife, Jean Elizabeth, and a 9-



MAJ. DANIEL WILLIAMS
Plane Stalls at 50 Ft.

year-old adopted son, Samuel
Shivers.

Williams was graduated from
Virginia Polytechnic Institute
in 1950. He won the Air Medal
for combat missions at Rabaul.

His body was taken to Dillard
Mortuary in Long Beach. A Navy
board will investigate the cause
of the crash.

Dulles Lands in U.S. After 17-1 Victory

LANGLEY AIR FORCE
BASE, Va. — (AP). Secretary of
State Dulles landed here Satur-
day night en route to Washing-
ton from the 10th Inter-Ameri-
can Conference at Caracas, Ven-
ezuela.

His plane was unable to land
at Washington due to low ceiling,
the Military Air Transport Ser-
vice in Washington said.

Langley officials said the sec-
retary would spend the night on
the Air Force Base.

Dulles enplaned for Washing-
ton Saturday shortly after the
American republics approved by
an overwhelming vote his resolu-
tion calling for collective action
against Communist infiltration
of the Western Hemisphere.

Only Guatemala—accused by
the United States of being under
Communist influence—voted
against the resolution. The vote
was 17-1 with 2 abstentions—
Mexico and Argentina.

SPACE FLIER'S ANTI-GRAVITY RIG FAILS HIM

JACKSON, Miss. — (AP).
A "spaceboy," blasting off
for a galaxy with his anti-
gravity belt, collided with a
conventional earthbound
automobile Saturday.

Mrs. Grace Johnson, earth-
woman automobile pilot, said she
noticed a helmeted spaceboy pre-
paring to take off from his
front lawn.

Suspecting trouble, she
maneuvered to the oppo-
site side of the street and
slowed to a crawl.

Then, 9-year-old Danny
Owens shouted final or-
ders to his "crew" and
took off across the street.

The junior-sized Cap-
tain Video suffered a cut
on his elbow and leg. The
earth vehicle sustained
\$10 damage from the im-
pact.

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'Quit Shooting Wildly At Rats,' Nixon Advises

Joe Claims Red 'Proof' on Murrow

(Compiled from AP and UP)

MANITOWOC, Wis.—Sen.
Joseph R. McCarthy said
Saturday night that Edward
R. Murrow was connected
with summer sessions of
Moscow University which
were sponsored by the Soviet
intelligence and the Soviet
Union.

The Wisconsin senator said he
had "documented proof" that
the CBS commentator was "con-
nected" with the school and that
two sessions had been held in
1933 and 1934, contrary to Mur-
row's reply that the school was
disbanded before it opened.

McCarthy speaking before a
home-state audience of the Jun-
ior Chamber of Commerce, dis-
played papers from the stand
which he described as "summer
seminars of Moscow University."

He said that in one docu-
ment Murrow was quoted as
"saying the Moscow summer
school undoubtedly proved its
worth."

McCarthy said he would "go
even further" into his charge
that Murrow was connected with
the university, a charge that was
answered by Murrow this week.
Murrow charged the Wisconsin
senator with "reckless handling
of the truth."

McCarthy said the Moscow
summer school was sponsored
by the Soviet Union and the
VKOS, which, he said, was a
branch of Soviet intelligence.

He said in further answer to
Murrow's reply that at the
second summer session, held in
1934, major classes were offered
by 22 professors to 212 students.
"Including American teachers
who could go to Moscow to in-
doctrinate themselves to teach
communism in the United
States."

McCarthy said a "pre-re-
quisite was that you could not
join the school unless you stud-
ied communism."

Murrow, he said, was a mem-
ber of the office of instruction
of internal education which se-
lected students for the Moscow
school. McCarthy said the of-
fice was directed by Stephen
Duggan, "whose father was a
Communist spy."

Referring to the address of
Vice President Nixon in Wash-
ington, McCarthy asserted that
"as long as I am in the United
States Senate, and I hope it is a
long time, I don't intend to treat
traitors like gentlemen. They are
not gentlemen."

McCarthy declared "I don't
care how high or low those who
scream at what we are doing."

The Wisconsin senator de-
clared, without reference to any-
one by name that "some people
scream at what we are doing."

(Continued on Page A-5, Col. 1.)



TOO CLOSE FOR COMFORT

Prince Bernhard of The Netherlands climbs from a
propeller-driven T28B Navy trainer after an emer-
gency dead-stick landing Saturday by Lt. Col. A. T.
House (left) at L. A. International Airport. The
engine conked out over the ocean. Story on Page
A-18.—(AP Wirephoto.)

First Utility A-Plant Will Serve Civilians

WASHINGTON—(UP). The nation's first full-scale
atomic power plant will be built at Pittsburgh and oper-
ated by the Duquesne Light Co., a private utility serving
the Pittsburgh area, the Atomic Energy Commission an-
nounced Saturday.

The trail-blazing plant, which
marks man's most ambitious at-
tempt so far to harness the
atom's fury for peacetime use,
will produce a minimum of 60-
000 kilowatts of electricity.

Its output will go into the
Duquesne company's power
system to be marketed, along
with electric energy from con-
ventional sources, to the
utility's regular residential and
industrial customers.

Although consumers will pay
no more for the atomic power,
the AEC said "it is not expected
that this first plant will produce
electric power at costs competi-
tive with power from conven-
tional fuels."

The extra costs of production
will be absorbed by the AEC and
the utility under a contract now
being negotiated. The govern-
ment is willing to subsidize the

(Continued on Page A-2, Col. 3.)

Commie Hunt Seen Periling Ike's Program

By JACK BELL

WASHINGTON — (AP).
Vice President Nixon told
the nation Saturday night, in
a talk obviously beamed at
Sen. McCarthy (R-Wis.),
that reckless talk and "ques-
tionable" investigating meth-
ods are hurting the Eisen-
hower administration.

Nixon said President Eisen-
hower insists on "fair" and
"proper" Communist-in-govern-
ment investigation, and declared
"you shoot wildly at 'the rats'
you are going to miss some of
them and risk hitting loyal, anti-
Communist Americans."

Speaking in answer to Demo-
cratic charges that the Republi-
can administration had em-
braced "McCarthyism," the Vice
President told a national televi-
sion-radio audience:

"The President and this ad-
ministration, the responsible
leadership of the Republic
party, insist that whether in
the executive branch of the
government or in the legisla-
tive branch of the government,
the procedures for dealing
with the threat of communism
in the United States must be
fair and they must be proper."

Nixon said that in recent
weeks "men who have in the
past done effective work ex-
posing communism in this coun-
try have, by reckless talk and
questionable methods, made them-
selves the issue rather than the
cause they believe in so deeply."

Observing that this had direct-
ed attention away from Eisen-
hower's legislative program, Nixon
said that he believes it is time
to get behind that program.

"Let's quit being diverted
from the business of putting
that program into effect by
fighting and controversy over
an issue where we ought to be
together," he said.

But Nixon—bringing up the
Alger Hiss and Harry Dexter
White cases—stressed that what
he called Democratic dodging of
the Communists-in-government
issue led to "the extremes" of
some Communist-hunters today.

Nixon mentioned McCarthy's
name at the outset of his talk
when he said he had been urged
by some who gave him advice to
"attack McCarthy."

Asked after his broadcast if his
reference to unfair tactics had
been aimed at McCarthy, the
Vice President replied, "Where-
ever the shoe fits—the speech
speaks for itself."

McCarthy, in Wisconsin, said
he had no comment but he
wound up a speech at Manitowoc
by declaring:

"I don't care how high or
how low those are who scream
at what we are doing, as long
as I am in the United States

(Continued on Page A-2, Col. 1.)

Smog Comes in Here and Clean Air Goes Out There, So Inventor Says

By BUD LEMKE

A 48-year-old Azusa inventor
claimed here Saturday that he
has just the device to wash that
smog right out of your air.

Anthony Lazarus presented a
public demonstration of his
smog eliminator in a factory
yard at 2310 W. Pacific Coast
Highway.

The device consists of a tank
10 feet by four feet by three
feet. Polluted air is drawn in
one end, washed in a smoke
chamber with a liquid chemical
spray and comes out the other
end completely purified, Lazarus
said.

The chemical used is a
secret but Lazarus says that
it is inexpensive.

Carbons, sulphates, sulphates
and other pollutants drop to the
bottom of the tank and can be
drawn off and used to manufac-
ture fertilizer, Lazarus ex-
plained. This feature of his in-
vention will make it pay for it-
self, he contends.

For the demonstration, Lazarus
and his assistants fired up
a chimney with tar, kerosene,
crankcase oil, tarpaper and rub-
ber trimmings. When the dense

black smoke began billowing out
the top of the chimney, it was
capped and a fan drew the
smoke into the device.

The air emitted from the
other end appeared colorless and
odorless, although a handker-
chief placed over the emission
pipe gathered small carbon par-
ticles.

Lazarus believes that if every
smoke stack in the county were
equipped with his device, smog
would be greatly reduced.

He is perfecting another in-

vention which would complete
the elimination of smog by re-
moving the pollutants from
automobile exhausts.

Lazarus has been working
on his "smog eliminator"
since 1944.

He originally used it to trap
pollutants which he purposely
produced for manufacturing fer-
tilizer.

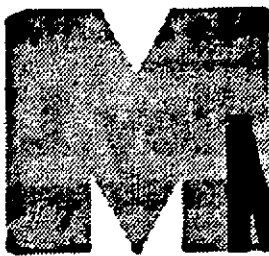
To market the anti-smog de-
vice Lazarus and his financial
backers have formed the Smog
Eliminating Co.

SMOG GOES 'ROUND AND 'ROUND and comes out here in the control machine demonstrated in Long Beach
Saturday by Anthony Lazarus, Azusa inventor. "Smog eliminator" tank draws in polluted air at one end and
pushes out pure air at the other end, Lazarus says.—(Staff Photo by Don Webster.)



SMOG GOES 'ROUND AND 'ROUND and comes out here in the control machine demonstrated in Long Beach
Saturday by Anthony Lazarus, Azusa inventor. "Smog eliminator" tank draws in polluted air at one end and
pushes out pure air at the other end, Lazarus says.—(Staff Photo by Don Webster.)

we're open monday night till 9:30



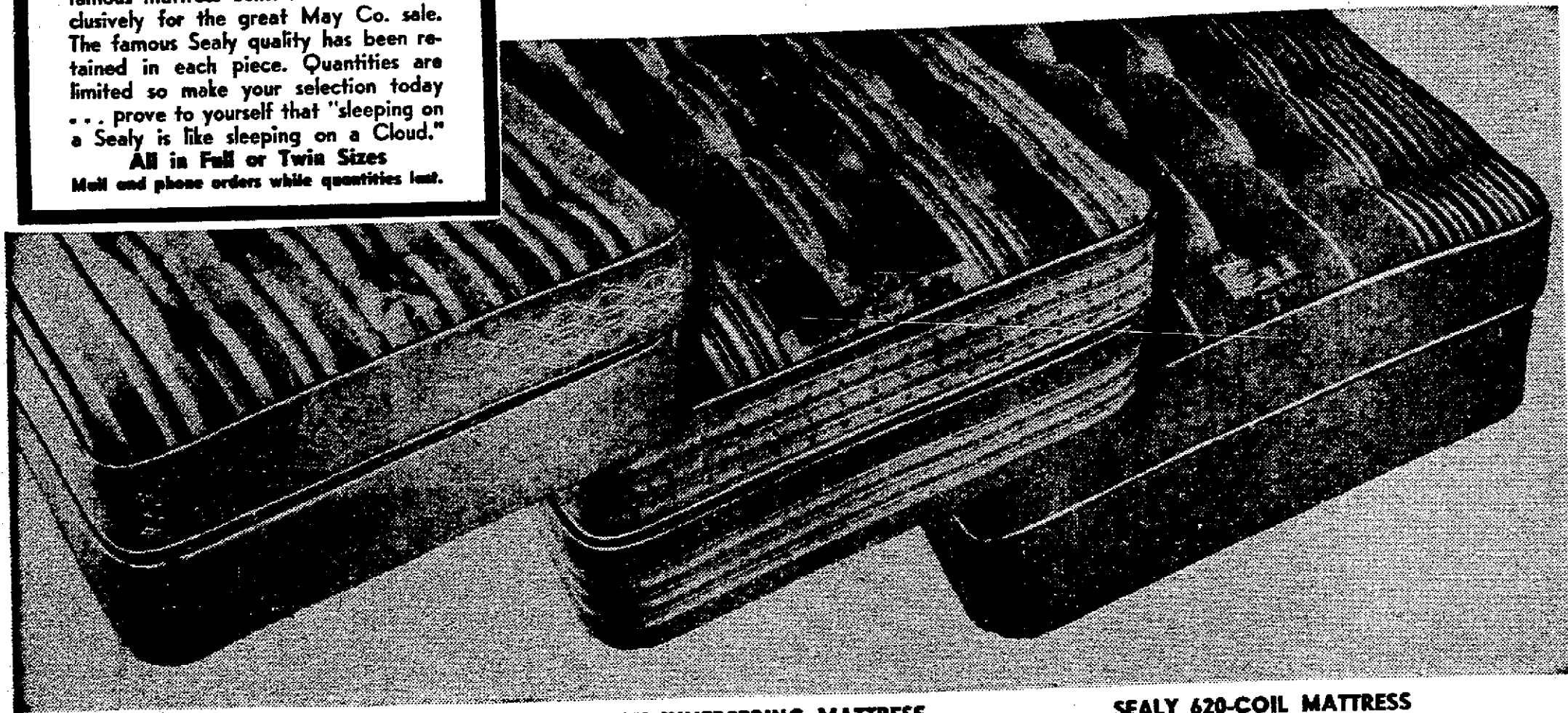
LAKWOOD

MAY

SEALY purchased magnificent high quality decorator tickings, at only a fraction of their original cost, from the nation's leading supplier of fine mattress tickings... applied them to their famous mattress constructions... exclusively for the great May Co. sale. The famous Sealy quality has been retained in each piece. Quantities are limited so make your selection today... prove to yourself that "sleeping on a Sealy is like sleeping on a Cloud."
All in Full or Twin Sizes
 Mail and phone orders while quantities last.

save 1/3-gigantic close-out sale

SEALY *mattresses & box springs*



SEALY 312-COIL MATTRESS

44.95 Specifications

29.88

- Extra coil comfort at a low price
- Prebuilt border construction
- Resilient tempered innerspring unit
- Sisal pad insulation for long life
- Durable woven stripe ticking

MATCHING BOX SPRING

29.88

SEALY INNERSPRING MATTRESS WITH NYLON REINFORCED TICKING

52.50 Specifications

34.88

- Nylon reinforced hotel type ticking
- Hundreds of resilient well tempered coils
- Metal eyelet borders provide interior freshness
- Metal handles for easy turning

STURDY MATCHING BOX SPRING

34.88

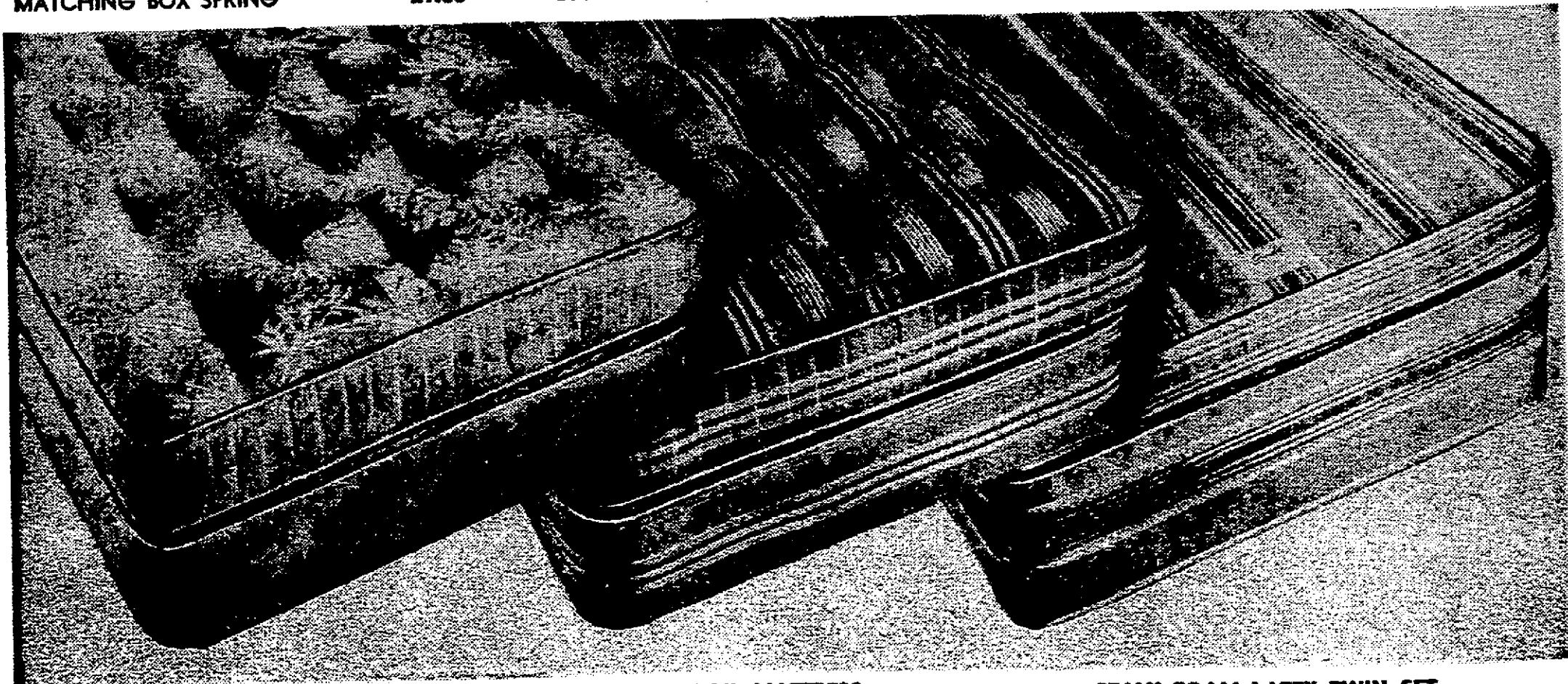
SEALY 620-COIL MATTRESS

59.95 Specifications

39.88

- 620 Coils provide firm sleeping comfort
- Hundreds of metal eyelets for better ventilating
- Heavy sisal pad insulation to eliminate coil feel
- Durable hotel weight ticking in grey

STABILIZED MATCHING BOX SPRING 39.88



SEALY EXTRA FIRM MATTRESS

67.50 Specifications

44.88

- An extra firm mattress, extra low price
- Famous "super-coil" tempered innerspring unit
- Luxurious rose color damask ticking
- Layer upon layer of first quality cotton felt
- Ventilated for freshness, rayon cord handles

FIRM MATCHING BOX SPRING

44.88

SEALY 837-COIL MATTRESS

74.95 Specifications

49.88

- 837 Coils individually pocketed in muslin
- Colorful sturdy 8-oz. woven stripe ticking
- Reinforced prebuilt borders
- Superb tailoring and workmanship
- All fine features, found in highest grade bedding

MATCHING BOX SPRING

49.88

SEALY FOAM LATEX TWIN SET

105.00 Specifications

69.88

- Full 4 1/2" foam latex core
 - Specially built box spring to provide proper comfort
 - Resilient, odorless, non-allergic, self-ventilating
 - Long-wearing fancy woven stripe ticking
- A LIMITED QUANTITY OF FULL-SIZE SETS
 135.00 SPECIFICATIONS **89.88 Set**

May Co. Lakewood Sleep Equipment, Third Floor

MAY-TIME PLAN GIVES YOU TIME TO PAY

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME. 3-0111

Red Hunt 'Reckless Talk' Hit by Nixon

(Continued From Page A-1.)

Senate, and I hope it is a long time, I don't intend to treat traitors like gentlemen. They are not gentlemen."

Congressional reaction here was varied.

Sen. Monroney (D-Okla.) commented that Nixon had met charges of Adlai E. Stevenson, the 1952 Democratic Presidential nominee—that the Republican party was "half McCarthy and half Eisenhower"—"by asking Sen. McCarthy to stand in the center for at least 15 minutes."

Sens. Bridges (R-Vt.) and Welker (R-Iowa), regarded as friends of McCarthy, praised Nixon's talk. Bridges said Nixon "put the Eisenhower administration on record as not tolerating communism or disloyalty or incompetence in government."

The Vice President said that from his own experience in the Senate and House he knows congressional investigations are worth while.

He said if it weren't for such investigations "Alger Hiss would be free today."

It was because of his experience that he knows "the President is right in insisting on fair procedures in these investigations."

"I can assure you that this administration under President Eisenhower will never tolerate disloyalty any place we find it, and that when mistakes are made—and they may be made—there are a lot of people in this government—but when they are made, we will admit them rather than try to cover them up," he said.

In a reference to Stevenson's "half McCarthy and half Eisenhower" charge, Nixon said that President Eisenhower is "unquestioned leader of the Republican party."

He added that Eisenhower "has the confidence and he has the support of the great majority of Americans, Democrats and Republicans alike."

Although his appeal for an end to the controversy over Communist-hunting apparently was directed primarily at McCarthy, Nixon brought up the Wisconsin senator's name only once.

He said at the outset that he had had plenty of advice on his talk, primarily aimed at answering Adlai Stevenson's charge.

that the Eisenhower administration had embraced "McCarthyism."

Waving a sheaf of letters and telegrams, he said:

"Here is a batch that says to attack McCarthy. Then here's a batch that says to attack Stevenson. And over here is a group of people who say to attack both of them. And then over here is a group that says 'Don't take on either one.'"

He said that after talking to President Eisenhower "we decided that this issue is too important to answer in kind with a rip-roaring tirade."

"The President believes and I believe," he said, "that the best answer to an attack at any time is the facts."

And he said it's all to the President's credit that he doesn't engage in "vituperative" name-calling or in "promiscuous" letter-writing.

That was a plain dig at ex-President Truman, Nixon said, who really great President ever had used either practice.

Nixon said the danger of Communist agents in government is real. The Eisenhower administration is alive to the danger, he asserted.

CONTRAST NOTED

This, he said, is by contrast with the attitude of both Stevenson and former President Truman, whom he accused of seeking to picture the Red danger as illusory.

Nixon devoted part of his address to the "new" military and foreign policy of the Eisenhower administration.

The Truman policy, he declared, simply wasn't good enough. It had brought war in Korea, and elsewhere, he said, and it was becoming expensive to the point of demanding a greatly higher budget with resultant rising taxes.

"Instead of becoming stronger everywhere, we were strong nowhere," said the Vice President.

Nixon defended Secretary of State Dulles' insistence of maintaining a defense posture that would make possible speedy retaliation at the source of aggression.

"We have decided that we will not fight the Communists on their terms," Nixon declared.

RETALIATION

"Rather than let the Communists nibble us to death all over the world in little wars," Nixon said, "we decided we would rely in the future primarily on our massive mobile retaliatory power which we could use in our discretion at times and places that we chose."

As a result, Nixon said, the Korean war has ended, two American divisions have been brought home, the national budget "is approaching a balance" and "we have finally seized the ideological initiative from the Communists all over the world."

Three More Missing GIs Declared Dead

The Army Saturday listed three more Southland soldiers determined to have died in the Korean fighting.

The three, all previously listed as missing in action, were Sgt. Charles M. Harris, son of Wilford L. Harris, 11160 Penn St., Lynwood; Pfc. Charles C. Villard, son of Charles Jones, general delivery, Orange, and Lt. Bert W. Justus Jr., husband of Mrs. Mary G. H. Justus, 2554 Cans Pl., Huntington Park.

Oh, Those Sad Income-Tax Blues...



IT WAS THE BUSIEST DAY of the year Saturday at the Bureau of Internal Revenue office, 530 E. Fourth St.—and, oh, the tragedy of it all! Independent, Press-Telegram Photographer Roger Coar sneaked in with his candid camera and recorded the anguish of two among the unhappy throng of taxpayers. The woman at left lost her good humor and waved a pen threateningly when a revenue officer said she would have to fill in her tax form all over again. After a long session of trying to figure things out, the Army sergeant just naturally shoved his hat up into an unmilitary position. Final day for turning in forms is Monday, when the office will be open from 8 a.m. to 9 p.m.

First Utility Atom Plant Will Be Built at Pittsburgh

(Continued From Page A-1.)

expected to take about two years to complete.

The strictly atomic portions of the plant—the nuclear reactor which will serve as its furnace—will be designed and built by Westinghouse Electric Corp., which has built several previous reactors for the AEC, including the engine for the atomic submarine Nautilus.

The Duquesne Company will pay \$7,000,000 of the cost of the reactor. The AEC will pay the rest, probably about \$25,000,000 or more.

The company will build, at its own expense, a new electric generating plant to take the heat produced in the nuclear furnace, turn it into steam, and put it through turbines to produce power.

It will operate the reactor part of the plant as well as the generating portion, and bear all labor costs of operation.

The AEC will provide the atomic fuel—enriched uranium—for the reactor, and the company in turn will pay the government for the steam used in the turbines.

AEC Chairman Lewis L. Strauss estimated the government will save about \$30,000,000 by having the private utility as a partner in the venture.

L.B. Man's Design for 50-Star Flag to Be Publicized

Nation-wide publicity will be given on television and in newspapers during the next few weeks to the 50-star U. S. flag designed by Calvin P. Ruff, 1719 E. Wardlow Rd., for adoption as the nation's banner when Hawaii and Alaska are admitted to the Union as states, Congressman Craig Hosmer disclosed Saturday.

Hosmer will be interviewed regarding the flag on the Kate Smith television program at 3 p. m. Monday over KNEB, Channel 4.

Ruff's flag has 49th and 50th white stars on the second and third red stripes from the top. He points out that the stars can be added to existing flags without buying new ones. The location of the stars is symbolic of the fact that the two new proposed states are outside the continental United States.

SHOW PRESIDENT SAYS:

L.B. Spends \$30,552 Daily for Do-It-Yourself Materials

"The 131,395 families in the Long Beach city shopping zone spend a total of \$10,143,584 annually, or an average of \$30,552 daily, for materials and supplies on all types of work projects which they do themselves around their own homes."

This is the statement of Fred Taylor, president of Civic Enterprises, Inc., which is sponsoring the big "Do-It-Yourself" Show at Municipal Auditorium Apr. 30-May 8. He bases his figures on a national survey which showed that the average annual expenditure throughout the United States on "do-it-yourself" projects is \$77.10 per family. These purchases represent a new market.

It is estimated that 25,000,000 men and women are operating out of 11,000,000 home workshops and these "Sunday contractors" are buying every conceivable type of product to carry out their self-initiated projects.

According to Edward H. Furgeson, director of the retail department of the American Newspaper Publishers Association, "Do-It-Yourself" customer purchased a whopping \$2,750,000,000 worth of lumber in 1952 and in the same year paid \$582,000,000 for paint and wallpaper. Floor and wall tile sales totaled \$116,000,000 during the same period, and the figure for power tools was \$80,000,000.

It is estimated that the forthcoming "Do-It-Yourself" show in Long Beach will be attended by more than 50,000 people. Already more than 90 of the 132 exhibit spaces available have been sold, according to the show management.

Nixon the 36th

While Dwight D. Eisenhower is the 34th president of the United States, Richard M. Nixon is the 36th vice president.

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Fast Life

by PETRONIUS JR.

The young city of Lakewood will be ruled by a group of young men as its city council.

Of the five councilmen one is 41 years of age. The others range from 31 to 35 years of age.

WHAT THEY LACK in experience they make up for in enthusiasm.

Most of the new councilmen have been leaders in Democratic party politics in the area.

IT WILL BE interesting to see if they now divorce themselves from party politics in their supposedly nonpartisan office.

They spearheaded the incorporation backed by plenty of finances and organization.

FROM NOW ON their big job will be to keep the promises they made as to lower cost of government and expanded services.

A lot could be learned about organization by studying the program used by the incorporation forces.

IT WAS ONE of the best campaigns we have ever seen in many years of political experience.

Sun, Moon, Tides

TODAY
Sunrise: 6:06 a. m. Sunset: 6:53 p. m.
Moonrise: 1:47 p. m. Moonset: 3:17 a. m.
Tides: High, 5:32 a. m., 5.0 ft.; 7:21 p. m., 4.0 ft.; Low, 12:43 p. m., -0.5 ft.

MONDAY
Sunrise: 6:05 a. m. Sunset: 6:00 p. m.
Moonrise: 2:48 p. m. Moonset: 3:53 a. m.
Tides: High, 6:32 a. m., 5.1 ft.; 7:46 p. m., 4.3 ft.; Low, 12:39 a. m., 1.7 ft.; 1:25 p. m., -0.5 ft.

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Priscilla 81" length

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- 144" wide to a pr. reg. 6.50 now... 5⁹⁹
- 188" wide to a pr. reg. 7.50 now... 6⁹⁹
- 276" wide to a pr. reg. 11.50 now... 9⁹⁹

PRISCILLA SASH

- 60" wide to a pr. x 36", reg. 2.25 now... 1⁹⁹
- 60" wide to a pr. x 45", reg. 2.50 now... 2¹⁹
- 60" wide to a pr. x 54", reg. 2.75 now... 2³⁹
- 60" wide to a pr. x 63", reg. 2.95 now... 2⁵⁹
- Martha Washington panels 48"x61", reg. 2.37... 2¹⁹



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STOP - SHOP - SAVE

Demos Endorse Fahrney as Assembly Candidate



CHOSSEN BY DEMOCRATS

Nominated by Democrats of the 70th Assembly District Saturday as legislative candidate was Atty. Ven O. Fahrney. Fahrney (left), is pictured with Richard Richards, county Democratic chairman. (Staff Photo.)

Attorney Pledges Strong Campaign for Bradley Seat

Atty. Ven O. Fahrney was chosen Saturday by the 70th Assembly District Democratic Council as its candidate in the coming primary election.

Fahrney defeated Paul E. Malnuth, Lakewood Plaza school teacher, 65 to 49, as the council met at St. Cornelius Church, Bellflower Blvd. and Wardlow Rd.

"I shall conduct a vigorous campaign," Fahrney asserted. "This is our year and we will win."

Fahrney, a Long Beach practicing attorney, is a graduate of Poly High School, Long Beach City College and Southwestern Law University. He is a World War II veteran and has long been active in local Democratic circles.

He will run for a post being relinquished by Assemblyman Willis W. Bradley, Republican. Former Assemblyman W. S. Grant, Atty. Robert Wenke and Mrs. Gertrude Anderson are Republicans who have announced they will seek the position.

Richard Richards, county Democratic chairman, was keynote speaker for the conclave. He made a double-barreled assault on Sen. Joseph R. McCarthy (R-Wis.) and State Sen. Jack B. Tenney (R-La.).

Richards, who is a candidate for the State Senate, particularly blasted his opponent, Tenney, who is seeking re-election. The other Republican in the race is Mrs. Mildred Younger.

The county has not had adequate representation in Sacramento by Tenney, Richards charged. He said that, if elected, he will give better personal representation and he will fight for reapportionment so Los Angeles County may have more than one senator.

The keynote said that economic decline is "real" and the Democrats are willing to face the necessity of doing something about it, rather than hush it up.

Elizabeth Snyder, chairman of the women's division in the county, spoke in behalf of Sam Yorty, Democrat running for the U. S. Senate against Thomas Kuchel. She emphasized that Yorty's election would help switch the majority to the Democratic side so they may name the chairman of committees.

Paul Ziffern, California Democratic national committeeman from California, also spoke.

BONGO MARK FALLS! New 'World Champ' Developed in L.B.

By JERRY HALL

A new national champion was claimed by Long Beach this week when a 13-year-old schoolboy broke the existing Bongo Board record by an amazing 39 minutes in the year's strangest sports tournament.

And in case you are not amazed, consider that the former bongo board record was only 22 minutes, so when young Billy Jackson stayed aboard for one hour, one minute and 12 seconds, it was not a mark to be taken lightly.

The new record was set at John Marshall Junior High School here during an after-school recreation program. There were several entries in the Bongo tournament—the first one ever held on the Pacific Coast—but no one was a serious challenge to Jackson.

Second best performance was turned in by Wally Detrick, recreation director at the school, with a time of 13 minutes. Other contestants ranged down to three seconds.

"It's no cinch," exclaimed Detrick as he tumbled off the roller "Ouch!" added the next entry in the derby, sprawled beside the bongo board.

Even Billy, the new champion, got his lumps before he earned the crown. The time for his first try was a flat two seconds. He raised it to 10 on the second try and had hit the hour mark before the tourney was over.

If you are not fully acquainted with a bongo board, it is simply a board, about a foot wide and three feet long, placed across an eight-inch roller. The object is to balance as long as possible, while rolling from side to side on the roller with one foot on each end of the plank.

The bongo board tournament was the idea of Detrick, adopted from a feature article in The Sunday Independent-Press-Telegram's Parade magazine section.



BILLY JACKSON
Wizard of the Board

Higher 'n' a Kite



FLOATING WITH HER TRIUMPH in the all-city kite tournament at Palm Beach Park, Saturday, Carole Sayer, 11, of 701 Ohio Ave., receives sweepstakes award from B. K. Jones, supervisor of recreation for west side areas.—(Staff Photo.)

Girl's Golden Butterfly Wins Park Kite Prize

Sweepstakes prize-winning kite in Saturday's 28th annual all-city kite tournament was flown by Carole Sayer, 11, of 701 Ohio Ave.

Carole entered a golden butterfly kite. She represented Willard School playground.

Three hundred contestants turned the skies above Palm Beach Park into a gayly colored checkerboard. Sponsoring the fun were the Recreation Department, city schools and the Long Beach Rotary Club.

B. K. Jones, recreation supervisor-in-charge, said it was the "biggest and best" kite contest ever held locally. Saturday's entrants were the cream of the original crop of 5000 hopefuls who entered the qualifying rounds.

So many parents attended Saturday's events that Jones said he is considering a special class of competition for mothers and fathers in next year's contest.

Official results:

Class I, youngsters in first four grades of school: Beauty of design: 1. Robert Slagwell, Fremont playground; 2. Marie McManis, Raleigh; 3. Silvio Linard, Longfellow; Novelty: 1. Clyde Harwood, Lowell; 2. Russell Drury, Fremont; 3. (tie) Mosley Hartley, Naples; and Ralph Peterson, Lowell; Steady flying: 1. Michael Melver, Holmes; 2. Rick Taylor, Sierra Hill; 3. (tie) Bobby Gomez, Mark Twain; and Glen McInnis, Willard; Largest: 1. Frank Slagwell, Lowell; 2. Billy Robertson, Mar; 3. (tie) Robert Drury, Fremont; and Condie McManis, Longfellow; Smallest: 1. Robert Grant, Naples; 2. Linda Kellersgras, Monroe; 3. Ronnie Butler, Mark Twain.

Class II, fifth and sixth grade pupils: Beauty of design: 1. Marie McManis, Lowell; 2. Mary Ann Somerville, Longfellow; 3. Larry Evans, Lowell; Novelty: 1. Carole Sayer, Willard; 2. John Williams, Riley; (tie) Sue Jackson, Cubbey; and Richard Harmon, Cleveland; Steady: 1. Alfred Byrne, Longfellow; 2. Tony Brown, Sierra Hill; 3. Carol Dennis, Gomers; and Scotty Christian, Bixby; Largest: 1. Kathy Sawyer, Lowell; 2. John Miller, Naples; 3. Jim Wenger, Bixby; Smallest: 1. Buster Dubrook, Naples; 2. Gilbert Hollingsworth, Longfellow; 3. Albert Richard, Gomers.

Class III, Junior High: Beauty of design: 1. Eddie Engel, Silverado; 2. Bill Sprague, Longfellow; 3. John Novell, Longfellow; Novelty: 1. Bill Sprague, Longfellow; 2. Gary Wolcott, Silverado; 3. Eddie Engel, Silverado; Steady: 1. Dennis McColl, Veterans; 2. Herbert Skala, Addams; 3. Don Metz, Palm Beach; Largest: Jim Andrews, Colorado Lagoons; Larry Vandernock, Gomers; Eddie Davis, Veterans; Smallest: 1. Bobby Hutchinson, Veterans; 2. Bill Sprague, Longfellow; no third.

Hopes Soar but Johnny's Kite Doesn't

So far as 12-year-old Johnny Powell, 39 57th Pl., is concerned, everybody could go fly a kite.

Johnny spent all week building a giant kite that was a thing of beauty. It was seven feet high and four and one-half feet wide.

Came the big moment of the 28th annual all-city kite tournament at Palm Beach Park Saturday, and Johnny reported for competition, confident of victory.

But his soaring hopes crashed when Recreation Department officials ruled that his kite was too large.

William Griffiths Dies; Ex-Officer of Building, Loan

William J. Griffiths, 72, of 527 W. 3rd St., a retired officer of the Long Beach Building & Loan Assn., died at his home Saturday.

Funeral services will be at 2 p. m. Wednesday in the chapel of Coon Funeral Home. Interment will be in Sunnyside Mausoleum.

Mr. Griffiths was a member of the First Methodist Church, formerly served on the church's official board and was a past member of the choir. He was also a member of Queen Beach Lodge and of the Cambrian Society.

He was born in Llwynpia, South Wales. He came to Long Beach in 1927.

He is survived by his wife, Jennie A.; a sister, Mrs. Charles Briddick of Quincy, Ill. and two half-sisters, Mrs. Charlotte Wable and Miss Mary Edwards, both of Toledo, O.

Stamps on Slides

Flowers on stamps will be shown in color slides at the meeting of the Stamp Collectors Club at 7:30 p. m. Monday in Linden Hall, Linden Ave. and Broadway. Stamps will be collected for patients in the Veterans Administration Hospital.

Big Newport Fire Laid to Refrigerator

NEWPORT BEACH — Fire that did \$100,000 damage to Vincent's Lido, Drug store here early Saturday was not caused by an arsonist as first suspected but was ignited by an electrical short circuit in refrigeration equipment, Walter W. Nollar, city fire marshal, disclosed late Saturday.

However, police and fire investigators still are questioning John Howard Livingston, 21-year-old Newport Harbor deck hand, on suspicion of arson from previous fires, Nollar said.

Livingston was arrested at the scene of the fire, at 3461 Via Lido, because he had been under surveillance by police and firemen for suspected arson.

Fire Chief R. J. Briscoe said Livingston was ruled out as the firebug when the electrical short was discovered, and said that the building was locked securely when the fire began.

Lonnie Vincent and Robert Ramsey are co-owners of the store. They said the loss would be in excess of \$100,000.

DOUBLE ALARM

Wife's Blast Wrecks Cars

NORWALK — A Norwalk woman was badly burned on the hands and face Saturday afternoon when gasoline she was using to clean a washing machine exploded.

A speeding fire department rescue unit answering the call was involved in a collision with another car at Studebaker Rd. and Firestone Blvd., according to fire department officials.

Treated for first and second degree burns was Vera Drew, 36, of 15202 Markdale St. The resulting fire did \$400 in damage to a garage.

Suffering minor injuries in the collision was fireman David W. Robertson, 28, driver of the rescue unit which crashed into the rear of a car driven by Louis Nodiff, 47, of 4211 Santa Rosalia Dr., Los Angeles.

The accident occurred when Nodiff halted suddenly in the middle of the road as the rescue unit was bearing down on him with red light flashing and siren sounding, according to Officer R. N. Tatti.

Public Aid Office Leader Appointed

WASHINGTON — Mr. Jay L. Honey was appointed Saturday as director of the bureau of public assistance of the Social Security Administration.

At present he is child welfare representative in the Kansas City regional office of the children's bureau. He will take over his new post on March 29.

Honey is a native of Chester, S. D. He was once director of public welfare in South Dakota.



"HELLO, UNCLE AL!" Steven Mitchell, 21 months, "talks" to his Uncle Albert in Okinawa, on his red toy telephone. His mother, Varvara Sutherland Mitchell sits by a photograph of her brother, Albert Sutherland. They are the "earthquake twins" and will be 21 years old next Tuesday.—(Staff Photo.)

L.B.'s Earthquake Twins 21 Soon; 1 a Mother, 1 a GI

"The earthquake twins" are old enough to vote—or they will be by next Tuesday.

Although the earthquake was March 10, 1933, the "earthquake twins," son and daughter of Jeweler Frank Sutherland and Mrs. Sutherland, were born six days later, in Community Hospital, while the city still was getting minor shakes.

This will be the second birthday that Varvara (Sis) Sutherland Mitchell and Albert Sutherland will have been apart.

Sis, the wife of Carl Mitchell, a carpenter, and the mother of a lively little son, Steven, will be at home, 1141 E. 10th St. Albert, a Pfc., has been in Okinawa since July. Last year he was at Camp Roberts on his birthday.

The twins look alike, with dark hair and dark eyes. Steven, who will be 21 months old the day his mother is 21 years old, is a blue eyed blond. Right now he is nursing a bandaged left hand. He touched a soldering iron. "Hot," he explains.

Steven recognizes "Uncle Albert from his photograph and enjoys "talking" to him over his red toy telephone.

The twins were graduated from Poly in 1951. Their father died 11 years ago. Their mother, Catherine, lives at 1605 Walnut Ave.

"How will the 'earthquake twins' vote?"

"Well," says Sis, "I'll register Republican, but I'll vote for the man, not the party."

She has no idea, she says, how Al will register or vote.

65 on Death List

WASHINGTON — (UPI). The army Saturday identified 65 more soldiers who have been declared dead after being missing in Korea for more than one year. The new figure brought to 32,499 the total of announced American deaths in the Korean war.

Simply Wonderful Washdays

"It's simply wonderful how Fluff-n-Fold gets all our things so white, colors so bright! And I feel ever-so-perky since handing my tiresome washing and ironing chores to Fluff-n-Fold."

"My things look so nice and smell sweet, too. They get professional care for the lowest prices in town."

"My bundle is weighed and priced when I come in. The 4-hour service costs only 8¢ a pound."

"My things are tubbed in pure soap suds and soft water. I couldn't give them gentler care."

"Water from the fifth and final rinse is pure enough to drink. This assures me of longer fabric wear."

"And it's grand to have all the flatwork ironed for me with this 'extra'."

DRIVE-IN 4 HOUR

Fluff-n-Fold

Professional Laundry Service with ALL FLATWORK IRONED

8¢ SHIRTS IRONED, 16¢

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Undisputed King of the Hotel World

AT A RECENT dinner party, one of the guests bit gingerly into a Chinese cookie and carefully extracted a slip of paper bearing his fortune.

"You will soon receive a large sum of money," it read.

Conrad Nicholson Hilton smiled. His income already is around \$600,000 a year before taxes, which leaves him adequate pocket money even after the Department of Internal Revenue takes its cut.

A rangy restless giant who looks more like a Texas oil millionaire than an innkeeper, Conrad Hilton is the undisputed kingpin of the hotel world, president of a \$160,000,000 system of first-class and luxury establishments stretching from Los Angeles to Madrid.

Among his 18 lodging houses (he once owned the Hilton Hotel, now known as the Wilton Hotel, in Long Beach, and he and his associates are interested in the Lafayette Hotel here), are Los Angeles' Town House; the Arrowhead Springs Hotel and Spa near San Bernardino; New York's Waldorf-Astoria and Plaza; Chicago's Conrad Hilton and Palmer House; Washington's Mayflower. His corporation operates on a lease basis the Caribe Hilton in Puerto Rico and the Castellana Hilton in Madrid, nucleus of a projected international operation which includes London, Rome, Cairo,

By Cynthia Lowry

Associated Press Newsfeature Writer

Istanbul, Mexico City, Havana and other capitals not yet announced.

Actually, Hilton isn't the world's—nor even the nation's—biggest hotel operator. The Milner chain, with headquarters in Detroit, operates 196 hotels with a total of 21,000 rooms. But Hilton has shrewdly battered away at the public's consciousness so that few Americans are unaware that a man named Hilton runs a lot of the world's greatest hotels.

CONRAD HILTON is a native of New Mexico, a born trader, who made a local name for himself with some smallish hotels in Texas and then turned west to California. Perhaps Hollywood taught him its tricks of promotion. There's a touch of the showman in him, and an important part of the Hilton operation is the smooth integration of personal and corporate publicity.

In the old days, much was made of the fact that Connie Hilton was a financial tycoon by day but a playboy by night, a conscientious patron of the gay dance spots. He was married briefly in the '40s to Zsa Zsa Gabor, in itself almost a guarantee of headlines.

More recently, particularly as

Hilton's operations have mushroomed, his personal publicity has become more formal, with less reference to "Connie" and more to "Mr. Hilton." There is certainly less emphasis on ballroom dancing and, when the subject is brought up, it is carefully explained he originally undertook it on doctor's orders for relaxation.

Now, too, the twice-divorced Hilton is becoming known as a deeply religious man. His company has published, with four-color illustrations, a prayer he penned.

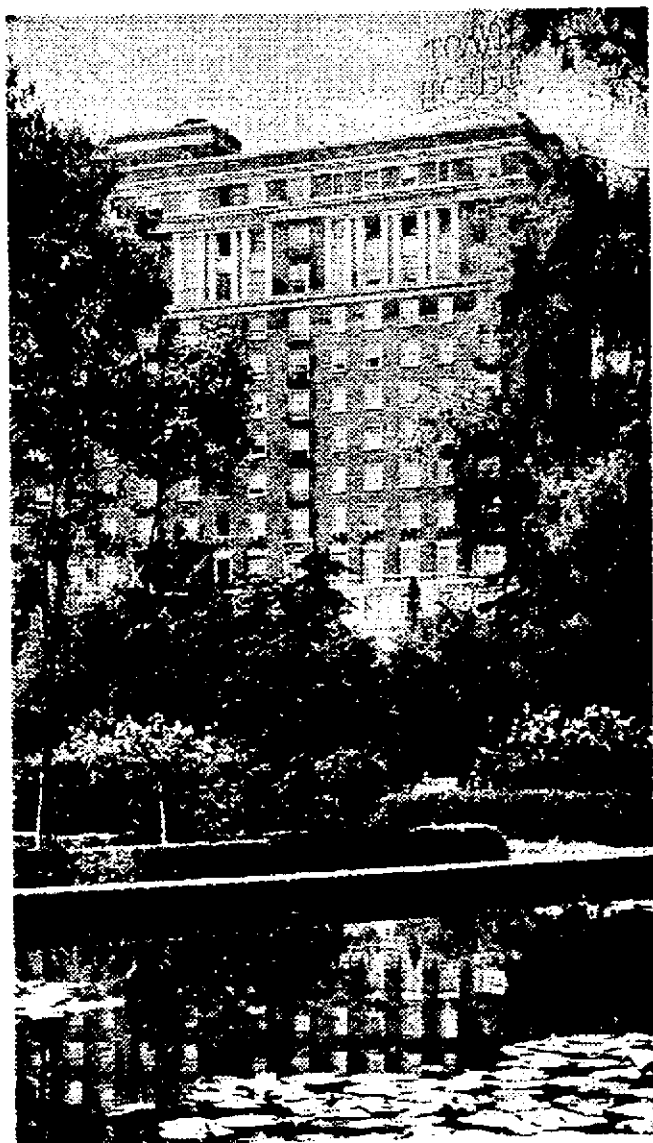
He retires briefly each day to a Catholic church and has permitted the use of stories on the way he practices his religion in certain inspirational anthologies.

MORE AND MORE, Hilton seems to be fitting the staid pattern of a corporation president whose stock is listed on the New York exchange, whose company last year turned up a \$6,500,000 profit, who recently played host to the President of the United States and a large segment of Congress at a prayer breakfast, and who plans to string Hilton hotels all over the world.

He has taken to talking about his operations, particularly those abroad, in terms larger than mere profits. He feels that establishing hotels containing American plumbing, cuisine and



Conrad Hilton is a name to conjure with in the hotel world. This is the man who has built a hotel empire.



The Town House, one of the better hostleries of Los Angeles, is a Hilton property.



Beauteous Zsa Zsa Gabor was briefly the wife of Conrad Hilton, the hotel tycoon.



This structure in San Antonio, N. Mex., was Hilton's home and introduction to hotel business. His father pioneered a store here, later made it into a hotel.

smooth operation away from home attract more tourists. He also says that his idea of having foreign capital—private or government—build the hotel and lease it to his organization in exchange for one-third of the profits is a sort of private-enterprise Marshall Plan.

His first international venture was the plush 300-room Caribe Hilton in Puerto Rico. This opened with considerable splash in 1949, but it was nothing to the opening last summer of Madrid's Castellana Hilton, another luxury job of 350 rooms.

Hilton chartered a plane to fly celebrities over for the opening. It grabbed plenty of American newspaper space—Variety reviewed it like a Broadway opening night—but the Spanish were just as excited.

Ambassador James Dunn asked Hilton how much the festivities had cost.

"Oh, about \$100,000," estimated Hilton.

"Well," said the diplomat with some resignation, "we're spending about \$260,000,000 on military bases, so yours is a drop in the bucket. But I suspect your drop has been more effective in building goodwill than our bucket."

HE'S AN AMBITIOUS MAN, and not without his vanities. His broad-shouldered, lithe figure—Hilton was 66 last Christmas Day—carries clothes well, and he dresses in high style, not always conservatively. Close associates maintain smilingly that he thinks he's a better dancer than he really is, and deplore his occasional attempts at humor which are, one said, "really corny."

One of his vanities is his love of giving his hotels names beginning with C, which combined with Hilton, puts his own mono-

gram on the establishment. Thus there's the Caribe Hilton, the Castellana Hilton and, of course, the Conrad Hilton (formerly the Stevens) in Chicago. The Egyptian hotel to open next year will be the Cairo Hilton; Mexico City will have its Continentale Hilton, and Rome, its Cavallieri Hilton. He's no man to follow his vanity out the window, however. The multi-million-dollar hotel now in the works—which could be called the California Hilton—will open merely as the Beverly Hilton.

Hilton hotels are not standardized. In New York City, where he has four, guests at the Plaza receive service, food and attentions in the leisurely old-world manner, while at the commercial New Yorker the tempo is deliberately impersonal, brisk and speedy.

Hilton, beyond certain basic standards of comfort and cleanliness, has an open mind about the way in which hotels operate. He learned a lesson once back in his Texas days which he has never forgotten. He hired a French chef—and the result was nothing but complaints. He found his guests didn't like gravy when it was called "sauce," and enjoyed a steak grilled Texas-style better than the fanciest filet de boeuf. But he thinks everyone likes comfort, conveniences and private baths.

FOR ALL his enterprise and ability at financing and organization, Hilton apparently isn't too experimental or creative when it comes to building hotels—or in his own private life. He has maintained his own home in Bel Air just as he bought it, without moving a stick of furniture.

The place, in an exclusive resi-

(Continued on Page 13.)



DESPITE THE NAME

There Is Life in Death Valley

By Spencer Crump

DESPITE THE NAME, there is life—and plenty of it—these days in Death Valley.

Modern sightseers enjoy easy traveling and spectacular scenery which the pioneers of a century ago could not stop to admire.

Mountains rise almost perpendicularly two miles above the sea-level valley floor. Nature has painted canyons in vivid reds, blues and yellows. While other sections of the nation are cold, late winter and early spring days in Death Valley are sunny and pleasant.

And if you time your trip right, you'll see wildflowers on the way. Watch your newspaper for announcements of the best time to see the wildflower displays, or check with your automobile club.

In the same spots where pioneers suffered, you will find de luxe hotels, roadside water, drinking fountains and facilities of the National Park service.

Death Valley had been touched by various scouting parties, but it was the Manly-Jayhawker party, seeking a short cut to the California goldfields in 1849, that is credited with discovering and exploring the region.

THE PIONEERS pushed their way over the dry, hot valley, suffering tremendous hardships.

As the party finally emerged from the valley, a pioneer woman paused on the crest of the Panamint Mountains and said:

"Goodbye, Valley of Death."

Thus Death Valley was named. Refuting its name, the valley is full of living things. It is the home of 26 kinds of animals, 170 species of birds and 560 varieties of native plants.

You can even see desert sardines in Salt Creek and Saratoga Springs!

One of President Hoover's last official acts was the creation of Death Valley National Monument in February, 1933. The monument area now embraces 2500 square miles. It is 150 miles long and from six to 20 miles wide.

ENTERING DEATH VALLEY from the west, you'll come first to Stove Pipe Wells, a small settlement with overnight facilities. This oasis received its unique name during the pioneer days when miners marked the

location of precious water with stove pipes—which stood up as markers over the sands.

Nearby are towering hills of sand, resembling the great dunes of the Sahara Desert. These mighty hills, used many times in movies, stretch for nearly 25 miles through the valley.

Heading north, you'll come onto a palatial villa resembling a Spanish-Moorish outpost. This spectacular building is Scotty's Castle, built by the late Walter (Death Valley Scotty) Scott and his partner, Albert M. Johnson, at an estimated cost of \$2,000,000. The castle is now a hotel and is open to the public (with admission charge).

FARTHER NORTH, you'll see Ubehe Crater, an extinct volcano 800 feet deep and a mile in diameter. This crater illustrates the powerful volcanic activity which formed scenic Death Valley.

Going south, you'll come onto the Furnace Creek Inn, around which most of modern day life in the valley centers. You'll see the Harmony Borax Works, a silent monument of the roaring days which followed discovery of the mineral in the 1880's.

It was during this period that the famed 20-mule team wagons hauled refined borax to Mojave, 160 miles away.

Leaving Furnace Creek, you can take a road to Dante's View, 5220 above the valley floor. This is a spectacular panorama of Death Valley. From here, you can see the highest and lowest points in the U. S.

Nearly a mile below is Badwater, 279 feet below sea level, while in the distance is the snowy peak of Mt. Whitney, 14,496 feet above sea level.

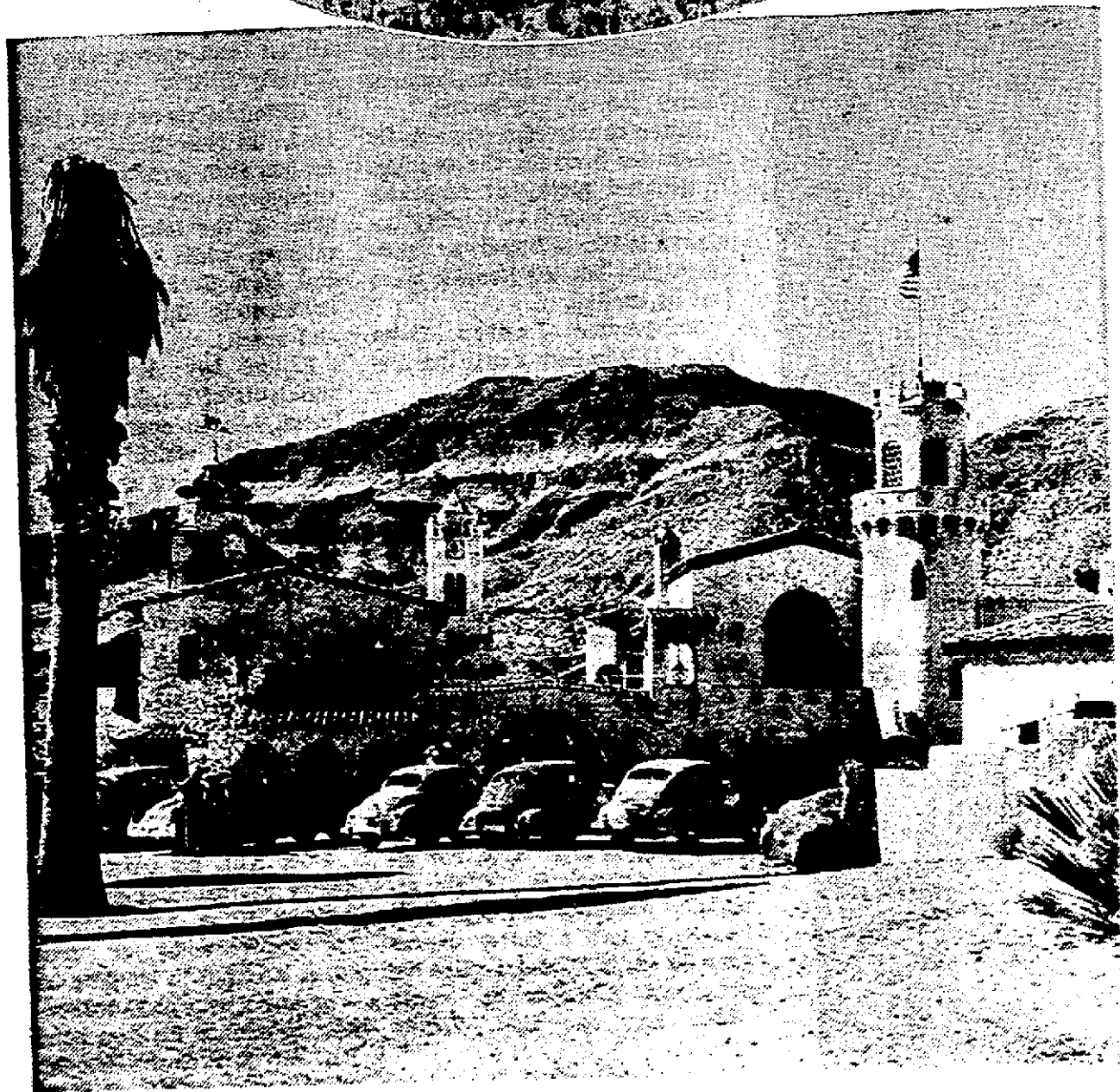
BACK DOWN in the valley you'll enjoy roads leading past hills tinted with rose, green and sienna—almost as though they'd been created for a land on another planet.

Approaching Badwater, you'll see a geographical rarity—a mountain peak rising farther from its base than it towers above sea level. Although Telescope Peak is 11,045 feet above sea level, it is 11,355 feet above its base, since it rises from 279 feet below sea level.

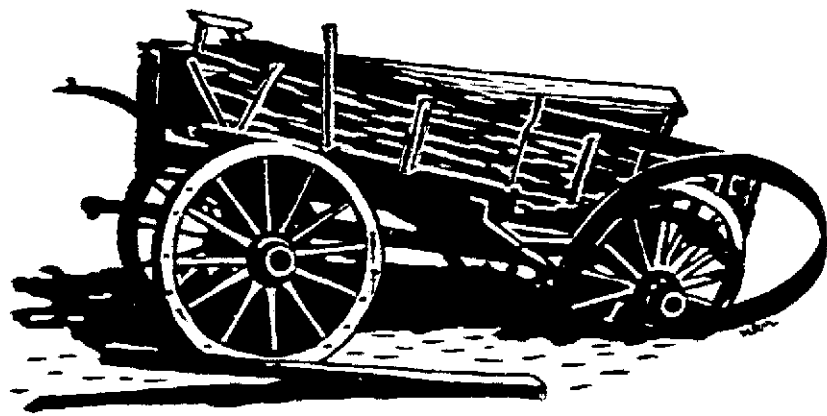
Valley of Death?

The pioneers were mistaken.

This is a place of considerable life and interest.



Top photo, Death Valley looks like an inland lake from Dante's Point. Center, girls amid wildflowers en route to Death Valley. Lower photo, Scotty's Castle.



Hunt Queen to Rule Over Channel Race

By BOB RUSKAUFF

Wanted: Miss Outboard, 1954.

When the lady is discovered, the Long Beach Outboard Boating Club, Inc., will have her trophy waiting.

Likewise, the club is ready for awards to winners of what may prove to be the nation's greatest ocean race for outboard-powered craft.

This will be the second annual Long Beach-to-Avalon, 25-mile cross channel race, on May 22.

Sherwood Bailey, new commodore of the boat enthusiasts, said the club would also sponsor a June through September Huck Finn fishing derby for youngsters.

Bailey said the LBOBC is conducting a membership drive. "Club doors are open to all persons with outboards," Bailey said.

Bert Greenwood, LBOBC publicity director, said that 22 boats raced in the trans-channel inaugural last year.



IT ISN'T JUST PEANUTS

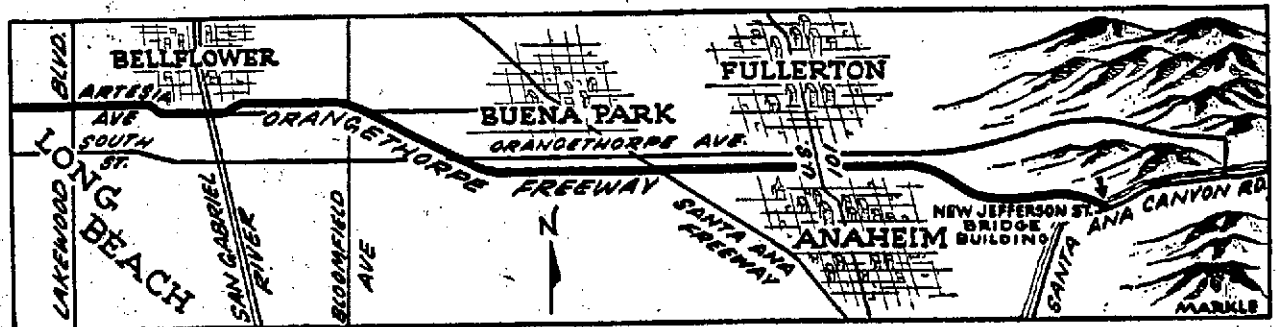
Householders buying peanuts at 50 cents a tin in the Camp Fire Girls' sale opening Saturday will help activities of Long Beach Council units. Nutsy the Clown smiles with Bluebirds Nancy Cole, left, and Virginia Peek over prospects for fund-raising drive.

State Okays Route of Freeway to Santa Ana Canyon

Providing a highway opening eastward to Santa Ana Canyon for the burgeoning Long Beach area, a planned Orangethorpe Freeway has received approval of the State Highway Department and its routing has been mapped.

The route, through North Long Beach, Paramount and Bellflower, follows the present divided Artesia St. highway.

At San Gabriel River, where Artesia St. narrows to a two-lane thoroughfare, the new freeway will swing north about 700 feet to parallel Artesia St. to a point east of Bloomfield Rd., near the county line, angle across Artesia at this point, curve southeasterly to cross Orangethorpe halfway between Walker St. and Miller



NEW FREEWAY Will Link North Long Beach and Santa Ana Canyon Thoroughfare

Rd. near Cypress.

The route will follow Page Ave. south of Buena Park and through north Anaheim, and at

Placentia Rd. will angle along State St. and Canal St. on north bank of Santa Ana River to link with new Jefferson St.

bridge. Thus, a new through, direct route into Santa Ana Canyon Freeway will be provided.

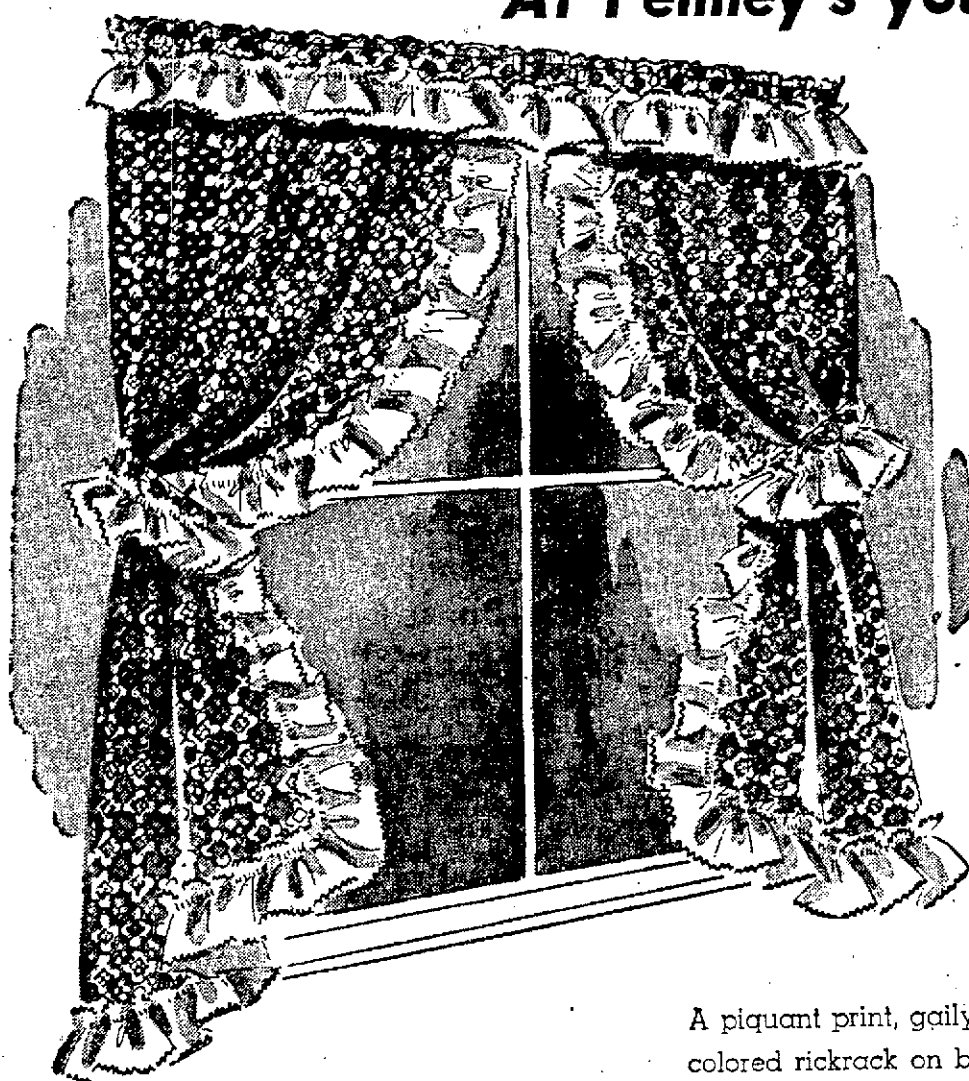
The Orange County route of Orangethorpe Freeway is due to be four-lane divided, similar to the link through Bellflower.

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ALWAYS FIRST QUALITY

Great things are happening to windows!

MODERN MAGIC

There's no such thing as a problem window
At Penney's you choose from 135 different sizes and colors!



WELCOME THE GAY SASH CURTAINS!

PROVINCIAL PRINTS

With Rickrack Trimmed Ruffles

2.98
PAIR
SIZE 70"x45"

A piquant print, gaily frosted with 4 1/2" white poplin ruffle with colored rickrack on both sides. The lively curtain that belongs in informal dinette, living room, study — just about everywhere in the house. Choose from red, blue, brown, gold and green.

70"x36" LONG 2.69
70"x54" LONG 3.29

Easy to arrange
PROVINCIAL TIERS!

Windows are individuals . . . some tall, some short, some oddly shaped! But YOU have no problem windows when you do them up in tiers! Sprightly prints give them new personality, cool white ruffles a note of freshness, perky colored rickrack a cheerful added touch. And you can arrange them so many different ways, they achieve an interesting, unique look. Colors as above curtain.

1.79
PAIR
33"x30" Long (Each Side)

66"x24" Long 1.69
66"x30" Long 1.79
MATCHING VALANCE (6" Wide) yd. 44c

Sparkling solid color
CAFE CURTAINS

Smart, modern, casual! Flexible cafe style draw back or pull closed—looks so fresh and crisp in Penney's fine quality poplin—comes in colors that belong with every color scheme imaginable. With rings! Brown, mint, gold, red, white and rose.

2.79
64" Wide
30" Long

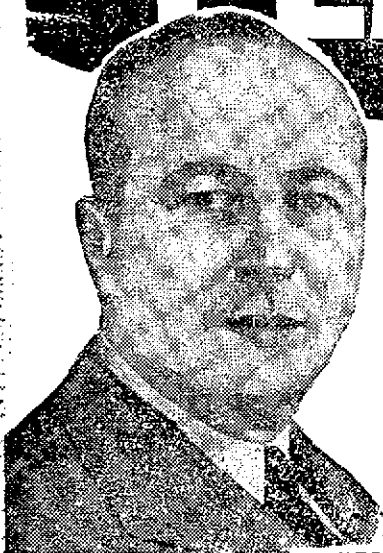
Complete Line of Kirsch Curtain Supplies!
28" TO 48" GOLD-SEAL SINGLE EXTENSION ROD 35c
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PENNEY'S THRIFTY DOWNSTAIRS STORE

PENNEY'S "THE FAMILY STORE" PINE AT SIXTH LONG BEACH

DR. COWEN says:
BUY THIS EASY WAY!
15 MONTHS TO PAY

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LOW PRICES

There's no need to wait! At Dr. Cowen's YOUR CREDIT IS AS GOOD AS CASH, and you can start wearing your Dental Plates RIGHT NOW. Pay for them later, in small weekly or monthly amounts you can easily afford . . . spread the convenient payments over any reasonable length of time. It's the Easy and Economical Way to get modern dentures! You enjoy the SAME LOW PRICES at Dr. Cowen's, no matter how much credit you need. Come in and learn in advance how little you pay for modern Transparent Material Dentures, set with Trubyte Bioform Teeth.

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Come in anytime and learn about the convenient payment plan available to you under State Medical Assistance.

Dr. Cowen's Liberal Credit Plan makes it easy for you to protect your health with Immediate Dental Care, even though you're short of cash. Terms are arranged with sincere, friendly consideration for your financial problems . . . there's no red tape . . . NO EXTRA CHARGE FOR CREDIT AT DR. COWEN'S.

QUICK PLATE REPAIRS

If your old Dental Plates are no longer giving you the Comfort and Chewing Ability you desire, remember that repair, resetting or adjustment may restore their usefulness to you. Immediate Service at Dr. Cowen's . . . save both time and money!

FREE
Park & Shop
CONSIDER PLEASE!

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PHONE-Long Beach

656-251

Low Prices Quoted in Advance



Murrow Red 'Proof' Cited by McCarthy

(Continued From Page A-1.)

have told me that I shouldn't get so rough.

McCarthy made no reference to Nixon by name in his address, nor did he mention any other political personage by name.

Before his speech, McCarthy told newsmen that he would make use of Pulitzer prize time on Murrow's CBS "See It Now" program next Tuesday only if he could send a representative to speak for him.

He said he would be too busy at the time and would ask William F. Buckley Jr., author of the book, "God and Man at Yale," and McCarthy supported, to appear for him.

"God and Man at Yale," written last year, charged that academic freedom at Yale was "a great hoax." It demanded that the university fire professors who do not teach "Christian individualism."

MUNDT TO PRESIDE

In an afternoon speech at Milwaukee the Wisconsin Republican said he would turn over chairmanship of his Senate subcommittee temporarily to Sen. Karl E. Mundt and would testify under oath himself on his latest dispute with the Army.

He offered to turn the chair over to the South Dakota Republican, who is a ranking member of McCarthy's committee, for an inquiry into the controversy over Roy Cohn, his chief counsel.

Cohn has been accused of trying to get the Army to give preferential treatment to G. David Schine, a former McCarthy aide who now is an Army private.

McCarthy flatly rejected Mundt's proposal that the inquiry be given to some other Senate committee.

"No other committee is going to tell us who to hire and fire," he said.

McCarthy telegraphed Stevens Friday asking him to make clear that only once and in Schine's presence did he discuss a commission for Schine, and that he urged at the time that Schine be treated the same as any other draftee.

STEVENS REPLIES

Stevens fired back in a telegram to McCarthy late Saturday, saying he was astounded that the senator stated he never urged a direct commission for Schine or "to treat him specially" after his induction as a private.

"You know full well that you and your representatives endeavored to get commissions for Schine first in Army and then in Navy and then in the Air Force," Stevens said.

"You also know full well that after all commissions were refused by all three services on grounds of lack of qualifications, your representatives continuously urged time off, special treatment, and even you at times asked special assignment in New York City, thus avoiding any possibility of overseas service for Pvt. Schine."

Crash Hurts 3, 1 a Woman, Age 95

Three persons, one a 95-year-old woman, were hurt in a three-car collision at Cherry Ave. and Seventh St. Saturday night, police reported.

Arlo W. Johnson, 30, of 1355 Ohio Ave., driver of one car, was treated for major injuries at Community Hospital. His wife, Elizabeth, was treated for minor hurts.

Sarah E. Hansen, 95, of 825 Gladys Ave., refused treatment for minor injuries. She was a passenger in a car driven by LeRoy C. Flanders, 65, of Burbank, who told police his car was knocked into one driven by Alexander F. Leach, 55, of 600 Obispo Ave., after being in collision with Johnson's car.

Council of Clubs Elects Peg Finley

Peggy Finley, past president of the Pilot Club and a member of the Ad Club, is the new president of the Council of Service Clubs.

She is the first woman elected to the top office in the council, which is made up of representatives from the 30 local national and international men's and women's service organizations. Tom Lyng is retiring president.

Other installed with Mrs. Finley are Oliver Speraw, president of the Junior Chamber of Commerce, vice president; Bill Shield, West Long Beach Lions Club, secretary; Theron Freese of Rotary, Russ Mason of Lakewood Lions Club and Tom Lyng, Downtown Exchange Club, directors.

Young Torrance Man Hurt Badly in Crash

A 22-year-old Torrance man was treated for major injuries Saturday night in Harbor General Hospital after a two-car collision at 223rd and Alamitos Sts. near Dominguez.

Hurt was Richard T. Peterson of 2009 Cabrillo St., Torrance. Driver of the other car, Norbert M. Miller, 42, of Gardena, was not cited.

Kidney Irritation BACKACHE

If you are worried and embarrassed by too frequent, burning or itching urination, urinary CP, Nephritis, Bladder, Gramps, Strain, Cloudy Urine or Pressure over Bladder, due to minor kidney and bladder irritation, you need a drug like Cystex. Such symptoms may cause help feeling, nervous, depressed. In such cases, Cystex usually gives quick, wonderful, soothing relief through its bacteriostatic action in acid urine, and its analgesic effect as a mild, gentle pain reliever. Over 800 million Cystex tablets used in last 25 years prove safety, success. Don't waste time. Get Cystex from drug store today under name Cystex. See how much better you feel tomorrow.

INDEPENDENT-PRESS-TELEGRAM—A-5

Long Beach (Calif.), Sun., March 14, 1954



LOVES HIS RUBBIN' OIL

Will Muse, who says he's 107 years old, was lodged in the Atlanta, Ga., city jail Saturday on suspicion of violating lottery laws. But only after the cotton-haired former slave got his "rubbin' oil" to "keep my joints goin'."—(UP Telephoto.)

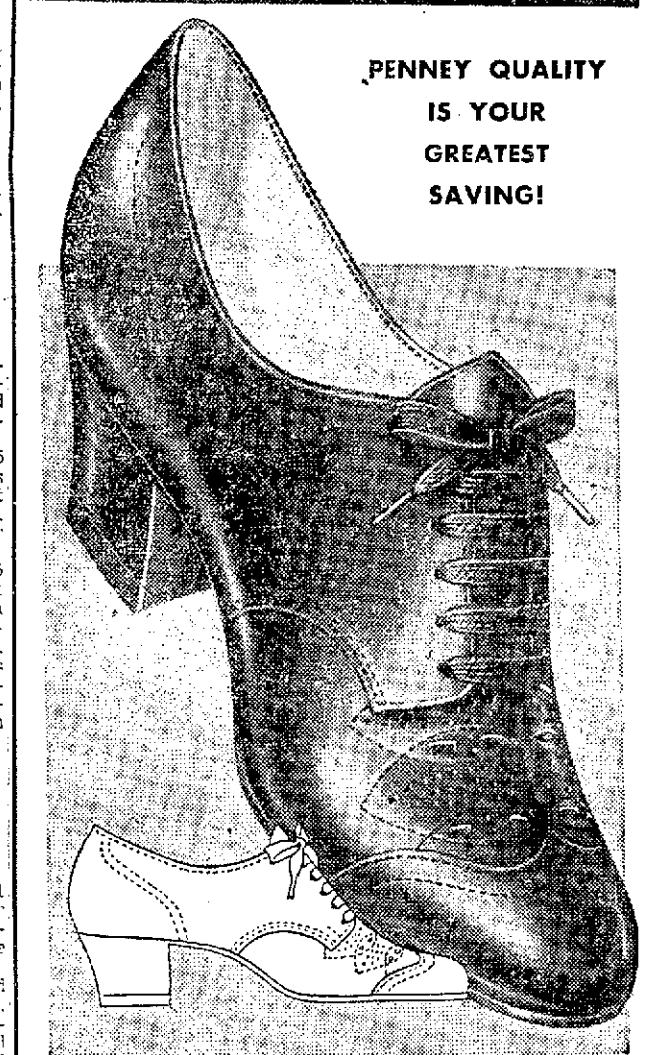
Woman, 25, Hurt as 3 Cars Crash

A 25-year-old woman was injured Saturday when her car struck the rear of another vehicle in a three-car collision on Atlantic Ave. north of 36th St.

The victim, Betty L. Meredith, of 5908 Faculty Ave., Bellflower, was treated at Seaside Hospital for a lacerated right knee and abrasions and contusions on the chin.

Police said she drove her car into the rear of a vehicle driven by Lucille F. Baker, 32, of 4850 Faculty Ave., Lakewood, whose auto struck the rear of another car, driven by Alton P. Munday, 50, of 3431 Newport Ave., as he

was being towed to the curb. No one was cited by police.



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- LIGHT AND DRESSY!
- ARCH SUPPORT!
- PURE COMFORT!

Wonderful medium heel, arch support oxford from Penney's! In black kid, it has heel, arch and metatarsal pads for easy walking, dressy details for added good looks. Sizes to fit almost everyone... check yours below! Sanitized for cleaner wear!

CHOOSE FROM THESE SIZES:

	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10
AA					x	x	x	x	x	x	x		
A					x	x	x	x	x	x	x		
B			x	x	x	x	x	x	x	x	x		
C			x	x	x	x	x	x	x	x	x		
D			x	x	x	x	x	x	x	x	x		

STREET FLOOR

every shoe Sanitized for cleaner wear

STORE HOURS:
9:30 TO 5:30
FRIDAYS—
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SO FEMININE, SO DAINTY... SO FASHION-WISE!

Soft-draping Fabrics
make News!

FASHION NEWS!

Penney's Spring fabrics are in now!

"Sew for Easter"!
Sew for Spring!

Make Penney's Your Headquarters for
Every Sewing Need!

COOL, AIRY!

TUFTED COTTON FLOCKED LAWN

Shade-cool promise of airy good looks all summer long! Wonderful in pastel and white for tots' dresses! Willless and infinitely wearable for your own dark hued summer street dresses! Hand washable, the tufted dots are on there to stay! 38-39" wide.

59^c Yd.

CRISP!

PERMANENT FINISH ORGANDY

Sheer glamour for your wardrobe, your home! Permanent finish means keeping crisp good looks without starching! The perfect fabric for tots' dresses, blouses, aprons, curtains, vanity skirts, Sugar-soft colors—pink, maize, white, powder blue, darks, too!

49^c Yd.

SHEER!

SUEDE APPLIQUE ORGANDY

Permanent finish cotton organdy treated to a fluffy rayon suede backing... that stays on through hand washing! Cloud cool, feather light choice of large or small floral, or gay dots on white grounds.

79^c Yd.

PENNEY'S THRIFTY SECOND FLOOR

NOTICE!
You save when you buy your NOTIONS at Penney's! Browse over our ADVANCE PATTERNS, too!

Notable Notions

that really do a job
are found at Penney's!

400 YDS. THREAD	25c
SEWING NEEDLES	10c
BUTTONS	Card 4c to 35c
THIMBLES	10c
SHOULDER PADS	25c to 49c
RICK-BACK BRAID	8c to 25c
SEAM BUNDING	10c
SCISSORS	1.98
Sew. Mach. Needles (3)	20c
Dressmaker Pins 1 1/4-oz.	25c
NEEDLE THREADERS	4c
6" HEM RULES	25c
TAILOR TACKS	25c
Eyelet Embroid.	10c to 39c yd.
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IT'S NO TRICK AT ALL TO SHOP AT PENNEY'S DOWNTOWN LONG BEACH. IF YOU USE THE CONVENIENT BUS SERVICE PROVIDED BY LONG BEACH MOTOR LINES.

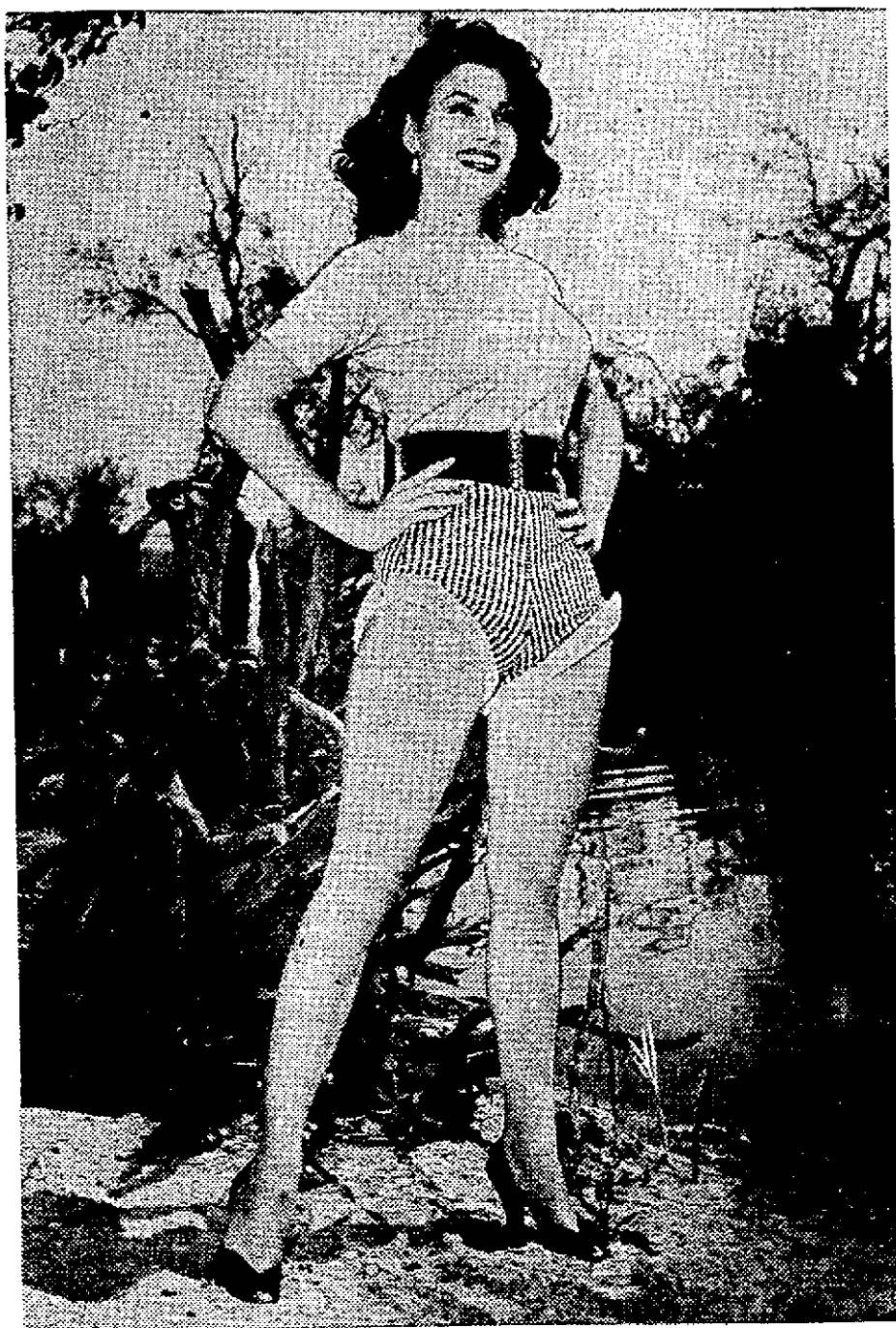
187 Southbound Buses stop right in front of our door every day, and...

194 Southbound Buses stop at Sixth and Pacific, one block west.

LESS EXPENSE — NO WORRIES — NO PARKING PROBLEMS

PENNEY'S—"THE FAMILY STORE" PINE at SIXTH LONG BEACH

From Any Angle-- She's Beautiful!



Repeated cover girl appearances won Mara Corday a film contract. Her perfection of figure is undeniable. She's beautiful as portrait subject, too.

Try to shoot a bad photo of Mara Corday and you—well, we doubt you can! It'd take a lot of doing. When U-I signed her some months ago, commercial photographers knew her as "most-photographed girl in the world." She is 5 ft. 5½ inches of loveliness, born Marilyn Watts in Santa Monica.



Mara is a girl of curves from any angle. Her figure is partly due to natural blessings and partly the result of dancing. Her first featured

role came in "Drums Across the River." Her loveliness also won her a part in "Yankee Pasha." She is auburn-haired and weighs 120 lbs.



Slashed through with wanton disregard for its majestic beauty is this giant sequoia in the Calaveras Grove of Big Trees—just to make a buggy driveway!

Needle's Eye Piercing A Living Redwood

By Helen Smith

COLORFUL Calaveras County, located in the heart of the gold discovery territory, and immortalized by Mark Twain in his story of the "Jumping Frog of Calaveras," has another claim to fame not too well known throughout the rest of the country.

This scenic attraction can be found by taking State Hwy. 4 through celebrated Ebbet's Pass starting up the grade from Bret Harte's old stamping ground, Angel's Camp. About 25 miles beyond the turn is the Calaveras Grove of Big Trees, the first of the unique groves of the Sequoia gigantea to be discovered by white men. The discovery date is usually given as 1852,

when A. T. Dowd, a renowned hunter of the time, came upon the largest living tree in the grove, a giant measuring 30 feet in diameter and towering 302 feet into the sky. Dowd was pursuing a grizzly bear he had wounded when he made the discovery.

Records of mention of these California redwoods, however, have been found in various diaries and journals compiled by early explorers of the area as early as 1839. The unofficial version of the discovery handed down in legends of that eventful period has it that the grove was first sighted by a gold miner who dared not report his find as he was in the location on a nefarious mission—namely, to jump another man's gold claim.

INCREDIBLE as it seems now, when every effort is made to preserve these wonders of nature which were mere seedlings 1000 years before the birth of Christ, the king of the grove, now known as "Old Stump," was felled just to see how much noise would result when the mighty trunk and spreading boughs crashed to earth.

Shortly after 1852, a crew of lumberjacks worked with wedges and pump augers for 25 days, severing the monstrous trunk completely, and still the monarch refused to fall.

When the inevitable took place the tree finally bowed to nature, not to man. As the crew left the scene of their operation for a noon meal a sudden wind arose and succeeded in accomplishing what they had failed to do. The tremendous crash was heard 15 miles away but no hu-

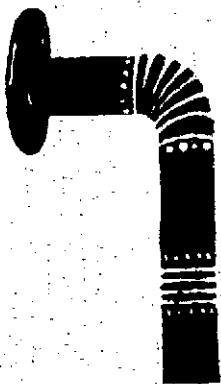
(Continued on Page 14.)

HAPPILY MARRIED TO SOUTHERN CALIFORNIA FOR 50 YEARS



Golden Wedding Year

Long Beach Santa Ana



you look better—
you feel better...
with your newly
streamlined waistline!

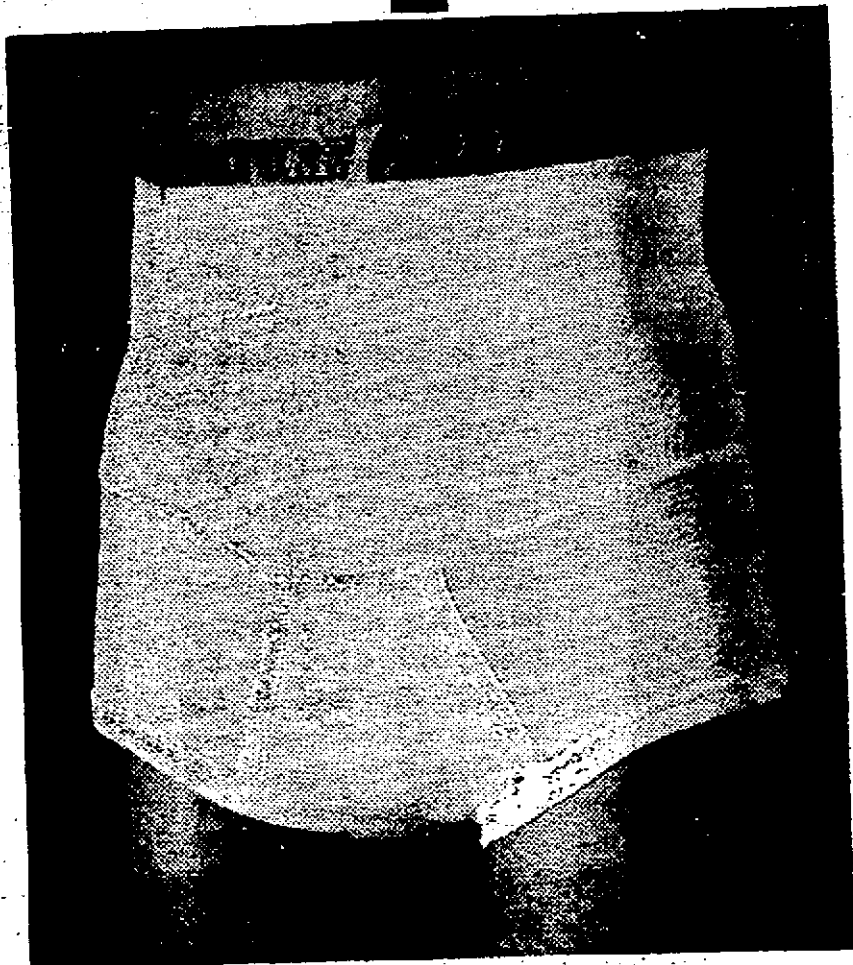
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\$2.50



Military posture, instantly, with the new Posture Gard—whether you have a small spare or a big bay! The stomach is held firmly yet gently in place—back and abdominal muscles firmly supported. The wide lastex belt top, soft-knit full-cut leg openings, special comfort. Made of fine - combed cotton completely washable. Small (30, 32 waist), Medium (34, 36), Medium Large (38, 40) and Large (42, 44) sizes in white.

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NEW and SUPERIOR posture gard by Lewis

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Please send me _____ Pot Holders at 2.50 each.

Check size below:

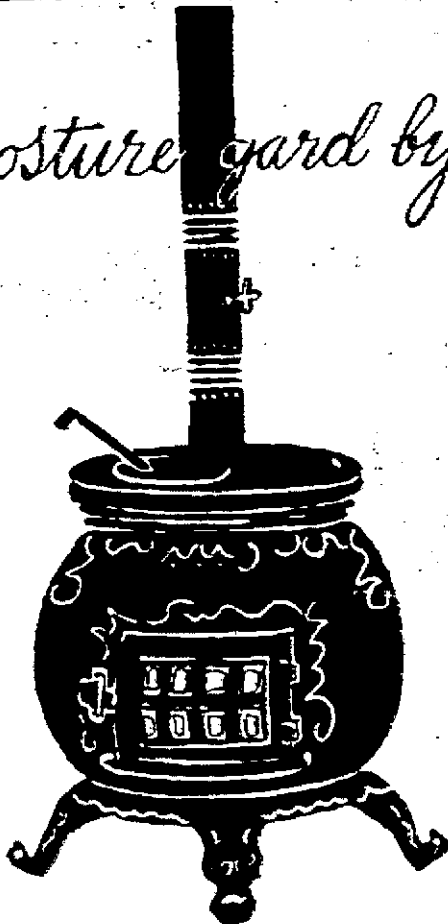
Small ☐ Med. ☐ ML ☐ L ☐

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Add 3% state sales tax to purchase to be delivered within the State. To deliveries within Santa Ana add 1/2% city tax. Cost of parcel post will be added to purchase price for deliveries outside Buffum's regular delivery area.



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MAKE PLYWOOD CORNICES AND SCALLOPED FRAMES TO FIT ANY WINDOW



PATTERN 207

This scallop pattern has a wide range of uses as there are 12 different sizes and shapes to be traced on the wood. These sizes range from one to 19 inches in width with the correct proportions in depth. Pattern 207 also illustrates the right way to make a cornice box for single windows of various widths and a group of windows framed together. In all there are nine styles of window framing illustrated in the pattern, as well as other ways to use these scallops in interior decoration. If you wish to make draw curtains order Pattern 325 which also shows the best methods to use in curtaining more than a dozen different types of windows. Patterns cost 25 cents each and will be mailed the day your order is received. Send all orders to: Workshop Pattern Service, Independent-Press-Telegram Southland Magazine, Bedford Hills, N. Y.

Law for Women Topic of Series

Starting a new "Law for Women" lecture series, Mrs. Elizabeth Cochran, Long Beach attorney, will speak on "The Personal Rights of Women Under California Law" Thursday at Hughes Auditorium, California and Roosevelt Ave. Other topics to be covered are "Women's Property Rights," "Women and Their Wills" and "Women and Children."

BLENDED LENSES

DO WHAT BIFOCALS DO

-BUT MUCH BETTER!



THE SHADOW PROVES IT
How Blended Lenses Work
You use Blended Lenses like bifocals or trifocals. The big difference is that you Don't Move an Abrupt Jump when you move your eyes. You have gradual changes from reading to arms length and distance areas. Gradual changes are more acceptable to bodily functions than quick abrupt shifts.
With Blended Lenses, when you move your head and objects jump, beware of stumbling. There is no possible confusion of Seeing, Double. When moving about or driving with Blended Lenses you are safe, because objects will not jump, and you will not see double through any part of lens.

Trust to Pridham Davis' Experience
Pridham Davis started fitting Blended Lenses over six years ago. His success was so great that he has opened a total of eleven offices in Southern California to fill the demand.
Pridham Davis makes all types of glasses. Examination of your eyes will indicate the type of lenses best for you. Whether these be Blended Lenses, or any other type, Pridham Davis is prepared to fit you best for your needs.
Credit Makes Eyecare Easy
To make it especially easy for you, Pridham Davis will wait six weeks for you to make your first budget payment. Get the glasses you need now.

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'LONE RANGER' PLUS SILVER

Dogs 'Almost Human,' but Tax Bites Anyhow

Internal Revenue officials reported Saturday that taxpayers are often funny—at least to the tax collectors.
The officials, who may have a distorted view of the approaching tax deadline, came up with the following stories to prove their point:
There was the confused gentleman with a foreign accent who showed up at the Milwaukee Internal Revenue office and asked to see the "Lone Ranger."

After considerable questioning, the collectors found the man was worried because he didn't have enough in the bank to pay his taxes. He wanted to see the loan arranger.
In Chicago the tax collectors broke a rule by complying with a man's request for a nine cent refund.
Usually the limit is \$1. But the man had described his occupation as "slave" and the bureau head figured maybe he needed the nine cents.

Two taxpayers tried to get their dogs into the act.
In Chicago a dog lover, asked whether he could deduct his pet's veterinarian expenses. Told that medical expenses apply only to humans, he protested his dog was "almost human."

A New York taxpayer was even more ambitious. Asking for permission to deduct funeral expenses for his dog, he said the beast was much closer to him than his wife.
Strange deduction requests also included:
The couple who wrote: "We hired a baby sitter who drank a bottle of our Scotch and ruined our davenport. Can we deduct the expense?"

The well-dressed man who wanted to know if he could deduct DDT used for personal delousing after a camping trip (he could).
The 30-year-old Newark, N. J. factory worker who claimed a \$600 exemption for himself and \$1200 for his wife. He explained he had married his widowed father's 65-year-old girl friend and she was entitled to double exemption for old age.

Some time the taxpayers find odd ways to trip up the collectors.
At Wichita, Kan., a couple wrote they still owed one cent on their tax and enclosed a penny. Director Lynn Broderick estimated it would cost 4.8 cents to process the penny.
A revenue agent in Newark who's hard of hearing met his match in a taxpayer suffering from the same affliction.

The taxpayer asked the agent to help him with his return. When the taxpayer's hearing aid battery went dead, the agent lent him his spare. A few minutes later the taxpayer said goodbye and walked off with the battery.
On the other hand, the Buffalo, N. Y. bureau has a favorite taxpayer, even though it's never been able to discover who he really is.

Ever since 1948 the bureau has received a check or money order from a man who signs his name "Richard T. Roe." The mysterious Roe has never sent in an income tax return.
Director George T. McGowan said repeated attempts to discover Roe's real identity have failed, but his account is "awful nice to handle."

U.S. Delays Answering Red Protest on Air Intrusion

MUNICH, Germany—U. S. shooting was under way. There authorities delayed Saturday was no indication when the official answer to a Communist American version would be government accusation that two released.
The two propeller-driven fighters took off from the Essex-class carrier Randolph in the Mediterranean Friday and soared over the Alps in a "familiarization" flight to Salzburg, Austria.
Forty-five Navy planes, including nine jets, had been assigned by the U. S. 6th Fleet to this Alpine exercise, carried out in cloudy weather.
In a protest note to the U. S. embassy, the Prague government charged that the two planes had covered a total distance approximately 130 miles inside Czechoslovakia, both landed safely at Neuberg, some 80 miles from the shooting.

The note said the Americans penetrated the border from Bavaria in the vicinity of Domazlice and flew on to Joachymov, the uranium center adjoining the Soviet zone of Germany, before they backtracked.
A MIG fighter pilot, helped by radar, overhauled the Americans. The government said his radioed command for them to follow him to a landing was refused. They "attacked" and he then fired in "self-defense," the note said.
Although one of the Navy planes was struck in the rear fuselage, both landed safely at Neuberg, some 80 miles from the shooting.

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Under New Management
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Men's Suits	1.10	Skirts	55c
Trousers	35c	Dresses	1.10
Sport Shirts	55c	Sweaters	55c
Ten Cents	1.10	Laundry	55c

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the friendly store of Long Beach

Walker's lowest price on a Deep Fry Cooker for use every day in kitchen or patio

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9-in-1 Household Appliance

- Deep Fryer
- Cooker
- Roaster
- Server
- Bun Warmer
- For stewing or warming
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A modern cylinder-shaped appliance with snug-fitting cover—complete with a sturdy long-handled basket for deep frying. No grooves or ridges to collect grease on this easy-to-clean, smart black and chrome finish with bakelite handles. For the tastiest cooking you've ever tasted, try this cooker! Available on Easy Terms.

HOUSEWARES WALKER'S LOWER FLOOR

Special Purchase Price on Deep Fry Cooker

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WALKER'S and only WALKER'S in Long Beach can bring you this outstanding event...

\$13,400 in SLIP COVERS to sell for \$4,750

SAVINGS UP TO 75%

FAMOUS-MAKE READY-TO-FIT SLIP COVERS

Chairs... Sofas... Davenos

\$5 each

certified VALUES to 19.95

Motel and Hotel Operators, Apartment House Owners, Welcome

Slip Covers to Fit 59 Chair and Sofa Styles

We Reserve the Right to Limit Quantities

- All Sales Final, No Phone or Mail Orders, Please!

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Walker's Store Hours Fridays 12 noon 'til 9 p.m. Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks, 1 hour, with purchase of \$1 or more. Tickets validated service desk each floor.

Solids, Florals, Stripes, Metallics and Plaids
Stretchy Lastex weave to assure better fit

Sto-Post Anchor prevents 'creeping'
Reversible Cushions for longer wear
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Weigh Plans for Surplus Dairy Sales

WASHINGTON — (AP). Agriculture Department officials, puzzling over ways to unload \$400,000,000 worth of surplus dairy products, half of it butter, were hopeful today that a solution can be announced this week.

All the plans under study would mean a butter bargain for housewives but probably a rebellion from the powerful congressional dairy bloc.

Secretary of Agriculture Ezra T. Benson will "have something to say" about the problem at his weekly news conference Monday. But an official said the secretary would likely be "fairly general."

He said a specific plan may be announced later in the week "at the earliest."

Announcement of a disposal plan cutting butter prices for housewives could open the door for cut-rate sales abroad as well. Officials have been aware that any move to sell butter abroad at world prices—about 20 to 30 cents below grocery store prices, here—would cause loud complaints.

So far foreign sales have been limited by the fact that American butter, bolstered by price supports, has been edged out by lower-price competition.

On the matter of letting domestic consumers in on government-owned surpluses, there is general agreement with Benson that since the "taxpayers have money in it, why shouldn't they get some benefits from it?"

But these are far from a unanimous opinion on how the unloading of the surpluses at cheaper prices should be set up.

One of the plans known to have been under consideration would have the department buy—on paper—all the butter in the country at the support price and sell it back—still on paper—to processors at a cheaper price. This is called a "wash sale."

Another, held most feasible by some, would have the department offer butter to processors at a cut price. The processors would then sell their butter and the government butter at an average of the support and cut price.

Other proposals would have a "Resall" program—a housewife buys one pound of butter at regular price and gets another pound for a penny or some other nominal sum; the department would just begin selling its stock outright at reduced prices; issuing coupons worth money in a butter purchase by the housewife or manufacturer.

The department now owns 301,400,000 pounds of butter, 312,800,000 pounds of cheese, and 522,100,000 pounds of dried milk.

Nation's Oil Imports Gain 9.6 Per Cent

WASHINGTON — (AP). The Independent Petroleum Association of America in a statement Saturday said that United States petroleum imports averaged 9.6 per cent higher in 1953 than in 1952, and were up 24.4 per cent from 1951.

Average daily imports, according to statistics attributed to the Bureau of Mines, were 1,050,000 barrels daily in 1953 against 958,000 in 1952, and 844,000 in 1951.

Contrasting to this trend, the association said that United States domestic producers lost an average of 21,000 barrels daily in export markets from 1951 to 1953.

The association quoted press reports to the effect that Saudi Arabian oil production might exceed 1,000,000 barrels daily average before many months.

The association also reported that Middle Eastern oil (source not identified) is being delivered at Houston, Texas, within sight of producing Texas oil wells. This was said to indicate Middle Eastern capacity to undersell domestic petroleum on the Gulf Coast as well as in Atlantic ports.

The statement said that United States oil companies operating in the Middle East have not been troubled by cutbacks in production such as affected United States domestic producers in recent months.

West Germans May Aid East

BONN, Germany — (AP). West Germans may soon be called on to give up a day's pay to help East Germans under Soviet rule. Parties in parliament have approved the scheme in principle.

The idea, put forward by the refugee party, is to demonstrate the solidarity of West and East Germans by giving relief to those suffering from hardship under communism.

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'I'm a Lucky Girl!' Miss Belgium of 1952 Says on Long Beach Visit



SHE FOUND A DETECTIVE

Visiting The Independent, Press-Telegram, Saturday, Mariana Lynn, Miss Belgium of 1952, revealed that, when she lost \$1000 in jewels, she discovered—and dated—a detective. She won't tell his name, and the case, romantically speaking, is not closed.—(Staff Photo.)

She Lost \$1000 but Sleuth She Met Is Dreamy

By VERA WILLIAMS

"I'm a lucky girl—" Mariana Lynn, 23, Miss Belgium in the first Miss Universe contest here two years ago, says that with a wide sweep of her hands.

And she is a lucky girl. Lucky that she survived the grim years of the occupation of Belgium by the Germans. Lucky that she was chosen Miss Belgium. Lucky that she is one of the two Miss Universe girls still in motion pictures.

She even is lucky that several thousand dollars worth of money and jewelry were stolen from the hotel safe after the contest. She got all but \$1000 worth of jewelry back. And since then she has dated the detective—she won't tell his name—who was put on the case.

"Will they be married?" "Well," she says, "he is very nice."

Mariana leaves in about six weeks for a vacation in Europe. She will return in August by way of San Salvador, where she will play a French girl in a United Artists picture. Then she will return to Hollywood. By then it will be fall. "And fall is a good time to be married," she says.

Mariana and Ruth Hampton, who was Miss New Jersey in the 1952 Miss Universe contest, are believed to be the only Miss Universe contestants still in Hollywood. Ruth is under contract with Universal.

Mariana, under contract with United Artists, played in "Yankee Pasha" for Universal, "Paris Playboys" for Allied Artists and "Return to Treasure Island" and "Captain Kidd and His Slave Girl" for United Artists.

She has been on the Al Jarvis show and has been guest on several other TV shows.

A tall girl, 5 feet 7 inches, she weighs 120 pounds, and her measurements are 36, 23, 36. She has long auburn hair and dark brown eyes. She lives alone in a Hollywood apartment.

Mariana has taken out her first papers and expects to become a United States citizen.

IPA Counsel Cautions Oil Industry of Attack via Tax

WASHINGTON — (AP). General Counsel Russell B. Brown of the Independent Petroleum Association of America, warned the oil and gas industries Saturday to stay on guard against congressional attacks on the tax-depletion-allowance law.

"When two respectable senators introduce an amendment to cut the oil and gas depletion allowance from 27½ to 15 per cent, it's no time to relax," Brown told the United Press. He referred to an amendment jointly sponsored by Republican Senators John J. Williams of Delaware, and George D. Aiken of Vermont.

The law allows oil and gas companies to charge off 27½ per cent of their income against dry wells and other losses even though their original capital investment has been recovered.

Williams called the present rate a \$250,000,000-a-year tax loophole. He said it should be closed if President Eisenhower is going to get help in balancing the budget.

Brown took note of this in a report to IPAA President W. M. Vaughney and also cited other attacks on the law. He cautioned that "the accumulation of attacks should be taken in the light of their collective significance and must be regarded as a clear signal of danger."

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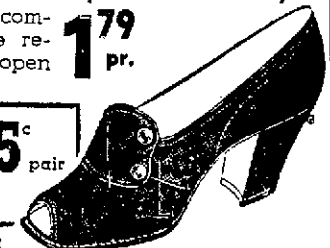
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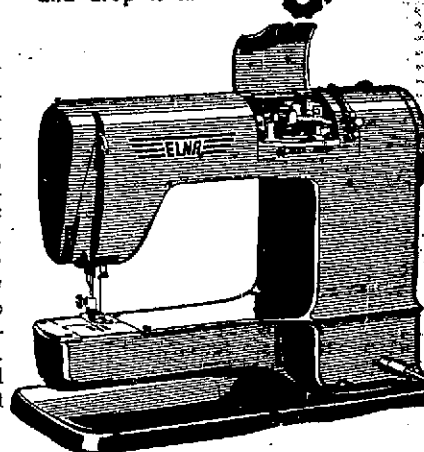
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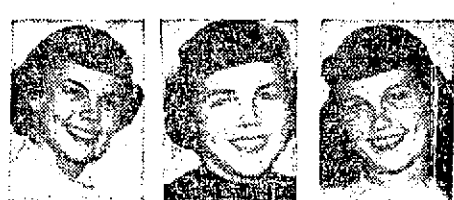
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That's the time when a jury of 12 of the most popular boys from the four high schools choose the fashions they like best... so be on hand to get the scoop on what to wear to please your man!

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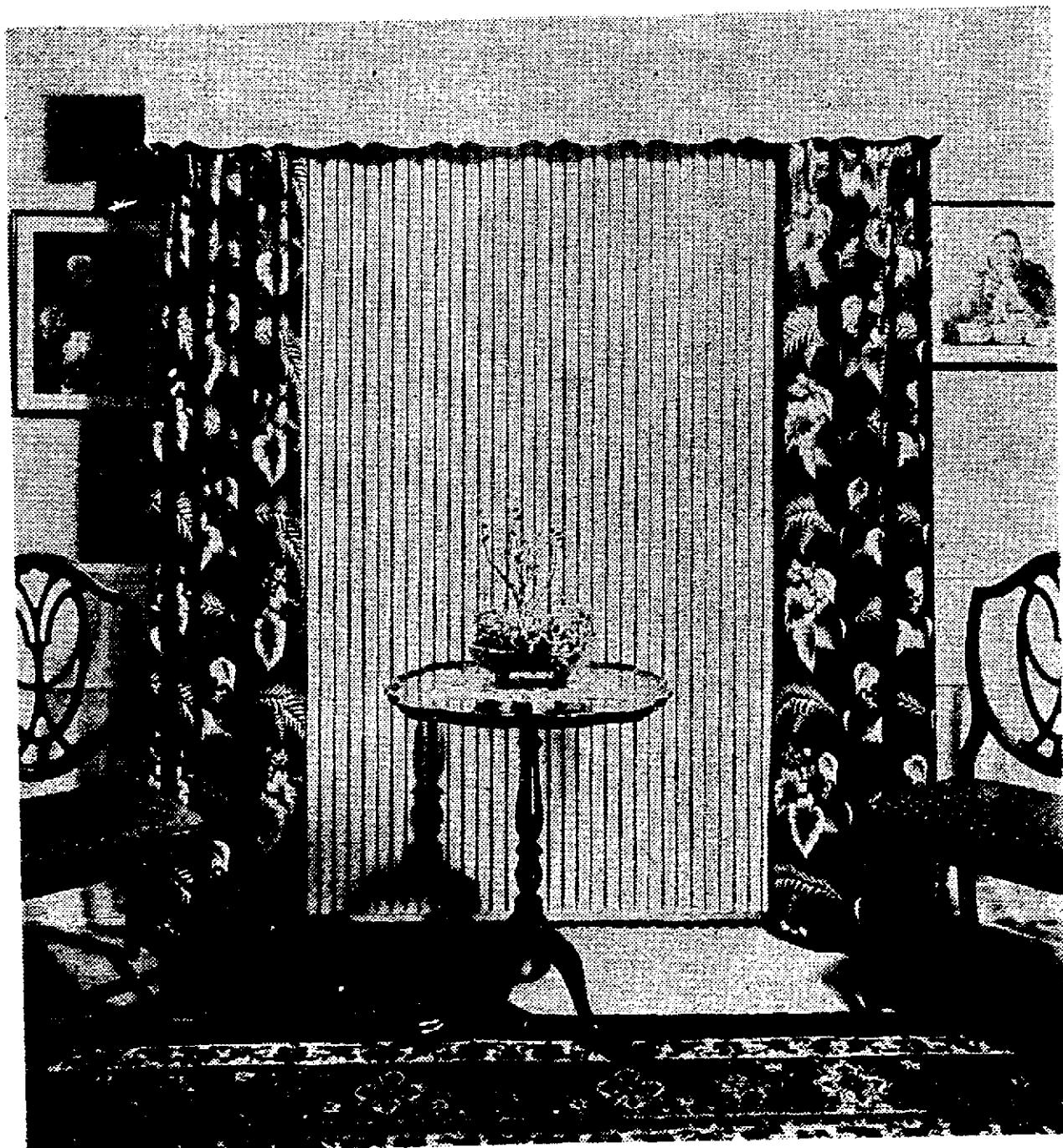
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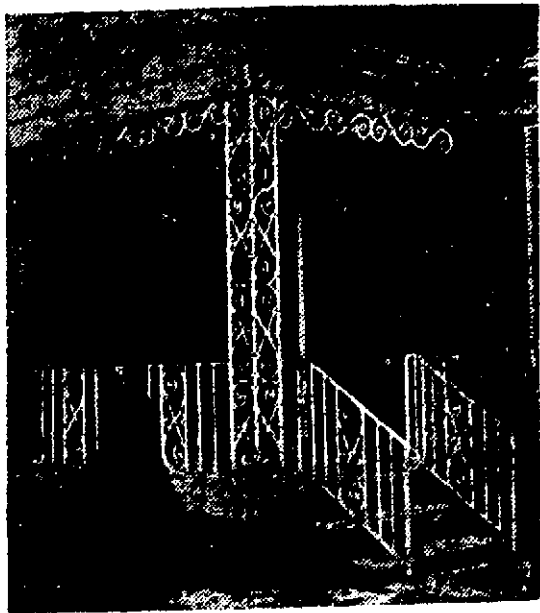
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CAMERA ANGLE

Spice Your Album With Variety

By the Shutterbug

VARIETY, so 'tis said, is the spice of life — and it is also the dash of spice that will add interest to your snapshot album. And we aren't talking about variety in the subject matter of your pictures. We are talking about varying the way you place them in your album so that, at first glance, every page won't look just like the one before.

Think for a minute of the way magazines put together their picture pages. If they did them in the same way most of us do our albums, we'd tire of them very quickly. They strive to have not just each picture, but the page as a whole be interesting in appearance.

A brief study of some of these pages will give you ideas you can adapt for your own album. Note how the pictures are arranged on the page. Note how the important photos are enlarged and given lots of space.



Have your best and most important pictures enlarged to get proper emphasis and to add interest to your album.

Enlargements of your favorite and most important pictures are easily within the average picture-taking budget. Your photo-finisher will do a nice job of enlarging your best negatives and you'll be surprised at how little it costs.

One of the tricks you can borrow from the magazine layout people is that of overlapping pictures, having one run into the other. Just slip the corner of one under the corner of another.

You can trim your snapshots into odd shapes. You won't want to do too many of them that way, but just enough to add a dash of interest to the book. You can even feature the "star" of your family, or of a special occasion in a star-shaped picture.

When you are making up your album, remember that, as in looking at magazines, you always see two pages at one time. Keep that in mind and lay out the two facing pages at the same time so that you can be sure they'll look well together.

LONG BEACH CAMERA GUILD will have a color slide competition at 8 p. m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Visitors are welcome. Melvin Leek of Los Angeles Camera Club judged the recent black and white competition. Winners were Walter J. Thomas, first; Virginia Callender, second; Gene Nye, third; Murray Shaner, honorable mention. Lowell Weeks won honorable mention in the recent Circle of Confusion Salon in Whittier.

COMPTON CAMERA CLUB will meet at 8 p. m. Thursday at 1021 E. Compton Blvd., Compton. . . . San Pedro Camera Club will meet at 8 p. m. Friday in Anderson Memorial Bldg., Eighth and Mesa Sts., San Pedro.

NEW PUBLICATIONS of interest to shutterbugs are a two-volume edition of the Kodak Reference Handbook and two new Kodak Data Books published by Eastman Kodak Co. Volume I of the handbook is devoted to black-and-white picture taking and contains Data Books on Flash Technique, Kodak Films, Kodak Lenses — Shutters and Portrait Lenses, and Filters and Pola Screens. Volume II deals with black-and-white printing and processing and contains Kodak Data Books on Enlarging with Kodak Materials and Equipment, Kodak Papers, Copying and Processing and Formulas.



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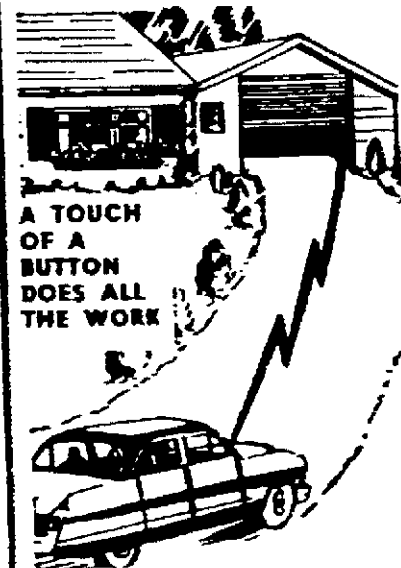
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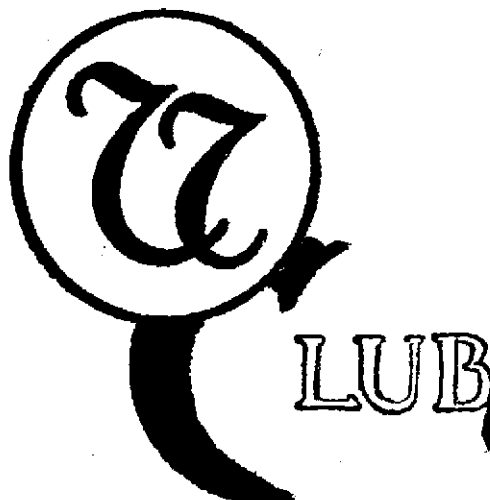
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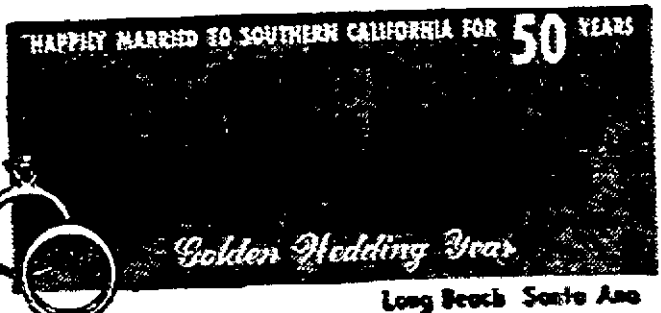
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Store for Men

Demo Solons Rip Benson on 3 Fronts

WASHINGTON—(UP)—Democratic senators blasted Secretary of Agriculture Ezra T. Benson on three fronts Saturday night as congressional howls continued against the administration's farm policies.

Sen. Ellender (D-La.), ranking Democrat on the Senate Agriculture Committee, accused Benson of using "loaded figures and slanderous utterances" in a "calculated effort to paint the present farm program in the darkest hue possible."

Sen. Humphrey (D-Minn.) said in a letter to other senators that the agriculture secretary is planning to cut support prices on cottonseed, a move Humphrey said would mean disaster for cotton farmers. "How long are we willing to allow the secretary to play one group against the other in order to satisfy his zeal to reduce farm income?" Humphrey asked.

At Des Moines, Iowa, Sen. Sargent (D-Mo.) said Benson has been sowing dissension with some of his statements on the farm program.

The attacks were indicative of the rough road ahead for President Eisenhower's proposed flexible farm price support program on which the Senate Agriculture Committee is holding hearings.

The president's plan to substitute flexible, or sliding-scale, price supports for the present rigid, 10 per cent of parity program—may get its first test in the Senate Monday when a wool price support bill is brought up.

High price support senators are ready to offer amendments to extend the present farm program for two years. Unless a showdown vote is avoided, the flexible plan will get its first major test.

Martin Sees Ike Veto of Tax Cut Bill

WASHINGTON—(UP)—Two top House Republicans said Saturday the Eisenhower administration's grant tax revision bill may be vetoed by Democratic efforts to add a \$100 increase in individual income tax exemptions to it.

Speaker Martin predicted President Eisenhower will veto the bill rather than accept the added loss in revenues.

Rep. Daniel A. Reed of New York, chairman of the Ways and Means Committee, called the Democratic drive for higher tax exemptions "a politically motivated attempt to destroy the pending tax revision bill and the excise reduction program."

"If successful," Reed added, "the Democratic strategy may well mean no tax relief this year."

Martin and Reed spoke out as some key Republicans conceded privately they face an uphill fight in the House next week to try to stave off the Democratic tax-cutting push in this congressional election year.

There already was at least one open defection in the Republican ranks. Rep. Edith Nourse Rogers of Massachusetts announced she would vote for any move to send the tax revision bill back to committee for inclusion of higher income tax exemptions.

3 Sailors' Victim Badly Beaten

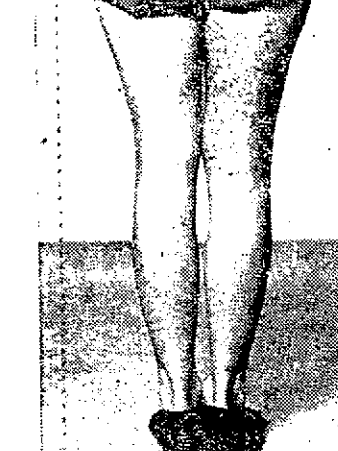
Don Brewer, 27, of 708 Bennett Ave., is in Veterans' Administration Hospital with serious injuries suffered when he was beaten by three sailors in a downtown alley Saturday.

A passing motorist saw a commotion in the alley in the 100 block between American and Locust Aves. and turned his car lights into the alley in time to see two sailors holding Brewer and another slugging him, police said.

The three sailors left when the light hit them, the witness said. Brewer was taken to Sea-side Hospital with a concussion, possible skull fracture and internal injuries, then transferred to the vets' hospital.

Police said he still had his wallet when found.

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SWIPED FROM HAPPY HOME
Shown as he went on a toot last New Year's Eve, Kato, 3-year-old golden gibbon ape owned by Ted Lake, 2185 Elm Ave., was swiped from his cage Thursday. Owner offers two chinchillas as reward for animal's return.—(Staff Photo.)

LEGISLATION STATUS

WASHINGTON—(UP) Status of major legislation in congress:

TAXES—House votes on passage of \$8,387,000,000 general tax cut bill. Democrats plan fight to raise personal exemptions by \$100. House passed \$1,000,000,000 excise tax cut bill scheduled for Senate action about Mar. 22.

STATEHOOD—Democratic success in linking Alaska to Hawaii statehood makes Senate passage of combined bill doubtful. Senate resumes debate Monday.

HIGHWAYS—House passed and sent to Senate \$875,000,000 federal aid to "highways" bill. Money would be spent starting next year.

HOUSING—Senate Banking Committee continues hearings on President's low-cost housing bill. Republican opposition evident.

HEALTH—Bills introduced in both Senate and House to carry out President's request for health insurance program. House passed and sent to Senate second measure authorizing federally-aided health centers.

ACADEMY—Senate passed and sent to conference with House, House-approved bill to create \$175,000,000 Air Force academy.

PRICE SUPPORTS—Senate Democrats may force showdown Monday on future of President's flexible farm price support plan when wool bill debated. Senate agriculture committee continues hearings on farm bill. Sentiment mounting against flexible program.

BRICKER—Motion to reconsider defeated. Bricker amendment to re-define President's treaty-making powers pending before Senate. Early vote doubtful.

TAFT-HARTLEY—House Labor Committee continues drafting labor-management amendments. One adopted would scuttle most labor board powers. Senate Labor committee action pending.

COFFEE PRICES—House action pending on Senate-passed Gillette bill to put New York coffee exchange under federal regulation.

ST. LAWRENCE—House voted scheduled late this month on Senate-passed bill authorizing \$105,000,000 St. Lawrence Seaway.

POSTAL RATES—House action pending on bill raising out-of-town postal rates from 3 to 4 cents.

Offers \$1000 Reward for Ape's Return

Whoever "borrowed" a three-year-old golden gibbon ape early Thursday from Ted Lake, 2185 Elm Ave., is offered a free start in the chinchilla raising business if the ape is returned.

Lake, who bought the animal, named Kato, two years ago from a local pet store for \$300, is offering a pair of chinchillas valued at \$1000 for the return of the ape.

Kato was taken from his cage in the rear of Lake's home by someone who bent the cage's wires to reach the animal.

Lake has searched the neighborhood and has notified pet stores of Kato's theft.

Among those who miss Kato is Lake's dog, a boxer appropriately named "Boxer," with whom the ape used to play.

Kato would reach down from his perch in a tree and grasp Boxer's stub of a tail and hang on while the outraged dog fought for freedom. Then, the pair would romp together on the grass like puppies.

Lake, a 26-year-old Douglas leadman, has a word of caution for Kato's captor—he's not housebroken.

Chiang's Power Voted

TAIPEH, Formosa—(UP). The national assembly voted unanimously Saturday to extend the emergency powers granted President Chiang Kai-shek in 1948 for the duration of the national crisis.

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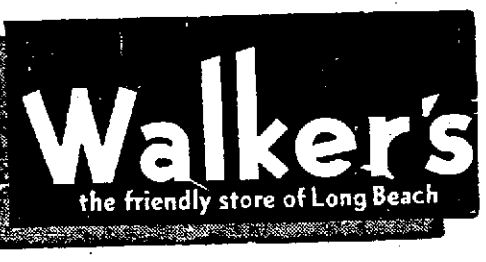
- Just spray and wipe away spots—leaves no rings
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Pro-fesh is a professional all-purpose dry cleaner and spot remover now available for home use for the first time. Dry cleans suede and all fabric handbags and shoes. Pro-fesh is ideal for cleaning upholstery, lamp shades, drapes, rugs—dozens of items that were so expensive and hard to clean at home before. And you get a handy booklet with Pro-fesh that tells you how to remove stains and dry clean entire items with ease.

Walker's Store Hours Friday 12 noon 'til 9 p. m.
Other Days 9:00 to 9:00



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PLANT BREEDERS DEVELOP A ROSE THAT ACTUALLY CHANGES COLORS! Just imagine the look on your neighbors' faces when they first see this incredible 5 to 7-foot fountain of red, yellow and pink roses ALL GROWING ON ONE BUSH! What could be an easier way to turn your home into the garden showplace of the community? So read this offer to readers of this newspaper who'd like to get this fantastic "Painted Desert Rose" for a price so low it's almost too ridiculous to mention.

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This season how would you like to make your flowers bloom by the thousands weeks ahead of your neighbors—double the growing power of undernourished shrubs, trees, hedges, vegetables? Grow a richer, thicker, greener lawn in just 7 days with just one sprinkle from a watering pail?

Then read this article!

It tells how now, YOU may know next-to-nothing about gardening can turn your garden into the showplace of the community with thousands of colorful, flaming blossoms—not five years from now—not next year—but this season even if right now you don't have a seed in the ground—even if your soil is undernourished. How with normal garden care YOU can pick basketsful of meat-packed garden fresh tomatoes, luscious heads of lettuce—sweet, tender cucumbers, corn and peas from a vegetable patch right in your own backyard. How YOU can amaze the so-called experts in your neighborhood with a rich, thick carpet of lawn—and you won't even have to dirty your hands digging heavy, evil-smelling manures into the soil.

"Why Won't Flowers Grow in My Backyard?"

If flowers won't grow for you—no matter how hard you try—then in case after case it's been proven that your soil is to blame. Science tells us that almost 90% of all garden soils are deficient in at least one of the 10 vital minerals a plant needs to bloom and flourish. And if you starve a plant of even one of these life-giving soil minerals you won't get many flowers no matter how much sun and water you give it—no matter how many hours you slave in your garden.

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Finally in 1951 scientists at one of America's leading plant experiment stations tested new types of concentrated plant foods that could be dissolved in ordinary tap water, and when sprinkled on lawns or plants could go to work in minutes. This type of water soluble plant food was proven so fast-acting

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Fabulous "Painted Desert" Rose Introduced to Public for First Time—Giant 3-Inch Blooms Change Color From a Golden Yellow to a Satin Pink to a Fiery Red! Cannot Be Bought in Stores Anywhere

How would you like an awe-inspiring 5 to 7-foot rosebush smothered with clustering masses of yellow, pink and blazing red roses—all growing on the same bush at the same time? A fantastic new rose that bursts into bloom again and again in June, July, August, September right up to frost! Hundreds of three different colored roses growing in massive clusters of 15 to 20 blossoms to a single stem—each magnificent blossom stretching up to 3 inches across. A new kind of rose never before seen anywhere—a rose that took one of the world's most outstanding plant breeders 8 years to develop—a rose so eager to bloom it grows in any soil where grass will grow—a rosebush so sturdy it shoots up to 7 feet high the very first season you plant it! And most amazing of all, if you are one of the first 1,000 people to take advantage of this offer the makers of RX-15 will send you this fabulous rose for just 50¢!

WHY RX-15 MAKES THIS ONCE-IN-A-LIFETIME OFFER!

Simply because we want you to try RX-15. Up to now demand for this remarkable plant food has been so overwhelming it has been impossible for us to meet all orders. Last year few gardeners managed to get more than 1 small can of RX-15. But this year, thanks to improved mass production methods, we already have enough RX-15 on hand to fill every single order, no matter how large, as soon as we get it. So to get you to try RX-15 in your own garden, the Garden Research Laboratories makes you this special offer.

With every can of RX-15 you order, simply send an extra 50¢ and you get one "Painted Desert Rose" bush. Use RX-15 in your garden. And if you are not 100% satisfied that it will do for you everything we promise on this page—then return the unused portion of RX-15 and we will refund every penny you paid for it. But keep your "Painted Desert Rose" as your bonus for just 50¢!

And remember! This is absolutely the very first time the "Painted Desert Rose" is being introduced anywhere. You can not buy it at any store or nursery. In fact, this rose is so new, so rare that there are only one thousand available for this city. Nurseries have set the value of this rose at \$3—and if you are one of the first 1,000 people to send in for it, it is yours for just 50¢! This offer will not be repeated . . . so act today!

spoonful of RX-15 dissolved in water . . . and it goes to work instantly!

Make This No-Risk Test On Your Lawn and Garden!

Since 1951, when RX-15 was first introduced to the public, it has become the fastest-selling water soluble plant food in the world. And on the basis of the astonishing results reported by thousands of home gardeners, the Garden Research Laboratories feel safe in making this daring bonus offer!

If you are one of the first 1,000 readers to send in, we will send you one rare and beautiful "Painted Desert Rose" for just an extra 50¢. But we send it to you on this condition:

We want you to try RX-15 on your own lawn and garden at our risk. Test it on flowering plants, bulbs, seedlings. Test it on fruit trees, shrubs, hedges, vegetables . . . on anything that grows—anything that's hard to grow. And if your lawn isn't richer, greener, thicker in 7 days—if those hard-to-grow plants don't start to take on new life—if the foliage isn't greener, more luxuriant—if this season you don't see more buds, sprouts, flowers shooting out on your RX-15 treated plants than you've ever had before—then send back the unused portion and get back every penny you paid for it. But keep your "Painted Desert Rose!"

This Is the Only Time Offer Will Appear in This Newspaper.

Supplies Limited to First 1,000 Readers!

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WALKER'S, Pine at Fourth, Long Beach, Calif.

Yes, I want to grow thousands of beautiful flowers in my garden. So rush me my big season-long supply of RX-15 for a NO-RISK test. When my RX-15 arrives I will pay postman low price plus C.O.D. postage. If RX-15 does not do all you claim, I will return unused portion within 30 days and get back every penny I paid for it.

Special Premium—First Come, First Served!

Notice: Because of the ridiculously low price it is impossible for us to ship these rose bushes C.O.D. All rose orders must be postpaid. You save approximately 50¢ shipping and C.O.D. charges!

Yes, I want to take advantage of RX-15's special rose premium. I am enclosing 50¢ with this coupon for each Painted Desert Rose I have checked below. These super-blooming roses are mine to keep for only 50¢ each whether I return the RX-15 or not.

Name _____ (Please print in pencil)

Address _____

City _____ Zone _____ State _____

RX-15 PRICE LIST (Check size desired)	RX-15 PREMIUM OFFER (Check no. of roses desired)
<input type="checkbox"/> 3-lb. size—\$3.75 (Enough for average lawn and garden—entire season)	<input type="checkbox"/> 3-lb. size entitles you to 1 Painted Desert Rosebush at 50¢
<input type="checkbox"/> 5-lb. size—\$4.98 For larger gardens. (YOU SAVE \$1.25)	<input type="checkbox"/> 5-lb. size entitles you to 2 Painted Desert Rosebushes at \$1.00
<input type="checkbox"/> 10-lb. size—\$8.95 (Giant Economy Size—a savings of \$3.55)	<input type="checkbox"/> 10-lb. size entitles you to 3 Painted Desert Rosebushes at \$1.50

Enclose payment for RX-15 with order and WE pay ALL postage and shipping charges. Same money back guarantee, of course!

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Walker's Store Hours Friday 12 noon 'til 9 p. m.
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4 FLOORS JAM-PACKED WITH FURNITURE BARGAINS

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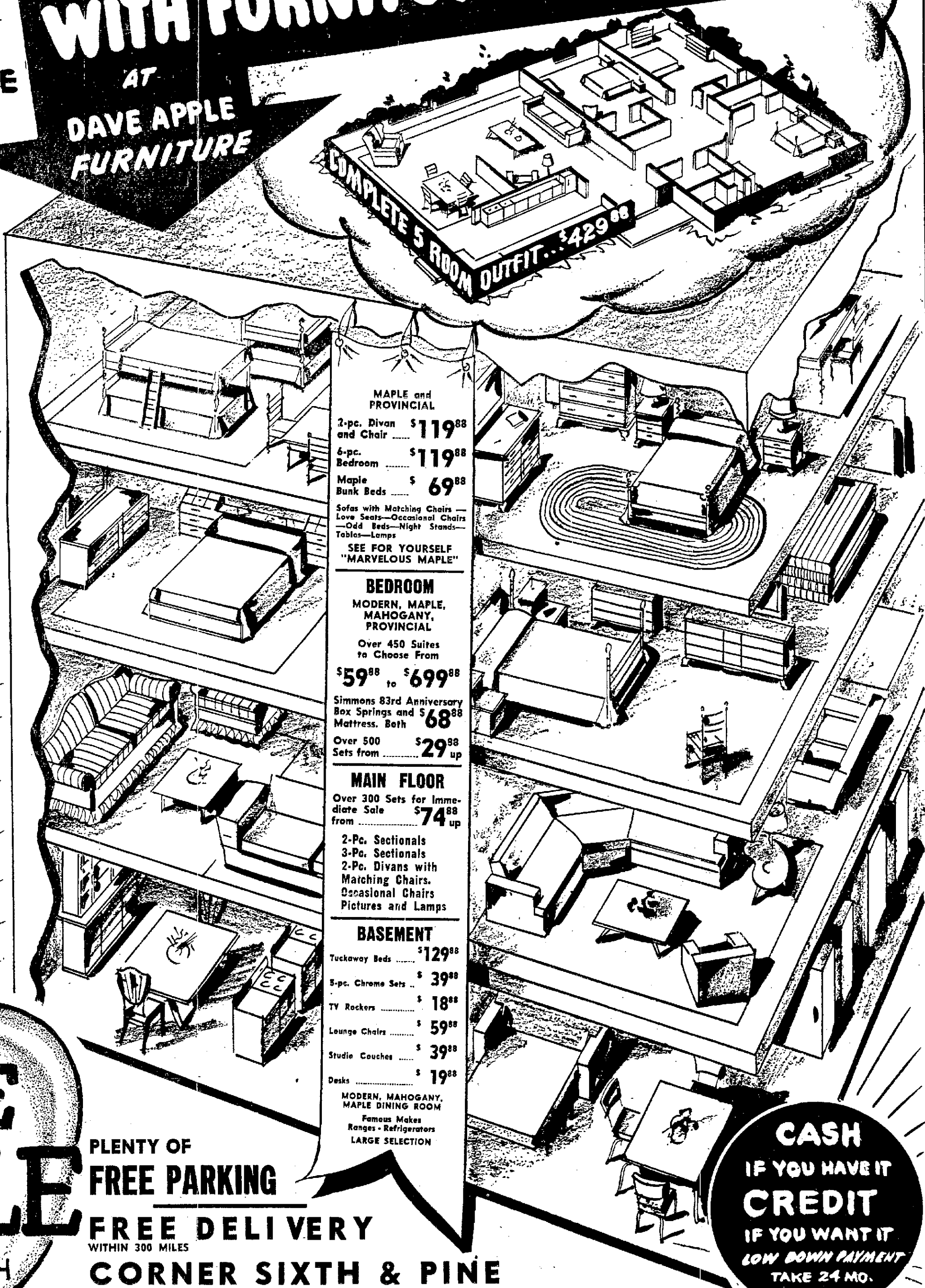
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Axmin. Rugs
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The quality Axminster rug in
choice patterns and colors!
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**1500 TABLE
LAMPS**
Value Up to \$59.⁰⁰
6⁸⁸ 8⁸⁸ 12⁸⁸ up
Complete line of nationally
famous lamp manufacturers' stock!

**2-Pc. MODERN
BED-DIVAN
SUITES
\$69⁸⁸**
Inter-spring filled for
extra service. In-
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cludes Divan and
matching Chair.

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2-pc. Divan and Chair... **\$119⁸⁸**
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Maple Bunk Beds... **\$69⁸⁸**
Sofas with Matching Chairs —
Love Seats—Occasional Chairs —
—Odd Beds—Night Stands—
Tables—Lamps
**SEE FOR YOURSELF
"MARVELOUS MAPLE"**

BEDROOM
**MODERN, MAPLE,
MAHOGANY,
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Over 450 Suites
to Choose From
\$59⁸⁸ to \$699⁸⁸
Simmons 83rd Anniversary
Box Springs and **\$68⁸⁸**
Mattress. Both
Over 500 **\$29⁸⁸**
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MAIN FLOOR
Over 300 Sets for Imme-
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3-Pc. Sectionals
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Matching Chairs.
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5-pc. Chrome Sets... **\$39⁸⁸**
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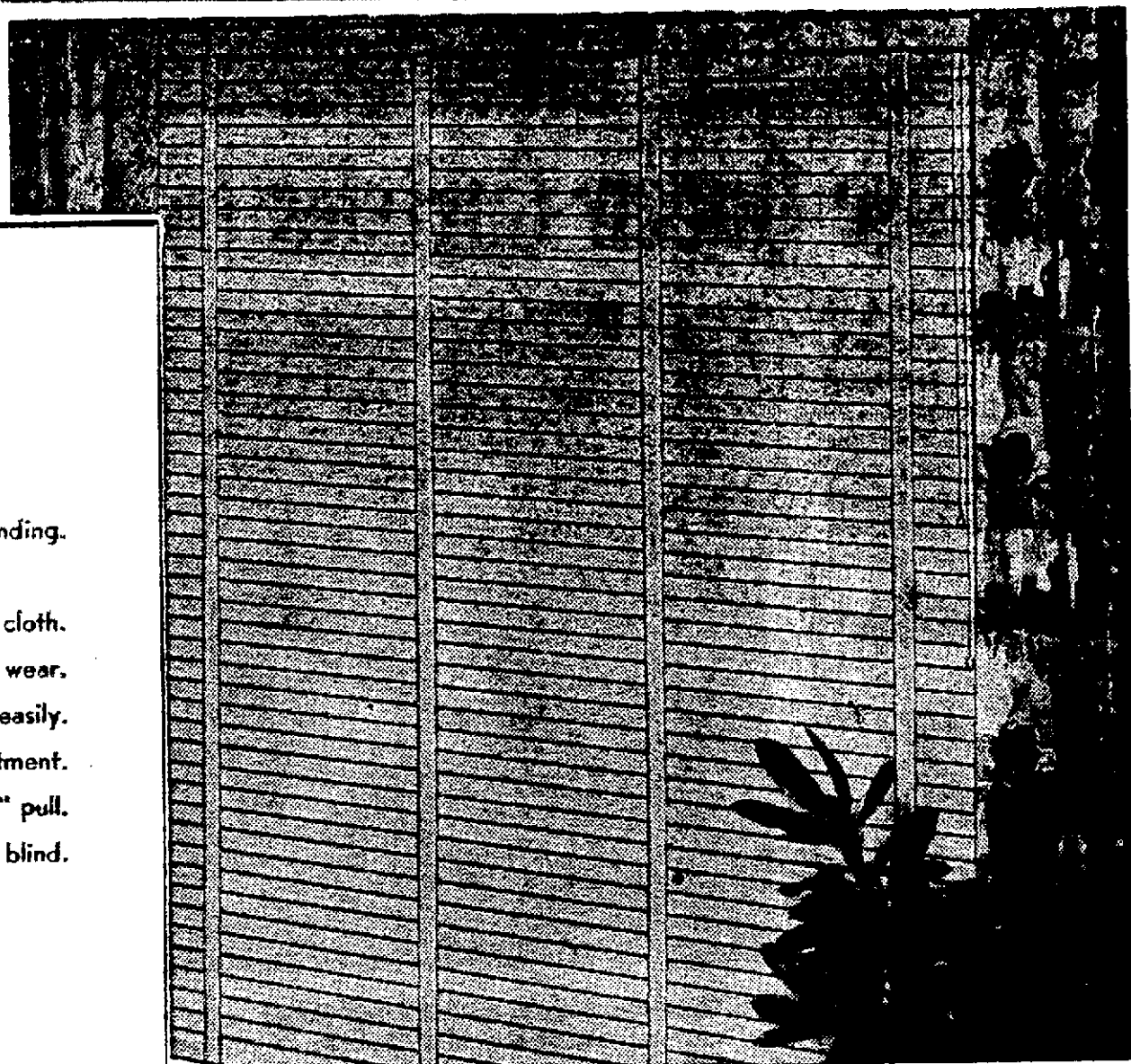
9 good reasons why your venetian blinds should be

FLEXALUM

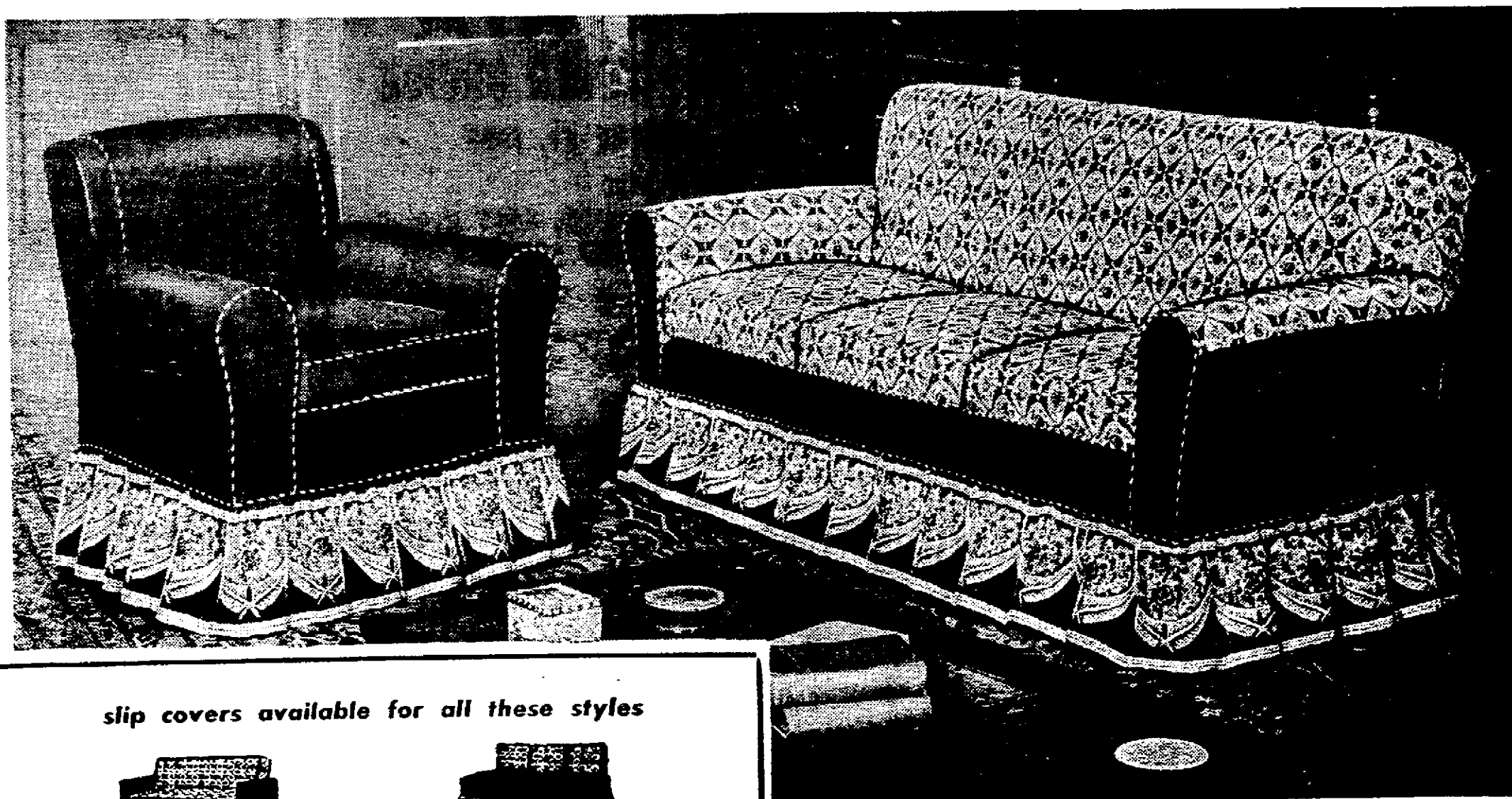
- The spring-tempered aluminum slats snap back after bending.
- The vinyl plastic tape will not shrink, fade, fray or mildew.
- Slats and tape wipe whistle-clean with a stroke of a damp cloth.
- Vinyl plastic braided cords stand prolonged, even abnormal wear.
- Vinyl plastic unbreakable tassels are noiseless, wipe clean easily.
- Trim top and bottom rails free your windows for any treatment.
- New mechanism keeps tilt cord in reach, opens with short 7" pull.
- 165 color combinations for perfect color match for whole blind.
- Baked-on enamel finish cannot chip, crack or peel.

Call us today for a free estimate.

May Co. Lakewood Blinds, Third Floor



our new "swag skirt" slip covers in provincial or solid patterns - -



slip covers available for all these styles



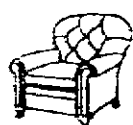
Sofa Bed (Daytona) Cover, 2-tone floral with green or wine. 15.98



Studio Couch Cover, 2-tone floral with green or wine. 14.98



Club



Buttonback



Lawson



Platform Rocker



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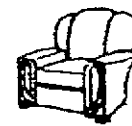
T-Cushion English Lounge



Wing



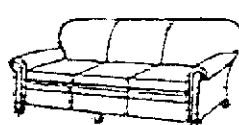
Straight Arm Modern



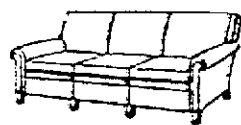
Curved Arm Modern



Channel Rock Modern



Club



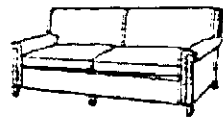
Lawson



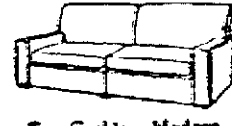
Straight Arm Modern



Curved Arm Modern



Two-Cushion Lawson



Two-Cushion Modern

"sitting pretty"

chair covers 9.98 sofa covers 19.98

Master tailored in washable cotton twill and adjustable for contour fit, these slip covers will grace the loveliest of homes . . . yet are within reach of a moderate budget. Pretty and practical down to small details, like the reversible cushions, the color striped seam welting. The provincial pattern "Daytona" (right) comes in a choice of green or wine contrast solid areas; the solid pattern "Dorchester," (left) is green or wine, with matching colors in printed swag skirt. Both patterns available for both chairs and sofas. Studio or dayano covers in "Daytona" provincial pattern only.

Studio Covers 14.98

Dayano Covers 16.98

Bring measurement of sofa back at widest part; no chair measurements needed.

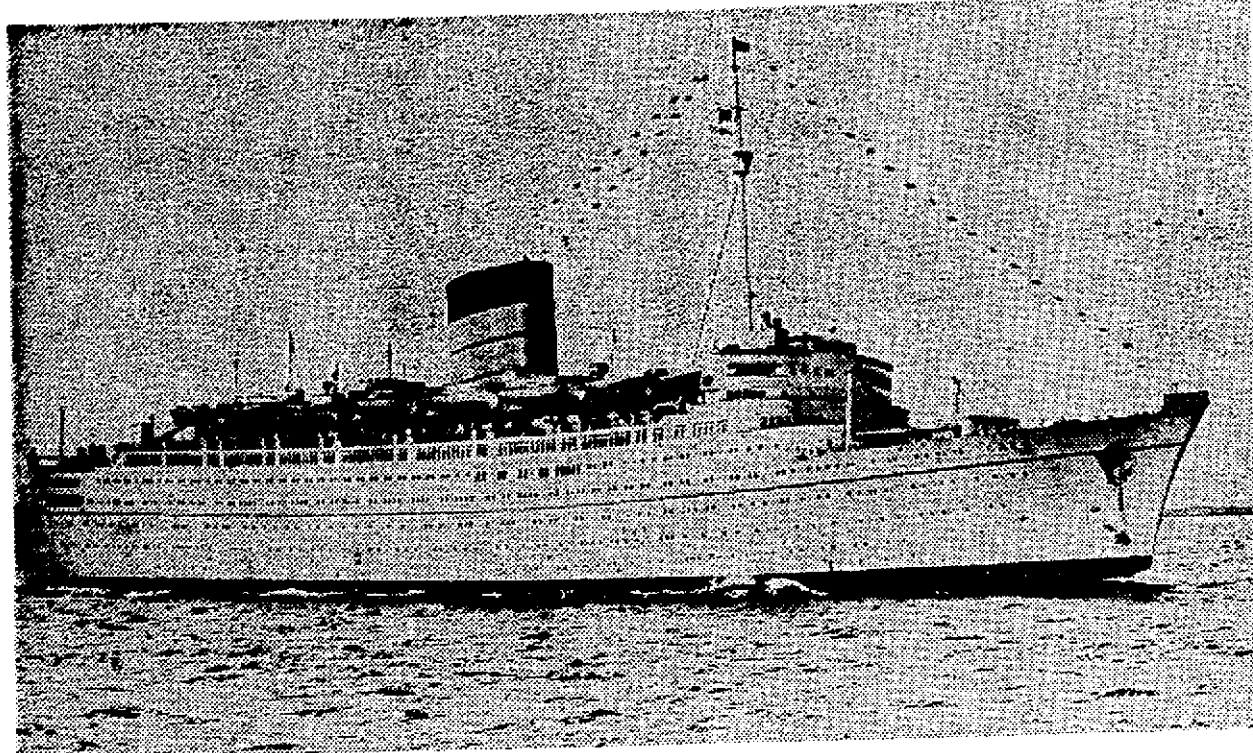
May Co. Lakewood Slip Covers, Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 39-2411, ME. 3-0111



Cruise Queen Curtsies to Long Beach

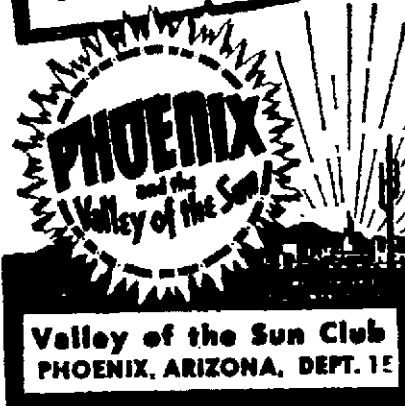
LONG BEACH and Southern California gain added prestige in world travel with the announcement that the 34,000-ton Caronia, largest liner built for cruising, will arrive here April 20 on an overnight stop, and will return next year for the second



Growing importance of Long Beach as a world travel port is emphasized with announcement that the Caronia, luxurious cruise ship of the Cunard Line, is scheduled for calls in Long Beach April 20 and again in the spring of 1955.



Scenic paradise! Bring the family NOW — explore, ride, swim, play and relax in our warm, Spring sunshine! Feel years younger in our dry, clear, air! Finest accommodations to suit every taste. Write for FREE full-color folder.



year in succession, using Long Beach port facilities while here. That will be the third time the Caronia has been here.

The liner, with 504 passengers aboard, left New York Jan. 21 on a world cruise and has visited South Pacific islands, South America, New Zealand, Dutch East Indies, Australasia, Japan and Hawaii. She will leave April 21 for Acapulco and New York.

The Caronia will return to this port April 25, 1955, for a stop-over on a 160-day world cruise which will leave New York Jan. 21, 1955. Stops on that trip will include South America, South Africa, India, Ceylon, Malaya and Japan.

Three more cruises are slated
(Continued on Next Page.)

CARONIA ROUND THE WORLD CRUISE

SAILS JANUARY 21, 1955

Via

SOUTH AMERICA, AFRICA, EAST INDIES,
ORIENT, HAWAII AND LONG BEACH

Another Outstanding Caronia Cruise

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to lands of sunshine, to quaint, delightful ports of the world. Sailings from New York. To West Indies, \$280. To South America \$1110. Round the World Cruises from \$2595. Ask for folder.

South America

The Great Circle Tour—21 days—Panama, Peru, Chile, Argentina, Uruguay, Brazil. From and to Miami, First Class Air \$1357; New Orleans, \$1442.50; Los Angeles, \$1600. 14 days—Puerto Rico, Brazil, Trinidad. From and to Miami, First Class Air \$1007; Los Angeles \$1250.

Independent Travel

Do you want to travel as you please — independent of group travel or escorted tours? Our Foreign Independent Travel department will arrange all the details, secure transportation, make hotel reservations, arrange for guides, sightseeing, etc. Independent personal travel, as you please, without any of the "head-aches". Ask about it.

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Information, booklets and folders on hotels and every popular resort area. We visit them, we know them, we can give you unbiased advice. We quote the hotels' published rates and will gladly make your reservations without any charge for this service.

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62 days, leaving May 5, visiting England, Holland, Germany, Austria, Italy, Switzerland (including Jungfrau), France. Optional 31-day tour from Paris to Denmark, Sweden (including Gota Canal), Norway (including North Cape Trip).

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LUXURY LIVING AT
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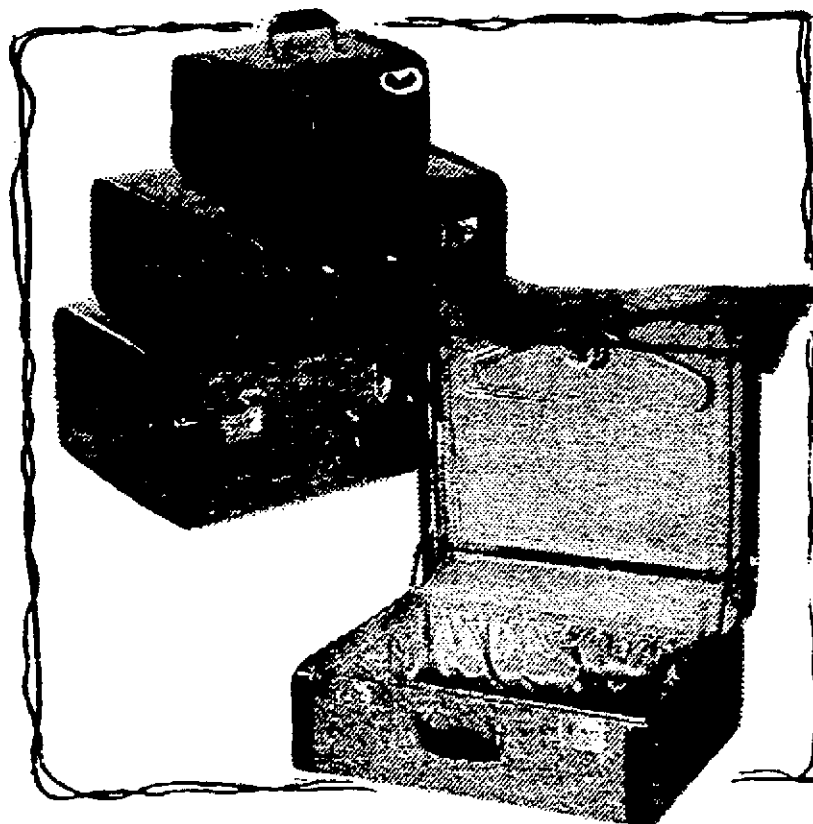
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STREAMLINED MATCHED LUGGAGE

Pyroxylin coated sub-weave canvas covering! Triple stitched 1 3/4" split cowhide binding in contrasting shades. Train case has removable plastic tray, washable fabricoid lining, bottle straps, full lid mirror. Handles are streamlined and leather covered.

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12" TRAIN CASE	9.90*
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26" PULLMAN	14.75*
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PINE AT SIXTH

LONG BEACH

Report New H-Blast of Amazing Violence

WASHINGTON—(UP). Military sources said Saturday that a new kind of "hydrogen device" exploded recently in the Pacific unleashed violence so tremendous that even its designers were amazed.

One source said it was more than twice as powerful as the historic first hydrogen explosion detonated at Eniwetok Nov. 1, 1952. That first H-blast has been estimated as equal in naked force to 5,000,000 tons of TNT exploding all at once.

Like the 1952 explosion, this one obliterated its test island, according to reports circulating here. These reports said the new test was at Bikini Atoll, 180 miles west of Eniwetok in the Marshall Islands.

It was the first of a series of tests now being conducted at the Atomic Energy Commission's Pacific proving ground.

It was believed to have involved materials not used, or used in different proportions, in the 1952 experiment.

The explosion appears to have wreaked havoc among the test facilities at Bikini, and may have forced rescheduling of subsequent shots of the series.

It was atomic debris from this blast that exposed some 264 persons to possible radiation injury.

One source said this occurred because the explosion was so unexpectedly huge.

But Rep. Hinchshaw (R-Calif.), a member of the House-Senate Atomic Energy Committee, blamed a faulty forecast of the direction in which air currents carried the gigantic radioactive cloud after the detonation.

The first test was not intended to be the biggest. It is understood here, though nothing has been announced officially on this score, that before the tests are over there will be an even more powerful explosion, perhaps around the first of April.

The test opener was announced by the AEC on March 1. The commission identified it only as an "atomic device." On March 12, referring to the same blast, the AEC called it "a routine atomic test."

It was "routine," according to the report heard here, only in the sense that it was a planned test and was staged on schedule.

One military source said frankly that it "went off bigger than expected." Another source said it was more powerful than the planned energy yield of what was scheduled as "the big one" to be detonated later.

Although the AEC twice referred to the first shot as "atomic," the word, it was learned, was used in its broad sense. So used it may mean either thermonuclear-fusion (hydrogen) devices or fission weapons such as A-bombs.

Mrs. A.C. (Letter in our files)
To all readers of The Independent Press-Telegram the Basic Diagnostic Office will give the first treatment for only \$2.00. The address is 927 E. Broadway in Long Beach. Phone 64-6203. In Huntington Park at 2836 E. Florence.

Mossadegh's Aide Knifed by Iran Mob

TEHRAN, Iran—(UP). Ousted Premier Mohammed Mossadegh's foreign minister, Hussein Fatemi, was captured Saturday after an eight-months-long hunt and seriously injured by an angry mob before he could be jailed.

Fatemi, sought since the military-led revolt ousted the Mossadegh regime last August, was set upon by a mob of 200 as he was being hustled off to prison after questioning at headquarters of the military government.

The demonstrators, shouting, "Death to this traitor!" overpowered his guard and attacked him with fists and knives. Before reinforcements could beat off the mob and rescue him, Fatemi was wounded—eyewitness reports said seriously. He was rushed to the hospital.

Fatemi was arrested this morning by Army Maj. Ahmed Movlavi in his hideout, a dingy alley room in the suburbs of Tashir Shemiran. He had grown a long black beard in an attempt to disguise himself.

The former No. 2 man in the Mossadegh government, Fatemi's death has been demanded by military prosecutors for alleged crimes against the state and Shah Mohammed Reza Pahlavi.

Police agents disguised as merchants prowled the teeming bazaars of Tehran for him, and there were many reports that he had escaped from the country or taken refuge with pro-Mossadegh tribesmen in southern Iran.

Movlavi said Fatemi put up no resistance.

"When I said, 'Get ready to move, your time is up,' Fatemi staggered weakly to the ground and did not try to run away," the major said.

It was "routine," according to the report heard here, only in the sense that it was a planned test and was staged on schedule.

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Airplane Wreck Kills 33, Seven Escape

SINGAPORE (Sunday)—(UP). A British airliner crashed and burst into flames while landing at Singapore's Kallang Airport Saturday, killing 33 persons, including three Americans.

The Americans were listed as Grant Olson, 49, of Fort Madison, Iowa, a vice president of W. A. Sheaffer Pen Co.; Michael Shathin, 63, Far Eastern representative of Warner Brothers Motion Pictures; and Robert Edgar Matson, a railroad man.

Seven persons, all crew members, survived the crash of the British Overseas Airways Constellation. The dead included 31 passengers and two crew members.

Thirty-one of the victims, trapped in the fuselage by a jammed door, died in gasoline-fed flames which swept through the passenger cabin after the airliner came in low and somersaulted on a runway.

Two other persons, a passenger and a stewardess, were dragged through a hole hacked in the metal side of the fuselage, but both died of their burns.

The stewardess, Josephine Butler, died in a hospital here at 7:45 a. m. Sunday to raise the death toll to 33.

Olson worked as a special administrative assistant in the U.S. Department of Commerce in Washington for nine months recently. He is survived by a son. He had been with the Sheaffer Pen Co. since 1928.

John Sheaffer, a director of the pen company, and his wife had been accompanying Olson on a Pacific trip. However, they took a plane that left Sydney six hours after the doomed liner and arrived in Singapore safely.

Matson and Shathin also boarded the plane in Sydney. Shathin, a Russian-born naturalized American, was returning to his headquarters here.

One Canadian, Alexander J. Wood, 73, a retired businessman of Montreal, was among those trapped and burned to death in the fuselage.

Relatives of Wood said it was the first time he had ever traveled by air.

The big Constellation was on a flight from Sydney, Australia, to London. It was coming into Kallang Airport from Jakarta, Indonesia, skimming low over the Singapore Strait to pick up the end of the local runway.

The big plane, piloted by Capt. Trevor W. Hoyle, one of the survivors, dipped too low over the water. Its claw-like tricycle landing gear clipped a seawall rising above the water just off the runway.

The plane somersaulted onto its back on the runway and an orange flame exploded through the passenger cabin. A black plume of smoke streamed from the twisted fuselage.

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The plane somersaulted onto its back on the runway and an orange flame exploded through the passenger cabin. A black plume of smoke streamed from the twisted fuselage.



ALEXANDER WOOD
Killed on First Flight

Hard of Hearing

According to the Basic Diagnostic Office, it is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, "We have tried everything and we are so discouraged that we hesitate to try anything else."

Once they try this new and proven method they are overjoyed. Just like magic, in many cases folks are able to hear without their hearing aid after the very first treatment.

The treatment is simple. It consists of three steps and takes about 45 minutes. If the hearing loss is due to a nerve condition a special treatment is given, if the loss is due to catarrh a different treatment is given and if it is a bone condition, the tympanic oscillations treatment is given.

"I have been wearing a hearing aid for a period of three years, after receiving only three treatments I was able to discard my hearing aid. I highly recommend Tympanic-Oscillations to anyone now wearing a mechanical device."

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Swim Star Tots to Be Christened

HOLLYWOOD—(UP). Wisconsin Gov. Walter Kohler will become a godfather this afternoon at the christening of the three children of Screen Actress Esther Williams and her husband Ben Gage.

The swimming star said she met Kohler in Washington at the inauguration of President Eisenhower. She was expecting a child at the time and Kohler, hearing she had two boys at home, predicted the third child would be a girl.

Miss Williams said she told the governor he could be the godfather if it was a girl... and it was. The Rev. Mark Hogue will officiate at the Westwood Community Church ceremony.

The former No. 2 man in the Mossadegh government, Fatemi's death has been demanded by military prosecutors for alleged crimes against the state and Shah Mohammed Reza Pahlavi.

Police agents disguised as merchants prowled the teeming bazaars of Tehran for him, and there were many reports that he had escaped from the country or taken refuge with pro-Mossadegh tribesmen in southern Iran.

Movlavi said Fatemi put up no resistance.

"When I said, 'Get ready to move, your time is up,' Fatemi staggered weakly to the ground and did not try to run away," the major said.

It was "routine," according to the report heard here, only in the sense that it was a planned test and was staged on schedule.

One military source said frankly that it "went off bigger than expected." Another source said it was more powerful than the planned energy yield of what was scheduled as "the big one" to be detonated later.

Although the AEC twice referred to the first shot as "atomic," the word, it was learned, was used in its broad sense. So used it may mean either thermonuclear-fusion (hydrogen) devices or fission weapons such as A-bombs.

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L.A. Man Charged in Market Purse Theft

Frank Gerald Young, 47, of Los Angeles, was arrested Saturday noon on charges of stealing a woman's purse from a locker in a market at 910 E. Broadway.

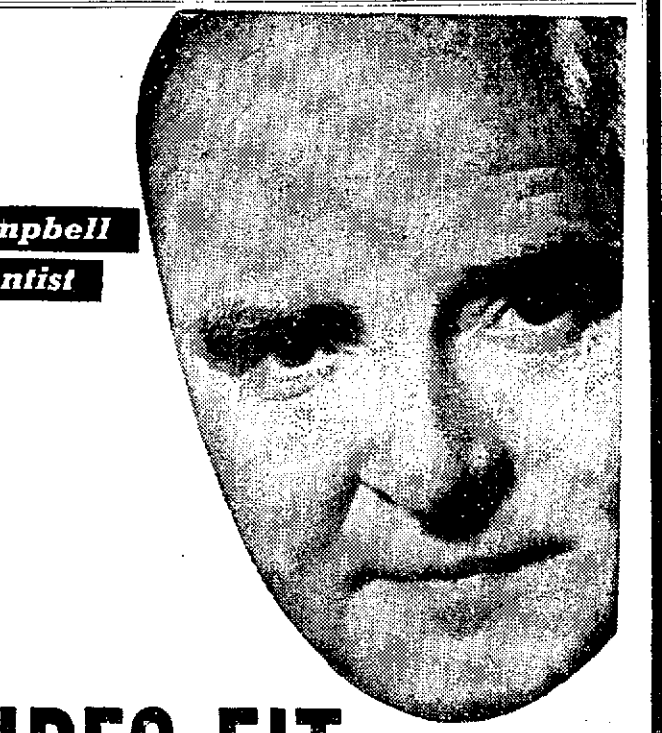
Frances Camp, of 1131 St. Louis Ave., a market employee, said she saw the suspect enter the stock room and remove her purse from the unlocked locker. The purse contained \$18.

Market Trades Pay \$78-\$100 a Week

GROCERY CASHIERING, MEAT-WRAPPING COURSES
Norwalk School Now Open!

11526 East Firestone
Phone MEtcaif 3-0469

also
3160 W. 6th St., Los Angeles
Phone DUmkirk 5-2435



Dr.
F. E. Campbell
Dentist

HOW YOUR DENTURES FIT ONE YEAR AFTER NEW CONCERNS ME TOO!

My denture renewal service

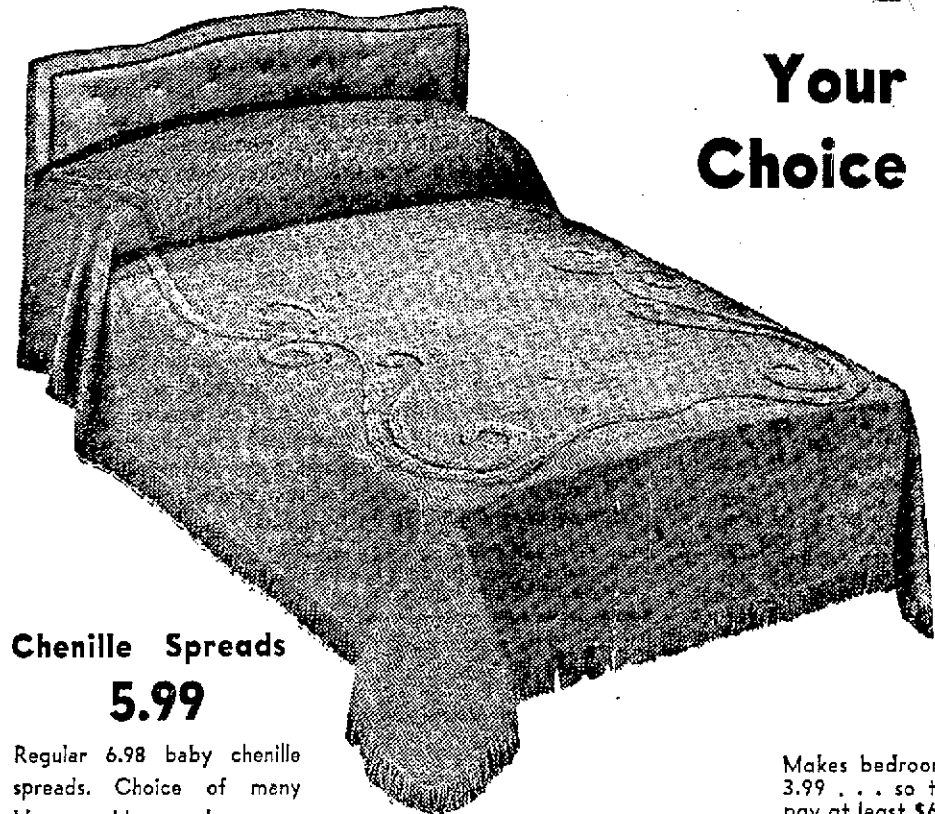
When you buy new dentures, you expect them to LAST A LONG TIME, and they usually do. But, even though your dentures don't change, YOUR GUMS DO. So look ahead—BE THRIFTY—and prepare for this, so it won't cost you a lot of needlessly spent money. With every new denture you buy from me comes the right to buy another at less than ONE THIRD THE PRICE of my most popular denture. This second denture is as new as the first in every respect except the teeth. Your old teeth are RESET into a new fitting denture. This way, when gums shrink and mouth tissues change, it costs you only a FRACTION OF THE COST of my most popular denture to get a new fit.



SAVE!

SAVE! SAVE!

Reg. 4.98 Chenille Bedspread



Your Choice **3.99**

- Choice of 7 colors and white
- Shag trim for a sculptured look
- It's pre-shrunk, washes terrific
- Pure luxury, handsome fringe, thick, velvety!

Chenille Spreads
5.99

Regular 6.98 baby chenille spreads. Choice of many Harmony House colors.

9.98 Multi-colored spreads. Full, twin.....7.99

Makes bedroom pretty as a picture for just 3.99 . . . so thick, velvety you'd expect to pay at least \$6 or \$7 for such beauty. Cherry red, chartreuse, dawn grey, Pacific blue, mint green, yellow, tuscan rose, white.

Upholstery Fabrics

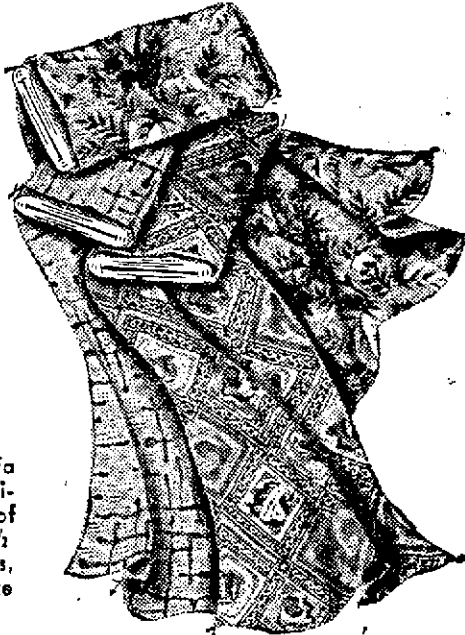
Hundreds of Yards of Rich Upholstery Fabrics

HALF PRICE!

- Limited Quantities
- Moderns and others
- Nylons
- Florals
- Tapestries

Attention! Schools, students, classes — this is YOUR chance to buy beautiful, valuable, fabrics at a fraction of their real worth. Our staff of decorator consultants will be available Monday to assist you in every way!

Reupholster that worn-weary sofa or chair NOW . . . during this gigantic event! Hundreds of yards of wonderful upholstery fabrics at 1/2 off! Discontinued patterns, colors, styles, short ends . . . you must take advantage of this.

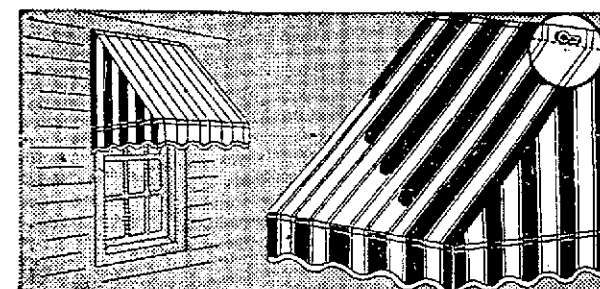
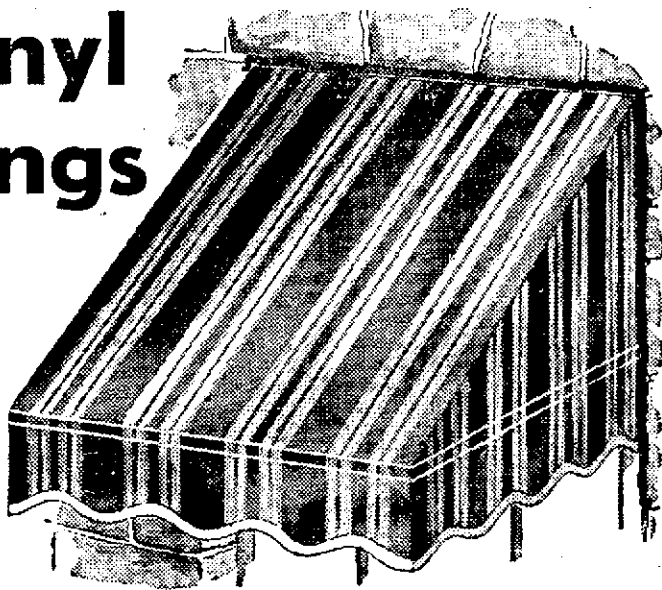


Annual Stock Awning Sale Reg. 5.98 Vinyl Coated Awnings

Full 2-ft. 6-in. size **4.49**

3' Reg. 6.59 4.98
3'6" Reg. 7.19 5.49
4' Reg. 7.79 5.98

Heaviest 9-oz. army duck . . . tough, 2-ply, double twist yarns; vinyl painted . . . fabric lasts longer, colors bright.



Regular 5.29 Awning

3.79 3' Reg. 5.79 Now 4.39
3'6" Reg. 6.39 Now 4.59
4' Reg. 7.09 Now 4.98

Sturdy . . . colorful . . . long wearing . . . low in price! Richly colored canvas resists fading . . . hardware resists rust! Distinctive stripes add beauty to your home! Plain or striped.



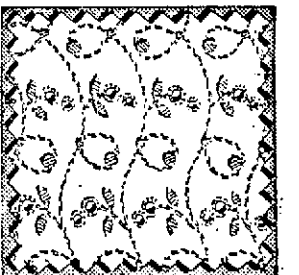
Reg. 98¢ New Silhouette Prints

68¢ yd.

New! Lovely cottons! Highly glazed, combed cotton to give a lustrous supple drape to your spring-fresh dresses. A wide selection of delicate prints in a permanent finish. Second floor.

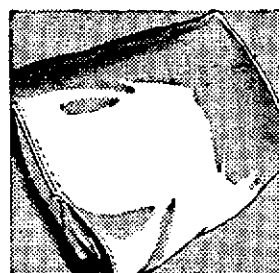
Regular 1.39 Puckered Nylon
2 yds. 99¢

Full 44" wide, 100% nylon! Shop early while they last.



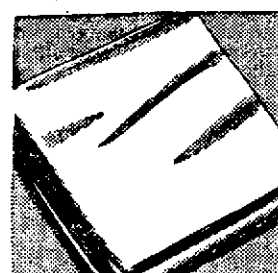
Eylet Cotton 99¢ yd.

Reg. 1.29 yardage so expensive looking! Cottons with pretty eyelet embroidery! Organdies, batistes, piques!



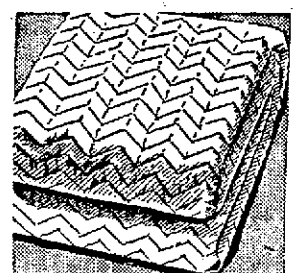
69¢ Pillow Covers 2 for 97¢

Protect your good pillows! Keep them clean longer with these strong muslin covers. Zippered closing. 21x28-in.



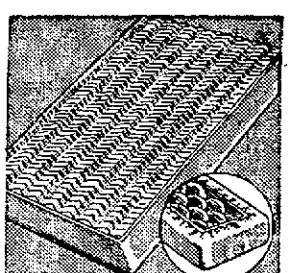
Sheet Blankets 1.98

Reg. 2.29 soft sheet blankets . . . extra warm, softly napped, long fibered cotton washes easily, dries quickly.



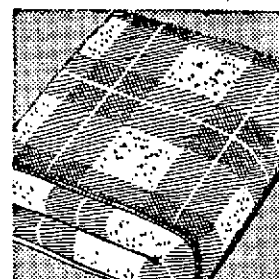
Mattress Pads 2.39 Twin Size

Reg. 2.59 mattress pad and cover combined in one . . . no slip, no slide, stays firm. Full size, reg. 3.59 3.39



Mat. Pad - Cover 3.97 Twin Size

Reg. 4.69 mattress pad and cover all in one . . . won't slip or slide. 2-in-1. Full size, reg. 5.69 4.97



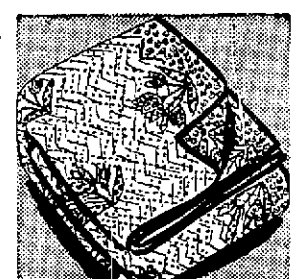
Plaid Blankets 5.25

Indoors or outdoors, it is ideal for long, rough wear! 60x80-in. 65% rayon, 25% cotton, 10% wool. Lovely!



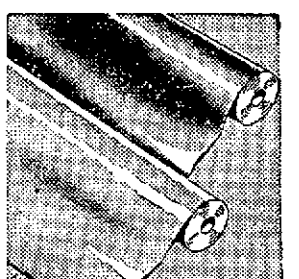
6.95 Wool Blanket 6.59

Our finest . . . soft as down! 5% nylon reinforced fine wool give more warmth, soft beauty. Extra long 72x90-in.



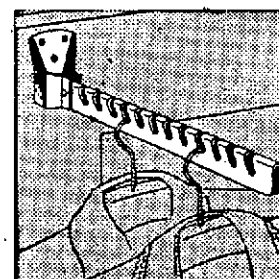
5.95 Coverlets! 4.99

Blend in so well with the "Americana" decorating so popular! "Tulip Basket" in blue, rose or green.



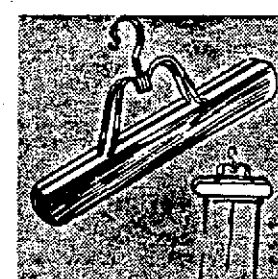
Wataseal Plastic 4 yds. 97¢

Reg. 29¢ strong, waterproof new plastic, 36-in. wide. Will not chip, crack or peel. In 8 Harmony House colors.



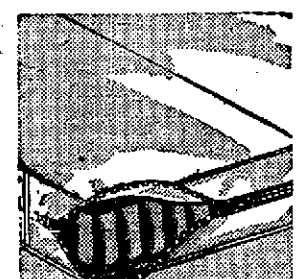
Closet Hooks! 4 for 66¢

Reg. 2 for 49¢. Save now! A sturdy space-saver, attach on wall or door . . . will hold six garments easily.



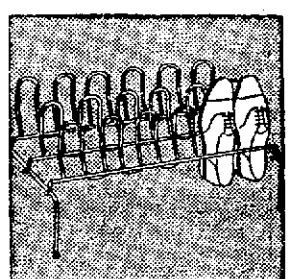
Pant-Skirt Hanger 4 for 1.38

Reg. 45¢ ea. waxed wood hangers with plated steel hooks, lock with automatic action. Felt pads.



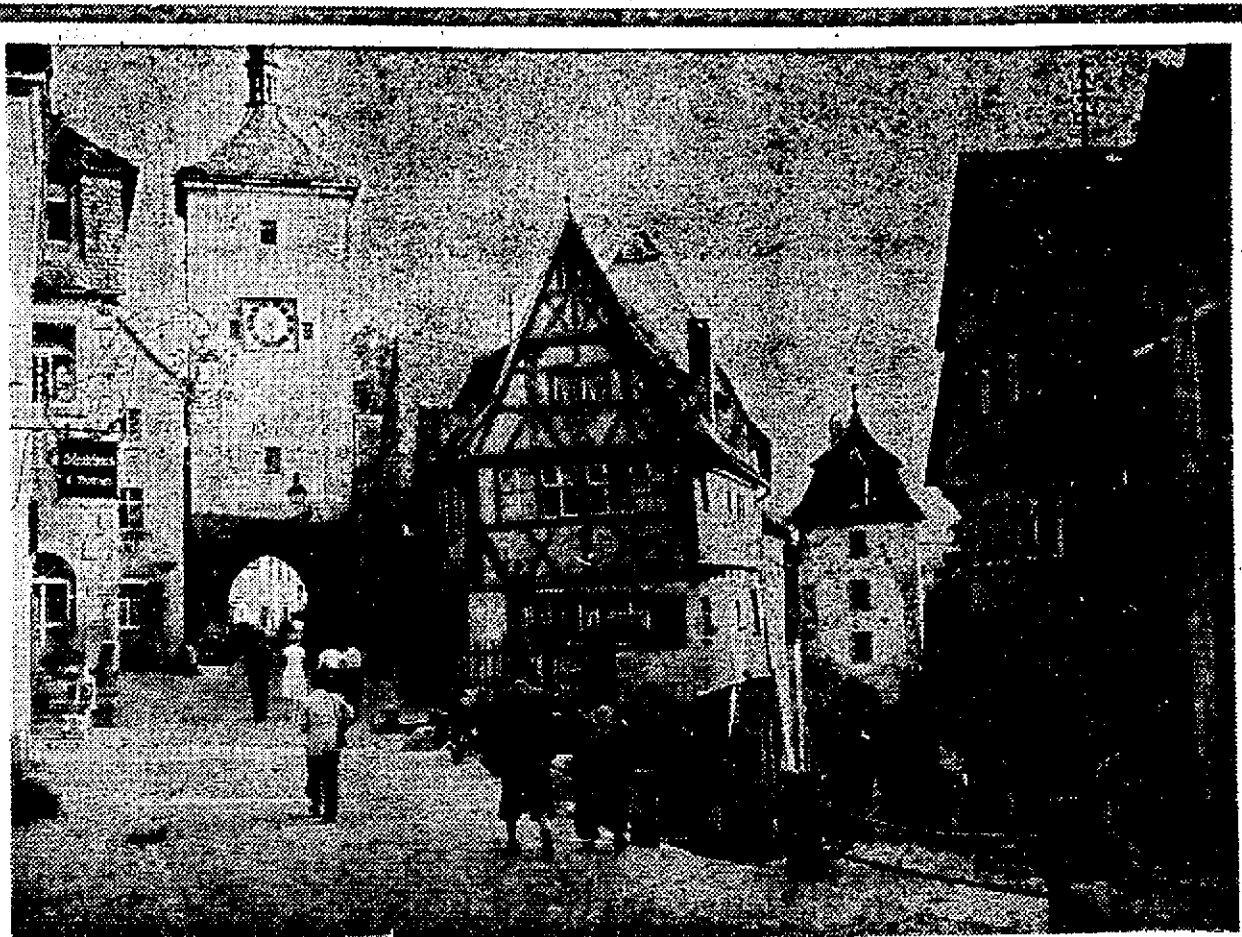
Mattress Covers 3.47

3.98 mattress covers of heavy unbleached sheeting with bar tacked corners, bias tape bound edges. 54-in.



1.98 Shoe Racks 1.67

Chrome plated metal floor shoe racks . . . holds 9 pairs, all types. Keep that "new shoe" look. Rubber tips.



Pan American World Airways Photo

'The Jewel of the Middle Ages'

A medieval town still living a medieval life—that is Rothenburg, the lovely old fairy-tale city on the Tauber River. Germans call it "The Jewel of the Middle Ages." Peasants wear their costumes, shepherds dance in the markets and the ancient bell in the watchtower tolls the hour. Rothenburg escaped war scars and her walls, bastions and gates remain intact.

Caronia

(Continued From Page 10.)

this year by the Caronia. She will leave New York May 11 on a 40-day European spring cruise, visiting 15 ports in 13 countries. The Caronia will sail from New York July 3 on a 37-day North Cape cruise, visiting 17 ports in seven countries in a voyage to the Land of the Midnight Sun. She will sail Sept. 25 from New York on a 45-day autumn cruise to the Mediterranean, visiting 16 ports in 14 countries.

**THE KIND OF
TOUR
MEMBERS WANT TO
REPEAT
ASK THEM!
EUROPEAN HOLIDAY
TOUR, \$1500**

68 DAYS . . . SAILING JUNE 24

**A DELIGHTFUL
FIRST CLASS TOUR
AT A BUDGET PRICE!
ENJOY THE FINEST IN EUROPE**
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**STUDENT TOUR
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LATER
THAN
YOU
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THE BEST
IN FOOD
AND DRINK
AT . . .

Welch's

ATLANTIC
AVENUE AT
SAN ANTONIO
DRIVE

NOW . . .

BIXBY KNOLLS CARPET CO.

brings lasting beauty to your floors with

WOOL HOOKED RUGS

Our Own Direct Importations from the Orient

Oblong & Oval • Exclusive Patterns • "A" Quality

Now . . . **SALE PRICED**

Reg. 149.50

9x12 RUG

YOU SAVE \$60

89⁵⁰

SIZE—FEET	VALUE	SALE
2x 3	8.95	5.40
2x 4	11.95	7.20
3x 5	22.75	14.50
4x 6	34.50	22.50
6x 7	69.00	40.30
6x 9	79.50	51.10
8x10	104.50	74.50
9x12	149.50	89.50
10x14	194.50	128.75
11x15	229.50	151.25
12x18	269.50	196.90

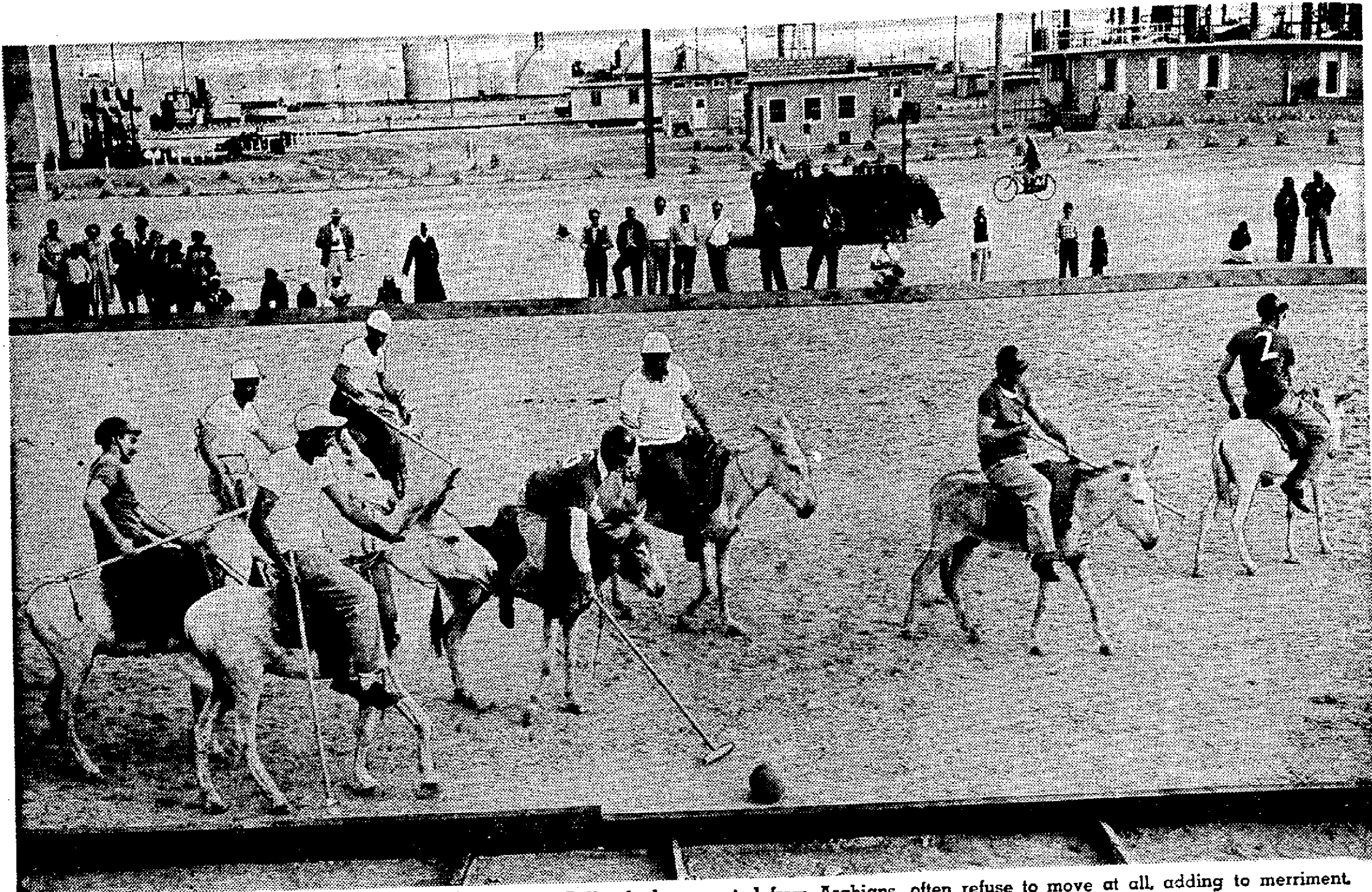
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"Action" scene in a donkey polo game in Saudi Arabia. Balky donkeys, rented from Arabians, often refuse to move at all, adding to merriment.

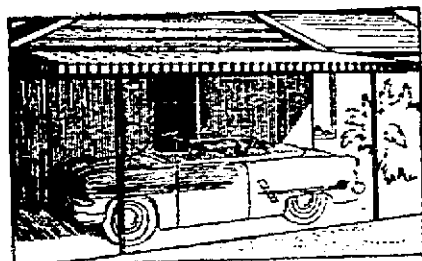
Headquarters for Awnings



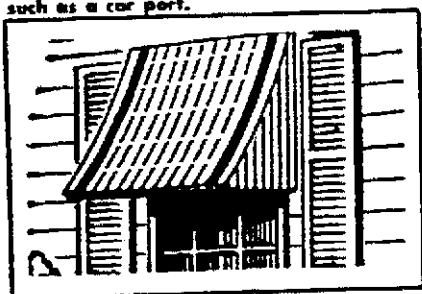
The CALIFORNIAN — aluminum maintains the appearance of the traditional canvas type awning with lifetime permanence of aluminum.



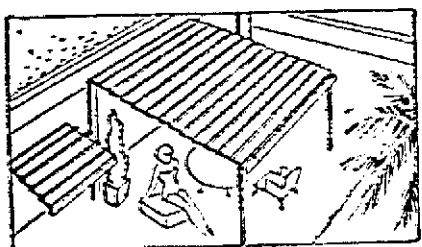
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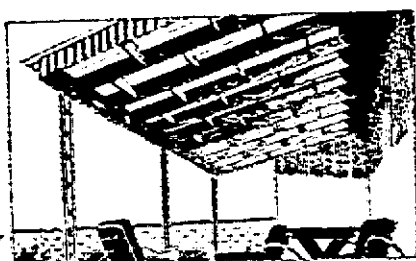
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OUR OIL MEN IN ARABIA PLAY

Donkey Polo

By Aramis Fey

SOUTHERN CALIFORNIA oil men in Saudi Arabia play polo on donkeyback, swinging at a soccer ball with mallets made from mop handles. They call the sport "donkey polo."

Engineers of the Arabian American Oil Co. invented the game as a lark a decade ago. Since then, donkey polo has become popular with the oil men and their families and has aroused the interest of the Saudi Arabs also.

All explain that the sport is for laughs, rather than thrills. Frustrating efforts of the players to get their stubborn donkeys to trot, turn, sometimes even just to move, send spectators into gales of laughter.

HEADGEAR for the well-dressed donkey polo player is a plastic inner lining of a construction helmet, painted in vivid colors. T-shirts of varied shades, slacks or shorts and footwear varying from sneakers to riding boots complete the outfit.

Rules are similar to those of regulation polo. Two teams of four men each line up on either end of the playing field. A referee stands in the center of the field and blows a whistle.

The player hangs onto his mount with one hand, releasing it frequently to spank the donkey, urging him forward. With the other hand, he swings his

mop-mallet. There are no reins, bridles or bits.

Donkey directing is a skill acquired by the oil men from the Saudis who rent the beasts at \$3 a head.

Let Clinton Hern of Miller, S. D., Aramco engineer and ardent donkey poloist, tell how that is done:

"First," relates Hern, "you command the donkey in Arabic. Being a donkey, he balks. Then you command him in English. And he balks. Then you swear at him and he still balks. Then you tap him on the side of the head opposite the direction you want him to go. If you're heading left, you tap him on the right. The chances are he still balks."

THE DONKEY SADDLES, which are made of palm leaves covered with rough cloth, are more suitable for carrying Arab goods than for comfort in riding, the players find. They grip the saddles with their knees to keep aloft.

Donkey polo, it is found, is a game of spills for man and beast, but no one ever is hurt. Players weighing only 150 pounds have been known to tip the donkey over in a game.

Happily for all concerned, the donkey never gets ruffled. It is possible that he also likes donkey polo.

EDITORIAL

It's the City's Move

IT IS IMPERATIVE that Long Beach officials, interested in saving all or part of the 560-acre tract east of the San Gabriel River for future park purposes, sit down with the owners of that tract and attempt to come to some agreement.

Otherwise, it appears likely that on April 1 the County Board of Supervisors will approve rezoning to permit subdivision. If that happens, one of the last areas of open land that might be used for badly needed parks for Long Beach and Lakewood will have been lost.

The land belongs to Lakewood Park Corp., which says it cannot hold the land any longer without some definite commitment from Long Beach. The Board of Supervisors will have no choice but to grant the corporation's request.

The voters of Long Beach have approved purchase of the site with tideland oil revenue. But a taxpayer's suit, challenging the right to spend tideland money on upland projects, has blocked the purchase with that money.

But the land should not be allowed to go into subdivision without Long Beach exhausting every effort to come to an understanding that will keep all or part of this as a site for park development.

Residential development is taking place swiftly around the area in question, daily decreasing the possibility of obtaining an alternative site. Waiting until oil money can be spent for acquisition of a site may mean that when that time comes, open land will not be available. Space then could be obtained only by the highly expensive process of buying developed acreage and clearing it.

The farsighted argument that land should be obtained while still open, in order to have sites for future park development in a rapidly growing region, moved Long Beach voters to approve the 560-acre park in the first place.

So it is the duty of Long Beach officials to face the practical facts of the unfortunate situation which has arisen. If the land is to be saved, in accordance with the voters' desire, the city must do more than it has done to date to save it. It's up to them to try to figure out some attractive offer that will make it worthwhile for Lakewood Park Corp. to hold the land open.

That Lakewood Park Corp. might be willing to listen to some reasonable proposal is suggested by the fact that representatives of the corporation frequently express an interest in the youth of the Lakewood area.

Lakewood is short of parks. For instance, only 34 acres have been set aside in the area of the new City of Lakewood for park purposes for a population of approximately 55,000 persons.

The San Gabriel site would be a boon to Lakewood, Long Beach, and the entire area as a regional park. Lakewood Park Corp., therefore, would no doubt be willing to listen to any reasonable proposal Long Beach might make.

Less than three weeks remain before the Board of Supervisors make their decision. Surely Long Beach officials and Lakewood Park Corp. can get together in that time and come up with an understanding in the public interest. It's the city's move next.

JOHN S. KNIGHT

Politics, as Usual

THE DEMOCRATIC DIGEST, official publication of the Democratic National Committee, is striving mightily to make the current "recession" a campaign issue next fall.

The Digest is viewing with alarm what it considers to be the reluctance of the Eisenhower administration to take "whatever action is necessary to halt the economic slowdown."

It wants to treat the patient while "he has a mild case of sniffles, rather than waiting until double-pneumonia sets in."

We advise the Digest and the Democrats to be patient.

No one, including Eisenhower, denies that business is down from 1953 levels, the highest in our history. Nevertheless, there is every reason to believe that 1954 may turn out to be the third best year we have had.

Our peacetime economy is largely geared to the automobile. As was inevitable, the supply of motor cars more than caught up with demand.

This factor, plus the cancellation of large war orders, is putting the country through a period of readjustment.

The change from a seller's to a buyer's market does indeed work some hardships. The factory worker who is laid off hasn't much patience with Henry Ford's reported remark that unemployment in Detroit "doesn't amount to a hill of beans."

But there is still no occasion for panic. The country isn't going to hell in a handbasket. Business will be looking much better before the year is out.

Moreover, the Eisenhower administration does have a program to combat hard times. It calls for the use of public money on projects that add to the wealth and convenience of the nation, rather than the leaf-raking and political boondoggles of the 1930's.

The Digest is also critical of Treasury Secretary George Humphrey for saying last August that he didn't think a business recession would follow the Korean War.

This may have been a political observation or just a bum guess, but all hell would certainly have broken loose if the Secretary of the Treasury had predicted hard times ahead.

It is also true that in a free competitive society there are bound to be ups and downs in business and jobs.

The alternative is the totalitarianism of Russia where the government prescribes the hours, wages and type of job you fill. Full employment in Russia is maintained by the simple device of taking away the food card of any worker who rebels against the system.

We agree with Tom Stokes that you can't talk the country into a depression or out of one.

But editors of the Digest and other prophets of gloom are doing their country a disservice by using the recession theme in an obvious pitch for votes.

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DAVID LAWRENCE

CBS, NBC Made Mistake in Denying McCarthy Right to Answer Stevenson

WASHINGTON — The Columbia Broadcasting System and the National Broadcasting Company have both made a serious mistake in judgment by denying the right of reply to a United States Senator in a controversy of public interest in which he is a principal news figure.

For many years now attorneys for the broadcasting companies have rightly been contending in the courts that radio is a titling to the protection of the "Freedom of Press" clause in the Bill of Rights of the Constitution.

Everywhere where a reporter from newspapers are admitted, the radio networks have sought and in most instances have been granted admission on an equality with the press.

For two major networks to claim the privileges of the press and yet to deny their obligation to give a controversial figure the right of reply when he is attacked on their networks is a bad precedent on the record which will plague them for years to come unless — and there is still time — they reverse their recent decision.

The networks have a legal right to deny Sen. McCarthy free space on the air. He cannot successfully force them to do so by court action, because the right to decide what shall be put on the networks belongs solely to the broadcasting companies and no government rule would be constitutional which held otherwise. Even the requirement of law stipulating that during the political campaigns the opposing candidates or parties must be given equal time is of doubtful constitutionality. Either the radio is free from government censorship and dictation all the time or not at all.

But, precisely because the two broadcasting companies between them control the program time of most of the radio outlets in America, they have a responsibility to use news judgment just as the newspapers do. What an outcry would come from persons of all political faiths if a newspaper chain suddenly announced that it would not allow any of its member newspapers to print the reply of a United States senator who is attacked by another speaker in the columns of those newspapers.

Those who have commented that it is fair enough to give Leonard Hall, chairman of the Republican National Committee, the right to select a spokesman to reply to Adlai Stevenson's speech before the Democratic party dinner at Miami a week ago are forgetting that there are three sides to the controversy provoked by the Stevenson speech. Also, when newspapers or radio begin delegating their right of news judgment to the head of any political party, they are conceding that they are no longer independent but are subservient to others outside their own organization in selecting their news.

It is, of course, a convenient device and at first glance would seem to relieve the networks of some embarrassment, but it is transparently an abdication of news judgment. Nor does it satisfy fair play when, once having granted time without cost to one speaker, they shunt the person attacked over to commercial sponsors on the paid advertising side to make his reply. It will be a sorry day for liberalism in America when, in order to get a chance to express himself on the radio, a United States senator must

ask favors from those corporations wealthy enough to buy radio or television time.

The Stevenson affair in Miami, of course, was an out-and-out political meeting, and the broadcasting companies would have been justified in the first instance in requiring that the time be paid for by the Democratic National Committee. Then they would have been on solid ground if they insisted that any replies should also be paid for. Once they opened the door by giving free time to speakers at a \$100-a-plate Democratic party dinner, they were obliged to give the same privilege to any persons attacked on that program, and Senator McCarthy was certainly attacked by Gov. Stevenson.

DANGER CITED

The danger to the radio broadcasting companies is that they will unwittingly persuade many millions of Americans that they are not on a par with the press at all and that, to get all sides of the news, there is no substitute for the American daily newspaper. This would be a serious loss

of confidence in the networks. Anybody with money enough to buy a printing press and hire a staff can publish a newspaper. But it takes a license from the federal government to start a radio station. A government-granted monopoly should be especially mindful of the public interest.

For it is obvious that there are not two but three views involved in this latest controversy. They are the Stevenson side, the Nixon side—which, it has been publicly announced, will not defend McCarthy—and the defense which the Wisconsin senator himself is entitled to make because of the use of the theme "McCarthyism" in the original attack.

While the broadcasting companies have a legal right to pick whatever speakers they desire, they can hardly answer persuasively the criticism which will be visited upon them that they do not deal with the news on its merit, but on some arbitrary rule of their own which has the effect of suppressing one side of an argument.

DREW PEARSON

Illinois Solon Reverses His Stand on Theater Tax

WASHINGTON—Next to the levy on baby powder and women's cosmetics, perhaps the most controversial of the excise taxes is that assessed on admissions to movie theaters. Several years ago, small theater owners, suffering from a drop in patronage, passed out postal cards to moviegoers with an appeal to their Congressmen to fight for tax repeal.

GOP Congressman Noah Mason of Illinois, a mossback conservative who seldom raises his voice for the little man in the tax-writing ways and means committee, but who has an educated yen for headlines, was quick to seize on the chance to become the champion of the small theater and its lower-bracket patrons.

Mason began issuing press statements denouncing the theater tax as a rank discrimination against millions of film fans. Last year, Mason even introduced a bill outlawing that movie admission tax. It passed both houses of Congress, but was vetoed by President Eisenhower on economy grounds, which brought a howl from the Skouras brothers, the Warner Brothers, MGM, and other movie moguls who so vigorously supported Ike. But, even in defeat, Mason became the St. George of moviegoers from coast to coast.

Recent events, however, indicate that Mason's heart bleeds for the moviegoer at open committee meetings more than at closed-door meetings.

DELAYED HIS VOTE

At a recent closed-door meeting of the ways and means committee, Mason's pet subject again came up—whether to repeal the tax on theater admissions. Mason deliberately delayed his vote until the last minute and until the rest of the committee was deadlocked in a 12-12 tie vote. Then he voted "no"—against the moviegoers.

When bewildered Democratic colleagues inquired how Mason would explain his reversed position in case the secret minutes leaked to the press, the Illinois calmly replied that he had such a solid standing with his constituents he could afford to alter his position as he saw fit.

"I'll explain it; I'll say that we can't afford a repeal of this excise tax now," declared the man who, last year when times were much better for the moviegoer's pocketbook, was saying the exact opposite.

GREEN WITH SENATORIAL ENVY

Art has now triumphed over economy, at least in the Senate Office Building. Senators are now able to paint their office walls a cheerful, light green instead of the drab but thrifter tan that has been standard in the Senate for years.

It took a long battle to break down the staid Senate rules committee which regarded the old Army tan as not only more economical, but more solemn and dignified. One exception was made some time ago for the granddaddy of the Senate, Rhode Island's spunky little Sen. Theodore Green, who was allowed to paint his walls to match his name.

Only other earlier exception was the Senate's only lady, Margaret Chase Smith of Maine, who argued that green was more feminine. This was in the nature of a consolation prize after the rules committee had turned down her request for a powder room near the Senate chamber. Since facilities were available outside the cloakroom for male Senators, she fought for equal rights for women. All she got was a coat of green paint for her office.

Later, when Utah's freshman Sen. Wallace Bennett applied for similar painting privileges, he was turned down. As a paint manufacturer back in Salt Lake City, however, he vowed to break this Senate boycott against attractive, expensive paints, and requested permission to cover his office walls with his own green paint. After considerable delay and debate, permission was finally granted.

Other envious Senators dropped around and admired the restful green color. After that, the pressure became so great that the rules committee reluctantly agreed to stock green as well as tan paint. Now 10 Senate offices have converted to green.

MALCOLM EPLEY

Brown's Opinion Has Cash Angle

ATTY. GEN. BROWN'S opinion that official party organizations cannot endorse candidates before the primary, announced last week, has financial significance that may have considerable impact on the 1954 campaign.

For candidates want endorsements not just for the psychological effect on voters, but also because an endorsement makes an aspirant eligible for financial aid from party organizations. And the high cost of campaigning in this thickly settled area being what it is, the dollars and cents angle may be more important than anything else.

Brown's opinion really hits close to the Republicans, and especially the Los Angeles County Republican organization. For that group has undertaken official party endorsements prior to the primary, with the idea that United Republican Finance will give financial support to the endorsed candidates.

Democrats have set up an unofficial endorsing organization—the Democratic Councils. Candidates endorsed by the Councils are eligible for financial support from the Dime-A-Day program, the Democratic fund-raising scheme. Presumably, this method is not affected by Brown's opinion.

For years, Republicans have had an unofficial organization known as the Republican Assembly, which has endorsed candidates. The new Democratic councils were patterned after that plan.

But, while the Republican Assembly is still in operation, Los Angeles County Central Committee decided to go further this year, with fact-finding committees and official party endorsements for Congressional, Assembly and candidates for other partisan offices.

There is a strong element in the GOP group, including several people from Long Beach, which has opposed in principle the official pre-primary endorsement. Brown's opinion appears to support their position.

There is nothing in the law, of course, to prevent United Republican Finance from giving financial aid to whatever candidates it chooses. But how is it going to determine which candidate, in case of a contest between two or more Republicans, will get the support? Obviously, there's a lot of dynamite in that question, for URF must itself get money from Republicans, and it cannot become involved in intra-party squabbles.

Perhaps URF may decide to give aid to candidates endorsed by the Republican Assembly groups. Or perhaps a candidate receiving a "Vote of confidence" rather than an outright endorsement would be considered eligible, though this might be a questionable procedure.

One "out" that may be helpful to the Republicans is Brown's apparent opinion that if only one party candidate is running, there is nothing to prevent his endorsement before the primary. Many Republican candidates, among them Rep. Craig Hosmer of the 18th District, appear to be in that situation this year.

This new development points up the touchy problems involved in pre-primary endorsements, mentioned in this space some weeks ago. It may be that the Brown opinion will lead to abandonment of a plan about which many good citizens have harbored sincere doubt.

Sen. Soaper Says:

By BILL VAUGHAN

We have just about reached the saturation point on beautiful calendars from railroads and airlines. They all show scenic views of the world, and we sort of wish the local transit company would get out one depicting beauty spots we could afford to visit.

The Neighbors

By George Clark



L.A.C. SAYS: 18-Year-Old Voters?

electoral college? 6. What are the three branches of the federal government called? and 7. What was the purpose of the proposed Bricker amendment?

The 18-through-20-year-olds did about twice as well on the questions as the older people did. And to this writer it would be surprising if this were not so. Most of these young people are just out of high school. Certainly they would have received little instruction in our system of government if they could not answer these questions. But the terrible part of the survey, to us, is that only 41 per cent of the 18-to-20-year-olds had the right answers. And only 24 per cent of those older had the right answers for the seven questions.

To this writer it seems these elementary questions do not show the way to a solution of this issue. Knowledge is not necessarily judgment. Before a person is qualified to vote, in our opinion, he must first have had experience beyond what is learned in books. Earning a living, paying the bills of a family and rearing children bring a responsibility that cannot be measured by what one gets from a detailed knowledge of government.

We have a serious problem in this country caused by the apathy of the people toward government. This applies more to local than it does to national affairs. The danger is great because the foundation of all government is in the lowest level. When the people refuse to inform themselves on important issues, they encourage loss of their freedom. When less than half of them even vote on major issues, they encourage pressure groups and corruption in government.

In the opinion of this writer the seven million young men and women who would be added to our voting lists would make little difference in the apathy of the whole group. We doubt that their academic knowledge of government would compensate for the practical experience that comes only by the responsibilities of meeting a payroll or rearing a family. The answer to our problem is not the addition of age groups to our voting population, but rather the acceptance of responsibility by all those who are now eligible to vote.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

TOWN MEETING

Friendship

TO THE EDITOR:

May I take this opportunity to thank publicly all the wonderful people who have helped us since our letter appeared in your paper.

Their warm friendship and help is greatly appreciated by our family. And it helped us immensely. May I say, also, thank you to our landlords and neighbors who helped us through these tough times.

We only hope and pray that some day we will be in the position to help someone and repay the kindness people have shown for us.

Thank your paper, also, as it has done us a great service. MRS. W. A. FRANCIS
136 N. Pacific Ave.
San Pedro

'Deplorable'

TO THE EDITOR:

Soon we will have many improvements on our beach for the comfort and entertainment of our people and the many visitors from other cities.

Please don't forget the comfort and entertainment of our people who enjoy listening to our wonderful band, which soon will be playing in the band shell.

Every afternoon and evening it seems rather too bad they must be subjected to the discomfort which they now suffer when the hot sun shines through the broken slats, so far apart, in the roof and from the hundreds of birds perched above their heads.

Long Beach should feel that it's time this deplorable condition was taken care of and a solid new roof put on before summer.

L. THEYSON
338 Pacific Ave.

Bricker Right

TO THE EDITOR:

For quite some time we have been very much in favor of the Bricker amendment. So

when we saw the amendment, as presented, had lost in the Senate by one vote, we felt a little bit depressed.

But the other day we noticed that "Give 'em Hell" Harry—who for a few years has been in charge of the "New Deal" in our government—came out with the statement that he was "very much pleased the amendment lost," and wanted to congratulate the ones who had voted for its defeat.

After reading what Harry had to say, and knowing he was always on the right side of everything, we felt very much better, and if we had a chance, we would like to thank him for the great uplift he gave us.

(Anybody who believes that last paragraph should go stand on his head on the lawn.)

Just the same, we feel the amendment will win, for its purpose is right. And for the good of the Republican Party, we say it should be passed.

Also we feel the same about all this McCarthy controversy. The Republican Party should give Joe their heartiest endorsement, Adlai Stevenson notwithstanding.

T. A. (T.M.) STEPHENS
Box 515, Bishop, Calif.

Lakewood

TO THE EDITOR:

Predictions are Pearson's department. But may I have enough of space for just one day to predict that inside of five years the people of the new City of Lakewood will be appealing to Long Beach to take them in.

From a dollar point of view we don't want them now, for they would be a fiscal liability. But it is unrealistic and will prove to be impractical to have another city out there.

Just over half of the registered voters voted in the March 9 election on incorporation. Only a third of the total registration voted to incorporate.

PAUL B. WILCOX
132 W. Ocean Blvd.
(Editor's Note: Those interested enough to go to the polls are the ones who make, and are entitled to make, the decisions.)

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Indebted to You

I am indebted to you, dear . . . Beyond my life to pay . . . For all your love and comfort and . . . Your kindness every day . . . For your encouragement and faith . . . Your thoughtfulness of me . . . And in my moments of distress . . . Your loyal sympathy . . . I could not ever pay you back . . . In dollars or in dimes . . . In diamonds or emeralds . . . Or words of happy times . . . But this much I can promise, dear . . . My heart belongs to you . . . And you are in my every thought . . . And everything I do . . . And always I will go to you . . . At every beck and call . . . Prepared to serve your slightest wish . . . And give my very all.

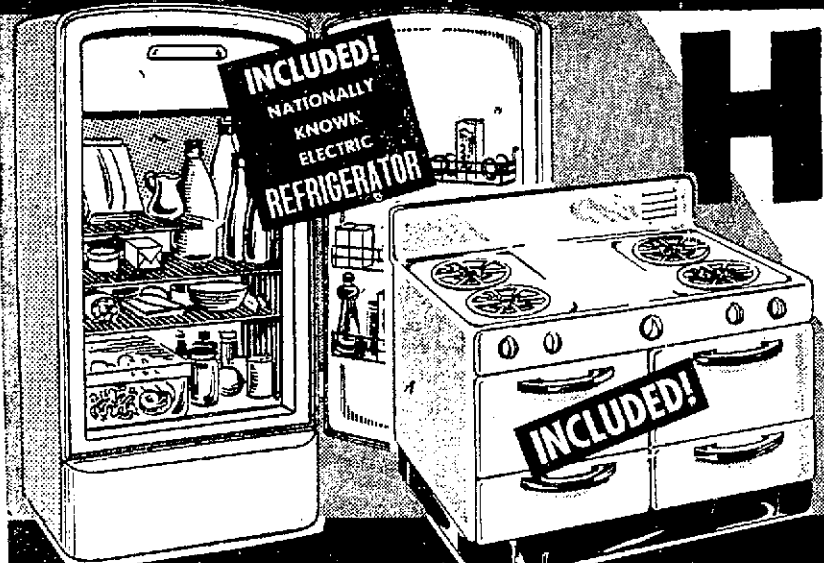
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CONRAD HILTON: UNDISPUTED HOTEL KING

(Continued From Page 3)

dential section of Los Angeles, is nine acres complete, of course, with swimming pool. It had cost around \$2,500,000 to build and furnish. Hilton picked it up for around \$250,000. Not only is it filled with objets d'art but many of the rooms contain such refinements as floor, ceiling, walls and furniture fashioned from the same wood. It is called "Casa Encantada," which means enchanted house. Hilton lives there alone with 13 servants.

"A fellow asked me the other day how many rooms the place has," Hilton told me. "I said I thought there were about 39. He told me he'd counted them and there were 60."

Among other features, it has a three-apartment dog house—air-conditioned and adorned with oil portraits of dogs. Hilton thinks the whole place is beautiful but he gets really enthusiastic when he points out it is only one minute from one of his favorite golf courses and only four from another. He plays golf frequently and in the low 80s.

Actually it's no surprise he has not made the grand tour of his own home. He bought the Waldorf although he had spent but one night in the place. He has bought hotels sight unseen.

ALTHOUGH SENTIMENTAL about loyalty in human beings, he is practical in business. He has never hung on to a hotel just because it was a milestone in his career. He long since has sold most of the properties on which his Texas start was built. But when the Beverly Hilton

opens on his next birthday, a guest of honor will be an ex-bellhop in one of his Texas hotels who loaned him \$300 out of savings when Hilton was pushed to the edge by the depression.

He has dared his own fortune over and over, borrowed hugely and taken long risks, but gambling as such is something he doesn't understand. Once, on the advice of an associate, he picked up a Las Vegas hotel but got rid of it fast (for a million-dollar profit) when he realized his profits depended on the take from craps and roulette. However, one of his great pleasures is to make sizeable bets with reluctant friends and business associates on such matters, as, say the beverage profits of the Palmer House in a certain week two years ago. He rarely loses, for he has an incredible memory for figures.

His first wife was a Kentucky girl, Mary Barron, by whom he had three sons. Nicky, his father's namesake, was once married to film star Elizabeth Taylor, and will probably be part of the Beverly Hilton operation. Barron, who is 25, married with five children, is making some \$15,000 a month in an orange juice business he started with a Navy pal—and without any help from his father. Eric, the youngest, is studying hotel administration at Cornell.

Hilton and his first wife were divorced in 1935. He married Zsa Zsa shortly after World War II when she was known as Sari and had not made her Hollywood film debut. It lasted a short time—their honeymoon was a tour of his hotels—and Hilton agreed to pay her \$250,000 over a 10-year period, but got off the hook when she married actor George Sanders.

Since then his name has been

linked with many pretty girls—but never seriously, it appears.

Hilton is clever about picking good men and keeping them with him. Most of his executives have worked their way up through the ranks and know the business from dishwashing to front office.

WHAT'S HIS GOAL in life? "I'm happy," he said somberly, looking at a scale model of the Havana Hilton "but I've always got to have a pot cooking, a deal in the works."

His secretary reminded him he was due at the airport to meet Virginia Warren, the Chief Justice's daughter, and he obediently moved toward his hat and top coat.

"Helen Sioussat will be on the same plane," a staff member said. "It's her birthday, so don't forget to tell her."

A smile creased Hilton's face. "However in the world did you know that?" he asked, and swung out alone and unnoticed through the lobby of the Waldorf.



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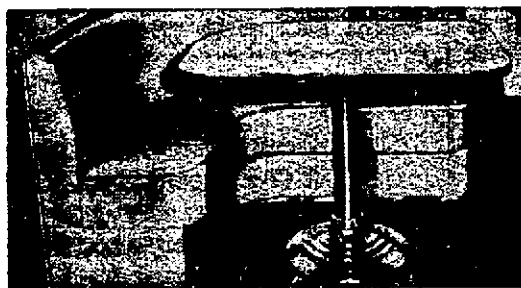
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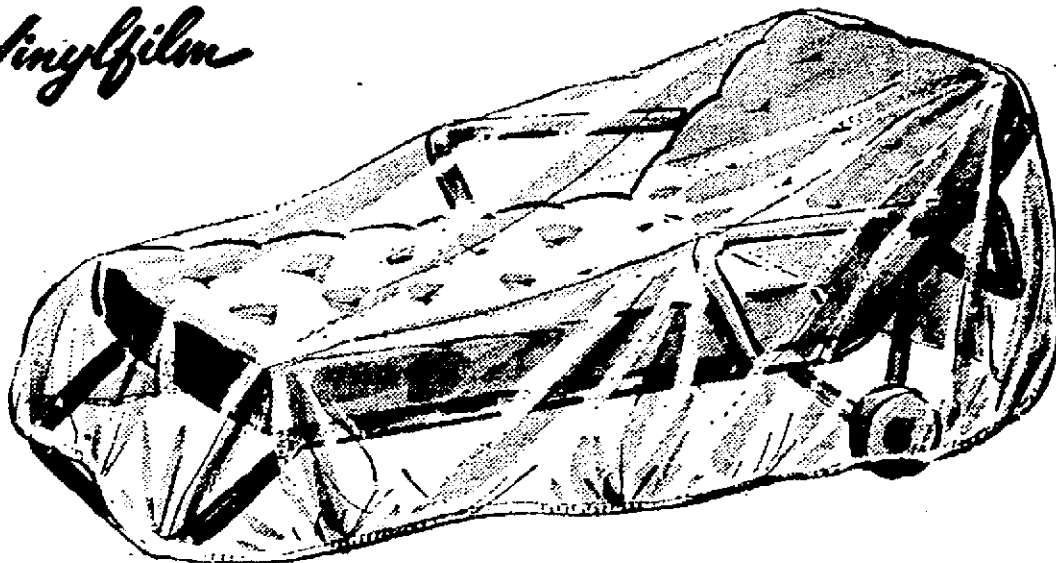
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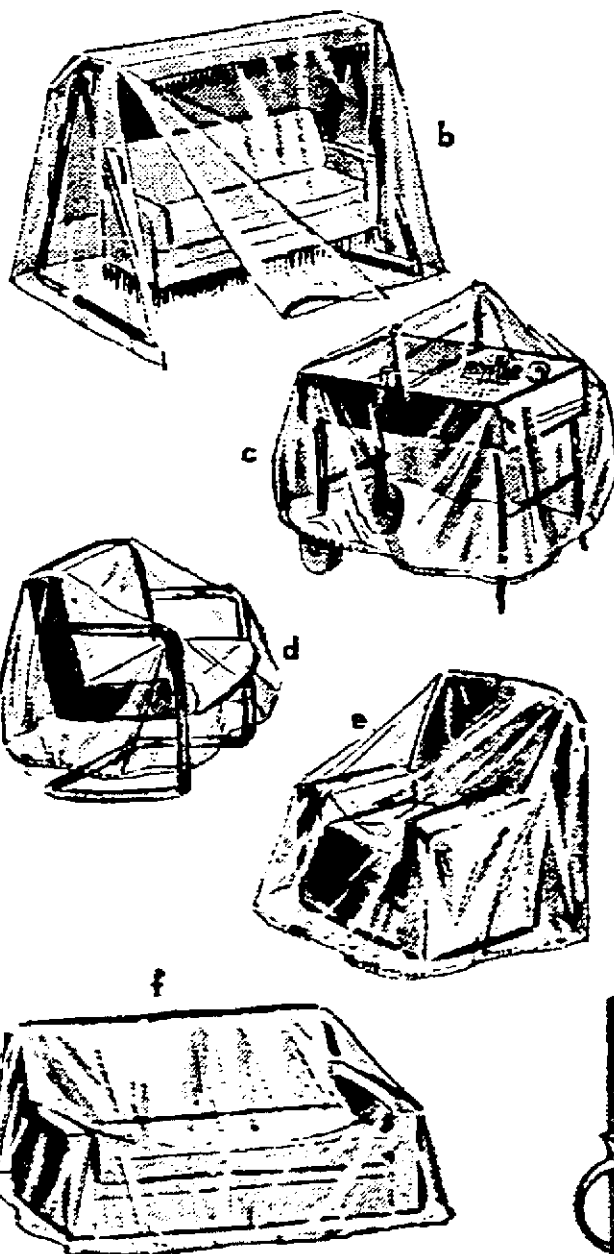
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COOKING

Hawaii Styles a Dinner Menu

By Mildred K. Flanary
(Press-Telegram Home Economics Editor)

HELLO FROM HILO! Want to put the flavor of Hawaiian foods in your dining room tonight? Not difficult. Just decorate the table simply with ferns and ti leaves (your prettiest garden leaf will do), with a centerpiece of pineapple, bananas and other lush fruits. Wooden accessories, if you have them, are correct.

Because of the lush and verdant splendor of the islands one might expect to find nothing but

the fabulous in eating habits. But it isn't so. Islanders stick to much the same ingredients as are commonly known here, but combine them with practical ingenuity that is often way beyond our own.

Mrs. Raymond Gayton, 5430 The Toledo, has achieved this art, and her home, because of her charm and ease at entertaining, is the scene of many gay and happy occasions. Her family and her intimate friends like especially her Hawaiian menu: Curried Rice Tuna, Baked Oranges, Banana Nut Bread and Pineapple Upside Down Cake. The Curried Rice Tuna recipe may be found elsewhere on this page. Here are the three others:

Baked Oranges

This recipe will make 24 halves. For a smaller number, decrease ingredients proportionately.

- 12 oranges
- 3 cans candied sweet potatoes
- $\frac{1}{2}$ pound butter or margarine
- $\frac{1}{2}$ pound brown sugar
- $\frac{1}{2}$ cup crushed pineapple
- 1 tablespoon tarragon vinegar
- 12 marshmallows

METHOD: Cut oranges in half and remove juice. Place halves in boiling water and boil for 3 minutes. Cool and remove pulp. Stuff with sweet potatoes that have been mashed and mixed thoroughly with the melted butter, brown sugar, crushed pineapple and tarragon vinegar. Add pinch of salt. Bake at 300° 45 minutes. Just before serving top with marshmallows and brown under broiler 1 minute.

Pineapple Upside Down Cake

- 1 No. 2 $\frac{1}{2}$ can crushed pineapple
- 2 boxes cake mix (white or gold)
- $\frac{1}{2}$ box of brown sugar
- $\frac{1}{2}$ cube of butter

Place crushed pineapple and brown sugar in bottom of large baking pan; add butter. Mix cake batter and pour over top. Bake in 350° oven until brown and done when tested by toothpick (about 35 or 40 minutes).



Young & Nutter Photo

Mrs. Raymond Gayton has developed an Hawaiian menu sure to please most jaded taste buds.

Top with whipped cream and cherry. Serves 24.

Banana Nut Bread

- 1 $\frac{3}{4}$ cups sifted flour
- 2 teaspoons baking powder
- $\frac{1}{4}$ teaspoon soda
- $\frac{1}{2}$ teaspoon salt
- $\frac{1}{2}$ cup coarsely chopped walnuts or pecans
- $\frac{1}{3}$ cup shortening
- $\frac{1}{2}$ cup sugar
- 2 eggs
- 1 cup mashed ripe bananas (2 or 3 bananas)

Sift first four ingredients together; add nuts and set aside. Gradually add sugar to shortening, creaming thoroughly with spoon or electric mixer; beat in eggs, one at a time. Stir in mashed bananas, then flour-nut mixture, beating just until smooth. Bake in greased 9x5x3-inch bread-loaf pan at 350° (moderate) about 1 hour, or until done when tested. Turn out on rack to cool. Slice and serve buttered, or spread with cream cheese. Makes excellent toast.

Mrs. Gayton's Curried Rice Tuna:

- 2 cans Campbell's Cream of Mushroom Soup
- 2 (7-oz.) cans chunk style tuna
- 1 teaspoon curry powder (suit personal taste)
- 4 rounded cups cooked rice (1 cup uncooked). (Brown rice may be used, too.) (If you like it less stiff, add extra cup mushroom soup.)
- Salt and pepper to taste.

Mix together well and put in greased shells. Top with crushed cornflakes or bread crumbs and bake in oven 350 degrees F. for 20 minutes. This may be baked in a casserole dish if you haven't shells. Serves 24.

Needle's Eye in Living Redwood

(Continued from Page 6.)

man witnessed the untimely death of the forest giant.

Through the century the stump has been used as a theater, dance pavilion, hotel and newspaper office. The reclining trunk, now called "Chip off the Old Block," was once a bowling alley.

ANOTHER TRAGEDY occurring in this grove of about 100 Big Trees was the slow killing of a superb specimen now called "Mother of the Forest." In 1854, again evidencing how little regard was given these now-cherished trees, the bark of this healthy tree, which measured 24 feet in diameter at the time, was stripped to a height of 116 feet. The purpose of this act was to construct a replica of the tree in the Crystal Palace in Sydenham, England, to prove to skeptics that such trees as the newly found California redwoods actually did exist. The maimed tree lived for four more years, then became the scarred skeleton it is today.

One of the redwoods was unfortunate enough to grow in the path of what became a popular horse and buggy road in those days. The tree was pierced and

travelers were amused that they could pass directly through the tunnel carved out of the base. The tree still flourishes.

Another marvel of this historic spot is one of the fallen trees. Now thought to have been the largest sequoia ever to reach maturity, it is possible for an adult of average height to walk the entire length of the hollow trunk as it lies amid the forest ferns and rotting wood.

THE CALAVERAS GROVE is now owned by the state of California and is given every protection. A state park has been erected at the site and shaded campsites are available to those who appreciate this beautiful spot. In the winter, snow-sport enthusiasts flock to the grove for the excellent skiing conditions made possible by the heavy snowfalls. Twenty feet of snow is considered a "light winter" in the Ebbett's Pass region.

In the vacation season rangers conduct tours through the easily accessible grove and note that people come back year after year just to stay for a few short weeks within view of these monarchs whose age more than spans the Christian era.



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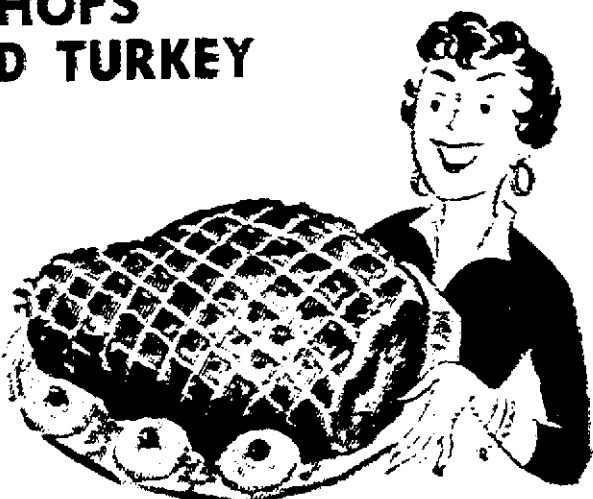
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TODAY he's sharing his custard pie recipe. Try it yourself at home then come in and see how yours compares with ANDY'S.

Old Southern Egg Custard Pie

- 4 eggs (extra large)
- $\frac{1}{2}$ cup milk (extra rich)
- $\frac{1}{2}$ cup sugar
- 1 tsp. nutmeg
- $\frac{1}{4}$ tsp. salt
- $\frac{1}{2}$ tsp. pure vanilla

Break eggs into a mixing bowl; add milk, sugar and seasoning. Beat with a wire whip until well mixed. Pour into unbaked 9-inch pie shell. Bake 20 min.—350 degree oven—until custard is firm. DO NOT OVER BAKE.

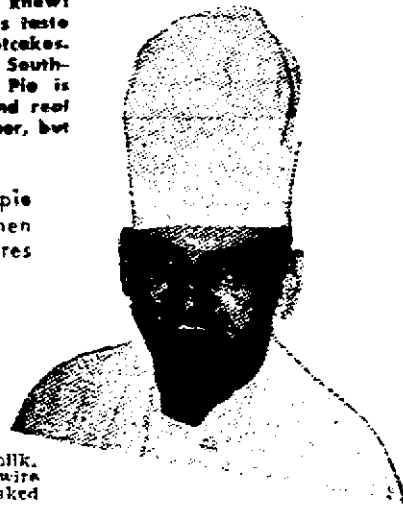
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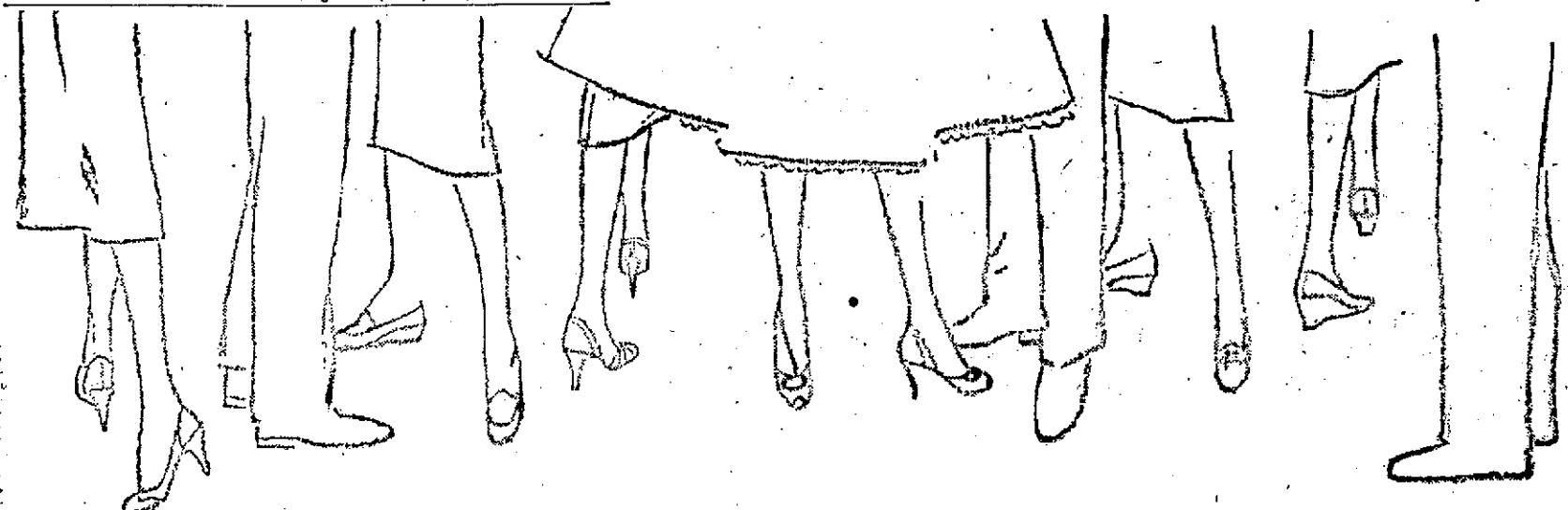
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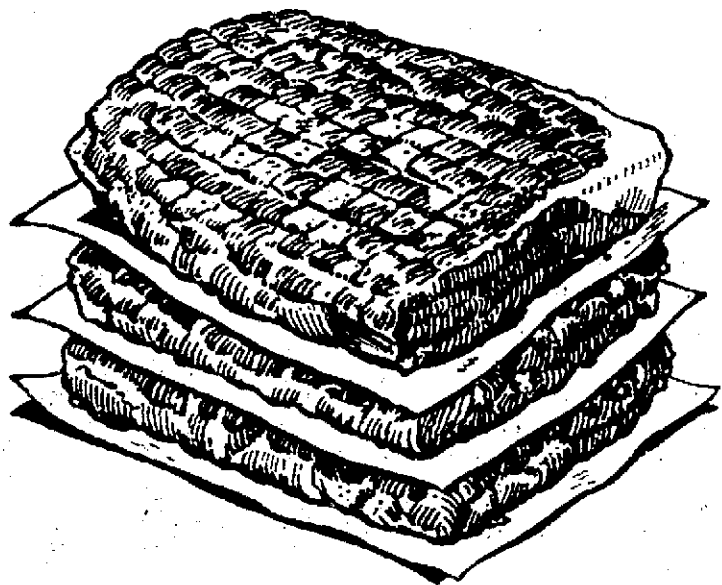


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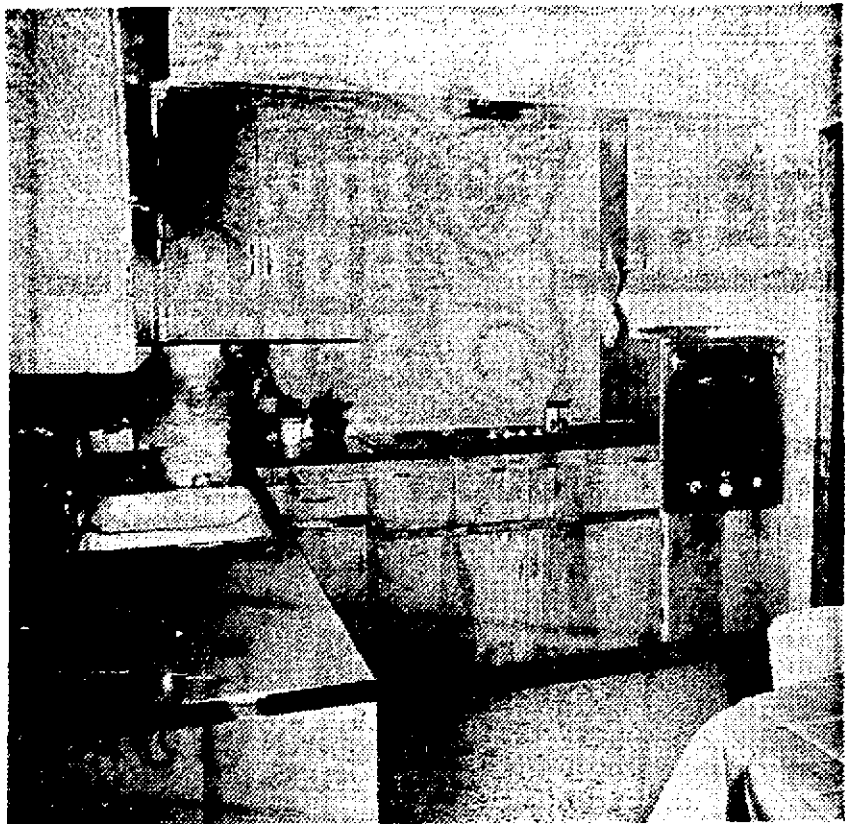
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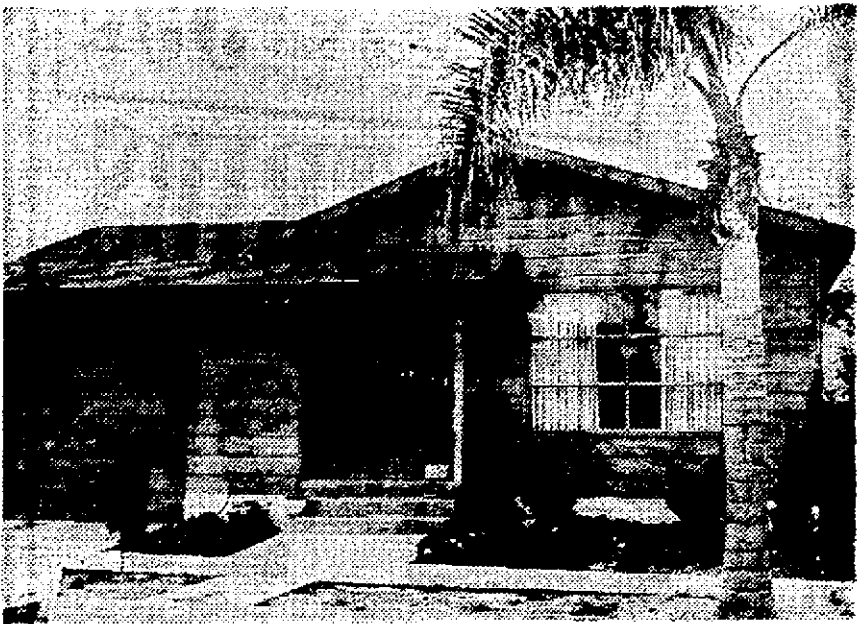
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Birch paneling and blue-and-peach color scheme make this tiny, efficient kitchen pleasant and attractive.



Redwood shiplap siding gives the exterior of the White home a pleasing touch. Geranium plantings add color.



Photos by H. S. Melvin

Mahogany paneling adds a note of importance to the living room of the home of Mr. and Mrs. W. R. White. The home was compactly and precisely planned.

THE BUSINESS of squeezing an 1120-square-foot house on a lot with 38x50-foot dimensions poses more problems than a Chinese puzzle. Mr. and Mrs. W. R. White finally solved them. But they claim to have used a gross of erasers in the process!

It wasn't easy. But the compact, very livable house that grew out of their efforts at 4723 E. Third St. is visible proof that with enough perseverance (and erasers) seemingly impossible feats can be realized.

The Whites have had several large homes. They have enjoyed (and worked with) large yards and spacious rooms. But now that their family is gone, they find that the need for such a domicile has dwindled. What they wanted was a little house, well located on a small lot. The house was to be compact, but in the designing, none of the important "big house" features were to be omitted. It was a big order!

Mahogany shiplap siding gives this house a pleasing exterior. Brick planters ablaze with geraniums add to this streetside appeal. And through a square-paned picture window one

By Eileen Ball

catches a glimpse of a comfortable interior that makes a visit into this little home tempting.

One wall of the living room — that facing the window — is paneled in natural mahogany. Set into this wall is an open bookshelf within handy radius of reading chairs and the sofa. Everything — to the smallest detail — has been planned for ease of living. For example, a little bookcase was built close to the floor so that, from a seated position, one may simply reach over and pull a volume out.

To add a little more definition

between the living room and the dining ell, the Whites drew specifications for a mahogany-paneled planter as a divider. From the living room it appears to be an integral part of the mahogany wall. On the other side, however, open shelves provide handy storage for such service items as tureens, candlesticks and miscellaneous china.

THE CARPET throughout the living, dining and hall areas is a soft rose-beige. In harmony are the walls. Here, of course, a basic decorative rule was used. For when walls and floor coverings are identical or very near each other in color, the seeming size of the room is enhanced.

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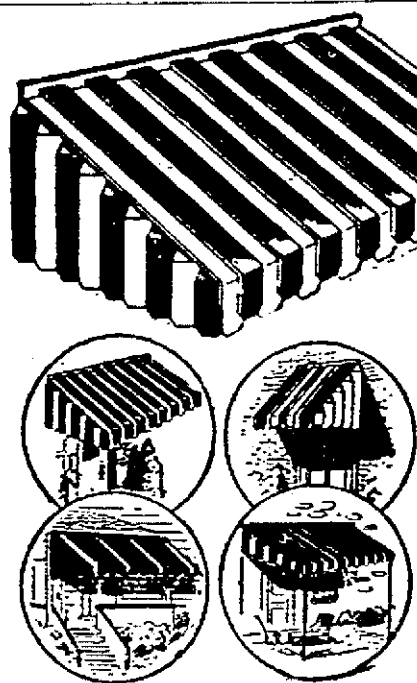
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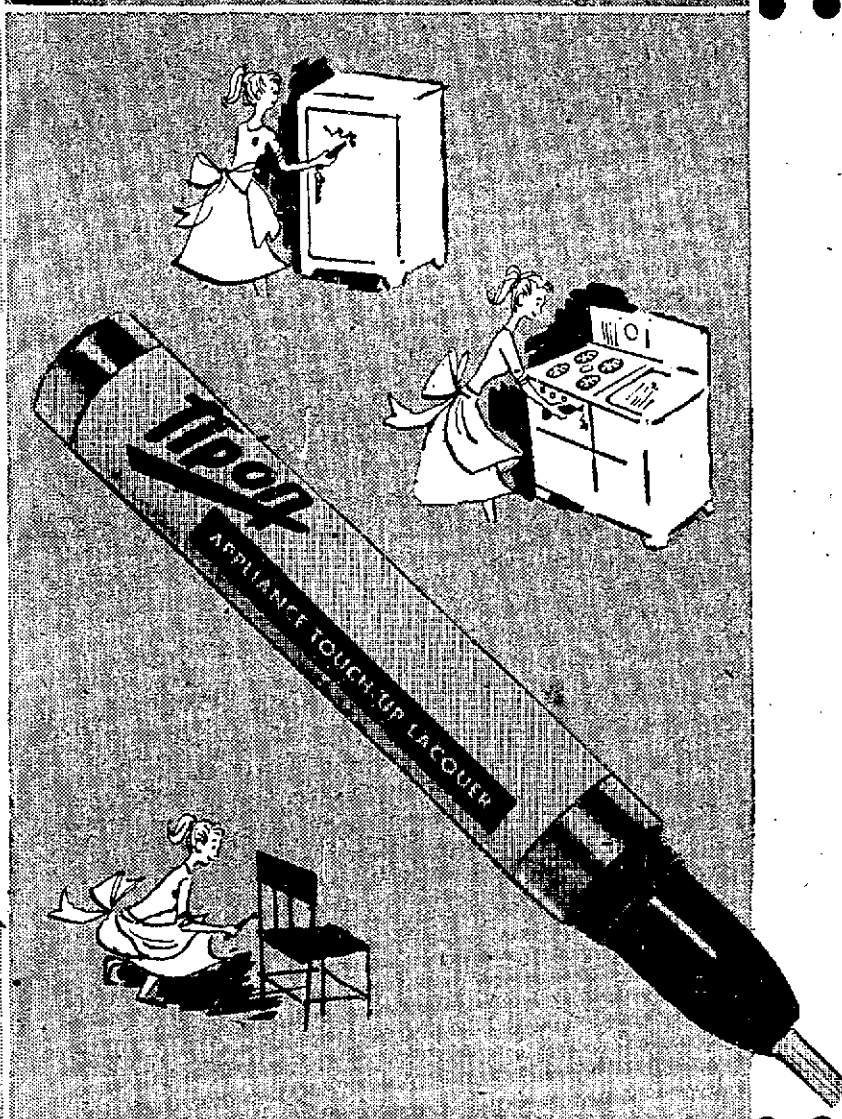
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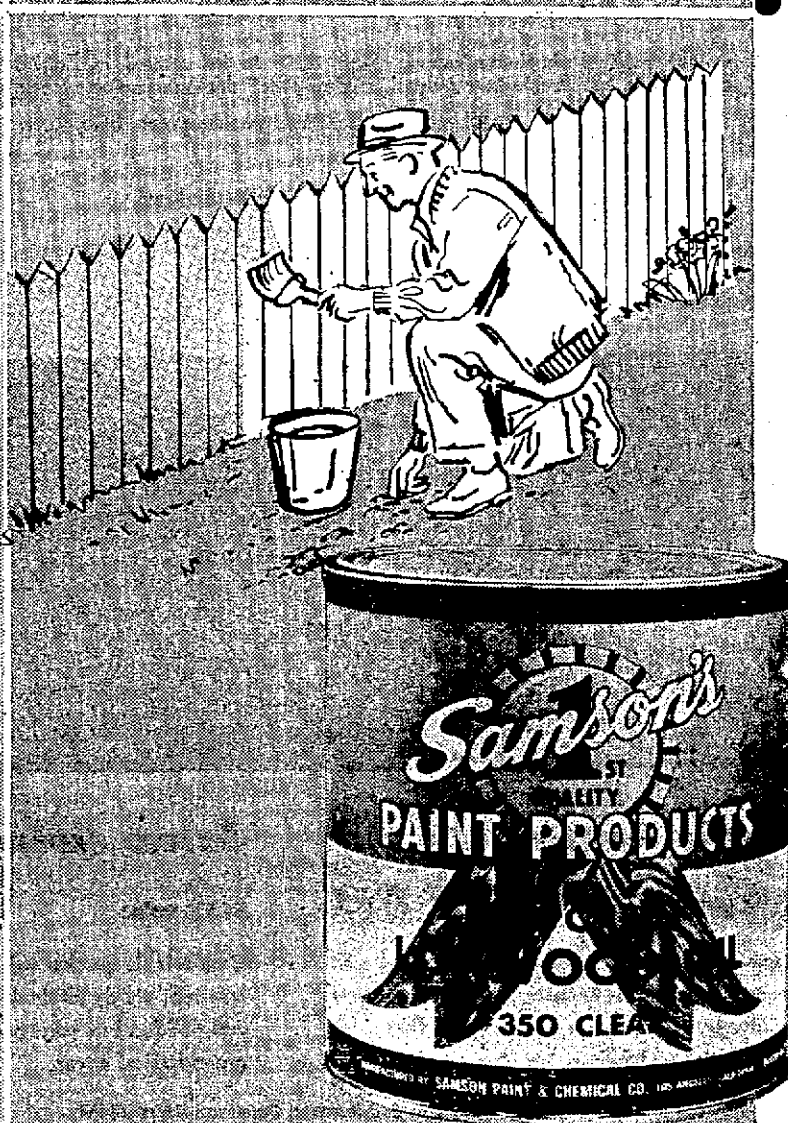
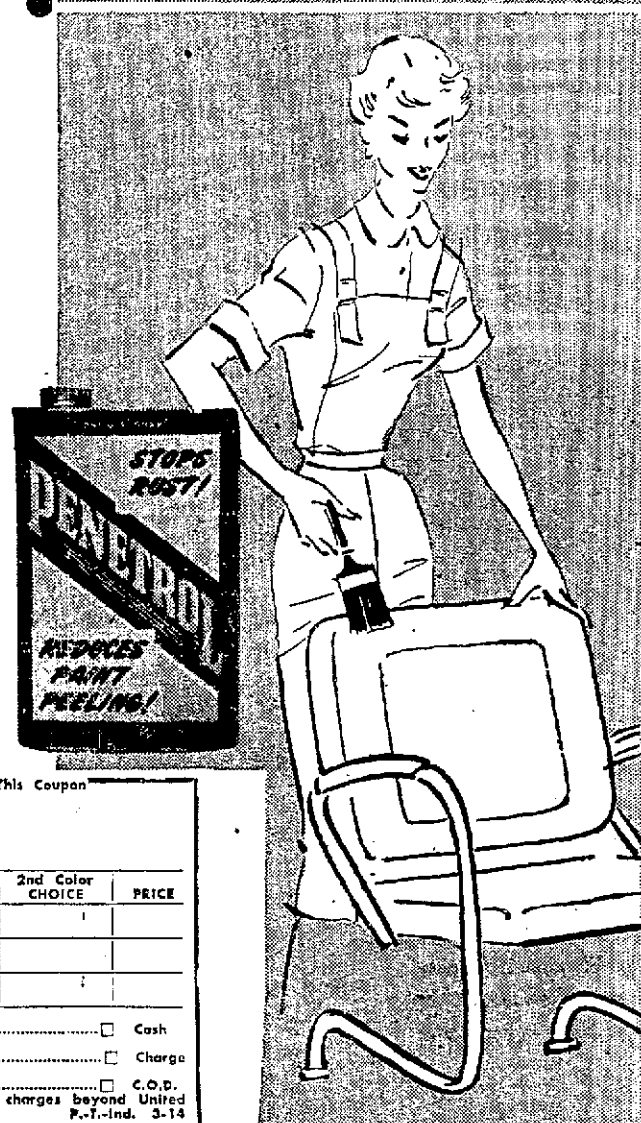
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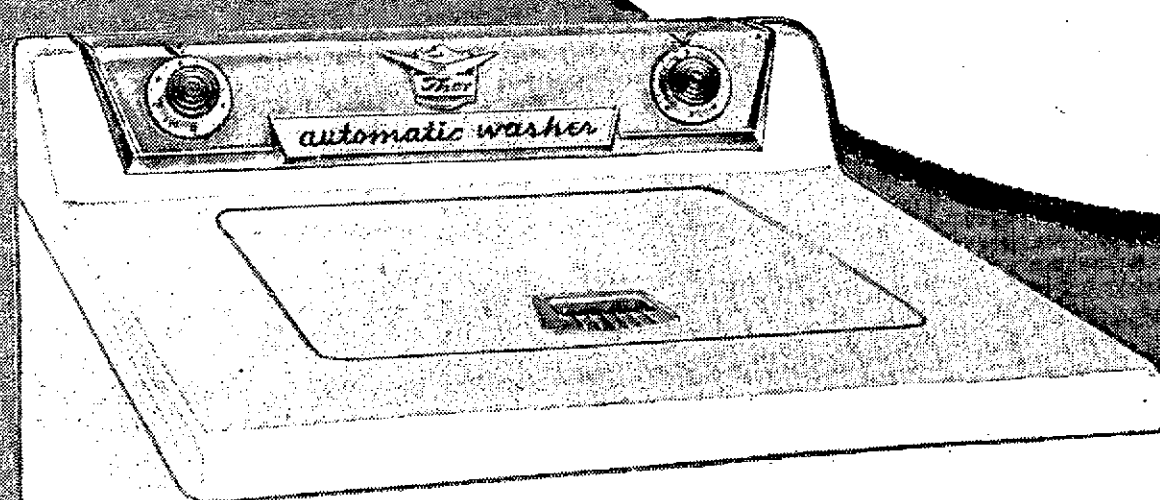
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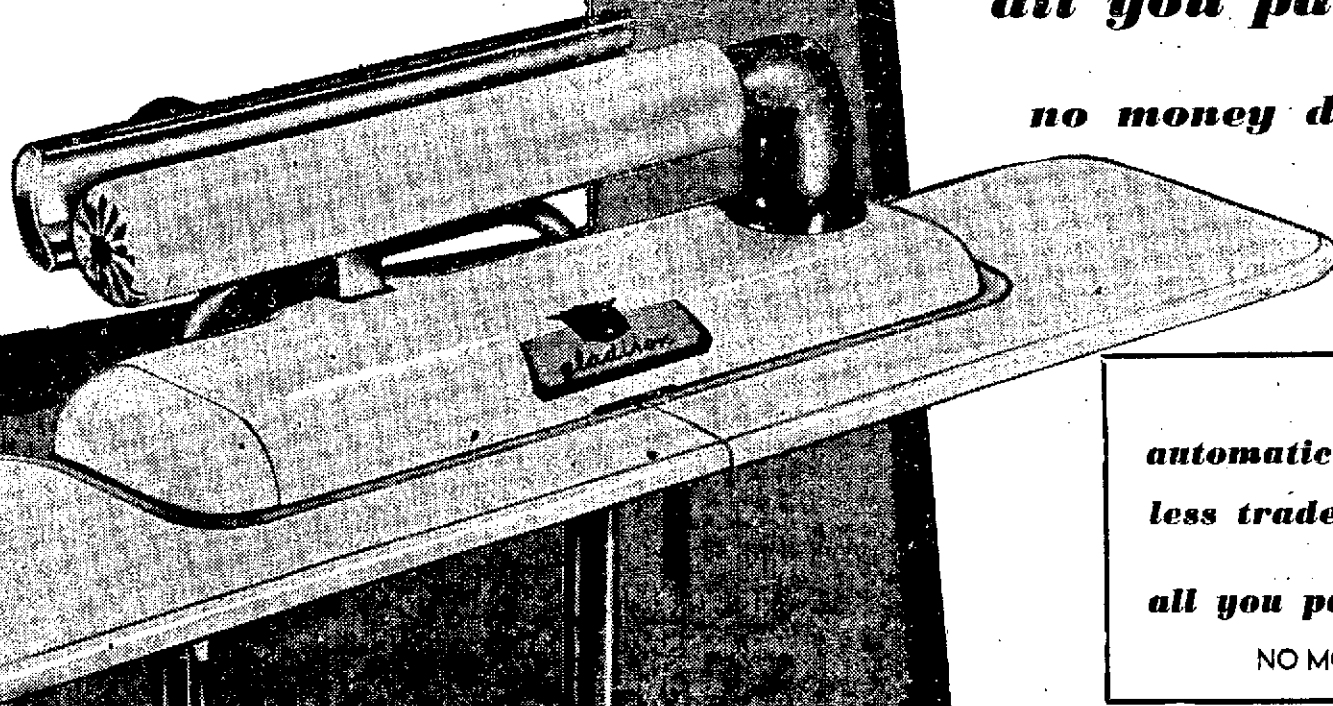
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INSTALLATION AND YEAR'S SERVICE

May Co. Lakewood Appliances, Downstairs
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Scenic wallpaper was used in the Whites' dining room, adding to apparent depth of the area. Mahogany-paneled planter divides dining and living rooms.

ing apparent depth to a small room is with the use of scenic wallpaper with scenes that appear to recede into infinity. The Whites selected just such a mural for their dining room. The background of this paper is rose-beige, to which the wall tone was matched. This paper, delicate in hue with its pastel flowers and shadowy trees, has been designed in a way that gives it great depth of perspective.

Contrasting curtains would have had an undesirable effect in this room, so Mrs. White chose

soft sand-colored draperies that complement, rather than dominate, the scheme. Intricately pleated, these draperies draw across the picture window in the evening to provide the sort of coziness that comes with little houses. And they open in the morning to admit welcome sunshine.

MISCELLANEOUS CHAIRS. Crafted of mahogany and cherry woods have been upholstered in various jewel tones that add notes of color to the room. In keeping with their traditional

stylings, the fabrics are rather formalized tapestries and damasks.

The solid mahogany dropleaf table in the dining area has been combined with fruit-carved side chairs of cherry. These pieces—despite their abbreviated sizes—represent exquisite craftsmanship and pleasing design.

Mrs. White's kitchen has all the features of those found in much larger homes. For in here is a built-in Thermador oven and four-burner counter top

(Continued on Page 25.)

ALUMINUM and PLASTIC TILE



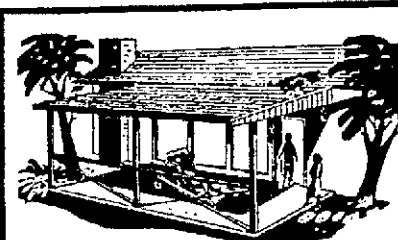
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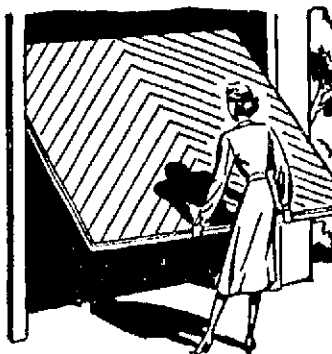
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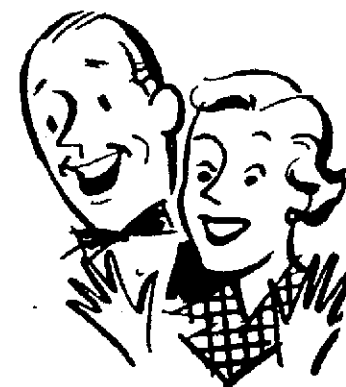
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Keith Larsen is one of Hollywood's rising young men who isn't "climbing to stardom," as press agents say. He's galloping up the star-lit trail on his horse, Rick, a clever equine who is making Trigger notice.



Rick can count, fold a blanket, hand his master his boots and give him a kiss as good morning greetings.

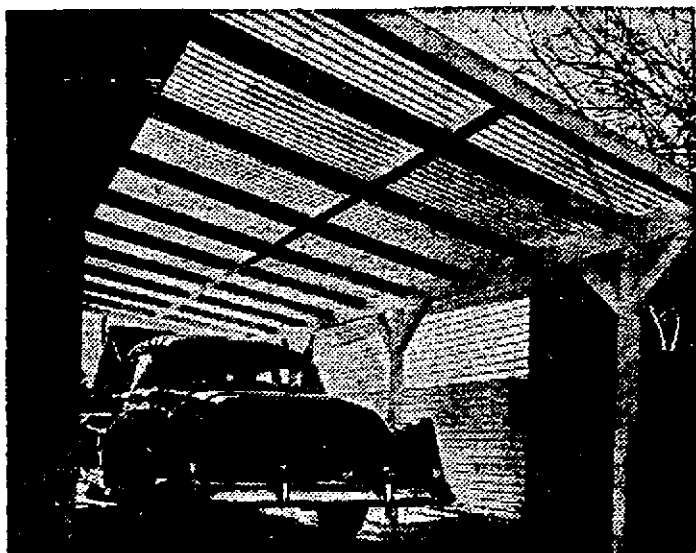


When Keith pitches camp, Rick is right there to hold his boots for him, even helping to get the boots off.



Photo-Story by Tamara Andreeva

And Rick is fond of his comforts, too. Here he gets his head on the saddle (a cowboy's pillow)—but first!



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Huge Bunkering Trade Here Told

Second only to New York, the Angeles Chamber of Commerce combined ports of Long Beach and Los Angeles supplied 17,959,725 barrels of bunker oils to ships in foreign trade during 1933, an analysis of U. S. Bureau of Census figures revealed Saturday. New York's total was 20,841,171 barrels.

The analysis, made by the Los Angeles Chamber of Commerce, showed that fuel oil supplied locally to foreign ships was valued at more than \$38,000,000.

The exchange noted that 174 foreign-flag vessels called at the two local ports during February, as compared to 146 in February, 1933, and 106 in February, 1932.

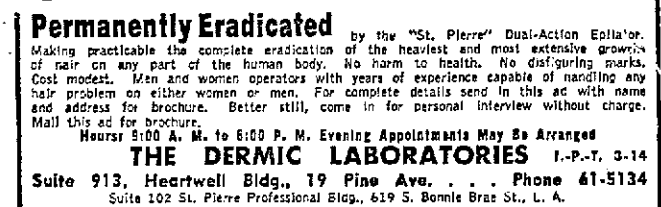
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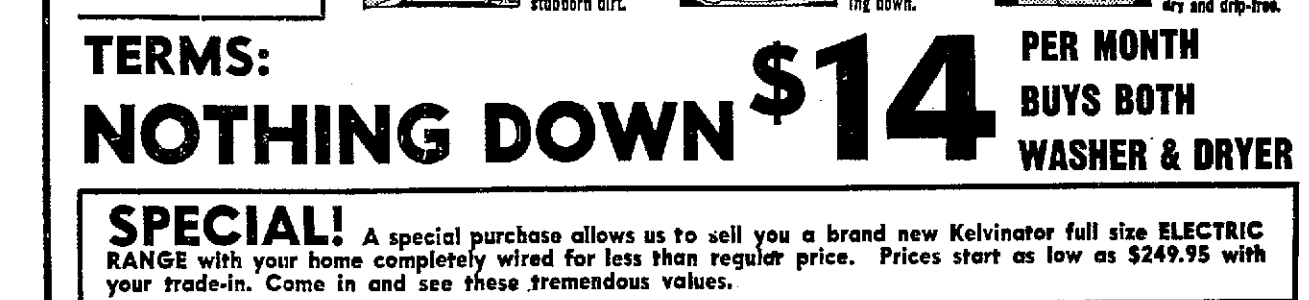
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Prince Bernhard Zips Past Speed of Sound in U.S. Jet

LOS ANGELES — (AP). Prince Bernhard of The Netherlands made two airplane flights Saturday, both of them exciting. First he became the first member of royalty to fly through the sonic barrier during a hop in the Super Sabre trainer and then, in a slower plane, the engine quit about six miles out over the Pacific.

The landings in both instances were successful. Here during a tour of aircraft plants throughout the United States, the handsome 42-year-old husband of Queen Juliana was copilot and took the controls during both flights.

He did most of the flying while the TF86 Sabre jet two-place trainer made a 25-minute flight and brought it in for two landings as well as diving at about 710 M.P.H., faster than the speed of sound.

Prince Bernhard didn't seem perturbed. "We just had a lot of fun," he said. "There was no danger of swimming." Asked if he had made forced landings before, he replied, "Oh, my yes. Lots of them." The prince was a fighter pilot during World War II. After the emergency landing, he asked to fly the T28B again. His request will be granted Monday when he visits the flight test center at Edwards Air Force Base. Company officials blamed the engine trouble on the fuel system. Colonel House said they had a large margin of safety for bringing the plane in to land. Bernhard was enthusiastic after his supersonic Sabre flight.

Dance Band Unit of Junior Group Will Play Monday

The dance band unit of the Long Beach Junior Concert band, "The Melody Men" directed by Marvin Marker, has been invited by Councilman James R. Seaton, entertainment chairman of the Missouri State Society, to present a half-hour program at 7 p. m. Monday in Machinists Hall, 728 Elm Ave. The Melody Men will present the popular hit parade ballads, "Secret Love" and "Stranger in Paradise" along with various other numbers. Featured with the band will be its singer, Nyna Carole, who will sing "Oh Mein Papa" and "Vaya Con Dios."

REGIONAL POLITICS

Parties Limit Field to Hosmer, Kennick

By THE LOOKOUT

It appears that Rep. Craig Hosmer, Republican, and Joseph M. Kennick, Democrat, will go into this year's primary without opposition in their own parties. The two men ran against each other in 1932, when Hosmer won election as 18th District Congressman.

Kennick is evidently assured of endorsement by the 18th District Democratic Council con-



EDWARD ROYBAL
He'll Outline Platform

vention to be held at Poly High Auditorium Wednesday evening. The council's fact-finding committee reported Saturday that no other candidates had requested consideration. Hosmer, expected to file in a few days for re-election, so far is without Republican opposition and none is in sight. Both men probably will cross-file.

While the Democrats expect no contest to develop at their Wednesday evening convention, they plan to make it into a big district rally, organized in national fashion. Among speakers will be Edward Roybal, endorsed by the statewide council as candidate for lieutenant governor. Roybal is now a Los Angeles city councilman. He will give highlights of the party's state platform in his speech.

Other speakers will be Rosalind Wiener, also a Los Angeles city council member, and Richard Richards, county chairman.

Twelve Democratic clubs scattered geographically over the district will be represented by approximately 600 delegates. Raymond Simpson, chairman of the district council, said that all Democrats are welcome to attend the "grass roots" convlave.

Opening of the filing period for state and county offices gave impetus to political activity in this area the past week. Attention will swing to the municipal po-

litical picture in the next few days, with the filing period for candidates for city office slated to open Mar. 22.

FOLITICAL BRIEFS

Rep. Clyde Doyle, Democrat, has cross-filed to retain his seat as 23rd District congressman. George West, Hollywood publishing executive, has announced as a candidate for sheriff and promises a "barrage of charges" against Sheriff Eugene Biscailuz, candidate for re-election. State Sen. Jack Tenney, Republican, has crossfiled as a candidate for re-election. The Long Beach Bar Association is now conducting a plebiscite among its members to determine their opinions on the four candidates for Municipal Judge Post No. 2—Lyman B. Sutter, Moses E. Lewis Jr., Milo Horn and J. C. Spence Jr. Lt. Gov. Harold J. Powers has been notified of his support by the "big four" railroad unions. He's running for election to the post he now holds. Vincent S. Dalsimer, Bellflower attorney, has been chosen vice chairman in charge of the southern section of Los Angeles County for the campaign to re-elect Edmund G. Brown as state attorney general. Rep. Craig Hosmer is having 15-minute sound films made for use in the Long Beach area. These films present Hosmer's story on how laws are passed in Congress.

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(MAR. 15 thru MAR. 29 ONLY!)

PHYSICAL EXAM. \$100

THIS WEEK, COMPLETE, ONLY \$100

During this LIMITED HEALTH DRIVE, March 15 thru March 29 only, have this complete Health Check-up for only \$100 per person: Heart-Graph; Blood Pressure; Spinal Analysis; Hemoglobin test; Urinalysis for Sugar (Bring A.M. Specimen); Abdomen (Liver, Gall Bladder); Sinusae Throat; Nose; Ears; Chest; Bones & Joints; Nerve Reflex Tests; Veins; Skin; Sculp; Diagnosis Explained.

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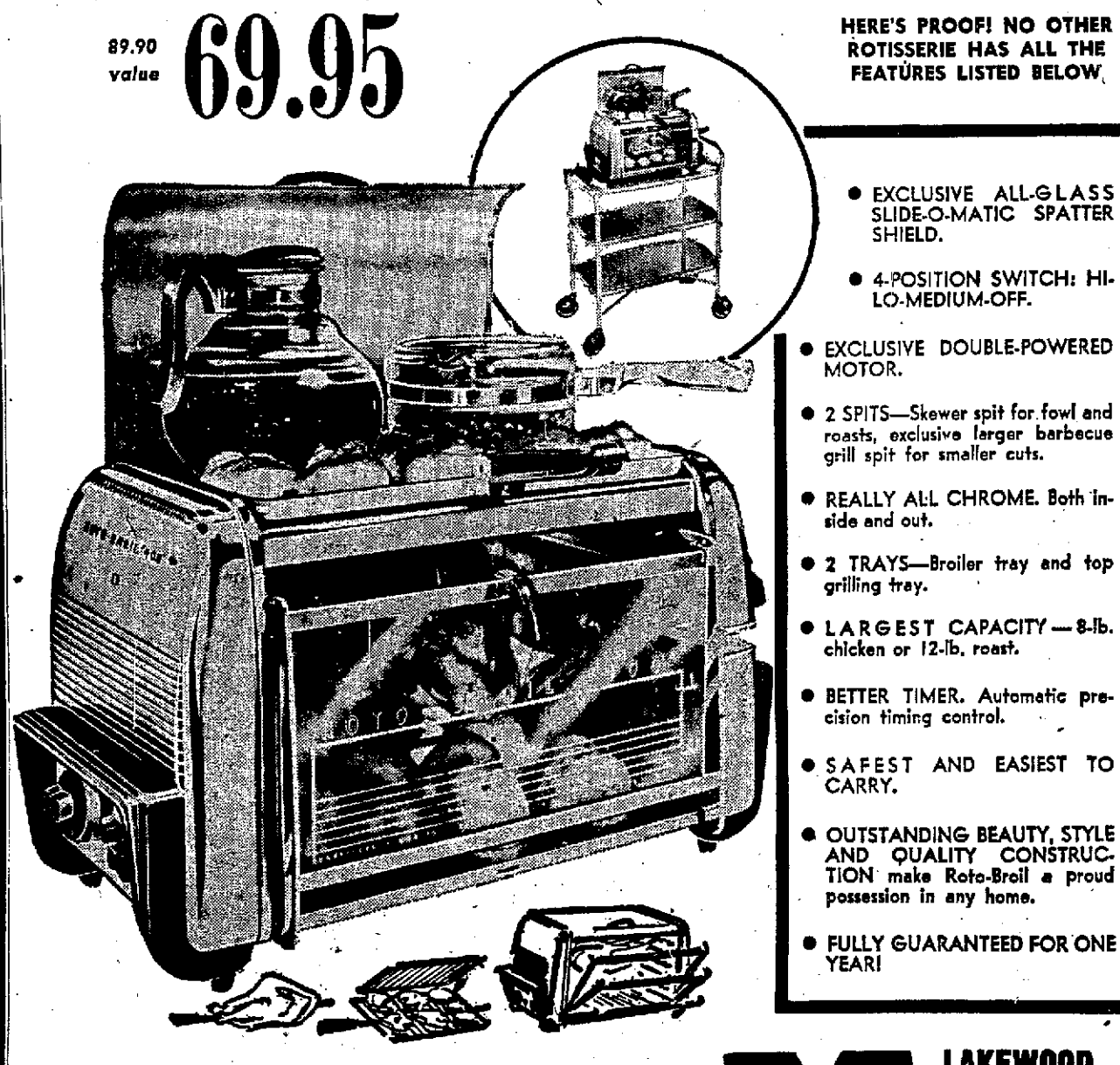


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Action Due on State Liquor Law Monday

By WAYNE HARBERT

SACRAMENTO — (AP). The Legislature ends a three-day, mid-session recess Monday with action scheduled on liquor reform measures that may bring early votes by both the Senate and the Assembly.

Neither house yet has voted on plans backed by Gov. Knight with the contention that "liquor law enforcement in California is today in a deplorable condition."

There has been favorable committee action, however, on three separate bills to take liquor-law enforcement from the Board of Equalization, which also collects state taxes, and give it to a new agency headed by a director appointed by the governor. In each case, the proposals were given to a second committee for further consideration.

The Senate Finance Committee meets Monday to consider measures already approved by the Senate Governmental Efficiency Committee to establish a department of alcoholic beverage control.

The governmental efficiency committee, headed by Sen. Harry L. Parkman (R-Woodside), killed similar proposals last year. Proponents had said the legislation would be most apt to die there this time.

Paul Leake, a Board of Equalization member who has been calling repeatedly for the change and criticizing Parkman, observed: "Such transformation in the Parkman group none of us ever expected to see." The 5-man board, itself, has voted in favor of giving up liquor-law enforcement.

The Senate plan is different from one by Assemblyman Caspar W. Weinberger (R-San Francisco) in this respect. The director's actions would be reviewed by a commission, which would also hear appeals.

The Weinberger proposals provide for a purely advisory commission. They have been approved by the Assembly Governmental Organization and Constitutional Amendments Committee and are due for action by the Assembly Ways and Means Committee.

The liquor issue, as of now, comes down to how much power to give the commission. The Assembly Governmental Organization Committee also meets Monday to consider liquor bills providing that a license could not be transferred after 1974, and that a license shall be re-

voiced if a premise has been the scene of unlawful gambling, the sale of narcotics or activities by prostitutes or pervers.

In addition, the committee has approved bills with these provisions: A licensee who sells his license without going into business shall give the profit to the state; an alcoholic rehabilitation commission, financed by a 10-per-cent increase in liquor license fees, would be created to study all factors of alcoholism.

Many other liquor proposals are still pending before committees.

Jury Dooms Night Killer of Turnpike

GREENSBURG, Pa. — (UP). A jury of seven men and five women convicted John W. Wable, a baby-faced farm youth, of being the Pennsylvania Turnpike's phantom killer Saturday and directed a mandatory death penalty.

The state had accused Wable, 24, as the night-riding gunman who murdered two sleeping truck drivers along the superhighway and wounded a third in Ohio.

The shootings terrorized motorists and trucks for weeks last summer on the 327-mile toll road. The saw-toothed defendant stood without flinching as the jury foreman, Mrs. Betty Mar-

rie, announced the verdict finding him guilty of first degree murder in the killing of Harry F. Pitts, 39, of Bowling Green, Va. The jurors had deliberated only 3 hours and 43 minutes. They directed the death penalty, making electrocution mandatory.

Wable, who had tried to blame the murders on a mysterious counterfeiter named "Jim Parks" for whom he said he passed bogus money, blinked only once. That was his only show of emotion, but his two sisters and his mother broke into tears and sobbed.

Baby Born on Her Mom's 20th Birthday

Mrs. Betty Lou Crosby gave birth to a girl, shortly after 3 p.m., Saturday in Bixby Knolls Hospital.

The child, Mrs. Crosby's first, was born almost exactly 20 years after her mother came into the world.

Mrs. Crosby, who lives with her husband, James C., at 4548 Lakewood Blvd., was born on Mar. 13, 1934, at about 4 p.m., her mother said.



RING AROUND THE ROSIE

A gay time is enjoyed by members of the West Long Beach Girls Club during their open house celebration at Truman Boyd Manor. Watching the fun are Joseph M. Kennick, (left) city juvenile director, and Mayor Lyman Sutter. The club is sponsored by the Assistance League.

Embezzler's Victims Beg Him for Help

CLIO, Ala. — (UP). This tiny farm community Saturday begged the banker who disappeared with its citizens' life savings to return the bank's money and records and promised no charges would be brought.

The sudden departure of Royal Reynolds, president of Clio's one bank left farmers without money for seed, merchants without money for credit and this southern Alabama town in economic chaos.

Mrs. Rosa Baxter, a 70-year-old widow, was left with 15 cents R. C. Shaw, an elderly blind man who had saved \$2700 was penniless and Miss Christian McRae, a 75-year-old blind spinster, had her savings of \$500 wiped out.

Mayor Dan Easterling said, "Some of the people I know have mortgaged everything they have to get their crops in for this year. Now that their money has gone, they can't get more for they have no collateral left."

The 40-year-old Reynolds operated the Clio Merchants Exchange for 17 years and police said he had given no indication he was in financial trouble. Sunday night he and his wife left their 14-year-old son, Tommy, with his grandparents and drove away.

Easterling Saturday asked the United Press to publish the following appeal:

"I and any or all city officials will meet you, Royal Reynolds, in any place in the southern United States whenever you say, to get the records from the Merchants Exchange. We will personally guarantee you that we will not try to set a trap, or get you into any trouble whatsoever, if you will meet with us and give us the records. This appeal is made also on behalf of your father and your son who are being just about killed by your action."

Easterling said Reynolds' disappearance was caused by "financial troubles brought on by high living, but you can't live very high in Clio," which has a population of 840 persons.

Reynolds' bank was not bonded, nor was it a chartered bank. It had deposits totaling close to \$150,000.

The bank also had \$81,000 deposited in the First National Bank of Atlanta. The citizens here are mainly interested in recovering the records of depositors, without which they cannot touch the money in the Atlanta bank.

Reynolds was a steward in the Methodist Church, which had \$900 deposited in his bank.

Members doubted there would be any collections taken today during services. Said one, "I guess we'll have to borrow money to pay the preacher."

Embezzlement charges were sworn out against Reynolds when the disappearance of the bank's money and records was discovered Monday.

But Friday night, citizens held a mass meeting and voted to forget the criminal charges if Reynolds returns the money and records.

Concert Program by Municipal Band

Long Beach Municipal Band concert schedule; Eugene LaBarre, conductor; Charles J. Payne, assistant. Beginning Sunday, March 14, 1954:

Sunday, 3 p.m. Sextette—Messrs. Gardner and Lilliehoorn, cornets; DeKay and Payne, euphoniums; Duncan and Wessel, trombones.

Monday, no concerts. Tuesday, 2 p.m., no soloist. 7:30 p.m., soloist, Harold B. Stephens, saxophone.

Wednesday, 2 p.m., soloist, Harold B. Stephens, saxophone. 7:30 p.m., soloist, Charles E. Seeley, xylophone.

Thursday, 2 p.m., soloist, Charles E. Seeley, xylophone. Friday, 2 p.m., soloist, Clayton Barrie, flute. 7:30 p.m., soloist, Garrett L. DeKay, euphonium.

Saturday, 2 p.m., soloist, Garrett L. DeKay, euphonium. 7:30 p.m., soloist, Joe Kearns, trombone.

Sunday, 2 p.m., soloist, Joe Kearns, trombone.

'Cat Woman' Faces Quiz in 1946 Killing

MIAMI, Okla. — (UP). Police Chief Arch C. Masterson said Saturday he will ask Ottawa County officials to request a hold order be placed on Mrs. Winnie Ola Freeman, now on trial for murder in California, for questioning in a sensational unsolved murder at nearby Grand Lake, in 1946.

Mrs. Freeman, so-called "cat woman," is being tried at Salinas accused of killing a California rancher. Masterson said he also wanted to question her in connection with the slaying of Robert S. Wilkinson whose body was found floating in Grand Lake on Aug. 27, 1946.

The 33-year-old Wilkinson, a World War II veteran, was the son of Kenneth L. Wilkinson, Orange, N. J., assistant to the president of American Telephone & Telegraph Co. He was reported touring the Grand Lake area at the time of his death. Masterson said he would take the action in the Wilkinson case because of circumstantial evidence supplied him by the Tulsa Tribune. The newspaper received an anonymous tip advising a reporter to "check into a woman held for murder in California and you will find about the man killed in Grand Lake."

A Tribune reporter investigated the tip and found that Mrs. Freeman was born in Ficher, Okla., was reared in Chouteau and was living with her husband in a cabin at Wyandotte, Okla., when Wilkinson was killed. All the towns are in the Grand Lake area.

5500 Flee Reds

BERLIN — (UP). West German refugee officials said Saturday more than 5500 East Germans had fled west in two weeks.

Babs Hutton and Rubi Announce Separation

PALESTINE, Fla. — (UP). Dime-store heiress Barbara Hutton and Latin Lothario Porfirio Rubirosa announced Saturday they had decided to end their marriage of less than three months, despite the bride's vow on her wedding day that this time it was "for keeps."

The five-times-wed, onetime poor little rich girl and the Dominican Don Juan issued their announcement through an attorney, R. D. Maxwell Jr. Neither Babs nor Rubi was available for comment on the sudden end of their marriage which took place last Dec. 30. Miss Hutton took refuge with her aunt, Mrs. James Donahue, and Rubirosa flew away in his private airplane.

Rubirosa, handsome, dashing former husband of Doris Duke and two other glamor girls, married the heiress to a \$45,000,000 five-and-ten-cent-store fortune in a kissless ceremony after making a flying visit to see actress Zsa Zsa Gabor in Nevada.

He left Miss Gabor with a black eye she claimed as his parting gift, but the Hungarian actress predicted he would be back.

Rubirosa, who has spent most of his honeymoon either playing polo or away from home, returned Friday night from a trip to Miami shortly after his bride of 11 weeks hobbled on crutches home to her aunt.

The two were married without a wedding license in the Park

Avenue apartment of the Dominican consul general in New York. They claimed the apartment was Dominican territory and they did not have to abide by New York's marriage laws.

Miss Hutton became a Dominican citizen before the wedding.

'It Is Not My Affair,' Zsa Zsa Says

HOLLYWOOD — (UP). Actress Zsa Zsa Gabor said Saturday she had "absolutely no comment" on the announcement that Barbara Hutton and Porfirio Rubirosa had decided to end their marriage. "It is not my affair," the Hungarian beauty said.

(Advertisement)

New, Safe Wonder Drug Found for People Who CAN'T SLEEP

When you have trouble getting to sleep at night, the discovery of the new, safe wonder drug Modoprine will be a blessing to you. This new wonder drug brings sleep quickly and safely and is now compounded with an amazing nerve sedative that soothes the nerves and lets you sleep without nervous tossing and turning or awakening at night. This new compound is only available in a trade-marked formula called SLEEP-EZE and can be purchased without prescription at any drug store. Follow label, avoid excessive use. Over 21,000,000 SLEEP-EZE tablets sold. Get your Modoprine SLEEP-EZE tablets today and enjoy the sleep of your life tonight. Best of all you wake up amazingly refreshed and feeling like a million dollars. Two sizes, regular and large economy size—which saves you 84¢. Double your money back if not delighted with SLEEP-EZE Tablets.

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Do you have backache? Pains in legs, groin or back of head? Are you nervous, jittery, irritable and uneasy? Growing old before your time? Slip-ping? Have to get up at night? IT'S YOUR PROSTATE. Our method—no surgery—no pain—no danger—no expense. No more worry. No more pain. No more expense. Dr. E. F. Bell, D.C., Ph.C. 168 CHERRY AVE. (N. E. 7th St.) MON. - FRI. 9 to 5 P.M. Phone 9-8436 for Appointment 25 Years Specializing in Glands

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78	Y	33	\$3.57	SNOW WHITE & THE SEVEN
45	WY	33	\$3.10	DWARFS, Dennis Day
78	Y	365	\$3.57	PINOCCHIO, from the mo-
45	WY	365	\$3.10	tion picture
78	Y	386	\$3.57	PETER AND THE WOLF,
45	WY	386	\$3.10	Sterling Holloway
78	Y	390	\$4.05	JOHNNY APPLESEED,
45	EYA	6	\$1.19	Dennis Day
78	Y	391	\$4.04	BAMBI, Shirley Temple
45	EYA	7	\$1.19	
78	Y	399	\$3.57	CINDERELLA,
45	WY	399	\$3.10	From Walt Disney Film
78	Y	416	\$2.31	TREASURE ISLAND, Bobby
45	EYA	17	\$1.91	Driscoll, From Disney Film
78	Y	4001	\$3.10	PETER PAN, Bobby Driscoll,
45	WY	4001	\$3.10	From Walt Disney Film
45	EYA	4	\$1.19	DUMBO, Shirley Temple
45	EYA	5	\$1.19	PECOS BILL, Roy Rogers
45	ERAS	1	\$2.62	THE LIVING DESERT, From
				Walt Disney Sound Track

* Mail and phone orders accepted
May Co. Records, Third Floor

Do It Yourself

HOW TO Enamel a Paneled Door

IF YOU DO ANY HANDYMAN PAINTING around your home, you probably have tried enamel. Were you satisfied with the results? More than most other finishing methods, enameling calls for patience, know-how and careful attention to details.

Properly used, enamel flows to a glass-like smoothness. But if you are careless about runs, sags and overlaps, or if you brush the enamel out too much, you may get a ragged, bumpy surface instead.

With enamel, you can get high-style color in high-gloss, semi-gloss, or satin finish. But the more gloss and protective hardness you get, the less covering power your finish will have. That means you should use a heavily-pigmented undercoating, without gloss or durability but high in its ability to hide the old surface.



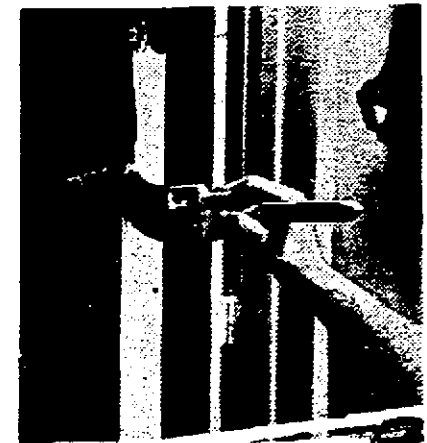
MOLDED EDGE FIRST. To enamel a paneled door that has been washed, sanded and undercoated, start with the top panel. Enamel molded edge first; then complete the center of the panel. Avoid using a quick-drying enamel for surfaces as large as a door; it might set too fast to give you a smooth job.

THEN CENTER. Flow enamel on the center of the panel horizontally, starting at the top. Finish with light up-and-down strokes, using fairly dry brush. Let enamel flow together; if you brush it out too much, it may get tacky and fail to level. Complete any work on the frame before starting door. As you complete each panel, wipe away the overlapped edge of wet enamel with a cloth. Painting over this edge would give a double thickness that would leave a ropy effect on the finished door. Check work for runs and sags, and level with a light brushing before they dry.



RAILS NEXT. After the panels, enamel the horizontal rails. Avoid overlapping onto panel edges, and try to cut a straight line with brush where a rail meets a vertical stile. The more pains you take, the better your finished job will be. After rails, paint edges of door, again wiping away ragged overlap.

VERTICAL STILES LAST. Complete the door by enameling side stiles carefully. If enamel has started to set, overlapping areas will show. Removing the door hardware actually saves you time, allows a clean job. Keep parts together in a convenient box.



SOLUTION TO TODAY'S PUZZLE
(See Page 24)

CLICK	APES	RANCH	ULES
LABOR	BEDE	EMILE	PAST
ANITA	BRAN	TALON	YUNA
WASTIC	IMITATED	PURER	
ATLAS	ORRIS	PHRASE	
MAL	SORCERER	IRAN	
ALAS	GROG	TENACES	SEA
DAMPS	ADP	DAREDEVILS	
AMAIN	NESTS	MARA	EMUS
MORNINGS	OLDER	TUSSE	
SPEE	CLAYS	PENT	
TOLTEC	FLANK	HASTINGS	
ALICE	KALE	TENOR	IGARA
PATROL	BOAT	SALT	LEVEL
EFT	SIBERTIA	SLAY	SABA
BANE	MISTAKEN	LEG	
CHARGE	SABLE	NEGUS	
HAMIE	DIGESTED	GLOBAL	
EVEN	TIMOR	TREY	LUISIE
TONG	ADORE	LINE	APRON
ACTS	MONAD	EAST	HYDRA

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Varler. James Byrnes. Trimz.

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2. Roast Meat Thermometer
3. Skewer

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Buyer, designer, co-owner and president of a business is Evye Fesler's lot in life. Here, she and Velma Narbin (right) confer on garment production.

She Helps Dress the Nation's Kids

COMPTON.

By Jeri Holemo

THERE IS NOTHING of the brisk, brittle business woman about Evye Fesler as she sits behind her desk at 407 Gladys St. She has unhurried manners, a pleasant, unlined face. One would not guess that she is buyer, designer, co-owner and president of a children's clothing manufacturing company that supplies leading stores in 40 of the 48 states.

The company she heads is housed in a square-cut white factory building on a little-known, dead-end street. Bearing only the street number, there is nothing about it to suggest that it produces one of the most exclusive lines of children's nightwear in the nation, or that it has a staff of 45 employees with a payroll of upwards of \$80,000 a year.

And only a few years ago, Evye Fesler operated power-sewing machines in Texas and in Los Angeles.

She was born 50 years ago in Wichita Falls, Texas, and completed her education in Dallas, fitting herself to be a bookkeeper. There was no bookkeeping job handy, so she began work at a machine in a clothing factory in her home state.

SHE CAME to Los Angeles in 1931 and again found work as a

power machine operator in a clothing factory.

Soon she was working by day, and by night attending school to learn dress designing.

When World War II broke out, she had learned enough and saved enough to try her wings on her own as a clothing contract manufacturer. Armed with knowledge of current markets as well as the clothing business, she opened her modest factory with a handful of equipment and employees. The employees included three women friends who had worked with her at her previous place of employment and who quit their jobs to join her.

Today, after 15 years, these three women still are on her payroll, rated as valuable assets not only for their skill but for their loyalty.

In 1945, she married Alvin Fesler, native Californian, a weatherman with the Bureau of Entomology.

THE FESLERS pursued their separate careers for several years. In 1948, when Evye's clothing factory began "bulging at the seams" for lack of space, she moved the plant to Compton. Five women employees came with her.

The Compton move enabled Evye to persuade her husband to enter the business, as an outside contact man.

June 17, 1953, they formed a corporation and brought out their own trade-name line, featuring 16 "Suzie" items in children's nightwear, ranging in sizes from 1 to 14.

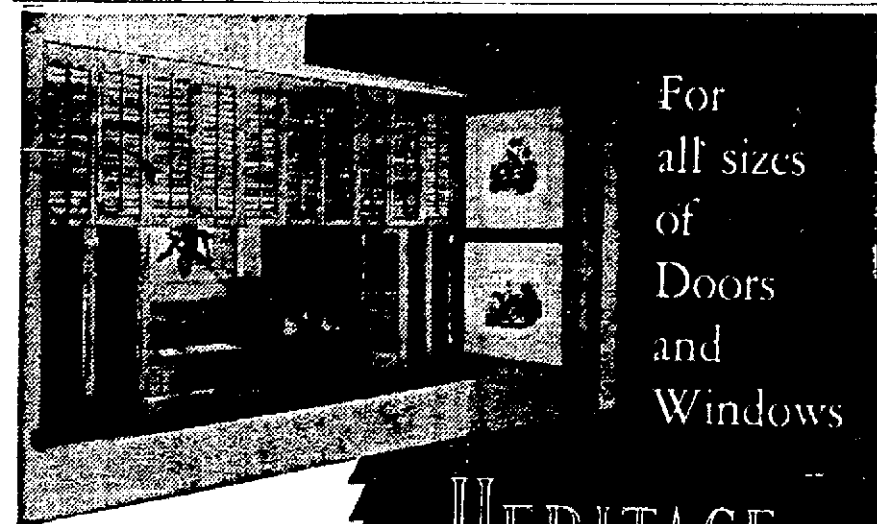
"We chose nightwear because it was the only line that would not be in competition with our contract manufacturing," Evye explains.

IN LESS THAN A YEAR, Evye has had the satisfaction of seeing her own creations featured in the better stores, including Buffums' of Long Beach, Marshall Field of Chicago, Liberty of Hawaii and Macy's of New York.

The 32 single-needle machines and the 12 special finishing machines hum all day turning out garments for her own line as well as garments for contract companies.

What does the future hold for this enterprising career woman?

"If we keep on growing," she says, "and naturally we must, we should bring out three new items every spring and fall. Dreaming up ideas isn't so difficult, but keeping them in a practical price range without sacrificing style or workmanship takes some doing."



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THE PLANT . . . ASSURES YOUR COMPLETE SATISFACTION

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Mary Culwell (left), floorlady in the Fesler factory, checks work with Hester Wingfield.



Jerri Lynn Wright, 2, wears dress designed by Mrs. Fesler, made in her Compton plant.

Photos by Bryan Hodgson

RADIO
KLAC-570 KABC-790 KFOX-1280
KFI-640 KHJ-930 KFAC-1330
KMPC-710 KFWB-1380 KGER-1390
KBIG-740 KNX-1070 KVOE-1480
FM KLOS-88.1 KFOX-102.3 KNOB-103.1

SUNDAY, MARCH 14, 1954

7:00 A. M.
KLAC—Sunday Music
KABC—Sunday Music
KFOX—Sunday Music
KFI—Sunday Music
KHJ—Sunday Music
KFAC—Sunday Music
KMPC—Sunday Music
KFWB—Sunday Music
KGER—Sunday Music
KBIG—Sunday Music
KNX—Sunday Music
KVOE—Sunday Music
KLOS—Sunday Music
KFOX—Sunday Music
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8:00 A. M.
KLAC—Sunday Music
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KMPC—Sunday Music
KFWB—Sunday Music
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KNX—Sunday Music
KVOE—Sunday Music
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9:00 A. M.
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10:00 A. M.
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11:00 A. M.
KLAC—Sunday Music
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12:00 NOON
KLAC—Sunday Music
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1:00 P. M.
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KFWB—Sunday Music
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2:00 P. M.
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KHJ—Sunday Music
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KVOE—Sunday Music
KLOS—Sunday Music
KFOX—Sunday Music
KNOB—Sunday Music

3:00 P. M.
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KFWB—Sunday Music
KGER—Sunday Music
KBIG—Sunday Music
KNX—Sunday Music
KVOE—Sunday Music
KLOS—Sunday Music
KFOX—Sunday Music
KNOB—Sunday Music



BACK LOCAL GOVERNMENT

The Civic League of Long Beach is engaged in a membership campaign to strengthen the organization's purpose of promoting interest in public issues. Left to right are Kelly Williams, membership chairman; Mary Swift Beeks, vice president; and Harry R. Christensen, president, who will discuss public matters over KFOX at 7 p. m. Monday.

by TERRY VERNON

Jimmy Durante will win the 5 p. m. Martha Vickers and battle of the ratings services David Brian co-star on the G. E. band's own tonight on KNBH Theater, KNXT (2), at 9 p. m. (4) at 8 as he headlines Eddie in a drama of an embittered war. Cantor, Robert Montgomery, Pa-ampute who shuns the pity of trice Munsel and Marion Colby. Regulars Eddie Jackson, Jules Buffano and Jack Roth will be on stage.

During the show, the City of Hope will present to Jimmy its "Torch of Hope Award" for his great humanitarian service.

High light of the program comes with Jimmy appearing as he did in 1920, with his dream coming true as "Inka Dinka Doo" becomes an operon.

COMPETITION—The other major show at 8 p. m. is KNXT (2) with Ed Sullivan presenting his own selections for the upcoming Academy Awards. His guests on "Toasts of the Town" will be Montgomery Clift and Leslie Caron with Victor Borge, Julius LaRosa, Hal LeRoy, "Peg Leg" Bates (one-legged dancer), the Dorothy Hayden Irish Steppers and a novelty dog act.

BLIND GIRL—Phyllis Kirk stars as a blind girl in a documentary of Seeing Eye, Inc., on the Goodyear TV Playhouse over KNBH (4) at 9 p. m. Miss Kirk and a film crew spent a week at the school filming the sequences.

MORE DRAMA—"The Road to Tara," a dramatization of St. Patrick's conversion of Ireland to Christianity in the Fifth Century, is presented on the Hallmark Hall of Fame, starring Patrick O'Neal on KNBH (4) at 8:30 p. m.

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KNXT Channel 2 KABC Channel 7
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KTLA Channel 5 KTTV Channel 11
KCCP Channel 13

SUNDAY, MARCH 14, 1954

9:00 A. M.
KNXT (2)—Operation Safety
KNBH (4)—Look Up and Live: "Courage" (Catholics)
KABC (7)—Amer. Forum: "The City of Angels" (Catholics)
KTTV (11)—Sun. Matinee: "The City of Angels" (Catholics)
KCCP (13)—Sun. Matinee: "The City of Angels" (Catholics)

10:00 A. M.
KNXT (2)—Lamp Into My Feet
KNBH (4)—Sun. Matinee: "The City of Angels" (Catholics)
KABC (7)—Sun. Matinee: "The City of Angels" (Catholics)
KTTV (11)—Sun. Matinee: "The City of Angels" (Catholics)
KCCP (13)—Sun. Matinee: "The City of Angels" (Catholics)

11:00 A. M.
KNXT (2)—Early Date at Movies: "The Mystery" (Catholics)
KNBH (4)—Sun. Matinee: "The City of Angels" (Catholics)
KABC (7)—Sun. Matinee: "The City of Angels" (Catholics)
KTTV (11)—Sun. Matinee: "The City of Angels" (Catholics)
KCCP (13)—Sun. Matinee: "The City of Angels" (Catholics)

12:00 NOON
KNXT (2)—Garden Vagabond
KNBH (4)—Sun. Matinee: "The City of Angels" (Catholics)
KABC (7)—Sun. Matinee: "The City of Angels" (Catholics)
KTTV (11)—Sun. Matinee: "The City of Angels" (Catholics)
KCCP (13)—Sun. Matinee: "The City of Angels" (Catholics)

1:00 P. M.
KNXT (2)—Light of Faith
KNBH (4)—Sun. Matinee: "The City of Angels" (Catholics)
KABC (7)—Sun. Matinee: "The City of Angels" (Catholics)
KTTV (11)—Sun. Matinee: "The City of Angels" (Catholics)
KCCP (13)—Sun. Matinee: "The City of Angels" (Catholics)

2:00 P. M.
KNXT (2)—Omnibus: "The City of Angels" (Catholics)
KNBH (4)—Sun. Matinee: "The City of Angels" (Catholics)
KABC (7)—Sun. Matinee: "The City of Angels" (Catholics)
KTTV (11)—Sun. Matinee: "The City of Angels" (Catholics)
KCCP (13)—Sun. Matinee: "The City of Angels" (Catholics)

3:00 P. M.
KNXT (2)—Sun. Matinee: "The City of Angels" (Catholics)
KNBH (4)—Sun. Matinee: "The City of Angels" (Catholics)
KABC (7)—Sun. Matinee: "The City of Angels" (Catholics)
KTTV (11)—Sun. Matinee: "The City of Angels" (Catholics)
KCCP (13)—Sun. Matinee: "The City of Angels" (Catholics)

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Japan and Italy in Flower Fetes

Japan and Italy will hold the stage today at the California International Flower Show in Hollywood Park, Inglewood. Japan will stage a program at 2 p. m. and Italy at 8 p. m. Color films will be shown at 4 p. m. Flower show hours are 10:30 a. m. to 10:30 p. m. Thirty-four featured gardens, 70 individual cut flower exhibits and 40 displays by retail florists make this what is believed to be the largest flower show of the west.

There are gardens of graceful anthuriums, Oriental gardens, woodland scenes and a "dream" garden showing flowers for the entire year.

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Foresters Plan Jubilee Meet

More than 750 Foresters and their guests are expected to attend the annual installation of officers of Court Orange Blossom 629, Independent Order of Foresters, next Saturday evening in Town Hall. The event will celebrate the 80th jubilee of Forestry. Everett Layton will be installed chief ranger in a ceremony to be conducted by the Women's Drill team of Court 34 of Southern California.

Maybe you will be the guitar player who leads group singing and party fun in your home, even though you've never played before!

Try This Easy No-Cost Way to Test

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If you have a musical ear, a sense of rhythm and reasonable finger dexterity, you too may be a "natural" guitar player. And now, for the first time, it's easy to find out. Just drop in and ask to take the easy, quick GRETSCH GUITAR TALENT TEST—absolutely no obligation! Do it today or tomorrow.

Whittaker Music Co.
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U.S. Makes Citizens

MUNICH, Germany—(AP) Ninety-one U. S. servicemen of foreign birth were sworn in Saturday as American citizens, raising the total to 195 this week.

INDEPENDENT-PRESS-TELEGRAM—A-21

Long Beach (Calif.), Sun., March 14, 1934. Soldiers and airmen from 24 countries participating in the Munich ceremony included 21 Germans and 18 Poles. Last Tuesday at Frankfurt in the first mass naturalization of this kind in Europe, 104 servicemen of 24 nationalities became American citizens.

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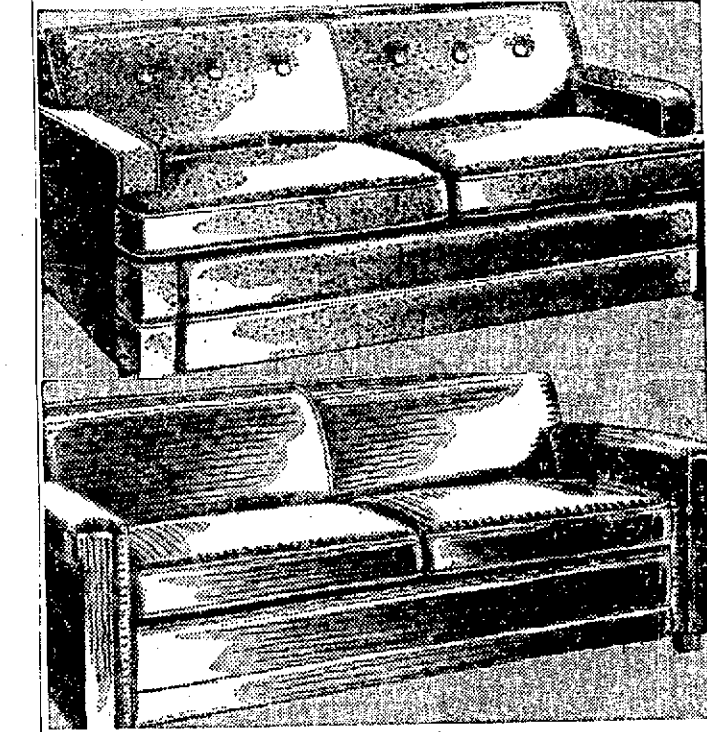
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Overnight Sofa, key arm Lawson type with full size comfortable innerspring mattress opens to full bed size. Upholstered in a beautiful modern tweed fabric with luxurious foam rubber cushions. Save \$40.00!

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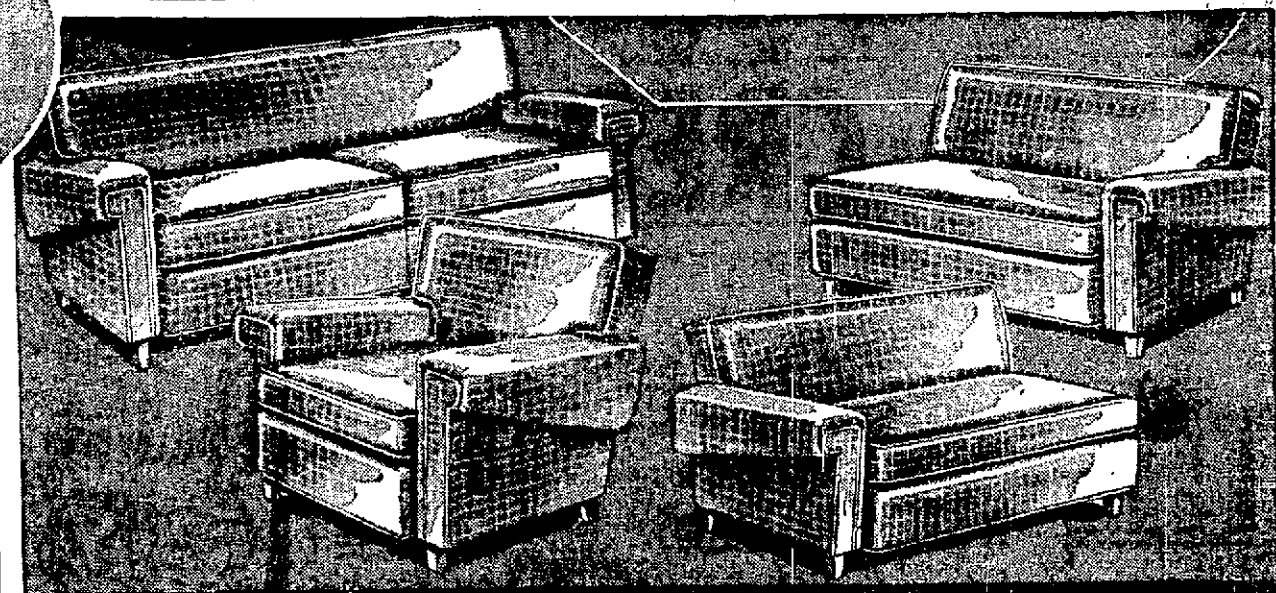
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Davenport, Chair or 2 Pc. Sectional

2 Pcs. Reg. 219.95

Kroehler made Living Room Davenport and roomy Arm Chair with smart, modern lines, finest innerspring construction. Handsome Nylon Frieze cover. You save a Big \$30!

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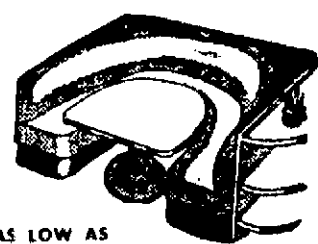
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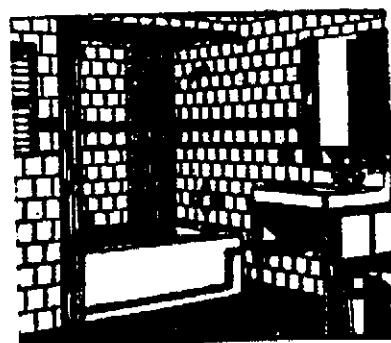
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TILE 3 WALLS Over tub 4-ft. hi. Installed **\$47.50**

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IT'S A WAIST-HIGH MODERN UNIT THAT BLENDS WITH EVERY SETTING



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74" long, 36 1/2" high. In Tanguillo and Harvest finishes.

FOUND: A MODERN-DAY TREASURE CHEST

in this design stretches space with versatility. Our TREASURE CHEST can act as a 16-drawer wardrobe with room to hang her blouses,

or his sport shirts, or it can be a 20-drawer

chest. Both have a double-row of wide plastic see-through drawers,

and sliding doors that conceal its utility with a smooth-looking front

that accents any room scheme. A real "waste-not" idea for contemporary

living, designed in California by BROWN-SALTMAN. Price: 20 drawer **\$399⁹⁵**

16-DRAWER WITH SHIRT COMPARTMENT (as illustrated) **\$359.95**

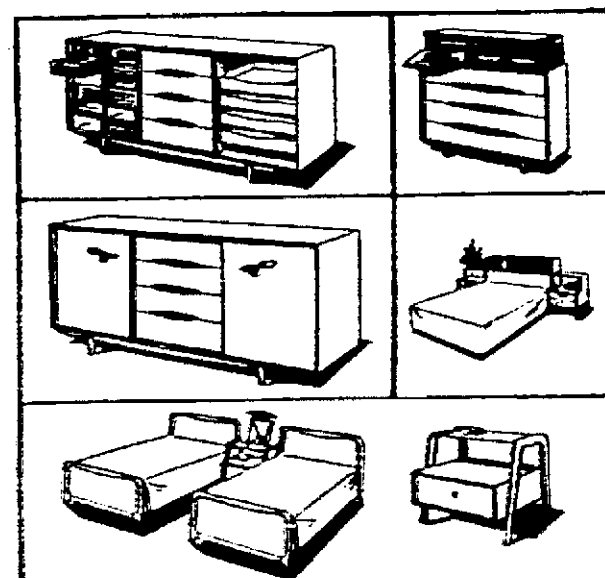
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TERMS? OF COURSE!



The TREASURE CHEST is part of a complete bedroom ensemble which includes wardrobe chest, bed and night-stand.

The Call of the Road Was a Lie

RAINBOW ON THE ROAD, by Esther Forbes (Houghton Mifflin, \$3.75).

Charm of 19th century New England is captured in this gay and happy book by Miss Forbes, whose "The Running of the Tide" was awarded the M-G-M \$150,000 novel prize and whose biography of Paul Revere won a Pulitzer prize. And John P. Marquand wrote about her latest book: "I have never seen the illusion of a period so beautifully presented. . . It is literature and by far the best thing you have ever written."

Basically, "Rainbow on the Road" is the story of the light-hearted Jude, who likes the road and likes his way of earning his living as a wayside artist. He marries Mitty. He loves her, he likes her good cooking, he likes his comfortable home, he likes his children—but the open road calls again and Jude can't resist it. He sets out with a song in his heart and his canvases in his arms.

But Jude resembles Ruby Lambkin, a sort of Robin Hood of New England, and before the chastened Jude can get home, he is sought for murder, is forced to sign a confession and narrowly escapes hanging—a fate that certainly should not befall Jude.

It is good and refreshing reading with much early Americana.

DEATH VALLEY, THE FACTS, by W. A. Chalfant (Stanford University Press, paper bound \$1.50).

Southland residents who love the desert and who visit it these balmy spring days will be repaid ten-fold by reading this fascinating volume which, incidentally, is in its ninth printing since originally being published in 1930. The late Mr. Chalfant's knowledge of Death Valley dated over virtually his entire lifetime. Not only does his book deal in the climatology, water, plant and animal life, and geology and mining in Death Valley, but also the area's early history. It is Californiana that belongs on every book shelf.

SAFE ON SECOND, by Edd Winfield Parks (Bobbs-Merrill, \$2).

Playing baseball meant a great deal more to Tom Winton than to his teammates, for he was born with club feet and wore braces the first five years of his life. But with the help of a former big leaguer and an understanding coach, he became at 11 a great little second baseman. There's a lot to learn about baseball — and life — in this story of a Little Leaguer.

LATE PAPERBACKS that make good reading: "Our American Government," in which 1001 questions are answered by Hon. Wright Patman, member of Congress (Bantam, \$.35); "The Burning Court," a story of an evil woman, by John Dickson Carr (Bantam, \$.25); "Gal Young Un," stories of the Florida backcountry, by Marjorie Kinnan Rawlings (Bantam, \$.35); "Laughing on the Inside," a collection of jokes and cartoons and such, edited by F. B. Yates (Dell, \$.25).

THE JUNGLE SEAS, by Arthur A. Agaton (Random House, \$3.75).

The South Pacific and the 22 Japanese dealt harshly with Lt.



BRINDA . . . Maharani of Kapurthala

MAHARANI: The story of an Indian Princess, by Brinda, Maharani of Kapurthala (Holt, \$3.50).

As Louis Bromfield points out in the introduction, this book is about two worlds which have largely vanished. One was the world of fabulous Indian princes and their vast estates, barbaric with enormous luxury and bitter poverty. The other was the international world which circulated through the West, a world which in many respects resembled India except that it had little foundation save wealth, a world made up not only of Indian princes but also of social climbers, decayed nobility, gigolos and politicians. Brinda, an Indian princess educated in Europe, has lived in both of these worlds and this story of her life is a revealing one not soon to be forgotten.—F.T.K.

Jerry Doyle as executive officer of a U. S. destroyer. But when he was rescued and brought back from an enemy-held island clinging to life and sanity by a thread, he found Eugenie waiting. His little French sweetheart proved the best doctor he could have, and when he returned to duty to take command of another destroyer he was sound and ready. In this book written by a retired admiral is a great deal of technical "Navy" talk, but also there is good writing technique. There have been a considerable number of World War II stories—but what is stale where stark human emotions and sufferings are concerned?

TIGER TIZZY, by Joseph Longstreth with pictures by William D. Hayes (Abelard Press, \$2).

This is a little jewel of an animal story with a wonderful moral. Illustrations for this 5-to-8 child's tale are matchingly good.

A KID FOR TWO FARTINGS, by Wolf Mankowitz (Dutton, \$2.50).

There were a number of things little Joe wanted for his friends in London's East End. He was only eight years old and a unicorn was the answer. So the

unicorn was a tiny one and without a well developed magic horn, but it brought a wrestling championship for Shmule, a pressing machine for Mr. Kandinsky, and the magic of a vision for Joe that was all love and hope.

SILVER STREET WOMAN, by Les Savage, Jr. (Hanover House, \$3.75).

Silver Street was in the vicious squalor of Natchez-Under-the-Hill, and the red-haired Charlotte Dumaine had been reared in it, or in similar surroundings. But she had held herself away from the rough Mississippi River boaters, until she had at last married a wealthy Natchez planter. But that was only after having met and been conquered by Owen Naylor, a man with a dream of steam for the long, rough river. And Naylor's dream was maintained, until at last Charlotte grew into it with not only her heart but her money. The competition of the rivermen sets off a battle for survival that comes to a climax only with the defense of New Orleans against the British in the War of 1812. This is good historical fiction, from a little-written-about period.

Southland Art

By Vera Williams

Independent-Press-Telegram Art Editor

Municipal Art Center: "Classical Motif," Painting by contemporary artists; "Mediaeval Image," work by faculty and students of Immaculate Heart College.

Long Beach City College art department gallery, 4901 E. Carson St.; Student show.

Pacific Coast Club Gallery, 850 E. Ocean Blvd.: Paintings, etchings, lithographs by John Wardman.

Spectrum Club Gallery, 225 E. Third St.: Paintings by members.

Hotel Lafayette Gallery: Paintings and drawings by David and Lois Cytron and Robert Clark.

Long Beach Branch, Los Angeles County Medical Association, 814 Pine Ave.: Water colors by Dr. John W. Olsen.

THE SUBJECT MATTER of classic art has not lost its charm for the artists of our own time. Temples and columns, nymphs and satyrs, the gods of Greece and the warriors of Rome reappear in the paintings and pottery, the ballet and stage sets of contemporary designers.

And these peoples and figures and designs predominate in "Classical Motif," one of two shows which open today in Municipal Art Center, where they will remain through April 18. "Classical Motif" comes from private collections as well as the Museum of Modern Art, New York. Among the artists shown here who have been stirred by

the long shadow of the classic world are Berman, Braque, Chagall, Chirico, Denis, Dufy, Ensor, Ernst, Gottlieb, Hayter, Klee, Lipchitz, Maillol, Marini, Masson, Modigliani, Moore, Picasso and Stamos.

Opening also is "Mediaeval Image," oils, water colors, drawings, serigraphs and block prints by teachers and students of Immaculate Heart College. This work, basically religious and rooted in mediaeval art, has gained the admiration of art lovers and has entered the vernacular as the "Immaculate Heart Style."

Members of the Immaculate Heart College art department and Yaltah Menuhin, pianist and sister of Yehudi and Hepzibah Menuhin, will be honored at a reception at 5 p. m. today. Yaltah Menuhin will give a concert in the Art Center at 4 p. m.

GARRETT ECKBO, eminent landscape architect and planning consultant of the Los Angeles-San Francisco firm, Eckbo, Royston & Williams, will speak on private and civic landscaping and beautification before the Long Beach Art Association at 7:30 p. m. Tuesday in Municipal Art Center, 2300 E. Ocean Blvd. His talk will be illustrated by colored slides.

While most talks on city beautification deal with the community at large, Eckbo will discuss the community landscape from the point of view of the average citizen, beginning with his home and the possibilities of its back yard or private garden and then will expand this into the neighborhood landscape. Every tree can be seen by more than one family; every boundary fence has two sides; every front yard is a part of the landscape of the street. The speaker will trace the connection between the life of the average citizen and the community landscape; its parks, public buildings, downtown area, beaches and streets.

Eckbo, who received his B.S. in landscape design from the University of California and his M.L.A. in landscape architecture from Harvard, is a member of the architecture faculty at USC and is the author of a book, "Landscape for Living," and a number of magazine articles.

Refreshments will be served by the hospitality committee: Mrs. Ruth Mattison Eaton, chairman; Mrs. William Martin, Mrs. Rex Hodges, Mrs. Christian Gronfeldt, Mrs. Beth Lancaster, Mrs. Val Shepherd, Mrs. Henrietta Foltz and Mrs. Leta Hiles.

STUDENTS OF CITY COLLEGE will have a show of paintings, drawings, pottery, jewelry, industrial designs and advertising designs through March 26 in the art department gallery, 4901 E. Carson St.

CHINESE GOLD and silver from the Carl Kempe collection, Stockholm, will be shown March 17-May 16 in the Los Angeles County Museum, Exposition Park, Los Angeles.

The World of Stamps

By Harry Rickard

ONE COLLECTION that it is possible to complete without too much trouble is that of Vatican City, which began issuing stamps back in 1929. Since album pages are available, there is an extra large number of people who collect this interesting group. Vatican City itself is a small area of about one-sixth square mile, but it was not always that small.

The year 1952 saw the issuance of a stamp and souvenir sheet to honor the 100th anniversary of the first Papal State stamps. Under a treaty with Italy, the present boundaries were established and the new stamps were issued, beginning with the Pope and keys set of 1929. The latest issues from the Vatican are the St. Bernard, Pier Lombardo and the new 25th anniversary set of two.

U. S. COLLECTORS wanting a flower stamp had a campaign last fall in which all interested persons were asked to write the Postmaster General, requesting a flower stamp. It will be interesting to see if such a stamp will be in the list of forthcoming new commemoratives to be issued this year.

SCOTT'S 1953 PAGES

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I'LL SAVE YOU MONEY AND GIVE YOU ALL THE CREDIT YOU NEED AT THE SAME TIME

You cannot afford to take chances with your health at anytime by putting off needed dentistry

March 14, 1954—You can save on all dental plates and at the same time know that your work will be the very best Dr. Beauchamp and his large staff can render. "While it's true my tremendous volume is due largely to my low price policy," Dr. Beauchamp says, "I also attribute a great deal of this volume to my pay later credit plan that makes it easy for everyone to get all their dental work attended to when they need it. Regardless of how little you pay," Dr. Beauchamp continued, "I'll always give you the best work it is within my ability to render. I point with pride to the fact that most of my patients come to me recommended by others previously served in my offices, so I can honestly say, 'You don't have to fear my low prices.'"

DR. BEAUCHAMP *pays*

FIRST Small Credit PAYMENT MAY 1st

NO NEED TO DELAY
"In my offices your dental needs come first, that is why I make my credit so easy, friendly and inviting to you. My prices are kept low by a large volume and I would like to point out that most of my patients come to me through the recommendation of former patients (about 3 out of every 4.)"

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I gladly invite pensioners, retired persons and others with limited, fixed incomes to avail themselves of this long term credit offer.

1 DAY PLATE SERVICE
When no extractions are necessary, your impressions may be taken and your dental plates delivered to you the SAME DAY—provided you come to the office before 10 A. M., any day except Saturday. This service is SPECIALLY intended for out-of-town patients and those anxious to save valuable time.

PHONE L.B. 66-3370

SAVE NOW—PAY LATER!

Dr. Beauchamp Advises Yearly Check-up for Plate Wearers

"In many cases after dental plates have been worn for a period of time," Dr. Beauchamp said, "the gum tissues change, causing loose plates and an incorrect bite."

"This," Dr. Beauchamp stated, "can be a very serious problem because if you damage your gums and ridges it might be extremely difficult to get a proper fit. If you are faced with this problem see your dentist. It takes only a few minutes of your time for an examination. Go into any of my offices and have this attended to immediately, I'll be happy to serve you."

DR. BEAUCHAMP *pronounced Bee-cham*

SAVE money on my low prices!

My large practice enables me to offer you savings on all dental plates. The larger my volume, the less it costs me to operate my offices, enabling me to pass the savings on to you.

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DR. BEAUCHAMP

Prices and credit information gladly given in advance. Learn the exact cost before you come in... Phone here for my low prices, I'm sure you'll be PLEASANTLY SURPRISED. Then visit your nearest Dr. Beauchamp dental office for your dental work. Low prices given in advance.

No App't. Necessary—Hrs. 9 A.M.—6 P.M.

Military SERVICE

AIR • LAND • SEA

Virgil H. Thornton, husband of Mrs. Mary S. Thornton, 1032 1/2 Cherry Ave., has been promoted from major to lieutenant colonel, according to word from the Far East.

Also, he has been transferred from Korea to Japan and now is stationed at the Second Transportation Medium Port as the port safety officer.

Before leaving Korea, Col. Thornton was awarded the Bronze Star for work while assigned to the Transportation Section, Headquarters, Korean Base Section, from March 21 to Dec. 12, 1953. He was chief of the Highway Division.

T-SGT. ROBERT C. DAVIS, husband of Mrs. Joyce Davis, 933 Alamos Ave., is serving at Hanshin, Japan, with Marine Transport Helicopter Group 16 of the First Marine Aircraft Wing.

MEMBER of the San Diego Naval Station pistol team that won second and third place in a recent National Rifle Assn. shoot is YN3c Ward L. Mangum, son of Mr. and Mrs. Ward L. Mangum, 4838 Pacific Ave.

A2C WILLIAM E. LALONDE, son of Mr. and Mrs. Leo J. Lalonde, 2160 Fanwood Ave., a native of Canada, became a citizen of the United States recently when he took the oath of allegiance and was granted naturalization papers in the District Court, Anchorage, Alaska.

Lalonde is with Headquarters Squadron Section, Alaskan Air Command. He entered the military service Oct. 19, 1951, and served with the 53rd Air Division, Tinker Air Force Base, Okla., prior to his present assignment.

He is serving in the Oregon Ave., was graduated from the aviation cadets observation program at Ellington Air Force Base, Houston, Texas.

RONALD P. HIGHT, son of Mr. and Mrs. Paul K. Hight, 2339 Mather Ave., Sacramento, to

Lt. COL. VIRGIL THORNTON
Promoted, Transferred

Lt. COL. VIRGIL THORNTON
Promoted, Transferred

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BY A THOROUGH PHYSICAL EXAMINATION CAN BE PROTECTED
OFTEN IS DUE TO NEGLECT OF YOUR PHYSICAL CONDITION
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We can see clearly your heart, lungs, bronchi, spleen, kidneys, stomach, large and small intestines, etc. We note the defects, deformities, diseases, of faulty functioning and then prescribe the correct treatment to restore your health. Other mechanical and electrical devices register your blood pressure, pulse, heart and other functional or organic deficiencies—foot-proof precision instruments that are the very latest in

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What is it worth to you to know the truth about your ailment—no guesswork—just facts—plain scientific facts? HEAD-TO-TOE EXAMINATION SHOWS CONDITION OF SINUS, EARS, NOSE AND THROAT • LUNGS AND BRONCHIAL TRACT • SPINAL VERTEBRAL AND BONE STRUCTURE • PULSE AND HEART ACTION • BLOOD PRESSURE • STOMACH • KIDNEYS • COLON • PROSTATE • TESTES • UTERUS • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER.

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EASIEST TERMS IN TOWN

Rumor Clinic Lecture Set

"The Rumor Clinic" will be the topic of Long Beach City College's student forum at 11 a. m. Wednesday in Room 502 of the Lakewood campus art building.

Speaker will be Haskell L. Lazere, staff member of the Southwest Pacific regional office of B'nai B'rith's Anti-Defamation League.

In a lecture to be illustrated with film-strips and slides, Lazere will discuss his organization's "Rumor Clinic," designed to track down rumors and half-truths, to see where and how they originate, and to trace their effects in labor disputes, racial and religious conflicts and other areas of human relations.

Janice McPherson is president of the student discussion group, and Elizabeth Baker is moderator. Faculty advisers are Donald H. Scott and Dr. Ashley Lundin.

'Just Waste.' Orderly Says of Dope Haul

A 19-year-old orderly at Long Beach Community Hospital admitted to sheriff's deputies Saturday that he took narcotics, syringes, hypodermic needles and other hospital supplies because "they were being thrown out anyway."

Robert Thomas Barnhouse, 22101 S. Violette St., Artesia, was arrested on charges of burglary, possession of narcotics and hypodermic needles.

Barnhouse was apprehended at 4:40 a. m. Saturday when sheriff's deputies observed him driving on a flat tire in his 1946 model sedan near his home. Deputies N. F. Leon and W. H. Spangler reported they searched his automobile and found a bag in the trunk containing more than 80 articles stolen from Community Hospital.

The great variety of stolen property included everything from three tubes of narcotics in a liquid form to bath towels.

Barnhouse was turned over to the sheriff's Los Angeles narcotics detail for further investigation. Deputies said that he had several hypodermic needle marks on his forearm, but that he didn't appear to be under the influence of narcotics when arrested.

The 19-year-old orderly, upon questioning at Norwalk sheriff's station, said that his ambition was to be a pharmacist's mate in the Navy and that he felt entitled to keep the medical supplies to prepare for this career.

Among the items recovered from Barnhouse's car were: Scissors, doctor-type jackets, funnel, several handkerchiefs, a complete first aid container, ointments and disinfectants.

State Education Cost \$27 Per Capita in '53

WASHINGTON — (AP). State spending for education averaged \$27.37 per capita in the 1953 fiscal year, the census bureau reported Saturday on the basis of financial reports from 25 states.

It did not say this was a record but did assert that education accounts for a larger share of state spending than any other function. It said per-capita spending for highways was \$21.97; for public welfare, \$15.01; and for health and hospitals, \$8.86.



Beach Combing

With MALCOLM EPLEY

ONE of our printing experts, Lyman Archer, ordered an oyster stew at a corner drug-store and got a couple of surprises.

He found a large pearl in an oyster (canned).

That was surprise No. 2. Archer said he was first surprised to find an oyster in the stew.

COUPLE to restore-the-faith items today, beginning with one from a nurse at a local hospital, Claire Fulling.

Mrs. Fulling left her purse, with all her earthly wealth until next pay day inside it, in a telephone booth at United Artists Theater. When she missed it, hours later, she rushed to the theater, looking first in the 'phone booth and then going to the manager's office.

He asked her name and produced the purse intact. It had been found by a young employee of the theater, Ronnie Myers, who put up quite a fight before accepting a \$5 reward.

Here's an item, she writes this day, to offset the ratpack news.

AND a Los Angeles resident writes of visiting a downtown cafe the other day when a group of teen-agers came in.

They were so quiet and well behaved, the observer made inquiry about them, learning they were members of the Junior Statesmen organization, participating in a "City-Government Day."

Accustomed to horseplay from teen-agers in cafes, the L. A. resident thought this dept. would like to know about the fine impression made by the Junior Statesmen. Glad to know about it, and to pass it along.

AND while we're on the line, here's one that makes adults look a little better.

A small boy got his kite fouled in a street sign at 68th St. and Coachella Ave. during the big wind Thursday. He was standing there crying his heart out when a woman in a large and expensive car came by.

She went around the corner, as if going on. Then she stopped, backed, parked, came over to the sign and held the little boy up so he could untangle the kite. He romped happily away as his unidentified benefactor returned to her big car.

HERE'S a story from a fellow in Horgan's drugstore, 14th and Cherry, which shows the other side.

He tells of a Long Beach husband who saw his wife and little girl go into the store. When the wife wasn't looking, he sneaked in and took the little girl home.

That led to a frantic search through the store and around the block, the mother almost ill with fright. Finally, she called home to inform the husband of the family tragedy, and he broke the news he had "stolen" his own child.

The man who witnessed all this stood around wishing the husband would show up. He wanted to punch him in the nose.

I'll never agree that it takes all kinds to make a world.

ONE of the worst spots in town for traffic tangles is Bellflower Blvd. and East Seventh St. The situation there during the 5 p.m. rush gets to be almost unbelievably bad.

It was never worse than one afternoon last week when three cars somehow got stalemated in the intersection, none able to go ahead and the traffic pressing so closely none could back up. It took several minutes to break up the jam.

Fortunately, the corner is slated for traffic signal installation. It qualifies for a hurry-up job of that nature. I heard months ago there would be signals there, but none yet.

DRIFTWOOD—Two of the neatly dressed mannequins in a Pine Ave. shop window are wearing shoes several sizes too large for them. . . . Rep. Craig Hosmer evidently has hit the jackpot with his cartoon deal on how laws are made. GOP Women's Division ordered 12,000 of his cartoons for distribution. . . . I see by the Miss Universe publicity folder, now being worldcast, that Christine Martel, crowned Miss U in 1953, is officially Miss U in 1954.

Which means that the girl crowned this year will be Miss U 1955. Just further evidence that everybody's trying to beat the calendars these days. . . . It's still a matter of surprise to newcomers, and of puzzlement to those dept., that there's no established way in Long Beach of calling up somebody and getting the correct time of day. Are all the watches and clocks around here that good?

New Lakewood Will Be Official Soon

Selection of Mayor First Council Act

By BUD LEMBKE

Formation of the new City of Lakewood, approved by voters Tuesday, will officially be completed in about two weeks, incorporation committee spokesmen said Saturday.

An incorporation victory celebration, at which the city's five councilmen will be sworn in, is tentatively scheduled for March 27 at Lakewood Country Club.

The County Board of Supervisors Tuesday will canvass the vote from the election. Incorporation will become official when a certificate is filed with the California secretary of state and another with the county recorder and city boundaries are filed with the county.

First official act of the council will be to elect a mayor who will preside at meetings of the governing body. Councilmen-elect are Angelo Jacoboni, Gene Nebeker, William Burns, George Nye Jr., and Robert Baker.

They will meet unofficially several times during the next two weeks to arrange for municipal services and financing.

The municipal code for sixth class cities under which Lakewood will operate requires that the city council appoint a city clerk, a treasurer and a chief of police.

HONORARY CHIEF The "Lakewood plan" for contracting for nearly all municipal services with the county proposes that only the clerk be a paid official. The chief of police will presumably be an honorary official, since the city plans to contract for county sheriff's protection.

Three special districts, sewer maintenance, street lighting and road maintenance, automatically dissolve when incorporation becomes official. Because taxes for their operation have been paid through June 30, the county is expected to continue the services until then if such action is legal.

County supervisors and administrative officials hope to hold conferences with the city council in the near future to discuss what services the county can continue to provide until the new city is "on its feet."

The new city will collect no taxes until the fall of 1955.

SHARE STATE FEES

Revenue will be available, however, in three or four months from Lakewood's share of state motor vehicle license fees, beverage licenses, and gasoline taxes. Prior to the election, it was estimated that the city would get \$532,700 annually from these sources.

Motor vehicle license apportionments are paid semi-annually, on May 31 and Nov. 30. Gas taxes are disbursed quarterly, and liquor license fees are returned to cities during April and October.

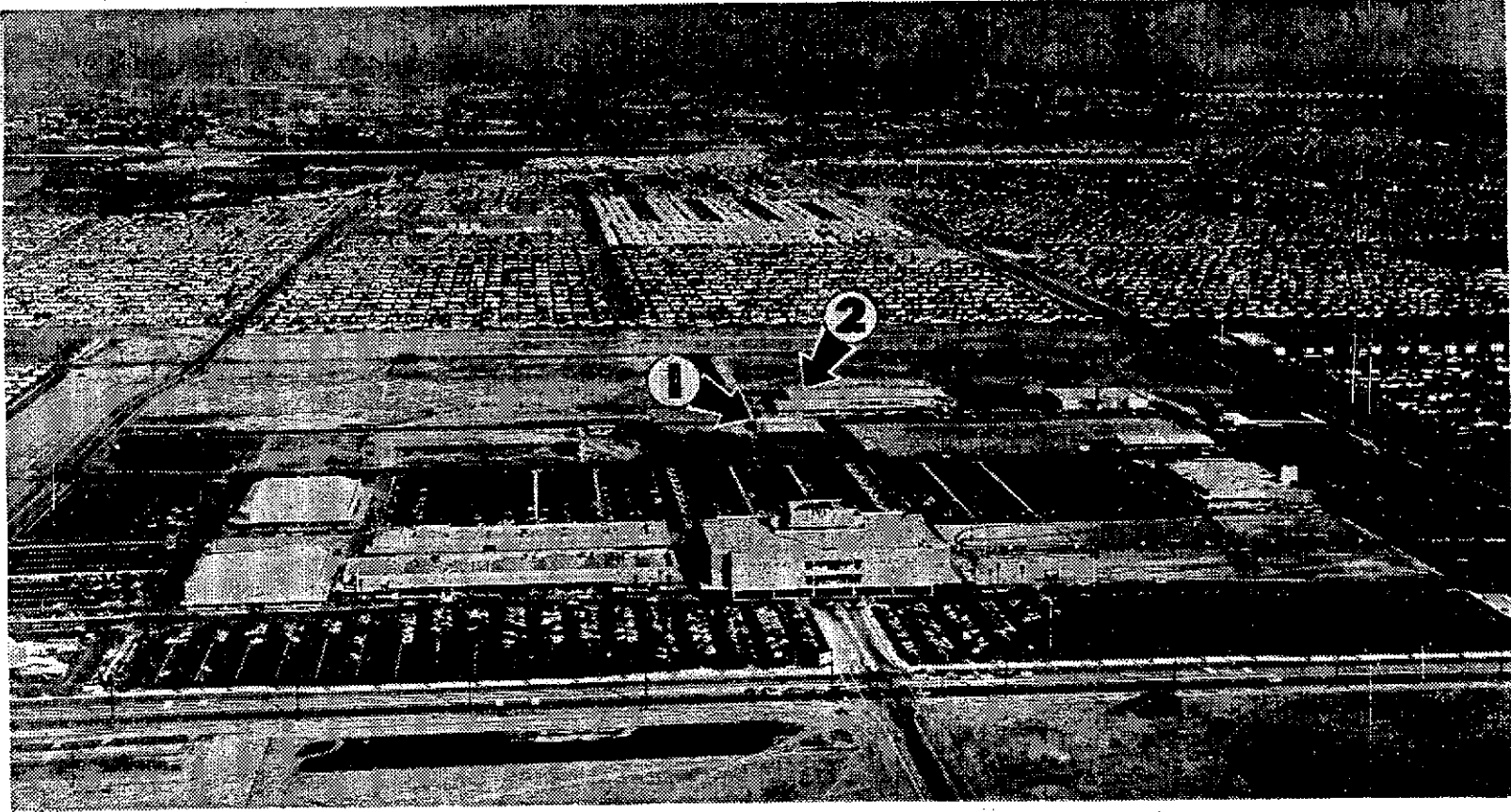
Gasoline tax returns can be used only for construction or maintenance of streets.

To provide for operating expenses until city revenue is available, the city may borrow money by selling registered warrants, redeemable upon payment of the amount paid for them plus interest.

CITY HALL

Temporary city hall facilities will be in a store building at 5662 Faculty Ave., provided without charge by Lakewood Center. The city hall phone number is ME1caif-9830.

Persons in doubt about



HUB OF BUSINESS and civic activity in new city of 57,000 is the Lakewood Center shopping area. Arrow No. 1 shows post office. Arrow No. 2 points out location of temporary city hall, where council will select mayor.—(Pacific Air Industries Photo.)

Marine Unit Sets Session

One hundred persons are expected to attend the semi-annual department staff meeting of the Marine Corps League and Auxiliary Saturday and Sunday in the Wilton Hotel.

The conference was called to discuss plans for the department's annual statewide convention in Fresno in July.

A dinner dance in the Marine Room of the Wilton Hotel Saturday night will highlight the social schedule.

Officers present will include National Commandant Charles A. Weaver of Los Angeles, National Chief of Staff Allen Henderson of San Jose, National Vice Commandant Ralph Beaver of Glendale, California Commandant Richard E. Tiernan of Ontario and California Auxiliary President Emilia Schultz of Monterey Park.

whether they reside within the borders of the newly formed city are advised to call either the Metcalf number or the city clerk's office in Long Beach (L.B. 6-9041).

Long Beach Postmaster George McMillin pointed out Friday that there will be no change in the City of Lakewood postal districts until it is requested by the new city council and investigated by postal inspectors.

The new city can have its own postal district and postmaster if the Postmaster General decides it is in the public interest, McMillin said. At present, the city is served by Long Beach postal district north to South St. and by Bellflower postal district north of South St.

Incorporation will not affect school district boundaries. The city is in Long Beach, Bellflower and Paramount school districts. The major portion is in Long Beach Unified School District.

New City's Population Ranks High

The new city of Lakewood, established by Tuesday's vote, takes rank among the leading communities of California in population.

Its 57,000 total places Lakewood eighth in Los Angeles on the basis of estimates reported for Jan. 1, 1954, by the Regional Planning Commission.

Estimated population reports are incomplete for the balance of the state, but Lakewood is ranked in the first 20 California cities unofficially.

The only Los Angeles County cities larger in population than Lakewood are Los Angeles, 2-113,942; Long Beach, 284,315; Pasadena, 114,713; Glendale, 112,737; Burbank, 89,418; Santa Monica, 75,263 and Compton, 58,645.

Shown for comparison are population figures of other cities in the county:

Alhambra	54,095
South Gate	53,889
Inglewood	50,821
Pomona	45,244
Torrance	44,355
Redondo Beach	36,533
Arcadia	32,809
Whittier	31,703
Huntington Park	30,490
Beverly Hills	30,453
Culver City	29,853
Lynwood	28,216
Manhattan Beach	27,742
Monterey Park	26,192
Montebello	25,710

Census of 1950 totals listed the following populations in other Southernland cities: San Bernardino, 62,694; Riverside, 46,399; Santa Ana, 45,534; Santa Barbara, 44,759 and San Diego, 321,485.

Lakewood's 57,000 residents make it larger than any city in Idaho. It is nearly twice as big as Cheyenne, Wyo.

The new city is comparable in size to Passaic, N. J., Greenville, S. C. and Ogden Utah, and larger than the following (as reported in 1950 census): Tucson, Ariz.; Orlando, Fla.; Dubuque, Ia.; Lexington, Ky.; Loraine, Ohio; Salem, Ore.; McKeessport, Pa.; Woonsocket, R. I.; Laredo, Tex.; and Green Bay, Wis.

City College Chosen Host for Conference

Long Beach City College has been picked as the site of the Southern California Junior College Government Assn. conference next October.

Chuck Youde, current liberal arts student body president, will serve as president of the conference, to be attended by delegations from 33 junior colleges.

Independent-Press-Telegram

SUNDAY, MARCH 14, 1954 ★ SECTION B

Sports . . . Pages 5-9 ★ Real Estate and Business . . . Pages 10-15



WITH ROOM TO SPARE

On one end of the couch there's Ida Mougantseva, and on the other end there's just dull old couch. That's because Ida's 5 feet of personal length makes her a candidate for the "Princess Petite" title. The brown-eyed blonde weighs 98 pounds, with 34-20-34 measurements. Watch the Sunday Independent, Press-Telegram for details on the contest to choose the queen of dolls.—(Staff Photo by John H. Neagle.)

QUICKER, BETTER PORK

Dream: Air Conditioned Hogs

Air conditioned space to produce more plants and thus overcome the food shortage of the world and air conditioned hogs to produce quicker, better pork were among the prospects held out to refrigeration experts Saturday by Alfred J. Hess, president of the American Society of Refrigerating Engineers.

Hess, addressing the Air Conditioning and Refrigeration Institute educational conference in Municipal Auditorium on "New Horizons" said:

"We are studying plants and animals under controlled environmental conditions to find proper growing conditions and set up comfort charts, if you please. Control of environment includes air conditioning. Around the world are a number of plant growing research laboratories in which all environmental conditions can be controlled and many more will be constructed in the next decade.

"From these laboratories will come data to enable the world to increase many fold the present farm production with the same acreage and labor now

in use. This can mean food for all in spite of expanding populations and potential famine areas.

"We will find a greater commercial outlet in the great luxury food and seed growing greenhouses that will result from this research.

"Animal husbandry is also working with a few pilot laboratories. Hogs, we find, grow faster and larger in environments around 70 degrees and normal humidities with a falling efficiency curve as the temperature rises to above 90 degrees where bare existence is possible and at 100 degrees for any length of time death results. The question is not being studied to coddle the animals but purely from the economic standpoint: More hog meat for less food money. This will mean that there will be some form of cooling used by most hog growers.

"Dairy animals also are under investigation, and it has been determined that these animals keep themselves warm with additional food over and above the amount they consume at normal temperatures in their comfort range. The extra amount of food becomes enormous at low temperatures.

"The use of the heat pump in process industries requiring simultaneous heating and cooling is on the increase and has great engineering possibilities, since the heat can be pumped from the cooling requirement into the heating requirement and thus eliminate the engineering sin of using fuels to produce the desired conditions."

Air conditioning in industry was discussed by M. M. Lawler, vice president of the Worthington Corp. of Harrison, N. J., who said "We have witnessed the migration of the textile industry from New England to the Southern states—a migration in which



ALFRED J. HESS

Food For All . . . By Degrees

air conditioning has played a major role.

"At a recent meeting of southern newspaper editors the statement was made by the editor of one of the Nashville papers that air conditioning has been the principal factor in the postwar industrial development of the South.

"Development of new textile materials such as nylon, orlon and dacron is dependent upon air conditioning and refrigeration.

"Our industry has revolutionized the design of office buildings and hotel structures. Since 1947 in New York City 51 new office buildings have been built or are under construction containing 12½ million square feet of air conditioning space.

"Within 10 years the non-air conditioned home will be obsolete in many parts of the country and year-around air conditioning will be standard equipment in practically all new homes."

Sailors May Land at \$2,750,000 Beach Facility

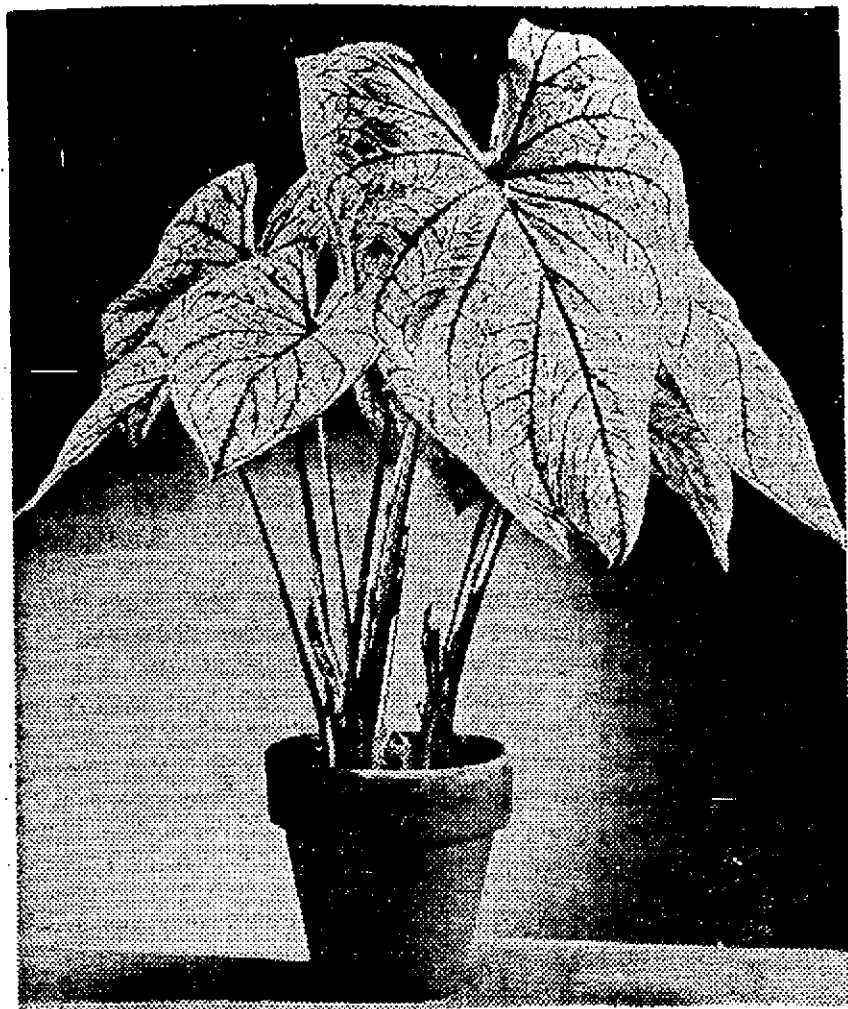


LONG BEACH CITY COUNCIL has referred to City Mgr. Sam Vickers and the Citizens Committee for Public Improvement a proposal for \$2,750,000 Navy landing at the foot of Magnolia Ave. Design by

Charles P. Morgan & Associates places proposed \$890,000 Armed Forces YMCA at upper left. The project would include landing floats, ball field and 2000-car parking lot.

GARDENS

Hard To Name, Novel To Grow



Caladium is one of many bulbs that will add novelty to Long Beach gardens. Foliage interest is its feature.

By Bob Gilmore

IT IS UNFORTUNATE that so many of the lesser known bulbs have been hidden in the back pages of the garden cata-

For a REFRESHING break drink



One of America's 2 Great Beers!

Want a Bright "GREEN THUMB!"

Use EARTHWORMS

"The most economical method of perpetual soil reconditioning. A continuous supply of nitrogen & phosphorus delivered directly to plant roots creating faster and more luxuriant growth."

\$3.95 per 1000

with complete instructions

SAVE MONEY

Start With Home Hobby Unit • A continuous supply of worms the rest of your life. • Make your own liquid fertilizer & potted plant mix from harvested castings.

ELIMINATE EXPENSIVE FERTILIZING AGENTS

MAKE MONEY AT HOME

Raise in garage or store-room for own use and sale. Needed by every sensible home owner and every pocketbook conscious fisherman. No odor.

HOBBY \$9.95 UNIT

With Personal Delivery and Instructions

BAR NADA FARMS

Box 767 Long Beach Phone 90-7346

• Pet Shop—Nursery Agents Wanted

logs. Their names, perhaps, are tongue twisters — sprekelias, montbretias and leucocorynes — but for novel effects they deserve a place in your garden. With them you can mix adventure with beauty.

One of the most interesting ornamentals is the elephant's ear. Botanically, you can refer to this as caladium esculentum, a fairly close relative of the fancy-leaf caladium. The plants grow to a height of from five to eight feet, the enormous green leaves measuring from one to two feet across. As a filler for the wide open spaces the elephant's ear will provide a pleasing effect, especially where a tropical look is desired.

This caladium is fairly easy to grow, requiring a rather rich soil and plenty of peat or leaf mold. Water as soon as the bulbs start and continue throughout the growing season. When the leaves wilt in the fall the bulbs should be dug. Store them in a warm, dry and airy environment until the following planting season.

Montbretias grow rapidly in Southern California and may be planted in either sun or shade. They are at their best when massed together in clumps and may be left without being dug for several years. A few of the better varieties are Vesuvius, dark blood red; Kathleen, apricot scarlet; Lemon Queen, golden yellow; His Majesty, dazzling orange scarlet; Princess Mary, yellow with petals tipped red; and Lady Hamilton, yellow center suffused with rosy apricot.

The tigridia is a native of Mexico and the flowers are exotic in appearance. The colors are exceedingly brilliant and include tones of white, yellow and carmine. The petals are frequently delightfully spotted and speckled. Tigridias should be planted at a depth of from two to three inches and from four to six inches apart.

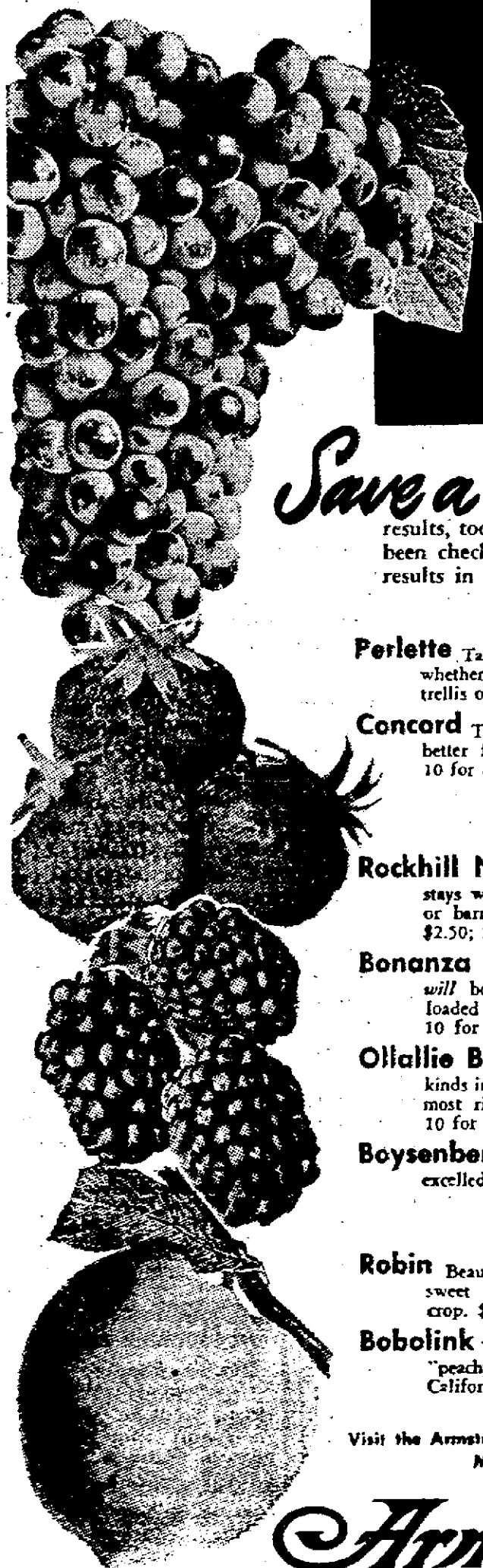
If you like lots and lots of fragrance then the tuberose is the garden subject for you. The creamy white flower spikes are the trim with a very heavy per-

most interesting and packed to fame.

TUBEROSE BULBS should be started from two to four inches deep and about six inches apart. Lighter soils require a deeper planting depth than heavy ones and this is true for all planting stock. Tuberose like plenty of well decomposed manure thoroughly mixed with the soil. They also are heavy

(Continued on Page 25.)

Last Call for planting bare root trees and bushes



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by planting now. Be certain of results, too. Plant these Armstrong-quality kinds. They've been checked and double checked. They're best for sure results in Southern California.

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Concord The famous eastern blue-black beauties. Nothing better fresh and for juice and jelly. August. 75c ea.; 10 for \$6.50.

BERRIES

Rockhill No. 24 Strawberry Never a runner—stays where you plant it. Best everbearer for bed, border or barrel! Rich red, honey-sweet and delicious. 10 for \$2.50; 25 for \$5.00.

Bonanza Raspberry This is a real Californian that will bear in the Southland. Big, luscious red berries loaded with old-fashioned raspberry flavor. 60c ea.; 10 for \$5.50.

Ollalie Blackberry Being planted 2 to 1 over other kinds in Southern California. Reason? The biggest, firmest, most richly flavored blackberries you'll find. 75c each; 10 for \$6.50.

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Vibrant Snapdragons

By Walter Finch

PUTTING COLOR into the garden is a simple matter of transplanting a few well chosen bedding plants. Using a little foresight, such as having perennials correctly placed in a permanent border planting, shade plants in their required shade garden area, and low-growing drouth resistant plants in the curb planting will make gardening a pleasure. Snapdragons, one of the most pleasant surprises that ever happened to a home gardener, serve double duty by giving color in the garden and cut flowers in the home.

Vibrant color from snapdragons is one of the high lights of the garden. With a year around popularity that never seems to dim, the appeal of the new Tetra strain of snapdragons has given

a fresh surge to this old-time favorite. Planted in either solid (white, yellow, rose shades, crimson and orchid) or mixed colors they are one of the "sure to please" items in the modern garden.

While other strains are still worthy of use, the real thrill of accomplishment that comes with perfectly grown plant material is to be derived only from planting the best. For this reason the California Bedding Plant Advisory Board suggests planting the Tetra strain.

Well developed transplants of Tetra snapdragons planted out in early March will give bloom in about 10 weeks. Pinching the plants half-way back when they are about six inches high will delay the bloom slightly but

Snapdragons enjoy wide favor with Long Beach gardeners. They do well as bedding transplants.

will repay with more blossoms and a better developed plant.

Snapdragons are sun lovers and do their best with a liberal dose of sunshine if planted in loose, rich soil. Treat them right and watch them grow!

PET PARADE

Madam Quack and the Lion Dog

By Eleanor A. Price

ALL SORTS of hobbies are needed to make the world interesting. To the Gordon Lane family of 6045 Whitewood Ave., the raising of unusual pets is about the most fascinating of them all.

Three years ago, young Barbara Lane caught a wild mallard duck that had an injured wing. She took it home and named it Madam Quack. Madam Quack's sweet nature and interesting personality soon endeared her to the whole family, and when a puppy became part of the home, he loved her, too. Now Madam Quack sleeps between the dog's forepaws and greets him with smacking noises that definitely are duck-kisses.

Madam Quack has a temper, too. When eggs provided her failed to hatch after the proper time, she somehow managed to transport them out to the driveway where in a fit of rage she stamped them to smithereens.

The Lane dog is Ringo, 2½-year-old toy Eskimo. Some dogs are created by nature; others are the results of careful cross-breeding over a period of time. Ringo belongs to the latter class. As yet the toy Eskimo is not a registered breed. Fascinating



A duck and a dog are the pets of the Gordon Lane family of the Mayfair district. Here, Mrs. Lane holds the duck, Madam Quack, and gives Ringo, the dog, a tidbit.

because of his strikingly beautiful coat, small size, cordial attitude toward the world, and good watch-dog qualities, he should take quick hold of the American fancy.

The breed is definitely not a dainty lap dog, and somewhat resembles the lion in his directness, independence, courage and self-esteem. In the privacy of his family circle, however, he can throw his marked dignity to the winds and enjoy a good rollicking romp.

IF YOUR DOG makes a spot on the rug or upholstery, wipe it promptly with a clean cloth. If signs remain, sponge with a clean cloth or household sponge soaked in warm soapsuds. Rinse

with cold water. Dab on ammonia in water, in proportions of one to five. After a moment, rinse with a wet cloth. Commercial spot and stain removers are available and can be more efficient.

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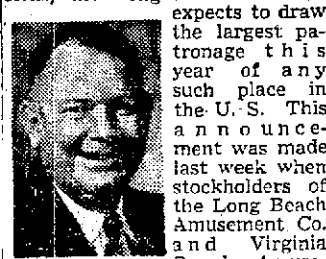


THEY PITCH IN

Advance guard of 200 "The Theater" members, who today will clean and paint and hammer—changing a day nursery to a theater at 30 Terrano Ave.—these four, from left, Marie Beckman, Zella Stotland, Director Pat Brown and Joan Cooper, get ready for April 9 opening of "Detective Story."—(Staff Photo.)

Nu-Pike May Be Largest Amusement Park in U. S.

Now ranking in the top five of amusement parks in the nation both for attendance and concessions, the Long Beach Nu-Pike expects to draw the largest patronage this year of any such place in the U. S. This announcement was made last week when stockholders of the Long Beach Amusement Co. and Virginia Park Amusement Co. operators of the Nu-Pike held their annual meeting and re-elected Mason E. Knight as president.



MASON E. KNIGHT, president of the Nu-Pike, held their annual meeting and re-elected him as president.

At present there are 218 concessions operated by the company and more are being added for this summer. A new ride, "The Roundup," will be ready in two months and a new freak show is now moving into a location. L. P. (Pat) Murphy, general manager for six years, told the directors that the zoo area soon will have many additions including

birds. A collection of myna birds has been purchased as one of the additions. Many more smaller animals are being purchased.



DR. FRANK E. STANTON JR., vice president and treasurer, Clifford Hubbard, insurance firm, secretary, C. C. Marlette, retired businessman, Samuel J. Crawford, attorney, Elmer C. Velare, former owner of the Royal American Show and F. Henry NeCasek, attorney. Murphy was named general manager.

Knight told how improvements during the past year included increasing the parking area to hold 2000 cars and the addition to "Kiddieland" of nine new rides, making it the largest of the kind in the nation. The plunge was improved and drew a record attendance.

SUE TO SHOW HUGHES FILM CHICAGO—(UP). RKO Pictures have filed a suit to force city officials to permit the showing of Howard Hughes' controversial movie, "The French Line," which stars Jane Russell in scanty costumes.

Ex-Extra Provides Sennett Monument

By ALINE MOSBY

HOLLYWOOD—(UP). A one-time lowly movie extra who now runs a moving van company told today how he had honored movie pioneer Mack Sennett, thereby correcting an oversight by Hollywood's big movie studios.

Frank McKee, a middle-aged businessman, never forgot his caretaker, happy days in the early fifties, for Sennett, the genius of slapstick who made them gay and funny.

Recently McKee bought the old Sennett Studios on an industrial street in near-by Glendale, tore it down and built National Van Lines, Inc. on the spot.

Then he got NBC-TV's Ralph Edwards to immortalize Sennett on "This Is Your Life." After the telecast McKee, at his own expense, hosted a "welcome home" party for the king of comedy at the moving van plant equipment owned by Pablo C. Decros, a wealthy Argentine.

McKee said he was hunting a site for his company when he ran across the abandoned studio. A high fence surrounded the decaying buildings where Del Lord and Hank Mann had tossed custard pies at Mabel Normand. He even found the old swimming pool in which Sennett bathing beauties such as Gloria Swanson and Marie Prevost capered.

The buildings were torn down, except for a tiny film vault that still stands next to the moving trucks. The pool was filled in and the new plant built over it.

McKee pointed to the floor of his office and laughed. "I'm the only man who can say Gloria Swanson sat in a bathing suit underneath my desk."

Out front the bronze plaque on the seven-foot high monument says, "This is the birthplace of motion picture comedy. Here the genius of Mack Sennett took root and grew to laughter heard around the world. Here movie history was made. Here stars were born. Here reigned and still reigns the king of comedy, Mack Sennett."

Zizi Jeanmaire Wows 'Em in Pink Tights

Tiny French Dancer Big Hit on Broadway

By WILLIAM GLOVER

NEW YORK—(UP). Zizi Jeanmaire, the tiny, vibrant package of Gallic excitement who has suddenly become this town's new theatrical sensation, was a "veree scared" little girl clutching a glass of milk just seven days ago.

Cuddling up in a green armchair in her apartment, Broadway's new darling bit into a chocolate cherry, took a deep breath and talked about the opening of "The Girl in Pink Tights," a show that has skyrocketed Jeanmaire higher than the Paramount clock over the Great White Way.

"I was dying, you know, to do a musical comedy, because I never had seen one before. I came here. At the opening, I was so scared. New York is a big city and if you miss the boat here—"

Zizi — that's easier to pronounce than Jeanmaire (pronounced — roughly: John Mare) — opened wide her dark brown eyes in mock consternation, flashed about with the swiftness of a bird, buried her head in her arms, then peaked forth mischievously and threw her head back in a throaty laugh of triumph.

100-POUND DYNAMO The five-foot-two, 160-pound dynamo from Paris is not one to save her magic animation only for the fortunate peepholes over at the Mark Hellinger Theater.

That's where "The Girl in Pink Tights" has gone on view, a show that today is selling tickets 20 weeks in advance, strictly because of Zizi and her firecracker proceedings.

The show, which boasts music by the late Sigmund Romberg and dances devised by the great Agnes DeMille, got only a 3 yes — 2 no — 2 maybe verdict from the daily critics for overall charm, but there were uninhibited raves for its feminine star, a ballerina who also sings and exhibits high comic talent.

Until the verdict was in, Zizi sat up, anxiously waiting. And instead of champagne, she was sipping milk when the triumph was announced.

Jeanmaire — her official first name is Renee — first erupted on Broadway four years ago in Roland Petit's Ballet de Paris with a sultry dance rendition of "Carmen."

"You know, everything that I have done in these four years has been in this country," says Zizi. "There were ballet tours and then a movie."

"We waited five months in Hollywood. But five months in

Hollywood is not the end of the world, you know. Lots more important people have waited longer."

Her movie "Hans Christian Andersen," with Danny Kaye, gave Jeanmaire a consuming enthusiasm for films, and she would like, when the prospective long current run on Broadway is over, to make another.

She was vacationing in her native Paris when producer Shepard Traube invited her into "Pink Tights."

"I don't think I need a chaperone," laughs the girl in pink tights. "But my mother, she likes to be with me."

Perhaps the most distinctive trademark of Zizi is the wild, short, untamed haircut she first devised for "Carmen."

"On the streets in Paris people laughed at me for three weeks when I first wore it," she remembers. When she's told the Zizi haircut gives evidence of becoming a New York fad, Jeanmaire adds:

"The next time, maybe, I shall do something different."

She pauses, flirts her eyes out-rageously.

"Maybe I shall make it all bald. Then nobody will follow me."

Nehru Has Flu

NEW DELHI, India—(AP). Prime Minister Nehru, who has been sick since Tuesday, was unable to attend Saturday's session of Parliament as expected. He is suffering a sore throat and a touch of flu.

Now Showing
★ ★ ★
in Long Beach Theaters
SUNDAY, MARCH 14
ART—"The Sign of the Hawk," 2:10, 3:30, 5:10, 7:10, 9:10.
BAY—"Quo Vadis," 4:10, 9:10; "The Actress," 2:10, 7:10.
BELMONT—"Beachhead," 12:45, 4:10, 7:35, 10:50; "The Man Between," 2:10, 5:35, 9:00.
CINEMASCOPE—"Creatures from the Black Lagoon," 12:35, 3:45, 7:05, 10:20; "Project M-7," 2:15, 5:30, 8:50.
CIRCLE DRIVE-IN—"Cartoon Carnival," 7:45; "Paratrooper," 8:25, 10:25.
CREST—"Beachhead," 12:30, 3:30, 7:15, 10:45; "The Man Between," 2:10, 5:35, 9:00.
DELL—"Kiss Me Kate," 6:40, 10:20; "The Sign of the Hawk," 8:45.
EGYPTIAN—"One Summer of Happiness," 12:30, 2:25, 4:30, 6:30, 8:35, 10:35.
IMPERIAL—"Beachhead," 12:30, 3:50, 7:15, 10:40; "The Man Between," 2:15, 5:40, 9:05.
LAKEWOOD DRIVE-IN—"Long Long Trailer," 7:10, 11:00; "Cruel Sea," 9:20.
RIVOLI—"Creatures from the Black Lagoon," 1:45, 4:45, 7:45, 10:50; "Project M-7," 12:20, 5:20, 8:20, 9:25.
STATE—"Glenn Miller Story," 12:00, 3:25, 7:00, 10:30; "Ride Clear of Diablo," 2:00, 5:35, 9:10.
TOWNE—"Glenn Miller Story," 12:00, 2:30, 5:00, 7:35, 10:05.
UNITED ARTISTS—"Knights of the Round Table," 12:47, 9:04, 5:21, 7:38, 9:55.
WEST COAST—"Hell and High Water," 1:00, 3:20, 5:45, 8:00, 10:25.

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Her First Camera Seen by Pickford
MAR DEL PLATA, Argentina
—(UP). Mary Pickford, who came here to attend a film festival, found an "old acquaintance" awaiting her—the camera used to film her first movie 45 years ago.
Miss Pickford remembered the old, crank-driven machine well—the noise it made, and the way its works had to be heisted on cold mornings. It had one advantage. "There was so much waste space inside the case the cameraman could stow his lunch among the gears."
"The camera is part of a collection of vintage motion picture equipment owned by Pablo C. Decros, a wealthy Argentine."

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NEW SOVIET STAMPS
LONDON—(AP). Two new Soviet postage stamps are being released in 1954. One shows the Kremlin's great palace, where major government meetings are held. The other depicts a Russian author of the pre-Communist era, Alexander S. Griboyedov (1795-1829).

SEEING AROUND HOLLYWOOD

Hawthorne's Glasses Costly 'Trademark'

By KAY SEE

HOLLYWOOD—Jim Hawthorne needs a new pair of glasses! For Jim it is a newsworthy project. He has shopped around and the best price so far is \$600.

When you see Jim on television with his thick-lensed glasses you may think they are props for his comedy show. But they aren't.

With his youthful-looking wife, Leah, Hawthorne was seated in a booth at Joe Graydon's Casa Vegas in Long Beach, opening night, when we spotted him. And in spite of the fun of the opening Jim was glum.

"Why couldn't I have broken my leg, fractured my skull or had another visit from the stork?" he moped. "Anything like that would have been a minor incident. But look, I had to crack my glasses."

With that the pudgy comic

of the airways removed the thick-jensed horn-rims to prove his point.

"I've been everywhere to get a replacement and they want \$600 or more to make them," he moaned. "They say they will have to make a special mold and turn them out as a special project."

But without his glasses Hawthorne would be lost. They are his trademark—those and hep corn jokes.

A natural in the entertainment field, Hawthorne is one of Hollywood's favorites. Jim and "Lee" will be seen at the most elite movietown party or at Joe's beanery, that is if Joe has good food. In such a case you will find the couple seated in a back booth, enjoying themselves, and un-Hollywood-like, shaking hands with every visitor but asking for no introduction under the spot light.

He has a 15-minute TV show (KTLA at 6:30 p. m.) five nights a week and since he plays recordings for about half of it the viewer might think Jim has an easy job.

A perfectionist in puns, Hawthorne devotes from 10 to 12 hours to work up his show. It sounds unbelievable but Mrs. Hawthorne and their three youngsters verify it.

The voices that "cut in" during his telecasts are mostly Jim's own for he is one of the greatest of mimics. He has a library of sound tracks unequalled anywhere in movie-town.

Pneumonia gave television what movies lost!

At the age of 11 Jim was



JIM AND LEE HAWTHORNE
Glasses for Him, Drapes for Her

seriously ill and a raging fever left his sight badly impaired. Since then he has had to use extra-strong glasses and in films they were a handicap. Yet he served in World War II.

LEG ULCERS VARICOSE VEINS

Pain in legs or arms, feet cold and numb, tingling, itching or burning sensations, swelling and heaviness of legs, pain on walking, cramps, open sores.

Our specialized method of treatment for these conditions is the most modern and successful known.

NO SURGERY, NO INJECTIONS, NO LOSS OF TIME FROM WORK.

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BASIC DIAGNOSTIC OFFICE
927 EAST BROADWAY
Dr. W. M. Furr, D.C.
Phone 64-6203



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Daily thru March 21st

Show Open 10:30 to 10:30

Come early, save late.

See a wonderland of blooms—Gardens—tulips—orchids—ideas for your own garden—Paintings by Celebrities—foreign exhibits.

2:00 p.m.—Japan Program

8:00 p.m.—Italy Program

ENTIRE SHOW INDOORS
Fresh Flowers Every Day
TV Salon for your convenience
ADULTS \$1.25 CHILDREN 50¢

DIRECTIONS: Hollywood Park Track is on Prairie Avenue, between Manchester and Century Blvd. Look for the Track highway markers. Acres of parking.

For Once Zsa Zsa Remains Silent

HOLLYWOOD—(AP). Zsa Zsa Gabor insisted today she had "no comment" on the reported

separation of her former romantic interest, playboy Porfirio Rubirosa, and heiress Barbara Hutton in Florida. "I can't say anything about it," the Hungarian actress said with indifference. "It's not my affair. I have nothing to do with it, so I have no comment."

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DAILY 9-5:30 P.M. 6-9 P.M.

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10-Pc. Living Room Group Includes:
Smart Divan & Chair in durable covers.
YOUR CHOICE, 4 decorative colors. 2
step end tables and matching cocktail
table with glass tops. 2 modern table
lamps with colorful shades; beautiful
framed picture. All complete, \$119.50.

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Includes Apex Washer,
Range & Refrigerator

SAVE \$250 — THIS SMART MODERN GROUP
includes a beautiful new Admiral refrigerator and
a smart looking divided top, 36" console range.
Beautiful 5-pc. dining room group. Twin-bed bed-
room group. For the master bedroom, a 20th
Century bedroom group, and a modern living room
with tables, lamps, many extras.

\$495 PAY JUST \$5 WEEK

ALL NEW Included—APEX Washer

MAKE IT A WEEKLY HABIT TO VISIT JOHN'S KITCHEN

For the Best
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In Southern California

JOHN'S KITCHEN
5886 ORANGE. PHONE 20-9635
We Rest on Monday

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Waterproof — Sealtight
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ERNIE and BOB'S
HILLSIDE CAFE
3099 E. Pacific Coast Hwy
DANCING NIGHTLY EXCEPT MONDAY
SUNDAY MATINEE AT 4 P. M.

Come Dance to the Music of the
Famous Blind Organist — **GEORGE NEWELL**
and **BOBBIE** at the Drums

2 DANCE FLOORS — FREE PARKING

BONED SQUAB CHICKEN
With Wild Rice **\$3.50**

★ STEAKS
★ EASTERN PRIME RIBS
Served 2-10 P. M.

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BROADWAY at ALAMITOS

Ricarts
RESTAURANT
4363 ATLANTIC AVE. Phone 4-3130

Sunday Is SPECIAL Day at Ricarts
Special Attention Given to the Children
Special Children's Menu

SOME OF OUR SPECIALS ARE —

POTTED SWISS STEAK with Mushrooms	1.85
BRISKET OF CORNED BEEF AND CABBAGE	1.85
ROAST LEG OF SPRING LAMB, Mint Jelly	2.00
ONE-HALF ROAST SPRING CHICKEN, Savory Dressing	2.10

Served with choice of large Tossed Green Salad or Hearts of Lettuce, Topped with Chopped Egg and Fresh Ground Black Pepper, Idaho Baked Potato with Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.

TWO OF OUR FAMILY SPECIALS SERVED DAILY
CLOSED MONDAY

Golden Drumstick
FRIED CHICKEN
the very best

DON'T FORGET CHILDREN FREE Today, Sunday Only

Yes—those of you who did not read our ad in the Lakewood News-Times and the Long Beach Press-Telegram last week—the kiddies are on—Friday, Saturday and Sunday only—Accompanied of course by one adult for each child under 12 years of age. Bring the kids and come on out and enjoy yourself over the week end.

Delicious Food — Quick Service at Prices You Can Afford!

GOLDEN DRUMSTICK RESTAURANT
Highway 101—1/2 Block East of Lakewood Traffic Circle
4645 East Pacific Coast Highway Long Beach

SHOP TODAY, SUNDAY, 12 NOON 'TIL 9 P.M.

DORN'S
Largest TV dealer in the west

DORN'S DOES IT AGAIN! Our spectacular purchasing power and the fact that we can purchase carloads of television by offering immediate cash payment has enabled us to offer you this great saving which is below usual wholesale cost. **WHY PAY MORE WHEN YOU GET MORE FOR LESS AT DORN'S!**

BRAND NEW 1954

Natalie **KALMUS**
21" Full Size CONSOLE TV

COST
Including all
excise taxes
factory parts
warranty and

\$148.95
Full Price

FREE INSTALLATION

Look at These Features!

Dorn's, known for TV values, brings you this mammoth 21" full size console at less than the price you would have to pay for a 17" table model. This set carries the name of one of the foremost designers of top quality television. You get an easy-on-the-eye full size 252 sq. in. screen. The set has been approved by the Underwriters Laboratory and will easily compare with sets selling up to twice this price. And, to make it easy on your pocketbook, Dorn's includes all excise taxes, factory parts warranty, and a free installation.

A truly fantastic value.

ONLY \$1.50 PER WEEK

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"HOUSE OF MIRACLES"

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Come in today. Selection is still good; but they're going fast!

- 5 GROUPS**
- Reg. **79c** **49c**
Close-out at...
- Reg. **\$1.50** **78c**
Close-out at...
- Reg. **\$2.00** **\$1.25**
Close-out at...
- Reg. **\$2.50** **\$1.75**
Close-out at...
- Reg. **\$5.00** **\$2.95**
Close-out at...

W. J. Teeple & Sons Nursery
1400 W. Pacific Coast Highway
Phone 6-6441
We Give
25¢ Green Stamps

Novel to Grow

(Continued From Page 23.)

drinkers. During the fall and after the flowers have bloomed you may take up the bulbs and divide them for the following season.

Gloxinias have velvet-like petals and perform well as a pot plant. Like the tuberose, the gloxinia is a heavy drinker but suffers adversely if water drops remain on the leaves. The plants are at their best in a shady location. Some of the better varieties recommended for this area include Emperor William, violet; Princess Elizabeth, blue; Mont Blanc, pure white; Blanc de Meru, rose; Etoile de Few, scarlet, and Violaacea, soft violet.

Amaryllis can also be started during the spring months. The hybrid varieties are most exciting, producing the largest flowers as well as the newest shades and shapes. Be sure that about two-thirds of the bulb remains above the ground after planting. Deep planting will prove disastrous.



DOWNEY'S SHOP
1127 E. 10th

Tips on Gardening

GARDENING TIPS for the week. . . Lily of the valley pips are still available and produce flowers perhaps faster than any other type of plant, either indoors or outdoors. The flowers appear just about 21 days after starting the pips. The plants should be kept in the dark until they are fairly well started. Bulb fiber or moss or planter mix can be used for the growing medium.

Pink callas are graceful and exquisite and will prove a most

desirable pot plant. The flowers may be used for corsage purposes. The bulbs are considerably smaller than those of either the white or yellow calla. However, they grow rapidly and require little care or attention.

Spring is an excellent time to start a new lawn or do what re-seeding seems necessary. Dichondra lawns grow most actively when the weather warms up. If your particular location is still subject to cold nights then better postpone sowing of dichondra seeds.

Garden Club Directory

AFRICAN VIOLET SOCIETY: Meets 1:30 p. m. second Friday of each month Linden Hall, Linden and Broadway. Visitors welcome.

AGASSIZ NATURE CLUB: Meets 7:30 p. m. fourth Tuesday of each month Alamitos Branch Library, 1836 E. Third. Visitors welcome.

ALAMITOS BAY GARDEN CLUB: Meets noon last Thursday of each month in homes. Ph. 90-2298 for meeting place.

BELMONT HEIGHTS GARDEN CLUB: Meets 2 p. m. first Tuesday of each month Wesley Hall, Belmont Heights Methodist Church, Third and Termino. Visitors welcome.

CACTUS CLUB: Meets 2 p. m. third Sunday of each month in homes. Ph. 88-590 for meeting place. Visitors welcome.

CALIFORNIA FUCHSIA SOCIETY: Meets 7:30 p. m. fourth Wednesday of each month Houghton Park Clubhouse, Atlantic and Harding. Visitors welcome.

LAKEWOOD GARDEN CLUB: Meets 8 p. m. fourth Tuesday of each month, St. Cornelius Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.

LONG BEACH GARDEN CLUB: Meets 7:30 p. m. fourth Thursday of each month Alamitos Branch Library, 1836 E. Third St. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 95-031 for meeting place. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Lakewood branch: Meets 8 p. m. second Tuesday of each month Lakewood Community Church, Centralia and Sunfield. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Long Beach branch: Meets 7:30 p. m. second Thursday of each month Machinists Hall, 728 Elm Ave. Visitors welcome.

ORCHID SOCIETY OF SOUTHERN CALIFORNIA: Meets 8 p. m. second Monday of each month Fiesta Hall, Plummer Park, 7377 Santa Monica Blvd., Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets first Wednesday of each month, 8 p. m. in homes. Phone 90-2819 for meeting place. Visitors welcome.

It's Compact

(Continued From Page 17.)

range that represents the most modern cooking innovation.

Pale blue shadow plaid formica surfaces the drainboards and echoes the sky-blue coving that borders the spatter linoleum. All the built-ins in the kitchen are crafted of honey birch. The ceiling is pale peach. Blue and peach plaid curtains set the color scheme, which has been repeated in the daintily figured Currier and Ives wallpaper used in the dinette area. Here, again, scenic, country-side paper seems to enlarge the proportions of the room.

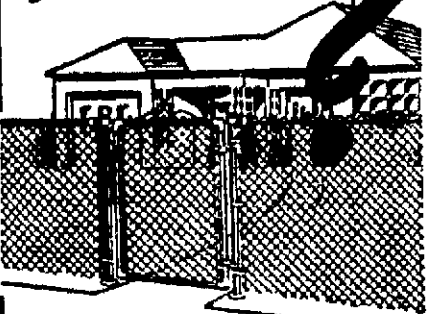
The master bedroom is charmingly papered in a cream, gray and pink leaf design. The shantung draperies and the lace bedspread are deep ivory, which contrast nicely with the antique walnut furniture.

THE GUEST ROOM is charming with its hand-braided rug and provincial print bedspread and draperies. The latter are predominantly gold, turquoise and brown.

The hallway connecting the two bedrooms and leading to the front of the house is entirely given over along one side to storage units built in of natural mahogany.

This little house, which has adequate room for guests, an ultra-modern kitchen and a sunny south-front outlook was certainly made to order for Mr. and Mrs. White!

What will it cost to fence your home?



● All you have to do is phone us and say "Please mail me the free booklet that tells how I can fence my home." Select the style of fence you like best—tell us your choice, and tell us approximately how many feet of fence you'll need. We will then send you a free estimate. The booklet also describes all the quality features of Cyclone Fence.

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FLOWERING SHRUBS 79c
IN 1-GAL.

- Dwarf Double Flowering Almond — Pink or White
- Persian Lilac — Lavender Purple Flowers • Dwarf Pink Flowering Cherry—edible fruit • Philadelphia Eastern Mock Orange—White.

ALL SHRUBS ARE BUSHY AND FULL OF BLOOM

CLIMBING BELLE OF PORTUGAL ROSE gal. 98c
5 to 7 feet tall — in full bud and bloom

THE GREATEST INSECTICIDE DEVELOPMENT IN YEARS!

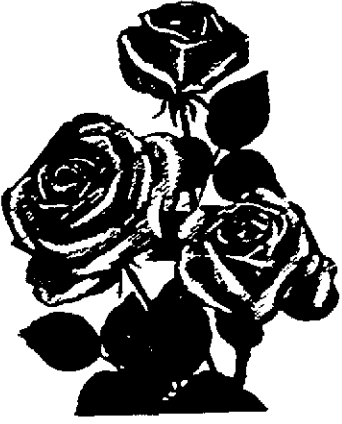


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Aphis, Mildew, Rust, Red Spider, Mealybugs, etc., disappear when you use Metro Rose Spray.

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Heavy foliaged, 2-year budded trees, winter producing variety.

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6 to 8-Ft. Tall
Top commercial variety, winter ripening. These trees are real giants, some over 8-ft. tall.

2.98
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3.50
EACH

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SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 19.)

- ACROSS

1 Sharp rap

6 Monkeys

10 Large farm

15 Rubber trees

19 Attlee's party

20 Eliot's Adam

21 Man's name

22 Gone by

23 Writer

24 Loos

25 Chaff

26 Claw

28 Game fish

29 Took off

31 Clearer

32 Map book

34 Kind of iris

35 Expression

36 Runner

39 Whitfield

41 Magician

42 Modern Persia

44 Woe's me!

45 Liquor

46 Ace-Queen combinations

48 Briny deep

51 Mine gases
- DOWN

53 Sacred bull

55 Adventur-ers

57 Violently

58 Cozy places

60 Name claimed by

61 Naomi

62 Large birds

64 Dawns

66 Senior

68 Scuffle

69 Battleship

70 sunk in 1939

71 Moist soils

72 Confined

73 Early Mexi-can

74 Indian

75 Beef cut

76 City in Michigan

79 Opposite of

80 aweather

82 Cabbage

84 Trend

85 Nigerian

86 tribesman

88 Harbor

89 police craft

90 Sailor

91 Impartial

92 Newt

93 Part of Russia

95 Slaughter

96 Biblical

97 Sheba
- ACROSS

98 Poison

99 In error

100 Guided

101 Forward!

104 Cape on tip of Florida

106 Hot wine

108 mixture

109 Plant fiber

110 Assimilated

111 Worldwide

115 Level

116 Where

117 Cap. Bligh

118 landed

119 It beats the deuce

120 Ranier

121 Chinese

122 gang

123 Idolize

124 Italian

125 coins

126 Garment

127 Officiates

128 Univalent

129 atom

130 Orient

131 Nine-headed

132 monster

133 DOWN

134 Silent

135 person

136 Girl's name

137 Wading

138 bird
- DOWN

4 Terra

5 Venomous snakes

6 Warp yarn

7 Optical devices

8 Cheese

9 Member of class of '54

10 Recoated

11 with pitch

12 Old violin

13 Ohio city

14 Lump

15 Humpty Dumpty's layer

16 Change for the better

17 Girl's name

18 Slaves

19 Goggle

20 Choke

21 Shipping allowance

22 Aspect

23 Fix

24 Marks a time ahead

25 "I'm Adam"

26 Shrine at San Antonio

27 HST's birthplace

28 Shield

29 Freezer

30 Hepzibah

31 Pyncheon was one

32 Christens

33 Sandarac tree

34 Top U.S. Admiral in W.W. I

35 Jewish month

36 The caama

37 Game bird

38 Roman cloak

39 Traces

40 Slope

41 Part of dress

42 Manager of the Orioles

43 Up to the time of

44 Obvious

45 Share

46 Ticker

47 Norway's Crown Prince

48 Latvian

49 Ice mass

50 Natives of Utrecht

51 Nautical

52 Water bird

53 Coleslaw

54 French cleric

55 Originator of many political symbols

56 Indian

57 Wooded

58 Troubles

59 Burglar

60 Conveys

61 Colonize

62 Gulch, in India

63 Chalk: Lat.

64 Devasta-tion

65 Catkin

66 "Simple"

67 man in nursery rhyme

68 Market place

69 Very thick, as fog

70 Caper

71 Silkworm

72 Clay

73 pigeon

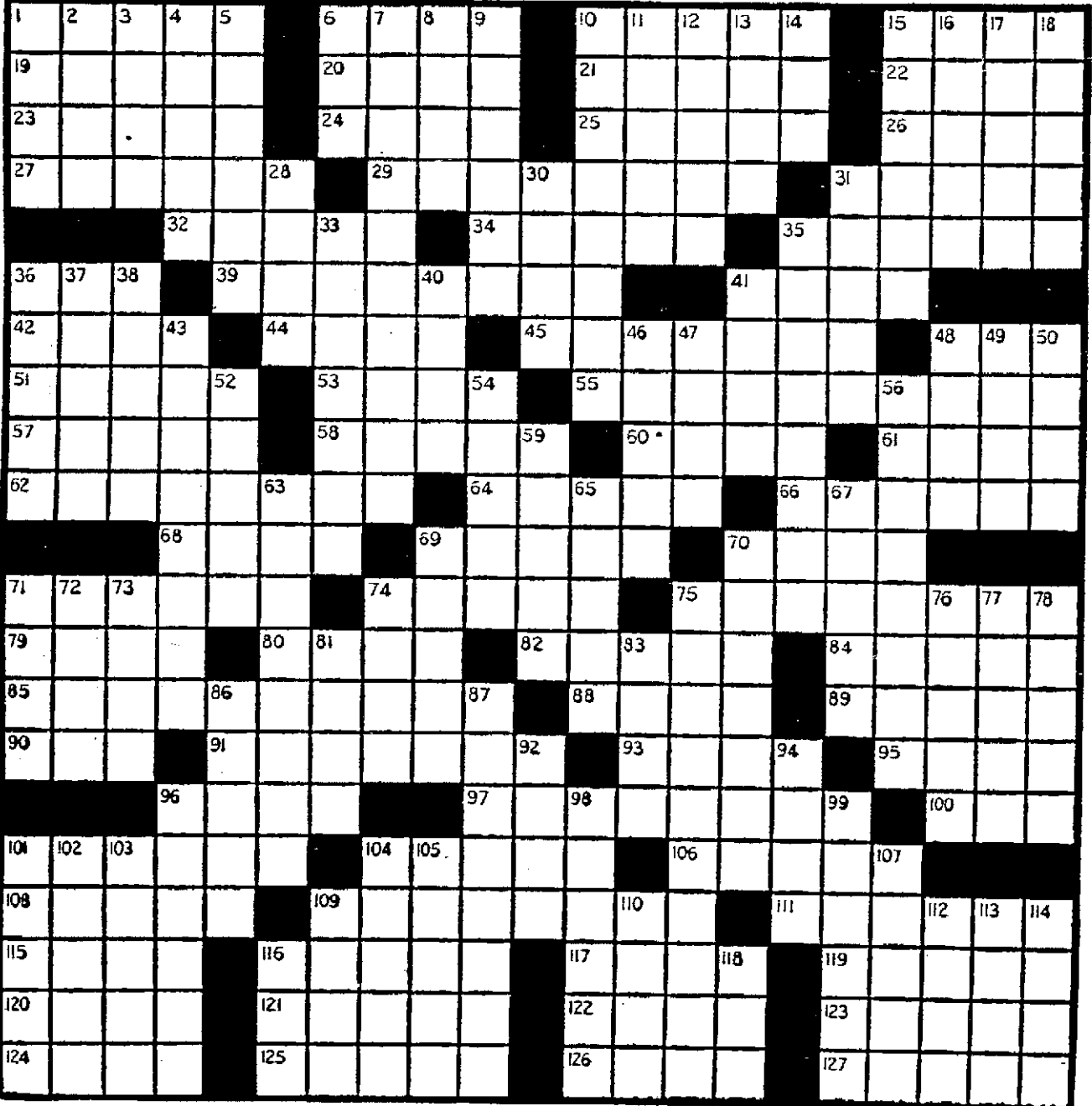
74 Hebrew lyre

75 Actress

76 Horne

77 Scot's cap

78 Eventually



RECORD ALBUM

She's Trim-Rhythmic

By Aline Mosby

WOMEN WHO are having trouble remembering their exercises to keep the waistline trim might try recordings.

This is the advice of television actress Harriet Nelson, who is frankly "over 40" but has a figure the envy of beginning starlets. She has one of the tiniest waists in show business and wears bouffant skirts to show it off.

The pretty star of "The Adventures of Ozzie and Harriet" program explains that she keeps her shape by buying exercises on phonograph records.

"I also like working with weights and do that, too," she reveals. "And when I have time I ice skate with my sons, David and Ricky. Actresses who claim they don't exercise are either fibbing or foolish. I think exercise is very important."

Mrs. Ozzie Nelson also eats lightly. She sticks to two meals a day, a hearty breakfast, no lunch and an ample dinner.

FRANKIE LAINE has a new candidate for the best-seller mark that may well add a sixth gold platter to his collection of million-sales hits. This one is "The Kid's Last Fight," written by versatile Bob Merrill. Accompanied by sidekick Carl Fischer at the upright piano and the Norman Luboff choir, Frankie renders this bar-room type ballad in dramatic fashion. It's the poignant saga of a courageous pugilist's final bout.

"Long Distance Love" is the coupling, with "Mr. Rhythm" singing solo as well as four-part harmony. Frankie wonders what has become of the queen bee in his honeycomb; he's tried a river of ink and a mountain of paper, even asked a friend to help. But now this so-called friend is "a short distance from my long distance love" and Frankie has lost the gal. Paul Weston and his orchestra supply the lively backgrounds.

ROSEMARY demonstrates the magic Clooney touch on two widely varied ballads in her latest Columbia waxing. "To-



HARRIET NELSON
.. Waxings Whip Weight ..

morrow I'll Dream and Remember" is a haunting import from Sweden. A dreamy background supplied by the Percy Faith orchestra adds to the musical spell that Rosemary casts. The dramatic coupling is "Brave Man," written by Academy Award-winning songwriters Livingston and Evans for La Clooney's current starring film "Red Garters."

LITERATURE is perfectly mated to lp recordings, as heard at the Long Beach Public Library. Offered this week for lending from the record section is Eliot, "Murder in the Cathedral" (an Old Vic recording); "Osbert Sitwell Reading From His Poetry" (selections from "Wrack at Tidesend, England Reclaimed," etc.); Shakespeare, "Macbeth" (Old Vic Company); Shakespeare, "Julius Caesar" (John Mason, Deborah Kerr, etc.), and Wilde, "The Importance of Being Earnest" (John Gielgud, Pamela Brown, etc.).

Top reserves of the week at the library were for "John Brown's Body," "Don Juan in Hell," "Carmen," "Rake's Progress" and the complete "Tristan and Isolde."

Hillbilly hit of the week: "Oh, My Pappy." Homer and Jethro really have corned up "Oh, Mein Papa" with lyrics that will make you laugh (RCA Victor).

\$10,000

3 1/2%
per annum
CURRENT RATE

insured savings

ACCOUNTS OPENED by
the 10th of ANY MONTH
EARN from the 1st.

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

First
FEDERAL SAVINGS

Open Until
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124 EAST FIRST ST.

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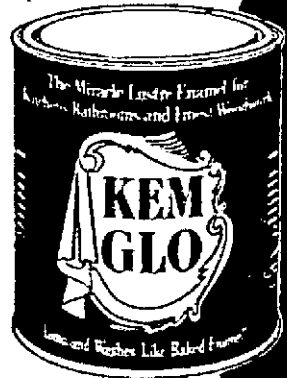
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135 E. OCEAN AVE.

At Our Rear Entrance

FREE PARKING

Easy to
Wash!



...the
MIRACLE LUSTRE ENAMEL

... is as easy to clean as
the baked enamel on your
refrigerator. Makes kitchens,
bathrooms, woodwork spar-
kle with beauty!

\$253 Qt. ... \$849 Gal.

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Channel 7

"Where's
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Starring Ray Bolger
Sponsored by

Super-Kem-Tone

America's
Favorite Wall Paint

Thursday 8:30 KABC TV Ch. 7

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PAYMENT PLAN

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203 E. 4th at Locust
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STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES 21-23-33-39 64-77-80-82	TAURUS 1-25-33-39 64-77-80-82	GEMINI 5-9-30-34 62-68-81-85	CANCER 12-26-38-49 51-76-79-86	LEO 2-8-14-26 32-43-56	VIRGO 23-39-44-50 69-70-83-84
1 Hold 2 Don't 3 You 4 Personal 5 Your 6 Long 7 Temper 8 Borrow 9 View 10 And 11 Money 12 People 13 Wind 14 Lend 15 Affairs 16 May 17 Cold 18 Be 19 For 20 Be 21 Compromise 22 Something 23 You 24 May 25 Off 26 With 27 Offer 28 Or 29 Roll 30 Hard	31 Ideas 32 Buy 33 Decisions 34 Along 35 Gossip 36 Accidents 37 True 38 Be 39 Intensity 40 Facts 41 Be 42 Under 43 On 44 Is 45 Before 46 Made 47 The 48 Through 49 Cooperative 50 At 51 Work 52 Hey 53 Cheerful 54 Today 55 Frustrate 56 Enjoyable 57 Gay 58 Be 59 Influences 60 Calm	61 Go 62 But 63 Talents 64 You 65 Best 66 You 67 Solution 68 Results 69 Is 70 Best 71 Anti-social 72 Now 73 To 74 Atmosphere 75 Conclusions 76 Profitable 77 Con't 78 Places 79 Also 80 Get 81 Don't 82 Together 83 Get 84 Easy 85 Please 86 Enjoyable 87 Gay 88 Be 89 Influences 90 Calm	91 Good 92 Adverse 93 Neutral	94 Good 95 Adverse 96 Neutral	97 Good 98 Adverse 99 Neutral

World Affairs Expert Will Address Ad Club

Recently returned from conferences with governmental officials at Washington, D. C., including President Eisenhower, Robert R. Gros, president of the Advertising Association of the West, will address Long Beach Ad Club Thursday noon in the Lafayette Hotel.

Gros holds a full-time job as manager of the advertising and publicity department of Pacific Gas & Electric Co. His avocation is speaking on world affairs and he has made 2000 lectures before diversified audiences in the western United States and Canada and Hawaii in the last decade.

His topic here will be "The Better Mouse Traps." Tom Hoxie will preside.



ROBERT GROS
Advertising Leader

and lecturer; special consultant to Southern California Gas Co.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. Richard W. Leeb, chairman; William T. J. Harris, presiding. Guest speaker: Harrold Alvered of Glendale, deputy executive of Region 12, Boy Scouts of America.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. Dale Zink, program chairman. Guest speaker: Lawrence Henegar, representing the California wine industry.

UPTOWN OPTIMIST CLUB—Monday, 12:15, Lakewood Country Club. Dr. Mel Marcus, chairman; Otto Beck, presiding. Guest speaker: Dr. J. Wesley Bratton, dean of educational services, Long Beach State College.

ROTARY CLUB—Wednesday noon, Pacific Coast Club. Dr. L. E. Pitman, chairman; O. W. Van Derhoof, presiding. Demonstration of the art of judo by Long Beach Judo School. Special St. Patrick's Day music by Jimmy McGarrigle.

LONG BEACH AFTER DINNER SPEAKING CLUB—Thursday, 6 p. m., YWCA. John M. Johnston, presiding; Ed Weeden, chairman; Dr. W. L. Boucher, toastmaster. Speakers: Dr. Ed Thorstenberg, H. D. McCafferty, Dr. H. S. Parsons and Fred Fiestner and Bert Burgin, co-

EAST LONG BEACH KIWANIS CLUB—Thursday noon, Recreation Park Clubhouse. Bill Fiestner and Bert Burgin, co-

HEMORRHOIDS PILES

Successfully treated without Surgery or Drugs. No Loss of Time from Work.

Nurse in Attendance
DR. L. W. BERRY, D.C.
1072 PINE AVE. PH. 6-2948

Southland Calendar

DAILY
California International Flower Show, 10:30 a. m. to 10:30 p. m. through March 21 at Hollywood Park, Inglewood.
Mexico - Central American ancient art display, 1 to 5 p. m. except Mondays at Southwest Museum, Highland Park.
Wistaria Vine Festival, 10 a. m. to 6 p. m. until April 15.

TODAY
Colorado State Picnic, Sycamore Grove Park, Los Angeles.
Arabian Horse Show, 1:30 p. m. at Palm Springs Polo Grounds.
"East of Bombay," 30-minute travel movie, 1 to 5 p. m. in Fern Dell Nature Museum, Griffith Park.
"A Trip to Jupiter," 3, 4:15 and 8:30 p. m. in Griffith Park Planetarium.

MONDAY
Missouri State Society, 6:30 p. m. in Machinists Hall, 728 Elm Ave.

TUESDAY
Michigan State Society, 6:30 p. m. in Machinists Hall, 728 Elm Ave.
"Las Artistas" art exhibition, 10 a. m. to 4 p. m. through Friday in Tower Art Gallery of Los Angeles City Hall.

WEDNESDAY
"A Trip to Jupiter," 8:30 p. m. through Friday in Griffith Park Planetarium.

THURSDAY
All States Society Club dance, 8 p. m. at Belmont Recreation Center.
South Dakota State Society, 6:30 p. m. in Machinists Hall, 728 Elm Ave.

FRIDAY
Swallows return to Mission San Juan Capistrano.
Montana State Society, 6:30 p. m. at Linden Hall, 208 Linden Ave.
California Hobby Show, through March 28 at Shrine Auditorium, Los Angeles.

SATURDAY
Nebraska State Society, 7:30

Reds Snub Queen in Ceylon Row

COLOMBO, Ceylon—(AP) Communists and other opposition members of Ceylon's parliament have returned the guest tickets issued to them for the ceremonial opening of parliament by Queen Elizabeth II on her visit here next month.

They object to security checks by the police for this function.

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WALKER'S THIRD FLOOR
PINE AT FOURTH

p. m. at YWCA.
New England State Society, 6:30 p. m. in Silverado Park.
Michigan State Picnic, Sycamore Grove Park, Los Angeles.
"A Trip to Jupiter," 3 and 8:30 p. m. at Griffith Park Planetarium.

TODAY
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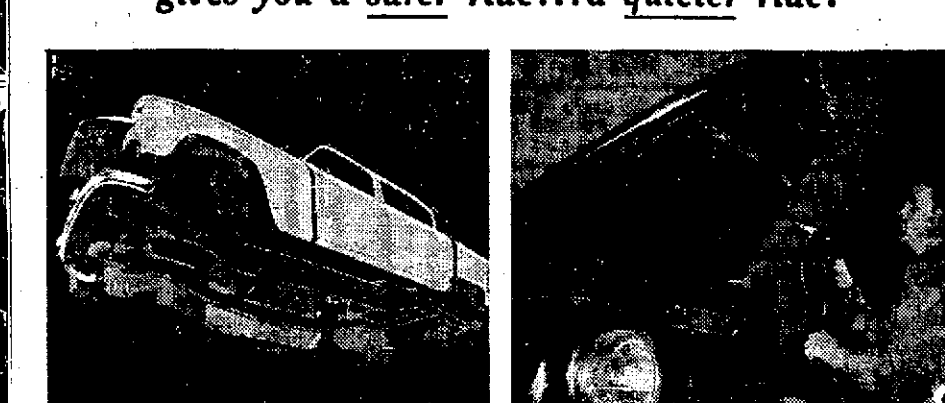
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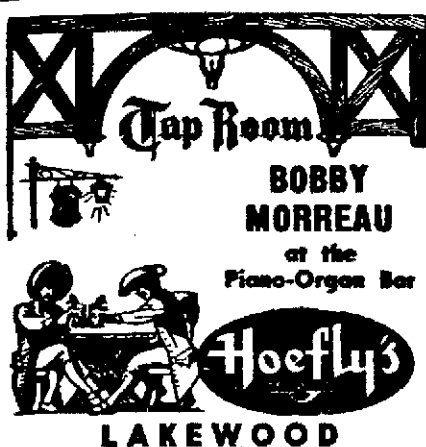
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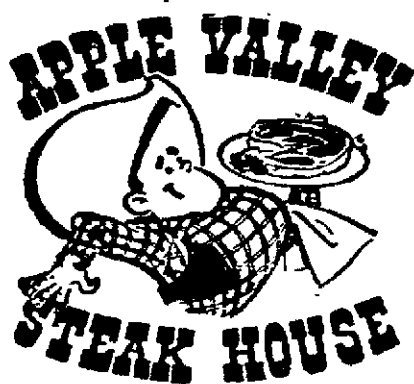
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Miles Arnold

EATING in a cafeteria can be a lot of fun—especially if it's as inviting a place as Arnold's Serv-Ur-Self restaurant at 3925 Atlantic Ave.

The service at Arnold's, a large, cheerful restaurant, can be described as fast, swift or even mercurial. Only a few minutes elapse from the time the guest picks up his tray until he sits down and starts to partake of the fine foods.

And the variety of dishes at Arnold's is endless. There are 16 kinds of salads, all fresh and appealing, ranging from fruit, potato, mixed green, macaroni, jello and tuna to cole slaw. There are 14 different kinds of vegetables and a number of main dishes, ranging from macaroni with meat sauce, 39 cents, to halibut, 59 cents; delicious baked ham, 85 cents; turkey, 88 cents, or round of roast beef, 83 cents.

The roast beef, by the way, is worth an extra mention. Tender and juicy, it is served well done or medium rare with a fine light gravy. It is superb.

Among the other nice touches at Arnold's are free coffee refills, large linen napkins and a fancy selection of desserts.

Owner of the cafeteria, which seats 110 persons and was formerly The Knolls restaurant, is Miles Arnold, a veteran of 30 years in the food business. Formerly associated with the Manhattan and Hoefly's, he was until recently a partner in Ricart's. He opened the Serv-Ur-Self operation on Atlantic in 1952 and a few weeks ago acquired sole ownership of Ricart's Belmont Shore. The latter restaurant serves the same fine food as that at Arnold's Serv-Ur-Self.

Both cafeterias are open daily from 11 a. m. to 8 p. m. They are closed on Mondays.

—TEDD TOMEX.

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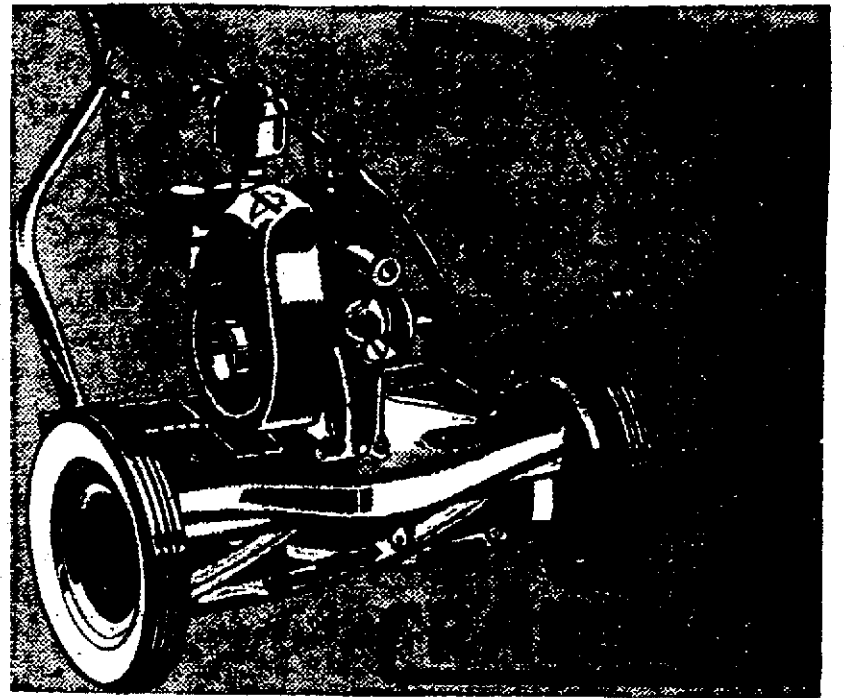
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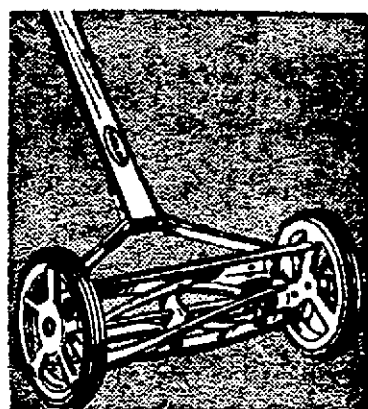
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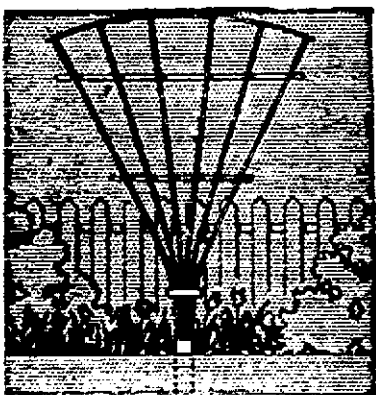
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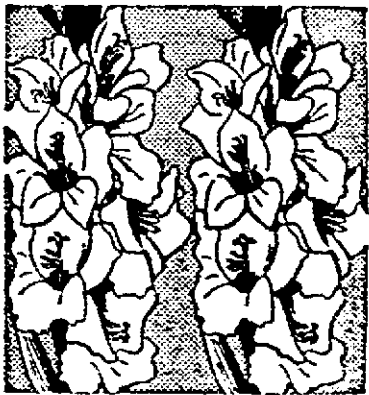
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16-in. Dunlap. Quality seldom seen at this low price! 5 alloy steel blades, rubber tires.



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Attractive background for all climbing vines and roses. Best quality, oil dipped redwood, 6 ft. high.



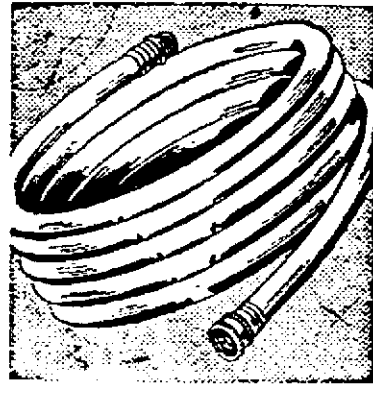
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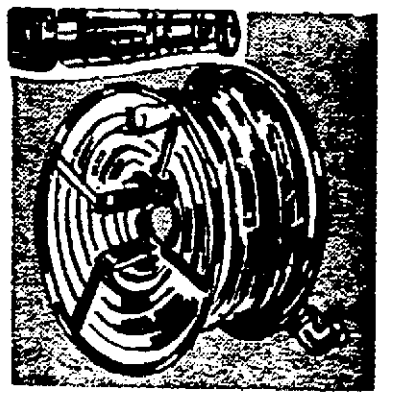
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**IN THIS
CORNER**
with **DICK ZEHMS**

Briefly, these are the Los Angeles Angels who will do battle against the Portland Beavers at Recreation Park's "skin diamond" next Saturday.

Eddie Chandler, age 31; returner from '53; won 7, lost 12, appeared in 32 games last year; pitched 179 innings, allowed 191 hits, 42 walks and whiffing 59, with an earned run average of 4.48.

Hy Cohen, 23, in the service in 1952-53, a likely prospect from Brooklyn; pitched Brooke Medical Center to 4th Army championship and Texas semi-pro crown in '52 and repeated 4th Army title last year; won 32, lost 6 in service.

Randy Gumpert, 35, a hold-over; appeared in 36 games last year, won seven and lost nine; worked 100 innings, allowed 101 hits, 28 bases on balls and fanned 52. His ERA: 3.07.

Joe Hatten, 35, a southpaw holdover and fistic foe of Frankie Keliher; pitched in 42 games in '53, winning 17, losing 11, worked 224 innings, permitted 198 hits, 81 walks, fanned 152, for a 3.34 earned run average.

Lorenzo Hinchman, 22, southpaw in 1953; worked in 36 games, won 25, lost 10, pitched 268 innings, gave up 263 hits, walked 91, fanned 227 and had a 3.69 ERA. A corner!

Alan Ihde, 26, returner, worked in 35 games a year ago, winning four and losing same; toiled 91 innings, allowed 94 hits and 41 walks; fanned 33, for a 4.34 ERA.

Sheldon Jones, 31, Chicago Cubs and Springfield last year; with Springfield, toiled in 20 games, won 1, lost 3, pitched 74 innings, allowed 68 hits, 22 walks, fanned 28, posted a 3.65 ERA.

Cal McLish, 29, returner, won 16, lost 11, pitched in 35 games, working 235 innings, touched for 239 hits, walked 60, fanned 114, wound up with a 3.71 ERA.

Tom Simpson, 30, with the Cubs in '53, appeared in 30 games, won 1, lost 2, toiled 45 innings, gave 60 hits, walked 24, fanned 21, and his ERA was 8.00, shep m.

Bob Spicer, 28, returner, worked in 43 games, won 12, lost 10, toiled in 196 innings, allowed 205 hits, walked 47, fanned 76, had a 3.90 ERA.

Joe Stanka, 22, with Cedar Rapids, toiled in 23 games, won 12 and lost 8, pitched 180 innings, touched for 131 hits, walked 87, fanned 155 and had a 2.35 ERA.

So much for the current Stan Hack mound staff.

AL EVANS, 36, returner, tops the catching staff, rather thin at the moment. His record: 70 games, hit safely 67 times for 90 bases, batted two homers, drove in 26 runs, and batted .285.

John Ramessa, 28, with the Chicago Cubs, was inactive due to injury last season, but will be part of the L. A. backstop staff.

Briefly, the infield hopefuls are an impressive lot, as follows: Bob Boring, 27, with Nashville, in '53 played 154 games, hit safely 193 times for 308 bases, including 21 homers and 111 RBIs, for .315 in the batting book.

Tom Brown, 26, a Cub last season, played in 64 games, batted 25 hits for 39 bases, two homers and 12 runs driven home, for a .188 b. a.

Frankie DiPrima, 26, returner, played 147 games, got 133 hits for 188 bases, clubbed nine homers, drove in 60 runs and hit .268.

Bud Hardin, 31, returner, figured in 123 games, collected 111 hits for 121 bases, no homers, 28 runs driven home and batted .261.

Bob Ludwig, 26, Springfield, played in 37 games, hit 25 times for 33 bases, had one homer, drove in 12 runs and posted a .299 b. a.

Gene Mauch, 29, Atlanta playing-manager last season, appeared in 111 games, drove out 91 hits for 147 bases, crashed nine homers, drove in 71 runs and batted .268.

Ed McDade, 28, spent the last two years in the armed forces, was with Springfield in 1951. He's a shortstop hopeful.

Fred Richards, 27, returner, put 180 PCL games behind him a year ago, driving out 219 hits for 335 bases, among them 26 homers and 95 RBIs, and batted .296.

OUTFIELDWISE, the situation looks like this: Herb Adams, 25, a left-hander up from Springfield, played in 131 games, collected 159 hits for 195 total bases, drove in 36 runs and batted .295. No homers!

Dave Cunningham, Des Moines in '53, played 128 games, bagged 131 hits for 226 bases, including 22 homers and 93 runs driven across, and had a .278 b. a.

Paul Schramka, 25, also of Des Moines, played 80 games, hit .368 on 83 hits for 151 bases, including nine homers and 57 runs driven in. He's all southpaw.

Dick Smith, returner, was in 126 games, got 76 hits for 128 bases, 12 homers and 42 runs driven home for a .225 b. a.

Dixie Upright, returner, was in 80 games, got 75 hits for 130 bases, 12 homers and 42 runs driven in for a .306 batting average.

Max West, returner at 38, played in 38 games, collected 13 hits for 28 bases, five homers, 15 runs driven on and a .241 b. a. He was on the shelf most of the season.

Jacques Monette, 23, with Waco last year, appearing in 153 games, boomed out 160 hits for 273 bases, clubbed 20 homers, drove in 95 runs and hit .314.

Bob Usher, one of the Angels' old regulars, isn't in camp yet, but should turn up before Saturday's game.

Bring on them Beavers!

Bums Laugh Off Complacency Rumor

MIAMI, Fla.—(U.P.). From President Walter O'Malley down to the batboy, the Dodgers were laughing Saturday at spring training experts who predict over-confidence and complacency will cost Brooklyn its third straight pennant.

"This is one of the soberest, hardest-working squads I ever have seen," said O'Malley.

"That's right," echoed Vice President Fresno Thompson. "How can they accuse us of complacency when many of our regulars reported a week or two early, and all our weight cases came in Jean?"

"Don't you believe that over-

confident stuff," said Catcher Roy Campanella. "This is a hungry camp."

"You bet," said Jackie Robinson, the Jack of all Dodger trades. "We all want another World Series out and another crack at those Yankees."

Trainer Harold (Doc) Wendler's weight charts and conversation with Manager Walter Alton also indicate the Dodgers won't beat themselves.

Charts show Campanella came in at 193, the lightest of his major league career. Campy weighed 216½ at the close of last season. Robinson, who wouldn't even step on the

scales last spring, weighed in at a sleek-for-him 216. Pitcher Joe Black was 230, shimmier by four pounds. Pitcher Bob Miller shaved off 18 pounds. And Don Newcombe, the star right hander just out of service, was 19½ pounds lighter than in his last spring in camp.

Southpaw Preacher Roe, who needed weight, put on 11 pounds over the winter. And Billy (the thin-man) Cox picked up seven pounds.

"Those figures don't sound like an over-confident club, do they?" asked the Dodger trainer.

Alton pointed out that eight

of the Dodgers showed up from one to two weeks early. The early birds at the Vero Beach camp were Carl Furillo, Gil Hodges, Ruben Walker, Wayne Belardi, Erv Palica, Clem Labine and Russ Meyer.

"I was surprised," grinned the new Dodger manager, "to find on opening day that I had so many players I had to use two diamonds."

"But don't misunderstand me," added Alton. "I'm not complaining. It was a very flattering experience and, I think, proof that this club won't beat itself with over-confidence or complacency."

BASEBALL ROUNDUP**Thomson Fractures Ankle, Out 3 Months**

ST. PETERSBURG, Fla.—(AP). Bobby Thomson, the former New York Giants' outfielder whom the Milwaukee Braves were counting on so heavily, fractured his right ankle sliding in an exhibition game with the New York Yankees Saturday and may be lost to the Braves for as long as three months.

It was first thought that the injury, caused when Thomson slid into second base trying to break up a double play, would keep him out of action for six to eight weeks. But later doctors revised the figure upwards.

Dr. Robert C. Lonergan announced after X-rays and surgery on Thomson that the Milwaukee left fielder suffered a triple fracture of the right ankle. He explained that this meant bones were broken on the back and both sides of the ankle.

Thomson was taken to St. Anthony's Hospital here and Dr. Lonergan said the player would stay at the hospital two days to see how the setting takes.

Thomson was on first base when Andy Pafko, Milwaukee right fielder, hit a ball sharply to the box in the eighth inning. Fitcher Bob Wiesler, on the mound for the Yankees, threw to rookie Shortstop Woody Held, forcing Thomson at second. Bobby slid hard into the base trying to break up the double play and apparently caught his spikes in the loose turf.

He rolled over, his face grimacing with pain. Dr. Sydney Gainer, Yankees' team physician, made a preliminary examination before the outfielder was removed from the field on a stretcher.

"I started to slide too late," Thomson said later at the hospital. "I could see it coming. I got my foot caught in the grass."

It was terrible luck, Charles Grimm (manager of the Braves), had told me he was going to take me out the next inning.

REMINDED OF IRVIN
"At first I was terribly upset. Suddenly the picture of Monte Irvin's injury flashed through my mind and I was sure I had hurt myself the same way. But I looked down and saw no bone sticking through the flesh, and I was relieved."

Irvin, Giants outfielder, suffered a compound fracture and dislocation of his right ankle sliding into third base in an exhibition game against Cleveland at Denver in 1952. He was out of action for four months.

The Yankees won the game, 3-2.

Rookie Henry Aaron, up from Jacksonville of the South Atlantic League, is slated to take Thomson's place in left field. If Aaron fails to make the grade the job will go to Jim Penderton.

IN EXHIBITION games Saturday, the Brooklyn Dodgers won their fourth straight by blanking the Boston Red Sox, 5-0. Carl Erskine, 20-game winner and World Series star for the Brooks last year, made his spring debut and breezed through four innings, allowing four of the Sox's five hits. Roy Campanella clubbed a three-run homer.

The New York Giants evened their annual series with the Cleveland Indians at two games apiece by scoring a 3-2 win. Dave Philley blasted a two-run homer off Ruben Gomez for the Tribe tallies. Bob Lemon made his first appearance on the mound for Cleveland and surrendered an unearned run in the first inning.

He was charged with the loss. Philley's rookie right-hander Jack Sanford was touched for six hits and five runs in the seventh inning as the Chicago White Sox pounded out a 6-3 triumph.

IN OTHER TRAINING camps, the Pittsburgh Pirates revealed that Joe Page had begun workouts at the Bucs' Ft. Pierce, Fla., camp in a comeback effort. The one-time New York Yankee relief ace, absent from the majors since 1952, said he had undergone an operation on his left arm last August and felt he could help the Pirates this year. He is 35.

Saturday's line scores:
At Fort Pierce, Fla.: Pirates 3, Bucs 2.
At St. Petersburg, Fla.: Yankees 3, Sox 2.
At Clearwater, Fla.: Dodgers 5, Red Sox 0.
At St. Petersburg, Fla.: Giants 3, Indians 2.
At Clearwater, Fla.: Braves 3, Yankees 2.

At St. Petersburg, Fla.: Yankees 3, Sox 2.
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At Clearwater, Fla.: Dodgers 5, Red Sox 0.
At St. Petersburg, Fla.: Giants 3, Indians 2.
At Clearwater, Fla.: Braves 3, Yankees 2.

LA, Beavers Play Here Saturday

The Los Angeles Angels move into Long Beach Saturday afternoon for the first of two exhibition appearances here this spring when they meet the Portland Beavers at Recreation Park.

Game time will be 2:15 p. m. The Angels will return on Sunday, April 4, to close out the exhibition season against their bitter rivals, the Hollywood Stars. Two days later on the 6th the Pacific Coast League race will get under way.

The Angels played Portland here last season and drew their largest exhibition crowd outside of a couple of games in Wrigley Field against major league opposition.

Success of the '53 Angel-Beaver exhibition paved the way for two games here this season, including the "civil war" affair between Los Angeles and Hollywood, made more attractive due to their bitter brawling in the stretch drive last summer that publicized one of the most widely publicized baseball fights in years.

Some 2000 fans are expected for the L. A.-Portland go Saturday with an overflow turnout of around 3500 expected against Hollywood.

Tickets for Saturday's game will go on sale early this week at local sporting goods stores and, of course, will be available at the gate on Saturday. Prices are \$1.25 for the grandstand and \$1.00 for the bleachers.

Most of last year's Angel favorites will be on hand Saturday, including infielders Frank DiPrima, Ray Richards and Bud Hardin; outfielders Max West, Bob Usher, Dixie Upright and Dick Smith; catcher Al Evans, and pitchers Ed Chandler, Randy Gumpert, Joe Hatten, Alan Ihde, Cal McLish, Joe Ostrowski and Bob Spicer plus a host of classy newcomers.

Pitching assignments will be announced by Stan Hack of the Angels and Clay Hopper of Portland about Wednesday.

Los Angeles scored five runs on one hit in the seventh inning Saturday to whip Seattle, 8-5, in a Pacific Coast League exhibition game at Fullerton.

Randy Gumpert was the winner for the Angels. L. A. scored a pair of runs in the first and added one in the third while folding the Rainiers scoreless until the seventh.

At Yuma, Ariz., the Baltimore Orioles clubbed out six homers to wallop San Diego of the PCL, 14-7. It was the Orioles' seventh win in eight starts. Outfielder Sam Mele hit two homers and drove in four runs.

Seattle 000 000 400—5 11 5
Los Angeles 001 000 500—8 7 1
Kinsinger, Whitman (L); Evans (R); and Durelo, Jenney; Blinchman, Jones, Coleman (L); Gumpert (R) and Desha, Nienke.

San Francisco 002 300 000—5 6 1
Sacramento 002 120 300—11 16 8
Heilmann, Lein (L); Esperson (R); Zabala (R); and Tuziara, Albini (L); Ronspeck (R); Domenech (L); D. Domenech (L); and Bennett, Cleveland (R).

San Francisco 002 300 000—5 6 1
Sacramento 002 120 300—11 16 8
Heilmann, Lein (L); Esperson (R); Zabala (R); and Tuziara, Albini (L); Ronspeck (R); Domenech (L); D. Domenech (L); and Bennett, Cleveland (R).

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**BLOW TO BRAVES' PENNANT HOPES**

Bobby Thomson, Milwaukee Braves outfielder, is attended by Assistant Trainer Joe Taylor near second base after fracturing right ankle in eighth inning of exhibition game against Yankees Saturday. Thomson, who was injured as he slid into the bag, may be out as long as three months.—(AP Wirephoto.)

Majors to Keep Baseball on TV

ST. PETERSBURG, Fla.—The major leagues have not banned telecasts of exhibition games to major league cities, NL Prexy Warren Giles said Saturday in answer to a rumor sweeping the country to the contrary.

It all started when the Phils and the White Sox played Saturday at Clearwater, Fla., the Phils' home base. Sox officials asked permission to have the game TV'd since Chicago is part of the "Game of the Week" program of ABC.

The Phils said okay. The Phils then learned it was a constant coast affair and it wouldn't be heeded solely to Chicago. They withdrew permission.

Games televised from the White Sox, Indians or A's home parks do not require the opposing team's permission.

Decision to Joe Miceli

CINCINNATI—(U.P.). Joe Miceli of New York defeated Johnny Lombardo of Mt. Carmel, Pa., in a furious 10-round boxing contest here Saturday night.

The judges unanimously gave the decision to Miceli, who weighed 150½ to Lombardo's flat 150.

Lombardo's face was badly battered at the end and he was wobbling midway in the final round. Realizing he was behind, he staged a vigorous rally just before the bell sounded.

A solid left hook to the chin followed by an uppercut and a chopping right, earlier in the round, slowed him down and he was a very tired boy when the final bell sounded.

The judges scored it this way: Joe Craven-Micelli 97, Lombardo 90; Willy Purcell-Miceli 100, Lombardo 80; Gene Nitzsch-Miceli 95, Lombardo 87.

The fight was fast from beginning to end with Lombardo showing no fear of the New York welterweight's vaunted left hook.

Escapade Holds 2-Mi. Lead in Yacht Race

ST. PETERSBURG, Fla.—(U.P.). The yawl Escapade held a two-mile lead over defending champion Caribbean Saturday night in the annual St. Petersburg-Havana Yacht Race.

Escapade, skippered by Wendell Anderson of Detroit, had covered approximately 60 miles of the 284-mile route since the noon start.

First big inboard meet on the noted Marine Stadium will be the Memorial Day sweepstakes of Belmont Shore Lions Club, with water on proposed raceways throughout the Southwest.

United Speedboat Assn., however, plans a race meet May 9, here.

And, though races on the Long Beach course should be restricted to one per month, as past experience has proved, effort is likely to be made to have others.

WINTER SERIES ENDS
Six sailing fleets will deck Newport Bay waters today as the winter series officially ends.

Frick Denies Report He'll Resign Top Post

CLEARWATER, Fla.—(U.P.). a brewing company. A hearing on the bill has been scheduled in Washington for late this month and Frick will probably be there.

The reports have been current ever since Frick returned from a tour of the Orient, during which he picked up an infection that bothered him nearly two months.

"Those reports are a lot of baloney," the commissioner said as he came here to the spring camp of the Phillies to view an exhibition game. "I have absolutely no intention of resigning."

He reiterated what he had promised at the baseball writers' dinner in New York in January that whenever he felt he wasn't doing a job as commissioner "I'll step down and they won't have to pay me off."

"After all, I can always do something to get bread and butter," he said, adding that he felt so much better now he was ready "to take on all comers."

"No," he explained. "It's just my feeling that the club owners hired me to do a job and if the time comes when I feel I'm not doing what they are paying me for, then I'll get out. But not until then."

He said the reports that he was considering resigning apparently stemmed from the fact that his close friends knew he was discouraged because "I just didn't seem able to beat that infection."

"Frick may have to cut his Florida trip short because of the pending legislation in Congress which proposes to outlaw the radio or television sponsorship of any organized baseball game by

the major leagues will have the mound services of Chicago Cub ace Warren Hacker, the Browns' Duane Pillette and two other pitchers yet to be named.

The Vardon Trophy race is headed by Chandler Harper with a fine 68.18-stroke average for 16 rounds of competitive play.

Three new tournaments have been added, including the \$10,000, 54-hole San Francisco Open which will launch the campaign April 29-May 2.

The leaders:
Money winners
1. Chandler Harper 19 75.55 6300.00
2. Douglas 19 75.55 6300.0

PARTICULARS

by JERRY WYNN

People today have become accustomed to golf as a rich and famous sport with total yearly purses recently skyrocketing past the million-dollar mark.

But that is all a recent phenomena. If a pro sought a healthy income playing golf in the "old" days, he was strictly barking up the wrong trail. We researched into those early days of golfdom and discovered that the idea of a golf tour began in that wide-eyed year of 1900 with the first U. S. appearance of the great Harry Vardon.

Vardon was brought here by H. G. Spalding to promote the Vardon Flyer golf ball and after victory in the U. S. Open that year, his backers arranged a tour for him that extended from coast to coast.

After Vardon's departure in 1902, the golf pros themselves organized a winter tour with the first open held in San Antonio, Tex., with the princely first prize of \$25 going to Gil Nichols.

The name professional golfers in the early 1900's included the Nicholls brothers, Gil and Ben; Willie Auchtertonie, Nipper Campbell, and Tom and Willie Anderson (father and son).

Up until the first World War, the tournament trail remained rather a dusty one with the competition meager and then more involved. A \$350 open was considered real big.

But golf, as so many things, boomed with the start of prohibition. Rich Florida resorts, small hole out on the 14th, gave top salaries to the likes of Walter Hagen, Mike Brady and Al Smith. A small Florida tournament circuit was established, but it was primarily a closed concern.

A prominent course architect by the name of John Bredemus staged the first big money event in San Antonio in 1924 and that was quickly followed up by one at Miami Beach. Purses of \$5000 went to the winners.

The \$10,000 L. A. Open ensued in 1927 and then in what was supposed to be the acme of philanthropy, Jim Coffey staged a \$25,000 open at Tijuana. Newspapers carried cartoons of Gene Sarazen, the victor, wheeling his first prize of five grand home in a barrow of big silver dollars.

Though the tournament trail now provides much more reimbursement, oldtimers will argue you red in the face that the modern don't have half as much fun as did golf pioneers of the "Vardon Trail" days.

Probably true, too.

SHORT COURSE
Virginia golfers in for a busy day with Capt. Bill Cook's Sunday SCGA team battling Hacienda for the division title and Doug Joyner, Bob Attick, O. L. qualifying for the annual Cock Christiansen and Doug Miner.

WALK TOURNAMENT
Continuing... Qualifying for Public class championships also pursues recently skyrocketing past the million-dollar mark.

Defending Class A champion Lakewood's Craig Olson will step up this year into the championship bracket.

Howard Estep of Huntington Beach Men's Club also top championship contender.

Lucille Allen forged into the lead in the second round of the Meadowlark Women's Club 54-hole medal play with Kay Beemer second, and Mary Shimer third.

South Course mixed partners best ball on docket today as semifinals of Willowick big Hix tournament.

Wilson High's six-man team averaged a sensational 74.0 in a triangular meet this week.

Ben Hogan and Frank Leahy put heads together in Fort Worth, Texas, last week in a business venture.

Paul Brandyberry, minister at the North Long Beach Nazarene Church, fired an eagle-3 on the 555-yard sixth hole at Rio Hondo Golf Club Wednesday in two-some with L. A. Whitcomb of Lynwood.

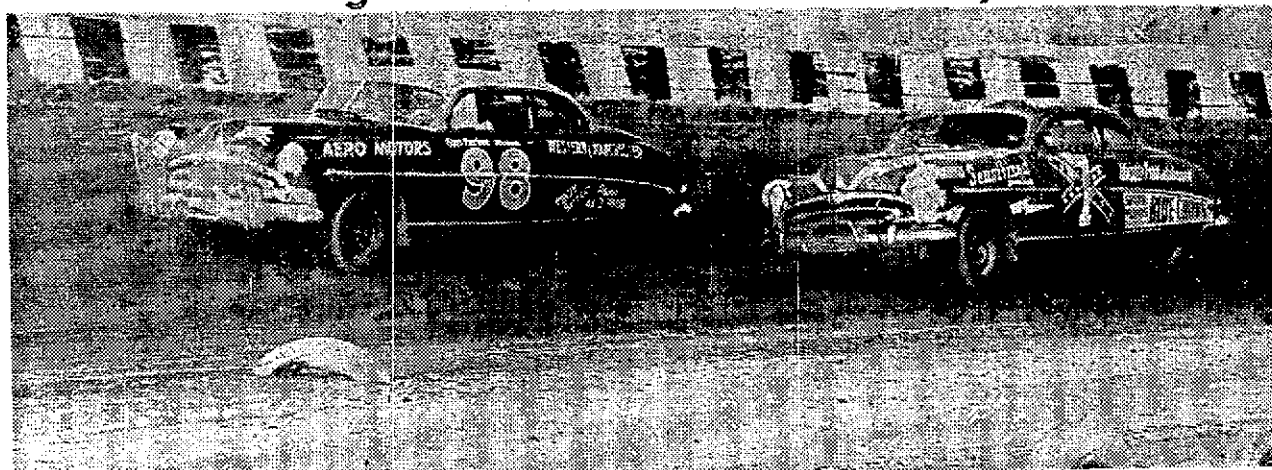
Hole-in-One honors for the week were garnered by Maurice C. Graham of 8538 S. Parker Ave., Rivera, who aced the 162-yard 12th hole at Recreation Park while playing with Larry Hickey, Wayne F. McNiel and R. A. O'Brien.

Two Virginia golfers, Stewart Small and Mr. C. E. Scott, broke into the charmed circle Saturday.

Small holed out on the 14th, while Scott and Scott on the 15th hole. Accompanying Walter Hagen, Mike Brady and Al Smith. A small Florida tournament circuit was established, but it was primarily a closed concern.

A prominent course architect by the name of John Bredemus staged the first big money event in San Antonio in 1924 and that was quickly followed up by one at Miami Beach. Purses of \$5000 went to the winners.

Among Race Favorites Today



FORMER INDIANAPOLIS WINNER Troy Ruttman (left) and national stock car champion Frank Mundy are among favorites in today's 100-lap AAA stock car race at Carrell Speedway. Both will drive Hudson Hornets.

Favorite, Longshot Win Pace

LOUISIANA DERBY

Length Win for Gigantic

NEW ORLEANS—(AP) Joe W. Brown's entry of Gigantic and Bobby Brocato ran 1-2 Saturday in the 29th running of the \$50,000 Louisiana Derby, closing feature of the Fair Grounds' 81st season.

Gigantic won the mile and one-eighth feature in 1:53 1/5 over a track classified as fast. He beat his stablemate to the wire by one length.

Bobby Brocato, a nominee for the Kentucky Derby and the Preakness, beat the Woodley Lane's Red, Hannigan by one length.

Gigantic's victory earned a record \$36,225 for Brown.

York Rides

Bay Meadows 'Cap Winner

SAN MATEO—(AP) Fortune Teller, with Ray York up, led from wire to wire Saturday to win the \$10,000 added Burlingame Matron Handicap at Bay Meadows.

Royal Grace was second and the favorite, Fighting Jane, third in the six furlong event. Pete Moreno rode Royal Grace and Willie Shoemaker was up on Fighting Jane. Time was 1:13 1/5 on a slow track.

Some 22,000 persons, second largest crowd in Bay Meadows history, watched Fortune Teller, from the Lucky Star Stables, win going away despite high weight of 116 pounds.

Sever fillics and mares went postward in the sprint. The winner, the second favorite, returned \$8.40, \$4.20 and \$2.70. Royal Grace paid \$4.80 and \$2.40. Fighting Jane \$2.50. The day's parimutuel handle was \$1,819.77.

Caldwell Stuns Fans

HOT SPRINGS, Ark.—(AP) Phil D. one of the nation's top-ranked stake performers, finished out of the money Saturday as Olen Sledge's Caldwell swept to an upset victory in the \$5000 Southland Handicap at Oaklawn Park.

Caldwell, winner of one previous race in the spring meet at Oaklawn, took the lead at the first turn and never relinquished it. Jockey Yarguk R. Williams brought his horse in half a length ahead of Clyde Locklear's Andros who finished second in a photo finish with Little Imp. Caldwell paid \$5.80, \$4.00 and \$2.40. Andros brought his backers \$13.00 and \$3.20, and Little Imp paid \$2.60 to show.

Two Local Youth Win

Nat'l Rifle Honors
The Distinguished Rifleman Medal, highest junior shooting award in the nation, was awarded to two Long Beach youths by the National Rifle Assn. it was announced Saturday.

The winners, both members of the Jordan Junior Rifle Club, are Frederick Rudolph Ettenfield, 17, 256 Eleanor Lane, son of Mr. and Mrs. Frederick Rudolph Ettenfield; and George David Hitchcock, 16, 256 East 56th St., son of Mr. and Mrs. Lloyd H. Hitchcock.

The new distinguished shots have climbed through 14 lower qualification ratings to join the country's elite youth shooters.

Harness Results

FIRST RACE—One mile:
Cavin Mc (Willis) 3:50 3.50
Chris Vole (Lubner) 3:20 2.70
Lura Patch (Phillips) 3:10 2.10
Time—2:04.5. No scratches.

SECOND RACE—One mile:
Black Demon (Aron) 4:50 3.40
Miss Jolene (Gardner) 4:40 2.70
Max Woolen (Dennis) 4:30 2.10
Time—2:08. Scratched—Lora Belle.

THIRD RACE—One mile:
Tommy Tass (Cass) 7:40 4.00
Big Cousin (Lubner) 7:30 3.20
Roger Stone (Canton) 7:20 2.50
Time—2:07.5. No scratches.

FOURTH RACE—One mile:
Lomita Marge (Aron) 17:70 8.70
Scotch (Cass) 17:60 7.00
Daisy Chimes (Cass) 17:50 5.50
Time—2:06. Scratched—Jack Key.

FIFTH RACE—One mile:
Lumber Lass (Schaff) 5:30 4.10
Gladie Hanover (Canton) 5:20 3.20
Waydole (Jones) 5:10 2.50
Time—2:06. Scratched—Jack Key.

SIXTH RACE—One mile:
Express Chief (Aron) 5:10 3.20
Leroy May (Dennis) 5:00 2.50
Time—2:03.2/5. No scratches.

SEVENTH RACE—One mile:
Scotch (Cass) 10:70 5.40
Miss Jolene (Gardner) 10:60 4.50
Time—2:05. No scratches.

EIGHTH RACE—One mile:
Lumber Lass (Schaff) 4:70 3.10
Gladie Hanover (Canton) 4:60 2.40
Waydole (Jones) 4:50 1.70
Time—2:05. No scratches.

NINTH RACE—One mile:
Daisy Chimes (Cass) 5:20 4.10
Express Chief (Aron) 5:10 3.20
Time—2:06.2/5. No scratches.

Express Chief and

Lumber Lady Score

ARCADIA—A favorite and a longshot divided honors Saturday in the two divisions of the Inglewood Pace, stake feature of the day's nine-race program of the Western Harness Racing Association meeting here before 14,910 fans.

Stan Adams, who won Friday's opening day stake with the favored Pirella's Jerry, turned in another confident and well-judged drive to bring home Express Chief in the first division.

Owner Ed Schafer got Lumber Lady up in the final stride to win the second division in a photo finish with the heavily-favored Killarney Hal and return \$40.70.

Adams took Express Chief to the top from an outside post position in a 29-second first quarter, managed to slow down the pace to a 1:33 4/5 three-quarters. In the stretch, the 5-year-old Chief Abbeduto stallion owned by W. C. Clark of Michigan, easily held off the challenge of Derby May for a two-length victory in 2:03 2/5.

Express Chief returned \$3.10 on the front end, \$3.20 to place and \$2.60 to show. Derby May, driven by Jim Dennis, was second and paid \$3.90 and \$2.70. The show horse was Pardon Me, driven by Jimmy Fitzpatrick and paying \$4.30.

In the second division, the highly-favored entry of Killarney Hal, driven by Harry Fitzpatrick, and Wilson Frost, with son, Jimmy, in the sulky, appeared to have a one-two finish position sewed up turning for home, but both faltered after being several lengths in front with 3/16ths of a mile to go and Lumber Lady's belated rush was good for the victory.

The mutuels on Lumber Lady were \$40.70, \$9.40 and \$4.70. The entry paid \$2.80 to place and \$2.40 to show. Hi Boy got up to edge Wilson Frost for third place and paid \$3.10.

Fastest mile of the meeting to date was turned in by Scotch Spencer, winner of Saturday's Girl of the Golden West Pace in 2:02 3/5.

Longshot players had a field-day in the last two races with Lumber Lady's \$40.70 and a \$36.20 mutual hung up by Denny Pointer in winning the ninth race.

Caliente Selections

1-Katie Q, Navy Bean Soup, Squabbound.
2-Vikate, Bright Angel, Count Charlie.
3-Moving On, Border Bomb, Ans.
4-Wantedo, Second Glory, Pat. True Aim.
5-Do It Again, Sally Chief, Rebel Song.
6-SIESTA MIO, Hermosa, Sir Roy.
7-Perfect Gift, Soft Time, Revolvero.
8-Hasty Time, Film Capitol, Split Reward.
9-Gonzales, Aulan, Sir Pylon.
10-Athletica, High Spade, Ata Time.
11-Fish Hickory, Blazing Knight, Epsilon.
Longshot Specials: 1-Foxy Moxey; 2-Morv's Son; 10-Sea-Dev.

'Meadows Results

FIRST RACE—6 furlongs:
Barador (Ventiler) \$9.00 \$2.00 \$1.20
War Pep (LBC) 8.50 1.70 1.10
Marsh's Turk (Volke) 8.00 1.60 1.00
Time—1:13 4/5. Scratched—Deerwood, Rose, Shady Boots, Litter Fleet, Drum Drum and Rising Pines.

SECOND RACE—6 furlongs:
Spunky Cat (Moran) 25.50 9.20 6.50
Bullrozer (Ford) 8.00 4.30 2.70
Flybush (Torre) 7.50 3.80 2.40
Time—1:14 2/5. Scratched—Rice Fan, Matzair and Prosperity.

THIRD RACE—6 furlongs:
Snow War (Torre) 14.10 7.60 4.70
Jesterson (Ford) 13.70 6.30 3.70
Flybush (Torre) 13.20 6.00 3.40
Time—1:13 2/5. Scratched—Domingo Kid and Latchaway.

FOURTH RACE—6 furlongs:
Extraction (Simmons) 35.80 13.50 8.70
Fleet Abbey (Glosson) 8.00 4.20 2.60
Time—1:12 4/5. No scratches.

FIFTH RACE—1 mile:
a-Horndeer (Ed (Shoemaker) 7.90 3.60 2.60
Correspondent (Reves) 7.50 3.20 2.00
Time—1:39 2/5. No scratches.

SIXTH RACE—1 mile:
a-Glory (C) 29.30 8.40 5.40
Robert W. (Taniguchi) 8.50 4.20 2.60
Time—1:40 4/5. No scratches.

SEVENTH RACE—1 1/4 miles:
a-So, Soles (Glosson) 4.00 3.40 2.40
Abes Birkday (Ford) scratches.
a-Coupled with Rutz; b-coupled with Vondetage.

EIGHTH RACE—4 furlongs:
Fortuna Teller (York) 6.40 4.20 2.70
Royal Grace (Moran) 4.50 2.70 1.70
Fighting Jane (Shoemaker) 4.00 2.50 1.50
Time—1:13 1/5. Scratched—Blue Butte.

NINTH RACE—1 1/4 miles:
Mithra (Torre) 18.50 8.10 4.70
El Chuy (Volke) 8.00 4.70 2.70
Mubrook (Shoemaker) 7.50 3.20 2.00
Time—2:08 1/5. Scratched—Honeybelloc.

Stock Cars Race At Carrell Today

The cream of the nation's AAA stock racing chauffeurs swing into action again this afternoon when J. C. Agajanian presents national championship stock car racing at Carrell Speedway in Gardena.

The stocks probably will draw another sellout crowd, like the one that witnessed last month's race at Carrell. Gates will be open at 11 a.m.

Time trials start at 1 p.m. with the first race, a trophy dash for the four fastest qualifying cars, slated for 2:30. For the first time at Carrell, the AAA hotshots will compete in a series of three 10-lap heat races. Capping the slate will be the 100-lap main event.

George Fleming of Bristol, Pa., darkhorse winner of the February go at Carrell, is back for another try with his Hudson. So is Chuck Stevenson of Compton, winner of the last two Mexican road races and second place finisher at Carrell last time in a Ford V-8. Lou Figaro, a local favorite who got third, also will gun a Hudson again.

Champions seeking added laurels include Frank Mundy, 1953 AAA national stock racing kingpin from Atlanta, Ga., and Marshall Teague of Daytona Beach, Fla., who was champ in 1952.

Troy Ruttman, Long Beach favorite and winner at Indianapolis in 1952, will drive a Hudson today for Agajanian. Johnny Mantz, another local favorite, hopes for better luck this afternoon in his Merc.

Behind the four-year-old son of Market Wise came three horses strung across the track in a blanket photo finish. The camera separated heads, awarded second place to Hasty House Farms' Ruhs and third to the South American horse, Intention. Combat Boots was fourth.

Greentree Stable's highly regarded Straight Face never was in the running, and he disappointed his backers in the big crowd of 20,642 who bet him down to the 2-1 choice. Straight Face finished 10th under high weight of 120 pounds and the second favorite, Quiet Step, was 12th.

Wise Margin, which has only half a hoof on one of his front feet, covered the mile and a quarter on a fast track in 2:02.2.

Wise Margin Triumphs as Favorite 10th

HALLANDALE, Fla.—(AP) Wise Margin, the stretch-running brown colt with only three and one-half hooves, burst through a packed herd Saturday to score a one-length victory in the \$66,100 Gulfstream Park Handicap.

Behind the four-year-old son of Market Wise came three horses strung across the track in a blanket photo finish. The camera separated heads, awarded second place to Hasty House Farms' Ruhs and third to the South American horse, Intention. Combat Boots was fourth.

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Johnson Sea-Horses
See the new 1954 models here!

Stillwell 1618 W. 9th St. Ph. 7-4416

JOHNSON'S
NEW "SUSPENSION DRIVE"
SENSATION

It's
Quiet!

JOHNSON
SEA-HORSE
5 1/2

Johnson Sea-Horses
FOR DEPENDABILITY

See the new 1954 models here!
KEITH PARKE
Sporting Goods & Hardware
6731 Orange Ave. Phone 2-8069
Authorized Johnson Dealer

Johnson SEA-HORSES
FOR DEPENDABILITY

See the new 1954 models here!
KEITH PARKE
Sporting Goods & Hardware
6731 Orange Ave. Phone 2-8069
Authorized Johnson Dealer

Johnson SEA-HORSES
FOR DEPENDABILITY

Read about
the new 1954 Sea-Horses in the Johnson
ad... then see the motors here!

**BARNES
MARINE SUPPLIES**

5368 East Second St. Ph. 8-5622

Johnson SEA-HORSES
FOR DEPENDABILITY

See your Johnson Dealer. He knows
outboards. He specializes in service. Look for his
name under "Outboard Motors" in your
classified telephone book.

JOHNSON MOTORS, WAUKEGAN, ILL.

EQUIPPED • DELIVERED

1954
PONTIAC 8
5-PASSENGER SEDAN
122-INCH WHEELBASE

\$2635.71*

Includes...
TAX • LICENSE AND TITLE

- UNDERSEAT HEATER
- DUAL DEFROSTERS
- WHITE SIDEWALL TIRES
- DE LUXE STEERING WHEEL
- DIRECTION SIGNALS
- CHROME BUMPER GUARDS, FRONT AND REAR
- CHROME TRUNK GUARD
- CHROME GRATEL GUARDS
- PERMANENT TYPE OIL FILTER
- TWIN SUN VISORS
- ARM RESTS, FRONT AND REAR
- ELECTRIC CIGAR LIGHTER
- ASH TRAYS, FRONT AND REAR

*We can deliver a Pontiac 6
5-Passenger Sedan for only
\$2438.50

Including tax, license, title, Oil-Bath Air
Cleaner and the last 9 items listed above.

MASTERS PONTIAC, 1545 AMERICAN

BUSINESS AND INDUSTRY

Edgington Awarded
Big Fuel Contract

Ralph Edgington, Long Beach refiner who has had his troubles in the past trying to sell asphalt to the government, has landed a fat fuel oil contract, according to the Independent-Press-Telegram's Washington Bureau.

The Armed Services Petroleum Purchasing Agency announced Edgington Oil Refineries, Inc., of Long Beach, has been awarded a contract to supply 1,605,476 gallons of fuel oil. The agency declined to say how much it is paying for the oil.

Edgington late last year complained to Rep. Craig Hosmer (R-Long Beach) that the government had "rigged" its bidding procedures on asphalt to be shipped to Indochina under the military aid program in such a way as to prevent small refiners from competing with large oil companies.

After conferences with Hosmer's small business committee in the House and with the Army's Corps of Engineers, which had been designated purchasing agency for the asphalt, Edgington succeeded in forcing new bids on the job.

The daily newspaper is the only constant medium that will bring daily traffic and sales to a store and it's foolish for a retailer to dissipate his advertising budget and diffuse his selling message by spending appreciable sums in other "frail and feeble" media.

This counsel is offered by Bernice Fitz-Gibbon, one of the best-known women in all advertising, with over 30 years as advertising director or copy chief of three of the nation's top retail stores—Gimbels, Macys, and Wanamakers all of New York City.

"Many stores may be dipping a tentative toe into television," Miss Fitz-Gibbon observes. "Others are actually sneaking a few eggs into the baskets of radio, magazines, direct mail, billboards, car cards, house-to-house throwaways, sky writing, telephone solicitations, sandwich men, sound trucks and what have you."

"I believe that all advertising toes and eggs should go into the newspaper basket," Miss Fitz-Gibbon declares. "Newspapers are bought first for news, second for advertising," she continues. "Interest in advertising comes ahead of in-

REALTOR OF WEEK

Avis S. Hunt Clicks Both
as Realty Buyer or Seller

A person who would sell a home out from under a widow and buy a place of business out from under her boss sounds like a second Simon Legree.

Yet just such a person is the Long Beach Realtor of the Week, honored by fellow real estate brokers and salesmen. Meet Avis S. Hunt, who has been in real estate business here less than eight years. And as for selling a home out from under a widow, she is the widow involved. It was just another chapter that has seen her success story climaxed by purchasing the Town and



AVIS S. HUNT
Buys Out Her Boss

Country Realty here from her former boss, Clive Graham. (Graham isn't going out of business, but he did sell his Town and Country name and the office at 3122 E. Anaheim St.)

A native of Idaho, Mrs. Hunt taught school in Boise after her graduation from the University of Idaho. Her husband, the late Frank B. Hunt, was a disabled war victim. They came here in 1927 to see if his health would improve.



AN OPEN FORUM will be conducted by the Realtor-Salesmen Relations Committee of the Board of Realtors Wednesday night at the Lafayette Hotel. Shown here are the participants. Left, to right, standing, are Howard LaBountie, Coy Sanders, Harvey Miller and C. O. Givens. The latter will preside. In the front are Gene Page, Steve Spindell and Stormy Keats, who will be the moderator. Various problems and multiple listing will be discussed.

terest in amusements, art notes, auctions, books, the bridge column, comics, editorials, fashions, food, lost and found, obituaries, crossword puzzle, radio, real estate, society, sports, television and everything else.

"How very different a climate this is from the one in which the ads or commercials on television find themselves. There the commercials are an intrusion, an outrageous interruption in the entertainment which is the primary business of TV."

Freeman Gates, former assistant production manager for Consolidated Rock Products Company of Los Angeles, has been appointed by Waldrup Engineering Company, Hollywood, to manage their expanding Aggregate and Mining Machinery Division, which is presently introducing the Latture Concave-Convex Roto-Crusher to the rock and gravel trade.

More than 50 Hardware Mutual's insurance sales representatives met at the Arrowhead Springs Hotel, San Bernardino, Monday and Tuesday in their annual sales conference.

Locally, sales representatives Mr. and Mrs. Neal Archer and Mr. and Mrs. R. C. Saunders will attend as honored guests.

William L. Bateman Jr. has been appointed to the creative staff of Elwood J. Robinson & Co., Los Angeles advertising agency. Formerly copy chief for Barker Bros., Bateman will supervise copy for the agency's Packard-Bell account. A graduate of the University of Southern California, Bill Bateman served as a navigator in the Eighth Air Force during World War II. Among his military honors are the Distinguished Flying Cross and four Air Medals.

Real Estate and BUSINESS
DEPARTMENT

Whaley's Los Altos
Homes Selling Fast

With sales far exceeding expectation, Los Altos is becoming one of the nation's fastest growing communities, reports R. J. (Jim) Burdge, president of the Los Altos Realty Company, sales agents for the vast L. S. Whaley development, all of which is inside Long Beach.

Carrying out his 10 years of planning a community of homes for every sized family with every sized income, Whaley now is engaged in selling three units in the big east Long Beach section.

Unit No. 16 of larger, luxurized homes just east of Bellflower Blvd. and north of Los Coyotes Diagonal is nearly sold out and 30 homes were sold last week in the adjacent 17th unit of similar homes. These 350 homes are under construction just south of the original 265 homes in the area.

Models of the homes, furnished by Aaron Schultz Furniture Co., are open daily at 2800 Bellflower Blvd.

The homes priced from \$11,750 to approximately \$15,000 give the discriminating buyers their choice of two bedrooms, three bedrooms with one or two baths, three bedrooms with two baths and an extra multiple purpose room, and four bedrooms with two baths. Forced air furnaces and fireplaces also are offered in many of the homes.

"Nearly three out of every four of the buyers are persons who have owned homes in Long Beach and now want larger homes," said Burdge.

"Among the sales we made last week were 12 homes to Long Beach doctors, attorneys and other professional men. They all were attracted

Will Use Own
Name in Firm

The Clive Graham Co. has sold the firm name, "Town and Country Real Estate." The company will continue to do business in a more specialized field from the downtown office located in the Realty Building at 500 E. Fourth St. Graham, the owner, is very active in realty circles statewide as well as on the national level, and many sales and exchanges are affected outside the city. Recently, an exchange was made of a \$350,000 apartment house in Westwood and a \$100,000 commercial property in Riverside, in which the Clive Graham Co. represented the principals.

The company has negotiated the sale of four motels in the Long Beach area since the first of the year. Members now include: Norman Ives, head of the property management department; Joseph Reed, well-known Long Beach realtor; experienced in income properties; Ruby Widmaier, working exclusively on exchanges; Lewis Pitt and May Van Deusen, specializing in larger homes.

Unite Groups of
Realty Owners

Establishment of a national federation of local, state and national organizations of property owners to represent the nation's 40,000,000 owners of real property was announced last week in Washington, D. C., to be known as the American Real Property Federation, according to Arnold Berg, president of the local board, who received a request to represent this area.

It will work to protect property rights, expand and protect real estate ownership, eliminate city slums and blight, limit taxing, spending and borrowing powers of government through constitutional action.

All types of property-owner groups, including thousands of local improvement and neighborhood associations, will be eligible for membership in the federation, as will be trade associations in real estate and allied fields, corporations. Officers of the federation are Charles B. Shattuck of Los Angeles, Corinne Griffith of Los Angeles.

Seek Salesmen
Board Members

Gena Hoffman, membership chairman for the Long Beach Realty Board, announces a membership campaign in the salesmen division during March and April.

The purpose of this program is to tie in with the educational and sales conference program which is a very important factor in developing additional well-trained men and women to handle the demands of the real estate investor.

This one-day conference is being held in Long Beach this year and it is anticipated that attendance will far surpass the 700 registered in previous years. Each salesman will be presented with a complimentary registration to the April 30th seminar if his application is presented to the membership during the next six weeks.

SPEED UP SALES through Independent - Press - Telegram Classified ads. Merchandise, cars, real estate and personal things go fast through For Sale ads! 6-9071.

by the large homes of distinctive styling and the various extras Whaley offers in his houses," said Burdge.

Beautiful floors, natural wood-finished kitchens, large two-car garages with ample room for laundry facilities, a work bench and freezer without crowding are among the attractions.

"But the main appeal is the way the Los Altos homes are so planned and built that they do not resemble a tract and are homes of distinction," continued Burdge.

"They appreciate the long planning of a community of churches, fine stores, parks and wide streets. The association the home buyers join protecting their investment is another big factor."

In keeping with his policy of a home for every income Whaley soon, probably next week end, will open model homes in Unit 18 which will provide three bedrooms, two-bath homes for \$9950 with a down payment of only \$450 to anyone. These will be adjacent to the new State College. Many sales already have been made.

Meanwhile, sales in his exclusive Park Estates area are good with sites sold last week. Homes there range from \$20,000 to \$50,000 custom built.

In keeping with its character as the recent winner of the National Award for "Planned Communities," Los Altos throughout provides a wealth of thoroughly-engineered property improvements, including ornamental street lights, sewers, paved streets, sidewalks, curbs, gutters and other features.

Frank Hart Is
Panel Speaker

Hints about the new home market and sales will be divulged at the Young Builders Council seminar Monday evening at the Nikabob Restaurant, 875 South Western Ave., Los Angeles. R. Reese Myers, president, announced.

Panelists on the subject, "Merchandising Homes for 1954," follow: William H. Hannon, sales manager, Fritz B. Burns Organization; Frank R. Hart, sales manager, Walker & Lee, Inc., Long Beach; Dave Slipher, moderator.

The seminars are open to everyone interested. The seminar is at 8 o'clock; dinner at 6:45 o'clock, and get-together at 6 o'clock.

LOOK...
NO FURTHER

HERE IS THE HOME
OF YOUR DREAMS!
CHECK & COMPARE
ALL 42 FEATURES

3 SPACIOUS
BEDROOMS
2 LUXURIOUS BATHS

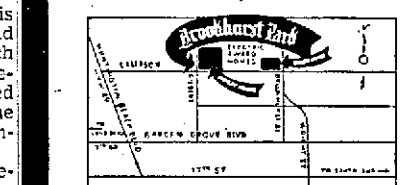
IMMEDIATE
OCCUPANCY

To Qualified
Buyers



FROM \$15,250, FHA

DOWN
PAYMENTS
from \$2450
VETS from \$900 Down

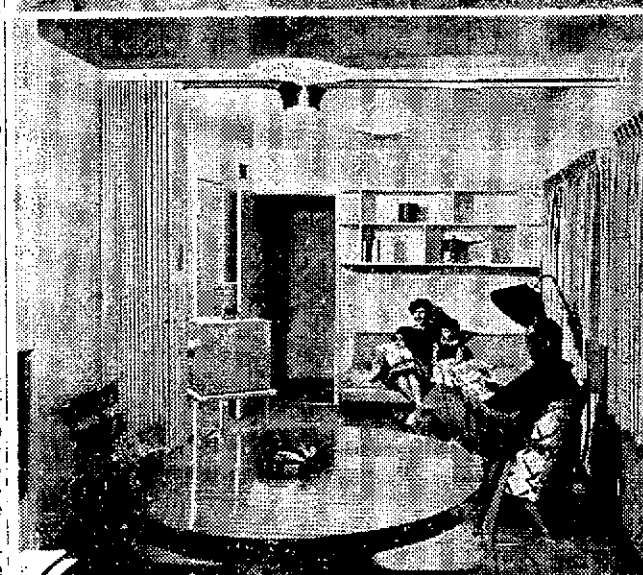


DIRECTIONS: Directions to Brookhurst Park from Long Beach: Drive East on 7th St. (which becomes Garden Grove Blvd.) Turn left (North) at Gilbert Ave. and drive a short distance to intersection of Lompson.

SALES OFFICE AT TRACT
Furnished Models by
Marshall's Colonial Shop
Elliot & Martin

Offices:
Henry C. Cox & Affiliated Co.'s
7999 Lompson, Cor. Brookhurst
Garden Grove
Phone LEhigh 9-1191

Doctor Buys in Los Altos



AMONG FAMILIES moving into the L. S. Whaley Co., 16th unit in Los Altos are Dr. Robert G. Kaller, M.D., his wife, Ruth, and their children, Janet and Richard. Former residents of Whaley's Ridgewood Heights area, they purchased one of the larger homes with three bedrooms and a multi-purpose room at 2852 Lomina Ave. At the top is the spacious living room which has beamed ceiling, while in the lower photo the family gathers in the multi-purpose room separated from the dining area by drapes.

We Lead Again

For the sixth consecutive month Long Beach leads all cities in the west for business gains.

The 12th Federal Reserve District report, using bank debits as an indicator of the business pulse since they reflect the flow of money payments through the banks, Long Beach showed a 25 per cent gain for February over the same month in 1953.

And for the first two months of 1954 the business gain is 19 per cent above the same period last year.

Only one city, Bellingham, Wash., equalled Long Beach for the February gain.

Bakersfield reported a 26 per cent drop, Berkeley and Fresno off 8 per cent, Los Angeles showed no change with a 3 per cent drop for the two-month period. San Diego was off 1 per cent in February and declined 3 per cent for the two months.

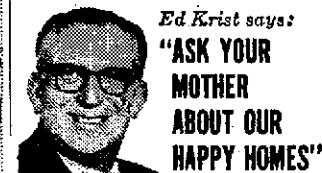
Pasadena gained 5 per cent, Santa Ana was up 12 per cent and Sacramento gained 20 per cent. San Francisco improved 5 per cent.

Outside of California the seven-state report shows Phoenix business off 6 per cent for February, Boise off 20 per cent, Portland down 2 per cent and Tacoma off 4 per cent.

Bank debits in Long Beach in February were \$252,563,000.

- 1. Electric range and oven built in
- 2. Radio-controlled garage door
- 3. Flood-lighted yard
- 4. Touchplate wiring
- 5. Master control panel
- 6. Electric heaters in bath
- 7. Electric exhaust fans in kitchen and bath
- 8. Summer air fan
- 9. 220 volts for dryer, range, and water heater
- 10. Weather-proof exterior outlets
- 11. Lights in closets and wardrobes
- 12. Switch to all living room outlets
- 13. Electric house numbers
- 14. Seal of adequate wiring P.C.E.A.
- 15. Two baths
- 16. Colored fixtures
- 17. Glass-enclosed showers
- 18. Pullman lavatories
- 19. Insulated and weather stripped
- 20. Garbage disposals
- 21. Plumbing for dishwashers

- 22. Forced air furnace with thermostat
- 23. Public sewers
- 24. Fireplaces
- 25. Barbecues
- 26. Interior and exterior planters
- 27. Tile walls in baths
- 28. Tile kitchens
- 29. Cove base linoleum (kitchen and bath)
- 30. Philippine mahogany exterior trim
- 31. Cedar roofs
- 32. Natural finished birch cabinets
- 33. Ash-hardwood doors, brass hardware
- 34. Mahogany paneled walls and interior finish
- 35. Select oak floors
- 36. Large mirrors and sliding glass wall
- 37. Bronze and aluminum screens
- 38. Oil-painted interiors and exteriors
- 39. Drapery hardware and valance boxes
- 40. Five work-saving floor plans
- 41. Covered concrete terraces
- 42. Lawn, shrubs, trees



Ed Krist says:
"ASK YOUR
MOTHER
ABOUT OUR
HAPPY HOMES"

That's right, Mother knows best. Just ask her or Dad, if they've been out in Southern California for some years, about Ed Krist and HAPPY HOMES. The folks will tell you that I built the first and finest popular priced homes for thousands of home buyers during the past 35 years. Just compare these facts and figures with any other advertisement you see on these pages or anywhere else: 10 contemporary



HAPPY HOMES stylings, 3 bedrooms, large kitchens with breakfast bars and range fans, big picture windows in living rooms, natural finish ceilings, paved enclosed patios and quality construction throughout. All this, and much more, for only \$8695 full price, with nothing down except costs and impounds for non-veterans and veterans, and immediate occupancy for all buyers. And just think of the low monthly payments, \$69.95



for principal and interest. Why, that's lower than rent! Our present HAPPY HOMES development is in one of the finest locations it's ever been my pleasure to offer. Schools, shopping, churches and all the good things that make a good community are right at hand. In addition to my policy of giving a dog to every family fencing in its yard and starting your bank accounts for all children born in a HAPPY HOME, my maintenance department will be at



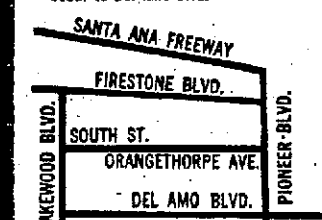
your beck and call for the 17 year period covering the mortgage loan. This gives you the rare opportunity of keeping your HAPPY HOME good-as-new for years to come. And this service is offered practically at builder's cost. No other builder offers such service, and I'm certainly the only builder with this personal service. The fine people in my office will be glad to arrange PTA and



other club meetings, Boy and Girl Scout activities, and organized athletic competition for all HAPPY HOME owners and their families. Now you know why Mother thought so well of our homes and policies. Come on out this weekend. You'll like us, too.

EXHIBIT HOME FURNISHED BY
PARADISE FURNITURE COMPANY

Open 9 to 9, daily & Sunday
From Los Angeles, drive straight out Santa Ana Freeway to Pioneer Blvd., turn south to Del Amo Blvd., and property from Long Beach, take Lakewood Blvd. to South St. (Orangethorpe Ave.) turn east to Pioneer, then turn south to Del Amo Blvd.



SANTA ANA FREEWAY
FIRESTONE BLVD.
SOUTH ST.
ORANGETHORPE AVE.
DEL AMO BLVD.
PIONEER BLVD.

Happy Homes

✓
vets!
work in
los angeles
industries?
✓

you can't
find a better home
at better terms
than in
LANsdale
FARM ESTATES
SANTA ANA

no
cash
down

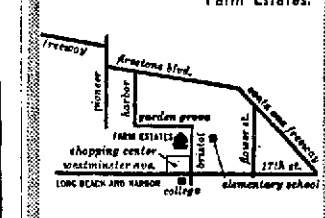
*except costs and
impounds FOR VETS

YOUR HOME IS WORTH MORE
• spacious lots
and floor plans
• built-in Kaiser dishwasher
• dozens of "extras"

YOU'RE NEXT DOOR TO
SCHOOLS, COLLEGES,
A NEW SHOPPING CENTER!

YOU'RE NEAR THE FREEWAY
(less than 30 minutes
from L.A. City Hall)
AND NO SMOG!

to get there:
Drive east on
Westminster (which
runs into 17th
St.) until
Bristol. Turn
north to
Farm Estates.



LANsdale
FARM ESTATES

3 bdrms.
2 baths
FULL PRICE
from
\$13,330
\$68⁵²
per month
for vets
principal & interest

Model Homes
OPEN DAILY
11 A.M.-7 P.M.
New Freedom
Gas Kitchen
PIONEER LAND CO.
exclusive
sales agents

✓
✓

New Carson Park Mutual Homes to Sell for Low Down Payment

First new unit offered in newly incorporated Lakewood will be another section of Carson Park Mutual Homes built on 87 acres adjacent to and southwest of the last Carson Park development. The tract of five units is bounded on the north by Parkcrest St., on the south by Conant St., on the east by Woodruff Ave. and the west by Palo Verde Ave.

The 87 acres were bought last October from John A. Griffith who had reserved the area for a section of fine homes.

Officials pointed out that Carson Park terms available to veterans are down payments starting at \$295. Nonveterans may purchase any two- or three-bedroom home at Carson Park for a down payment of only \$595.

Buyers have a wide selection of basic models and exteriors from which to choose. These homes, designed by Paul Duncan, AIA, are built along traffic engineered streets on large lots that are landscaped by the developers at no extra cost to buyers.

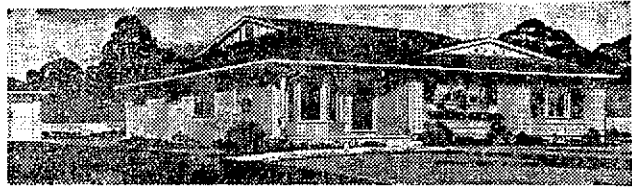
Some 16,000 homes in which approximately 60,000 persons are now living have been built in this same area by the developers. Carson Park incorporates the conveniences of city living with country atmosphere. Attractions include an 18-hole golf course and country club, archery, handball courts, proximity to fine beaches, parks and picnic grounds, churches, and fine, new schools with classes from kindergarten through college. Carson Park is near Lakewood Center, the new huge shopping center.

Among features offered are garbage pulverizers, large living rooms with picture windows, separate dining room, steel sash windows, slab doors, entryways, patios, cedar shingle roofs, electric bathroom heaters, stall showers, double garages, inlaid linoleum, hardwood floors, all-steel kitchen cabinets, rockwool insulation and floor furnaces.

The five new units currently on sale at Carson Park are situated in one of the most desirable sections of the Lakewood area. The lots for these new homes were formerly reserved for high-price houses.

Model homes and Carson Park sales office at 6741 E. Carson St. will open daily from 9 a. m. to 9 p. m.

Carson Park's Newest



OPENING OF ANOTHER big section of Carson Park Mutual Homes near Woodruff Ave. and Parkcrest St. offers veterans low down payments on either two or three-bedroom homes. Here is one of the three-bedroom homes.

Many Buying in Midwood Manor Tract

Broad public acceptance of the three-bedroom, two-bath homes in Midwood Manor, situated at Brookhurst and Katella Aves. in smog-free Garden Grove, is reflected in announcement of sales of \$800,000 in the current second unit of the new community. The homes are priced at \$12,770 each.

The Pioneer Land Co., sales agents, also reported increasing large numbers of visitors at the model homes, including one furnished by Aaron Schultz. The models are on view every day, 10 a. m. to 6:30 p. m. Terms for vets are \$470 down, plus impounds, and low monthly payments.

Spokesmen said visitors appeared especially interested in the size of the lots, averaging 63 by 120 feet, and most of them bearing orange trees from the original grove on the site of the development, which is near the Santa Ana Freeway.

Planned in 16 distinctive elevations ranging from New England farmhouse to ranch and modern, the Midwood Manor dwellings feature real brick fireplaces, ceramic tile, pullman baths, wardrobe closets, sliding picture windows, hardwood floors, 70,000 BTU forced-air heat and a 19-foot wall of glass overlooking the paved terrace.

Visitors from Long Beach may follow Seventh St. (Garden Grove Blvd.) east to Brookhurst Ave., turning left then to the property.

Offered in 16 Stylings



ONE OF THE DESIGNS of homes in Midwood Manor is the above three-bedroom, two-bath exterior, at Brookhurst and Katella Aves. in smog-free Garden Grove. The price is \$12,770, with terms.

DANCE and BANQUET HALL

Available for All Occasions

PARKING FOR 300 CARS

7000 GARDEN GROVE BLVD.
7 Miles East of Veterans Hospital

For Information Call

GEORGE SHEEN
WESTMINSTER 9021 OR TORREY 4-9187

Builds More Homes Under GI Program

Recent increase in demand for homes with GI financing has prompted Whittier Heights in East Whittier to place additional homes, bearing special terms for veterans, under construction. John D. Lusk, representing the development company, said the new houses will include the full range of stylings of previous dwellings in that community.

A number of Whittier Heights homes are now ready for families requiring immediate occupancy, he added. The dwellings are available in ranch as well as contemporary designs and in a variety of interior floor plans.

Centering at Whittier Blvd. and Virginia Ave., a short distance east of the city of Whittier, the community provides three-bedroom and two-bedroom and den arrangements.

Prices of the homes range from \$14,350 to \$14,550 for vets and non-vets. Included in the purchase price are electric clothes dryer and dishwasher.

The tract is accessible by going north on Lakewood Blvd. to Firestone Blvd., right on Firestone to Leffingwell Rd., left on Leffingwell to Whittier Blvd., then right to Whittier Heights.

Realtors to Hear Capt. M. C. Heine



CAPT. HEINE
Tuesday Breakfast Speaker

Capt. Minor C. Heine, commanding officer of the Long Beach Naval Base, will be guest speaker at the Board of Realtors Breakfast Forum Tuesday, according to program chairman Verne Morrill.

His subject will be "What the City is Doing for Navy Personnel." Mayor Lyman Sutter, chairman of management board of the Armed Services YMCA, Clovis Putney and Gladys Storde will broadcast a skit. Other entertainment is planned.

Heine Harris is in charge of a special recognition table of some 30 escrow officers of the city who will award door prizes to those in attendance.

To Discuss Flood Affect on Property

The Society of Residential Appraisers, Chapter 94, headed by President James Edmonds Jr., will meet with the Los Angeles Chapter Thursday at 6:30 p. m. at the Mona Liza for dinner. The speaker will be H. G. F. Hanerbaum, chief valuation engineer, Los Angeles County Flood Control District and the subject is "Flood and Debris Hazards and Their Effect on Real Estate Values."



3 and 4 BEDROOMS ★ 1, 1½, 2 BATHS
from: \$12,250

CHECK AND COMPARE THESE FEATURES . . .

- Built-in Thermador Range and Oven
- Zolatoned Kitchen Walls
- G. E. Garbage Disposal
- Bath and Kitchen Exhaust Fans
- Built-in Breakfast Nooks
- Sliding Glass Walls
- Ceramic Tile Showers
- Pullman Lavatory
- Fireplaces
- Insulated Ceilings
- Forced Air Heat
- Sewers In and Paid

LIFETIME HOMES

GARDEN GROVE • Phone LEhigh 9-2827

From Long Beach: East on 7th St. (which becomes Garden Grove Blvd.). Turn left (North) at Brookhurst and drive 1 mile to Chapman. Turn right (East) on Chapman and continue ¼ mile to Lifetime Homes. Sales office at Tract.

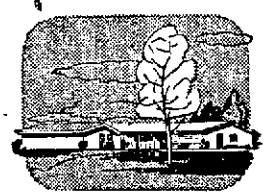
HENRY C. COX and Affiliated Companies
MAIN SALES OFFICES 9999 LAMPSON, CORNER BROOKHURST, GARDEN GROVE
PHONE LEhigh 9-1191

Why did YOU buy a home in MOUNTAIN VIEW HOMES, Mr. and Mrs. Kellner?



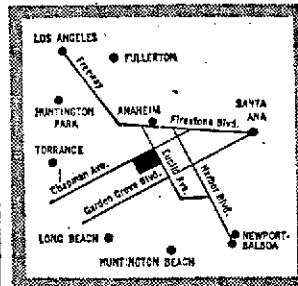
Mr. and Mrs. Leon H. Kellner, 12012 Nelson Street, Garden Grove

"WE HAD LIVED IN SEVERAL PLACES in and around Los Angeles and inspected practically all of the districts from the Pacific Palisades down south to Laguna Beach. When we saw Mountain View Homes, we knew this was it! Best deal, too, as well as best location. Real outdoor living; close to orange groves and surrounded by the renowned beauty of California. The kitchen is a miracle of convenience and there's plenty of closet space. The climate is best we've found anywhere. And, there's no smog or refinery odors."



Now!
only \$2,700* down
for any home in

MOUNTAIN VIEW HOMES in Garden Grove



- ✓ 20 minutes from Long Beach
- ✓ 15 minutes from Santa Ana
- ✓ 45 minutes from Los Angeles

*plus loan closing costs (Not G.I.)

Chapman Ave. just west of Euclid • Phones LEhigh 9-3890 • LEhigh 9-2171

LOOK AT ALL THESE FEATURES:

- Choice of 48 home styles
- 3 bedrooms
- "King Size" closets
- Decorator styling
- 1 & 1½ baths
- 2-car garages
- Garbage disposals
- Natural fireplaces
- Payne forced air heating
- Sliding glass patio doors
- Hardwood floors
- Landscaped lots
- Convenient to stores, schools and Churches
- Beautiful orange grove surroundings
- Prices from \$15,500 to \$18,000
- Monthly payments as low as \$77.50
- Unit #3 now selling; occupancy about Mar. 1
- Unit #2; move in immediately

SEWERS AND SIDEWALKS ALREADY IN!

(NO ASSESSMENT)

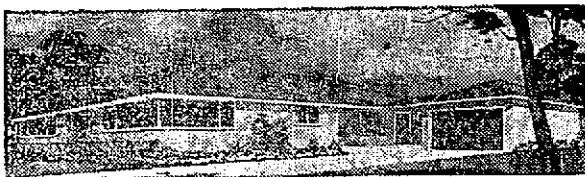
VETS! special value! your choice!

\$470 DOWN

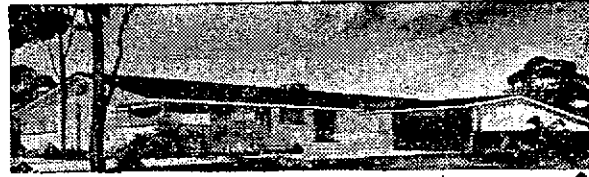
live in your own manner...in Midwood manor
...located in lovely smog-free GARDEN GROVE!

2 FURNISHED MODEL HOMES by Carson Schultz
On display daily 10 a.m. to 6:30 p.m.

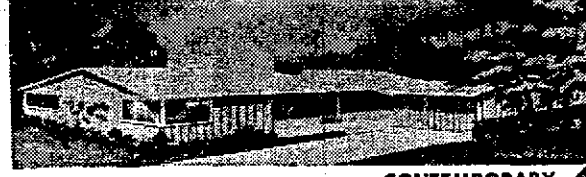
(excl. impounds & closing costs)
full price \$12,825
3 BDRMS. 2 BATHS



TRADITIONAL



CALIFORNIA RANCH



CONTEMPORARY



ENGLISH TOWN HOUSE

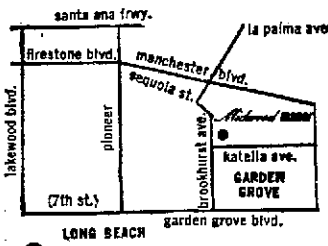
Whether you choose contemporary or farmhouse style, your MIDWOOD MANOR home has special value—proved by homebuyers who have compared features with other homes in Orange County and have come back to tell us—Midwood

Manor gives more house for less money in a better residential area! Live in lovely Garden Grove, and live there in your own manner...in Midwood Manor, where there's a home style

just for your way of living . . . at less than rent terms! No "Developmentitis"—no 2 homes alike on any street! Real Swedish Brick Fireplaces • Sites 63 x 120 ft. with Orange Trees • 19 ft. Wall of Glass Overlooking Paved

Patio • Forced Air Heating • Garbage Disposals • Weather-stripping and Insulation • Sewers and Improvements in and Paid For • Hardwood Floors • the best smog-free Location in Orange County's Garden Grove!

HOW TO GET THERE:
From Los Angeles—Drive
Sta. Ana Freeway to Pioneer,
south to Firestone Blvd.,
east to La Palma Ave., right
on La Palma, left on
Sequela St., and right on
Brookhurst Ave. to Katella
Ave. and models.
From Long Beach—Drive
7th St. (Garden Grove Blvd.)
to Brookhurst Ave. and left
on Brookhurst to models.



PIONEER LAND COMPANY
exclusive sales agents

Attractive Kitchens



BRIGHT AND EASY to work in are the kitchens of the new "bonus homes" in Early American Estates, subdivision of 1600-square-foot residences in North Downey. The "bonus" is the limited-time offer of a nationally advertised automatic washer and a dryer, or their equivalent, to each buyer at no extra cost. Priced at \$17,850, on down payment of \$2995, the three-bedroom or three-bedroom-and-den houses are on Woodruff Ave. north of Firestone Blvd. Ralph Weiner is builder-developer. Walker & Lee, Inc., are sales agents.

Cox Homes Attract Buyers From City

With the ever-expanding living areas, including the flood-growth of the Long Beach area, lighted yard, more and more persons employed. Building materials, including in metropolitan areas are pure Philippine mahogany exterior chasing homes in suburban Garden Grove, according to Morrie Henry C. Cox and Affiliated Companies, sales manager for floors, and oil painted interiors. Garden Grove's pioneer buyers for immediate occupancy, Brookhurst homes start at \$15,250, with down payments of \$2,450 for non-veterans as low as \$2,450 on FHA terms. Veterans may purchase a Brookhurst home with \$900 down, plus impounds. Also designed for plenty of living space are homes now under construction in the new Third Unit of Lifetime Homes, which will offer three and four bedrooms with a choice of one, one-half or two baths. Although starting at only \$12,250, with no down payment for veterans (impounds only), Lifetime Homes offer a wealth of built-in features such as breakfast nooks, built-in Thermador range and built-in mahogany cabinets, kitchen wiring with master control panel and bathroom fans, fireplace and a "path of light" in all sliding glass wall.

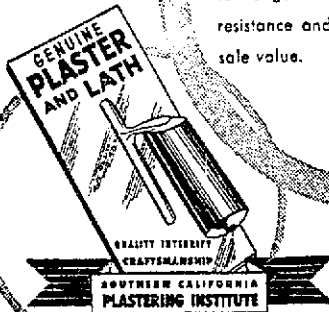
EXPERIENCE AND DEPENDABLE PERFORMANCE...

NO BETTER MATERIAL —

Plaster and Lath wall and ceiling construction has always been synonymous with quality and durability. It has been the best for more than 5,000 years — It has never been replaced by an adequate substitute.

BEAUTY AND SERVICE

Plastered walls are smooth and hard — Last for longer than a lifetime — give you fire-resistance and soundproofing — Insure resale value.



Knock On The Wall of the home you buy! Listen for the solid firm reassurance you can only get from genuine plaster and lath.

The Best-Built Homes Always Use Genuine Plaster and Lath

SOUTHERN CALIFORNIA PLASTERING INSTITUTE
315 WEST NINTH STREET • LOS ANGELES 15

Luck of the Irish for you...

Lucky! Low terms for BOTH non-vets and vets

Lucky! Dozens of Dream House features

Lucky! Family-planned community—safe streets, schools, churches

Lucky! Close to world's largest Shopping Center

New Land Purchase Gives Green Light to Additional Units at



See beautifully furnished model homes

CARSON PARK Mutual Homes!

FOR A LUCKY FEW—for YOU—the opportunity of a lifetime to own a new Carson Park Mutual Home in one of the choicest sections of this area!

CHOICE SECTION—the developers of Carson Park recently purchased the last land parcel in the Carson Park area—a section developed on all four sides—formerly reserved for higher priced homes. NOW—Carson Park Mutual Homes in this section are available to you—at no increase in terms!

LOW TERMS—Only Carson Park Mutual Homes offer low down payments to both non-veterans and vets. Homes are architect-designed, with custom-built details such as Waste King Pulverator, Columbia Steel Kitchens, separate dining room, separate service porch, and much, much more.

IT'S FIRST COME, FIRST CHOICE! Bring the family—see model homes—select your Carson Park Mutual Home this weekend!

VETERANS

Even if you have used up your G.I. benefits, you are still eligible for these low terms. Veterans of Korea are also eligible.

All 2-bedroom

\$295 down*

All 3-bedroom \$495 down*

EVERYONE EXCEPT VETERANS

All 2 & 3-bedroom

\$595 down*

*Plus impounds and escrow fees



In Beautiful Lakewood

Only minutes away!

From downtown Los Angeles drive east on Santa Ana Freeway to Anaheim-Telegraph Road and continue to Lakewood Blvd. Turn right on Lakewood Blvd. and drive to Carson Street. Turn left and continue to sales office.

CARSON PARK mutual homes

Sales Office: 6741 East Carson Street—East of Lakewood Blvd. • Open 9 a.m. to 9 p.m.

For further information call Long Beach 5-7451

Landscape Firms to Fight Unscrupulous Operators

In a move to protect both their industry and the public, a group of 21 Long Beach landscape firms have organized a local chapter of the California Landscape Contractors Association.

Elected president was Keith Card of the KEC Co. Glenn Hilligoss of Hilligoss Bros. is vice president; Ken Wells of Wells Landscaping is secretary and Jerry Driscoll of the Long Beach Sprinkler Co. is treasurer.

Directors are Pete Motshagen, D. and M. Co.; E. J. Pallano, Evergreen Lawns; and Bob Freund of the Fullerton Nursery.

The group will receive a charter in Sacramento April 9 and the next regular meeting will be local chapter of the California Landscape Contractors Association at Hoeft's Lakewood April 14.

"It is our desire to promote goodwill and to help the home owners," said Card. "Only persons licensed by the state as landscape contractors may be a member and we will work with the Better Business Bureau to fight the unscrupulous operators who reportedly have overcharged and done inferior work."

Card said members would appear at garden club and other meetings to discuss landscaping problems.

Formal Opening of Prudential Office Is Set

More than 100 civic and business leaders in the Long Beach and Wilmington areas have been invited to attend a luncheon, March 25, on the occasion of the formal opening of the Downtown Long Beach District Agency of the Prudential Insurance Co. of America.

W. Ward Johnson, president of the Long Beach Chamber of Commerce, and George A. Miller, manager of the new office, are co-hosting the affair, which will take place in the Regent Room of the Wilton Hotel.

Harry J. Yoik, vice president in charge of western operations for Prudential, will be guest of honor.

The new office at 2290 Pacific Ave. was built when the company saw extensive gains in local business and divided the Long Beach headquarters. The building has 5000 square feet.

Miller has 28 men and nine women in the new office while Manager Bob Turner has 36 men and 12 women in the 4420 Atlantic Ave. office.

New Dance Studio Will Open Monday

Opening of Irene's Dance Studio at 2457 E. Broadway is scheduled for Monday, according to Mrs. Irene A. Nason, the owner-operator.

The studio, which will specialize in instruction for beginners, will offer group teaching by age groups. Instruction will be limited to ballroom dancing.

Mrs. A. Nason was a dance instructor in Chicago and was the manager of one of the Helen Anderson Dance Studios before she came to Long Beach to make her home and go into business.

Sales Now Over \$5,000,000



THIS THREE-BEDROOM, two-bath exterior typifies homes in Lans-Dale Farm Estates, Bristol and 17th Sts., Santa Ana, where the sales total to date has just passed \$5,000,000, it is announced. The homes are priced from \$13,330 and veterans may buy for nothing down except impounds and costs. Model homes are open daily and may be reached by going east on Garden Grove Blvd. to Bristol St. and turning south to the tract. The homes are near the big new shopping center.

Good Living in Anaheim

VETS: NOTHING DOWN IMPOUNDS ONLY

ALSO LOW FHA TERMS



See These Indoor-Outdoor Living Features:

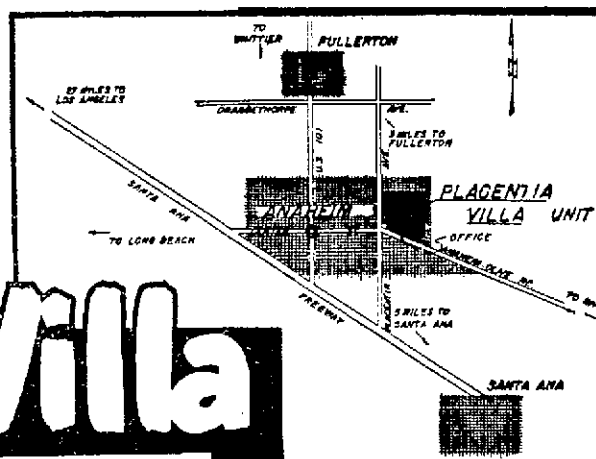
- Forced Air Heat
- Open Beamed Ceilings
- Large 2-Car Garages
- Hardwood Oak Floors
- Roomy 1 1/2 Baths
- Natural Kitchen Cabinets
- Large "Picture" Windows
- Big Outdoor Living Areas
- Ideally Located

Over 1100 Sq. Ft. \$60²⁶ Per Mo.

(PRIN. and INT.)

Furnished Models 3-4 Bedrooms!

See them today! The Newly Opened Unit No. 2 of beautiful Placentia Villa in Anaheim! A wide selection of floor plans and exteriors, and every one designed for full indoor-outdoor living.

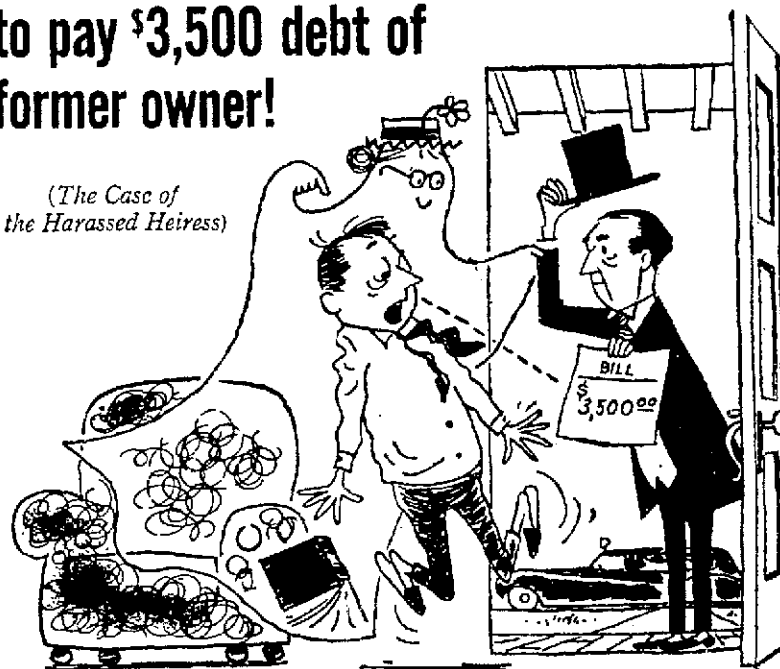


UNIT II Placentia Villa

Sales Agent: L. B. Roquet • Traci. Off.: 2103 Anaheim—Olive Rd.

Home buyer almost has to pay \$3,500 debt of former owner!

(The Case of the Harassed Heiress)



TITLE INSURANCE SAVES THE DAY FOR ANOTHER CALIFORNIA PROPERTY OWNER

A few years ago an elderly California woman, Mrs. M. A., handed a deed of her home over to a friend—with instructions to deliver it to her daughter, her only heir, if she (Mrs. M. A.) died.

Upon the mother's death, her daughter received the deed and sold the property. Meanwhile, a creditor filed a petition to administer the estate, listing the house as an asset and putting in a claim for the mother's unpaid funeral expenses, which amounted to \$3,500.

Since the court held the deed had not been legally delivered to the daughter

during her mother's lifetime, the creditor was right. Thus, the property was still subject to administration to pay debts against the estate.

This decision made the current owner of the house liable. Fortunately, the man who bought the house from the daughter had a policy of title insurance with us...and we paid the entire \$3,500 debt, plus attorney's fees.

Not all stories involving estate litigation have such happy endings. May we tell you how title insurance protection works and how little it costs?

"none too small, none too big, for TI protection"



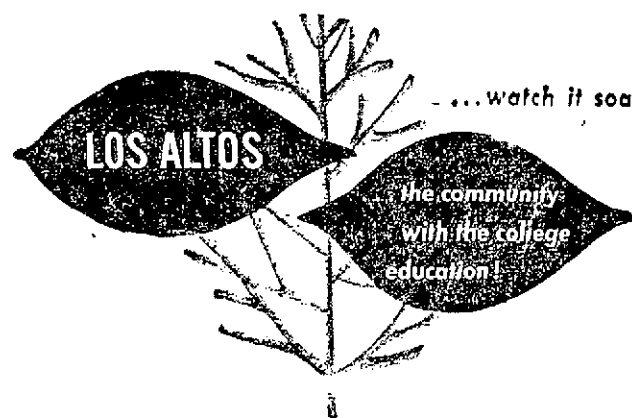
America's Largest Title Company

Title Insurance and Trust Company

Southern California's Oldest Trust Company

433 South Spring Street, Los Angeles 54

(Branches and associated companies in twelve California counties)



...watch it soar in '54!

why should you buy NOW in LOS ALTOS?

because now—more than ever before—

LOS ALTOS IS THE COMPLETE COMMUNITY!

Non-Vet or Vet

Whatever your family size . . . Whatever your family income . . . there's a home for you in Los Altos!

In the 16th unit —

3 BDRMS. plus multi-purpose room
2 BATHS

architect-designed for luxury living

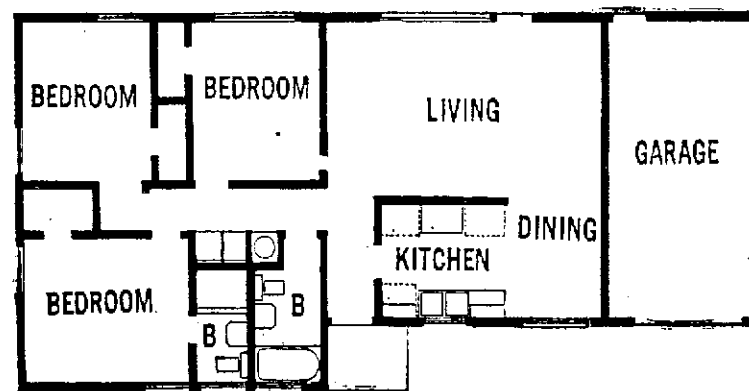
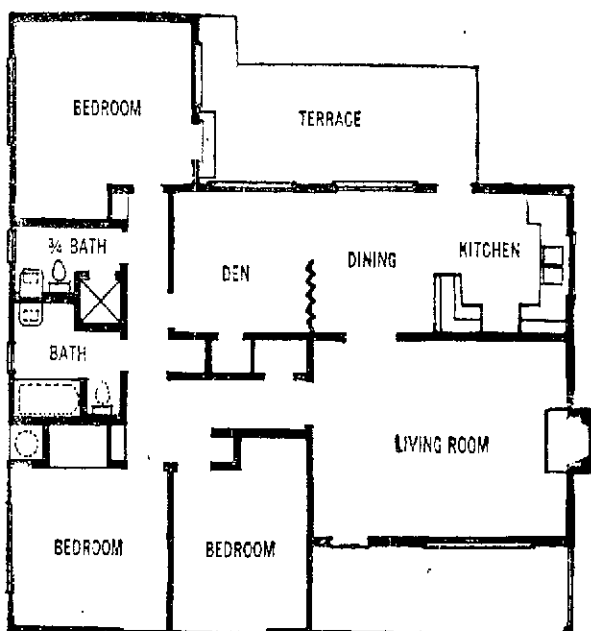
Big, beautifully-planned homes with three full bedrooms PLUS an extra room for guests, TV, or den! These are the choicest of the choice models in convenient Los Altos 16th unit. Just a few left . . . come out and compare their quality construction and design with homes anywhere in this area!

See this model furnished by Aaron Schultz

FHA TERMS FOR EVERYBODY

\$3495 down plus costs and impounds

\$89⁴⁵ per mo. (including principal, interest, taxes, & insurance)



NON-VET or VET **\$450 MOVES YOU IN**

\$84²⁸ per month

(including principal, interest, taxes, and insurance)

full price \$9950

NOW — In the new 18th unit

3-Bedroom

2-Bath Homes

for **\$9950** on terms everybody can afford!

Indoor-outdoor living . . .

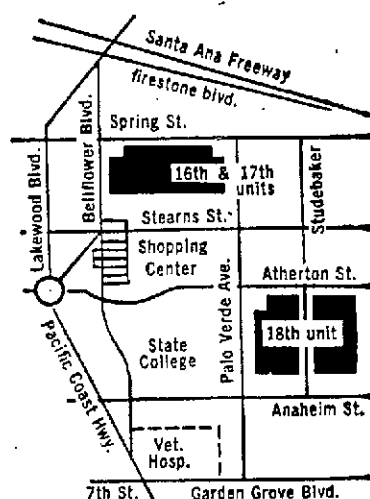
central hall plans . . .

step-saving kitchens . . .

designed and decorator-styled

to give you a truly fine

home in a fine community!



SEE 3 MODEL HOMES

FURNISHED BY

AARON SCHULTZ

IN 16TH UNIT

OPEN DAILY

9 A.M. TO 3 P.M.

ALSO IN LOS ALTOS, the complete community—

3 BEDROOM HOMES priced at \$12,150 — VETS from \$650 down (plus costs and impounds) and \$75.45 per month (including all costs) • 2 BEDROOM HOMES at \$11,700 — VETS from \$600 down (plus costs and impounds) and \$73.17 per month (including all costs) • FHA TERMS FOR NON-VETS.

only in LOS ALTOS these community advantages . . .

- the new \$25,000,000 Long Beach State College within 3 blocks. Los Altos, the community with a college education, will grow with the college. And your investment value will grow with Los Altos!
- shopping centers, parks, churches, schools fully developed over 10 years. No pioneering in Los Altos!
- A national AWARD-winning community environment which is permanently protected by the 5000-member Los Altos Association.
- Ornamental street lighting fixtures, paved safety streets, sidewalks already in. SEWERS already in and paid for!

Sales Offices

16TH & 17TH UNIT — 2800 BELLFLOWER BOULEVARD — PHONE L. B. 31-2411

18TH UNIT — STUDEBAKER ROAD & ATHERTON STREET — PHONE L. B. 34-5613



sales agents

Another development by **L. S. WHALEY**

World of Wheels

By DICK KLINE

MASS DEMONSTRATION
—An invitation has been issued by R. O. Gould, Long Beach Chrysler dealer, to the general public to drive the new 1954, 235 horsepower Chrysler. A Chrysler New Yorker de luxe painted a bright torch red color, similar to the famous Stevens trophy winner, is being used in the demonstration.

The famous historic Stevens trophy was awarded to Chrysler for breaking all Indianapolis Speedway and endurance records for stock cars in a continuous run at an average speed of 89.89 miles per hour for 2157 miles. The record was set after the Chrysler New Yorker de luxe model reached speeds in excess of 120 miles per hour over the roughest hard-top track in the world. Regular grade gasoline and stock tires were used.

FISHING FANS NOTE—
For you dyed-in-the-wool rod



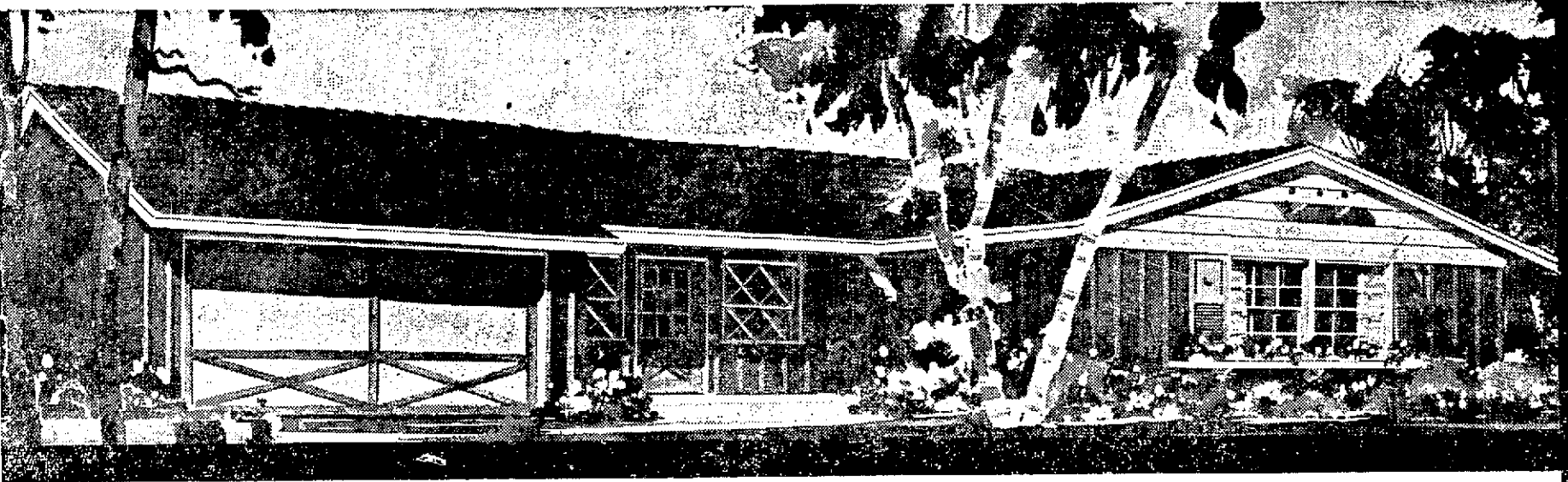
SHOWN DISCUSSING the famous Stevens Trophy recently won by Chrysler are Ed Gould of R. O. Gould Chrysler-Plymouth; Molly Sinclair and Ray Gould Jr., Los Angeles area Chrysler dealers. They have initiated a mass demonstration program, so that everyone may have an opportunity to drive a Chrysler New Yorker De Luxe.

Bulck announced the appointment of **Hy Huffman** to their sales force... **D. C. McCredie** has returned to his old job of sales manager for **Hale Young Ford**... **Bob Ivory**, office manager for **Ridings Cadillac**, is back on the job again after a few days in the hospital.

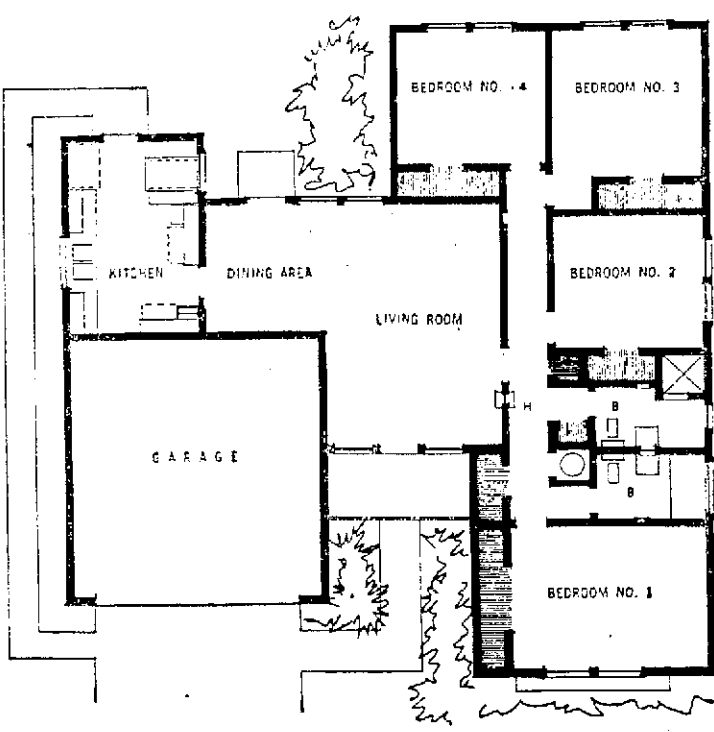
Large Crowds Attend Placentia Villa Homes Opening
Big crowds at the official sales agents, declared. opening of Placentia Villa in. The second unit of the Placentia Villa site offers the smart, another fast sell-out of the 3 and contemporary homes to veteran buyers. L. B. Roquet, sales agent for nothing down, and with low FHA terms, the builders posals, forced air heat, hardwood floors, natural kitchen cabinets, and large picture windows are the most popular of the home's many advantages. Models will be open all this week end at the home site on Anaheim-Olive Road, directly north through Anaheim, east on Center St.

why take less...
...than the **BIGGEST** home...of the **FINEST** construction...by the **BEST** builders...in the **GREATEST** location...on the **EASIEST** terms

you get them **ALL** in...  **lakewood plaza**
HURRY! THESE ARE ALDON'S LAST IN LAKEWOOD!

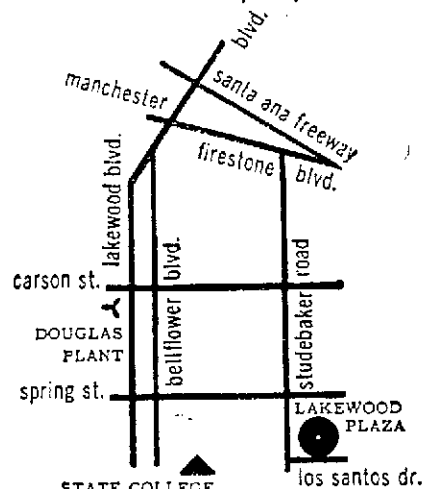



4 bdrms. 2 baths VETS NOTHING DOWN
except costs & impounds



- finest homes ever built!*
- 1350 sq. ft. living area inside house
 - 4 BIG bedrooms, 2 BIG baths (1 with tub, 1 with stall shower)
 - 2-car garage (attached or detached)
 - all-redwood exteriors in decorator colors
 - 50-gallon water heater (guaranteed 5 years)
 - 2 large wall furnaces
 - 7 closets minimum
 - BIG kitchens, featuring... waste king garbage pulverator vast cabinet storage space
 - parquet block hardwood floors
 - grease-proof asphalt tile in kitchen and baths
 - sewers, curved and dead-end paved streets
 - sidewalks, curbs, gutters, parkway trees

\$65⁸⁷ MONTH
principal & interest



 **lakewood plaza**
sales office: LOS SANTOS DR. AT STUDEBAKER RD. E. "BILLY" HAMBURG, general sales agent

see... **WHITTWOOD HEIGHTS**
Today
to see how perfectly wonderful the home of your choice can be!

3 BEDROOMS 2 BATHS
Large Covered Patios
\$14,350 to \$14,650
Your own eyes will tell you that Whittwood Heights' construction standards are far above the accepted requirements of most homes in its price field.

G.I. FINANCING NOW AVAILABLE
Some homes ready for IMMEDIATE OCCUPANCY—or select your own colors in homes now building.

2 FURNISHED MODEL HOMES

WHITTWOOD HEIGHTS
All homes built under the personal supervision of JOHN D. LUSK, Pres., Whittwood Heights, Inc.

There's MORE FOR YOUR MONEY in NORTH DOWNEY

They're Big
More than 1600 sq. ft. of livable space! Large, spacious rooms on extra large lots averaging 61 ft. wide and 130 ft. deep!

They're Close
North Downey is a wonderful suburban neighborhood that's secluded yet close to everything... schools... churches... shopping... One-half mile from the Santa Ana Freeway, Los Angeles is only minutes away!

MAKE YOUR PLANS TO SEE THESE HOMES TODAY!

RALPH WEINER, Builder and Developer

CONTINUED BY POPULAR DEMAND
Lucky Buyers RECEIVE FREE
With the Purchase of a Home in Early American Estates, a
WESTINGHOUSE LAUNDROMAT AND AUTOMATIC DRYER
or Their Equivalent

A few homes are available for Immediate Occupancy

WALKER & LEE, INC., Sales Agents • Phone TOpaz 9-3818

3 BEDROOMS or 2 BEDROOMS & DEN - 2 BATHS
AS LOW AS
\$2995 DOWN
MOVES YOU IN
FULL PRICE FROM \$17,850

EARLY AMERICAN Estates

Why Fight the Sun?
When you live in Early American Estates and work in Los Angeles you drive with the sun at your back both morning and evening!

Features
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Model Open Daily 10am to 8pm

Typical of 'King-Size' Homes



LAKEWOOD PLAZA OFFERS this four-bedroom, two-bath "king-size" exterior at nothing down but costs and impounds for veterans, and this model typifies Aldon Construction Company's last unit of homes in Lakewood Plaza, Studebaker Rd. and Los Santos Dr., a mile south of Spring St.

OBITUARY NOTICES

WOLLNER (Anahelm)—Edna L. Wollner, 51, of 681 S. Dale Ave., died Thursday. She was a native of Youngstown, O., and had lived in Anaheim four years. Miss Wollner was employed as bookkeeper with Standard Vanilla Co., Los Angeles, for 12 years. She was a member of the Institute of Religious Science. Surviving are sisters, Mrs. Madeline D. Hughes of Anaheim, Mrs. Victoria A. David of South Gate, Mrs. Leon N. Kliek of Paso Robles and Mrs. Harry Schechter of Los Angeles. Service will be at 2 p. m. Monday in Loper Funeral Service chapel. Entombment will be in Lakewood Park Mausoleum.

HUCK—George (Randy) Huck, 12, of 2439 Main Ave., died Saturday. He was a sixth-grade student at First Lutheran school. He was a native of Los Angeles and had resided in Long Beach nine years, coming here from Parsons, Kan. Surviving are his parents, Mr. and Mrs. George Huck; a sister, Georgia (Sandy) Huck; and a grandmother, Mrs. Philip A. Jr., both of Long Beach. Service will be at 1:30 p. m. in First Lutheran Church. Interment will be in Green Hills Memorial Park. Mottell's is in charge.

BENNETT—Mrs. Eileen Muriel Bennett, 67, of 1967 Carritos Ave., died Saturday. She was born in Boston, Mass., and had lived here 30 years. She was a member of the Baptist Church. Surviving are a daughter, Mrs. Walter D. Bennett, and a son, Mr. Bennett. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.

REYNOLDS—James Reynolds, 73, of 2248 Atlantic Ave., died Friday. He was a native of Pleasant Hill, Ill., and came to Long Beach from Brea 27 years ago. He was a retired pumpjack for Shell Oil Co., and a member of the Christian Church. Surviving are his wife, Ida May, and a sister, Mrs. C. A. Johnson. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.

Funeral Notices
ELSHOFF—James G. Elshoff, 84, of 1040 W. 10th St., died Saturday. He was a native of Iowa and had lived in Long Beach 10 years. He was a member of the Baptist Church. Surviving are his wife, Mrs. Elshoff, and a daughter, Mrs. Elshoff. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.
GRAUER—Philip (Duke) Grauer, 56, of 3002 Monogram Ave., died Friday. He was a native of Chicago, Ill., and came to Long Beach from Los Angeles 13 years ago. He was an automobile salesman. Surviving are his wife, Mrs. Grauer; a daughter, Mrs. Grauer; and a son, Mr. Grauer. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.
HOWE—Mrs. Hannah D. Howe, 86, of 2834 Lime Ave., died Friday. She was born in Boston, Mass., and had lived here 30 years. She was a member of the Baptist Church. Surviving are a daughter, Mrs. Howe, and a son, Mr. Howe. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.
BUTTON—Mrs. L. E. Button, 71, of 1040 W. 10th St., died Saturday. She was a native of Iowa and had lived in Long Beach 10 years. She was a member of the Baptist Church. Surviving are her husband, Mr. Button, and a daughter, Mrs. Button. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.
ST. NICHOLAS—James (Duke) St. Nicholas, 56, of 3002 Monogram Ave., died Friday. He was a native of Chicago, Ill., and came to Long Beach from Los Angeles 13 years ago. He was an automobile salesman. Surviving are his wife, Mrs. St. Nicholas; a daughter, Mrs. St. Nicholas; and a son, Mr. St. Nicholas. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.
WILLIAMS—Richard J. Williams, 67, of 1040 W. 10th St., died Saturday. He was a native of Iowa and had lived in Long Beach 10 years. He was a member of the Baptist Church. Surviving are his wife, Mrs. Williams, and a daughter, Mrs. Williams. Service will be at 10 a. m. Monday in Mottell's chapel. Interment will be in Sunnyside Memorial Park.

Suburban Properties 140 Suburban Properties 140

GARDEN GROVE GARDEN GROVE

To Close Out Tract

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MOVES YOU IN TODAY
Non-Vets and Vets Alike

☆ **3 Bedrooms**
☆ **Hardwood Floors**
☆ **2-Car Garage**
HURRY TO...
BERRYDALE MANOR
On Berrydale Ave., Between Garden Grove Blvd. & 17th St.

SMITH—Mrs. Zelma Smith, 73, of 908 Lime Ave., died Friday. She was a native of Marshall, Mich., and had lived here four years. She was a member of the Order of the Eastern Star. Surviving are her husband, George L. of Long Beach; a daughter, Mrs. Marjorie Vanderlip; and a son, Mr. Vanderlip. Private service will be held at Christensen-Pino chapel.

SCHOENROCK—Mrs. Margaret Schoenrock, 67, of 1967 Carritos Ave., died Friday. She was born in Bowles, S. D., and had lived here 12 years. Surviving are a daughter, Mrs. Virginia Smith of Long Beach; sisters, Mrs. Mae Haas of Long Beach and Mrs. Esther Whitman; and 11 brothers. Service will be at 11 a. m. Tuesday in Sheelar-McAdams chapel with William McKinley USWV post officiating. Interment will be in Sunnyside Memorial Park.

SUNDBERG—Mrs. Margaret Pearl Sundberg, 72, of 920 Park Circle, died Saturday. She was born in St. John, Wash., and came here from Los Angeles three years ago. She was a retired dress designer. Surviving are her husband, August W., a son, Glenn Hagle Sr.; brothers, L. R. Davis, W. R. Davis, all of Long Beach; sisters, Mrs. George Jones and Mrs. Sybil Colver, and another brother, M. I. Davis. Service will be at 1 p. m. in the Dillard chapel.

MILLER—George Emory (Bob) Miller, 53, of 1183 E. 12th St., died Saturday. He was born in McCook, Neb., and came here 35 years ago. He was a mining engineer and automobile mechanic. Surviving are his wife, Glendora, and a sister, Mrs. Lucy Whitcomb of Long Beach. Service will be at 10 a. m. Tuesday in the Dillard chapel. Interment will be in Westminster Memorial Park. Friends are asked to make contributions to American Cancer Society in lieu of flowers.

DRAVIS (Westminster)—Henry Dravis, 80, of 8061 18th St., died Thursday. He had lived there nine years. Surviving are his wife, Minnie K.; sisters, Mrs. Mary Deneville and Mrs. Lena Murphy. Service will be at 10 a. m. Tuesday in Harold Bros. chapel, Garden Grove. Interment will be in Westminster Memorial Park.

NATTE (Paramount)—Leo Natus Natte, 87, of 7245 E. Olive Ave., died Thursday. He was born in Ermelo, Holland, and was a retired farmer and member of the Reformed Church, Paramount. Surviving are his wife, Mrs. Cornelia Van Eck of Paramount; Mrs. Dena Vander Brink and Mrs. Bertha Schalks; sons, Leo and Nick of South Gate; and a daughter, Mrs. Johanna Klaarboek. Service will be at 10 a. m. Monday in the Christian Reformed Church, Bellflower. Interment will be in Sunnyside Memorial Park. Gallagher & DeYoung Bellflower Mortuary is in charge.

OLSON (Bellflower)—Axel A. Olson, 67, of 9517 E. Oak St., died Friday. He came here from Austin, Minn., seven years ago. He was born in St. Hilaire, Minn., and was a retired farmer. He was a member of St. Olaf Lutheran Church, Austin. Surviving are his wife, Minnie, and a son, Arthur, of Bellflower, and two other sons, Howard and Eugene, a daughter, Mrs. Coral Loneragan of Bellflower, and a brother, Alfred Nord. Service will be at 2 p. m. Tuesday in

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Telephone 6-2524
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Long Beach

Ground Broken for New Industry

Start of construction of a new concrete sales and distribution building for "The Milford Company" marked the opening of a new industrial tract in the east Long Beach industrial area. Located at Obispo Ave. and Anaheim St. on property formerly occupied by the Bear State Lumber Co., this new industrial tract will house several distributing plants served by a Pacific Electric railroad spur.

Credit Club Elects McDonald Prexy

J. M. McDonald, credit manager of the Long Beach office of the Southern California Edison Co., is the new president of the Long Beach Credit Club.



Other officers, elected at the annual meeting last week are: Mrs. Armstrong of B a r k e r Bros., vice president; Naita McGill of the Long Beach Credit Association, secretary; and Lyle Payne of the People's Bank, Lakewood, treasurer.

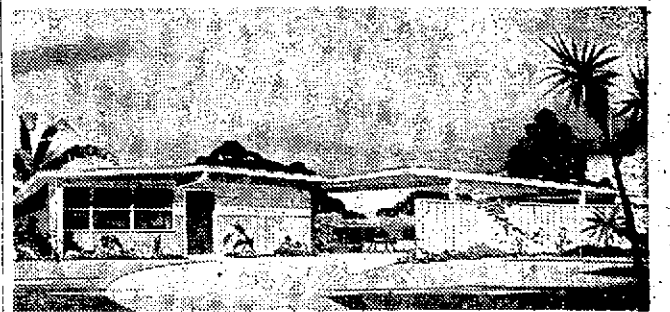
the Gallagher & De Young Bellflower Mortuary chapel. Interment will be in Rose Hills Memorial Park.

KNAPP (Laguna Beach)—Ellwyn H. S. Knapp, 71, of 26 N. Fortola Ave., died Thursday. He was brought to Riverside by stage coach when he was one year old and pioneered in organizing orange growers. Surviving are his wife, Josephine, and daughter, Beverly, Long Beach. Service will be at 2 p. m. Monday in Simons chapel, Riverside.



SHOWN OFFICIALLY opening a tract for industry near Anaheim St. and Obispo Ave. for the new Milford Co. distributing plant are, left to right, Bill Brooks, industrial realtor; E. N. Sturman, president of Milford, and George G. Greene, chairman of the Chamber of Commerce industrial planning committee. Several other large plants are to be built on the area located along a Pacific Electric rail spur.—(Staff.)

Offered for None Down



ED KRIST'S newest Happy Homes development is drawing crowds to the model homes, typified above, at Pioneer and Del Amo Boulevards, Artesia. They are offered for nothing down for vets and non-vets with full price, \$8695.

Maintenance Service Given Buyers of 'Happy Homes'

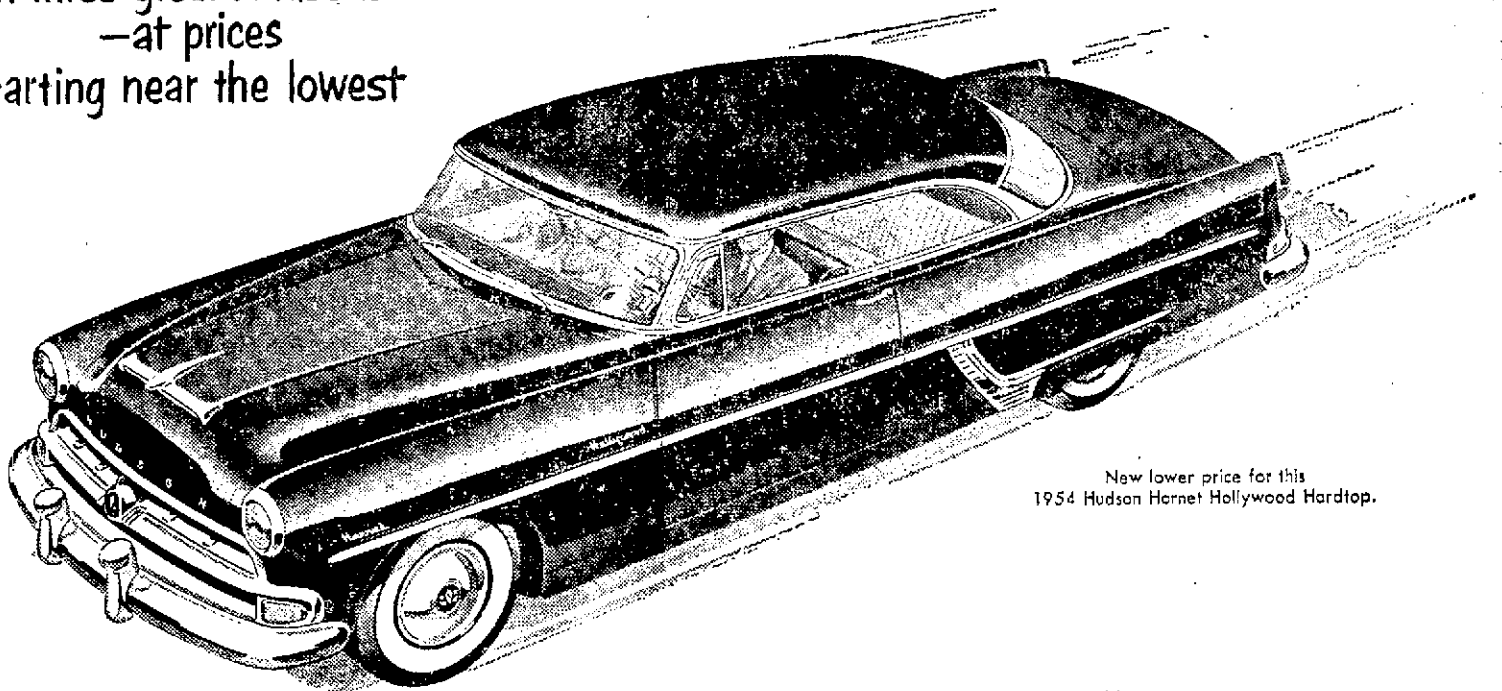
Latest sales analysis at Ed are priced at \$8695, and are Krist's Happy Homes development available to both vets and non-vets at nothing down but close to Del Amo and Pioneer Blvds. ing costs. Features are shown to ad special factors having to do with vantage for visitors in a model unique services given by the home, furnished by the Paradise pioneer builder to buyers in his Furniture Co. and open from 9 a. m. to 9 p. m. The property may be reached by driving the Santa Ana Freeway to Pioneer Blvd., then turning south to Del Amo Blvd. and the model homes. Features include 12 individualized stylings, large living room, complete kitchen with enameled drainboard, worktop, breakfast bar and range fan, electric bath-room heater, large picture window, steel sash throughout, asphalt tile floors, insulated roof count for every child born in one with wide overhangs, natural finish ceilings, blower-type wall heaters, extra storage room in carport, in the newest development in Artesia, where homes streets, walks, driveways.

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with Hudson's New Instant Action Engines

In three great Hudsons
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New lower price for this 1954 Hudson Hornet Hollywood Hardtop.

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Compact, economical edition of the Hornet, with outstanding gas economy and handling ease. Has the amazing roadability of the Hornet. Prices start near the lowest.

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to \$500

col. methods exp. \$600
to \$500

mechanics engr. \$500
to \$400

phys. instrator h/z. \$400
to \$300

elec. sales mgr., time. deg. Open
ends

chem. sales mgr. \$400
to \$300

merchandise train. deg. \$250
to \$200

col. \$250
to \$200

col. and die makers. \$248 hr.
col. trats. PE-451, color gc. 20
lun mold man, exp. \$180 hr.

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Research lab. anal. degree \$957
Tech. designer, degree... to \$667
Mach. & die makers a/c... \$124
Phys. latine, 2nd shift... \$291
Lab asst., c/o, college... \$328
Sales, auto parts... Open
Assembles, sheet metal... \$500 up
Sales, car turn. S. Fernando
Valley... \$1,300
Office trailers... \$273
Industrial sales... \$230 + com.

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909 Pacific Blvd. Rt 1725

typing Clerk \$260
to \$200

BELLFLOWER OFFICE

16329 Adenmore. 9-3121

Warehouseman	\$175 hr.
Welder	\$200 hr.
Sales, men's clothing	Open
Shoe repairer	Open
Shoemaker	Open
Sales, mach tools	\$300+
Toolmaker	Open
Tyler	Open
Structural draftsman	Open
Umbrella	\$200 hr.
Vacuum cleaner	\$200 hr.

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Electrical-High Heat Treat	\$600	Rack Teller	\$245
Electrician	\$200	Cashier, Acctg. Sales	\$200
Engl. Engr. M.E. Const.	\$510+	Retail Credit	Open
Engr. Electric	\$200	Insurance Rep.	Open
Chemical-Rubber, young	Open	Sales Advertising	\$300
Chemist, gen. yng.	\$350	Advertising Sales	Open
Chief Engineer	\$300	Asst. Accounting Sales	Open
Oil Top Design	\$300	Disp. Adv. Sales Newspaper	Open
Product Calif. Coast	\$400	Graphic Artist	\$210 Comm.
Products Draftsman	\$400	Plywood & Lumber Sales	Open
Mech. Draftsman	\$500	Adv. Novelty-Sales, 20% Comm.	Open
Drummer	\$225	Plaster & Cement	Open
Sales Trainee	\$300+	Sales Trainee	\$250
Bookkeeper	\$200	Truck Driver	\$200
C. Bookkeeper, local	Open	Turret Lathe Opn.	\$320 hr.
A. Gen. Acct'g., Young	\$310+	Engine Lathe Opn.	Scnl
Dis. Eng'r	\$200	Pattern & Mold Align.	Scnl
P. Asst. Orl. Young	\$200	Theoretical Mech. A/C	Open
Investment & Securities	Open	Radial Drill Opn.	Scnl

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 Both offices open 9-5

Engr., C.P.A., asst. chf. to \$360
 Engr. chf. elec. education \$325
 time study maint. exp. \$2,500
 Engr. chf. elec. education to \$300 hr.
 mech. drafts. time, 2 yrs. \$200
 Engr. \$200
 Electrical engr. 20-35 \$200
 Electrical tester 20-35 \$150
 Engr. 20-35 \$150
 Temp. mech. engineer \$500
 Engr. 20-35 \$150
 Elec. mech. engr. ("A") AVE. Good
 Drafting methods engr. \$200
 Engr. 20-35 \$150
 Draft. & cutter grinder \$200
 Engr. 20-35 \$150
 Exp. \$200
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 Sales, insurance (2) \$200
 Sales, insurance (2) \$200
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 Sales \$225

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 Mr. E. C. Taffner, engr. \$200
 Engr. 20-35 \$150
 Tool methods, engineer \$615
 Engr. 20-35 \$150
 Elec. Engr., power exp. \$250
 Engr. 20-35 \$150
 Oil Tool Engr., exp. \$250
 Engr. 20-35 \$150
 Oil Tool Engr., exp. \$250
 Engr. 20-35 \$150
 Plant Engineer Layout \$200
 Engr. 20-35 \$150
 Elec. Engr., exp. \$250
 Engr. 20-35 \$150
 Chem. Analytical \$325
 Test Engr., traces (2) exp. \$200
 Engr. 20-35 \$150
 Chemist, Biochemistry \$300
 Engr. 20-35 \$150
 Chemist, Plastics (2) \$200

Trainer-Bus Adm.	Dec.	\$420 up
Trainer-Trainee		\$329
Trainer-Trainer		\$329
Tour Operator		Open
Travel Agent (Int'l)		Open
Travel Engg (Elect)		\$8,916
Traveling Salesman		\$3,700
Truck Driver (several)		\$2,000
Trunkline Operator		\$2,000
Trunkline Oper.-New York		Open

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Toil and die maker \$4,215 hr.
Tool grinding cutter \$2,215 hr.
Turner lathe \$2,215 hr.
Turner lathe \$2,215 hr.
Sales, automobiles \$3,901
Sales, electrical \$3,901
Sawmill \$3,901

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CPE - MFG. Medium \$500
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Acc't. Cost & payroll, to 40 \$250
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Traffic Mgr. exp rate \$250
Trucking, exp rate \$250
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Steno. Exp. rate \$250
MISCELLANEOUS
Lab. Tech \$375
Lab. Tech \$375
Tool Maker, audit \$250
Tool Maker (several) \$250
Tool Welder, gain \$100 hr.
Warehous. trainee, to \$1,744
Warehouse, exp. rate \$1,744
A/C inspector, strvt. \$1,744
A/C inspector, local \$1,744

SALES

Steel, 10 yrs. exp., all types tin,
steel, 10 yrs. exp., all types tin,
Practical direct sales, executive
to 45 correspondence,
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Feed & Grain, direct sales
Plastics extrusions, local \$125
Food B. local, exp. \$425
Business Systems, exp. \$425
printing backround
Food travel cell, exp. rate Open
Sr. Sales trainee \$250
Sr. Sales trainee \$250
Welding, sales & management
Regional (2), 2 yrs. pre-med. \$500
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Dental technician... Open
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 Interviews 9 a. m. to 3:30 p. m.
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Mech. engr., stress, & exp. \$500
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 Mach. engr., exp. \$300
 Diesel sales, exp. \$300
 Thruout lathe,越南, second
 Chemist,越南, second
 Chemist,越南, college, \$200
 Rustic mill,越南, \$200
 Rustic mill,越南, \$200
 Part time serv. sta. \$1.25 hr.
 Nurse,越南, \$2.00
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Help Wanted (Men) 29

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 lutely no competition. Dis-
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 TIONS. Terrific deal for
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Interviews to be Tues., Mar. 10th
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 11 o'clock Sharp

Help Wanted (Men) 29

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Ind.-P. T. 1521. Early appl. guar.
\$10,000 to \$20,000 a Year

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For world's best seller—HOLY
BIBLE. Eager, unassuming. We
teach you. Training furnished. An-
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TURRET OPR., swing shift. own
tools, make set-up, to \$2.30 hr.
EARNER AGENCY
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MOTEL managers training. See in-
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SALESMAN to sell boots & motors,
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HANDY MAN, 2 or 3 hours a day.
Room & some pay. 60 LIME.

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2 br. a. inc. \$3500 down.

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3. Close to inc. \$2500 \$16,500

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Duplex, 1-br. & 2-br. \$1000 dn.

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12½% net on the most unusual
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40 additional units. Lot 5534-40.
Priced low at \$160,000. Consider
some exchange.

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2000 sq. ft. 6-unit owner's
home on the front of 90x300 lot.
Income in C. side. \$106,000.
Rush to see. Call for details.
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NEW 9 UNITS
A 1-yr-old, beautifully producing
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12-16-unit unit. \$35,000
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We are now selling at a discount \$500 inc. New Small Store. A must sell price is low.

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 shower. Beautiful kitchen ap-
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 12 UNITS
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 100% Occupied
 100% Cash
 100% Cash

Balcony type, not old, all furnished including W-to-W carpeting. 5 bdr. offers considered. Will trade

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ROBINSON Rm 30-3471: (0-7584)
BUILDING INSURANCE
1211 L. A. C. S.
Specialists in All Commercial
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Policies submitted and Detailed
Rates quoted for each job.
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\$4000 DOWN
Open Sat. & Sun. 1 to 5
10039 XIMENO—4 UNITS
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BELMONT HEIGHTS
2 2-bdr., 6 1-bdr., uniform, 1 yr.
old, 1000 sq. ft., 1000 sq. ft. Income
\$817 mo. Good terms.
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UPLEX - 2-br. home, \$18,000.
3-br. home + 3 place apt. S. of 4th

6 units E. & Inc. \$320 mo. \$19,000
2 units E. & Inc. \$430 mo. \$30,000
14 units E. & Inc. \$200 mo. \$14,000
16-unit plan. \$7900 yr. \$86,000
TEAMS OF ALL THESE
PERSINOR 900-7174; REX E-2029

TRIPLEX OF LUXE
2 1/2 brs., real frpl., the Pullman
hath with stall showers plus
a full bath, a kitchen, a living
gar. All have dips, & a thermo-
best. Luv. fenced lot with sprink-
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BAYSHORE REALTY
203 E. Ocean 5-3472, ELY 900-5517

BELMONT SHORE
6-UNIT FURNISHED
Ocean Front—Income \$3540
Over 1000 sq. ft. of town. Ex-fine
at \$34,500.
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MOTELS
now is the time
From 5 unite up. Choose your lo-

caution. Cocose your terms. Let's
discuss exchanges.

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3122 E. Anaheim, Realtors, 5-1183

A MONEY MAKER
Auto Wash, 1000 E. Anaheim, Service Station, Lot 100X165. Price includes real estate, all equipment & complete inventory.
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5 quality built 2-bdrm. units. Low upkeep. No vacancy factor. Call for details. Call under 4 and storage rooms. Nets etc.
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1-BR. 5 CAR. INCOME \$875.
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Near Pacific Atlantic.
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INVESTOR'S DREAM
1 1/2 bds. on the beach. 10 apts.
1500 sq. ft. 1000 sq. ft. 1000 sq. ft.
\$100K-100K parking lot. Over
\$900K net. \$100K net. \$100K net.
BENJAMIN
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CLOSE IN
4-Flex & 1000 sq. ft. 1000 sq. ft.
Price \$25,000. 1000 sq. ft. 1000 sq. ft.
This Richmond Rd. 4-4075
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By Out-of-Town Owner
Must sell this house, lovely duplex
2 bds. 1000 sq. ft. 1000 sq. ft. 1000 sq. ft.
Close to Bel. Sh. whpp., schools
& bus. Principals only. 8-5977

BEAUTIFUL 2-BDRM.
duplex, desirable for home & income
2 bds. 1000 sq. ft. 1000 sq. ft. 1000 sq. ft.
If interested, Owner 67-1202 for
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BEACH COASTAL PROPERTY
In Long Beach, All well located.

For large apt. bldg. Must be East
Side in L. B. H. A. Murray,
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HOME Business Location. \$245 inc. \$13.50. 2-bdr. & 1-br. houses + 1 new offices. Dbls. ar. Close in. 2-2 km. off rd. or trade equiv. Owner. 20-0051.

UNITS, 1671 Olive\$11,050
16 units, court\$39,000
Call Monday for appointment.

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\$400 PER MO. INC.
5 new units, 1 gar. 2-2 km. 500.
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UNITS, 100% rental location. Over 17% net return on price of \$21,000. No. Alameda. Realty & Ins. 2243 Pacific. Ph. 40-6214

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Full price for 1954 PLYMOUTH...
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PLYMOUTH CLUB COUPE
1950—\$1037
Extra clean, smart beige color...
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'50 Pontiac, 4-dr., Hyd. Clean...
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STUDE SPECIAL
'47 Stude, Commander, Radio...
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All Foreign Car Repairs...
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1923 STUDEBAKER COUPE \$350
The Light 6-Cyl.
'50 STUDEBAKER \$750
Champion, 4-door, Radio, heater, overdrive, New brakes.
'47 STUDEBAKER \$495
Commander, Radio, heater, overdrive.
'49 STUDEBAKER \$795
Commander, Radio, heater, overdrive, Excellent condition.
'46 OLDSMOBILE \$350
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Radio, heater, new paint.
'51 STUDEBAKER \$1095
Commander 2-Dr.
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'52 STUDEBAKER \$995
Champion.
"We deal on the basis of what is right... NOT... WHO... is right!"
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PLYMOUTH BUYERS
For NEW 1954 OLDSMOBILES...
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PLYMOUTH SEDAN
This car is at least \$200 under...
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'49 Pontiac
4-Door, Radio, heater and white...
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'51 KAISER
4-Door Sedan
Many extras including overdrive...
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IMPERIAL 4-DOOR
8000 actual miles. Just like new...
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Stylin' de luxe sedan. Has 70...
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OVER 100 TO CHOOSE FROM
Ask About Our Written Guarantee
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2-door, like new, 2-tone finish, Hyd. Brk., Radio, heater & overdrive. Lic. No. 3A11360.
'52 Chev. \$1395
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All Body Styles — Some Have Powerglide
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Custom 4-door, Radio, heater, 2-tone, Hyd. Brk., Lic. No. 3A10890.
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Club Coupe.
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Club Coupe.
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Club Coupe.
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De Luxe 4-Door Sedan
Hydra-Matic, radio, heater and whitewall tires. Very low mileage. See this one.
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\$1895
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2495
'52 OLDS '98'
4-Door
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'49 CADILLAC
'62' SEDAN
1395
'49 CHEVROLET
Convertible
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'47 OLDS '98'
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Loaded—including Power Steering
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AT MASTERS PONTIAC
Compare Against Wholesale Book
'52 Pont. \$1385
Chief, 8 2-Dr.
Original factory two-tone blue finish sparkles like new. Loaded with accessories.
'49 Dodge \$685
Ridiculous Low Price
One of the most economical cars on the road. Compare this sharpie with any of the newer models, then drive it home.
'46 Chev. \$285
Real Good, Too.
Here's your transportation car you have been searching for and priced to fit your budget.
'52 Pont. \$1865
Station Wagon
For your driving pleasure or for work, this little job will fill the bill. Every Pontiac accessory installed in this near-new, all-steel wagon.
See These Cars
We Have Just Purchased From the Pontiac Factory
9 '53 PONTIAC SEDANS
to Be Sold at a Tremendous Savings to You These Cars Driven as Little as 800 Miles — and Priced... AS LOW AS \$1895
'51 Merc. \$1385
Station Wagon
A hard-to-find model as you know. Mercromatic drive, radio, heater, 5 practically new tires. A guaranteed station wagon that will give the service of a new one.
'52 Buick \$1475
Dlx. 2-Door
Dynaflow, radio, heater, seat covers and with the original factory finish. Just a good car well worth the money.
'51 Pont. \$1085
Chief, 8 Dlx. 4-Dr.
Just traded to us on a new '54. A one-owner car in the very best of condition and with a lot of equipment.
'51 Ford \$1285
Custom Convert...
The 8 with overdrive, radio, heater, full-leather interior, new top and real good whitewall tires. A real snazzy job.
'50 Stude. \$685
2-Door or 4-Door
to choose from. Both in tip-top condition with gas-saving overdrive and other equipment.
'53 Pont. \$1500
Conv. SAVE
A sparkling beauty that looks as if it just came off the floor. Summer driving is here, so get in style with the rest. You will sure be a proud owner. Every extra, too.

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1-ton PICKUP.
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'49 Dodge \$685
Ridiculous Low Price
One of the most economical cars on the road. Compare this sharpie with any of the newer models, then drive it home.
'46 Chev. \$285
Real Good, Too.
Here's your transportation car you have been searching for and priced to fit your budget.
'52 Pont. \$1865
Station Wagon
For your driving pleasure or for work, this little job will fill the bill. Every Pontiac accessory installed in this near-new, all-steel wagon.
See These Cars
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9 '53 PONTIAC SEDANS
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Dynaflow, radio, heater, seat covers and with the original factory finish. Just a good car well worth the money.
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Just traded to us on a new '54. A one-owner car in the very best of condition and with a lot of equipment.
'51 Ford \$1285
Custom Convert...
The 8 with overdrive, radio, heater, full-leather interior, new top and real good whitewall tires. A real snazzy job.
'50 Stude. \$685
2-Door or 4-Door
to choose from. Both in tip-top condition with gas-saving overdrive and other equipment.
'53 Pont. \$1500
Conv. SAVE
A sparkling beauty that looks as if it just came off the floor. Summer driving is here, so get in style with the rest. You will sure be a proud owner. Every extra, too.

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DOWN
NEW 1954 PLYMOUTH
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DOWN—CASH OR TRADE
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NEW 1954 PLYMOUTH
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'53 PONTIAC
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4-Door
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'62' SEDAN
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'49 Dodge \$685
Ridiculous Low Price
One of the most economical cars on the road. Compare this sharpie with any of the newer models, then drive it home.
'46 Chev. \$285
Real Good, Too.
Here's your transportation car you have been searching for and priced to fit your budget.
'52 Pont. \$1865
Station Wagon
For your driving pleasure or for work, this little job will fill the bill. Every Pontiac accessory installed in this near-new, all-steel wagon.
See These Cars
We Have Just Purchased From the Pontiac Factory
9 '53 PONTIAC SEDANS
to Be Sold at a Tremendous Savings to You These Cars Driven as Little as 800 Miles — and Priced... AS LOW AS \$1895
'51 Merc. \$1385
Station Wagon
A hard-to-find model as you know. Mercromatic drive, radio, heater, 5 practically new tires. A guaranteed station wagon that will give the service of a new one.
'52 Buick \$1475
Dlx. 2-Door
Dynaflow, radio, heater, seat covers and with the original factory finish. Just a good car well worth the money.
'51 Pont. \$1085
Chief, 8 Dlx. 4-Dr.
Just traded to us on a new '54. A one-owner car in the very best of condition and with a lot of equipment.
'51 Ford \$1285
Custom Convert...
The 8 with overdrive, radio, heater, full-leather interior, new top and real good whitewall tires. A real snazzy job.
'50 Stude. \$685
2-Door or 4-Door
to choose from. Both in tip-top condition with gas-saving overdrive and other equipment.
'53 Pont. \$1500
Conv. SAVE
A sparkling beauty that looks as if it just came off the floor. Summer driving is here, so get in style with the rest. You will sure be a proud owner. Every extra, too.

NEW '54 Plymouths
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NEW 1954 PLYMOUTH
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DOWN—CASH OR TRADE
NEW 1954 PLYMOUTH
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DOWN—Take Your Choice
NEW 1954 PLYMOUTH
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Automobiles For Sale 175
'51 JAGUAR
X-120 Roadster
\$1895
'53 MERCURY
Sport Coupe
2295
'53 PONTIAC
Custom Catalina
2495
'52 OLDS '98'
4-Door
1795
'49 CADILLAC
'62' SEDAN
1395
'49 CHEVROLET
Convertible
695
'47 OLDS '98'
Sedan
495
★ — Today's Special — ★
'53 Cadillac '62' 4-dr.
Loaded—including Power Steering
● — \$3795 — ●
A complete selection of Cadillacs
B & B 437
Motor Sales E. Anaheim

Automobiles For Sale 175
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X-120 Roadster
\$1895
'53 MERCURY
Sport Coupe
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\$1895
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Sport Coupe
2295
'53 PONTIAC
Custom Catalina
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'52 OLDS '98'
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And You'll Drive a Car Home... or... if You Don't Have the \$25... We'll Trust You

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'52 CHEVROLET Bel Air Drive this one: radio, heater, power glass.	\$1495
'51 MERCURY Club	\$1195
'52 CHEVROLET De Luxe Fleetline: radio, heater.	\$1195
'51 DODGE 4-door	\$895
'51 NASH Ambassador Radio, heater, Hydra-Matic.	\$795
'50 PLYMOUTH Sedans Choice of 2-dr. or 4-dr.	\$795
'50 STUDEBAKER Champion 4-Door	\$695
'50 FORD 4-Door	\$695

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Original 2-tone green & ivory finish. Thoroughly reconditioned by expert Buick mechanics. Excellent rubber. This car was traded in on a new Buick by a local, prominent resident. A fine family car.

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Equipped with radio, heater and new seat covers. Original paint. A steal at

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'51 FORD V-8 1/2-ton pickup. New paint. Excellent tires. A real buy.

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'51 KAISER 2-door, Overdrive, heater. Beautiful coral pink. A standout value.

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'50 CHEVROLET 2-door, Seat covers. New paint. Nearly new tires.

\$795

'52 CHEVROLET club cpe, Powerglide, radio, heater. Original 2-tone green. Low mileage. 1 owner.

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Due to our policy of selling our used cars under the market price, they are moving as fast as they come in. Here are samples of the reason why our stock moves so quickly.

'51 CHEVROLET \$1099	Sedan. An exceptionally clean car, equipped with radio and heater, excellent original finish and show room fresh interior.
'50 STUDEBAKER \$799	Popular Starlight coupe with every conceivable extra including overdrive. Sparkling finish and immaculate interior.
'50 NASH \$799	Sedan. Overdrive, radio, heater, extra, nice throughout. Excellent finish, good tires and sound engine.
'47 OLDS \$399	Sedan. Hydra-Matic, radio, heater. Clean inside and out. A "Good Value" used car.
'49 FORD 8 \$599	Convertible Club. Radio, heater, overdrive. Excellent tires, pep, motor. A "Good Value" automobile.

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NO DICE!

We take the gamble out of buying a used car. Severin thoroughly check and recondition all late model new car trades. All carry a new car dealer's warranty.

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'52 NASH Ambassador 4-door	\$1695
'52 NASH Rambler Country Club. Radio.	\$1295
'52 NASH Statesman 2-door	\$1395
'51 NASH Rambler Station Wagon. Radio, heater, overdrive, Starn.	\$1095
'49 OLDS 8 4-door	\$995
'49 OLDS 98 Convertible, Radio, heater, Hydra-Matic, Red.	\$995
'49 CHEVROLET Club Coupe, Radio, heater, immaculate.	\$845
'53 MERCURY Monterey hardtop. Radio, heater, Mercromatic, Electric windows.	\$2595
'52 NASH Rambler Station Wagon, Radio, heater, overdrive.	\$1395
'51 FORD Convertible, Custom-ized Radio, heater, Fordomatic.	\$1395
'52 FORD Victoria, Radio, heater, Fordomatic.	\$1695
'49 STUDEBAKER Champ, 2-door. Radio, heater, overdrive.	\$595
'51 NASH Ambassador 4-door. Radio, heater, Hydra.	\$1195
'49 BUICK R.M. Convertible, Radio, heater, Dynaflow.	\$695
'49 NASH 600 4-door. Radio, heater, overdrive.	\$595
'51 NASH Statesman 4-door. Radio, heater, overdrive.	\$995
'48 BUICK Roadmaster 4-door. Only 15,000 miles.	\$495

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NEW 1954 FORD

HARRY QUINN

MR. QUINN SAYS, "HALE YOUNG FORD BEAT EVERY DEAL IN TOWN BY A WIDE MARGIN!"

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THE BOSS IS OUT OF TOWN

So for you new car bargain hunters here's the chance of your lifetime to own a new Studebaker.

P. S. Hurry before he gets back.

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Seal of Service

SALE!

SAME LOW PRICES—CASH OR WITH TRADE-IN
Reconditioned! Guaranteed! Never Such Values!

'52 Riviera \$1895	'54 Mercury \$2895	'50 Pontiac \$1095
'52 Plym. \$1095	'53 Riviera \$2595	'50 Stude. \$695
'52 Mercury \$1795	'53 Buick \$2695	'50 Chev. \$795
'53 Nash \$1695	'53 Convert. \$2695	'49 Ford 8 \$595
'52 Buick \$1595	A FEW NEW '53 BUICKS and executive cars left. Better hurry! TERRIFIC SAVINGS! at 1881 American	'52 Ford 8 \$1895
'52 Riviera \$1995		'51 Buick \$1445
		'51 Chev. \$1395

Many Other Reductions—1953 through 1947—All Body Styles

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'54 PONTIAC CHOICE OF TWO \$2895	'54 BUICK Spec. \$2995
'54 CAD. "62" 4-Dr. \$5095	'54 OLDS. "88" \$2995
'54 FORD Victoria \$2595	'54 OLDS. "88" \$3495
'54 OLDS. "98" \$3995	'53 OLDS. "98" \$2695
'53 MERC. MONTEREY 2-DOOR \$2395	'51 OLDS. Conv. \$1295
'50 CADILLAC 4-Dr. \$1795	'50 OLDS. "88" \$895
'50 CHEVROLET \$895	'50 FORD Sta. Wgn. \$895

WE HAVE A COMPLETE STOCK OF '54 OLDS HOLIDAYS, 4-DOORS, 2-DOORS — 88s AND 98s
SAVE \$500 AND MORE

JERRY RAY'S

MONICA MOTORS
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at COMPTON BLVD. & LONG BEACH BLVD.
IN COMPTON OPEN 'TIL 10 P. M. EVERY EVENING INCLUDING SUNDAY

Brand New 1953 STUDEBAKERS

YOUR CHOICE

10 Land Cruisers... \$2445
Automatic transmission, whitewall tires, discs, climatizer, underseal, shaded glass, clock and oil filter. (Original price \$3455.88)

8 Commanders... \$2095
De luxe 4-door sedans with automatic transmission, climatizer, discs, whitewall tires, underseal. (Original price \$3130.13)

1 Commander... \$2165
Regal 4-door Sedan. Automatic transmission, whitewall tires, shaded glass, underseal. (Original price \$3197.23)

All the popular colors. Tax and license extra.

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For the down payment—just good credit.

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Who's KIDDING WHO?

Phony Deals and Rough Cars Are Not Bargains

FACE FACTS!

A Clean Guaranteed Car—Priced Right—Is a BIG BARGAIN

BUY A NOWLING GUARANTEED CAR AND YOUR WORRIES ARE OVER

'51 CHEVROLET STYLELINE DLX. 4-DR. One owner. Extremely low mileage. Well cared-for car with heater, radio, spotlight, etc.	'53 FORD VICTORIA. Radio, heater, Fordomatic, white side-walls and all of the additional extras. Very low miles.
'53 BUICK SUPER 4-DOOR. 2-tone blue and grey finish, radio, heater and Dynaflo and all the extras imaginable. Originally owned by a Buick factory executive and has less than 10,000 miles.	'54 FORD VICTORIA. Radio, heater and gas-saving overdrive. Every conceivable extra. Less than 2000 miles.
'53 CADILLAC 62 SEDAN. 2-tone El Paso beige with all of the factory equipment. Spare tire never on the ground. A beautiful one-owner car.	'52 OLDS. SUPER 88 HOLIDAY. Power steering, automatic eye, E-Z-eye, U.S. Royal Master Premium whitewalls. Previous owner was a real fussy-budget. Car is immaculate.
'54 PONTIAC STAR CHIEFS CATALINA or SEDAN Loaded with extras. Hurry and you'll SAVE \$700	'53 CADILLAC 62 Coupe...\$4195 Sparkling 2-tone green. Light body, dark top with matching 2-tone green upholstery. Whitewalls, E-Z-Eye glass, radio, heater, Hydra-Matic, ELECTRIC WINDOW, POWER STEERING. This is a very clean, low-mileage car. The spare tire has never been used. A wonderful buy. Hurry!
'52 LINCOLN COUPE. Radio, heater and Hydra-Matic, WSW, 2-tone finish. A beautiful luxurious automobile at a \$2395 tremendous saving	'52 OLDSMOBILE "SUPER 88" convertible. Extras galore. Buy before the \$1995 summer months and save.
'52 BUICK SUPER 4-DOOR. 2-tone finish, radio, heater, Dynaflo. Low mileage. Local one owner beauty. Hurry	'53 OLDSMOBILE "98" SEDAN. Radio, heater, Hydra, power steering, 2-tone paint, sun visor, E-Z-Eye glass. A terrific automobile at a tremendous \$2895 saving
'53 OLDSMOBILE "SUPER 88" 4-door sedan. Radio, heater, Hydra, WSW, 2-tone paint. A car that is unbelievably new that came from a factory executive. You can save at least \$1000 on this \$2495 almost new car.	'53 PONTIAC CUSTOM CATALINA. Radio, heater, Hydra, WSW tires, full custom leather interior. This is another factory executive's car that cannot be \$2495 told from new.

NOWLINGS, Inc.

1599 AMERICAN

Unusual Decor for Luncheon

Twelve banquet tables, decorated to represent a month of the year, will be an unusual feature of the birthday luncheon Thursday at Lakewood Country Club, sponsored by Our Lady of Refuge Mothers' Club. Guests will be seated at the table of their birthday month.

Tables will be judged by Samuel Heaverich, director of Municipal Art Center; Dr. John Olson of Long Beach State College and Miss Sylvia Forzack of Bufton's decoration and display department.

Entering the table decorating contest according to the calendar year are "Winter Wonderland," by Marjorie Hughes; "Our First Love," Patty Schoeffel; "The First Sign of Spring," Agnes Terrio; "The Easter Bunny," Frances Mazoner; "Over the World in May," Peggy Putnam; "June Bride," Winnie Galles; "Don Voyage," Pat Jellick; "Life is Worth Living," Jean Peterson; "School Days," Betty Johnson; "The Magic of Halloween," Betty Keller; "Beautiful Harvest," Neva Compton; and "Happy Holiday," Mary Colter.

Wilma Hastings will commemorate the fashions from Anna Dena and furs from Lakewood. Music will be by Agnes Leathman, pianist; Jim Naughton, vocalist; and Nancy Keulen, accordionist.



SCINTILLATING FASHIONS will be viewed when Our Lady of Refuge Mothers' Club sponsors a birthday luncheon Thursday at Lakewood Country Club. Committee members above, from left, are Mmes. Raymond L. Putnam, Harold Terrio, Sheridan M. Kerr, Donald E. Rice and Oskar F. Johnson, seated in front. Twelve banquet tables decorated to represent a month of the year will be an unusual feature of the day, as planned by Mrs. Kerr and Mrs. N. M. Crowder. Hostesses will be Mmes. Bernard Wishney, Pettus G. Seest, Virgil Strong, J. A. LaPerche and Fred Knowles. (All photos on page by Staff Photographer H. S. Melvin.)

Two Prenuptial Showers Fete Miss Jacqueline Light

Miss Jacqueline Light, bride-elect of Robert G. Snyder, was honored at two prenuptial showers during the last few days. One was a miscellaneous courtesy Thursday evening with Mrs. William Mais as hostess at the home of her mother, Mrs. Everett Kier, 171 La Verne Ave.

Decking the buffet table was a green cloth centered with yellow marigolds. Following the opening of gifts, games were the diversion of the evening.

Guests were Mrs. King C. Light, mother of the bride-to-be; Mmes. Merritt G. Snyder, Everett Kier, Harold Harris, Alden Oberjerg, William O'Neill, James Boyd, Lee Dugmore, Jack Carroll, Gordon Silkwood, Spence Harter, Robert Jurgenson, Leland Mench, Len Herendeen, Wesley Rush, Charles Burke, Rosalie Mulchey, Misses Laura Light, Mary Egan, Ann Hader, Joan Smith, Zoe Ann Neff, Dorothy Bisnar and Josie Russell.

Camellias, peach blossoms, a petite parasol and satin streamers, all in tones of pink, were featured in decorations for the shower given for Miss Light by Mrs. Harold W. Harris, 1017 E. 45th Way.

The honoree received a group gift of china. Bridge and canasta then were played.

Bidden were Mmes. Light, Merritt G. Snyder, William

Compliment Miss Thomas

Several prenuptial parties are feting Miss Caryl Jean Thomas, daughter of Mr. and Mrs. Chester B. Thomas, 4801 Bontree Ave. Miss Thomas will wed C. Graham Asman on May 2.

First in a series of courtesies was a cocktail party given by Mr. and Mrs. C. E. Hamilton in their home, 3500 E. Fourth St. Red and white carnations were used for decorations.

The betrothed couple received many "his and her" gifts from their immediate families and close friends.

A profusion of garden flowers and miniature bridal figurines formed decor for a miscellaneous shower for the bride-elect, given by Mmes. Steve Sulkazi, Marshall Sheldstad and John P. Hoffman in the Hoffman home, 1132 E. Broadway.

Bidden were Mmes. T. J. Saxberg, Harriett Boyer, John Meyers, Claude Heffl, Ray Alford, Al McCain, John Iminger, Claude Boyd, Dell Hill, Fred Zeller, Bud Murray, Robert Stephenson, Joseph McDermott, Vera Bailey, Edward Kierulff, Roger Witherspoon, Lloyd Hansen, Misses Edith Casey, Billie Jo Rahnum, Eileen Povich, Helen Halgerson and Jeanne Chauvin.

Wedding News

Word has been received here of the marriage of the former Miss Evelyn B. Linder of 1909 Olive Ave. and Gordon Linder of Pomona. The ceremony was performed in the Methodist Church of the Good Shepherd, Arcadia, by the Rev. M. H. Maddox. The bride and groom will make their home in the Ironhill area.



THE LITTLE CLUB of Long Beach last year started a project to aid the building fund of the Exceptional Children's Foundation and is now making out a \$1000 check for this purpose. Shown above are Mrs. Paul H. Dudley, president, seated left; Mrs. Ven O. Fahrney, who will receive the check for the foundation; Mrs. John Craig II, junior past president, and Mrs. W. Ormond Merritt, treasurer, writing the check. When the fund reaches \$5000 (it is now \$4425) the foundation will begin its building on Water Dept. land. The local unions have pledged all labor free and several building firms have pledged materials at cost.

Independent Press-Telegram Women

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 14, 1954

Gala Ball to Fete Presidents; Novel African Motif for Party

By BETTY CAREY WENTWORTH Independent Women's Editor

From the era of C. J. Curtis, first president of the Virginia Country Club who took office in 1910, to Max W. Becker, incumbent president (36 presidents later), the club has blossomed under the different gavels from humble beginnings to its present stature in the community as both a sports and social focal point.

With this in mind, the members are deep in plans for their first Presidents' Ball as a means of demonstrating their affection and appreciation for these worthy officers. It's slated for Mar. 27 and will be a formal dinner dance.

Hattie and Hal Lewis, who have been named co-chairmen for the gala event, announce that there's to be a cocktail

hour from 7 to 8 o'clock in the grill where they'll recreate as nearly as possible an early California hacienda. Dinner is at 8 with dancing later to Ivan Scott's music. The club's red and black shield with its couchant lion and crown will provide the motif for the elegant decor. We'll wager that there'll be a hum of reminiscences as pleasant memories of bygone days are summoned to mind.

Others named to committees are Tess and Francis Heusel, decorations, assisted by Maryla and Glenn Gill and the Frank Hills; Lillian and Leland Irish, phone chairman, assisted by Frances and Henry Clock, the Jesse Shackletons and the Racy Bivensons; To (Antoinette) and Maarten Voogd, notices, assisted by the W. A. Harringtons; the Bert Gallehers, entertainment, assisted by Georgienne and Dr. John Hunter; and doubling as publicity chairmen, the Glenn Gills and Frank Hills.

Gamma Phi Beta, and is now teaching in Venice. Her fiance attended LBCC and UCLA where he was a Phi Kappa Psi. The young people will have a May wedding in Beverly Vista Community Church in Beverly Hills.

Attending from Long Beach were Mmes. Loreen Buffum Robinson, Jack Nowell, Herbert Guthmann, Edwin J. Rippelle, Zelma Morris; Misses Anita Robinson, Shirley Martin, Kathy Jackson, Edith Brown, Ione Schuetz, Ada Schuetz, Ada McFarlin, Margaret Jensen and Lorraine Schroeder.

Ever on the search for that "something different" which lifts a party out of the ordinary dinner party realm, Florence Cole used a novel and beautiful African theme when she and Dr. Orville entertained on Thursday last in their Granada Ave. home. The motif came to her mind since Dr. John Harris was to show his wonderful colored films on Africa taken when he and Mrs. Harris traveled there last year.

Dr. Harris loaned some of his handsome carved wooden native war dancers and jungle animals which were arranged with an African drum to center the large dinner table.

Guests invited on the vicarious safari included Larry and Francine Collins, Stella and Fred Kellogg, Marian and Don Locke, Fannie and Hank Ridder, Helene and Jack Brown, the Mark Kendalls, Albert Stevensons, Leo Bachs, William Fergusons and Walter Weltons.

Dinner party hosts on Thursday will be Elizabeth and Emmet Sullivan who've invited Jo and Stender Sweetney and Lois and George Osborn of Sierra Madre, and Dorothy and Manley Natland, Rolling Hills; Frederica and Robert Whyte, Francis and Henry Clock, Ellie and Frank Person, Georgienne and John Hunter and Avis and Paul Dudley.

That gay and laughing group luncheon at the Greenbriar on Thursday were guests of Blanche Clock assembled to honor Helen (Mrs. George Ormsby) Higgins, who's here visiting her mother, Pearl Harrison. Helen and her husband arrived recently from Melbourne, Australia, where they'd visited their son, Harry. Mr. Higgins has already returned to their London home, but Helen will remain for another month.

A brief sampling from "round about gleams news that Dorothy and Eldredge Combs are working on their sunbans in Palm Springs this weekend. Dixie and Noble Millie were dinner party hosts on Friday eve; down at the Rancho Santa Fe golf links, a-swinging their drivers and putters are Jane and Paul Heppes, Mauri and Barney Bailey and Zona and Norm Savidge.

Bejeweled Combs of Early Era Make Her Hobby

By RUTH REECE

Back in the early 1880's when traveling salesmen wore celluloid collars and handlebar mustaches, lovely ladies of fashion bedecked their hair with fancy combs of some sort, especially for dressy occasions. Many of us perhaps can remember the combs that our grandfathers made from whalebone for our grandmothers.

Black jet, rubber, celluloid, tortoise shell, bone, ivory, horn, wood and metal are some of the materials from which these lovely old combs were made. The fancier ones were set with precious or semiprecious stones, while others were exquisitely inlaid.

A hobby of collecting combs is followed by Mrs. W. Ray Henderson of the Lazy H Ranch at Garden Grove, whose husband, Dr. Henderson, is on the staff of Stanton Clinic in Long Beach. Mrs. Henderson also shares her interest in her hobby with her friend, Mrs. Joe Handley of 1504 E. First St.

Mrs. Henderson got started on her hobby in a very simple way, as most hobbies have a way of doing. Her daughter, Mrs. Jean Knox, a teacher at Contra Costa Junior College in Richmond, wears long hair and wanted a large, ornamental comb. Not manufactured in any quantity now, such a comb is hard to find. So Mrs. Henderson, with Mrs. Handley, visited a number of antique shops to find one. From then on, in their spare time the two have had hilarious times together searching for these combs.

They had no idea of the variety of combs which were made for ladies of fashion of an earlier era, and received very little help from antique dealers who seemed bewildered when they asked to see their combs. "We want the kind of comb a hired girl wore before she was called a maid," was the best way to tell the clerk what they wanted to see, Mrs. Henderson said. It was a lucky day when they found in some dusty tray from some long-closed estate a lovely comb which no one had wanted to buy from one year's end to the next.

The beautiful combs in Mrs. Henderson's collection are a far cry from those the English author mentioned about 1790 when he wrote that 50 years earlier (1740) "the people of the village of Oakenshaw kept their heads in such shocking order that an iron comb was provided for community use, being obtained to a tree on the village green."

Combs date back into antiquity. Mrs. Henderson learned, and are found in rude styles among the earliest personal relics, sometimes are buried with the dead.

Though the earliest combs were made of bronze and other metals, ivory was the most valued material because it could be rubbed to a smoothness that prevented catching the hair. While Mrs. Henderson's combs consist mostly of the ornamental tortoise shell and other high-backed, jeweled combs, other collectors are interested in combs of all sorts, ranging from the tin or nickel-backed, the bone or horn combs of the 1820's to the silver or gold-mounted ivory or celluloid combs of the 1920's. It is easy to tell a celluloid comb from the others as each has the word "cell" stamped on the back, a law enforced because of the fire hazard of celluloid.

Oldest comb in Mrs. Henderson's collection is a tortoise shell, with two-tone, fine lace pattern. Another one, many years old, is fashioned of amber shell. Other "museum pieces" include a black ebony comb with inlaid gold design showing



COMBS OF YESTERYEAR make a fascinating hobby for Mrs. Joe Handley, who displays some "museum pieces" in the collection of Mrs. W. Ray Henderson. Mrs. Handley is a member of the United Daughters of the Confederacy, Ladies of the Elks, and for 33 years, of Pythian Sisters Temple, Stanford, Mont.

Mrs. Williams Dames Hostess

The attractive home of Mrs. Floyd Williams, 1121 Claborn Dr., will be the setting Monday for the afternoon meeting of Dames Club. Mrs. Mickey Brock will be cohostess for the noon session.

Reporting on the success of the recent benefit bridge will be Mrs. James LaGress, vice president, and the extra bun warmers, which were used as awards, will be offered to members for purchase. Bridge will be the afternoon's diversion.

Inside You'll Find

- Anglo Patri—Page 6.
- Bridge—Page 8.
- Career Women—Page 8.
- Chef of the Week—Page 10.
- Club Circles—Page 4.
- Concert Carrousel—Page 2.
- Molly Mayfield—Page 9.
- School Menus—Page 10.
- Virginia Newton—Page 2.
- Why Grow Old?—Page 9.
- Wild Waves—Page 5.
- Window Shopping—Page 8.



THE LITTLE CLUB of Long Beach last year started a project to aid the building fund of the Exceptional Children's Foundation and is now making out a \$1000 check for this purpose. Shown above are Mrs. Paul H. Dudley, president, seated left; Mrs. Ven O. Fahrney, who will receive the check for the foundation; Mrs. John Craig II, junior past president, and Mrs. W. Ormond Merritt, treasurer, writing the check. When the fund reaches \$5000 (it is now \$4425) the foundation will begin its building on Water Dept. land. The local unions have pledged all labor free and several building firms have pledged materials at cost.

Bette Cree Weds William C. Edwards



Mrs. William Cleveland Edwards

Among March's fashionable weddings was the nuptial service uniting Miss Bette Cree and William Cleveland Edwards Saturday evening at First Congregational Church. Solemnizing the exchange of vows were Dr. Stuart Leroy Anderson and Rev. Emerson G. Hagen.

The former Miss Cree is the daughter of Mrs. William Harold Cree, 4255 Pacific Ave., and the late Mr. Cree. Parents of the bridegroom are Mr. and Mrs. Leonard T. Edwards of 4285 Country Club Dr. The bridal reception was at the bride's home.

Escorted down the aisle by her brother, William Harold Cree Jr., the bride was gown in antique white satin, cut along princess lines and adorned with lace insets. A beaded crown caught her tired veil.

Attending the bride were Mrs. William Cree Jr. as matron of honor and bridesmaids, Mmes. George B. Clifford, Howard O. Coale Jr., Henry P. Jones; Miss Carolyn Clock, Mrs. John Honeyman of Las Cruces, N. M., and Mrs. H. Scott Goodfellow of San Francisco. They too, were in white-princess-style shantung organdy gowns with round necklines.

The young women all carried white tulips interspersed with trailing ivy, and the church was decorated in an all-white floral motif with tulips predominating.

Franklin Pitcher Johnson was the bridegroom's best

man, and ushering were the bride's brother, Ira John Cree II; Norman Able, Eugene Hancock, Fred W. Ten Eyck, Jacob Voogd, Alden P. Yates of Half Moon Bay and Everett S. Layman of San Francisco.

A member of Junior League of Long Beach, the former Miss Cree is a graduate of Scripps College and has her master's degree from Stanford University.

The bridegroom is a graduate of Stanford and received his master's degree from Harvard University's school of business.

Compliment Mrs. Edwards

An attractive floral arrangement of pink roses and white sweet peas and stock centered the table at the stork shower given a few days ago for Mrs. Nick W. Edwards. Mrs. Theodore Gars of 1148 Pacific Ave. was hostess for the event with her daughter, Mrs. Sam Platis. The pink and blue color motif was also carried out in the refreshments and other baby decor. The honoree was presented with a pink camellia corsage. A Syrian dance was performed by Barbara Platis. A buffet supper was served to the 65 guests.

Dessert Luncheon

Mrs. Zella W. Prentice, 1537 E. Ocean Blvd., will be dessert hostess at 12:30 p. m. Tuesday to Chapter O.L. PEO, to which all non-affiliated PEO's are invited. Reservations may be made with the hostess, or with Mrs. Marion Orvis or Miss Lulu Werner.

Spring Procurement Tea Captures Interest of Busy Volunteers of Navy Thrift Shop

By VIRGINIA NEWTON

The ever-busy and helpful group of volunteer workers who make the Navy Thrift Shop a "going business" are making some exciting plans for several big events for spring, including a Spring Procurement Tea. This will be planned and discussed at the Thursday meeting of the board members. Mrs. F. W. Thompson reminds "all hands" to be at the shop which is located in Building 10 at the Long Beach Naval Station at 10:30 a. m. Following the board meeting a pot-acquainted coffee hour will be the order of the morning.

At the public open house visitors recently donated quantities of clothing. Members wish to thank all with a reminder that the shelves can stand more clothing and the sewing room is in need of more helping hands.

Col. and Mrs. Thomas Wiper of Lakewood have as their house guests the colonel's parents, Mr. and Mrs. M. B. Wiper, who are returning from Phoenix, Ariz., en route to their home in Eugene, Ore.

Tuesday noon Coast Guard Officers Wives Club members will gather at the Officers Club, Allen Center, for a gay St. Patrick Day luncheon party. Senior hostess will be Mrs. L. D. Mead.

There will be a guest speaker, Miss Happy King. Members are reminded that reservations should be called in by Monday noon.

Mrs. Robert Lynn, outgoing president of the popular Nautical Club entertained officers at a luncheon party at her home recently.

Lt. and Mrs. Carl Herry are enjoying a short vacation in Death Valley.

Miss A. Wellman of Naples entertained a group of friends recently at a delightful dessert bridge gathering at her home and among those attending were Mmes. Maybelle Wasserman, Ross O. Blennis, A. H. Akemon, J. A. Foster, C. A.

Murray, O. Onischlager, Elmer Johnson, E. W. Hernanson and Gene Halverson.

Major and Mrs. Kerney Sigler have as their houseguests, Mrs. Sigler's parents, Mr. and Mrs. H. J. Ranson.

Lt. A. T. Akemon, USN (Ret.) and Mrs. Akemon are pretty happy about a certain pretty little visitor at their house, their young granddaughter, Virginia Olson, who is here with her mother, Mrs. Donald Olson from Austin, Texas.

Maybelle Wasserman who has been the houseguest of Mrs. Ross O'Blennis of this city for the past several months has returned to her home in Ogden, Utah.

Mrs. Leon Foreman entertained a group of the ladies from the Air Force set recently at a bridge luncheon party at her home in Lakewood.

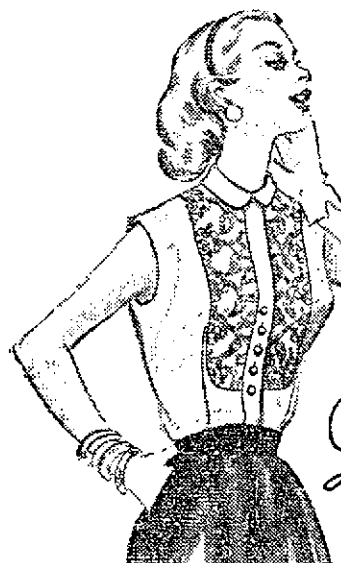
Capt. P. W. Clarke, USN, commanding officer of the Naval Supply Depot, San Pedro, and Mrs. Clarke and family have moved from their Belmont Shore home to quarters at the Long Beach Naval Station.

Pretty Joan Hendryx recently became the bride of Lt. (jg) William R. Broughton, in a wedding ceremony here at the All Saints Episcopal Church. They are now residing in Monterey, where the young officer is attending Naval School.

Marian Adams is happy to report that her son, James, is home enjoying two weeks leave before reporting to the Army Engineering School at Fort Belvoir, Va.

Lt. and Mrs. Robert William MacPhail recently welcomed a boy at the Corona Naval Hospital.

In the Spring a young man's fancy may turn to love; but to a woman Dame Fashion reigns supreme.



Dorothy Kirby

Blouse
5.95

Spring preening... with embroidery. Polished cotton, its neckling convertible, its front a gay splash of tone-on-tone embroidery. White, with black, pink or blue.

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Miss Ann Mary Bishop

Ann Bishop Sets June Wedding Date

Wedding bells will ring in June for Miss Ann Mary Bishop and Richard Blanchard.

Announcing the betrothal are her parents, Mr. and Mrs. Joseph F. Bishop of 4435 California Ave. Parents of the future bridegroom are C. W. Blanchard of 1811 Senasac Ave. and Mrs. I. J. Stout of Seattle.

Close friends of the bride-

elect learned the engagement news at a luncheon Saturday at her home.

Miss Bishop is a graduate of Flintridge Sacred Heart Academy and Marymount College. She is a member of Bachelorettes.

Her fiancé is a graduate of West Seattle High and attended the University of Washington.



Miss Ann Hartley

Miss Elnora Snowball

Miss Ann Hartley's Troth to Cpl. Jack Wilmoth Told

Mr. and Mrs. Wilder W. Hartley of San Pedro, revealed the engagement of their daughter, Ann, to Cpl. Jack C. Wilmoth, son of Dr. and Mrs. M. Edward Wilmoth, San Pedro, during an announcement party in their home.

The troth was also told at Fort Lee, Va., where the future bridegroom is stationed with the Army.

Miss Hartley was graduated from San Pedro High where she was a Knightette. She attended Harbor Junior College and now is a senior at UCLA, majoring in education.

Wilmoth also was graduated from San Pedro High and received an associate in arts degree from Harbor Junior College. Prior to entering service, he attended USC, where he affiliated with Theta Xi fraternity. Following dis-

charge in August, he plans to resume study in the field of transportation.

The wedding date has been tentatively set for mid-summer 1955, following completion of their respective studies.

The troth again was told on Saturday when the bride-elect entertained a group of close friends at buffet luncheon in the home of her parents. "Jack and Ann—Mid-summer 1955" engraved on tiny calling cards tied with silver cord to lace and tulle packets of rice revealed the betrothal to luncheon guests.

Follow residents of the bride-elect at Mira Hershey Hall on the UCLA campus learned of the engagement on Monday.

September Nuptials Set

Betrothal of Miss Elnora Snowball is announced by her parents, Mr. and Mrs. A. G. Snowball of 4427 Whitewood Ave. Miss Snowball will wed Donald G. Sells in early September at Community Church of Lakewood.

The future bridegroom, son of Mr. and Mrs. A. F. Sells of Chicago, Ill., attended Illinois Institute of Technology. The bride-elect is a graduate of Wilson High School.

Bardi Circle Entertained

Mrs. Stanley Houghton spoke on "French Folk" at a meeting of Bardi Circle at the home of Mrs. E. B. Rinearson, 1395 Ximeno Ave. Sharing honors on the program was Mrs. Walter W. Ray whose topic was "Scottish Folk Lore." Presiding was Mrs. M. L. Page, and Mrs. A. Howard presented the program.

Hostesses for the noon luncheon were Mmes. William Franks and F. W. McFarland. Members responded to roll call with current events. It was announced that the club would have as its April project helping the Indians in Arizona by sending them food and clothing. Donations have been sent by the club on other occasions in the past.

Department Meets

Parliamentary law dept. of Ebell Club met at the clubhouse, with the vice chairman, Mrs. George N. Combs, presiding. Mrs. Vern Jackson, president of Theta Unit, California Association of Parliamentarians, gave the lesson on nominations and elections. Mmes. John Nunes and Ina Potter presented the drill.

Bejeweled Combs Hobby

(Continued from Page D-1.)

and large, ornate hair pins. The utility combs were just that, worn for the purpose of holding in place a big knot of hair at the back of the neck. Several of these have patriotic designs worked out with brilliant to resemble the American eagle and the American flag. Several with the waving flag adornment were used during the Civil War.

For the grandmothers of 50 or 60 years ago whose hair was too thin to hold the big, heavy comb, there were smaller replicas of the high-backed comb. One in Mrs. Henderson's collection is a museum piece, very old, which shows a gold inlay of an exquisite Chinese dragon, much bejeweled.

There are 111 combs in Mrs. Henderson's collection, and she has given many lovely one to friends with long hair. She sees a trend or revival of these flattering hair adornments, especially for formal, evening wear.

Concert Carrousel

Olevsky, Bachauer to Display Artistry

By SUE ROBERGE

A cage full of birds prompted the career of Violinist Julian Olevsky, young concert star, who will join the Long Beach Philharmonic Orchestra for a program next Sunday evening at Concert Hall, Municipal Auditorium.

"Everyone laughs when I tell them about the cage of birds helping my violin playing a lot," the 27-year-old violinist with the deep dark eyes said in a recent interview.

"My family was always very worried about my hands," he explained, "and when a puppy that followed me home from school bit my hand while we were playing, I was strictly forbidden the company of a dog from then on."

"So, much to my mother's distress, I began breeding birds, canaries and love birds. When the little birds hatched out of their eggs, I used to stand in front of the cage and play my violin, trying to teach them to sing."

"The result was I spent a number of happy hours, and, incidentally, perfected my harmonics, trying to obtain on my instrument the same purity of sound as those little things could produce."

Olevsky reflected on ordeal of being a child prodigy (he made his debut at 10 years in Buenos Aires):

"I think it's hard on a child. The fact that I was never allowed to play with other children or indulge in sports just about broke my heart. I was so determined not to be called a sissy that behind my parents' backs I enrolled in an acrobatic club, where I spent a long time learning to walk on my hands. When my family found out, they nearly died."

The young artist doesn't mean to imply his parents thwarted him. He insists being a prodigy left no personality scars.

"My parents were wonderful to me. I owe everything to them and to my wonderful teacher, Alexander Petschnikoff, the great violinist."

"You know, when we came to Buenos Aires from Germany (Olevsky was 9 at the time his family emigrated), we couldn't afford to pay him for my lessons, and for eight long years he taught me free of charge."

"He gave me my first violin, a Hieronymus Amati. I now have one of the three marvelous 'Rode' Stradivari, but the gift of that beautiful Amati will always be one of the high points in my life. It was when I was 15."

"I had borrowed the instrument to give a recital, and, when it was over my teacher told me that he and a group of his friends had made it possible for me to keep it. I can't tell you what it meant to me."

Olevsky is now an American citizen and happily married. He has a small daughter and, at last, a dog, a miniature schnauzer named Scherzo.

With the Long Beach Philharmonic Orchestra, Olevsky will play Lalo's "Symphonie Espagnole" and the orchestra will be heard in selections by Frescobaldi, Borodin, Romberg and Ponchielli. Also performing will be 20 voices of the Long Beach Singers under Rolla Alford's direction.

Another important Long Beach concert is near. The celebrated Greek pianist, Gina Bachauer, will perform here Wednesday evening at Wilson High auditorium under the sponsorship of Civic Music Association.

Miss Bachauer, whose gifted playing has become more and more recognized in America since her sole appearance on this continent in 1930 at Town Hall, has no pretensions of being a child prodigy. In fact, though she showed early promise and began her study with a series of excellent teachers at the age of 5, her keyboard career, which she, not her parents, pushed, was interrupted three times: Once by the intensive school work set down by the Athenian educational system, then by severe financial setbacks in her family and during World War II.

But each time persistence brought her closer to the success of her London debut with the New London Orchestra after V-E Day. Since then her star has been steadily ascending, as her American appearances show.

Though she only performed once in 1950 at her Town Hall debut, after which a critic hailed her as "a pianist who has few peers among either sex," the following year, she was booked for 52 concert dates.

Her appearance here Wednesday is one of 70 for 1954. Among the music giants who crossed Miss Bachauer's path as her artistry developed were Alfred Cortot, Sergei Rachmaninoff, Dimitri Mitropoulos, Felix Weingartner and Camille Saint-Saens. She was a special student of Cortot for two and a half years at Ecole Normale in Paris. Rachmaninoff heard her play in London and evaluated her as ready for a topnotch career. She played under the direction of Mitropoulos, Weingartner and Saint-Saens during the four years she was a soloist and teacher at Greece's National Conservatory.

Don't forget two local concert events today: Yaltah Menuhin, youngest member of the famous musical family, will give a piano recital at 4 p. m. in Municipal Art Center. She will play chamber music compositions by Rameau, Galuppi, Ravel, Bloch, Bartok, Hindemith and Joaquin Nin Culmell.

At 5 p. m. in Immanuel Baptist Church, Third St. and Obispo Ave., College Singers of Long Beach City College will present a program of major choral works.

Both events are open free to the public.

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Mrs. W. T. Robertson

Police Wives Seat Staff

Mrs. William T. Robertson was installed as president of the Long Beach Police Officers Wives Auxiliary at a dinner meeting at the Coast Inn. Others inducted were Misses Raymond G. McConahay and Robert E. Platt, vice presidents; Mrs. Donald C. McLaughlin, recording secretary; Mrs. Otis V. Lyon, corresponding secretary; Mrs. G. E. McIntire, treasurer, and Mrs. Philip L. Castillo, historian. Installing officer was Mrs. William H. Dovey, co-ordinator and adviser for the auxiliary. The outgoing president, Mrs. Bruce Ketchum, presented each of the new officers with gardenia corsages and gave the president her president's pin, and Mrs. Robertson then presented Mrs. Ketchum with a past president's pin. Musical program for the evening was given by Mr. and Mrs. Harry Christensen, who sang a medley of light opera numbers, with Mrs. Ruth Nichol at the piano.



Miss Vera Travis

Miss Travis in Concert

Another indication of the continuous and widespread interest in liberal arts pursuits of the American Association of University Women will be evidenced at 7:30 p. m. Tuesday in Municipal Art Center when members of the combined arts section will present Miss Vera Travis in an illustrated lecture on "Bach and His Dances." Miss Travis will use her beautiful \$3800 Gabrieli viola, which was made in 1770, to demonstrate Bach's contribution to the baroque era. A concert soloist, lecturer, and teacher of violin and viola in Long Beach for the past three years, Miss Travis gained her start in chamber music study when she won the Kathleen Paxlow scholarship string quartet for viola while still a student at MIT where she received her BA and MA degrees. Chairman for the evening and also publicity chairman for the event is Mrs. S. E. Wallerstedt. Combined arts chairman is Mrs. Leonard Quattrini; music chairman is Mrs. Eugene Dixon; and telephone chairman, Mrs. Thomas Mason. Long Beach music lovers are welcome.



Long Beach Santa Ana

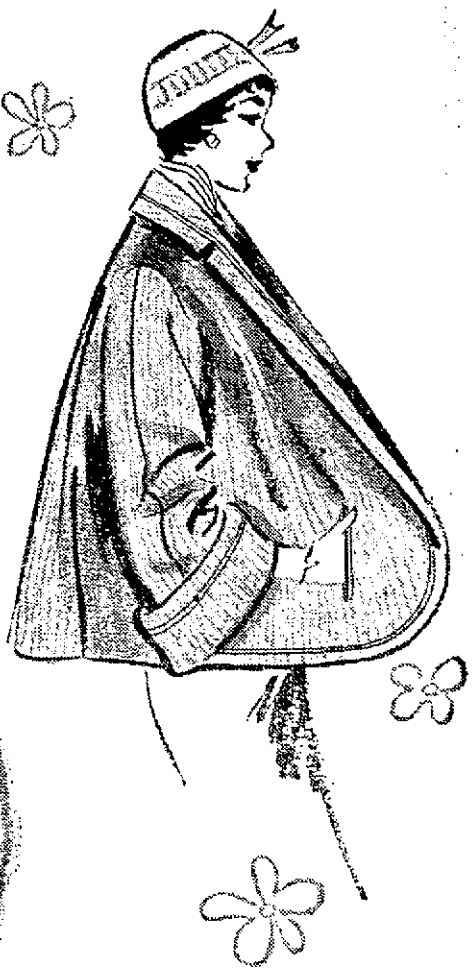
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Monday
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PRELUDE TO SPRING is the theme of the annual fashion show which Plaza Women's Club is giving at 1 p. m. Saturday at the Lafayette Hotel. Pictured admiring some of the new spring hats to be used as door awards are Mrs. James A. Hayes (seated) and (standing) Mrs. Eldred L. Olson (left), general chairman; Mrs. Walter Schminke, and Mrs. Stanley Wells.—(Staff photo.)

Plaza Women Plan Event

Many beautiful and colorful outfits featuring the latest in style and material, will be shown at the annual fashion show to be given by the Plaza Women's Club at 1 p. m. Saturday in the Lafayette Hotel.

Mrs. Eldred Olson is general chairman for the event and is also in charge of the stage decorations. Mrs. Walter Schminke is making posters to publicize the event, and Mrs. Stanley Wells and James A. Hayes have procured some lovely hats to be given as door awards.

The tables will carry out the spring theme, with a profusion of colorful flowers from Plaza gardens which will be arranged according to the artistic ability of the various table hostesses who are Mrs. Gene Rowen, Henry Pohlmann, Howard H. Hinds, Frank D. Wallace, James P.

Thurmond Jr., Ted W. Kobs, Everett L. Crider, Kenneth Smith, Charles W. Owen, Robert N. Haney, William G. Pickens, Clark I. Benson and George C. Underhill.

Tuesday Cards

Abraham Lincoln Circle No. 44, Ladies of GAR, will have a card party Tuesday in Veterans Memorial Bldg. with refreshments served at 11:45 a. m.

Morgan-Bearss Vows Told

A quiet ceremony Friday evening in the study of the Rev. Murray McNeil of the Los Alitos United Congregational Church solemnized the marriage of Marilyn Bearss, daughter of Atty. and Mrs. E. A. Newell, and John Z. Morgan, son of Mr. and Mrs. George C. Morgan of this city. Attending the couple were Mr. and Mrs. Keaton W. King. Only members of the immediate families were present including the bride's two small daughters, Beverly and Carol Bearss. Mr. and Mrs. Morgan left at once for a honeymoon at Big Bear.

The bride wore a grey suit trimmed in navy, a small navy hat and navy accessories. Her affiliations include Bellina chapter, Order of Eastern Star. Her husband is a senior at Long Beach State College, where he is a member of Sigma Pi national fraternity. He served three years in Alaska with the 4th Regimental, Combat Team. The newlyweds will be at home after April 1 at 2382 Belmont Ave.

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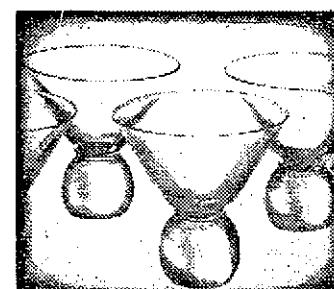
Graceful, platinum-banded "Saturn" is the choice for your every serving mood! Pick it! Libbey stemware in goblet, sherbet and cocktail sizes. Now...

69c each



Ultra-smart serving, smart saving, too, on 2-piece iced and lined set that dresses up seafood cocktail, shrimp, desserts. Regular 75c.

69c



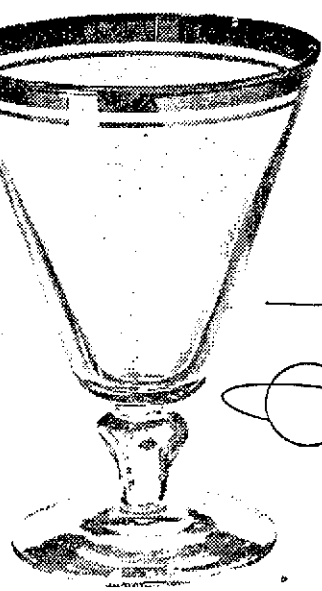
Here's the cocktail glass for your money! Low, bal-footed, well-styled. Regularly 39c each, now cut to...

29c



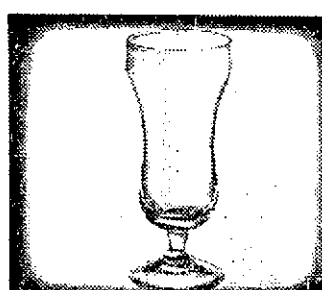
Low, low price on set of eight "Faint" tumblers by Libbey, in 6-oz., 10-oz., 14-oz. and 16-oz. and dessert sizes—get several sets.

1.65 set



Sparkling crystal snack set has four plates and four cups with attractive leaf design... for TV snacks, card parties.

1.49



Imported parfait glasses simply styled in plain or optic glass now at special low price!

29c

In Club Circles

Plea Made for Women to Send Old Nylons to Orient

By RUTH REECE
Press-Telegram Club Editor

Clubwomen in nearly all the states of the United States are sending their worn and useless nylon hosiery to Japan. There this waste material is transformed into a livelihood for thousands of war widows and their children. Other thousands are hopefully waiting the time when they can be given the same work to do. There must be an unending flow of the hose to Japan if these women are to be able to earn their food and clothing.

This is the message given the women by Mrs. Margaret Webb, chairman of the Women's Welfare Service, 258 E. First St., Los Angeles, who says that on useless nylons which would otherwise be discarded are wanted. The process of reclaiming these is carefully handled under expert supervision in Japan, so there will be no profiteering, no competition with regular trade and so that only needy persons are permitted to do this work.

"More than 5000 war widows who live in government housing in Japan are supporting themselves and their children by 'his work,'" Mrs. Webb said, adding that it costs 1 cent per pair to ship the used hose to Japan. Upon request the Women's Welfare Service will provide more information and will send stickers, address labels, customs stickers, in fact everything needed to make shipping easy and convenient.

It sounds like a good idea for church groups and women's clubs which have long sought ways in which to help Japan to find in these shipments an easy outlet for their desire to build good relations between this nation and Japan.

Faculty Wives

"The Origin of Chinaware" will be the subject of a talk by Miss Martha Scott at a meeting of the Long Beach Polytechnic Faculty Wives Club Wednesday evening at the home of Mrs. Theodore Reddick, 4491 Lime Ave. The speaker will display pieces of various wares and will discuss the history of each.

Mrs. Maxon Montgomery, club president, will conduct the business session when she will appoint a nominating committee. Election of new officers is set for the April meeting, with installation in May. Also to be discussed will be plans for an Easter egg hunt for all children of faculty members at Polytechnic High School.

Hostesses for the evening will be Mrs. Cyril Farrand, George Tracy and Russell Sprong.

Lakewood GOP Club

Lakewood Federation of Republican Women will meet

Luncheon for Newlyweds

Mr. and Mrs. W. J. Ward, 3751 Myrtle Ave., honored their son, Royal, and his bride, the former Dell Gibson, of Houston, Texas, at a luncheon in the Skyroom of the Lafayette. The newlyweds, who have known each other since their childhood days in Illinois, were married in Las Vegas, Nev.

Guests were Mr. and Mrs. William Rescorla and daughter, Karen, Mr. and Mrs. George J. Lewis, Mrs. Lillian Rescorla, Mr. and Mrs. James F. Brashers, and from out of town, Mr. and Mrs. James A. Mills of Whittier, Mr. and Mrs. A. Novelli of Montebello, Mr. and Mrs. Leo Simard of Assumption, Ill., and Alfred Hinkelman of Benton Harbor, Mich.

Discuss Plans for Conclave

Long Beach Alliance of Delta Delta Delta met at the home of Mrs. C. W. Latschaw, 4401 Olive Ave., a few days ago for a dessert-business meeting. Mrs. William Latschaw was chairman for the evening, assisted by Mrs. Richard Hamilton, Mrs. F. H. Belcher and Miss Golden Collins.

Mrs. William P. Ellery, Alliance president, conducted the business meeting when members were told of plans to send two local members to the Tri-Delta National Convention in July at White Sulphur Springs, W. Va.

First Nighters

Don Stutzman was master of ceremonies at the First Nighters dance Saturday at Pacific Coast Club. Hosts and hostesses for the young dance group were Ken Reidman, Lee Thompson, Robert Gibbs, Connie Lu Berg, Nancy Nettelman and Jill Montgomery. The couples were dressed for a "Shipwreck Drag" and table decorations were in driftwood, fishnet and shells.

Jewels Ritual

Ritual of Jewels will be given new members Mimes, Joan Alsop, Carl Niles, William Vadama and Miss Gladys McSherry following a formal dinner Monday night in their honor at Eaton's Restaurant. They will become members of Iota Chapter, Beta Sigma Phi. Mrs. Alex Hansen, sponsor, will conduct the service.

Friday at St. Thomas Episcopal Church, 5306 Arbor Rd., to hear a talk by Dr. Peter Palmer, professor of economics at Long Beach State College. He will address the study group at 11 a. m. Mrs. Joseph Crowell, chairman, will present the speaker.

Refreshments will be served at 12:30 p. m., with Mrs. Russell Thompson in charge. Mrs. J. K. McCall, president, will conduct the afternoon session and will introduce Mrs. Vernon W. Janney, president of Los Angeles County, California Federation of Republican Women, honor guest.

The program to be presented by Mrs. Allen Willett will consist of a skit by the study group under the leadership of the chairman, Mrs. Joseph Crowell, which will portray the complexities of the problems of the U. S. trade policies. Taking part will be Mmes. Clyde Causey, George Briggs, James E. McCall, Edith B. Shreve, Lytle Gardner, Paul Zenser, William W. Hogle, Jackson Newell, C. D. MacDonald, R. E. Buckland, V. A. Harvill and P. M. Smith.

Mrs. John C. Harrington, ways and means chairman, announces a series of card parties to be held March 30 in honor of members.

Demo Study Club

Democratic Women's Study Club will have a luncheon at 12:30 p. m. Monday in Linden Hall to which all members of the club and their friends are invited. Reservations are to be made not later than today with the cochairmen, Mmes. Howard Beardsley or Louis J. Theiss. Bridge and canasta will follow.

Serving on the committee for the event are Mmes. Carl Fletcher, Martha Clark, Josephine Arnold, Ray Mattson, Robert Kirby, Ethel Emmons, Dorothy Horowitz, Joe Handley, Warren Wyndham, Esther Brando, G. L. Murphy and Mary Holland.

Mrs. Joseph C. Parker, president, announces a meeting of club officers for 10 a. m.

Dr. Allen to Speak

Dr. Edwin Van Allen of 153 Covina Ave. will speak on the topic "Socialism, Communism or Democracy" at a meeting of the evening group of the Long Beach Council of Republican Women Tuesday at the home of Eleanor Summerton, 258 1/2 Park Ave. Minerva Anderson

will preside in the absence of the president, Lucille Kuecks. Dr. Allen was professor of political science at Bradley University, Peoria, Ill., and for several years conducted a radio program on current European problems.

Following the program, Betty Shaw, hospitality chairman, will have charge of the "Coffee Hour for Eisenhower." Anyone interested in attending this meeting will be welcome. Information regarding membership may be obtained from La Homa Johnson.

Ebell Juniors

Mrs. Frank E. Bader, chairman of the program committee for Ebell Juniors, will meet with members of her committee Wednesday in the home of Mrs. Lawrence Kaylor, 600 Terraine Ave., to complete plans for the second in the series of bridge-canasta parties sponsored by the department.

This second event is set for March 26 at the clubhouse. Mrs. Sidney Jones, chairman of the house and door committee, and members of this committee will be in charge of refreshments. Proceeds from these benefit parties will go to Ebell Juniors' philanthropic

project, Exceptional Children's Foundation.

Symposium

A symposium will be held at 8 o'clock this evening in the community room of the Bank of Belmont Shore, 5354 E. Second St., under the auspices of the Philosophical Society of Long Beach.

Topic of discussion will be "What Is the Aim of Life?" Participating will be David Bottles, Don J. Huseman and William Stine. Moderator will be Dr. Stephen C. Torrey. Refreshments will be served during the social hour. Visitors are welcome.

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Provisionals Fete League Sponsor

By IOLA MASTERSON

Six exquisite azalea plants marched gaily down the center of the table when Assistance League provisionals entertained their sponsors Wednesday at luncheon at the Balboa Bay Club. What's more, we're told that hostesses Jean (Mrs. Tennyson) Moore, Katherine (Mrs. William T.) Hancock, Beatrice (Mrs. Arthur) Vincent and Stella (Mrs. Fred) Kellogg looked as freshly radiant as the blossoms they used for decorations.

In addition to the sponsors (there are three for each provisional), proxy Doris Olson was an honored guest as were Provisional Chairman Etta Arthur and her committee members, Marjory Van Dyke and Mary Miles. Informal conversation over bridge and canasta very nicely whittled away the hours after luncheon.

More flowers take the limelight in Assistance League news this week, because blooms of all possible shades and sizes were responsible for a fashionable representation of Long Beach Leaguers and their husbands being present at Hollywood Park Friday evening.

The occasion was the Assistance League of Southern California's gala dinner and preview of the annual "Flowerama" show. Those who went up and came away with inferiority complexes over their own variety of camellia and rose bushes were President Doris Olson, Tess and Frances Housel, Winifred and Stowe Carney, Verna and Larry Collins, Peggy and Dr. Houston Fairley.

Don't for one minute think that Solo Club members have suddenly "been took queer," just because they're making all those crazy little hats! They've been sewing, snipping, and clipping on them in preparation for their annual Polo Fund Charity dance to be held May 8 at the Wilton.

The hats? Each member is responsible for the design plus the making of quite a number, all of which will be offered to partygoers on the 8th from the "Hat Bar." Seeing each other in these "creations" makes for more than somewhat in the laugh department!

Betty Van Dorn is general party chairman and was over at



SELLING the first ticket to Raul Treosti for the St. Patrick's Dance, Wednesday, by Holy Name Society of Our Lady of Refuge Church, is Mrs. Thomas Ryan, committee member. Couples serving together to make this a gala occasion are Messrs. and Mmes. Thomas Ryan, Sherry Kerr and Raul Treosti. Setting will be Marine Room of Wilton Hotel and Joe Kemper's Orchestra will play for dancing. The public is invited.—(Staff photo.)

Lola Krenwinkel's home the other night overseeing the millinery dreams take shape. Even President Betty Callup was shanghied for needle and thimble duty!

Nona Lantz, who has never really given it too much thought before, knows now just how many bones and muscles she has and exactly where they are! She can feel an ache in every one since that one day sailing jaunt up to Snow Valley last week with Dr. Alex and Luba Kadavy and their daughter, "Gingi."

Even although Alex did his best (he's a former ski champion of Hungary) he couldn't quite teach Nona all he knew about the gentle (?) art of the slalom in one day! Nona politely, and wisely, refused an invitation from the Kadavys to accompany them up to Squaw Valley this next Wednesday for a few days and more lessons!

Another interesting "field trip" is assured for University Club members and their wives Tuesday when, by chartered bus, they head for UCLA's Royce Hall and a sure to be wonderful performance of Menotti's "The Medium" and John Vincent's ballet, "Three Jacks," all under the direction of Jan Popper.

Those having reservations for the affair are "Teedee" and Gene Blumberg, Ken and Bonnie Brandenburg, Burns and Marian Chaffee, Julia and Bill Cheney, Emily and John Cottrell, Inez and Harold Dreckman, Eileen and Ernie Folsom, Mona and George Koch, Ruby and Floyd Brown, Kitty and Maurie Rosenbaum, Virginia and Tom Russell, Gerry and "Cec" Willis and Ruth and Max Gatov.

Come to find out, reason it seemed so quiet around town was that everyone has been in Las Vegas!

Helen and Hal Moore celebrated their fourth wedding anniversary by proving the old saying "the house always wins!" Helen and Surt Galleher (newlyweds!) were there with Helen's sister and brother-in-law, Stella and Kon Mooney.

Don't go way cause that's not all. Terry and Ray Dudley were there, too, and so were Jack and Marian Irvine. Attending strictly to business (it sez here, yuk yuk) while in the gay little town were Harry Christensen and Dick Dilday, there to attend a conference.

Children's Theater is revving up it's motors getting ready for another production. This one will be "Cinderella in Loreland" and, we're told, it's a delightful modern version of the old fairy tale.

Tryouts will be held Thursday at the Municipal Art Center, president Martha Gould tells us, from 10 to 12. Volunteer director Ruby Kean (no newcomer to things theatrical) says any and all adult women will be welcomed to tryouts whether they want to be cast members or work on the production end of the show.

If you have any doubts as to what caravan trailer trips are like, just ask George Bates, son Danny, or Bob Reese. They returned last Sunday after a trailer trip in company with about 100 others which took them, over a period of 2½ months, to just about every nook and cranny of Mexico. They report: "S'wonderful."

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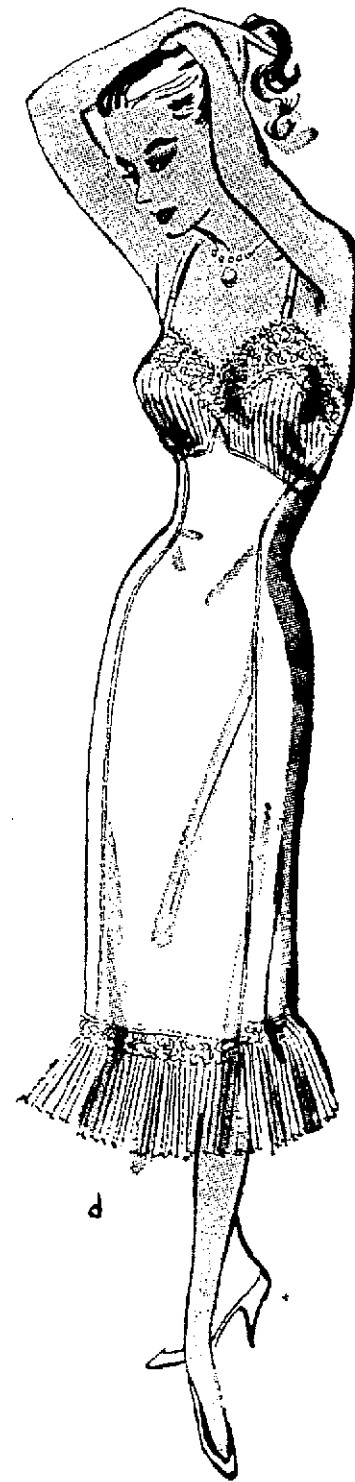
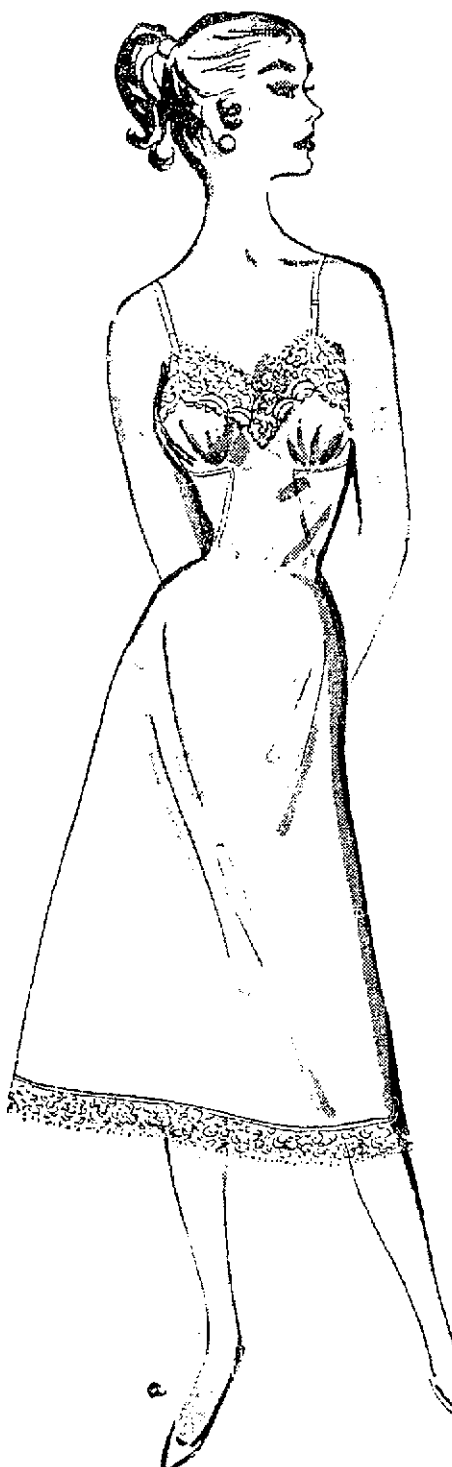
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Russell Bests to Host Party



IN SPITE of their heavy schedule as governors of Seventh District of Sertoma and La Sertoma International, Mr. and Mrs. Russell Best of Long Beach find time for relaxation in their home at 3946 Locust Ave. This is the first time the organization has had a husband and wife as governors during the same term. They will be hosts to district officers next Sunday afternoon in their home.—(Curl Ray Studio.)

Two DAR Chapters Report Programs on March Agenda

Two chapters of the Daughters of the American Revolution held interesting meetings within the week.

"The American Indians were our first displaced persons," said Mrs. T. A. Galloway of Glendale, DAR state chairman of the American Indian committee at a meeting of Gaviota Chapter in Municipal Art Center, with Mrs. H. P. Dunlop, recent, presiding.

In enumerating the needs of the Indians, the speaker said that 80 per cent of the Navajo children have no schooling and that the textbooks for reading deal with subjects unknown to the Navajo tribe.

Mrs. Lee Terry Marty, chapter chairman of the American Indian committee, explained the work of the Indian Church in Los Angeles at 3045 Whittier Blvd., and Mrs. Lester Houchney, soloist, with Mrs. Beverly Johnstone as accompanist, sang two Indian selections. They were presented by Mrs. A. H. Lyon, music chairman.

The chapter voted a cash donation for the Indian scholarship fund. Mrs. Dunlop announced that Gaviota Chapter has met the 12 requirements for the Gold National Honor Roll. She also revealed that Tom Goodwin and Pat O'Ryan were the winners in the essay

contest and were awarded medals by the chapter.

Past regents were honor guests and were given corsages by the regent. Others receiving corsages were Mrs. Dunlop, A. H. Lyon, W. H. Ellis, C. L. Carpenter, Galloway and Marty. Mrs. Ellis, tea hostess, used an Indian scene to center the tea table. Pouring were Mrs. Dunlop, E. A. Mervin, Fred C. Murphy and A. L. Parnley.

Spring flowers centered the luncheon table when Long Beach Chapter, DAR, held its March meeting at the Lafayette Hotel.

Speaker was Leroy Hardy, instructor of political science at Long Beach State College. In his talk he cited the similar underlying reasons for the American Revolution of this country and the later Mexican Revolution.

"Even though in origin they sprang from different sources, one humanitarian and one political, both revolutions had the ultimate desire of betterment of the individual within the state," Hardy pointed out.

Final arrangements were

Entertaining at an afternoon party next Sunday will be Mr. and Mrs. Russell Best in their home, 3946 Locust Ave., governors of Sertoma and La Sertoma International, respectively, when guests will be seventh district officers.

The organization will have district convention April 8-11 at Lafayette Hotel when more than 500 members will be in attendance. This is the first time the group has had a husband and wife as governors during the same year.

Seventh district Sertoma officers from California and Arizona, planning to attend with their wives are International Vice President Dr. John Fernald of Los Angeles; Lt. Gov. Jean Ticolet of Oakland; Lt. Gov. Arthur Fisher of Los Angeles; Lt. Gov. Kenneth Patton of Los Angeles; Lt. Gov. William Fox of Tucson, and International Director Royal Marks of Phoenix.

La Sertoma officers and their wives receiving an invitation are Mr. and Mrs. William Reedy, international director, Los Angeles; Lt. Gov. Mrs. Stanley Walker of Los Angeles; Mrs. J. N. Davis, district treasurer, Glendale; Mrs. A. D. Robertson, district secretary, Santa Ana, and Lt. Gov. Mrs. Dix Price, of Phoenix.

District committee chairmen and their wives receiving an invitation are Mr. and Mrs. H. F. Jerauld of Pasadena; Mr. and Mrs. Kenneth Scott of Glendale; Mr. and Mrs. William Tabor, Mr. and Mrs. Herbert Hall, both of Los Angeles; Mr. and Mrs. Floyd Burson of Hollywood; Mr. and Mrs. Richard Heise of Santa Monica; Mr. and Mrs. Guy Martin of Long Beach, and District Secretary Jack Buckley and Mrs. Buckley of Compton.

made for the participation of Long Beach chapter in the California state conference of DAR, when members will serve on the hostess committee for the opening evening session Tuesday, March 16. Serving as hostesses will be report, Miss Laura Moore, and Mrs. James Radcliff, Louis DeSart, John Moffett, William Sandison, Glen Taylor, Agnes Brown and Robert Clingan. Official delegates are Miss Moore and Mrs. Radcliff and Clara McPherson. Mrs. Martin T. Cronin will serve as vice chairman of the information booth during the convalescence. The conference will be at the Statler Hotel March 16-19.

Reports of committees were given by Miss Edith Holton, Miss Moore and Mrs. Cronin.



Miss Jo Southgate

Popular Pair to Marry

Two popular young persons in Long Beach, from prominent families, announcing their betrothal recently were Miss Jo Southgate and James Hancock. Miss Southgate, daughter of Dr. and Mrs. Paul Southgate, 656 Havana Ave., made the formal announcement to her Delta Gamma Sorority sisters at the University of Colorado, where she is a junior.

Her fiancé, son of Mr. and Mrs. L. A. Hancock, 324 Bayshore Dr., attended the same university for two years where he was affiliated with Phi Delta Theta Fraternity. He is now in the Army stationed at Ft. Ord.

Both young persons are graduates of Wilson High School. They have not, as yet, set a wedding date.

'Down Under' Women Set Picnic Party

Young women from Australia and New Zealand, now living in the South Bay area, are invited to attend the initial Anzac picnic slated next Saturday at 2 p. m. in Banning Park, Wilmington.

The old-time custom of afternoon tea will be observed as the girls become acquainted with former "Down Under" residents. Those attending are invited to bring along a "plate of something" that they might serve in their homeland.

Husbands and families are also invited. The park has swings, a slide and merry-go-round for the youngsters.

For more information, contact Dorothy Ivicovich, 1847 Trudie Dr., San Pedro, or Heather O'Malley, 2942 Winlock Rd., Torrance.

Entertain Gamma Phis

Gamma Phi Beta Alumnae met a few days ago for luncheon at the home of Mrs. Charles Bennett. Cohostesses serving the luncheon were Mrs. James Trapp and Mrs. Lewis Hirdley Jr.

During the afternoon the report on their booth at the Have-A-Heart Bazaar was given. Plans for their forthcoming rummage sale during April also were discussed. Proceeds will go to the Exceptional Children's Foundation. After the meeting a preview was held of the goods to be offered at the rummage sale. Mrs. Philip Putnam, ways and means chairman, acted as auctioneer.

Mrs. Herbert Cullen, president, and Mrs. Lewis Hirdley Thursday attended the Gamma Phi Beta Inter-City Council meeting at USC.

To Show Movie Films of Cruise to Hawaii

Lloyd and Lois Landis and son, Dick, who sailed their 35-foot ketch, Tara, around the Hawaiian Islands last summer, will show movies of their cruise to members of Alamitos Bay Yacht Club at 8 p. m. Friday.

Narrating the films, Mr. and Mrs. Landis will divide the program into two parts. Among

the pictures will be the arrival of Ralph Larabee's 161-foot schooner, the Good Will, during the July Honolulu yacht race and former commodore of ABYC, Bixby Jr. and John Munholland who were among local yachtsmen serving as members of her crew. Stuart Graham, entertainment chairman, will

present the Landis family who are also members of the club. Commodore John A. Graye will preside.

Hosts for the social hour will be the Penguin Fleet, Capt. George A. Chapman will be assisted by Mmes. Chapman, Theodore C. Matson, Arthur F. Glasier Jr. and Sidney T. Exley Jr.



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Warning to Young People Inclined to Be Impudent

By ANGELO PATRI

Boys and girls of adolescent years long to be grownups and to be accepted by the grown-up people as belonging, and they frequently make the mistake of thinking that the smart, quick answer will prove them to be eligible.

Of course it proves quite the contrary, for only immature people consider crudeness, ill manners, indicative of the mature mind.

Margaret Ann met old Mrs. Kitts as she walked briskly toward the shops and passed her without recognition. Mrs. Kitts, expecting her greeting, said, "How do, child?" Now, well away, Margaret Ann called over her shoulder, "Talking to yourself, aren't you?" and sped on.

Susie Lou was in full array for the game — red sweater, gay bandana, high spirits and a determination to make Captain John see her, hear her and invite her to the after-game high-jinks. "Susie Lou," whispered a teacher, "You're making yourself conspicuous and—" "Don't you wish you could?" said Susie Lou, loud enough to be heard the room around.

You know how this is and what the consequences are to the young people who practice this impudence in the mistaken idea that it makes them important in the eyes of those they would impress. Those on whom the impudence falls are hurt, indignant and resentful. They tell themselves and others, that the "child" is ignorant, rather stupid for his age, and not to be held responsible.

That "not to be responsible," is a heavy penalty. It means that this "child" will not be asked to serve on the reception committee, will not be endorsed for the post of class officer, will not be recommended to any seeker for a youthful personage of some responsibility, will not be given any important position where intelligence, good manners and a sense of obligation to others would be required.

It is never to be as smart as you can be. People are rarely sorry for what they did not say, but they are often sorry for what they did say. It

is fine to be a ready talker, but it is finer still to have discernment that allows one to know when to speak and when to keep silent, when the word is fitting and when it is not.

The wise crack, the brittle speech and the smart answer may be current among the teen-agers, but it is not legal tender among mature people. Intelligent teen-agers know this. The unintelligent need to know it.

(This column runs daily in Long Beach Independent.)

Duo-Pianists on Program

Members of Mu Phi Epsilon, national music sorority, were entertained by duo-piano numbers, played by Mrs. Perry Lester and Miss Pearl Weidman, both members, at a gathering in the home of Mrs. Lester, 5634 Lime Ave.

Next meeting of the group will be March 23 at 8 p. m. at the home of Mrs. James Bird, 12300 Radfield, Lynwood. Mrs. Bennett R. Forsythe will be assisting hostess. All Mu Phis in this area are invited.

War Mothers

American War Mothers Chapter 5 will meet in Veterans Memorial Bldg. at 10 a. m. Monday for an all-day celebration of their 33rd anniversary. Dinner will be served at noon in the banquet room, and the business session will be held at 1 p. m. in Hall No. 1. Mrs. Mary McDonald, president, and past presidents of the group, will be in charge of the program. The public is invited.



ALL THE GLAMOUR and glitter of "Moulin Rouge" will be recaptured at a dance next Sunday sponsored by Temple Beth Shalom Sisterhood in the Wilton Hotel ballroom. Getting in practice for the parts they will play in the entertainment are, seated at table, Mmes. Robert Jaffe, Ben Metrick and Arthur Gayer. Can-can dancers are, from left, Mmes. Saul Baskin, Tommy Thompson, Sam Kern, Lawrence Rossman, George Albert and David Michaelson. Producer and director for the show is Jack Feder, assisted by Mrs. Maurice Schwartz. Choreographer is Mrs. Fred Kaplan with Mrs. Ephraim Schwartzman, pianist, and Norman Baskin, stage manager. The cast of 50 will perform in a floor show with a saucy international flavor filled with comedy routines. Acting chairmen are Mrs. Metrick and Mrs. Jacob Arenson.—(Staff photo.)

NLB Women to Give Tea

North Long Beach Women's Club will greet new members and friends at a membership tea Wednesday in Houghton Park Clubhouse.

The Choralettes under the direction of Mrs. LaVerne Hughes will sing several Irish songs in keeping with the day. Group 6, under the leadership of Mrs. Claude Wilson, will be in charge of refreshments. The meeting will start at noon.

During the week a group from the N.L.B. club went on a tour of the Columbia Broadcasting Television Studios in Hollywood, and witnessed two of the more popular daytime shows. This group was part of a very large group of federated women's clubs from this area. About 30 members from the local club attended. After the tour, members of all groups met at Farmers Market for luncheon and browsing.

Sunshine Circle

March meeting of the Dr. Margaret Clark Sunshine Circle has been cancelled, according to the president, Mrs. Peggy Lowery.

Artist-Poet to Give Open Lecture



ARTIST-POET Ruth Harwood with one of her magnificent drawings, "Golden Benediction," which is one of many to be on display next week end at Suite 1601, Villa Riviera. Her lecture, March 22 at 7:30 p. m., is open to the public without charge.—(Staff.)

Ruth Harwood, who has gained prominence in this country and Europe for her artistic talents, will visit in Long Beach next week end at the Villa Riviera. She will be a guest Saturday night at the Psychology Forum dinner, which is open to the public, and will lecture on "The Risen Zodiac" Monday evening, March 22, in Suite 1601, Villa Riviera. She will be the house guest of Dr. Richard C. Minugh.

Miss Harwood said she has directed her work as artist, poet and teacher toward the "universal spiritual pilgrimage of man" and her "messages of transition span the senses, science and religion."

Returning from a recent pilgrimage to Europe, where she visited and lectured in eight countries, Miss Harwood was most enthusiastic about her reception by other peoples of the globe. She is especially well trained for education concepts for training, holding a bachelor's degree in English, a master's degree in art, and many years of experience in the educational field.

She has given years of workmanship in preparing her poems and series of design compositions, one of which she is holding in the picture entitled "Golden Benediction." It signifies the eternal spirit of the Christ blessing earth through the universal Mother and Christ Child, according to Miss Harwood.

Now on her fourth cross-country tour, Miss Harwood is visiting Long Beach for the first time. More than 25 pen and ink sketches and watercolors will be on display during next week end as will her published books of poetry. "My designs symbolize man's spiritual struggle and radiant fulfillment in Light," said Miss Harwood.

Dancers to Entertain

Twenty-five young dance artists from the Hollydale Dance Studio will present a program of tap, ballet, song and dance numbers on the community program, sponsored by the Recreation Department in Exhibit Hall, Municipal Auditorium, Monday evening at 8 o'clock.

Dancers range in age from 5 to 13 years. The following will appear on the program: Eloise Beard, Dennis Brown, Wayne Brown, Alan Dickson, Dawn Dooey, Judy Brown, Pam Elliot, Roberta Gillum, Sheryl Huffine, Donna Hannfield, Eileen Johnson, Ann Myers, Sue McShea, Sandy Minnerath, Marmon Peckenpaugh, Joy Ann Spangler, Sharon Rogers, Karen Trumbo, Barbara Jo Williams, Suzanne Kingsley, Debbie Pfeiffer, Cathy Patton, Eugenia Tarrico, Joan Tarrico, and Marsha Wilkie.

Mrs. LaVee Nichols of the studio has arranged this program.

George Griffith will lead community singing to open the program at 7:30 p. m. Mrs. Madeline Frazer will be the accompanist.

Old-time and square dancing to the music of the Tvo Orchestra will follow the stage program. Bill Simmons will be caller.

This civic program is free to the public. Doors will open at 6:30 p. m.

Rebekah Lodge

Del Mar Rebekah Lodge No. 275 will meet Tuesday in Machinists Hall for the official visit of Lucille Menta, district deputy president of District No. 84. Election of delegates to the Rebekah Assembly and observance of the birthday of Schuyler Colfax will feature the program. Lorna Croan is chairman.

Play Review

Rena Craig Waxman will be heard in another Broadway play review following the 12:30 p. m. luncheon Wednesday of Long Beach Chapter of Haddassah at Temple Sinai. Luncheon hostess will be Anna Penuse.

SHUFF'S

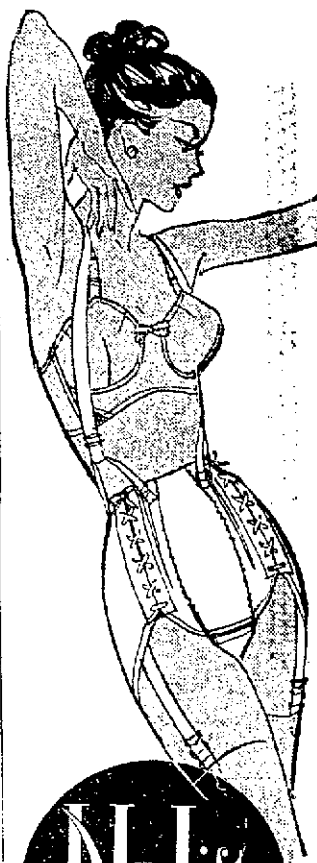
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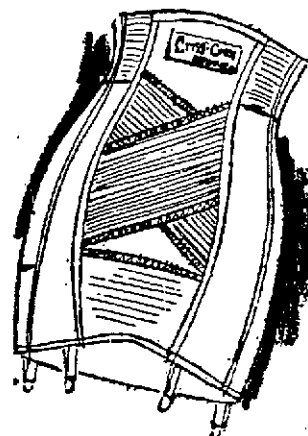
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SHAMROCKS AND IRISH DOLLS will form the decor for the St. Patrick's dance at 8:30 p. m. Wednesday, Lakewood Country Club, by St. Barnabas Parish Council. Committee members preparing for this annual event are, left to right above, Mmes. D. G. Nevin, Charles O'Donnell, R. J. Teubert, R. B. Babb and Thomas Martin (in front). Serving on the hospitality committee are Mrs. Martin and past presidents of the Parish Council. General chairman is Mrs. William Voorhees, and master of ceremonies will be Ralph Gallagher. There will be dancing to Ray Livingston's Orchestra, entertainment and refreshments.—(Staff photo.)

OSWALD JACOBY

First Trick Was 'Crime'

A bridge crime was committed in today's hand. See if you can spot it.

West opened the seven of spades. East played the jack, and South won with the queen. Declarer led a heart, and West took the king of hearts.

West returned the king of spades, and South won with the ace. South led another heart, whereupon West took the ace of hearts and the rest of the spades to defeat the contract.

If a crime took place, it is obvious that declarer must have misplayed the hand. Where did he go wrong? South went wrong at the very first trick. The correct play is to let East hold the first trick with the pack of spades.

Score the back of spades

NORTH (D)		13
♠ 943		
♥ Q1095		
♦ A5		
♣ A Q J		
WEST		EAST
♠ K10876		♠ J
♥ A K		♥ 932
♦ 732		♦ J10964
♣ 843		♣ 9762
SOUTH		10
♠ A Q 52		
♥ 874		
♦ K Q 8		
♣ K105		
North-South vul.		
1♥ Pass	2NT Pass	
3NT Pass	Pass	
Opening lead—♠ 7		

happens to be a singleton. South has no further trouble. East shifts to a diamond, and declarer takes the ace of diamonds and knocks out a heart. South has ample time to establish the heart and make his contract with at least one overtrick.

Of course, South couldn't be sure that East's jack of spades was a singleton. If East were able to lead another spade, South would simply duck and allow West to win the trick. If West then continued the suit, South would get two spade tricks, and the opponents would get two hearts.

The spade suit was dangerous only if the enemy could develop three tricks in the suit, to add to the two heart tricks that they were sure to make sooner or later. South could protect himself against the loss of three spade tricks by allowing East to hold the first trick with the jack.

Ebell Club

Dr. Ray E. Unterreiner of the California Institute of Technology will speak on "What's Around the Corner" at Ebell Club Monday. Group W. Miss Claire Vanderhoof, chairman, will serve the luncheon.

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LOOKING THEIR PRETTIEST as they get together for final plans on the second annual Purim Ball Saturday are members of the Women's League, Belflower-Lakewood Jewish Community Center, from left standing, Mmes. Jack Fishman, Louis Novick, Sam Marcus, and trying on a hat, Mrs. Samuel Leider, while Mrs. Harold Storch looks on approvingly. The Men's League of the Center is co-sponsoring the event, at the Center, Woodruff and Rose Aves. There will be dancing from 8:30 p. m. to midnight, and Queen Esther will be chosen to reign at the ball. Mrs. Leider is ball chairman and will be assisted by (in addition to those pictured) Mmes. Morris Book, Louis Rosen, Edward Steiner, Harold Owenby, Robert Koppel and Jerry Silverstein.—(Staff Photo.)

Fashion Trends in Spring Hats Analyzed by Stylist

Young and pretty, two of the most coveted adjectives in a woman's vocabulary describe perfectly hats for spring, according to Miss Bernice Woodard, New York fashion authority, who will appear at Walker's Dept. Store Thursday and Friday, for personal consultation.

Miss Woodard, one of the country's leading millinery figures, will bring hat fashion news from the studios of Paris and New York. She is widely recognized as a personal consultant and her intimate knowledge of the fashion scene enables her to choose the most flattering styles for each beauty type.

The "young and pretty" look is with us this spring, Miss Woodard said, and the big story is in brims. Brims are everywhere in every size and shape. Little brims may be straight, squared, rippled, rolled or peaked in a saucy upward lift.

Medium brims have a forward accent like the elongated sailor and little brims roll back in a jeane fille manner. These are the little hats so very popular with our First Lady, she pointed out, because they are so flattering with bangs. Big brims, she continued, are more dramatic than ever, costing delicate shadows and bringing new emphasis to the eyes.

In addition to the brim picture, Miss Woodard says, this spring brings a new array of perky little pillboxes, rockers and shells which are so perfect with the Italian hairdos. The rocker projects slightly at the



Miss Bernice Woodard

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Among Career Women

Credit Club Entertains; Altrusans Seat Leaders

By ANNE GILCHRIST

A galaxy of prominent career women descended upon the Lafayette Hotel Wednesday night—all guests of the Long Beach Women's Credit Club for first annual "Career Women's" night, honoring women in other lines of endeavor.

Good humor was the order of the evening and a spirit of friendly camaraderie prevailed as President Carolyn Neff (a charming presiding officer) invited each Credit Club member to introduce her particular guest who, in turn, told of her work and as much of her personal life as she wished to divulge. Naturally, this led to countless outbursts of merriment!

In addition to the career women, many guests from other Credit Women's clubs were present including president of the very new San Pedro club, Glensy Harvey. An explanation of Credit Women for the benefit of the guests was succinctly given by Thelma O'Neill, who explained that it was part of the overall organization of the National Retail Credit Association, the Associated Credit Bureaus of America, and the Credit Women's Breakfast Clubs (the latter group, alone, having 14,000 members).

Carmie Duffy served as pro-

gram chairman for the evening and introduced Virginia Dugan, pianist, who earned hearty applause for her numbers. Another very special musical treat was provided by Billie Myers, talented whistler, who was accompanied by Mrs. Dugan.

Level eyes that denote good judgment and a twinkle that promises ready laughter—these are characteristic of the newly elected president of Altrusa Club—Helen Smith.

Elected Monday night at dinner meeting held at the Lafayette Hotel, Mrs. Smith is well known in Long Beach business and club circles. She is currently serving as president of Long Beach Insurance Women.

Elected to serve with her were Jean Joyce, vice president; Louise Dixon, recording secretary; Florence Carter, corresponding secretary; Carmel Ivo, treasurer, and Alta Holladay, director.

Outgoing president Susan Whidden presided and shared the enjoyment with Mary Lou Zaluski of initiating 11 new members into Long Beach Altrusa. They are: Florence Carter, Esther Conrad, Louise Dixon, Elizabeth Deutsch, Alta Holladay, Amy Alice Lauer, Velma Martin, Bettie Miller, Olive Mulholland, Helen Saline, and Leah Dana Seykora.

Incoming president Helen Smith (this year's ways and means chairman) reported on the fashion show Altrusa sponsored last Saturday at Town Hall which netted the club \$150. In turn, Dr. Ethel West, projects chairman, gave a check to Marion Darlington, dean of women at Long Beach City College, for the student fund.

Special guests of the evening were Carrie Lou Sutherland and Pearl Wagner, both Altrusa District officers, and both members of the Anaheim club.

The power of color, psychologically speaking, was one of the tremendously interesting subjects heard by National Secretaries and members of NOMA (National Office Management Association) when the two groups held their annual joint dinner meeting Tuesday night at the Lafayette Hotel.

The talk, which made everyone present immediately desire to buy a bucket of paint and start improving their offices and homes, was given by vivacious Margo Graham, color consultant and engineer for W. P. Fuller Paint Co.

The other talk concerned proper lighting in offices and was given by Ed Coleman of the General Electric Co. Illustrating his talk with slides, he pointed out how productivity increased with adequate lighting.

Lloyd Stanley of NOMA presided. He introduced Jo Maes Kneer, California State president of National Secretaries Association, and a member of the Queen Beach Chapter. She explained the set-up of the state organization and the Certified Professional Secretary program, which NSA sponsors nationally. Also present and introduced were two of the local women who hold the coveted CPS diplomas, Vervyl Sumrall and Marie Wells.

During the dinner hour Mary Margaret Simmons and Dorothy Stafford pleased all present with their accordion music.

In the Long Beach Area

Susan's Window Shopping



SO SMART with your Easter ensemble or that special afternoon dress is this hand-sewn rough straw braid hat in cocoa brown with handsome pheasant feathers. The flattering brim has a graceful line. It may be ordered in any color.

(For the name of the store showing this style, phone Susan at 70-5551, Ext. 241, from 9 a. m. to 5 p. m., Monday through Friday; or write Susan, Dept. A, Independent-Press-Telegram, enclosing a self-addressed, stamped envelope.)

Elect Staff for Greeters

Mrs. Dewey Herrington was elected president for the second year of the Hotel Greeters, Division No. 65, at the March meeting. Others named were Mmes. Hamilton Booth and Gertrude Fiedler, vice presidents; Mrs. Delia Monroe, secretary-treasurer; and Mrs. Bess Cook, sergeant-at-arms.

Named to the board of governors were Myrtle Crabtree, Nell Carey, Beatrice Keating, and Marie Verch. Elected as speaking delegate to the state convention this month at Fresno was Mrs. Herrington, with Yolande Booth as alternate. Endorsements of Mmes. Booth and Cook for state board of governors were made.

A St. Patrick's Day theme was used in decorations.

Rebekah Gleaners

Members who observed their birthdays during the past five months will be honored when Rebekah Gleaners Club meets Thursday noon for luncheon at MacArthur Park. Business meeting and cards will follow.

Card Party

Blue Star Mothers of America, Chapter 1, will have a public card party at 1 p. m. Wednesday in the home of Helen Sullivan, 1249 Loma Vista Dr.

Civil Defense

Civil defense will be discussed at a meeting of Arthur L. Peterson Unit 27, American Legion Auxiliary, Tuesday at 8 p. m. Jane Zeldorf, civic defense chairman, will be in charge of the program. Sgt. Orville James of Long Beach Civil Defense Headquarters will be the speaker on the subject, "What Is the G. O. C.?"

Birthday Event

To celebrate the 23rd year since its founding, Ladies Auxiliary of Local 543, National Federation of Post Office Clerks, will have a celebration at 8 p. m. Thursday in Colonial Hall. Special guest will be Miriam Jacobs, state vice president. Hostesses will be Mrs. Garland Stephens and Mrs. Lawrence Roberts.

Mothers' Club

Dr. Bernard Kyinck, dean of students at USC, will talk to the Interfraternity Mothers' Club of USC at 10:15 a. m. Wednesday at Town and Gown Hall on campus. Mrs. B. F. Knight of Long Beach is hospitality chairman.

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WBA Card Party

Woman's Benefit Association Review No. 15 will have a public card party Tuesday at MacArthur Hall. A dessert luncheon will be served at noon, followed by cards. Nell Revers is chairman. Members will meet at 11 a. m. for a short business session.

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Oldsters Need Energy Outlet

By JOSEPHINE LOWMAN

New York City seems to have turned into the progressive leader in recognizing a very important fact, namely, that social science has not kept up with medical science, and that this fact is creating a tragic problem which it is imperative to solve.

I am speaking of the rapidly increasing number of older people in our population. Medical science is keeping people alive longer, and for what, unless social science comes to the rescue and provides these older persons with an outlet for their energy, their talents, some companionship with those their own age, and adequate housing and medical care.

New York's Mayor's Advisory Committee for the Aged outlined a wonderful program under the chairmanship of Raymond M. Hilliard. They have made only a dent in what needs to be done but it is a thrilling beginning.

Just now let me impress upon you the necessity for providing for these older people in every city and community in the country. When the Mayor's Advisory Committee for the Aged was established in 1949, there were 550,000 persons 65 years old and older in New York City.

Today, four years later, there are nearly 700,000 persons 65 years old and older. Every single day 100 more persons join the 60 or over group in New York.

It was to me, and I am sure will be to you, startling to know that this group is increasing at a rate nine times as fast as the remainder of New York's population. What is happening there is happening everywhere.

Let me quote from one of this committee's reports:

"The Mayor's Advisory Committee for the Aged was appalled by the fact that the aging population had been relegated in many respects, to the social and economic scrap heap. Instead of being able to enjoy the years of their maturity after long years of service to society and to their city, these older persons were perplexed and bewildered by innumerable problems which most often were beyond their individual control and for which a socially-conscious community rightfully should bear responsibility."

What has this to do with "Why Grow Old?" Lots! We will be old some day and in the meantime the needs of these older persons should teach middle-aged folks a lot about how to prepare for later years.

thing like 15 years. (My wife is 34, and I'm 37).

One night they sat up late having nightcaps and "visiting"—catching up with "old times," as it were. I had been told to scram so they could sit and chew the fat. I went to bed with a book but about midnight I thought it was funny they were still chawing fat and went to the door and listened.

They were talking about their husbands and my wife was saying I had been true to her all the 13 years we'd been married, and she'd trust me anywhere with anybody. The schoolmate pops up with "How dull!" And then she says, "Don't be silly, dearie. You've got a thing or two to learn."

Whereupon she bets my wife that given the opportunity she can make me swoon at her feet or, anyway, put my arms around her and kiss her. My wife said something like, "That oaf! It would take a hydrogen bomb to get him excited."

And then they went on and plotted that the next night my wife would be out fixing dinner and schoolmate and I would be in the den having cocktails and she'd show the wife it didn't take a hydrogen bomb.

Boy, was I burned up! You don't like to have your wife talk about you that way. So I decided then and there I'd fix her. Sure enough the next night my wife said would we excuse her and she went to the kitchen, and Kate came over and sat on the sofa by me.

Naturally, knowing what was up I played right along, and when schoolmate leaned over to straighten my tie, I didn't wait. I just grabbed her and kissed her so hard it took her breath away, and on top of that I squeezed her until she squealed like a pig.

Of course, right then, my wife walks in, and boy was she on fire! She told schoolmate to pack her things and get out, and she really turned a frozen front to me. I tried to explain when I saw how seriously she took everything, but she just walks out and won't listen.

So I am in one tough spot, and what can a guy do? She won't listen to anything. Of course, she is the one who is actually to blame as I was just trying to teach her a lesson, but what good does that do when she won't listen?

If you have any idea what a fellow can do in a case like this, I'd appreciate hearing from you.—JACK.

DEAR JACK: Oh, you old devil, you! And yet I can't find it in my heart to blame you—entirely.

You did, yes, you did have provocation of a sort. But REALLY, Jack, didn't you know you were playing with fire?

Anyway, in the vernacular, you're gone and done it! And there's no answer now except to ride the thing out. You'll have to eat humble pie, turn the other cheek, bow your neck, lean over backwards.

Somehow or other you've got to get the point across to her that you weren't inveigled into that clinch, but got into it entirely on your own just to GET EVEN WITH HER. She has got to feel that it wasn't the charm of schoolmate that was the lure—but simply that you were hurt and angry with HER.

That she would understand, you see. Right now she feels that school chum is one up on her. And if and when you get your point across and she feels that actually she's one up on chum, then you'll find she is in a much more forgiving mood: believe me!

This living on an icecap is going to become pretty dull pretty soon, and if you keep trying to "explain," you'll find a listener pretty soon. I'll bet. And once you've caught her ear, then, Jack, pour it on, will you. And don't forget to tell her how hurt YOU were. Hydrogen bomb, indeed!

Frankly, I'm not too worried about you. I think things will work out very nicely—but don't forget your role. One, patience to gain her ear. Two, hurt that she'd talk of you so. Three, you're her devoted swain. And, four, which is very important—school chum doesn't have any more sex appeal than a one-cent stamp.—N. M.

Molly Mayfield

Plot Leads to Tiff

DEAR MRS. MAYFIELD:

My wife is very angry with me and I suppose with some good reason, but, after all, I don't think I deserve the treatment I'm getting now.

She hardly speaks to me at all. She refuses to get up and get my breakfast. She has moved into the guest room. She goes out with friends almost every evening or locks herself in the room and reads. She purposely uses up all the hot water just before I come home in the evening and want my shower.

Five times in the last seven days we have had frankfurters and sauerkraut for dinner and she knows I hate frankfurters and sauerkraut. Naturally, I registered a complaint. Her answer: "Eat them and choke—or don't eat them and starve. I don't care!"

But I suppose I'm putting the cart in front of the horse in telling this. Maybe you want to know what brought all this on. Well, it seems she had an old schoolmate visiting her, a gal she hadn't seen in some-

AS YOUR BABY WALKS

By G. R. FOSHOLDT

After 27 years of careful study, and after observing countless thousands of children's feet and their development, we are now passing our findings on to you. If you will carefully study these articles from Sunday to Sunday, we are sure your knowledge of your child's feet and shoes will be greatly increased.

The importance of placing your baby's shoe problems in competent hands cannot be over-emphasized. Your shoe fitter can aid greatly in the proper development of your baby's feet. His long walk through life will be much, much pleasanter if the baby starts in correctly fitted, properly shaped shoes. Please remember that not all shoes are shaped alike, but only one shape is proper for your baby's feet. That's where the competence of your shoe fitter meets the first real test.

The primary purpose of baby's all-important shoes is to guide his undeveloped feet during the formative period. For example, when a small tree is first planted, a stake is set firmly beside it, and the tree is tied to it. The stake becomes a guide to control the tree's shape, and to keep it from being blown down before the trunk is strong enough to hold itself. Just as a crooked stake, or a leaning one, can spoil the shape of the growing tree, so can an incorrect shoe distort baby's growing foot.

You parents who have foot problems of your own are constantly reminded not to let your baby wear inferior shoes or to let him be fitted by anyone but a highly trained fitter. These articles, therefore, are primarily for those of you who have been blessed with good feet, and may pay little attention to your child's feet and shoe problems.

Next Sunday's topic will be: WHAT TO LOOK FOR IN BABY'S FIRST WALKING SHOES.

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Dr. John E. Brown, President



SOPHISTICATED fashions for the well-groomed woman will be viewed Friday by Pacific Coast Club members following luncheon in the club. Pictured above are Mrs. Franklin Waters, who will commentate on styles from Parisienne, wearing an Adele Simpson Original of Italian silk fashioned with a touch of white organdy at the off-shoulder neckline and on the short sleeves; Mrs. Leonard L. Cowley in an Addie Masters Original of green striped pure silk; and club members Mrs. Harold Neibling and Mrs. Robert Kaneen getting a preview of the show. More than 200 reservations already have been made for the event.—(Staff photo.)



ONE OF THE NEW PROJECTS undertaken by Long Beach Chapter of Executive Secretaries, Inc., is the awarding of scholarships to deserving students at Long Beach City College. Shown above, from left, are Peggy Higgins of Norwalk, a winner; Vi Dovey, junior past president of the chapter, and Connie Richards, chapter president, as they watch Gail Wiedrick of Long Beach, the other winner, type out a thank-you note to the secretaries. The two were judged on grades, college activities and personality. Both students are in their last semester at LBCC.—(Staff Photo.)

Meeting Set by Deanery

Mrs. J. Selby Spurch, national chairman of War Relief for the National Council of Catholic Women, will be featured speaker when the Leaders Institute of the ACCW meets Tuesday at 10:30 a. m. The meeting will be held in St. Lucy's Parish Hall, Mrs. M. J. Riewer will preside.

Mrs. Bernard Sullivan, Deanery war relief chairman, will present a film, "Works of Peace." A display of garments, made by members, will be displayed by Mrs. Stephen Melvin, co-chairman of War Relief.

Plans will be discussed for the annual Deanery meeting which will be held in April, at Sts. Peter and Paul Parish, Wilmington.

The Leaders Institute is attended by representatives of Lynwood, Compton, Norwalk, Lakewood, Long Beach, Long Beach, Long Beach and Artesia.

Jr. Matrons Set Meeting

It will be nomination day for Junior Matrons Dept. of Eboli Club when they meet Wednesday at the clubhouse, with Mrs. Leonard Albrecht in charge. Mmes. Lee McCreary and Floyd Hickman will be hostesses. Luncheon will be served at 12 o'clock, and the polls will open at 11 a. m., closing promptly an hour later.

Mrs. James Bickle will present Miss Betty Kimber as soloist, with Mrs. Rose Bishop as accompanist. Mrs. Harry Hull has arranged entertainment from Fads and Fashions, when new spring and summer styles will be shown.

Decorations in a St. Patrick's Day theme will be arranged by Mrs. Anson Murphy. A report on the balloting will be given at the conclusion of the program.

On Calendar

Events scheduled this week by Women of the Moose are as follows:

Monday, child care meeting, at home of Mrs. Betty Langdon, 2275 W. 19th St., 11 a. m. to 3 p. m.

Wednesday, business meeting, at Moose Hall, 8 p. m.

Emblem Club

Emblem Club will elect officers at a meeting of Emblem Club No. 106 Wednesday, with Mrs. Roy Wilson presiding. Immediately after the meeting, a large delegation will leave for Fresno to attend the second California state convention of Emblem Club set for March 18, 19 and 20.

Dessert Slated

Mothers' Club of USC's Delta Alpha Chapter, Alpha Gamma Delta, will give a dessert card party Tuesday from 1 to 4 p. m. at the chapter house, 663 W. 28th St., Los Angeles. A spring theme will be used in decorating.

DUV to Meet

Emily R. Jewel Tent No. 35, Daughters of Union Veterans of the Civil War will meet at 7:30 p. m. Monday in Veterans Memorial Bldg. Past Tent Presidents Association will meet March 30 at the Moose Hall in Santa Ana.

Panhellenic Slates Fete

A St. Patrick's Day luncheon will be staged March 17 by Long Beach Panhellenic at the Greenbrier in Garden Grove.

The afternoon program will feature Elga Scheerer reviewing "Interrupted Melody" by Margery Lawrence.

All Panhellenic members are invited to bring guests. Reservations can be made by calling Mrs. Eugene Caton Jr., 5213 Eboli St., or Mrs. Wayne Burdick, 2081 Snowden Ave., by Monday.

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HURLEY BELL

CORONA DEL MAR

Every Other Thursday—8 P. M.

Teacher Weds Businessman

Making their home at 373 Bay Shore Ave. are Mr. and Mrs. C. B. Lynd, who were wed at the Little Church of the West in Las Vegas, Nev.

The bride is the former Dorothy Bittinger, a teacher at Will Rogers Junior High School. Her husband is a Long Beach businessman.

The couple honeymooned in Las Vegas, Phoenix, and at Rancho Los Caballeros in Wickenburg, Ariz.

DBE Plans

A St. Patrick's Day party will be given by Mrs. A. J. Newton at 12:30 p. m. Tuesday at her home, 560 E. 21st St. for members of the Daughters of the British Empire.

WHISK CORNS AWAY

A few gentle massages and Pyramid Skin Softener takes that hard skin-crust off of corns and callouses. Pressure is relieved quickly. Pyramid is a pure lava-pumice that gives sure, safe relief.

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8 Style Winners!

"Spring Shorties"

Top choice in new wools

8 thrilling Fashion Finds! Such values as 10% cashmere with 90% fine wool; Botany's all-wool nubby rib; gleaming gold lurex in a novelty weave; newest cuddly Spring fleece; shadow checks, etc. New short and long lengths. Even latest "umbrella back" on some! Velvet trim on another.

10 to 16 Powder blue, navy, pink, grey, natural, red, white

Foreman & Clark

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DOWNTOWN LONG BEACH...AT BROADWAY & PINE

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HE'S FIRST and foremost a surgeon—but when he golfs, he golfs. To all else, he's politely attentive, but otherwise deliberately and entirely detached. The only circumstance which takes precedence over Dr. Frank B. Settle's golf is a trip to Palo Alto to see his grand-kiddies.—(Staff photo by H. S. Melvin.)

Chef of the Week

Prominent Surgeon Takes Golf, Cooking Seriously

By MILDRED K. FLANAGY
Press-Telegram Home Economics Editor

To quote one of his doctor buddies—"He's a grand, sedate and dignified gentleman, and one who takes his golf and himself very seriously." He was describing Chef of the Week Dr. Frank B. Settle.

The doctor is from the "show-me" state, too — and from one of the older counties which antedates the founding of "Old St. Louis." Fact is, it was the little village of Potosi, Mo., which also boasts the remains of the famous Sam Houston. There was much feuding and a fighting in those days between Potosi and the City of Houston over the reclaiming of his body.

Realizing at an early age that surgery was his goal, his preparation was direct and thorough. He attended the University of Missouri, but received his degree in medicine from St. Louis University.

About this time, the American doughboys were heading for the Rhine, and our "chef" donned his puttees and joined them. Upon his return from war, however, he continued his education and received his post-graduate training at the Mayo Clinic, Rochester, Minn., during the time that Dr. Will and Dr. Charles Mayo were in their prime.

Settle brought all this valuable knowledge and training along with his bag and baggage, to Long Beach in 1921, where his work has been limited entirely to major surgery and surgical diseases. Since that time he has seen the city grow from a comparatively small community to its present size. He has contributed greatly to that development—especially in the evolution of its hospitals.

Serving on the Board of Directors and the Board of Trustees of Seaside Memorial Hospital for more than 20 years, he is also senior member of the surgical staffs of Seaside, Community and St. Mary's and senior consultant of the Harbor General Hospital.

A life membership in the American College of Surgeons is his; and he's not only an early member of the Los Angeles Surgical Society, but one of the founders of the American Board of Surgery. Recently elected president of the Southern California chapter, American College of Surgeons, he has served on the exorbitant boards of the American College of Surgeons for a number of years. He holds memberships in both the Virginia Country Club and the University Club of Long Beach.

When it comes to his culinary experience, he goes all-out on Sweet-Sour Salad Dressing.

School Menus

Nourishing Meals Will Be Served

The following menus will be served in Long Beach elementary schools this week:

MONDAY: Beef rice casserole, garden peas, orange juice, with Gaiety cookie, 1/2 peanut butter sandwich, milk.

TUESDAY: Savory beans, chopped spinach, sliced peaches, orange biscuit, milk.

WEDNESDAY: Creole noodles, fresh battered carrots, molded pineapple salad, 1/2 peanut butter sandwich, milk.

THURSDAY: Hot meat loaf with gravy, mashed potatoes, pink applesauce, 1/2 peanut butter sandwich, milk.

FRIDAY: Macaroni and cheese, cut green beans, California fruit cup, 1/2 whole wheat sandwich, milk.

The above menus make up the elementary children's lunch. The soup, salad and dessert from the junior-senior high school, a la carte menu are sold in the elementary schools but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH SCHOOL MENU

MONDAY: Spanish rice, cut green beans, grapefruit sections, 1/2 peanut butter sandwich, milk.

TUESDAY: Beef patty on bun with pickle chip, potato salad, banana jello, sugar wafers, milk.

WEDNESDAY: Creole noodles, frozen spinach, peach and cottage cheese salad, 1/2 whole wheat sandwich, milk.

THURSDAY: Chopped steak on mashed potatoes, garden peas, fruit kabob, 1/2 whole wheat sandwich, milk.

FRIDAY: Macaroni and cheese or baked fillet of halibut, shredded beets, garden salad with egg garnish-French dressing, toasted French bread, milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, fruit salads 12c, plain cottage cheese 10c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the junior and senior high schools are not required to purchase the grill plate before purchasing a la carte items.

Auxiliary Has Luncheon

The attractive home of Mrs. George Scheiner, 122 Termino Ave., was the setting for a luncheon meeting of the Ladies Auxiliary to the Long Beach Pharmaceutical Association with Mrs. Walter Probst, J. E. Brockman, and Elizabeth Wheeler as assisting hostesses. Table decor featured the St. Patrick's Day motif.

Mrs. E. J. Gavin, president, conducted the business session, when plans were discussed for the benefit dessert bridge party March 31 at Houghton Park clubhouse. Proceeds from this event will be used for the auxiliary's scholarship fund.

Mrs. Probst is in charge of arrangements. Guests introduced were Mrs. J. P. Hamilton and James Piro. Bridge and canasta concluded the afternoon.

Talk on Mexico

Dr. Donald Leik will describe his travels through Mexico and show a film when the Wives Club of Residents and Inmates of Veterans Hospital meets Wednesday at 8 p.m. Hostesses at the social hour will be Mrs. George Selby, Fred Nachtigal and Frank Steele.

Postpone Party

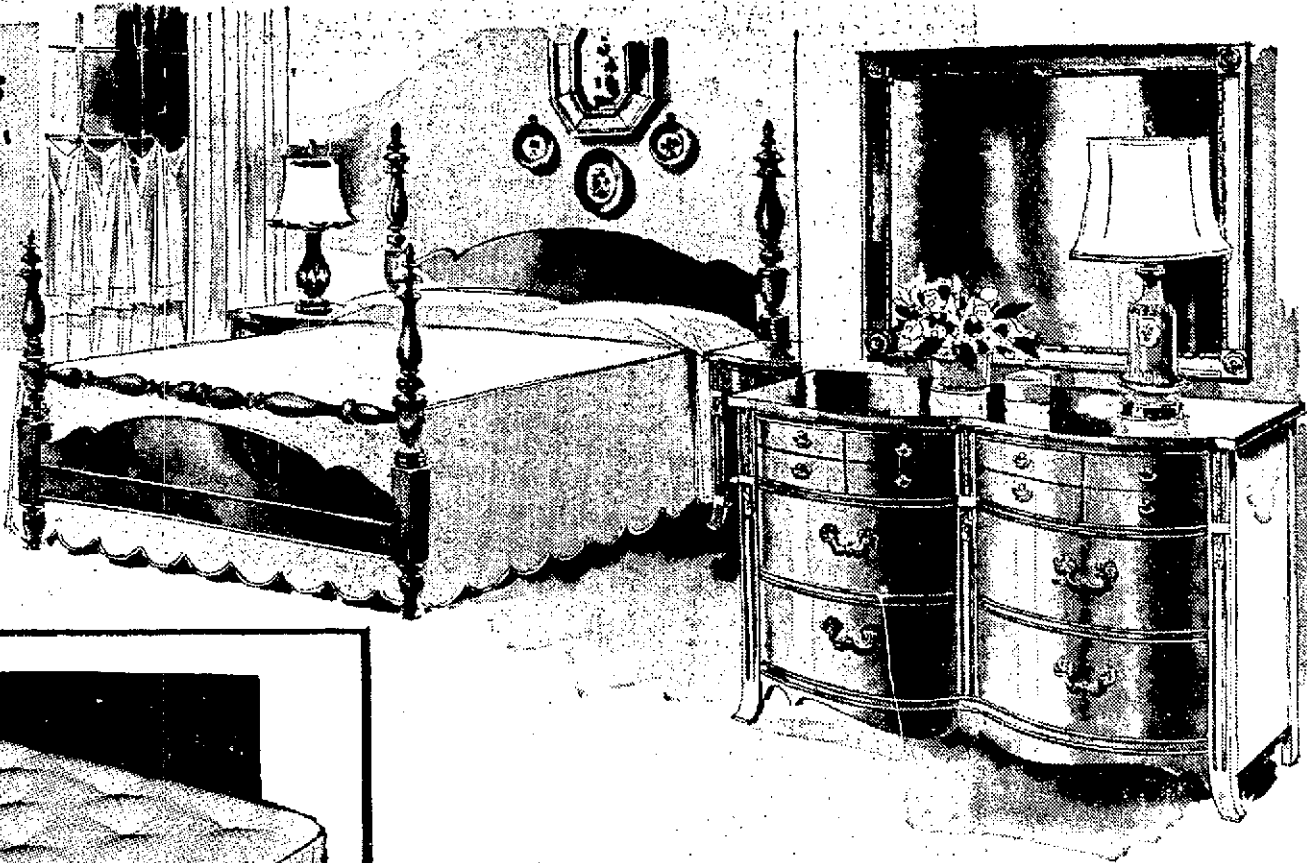
St. Matthew's Parish Council's card party set for March 17 has been postponed to March 24 at 8 p. m. in the cafeteria. Canasta, bridge and 500 will be played. Hostesses will be Mrs. M. K. Collins and Mrs. Norman Nelson.

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3-PC. GROUP, \$289.50 VALUE . . .

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- matching mirror
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Another big Barker special . . . one of our most popular traditional bedroom ensembles at a reduction of 20%! This is a manufacturer's close-out and we bought every piece they had to get this exceptionally low price. It's a group to be proud of . . . Hepplewhite styling, select mahogany veneers rubbed to a glowing finish!

Matching Night Stand, \$49.50 val. **\$39.50**

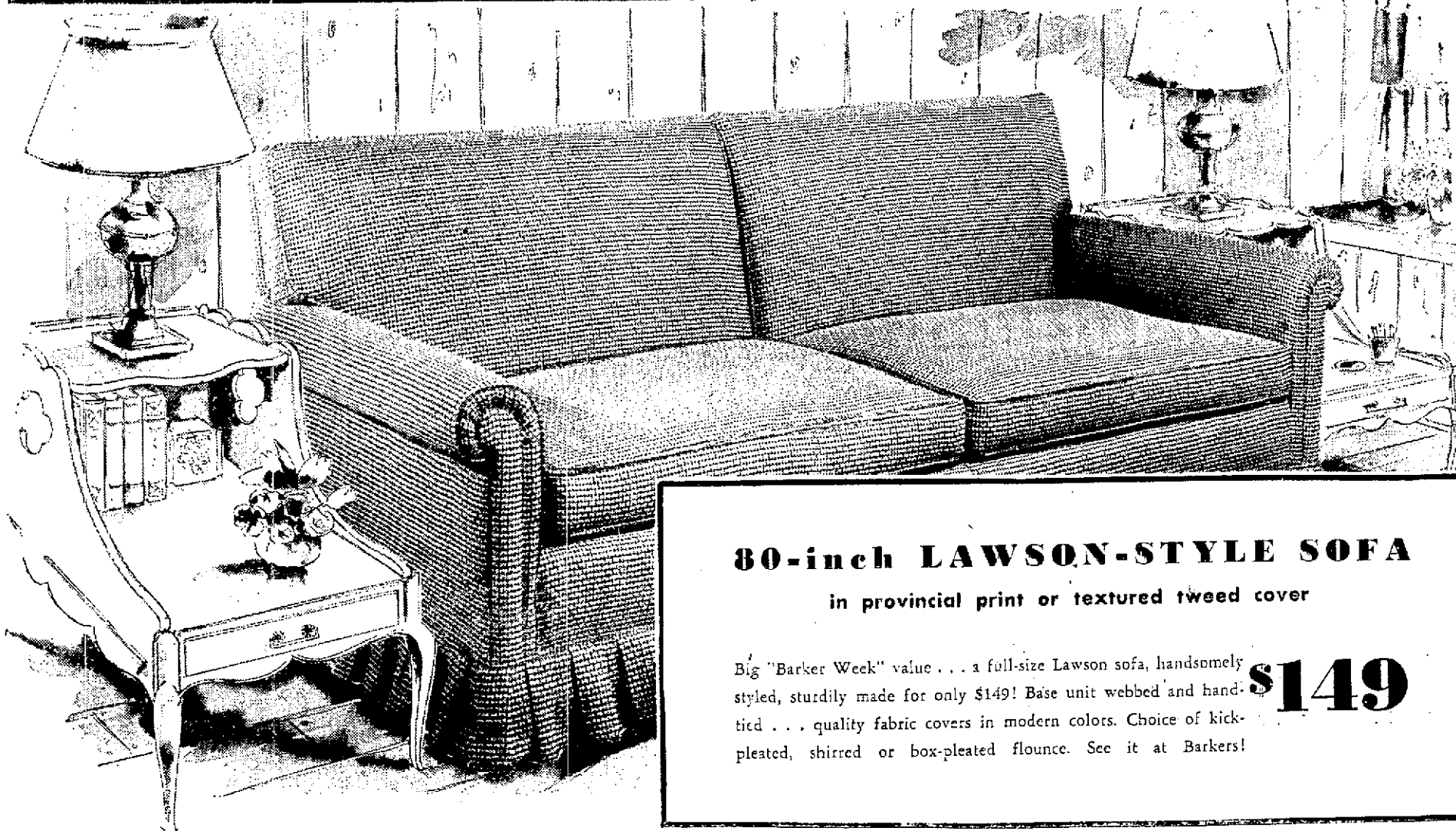


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\$39.95
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80-inch LAWSON-STYLE SOFA
in provincial print or textured tweed cover

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Southland

March 14, 1954

IN THIS ISSUE

**Your Host: A King
Death Valley Life**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



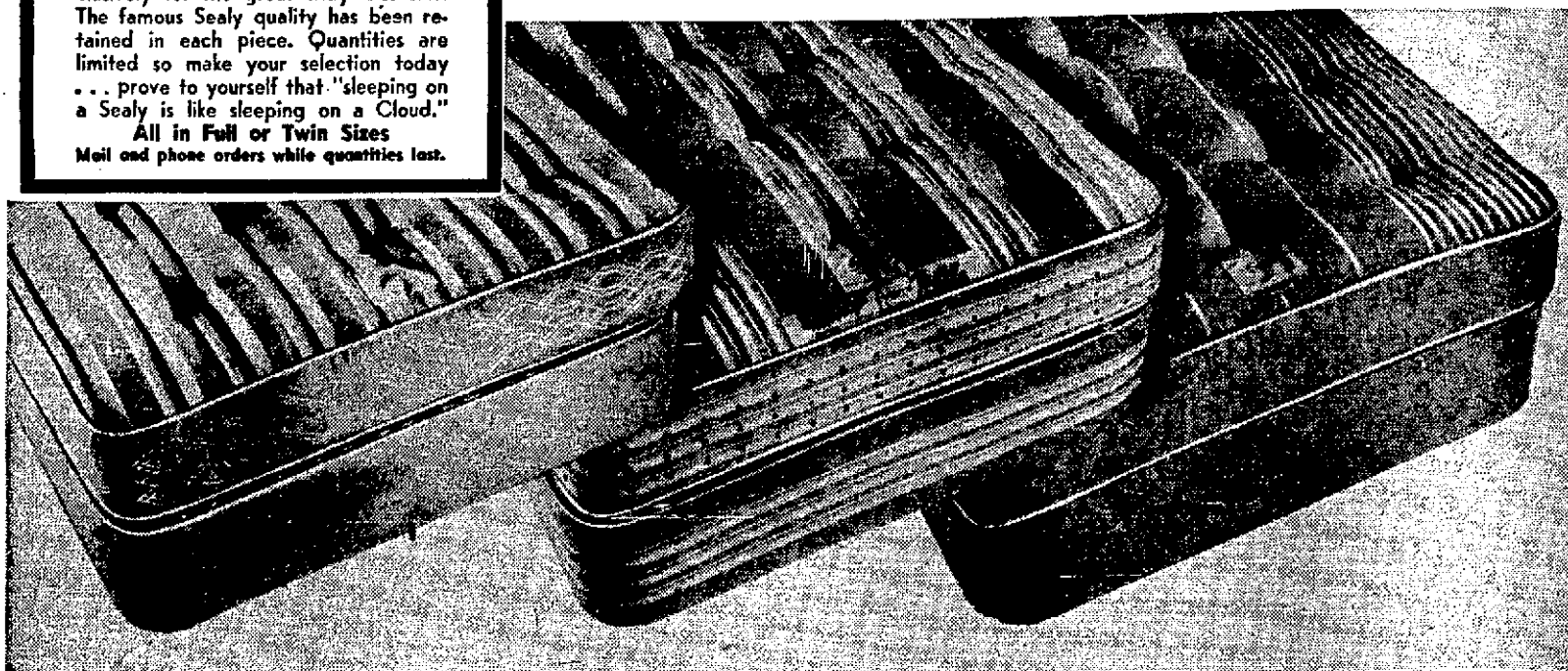
Mara Corday: "Most Photographed Girl in the World." See Page 5.

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MAY

SEALY purchased magnificent high quality decorator tickings, at only a fraction of their original cost, from the nation's leading supplier of fine mattress tickings . . . applied them to their famous mattress constructions . . . exclusively for the great May Co. sale. The famous Sealy quality has been retained in each piece. Quantities are limited so make your selection today . . . prove to yourself that "sleeping on a Sealy is like sleeping on a Cloud."
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- Extra coil comfort at a low price
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- Sisal pad insulation for long life
- Durable woven stripe ticking

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SEALY INNERSPRING MATTRESS WITH NYLON REINFORCED TICKING

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- Metal handles for easy turning

STURDY MATCHING BOX SPRING

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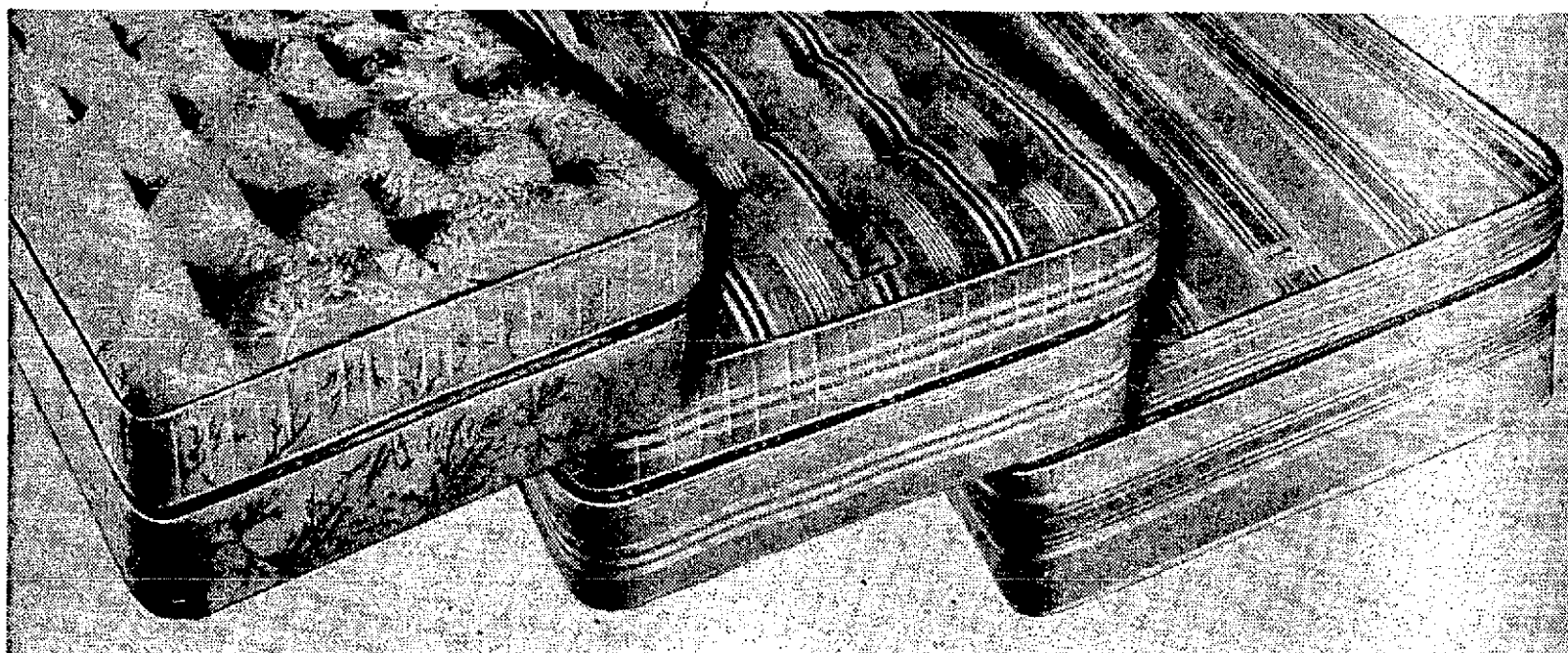
SEALY 620-COIL MATTRESS

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- 620 Coils provide firm sleeping comfort
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- Heavy sisal pad insulation to eliminate coil feel
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Undisputed King of the Hotel World

AT A RECENT dinner party, one of the guests bit gingerly into a Chinese cookie and carefully extracted a slip of paper bearing his fortune.

"You will soon receive a large sum of money," it read.

Conrad Nicholson Hilton smiled. His income already is around \$600,000 a year before taxes, which leaves him adequate pocket money even after the Department of Internal Revenue takes its cut.

A rangy restless giant who looks more like a Texas oil millionaire than an innkeeper, Conrad Hilton is the undisputed kingpin of the hotel world, president of a \$160,000,000 system of first-class and luxury establishments stretching from Los Angeles to Madrid.

Among his 18 lodging houses (he once owned the Hilton Hotel, now known as the Wilton Hotel, in Long Beach, and he and his associates are interested in the Lafayette Hotel here), are Los Angeles' Town House; the Arrowhead Springs Hotel and Spa near San Bernardino; New York's Waldorf-Astoria and Plaza; Chicago's Conrad Hilton and Palmer House; Washington's Mayflower. His corporation operates on a lease basis the Caribe Hilton in Puerto Rico and the Castellana Hilton in Madrid, nucleus of a projected international operation which includes London, Rome, Cairo,

By Cynthia Lowry

Associated Press Newsfeature Writer

Istanbul, Mexico City, Havana and other capitals not yet announced.

Actually, Hilton isn't the world's—nor even the nation's—biggest hotel operator. The Milner chain, with headquarters in Detroit, operates 196 hotels with a total of 21,000 rooms. But Hilton has shrewdly battered away at the public's consciousness so that few Americans are unaware that a man named Hilton runs a lot of the world's greatest hotels.

CONRAD HILTON is a native of New Mexico, a born trader, who made a local name for himself with some smallish hotels in Texas and then turned west to California. Perhaps Hollywood taught him its tricks of promotion. There's a touch of the showman in him, and an important part of the Hilton operation is the smooth integration of personal and corporate publicity.

In the old days, much was made of the fact that Connie Hilton was a financial tycoon by day but a playboy by night, a conscientious patron of the gay dance spots. He was married briefly in the '40s to Zsa Zsa Gabor, in itself almost a guarantee of headlines.

More recently, particularly as

Hilton's operations have mushroomed, his personal publicity has become more formal, with less reference to "Connie" and more to "Mr. Hilton." There is certainly less emphasis on ballroom dancing and, when the subject is brought up, it is carefully explained he originally undertook it on doctor's orders for relaxation.

Now, too, the twice-divorced Hilton is becoming known as a deeply religious man. His company has published, with four-color illustrations, a prayer he penned.

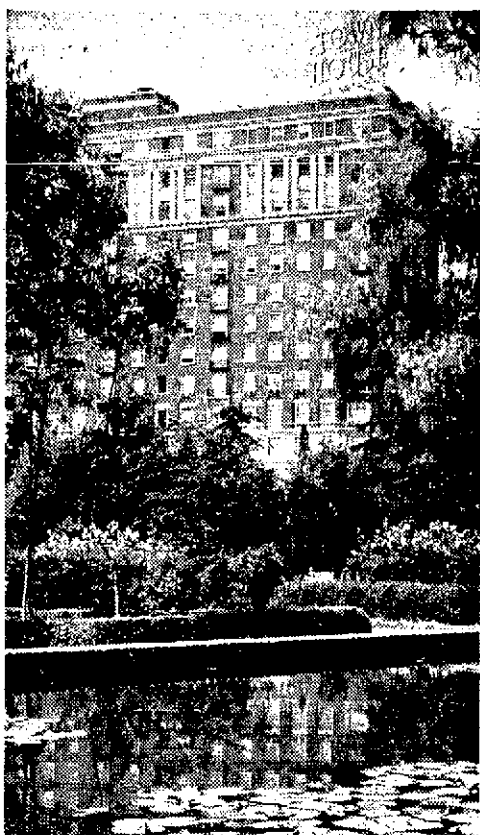
He retires briefly each day to a Catholic church and has permitted the use of stories on the way he practices his religion in certain inspirational anthologies.

MORE AND MORE, Hilton seems to be fitting the staid pattern of a corporation president whose stock is listed on the New York exchange, whose company last year turned up a \$6,500,000 profit, who recently played host to the President of the United States and a large segment of Congress at a prayer breakfast, and who plans to string Hilton hotels all over the world.

He has taken to talking about his operations, particularly those abroad, in terms larger than mere profits. He feels that establishing hotels containing American plumbing, cuisine and



Conrad Hilton is a name to conjure with in the hotel world. This is the man who has built a hotel empire.



The Town House, one of the better hosteleries of Los Angeles, is a Hilton property.



Beauteous Zsa Zsa Gabor was briefly the wife of Conrad Hilton, the hotel tycoon.



This structure in San Antonio, N. Mex., was Hilton's home and introduction to hotel business. His father pioneered a store here, later made it into a hotel.

smooth operation away from home attract more tourists. He also says that his idea of having foreign capital—private or government—build the hotel and lease it to his organization in exchange for one-third of the profits is a sort of private-enterprise Marshall Plan.

His first international venture was the plush 300-room Caribe Hilton in Puerto Rico. This opened with considerable splash in 1949, but it was nothing to the opening last summer of Madrid's Castellana Hilton, another luxury job of 350 rooms.

Hilton chartered a plane to fly celebrities over for the opening. It grabbed plenty of American newspaper space—Variety reviewed it like a Broadway opening night—but the Spanish were just as excited.

Ambassador James Dunn asked Hilton how much the festivities had cost.

"Oh, about \$100,000," estimated Hilton.

"Well," said the diplomat with some resignation, "we're spending about \$260,000,000 on military bases, so yours is a drop in the bucket. But I suspect your drop has been more effective in building goodwill than our bucket."

HE'S AN AMBITIOUS MAN, and not without his vanities. His broad-shouldered, lithe figure—Hilton was 66 last Christmas Day—carries clothes well, and he dresses in high style, not always conservatively. Close associates maintain smilingly that he thinks he's a better dancer than he really is, and deplore his occasional attempts at humor which are, one said, "really corny."

One of his vanities is his love of giving his hotels names beginning with C, which combined with Hilton, puts his own mono-

gram on the establishment. Thus there's the Caribe Hilton, the Castellana Hilton and, of course, the Conrad Hilton (formerly the Stevens) in Chicago. The Egyptian hotel to open next year will be the Cairo Hilton; Mexico City will have its Continentale Hilton, and Rome, its Cavallieri Hilton. He's no man to follow his vanity out the window, however. The multi-million-dollar hotel now in the works—which could be called the California Hilton—will open merely as the Beverly Hilton.

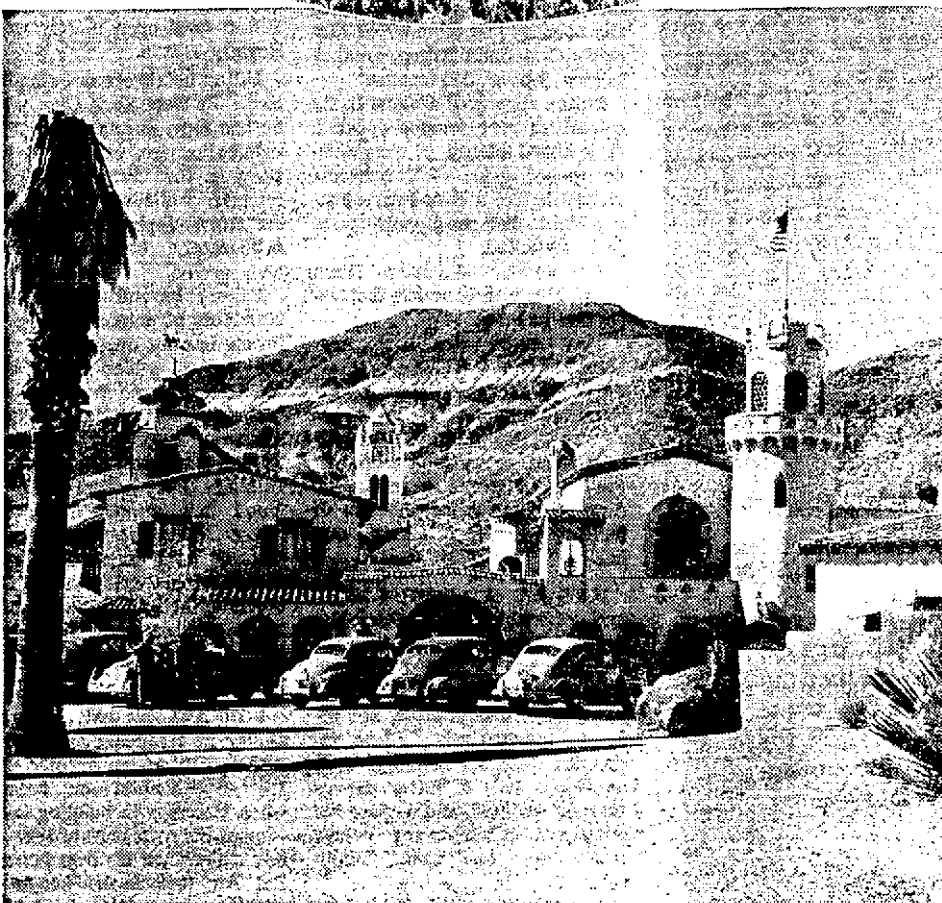
Hilton hotels are not standardized. In New York City, where he has four, guests at the Plaza receive service, food and attentions in the leisurely old-world manner, while at the commercial New Yorker the tempo is deliberately impersonal, brisk and speedy.

Hilton, beyond certain basic standards of comfort and cleanliness, has an open mind about the way in which hotels operate. He learned a lesson once back in his Texas days which he has never forgotten. He hired a French chef—and the result was nothing but complaints. He found his guests didn't like gravy when it was called "sauce," and enjoyed a steak grilled Texas-style better than the fanciest filet de boeuf. But he thinks everyone likes comfort, conveniences and private baths.

FOR ALL his enterprise and ability at financing and organization, Hilton apparently isn't too experimental or creative when it comes to building hotels—or in his own private life. He has maintained his own home in Bel Air just as he bought it, without moving a stick of furniture.

The place, in an exclusive resi-

(Continued on Page 13.)



DESPITE THE NAME

There Is Life in Death Valley

By Spencer Crump

DESPITE THE NAME, there is life—and plenty of it—these days in Death Valley.

Modern sightseers enjoy easy traveling and spectacular scenery which the pioneers of a century ago could not stop to admire.

Mountains rise almost perpendicularly two miles above the sea-level valley floor. Nature has painted canyons in vivid reds, blues and yellows. While other sections of the nation are cold, late winter and early spring days in Death Valley are sunny and pleasant.

And if you time your trip right, you'll see wildflowers on the way. Watch your newspaper for announcements of the best time to see the wildflower displays, or check with your automobile club.

In the same spots where pioneers suffered, you will find deluxe hotels, roadside water, drinking fountains and facilities of the National Park service.

Death Valley had been touched by various scouting parties, but it was the Manly-Jayhawker party, seeking a short cut to the California goldfields in 1849, that is credited with discovering and exploring the region.

THE PIONEERS pushed their way over the dry, hot valley, suffering tremendous hardships.

As the party finally emerged from the valley, a pioneer woman paused on the crest of the Panamint Mountains and said:

"Goodbye, Valley of Death."

Thus Death Valley was named. Refuting its name, the valley is full of living things. It is the home of 26 kinds of animals, 170 species of birds and 560 varieties of native plants.

You can even see desert sardines in Salt Creek and Saratoga Springs!

One of President Hoover's last official acts was the creation of Death Valley National Monument in February, 1933. The monument area now embraces 2500 square miles. It is 150 miles long and from six to 20 miles wide.

ENTERING DEATH VALLEY from the west, you'll come first to Stove Pipe Wells, a small settlement with overnight facilities. This oasis received its unique name during the pioneer days when miners marked the

location of precious water with stove pipes—which stood up as markers over the sands.

Nearby are towering hills of sand, resembling the great dunes of the Sahara Desert. These mighty hills, used many times in movies, stretch for nearly 25 miles through the valley.

Heading north, you'll come onto a palatial villa resembling a Spanish-Moorish outpost. This spectacular building is Scotty's Castle, built by the late Walter (Death Valley Scotty) Scott and his partner, Albert M. Johnson, at an estimated cost of \$2,000,000. The castle is now a hotel and is open to the public (with admission charge).

FARTHER NORTH, you'll see Ubehe Crater, an extinct volcano 800 feet deep and a mile in diameter. This crater illustrates the powerful volcanic activity which formed scenic Death Valley.

Going south, you'll come onto the Furnace Creek Inn, around which most of modern day life in the valley centers. You'll see the Harmony Borax Works, a silent monument of the roaring days which followed discovery of the mineral in the 1880's.

It was during this period that the famed 20-mule team wagons hauled refined borax to Mojave, 160 miles away.

Leaving Furnace Creek, you can take a road to Dante's View, 5220 above the valley floor. This is a spectacular panorama of Death Valley. From here, you can see the highest and lowest points in the U. S.

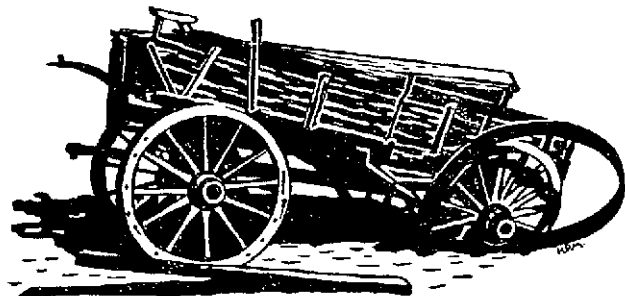
Nearly a mile below is Badwater, 279 feet below sea level, while in the distance is the snowy peak of Mt. Whitney, 14,496 feet above sea level.

BACK DOWN in the valley you'll enjoy roads leading past hills tinted with rose, green and sienna—almost as though they'd been created for a land on another planet.

Approaching Badwater, you'll see a geographical rarity—a mountain peak rising farther from its base than it towers above sea level. Although Telescope Peak is 11,045 feet above sea level, it is 11,355 feet above its base, since it rises from 279 feet below sea level.

Valley of Death?

The pioneers were mistaken. This is a place of considerable life and interest.



Top photo, Death Valley looks like an inland lake from Dante's Point. Center, girls amid wildflowers en route to Death Valley. Lower photo, Scotty's Castle.

From Any Angle-- She's Beautiful!



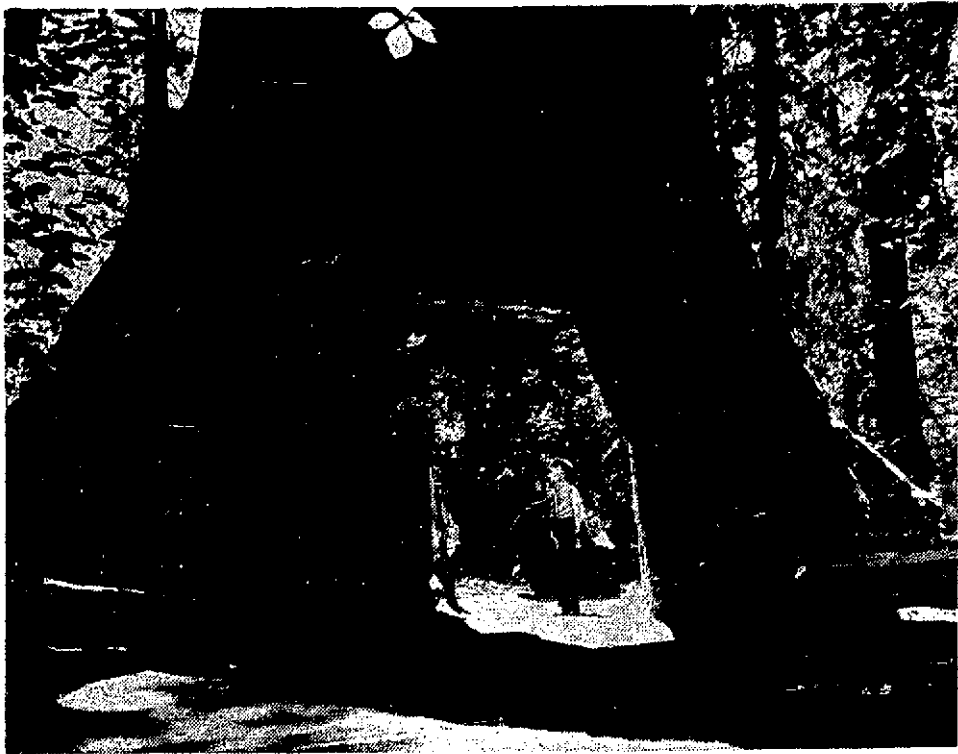
Repeated cover girl appearances won Mara Corday a film contract. Her perfection of figure is undeniable. She's beautiful as portrait subject, too.

Try to shoot a bad photo of Mara Corday and you—well, we doubt you can! It'd take a lot of doing. When U-I signed her some months ago, commercial photographers knew her as "most-photographed girl in the world." She is 5 ft. 5½ inches of loveliness, born Marilyn Watts in Santa Monica.



Mara is a girl of curves from any angle. Her figure is partly due to natural blessings and partly the result of dancing. Her first featured

role came in "Drums Across the River." Her loveliness also won her a part in "Yankee Pasha." She is auburn-haired and weighs 120 lbs.



Needle's Eye Piercing A Living Redwood

By Helen Smith

COLORFUL Calaveras County, located in the heart of the gold discovery territory, and immortalized by Mark Twain in his story of the "Jumping Frog of Calaveras," has another claim to fame not too well known throughout the rest of the country.

This scenic attraction can be found by taking State Hwy. 4 through celebrated Ebbett's Pass starting up the grade from Bret Harte's old stamping ground, Angel's Camp. About 25 miles beyond the turn is the Calaveras Grove of Big Trees, the first of the unique groves of the Sequoia gigantea to be discovered by white men. The discovery date is usually given as 1852,

when A. T. Dowd, a renowned hunter of the time, came upon the largest living tree in the grove, a giant measuring 30 feet in diameter and towering 302 feet into the sky. Dowd was pursuing a grizzly bear he had wounded when he made the discovery.

Records of mention of these California redwoods, however, have been found in various diaries and journals compiled by early explorers of the area as early as 1839. The unofficial version of the discovery handed down in legends of that eventful period has it that the grove was first sighted by a gold miner who dared not report his find as he was in the location on a nefarious mission — namely, to jump another man's gold claim.

INCREDIBLE as it seems now, when every effort is made to preserve these wonders of nature which were mere seedlings 1000 years before the birth of Christ, the king of the grove, now known as "Old Stump," was felled just to see how much noise would result when the mighty trunk and spreading boughs crashed to earth.

Shortly after 1852, a crew of lumberjacks worked with wedges and pump augers for 25 days, severing the monstrous trunk completely, and still the monarch refused to fall.

When the inevitable took place the tree finally bowed to nature, not to man. As the crew left the scene of their operation for a noon meal a sudden wind arose and succeeded in accomplishing what they had failed to do. The tremendous crash was heard 15 miles away but no human.

(Continued on Page 14.)

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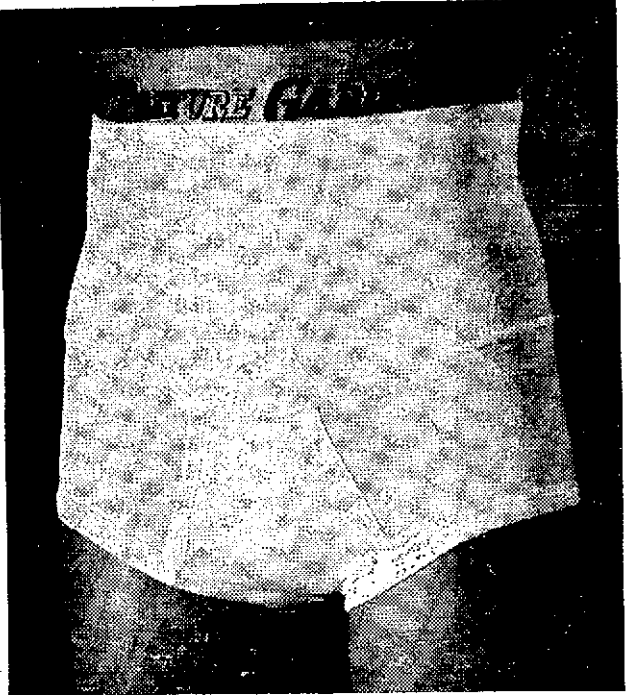
pot holders...

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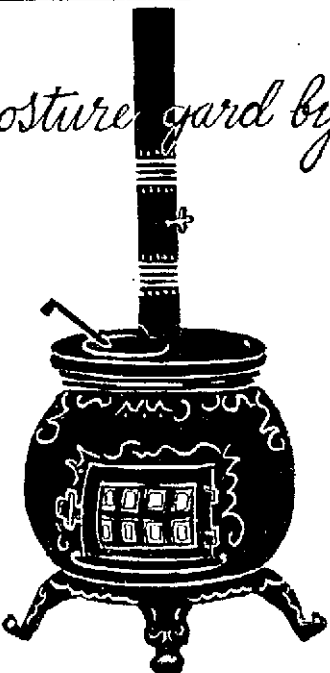


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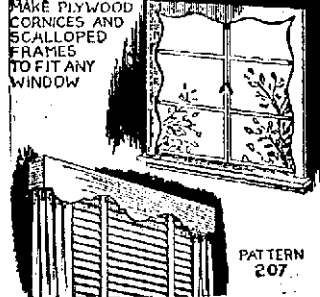
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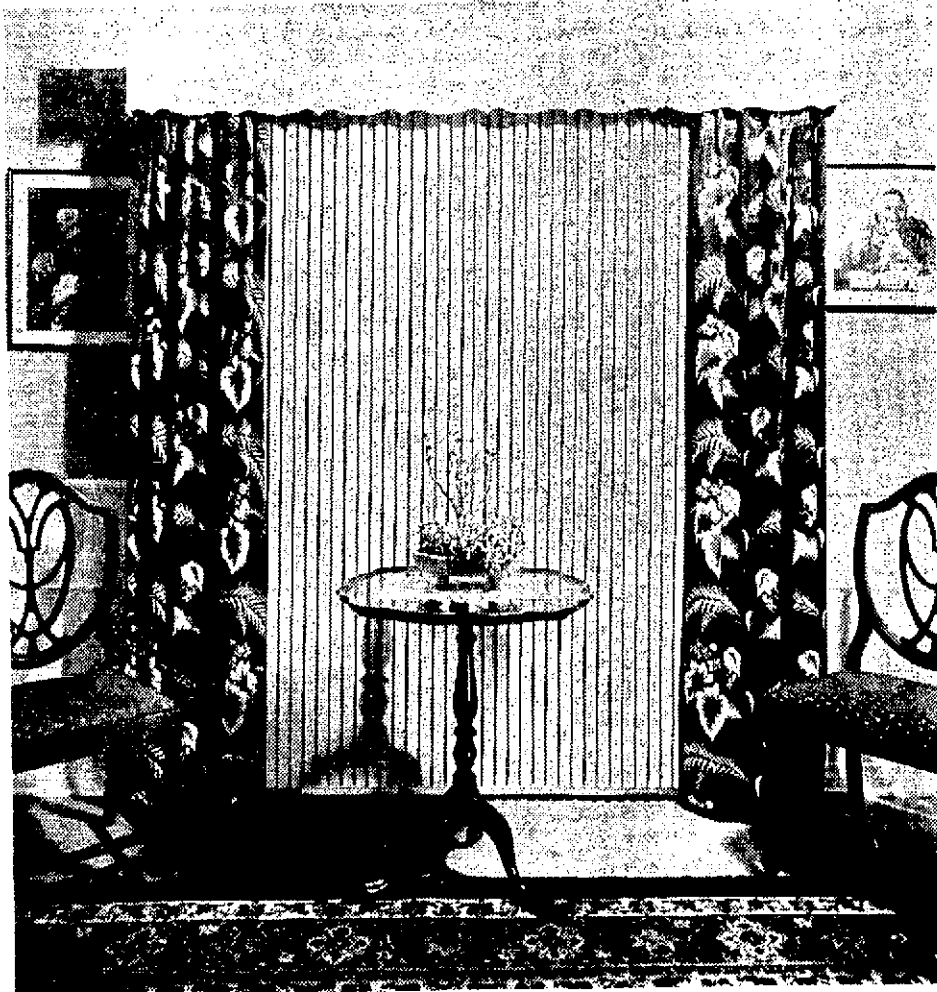
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This scallop pattern has a wide range of uses as there are 12 different sizes and shapes to be traced on the wood. These sizes range from one to 19 inches in width with the correct proportions in depth. Pattern 207 also illustrates the right way to make a cornice box for single windows of various widths and a group of windows framed together. In all there are nine styles of window framing illustrated in the pattern, as well as other ways to use these scallops in interior decoration. If you wish to make draw curtains order Pattern 325 which also shows the best methods to use in curtaining more than a dozen different types of windows. Patterns cost 25 cents each and will be mailed the day your order is received. Send all orders to: Workshop Pattern Service, Independent-Press-Telegram Southland Magazine, Bedford Hills, N. Y.

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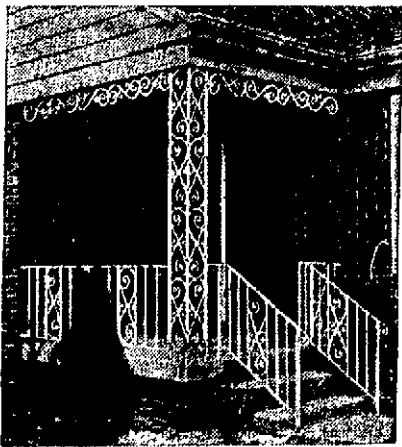
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CAMERA ANGLE

Spice Your Album With Variety

By the Shutterbug

VARIETY, so 'tis said, is the spice of life — and it is also the dash of spice that will add interest to your snapshot album. And we aren't talking about variety in the subject matter of your pictures. We are talking about varying the way you place them in your album so that, at first glance, every page won't look just like the one before.

Think for a minute of the way magazines put together their picture pages. If they did them in the same way most of us do our albums, we'd tire of them very quickly. They strive to have not just each picture, but the page as a whole be interesting in appearance.

A brief study of some of these pages will give you ideas you can adapt for your own album. Note how the pictures are arranged on the page. Note how the important photos are enlarged and given lots of space.



Have your best and most important pictures enlarged to get proper emphasis and to add interest to your album.

Enlargements of your favorite and most important pictures are easily within the average picture-taking budget. Your photo-finisher will do a nice job of enlarging your best negatives and you'll be surprised at how little it costs.

One of the tricks you can borrow from the magazine layout people is that of overlapping pictures, having one run into the other. Just slip the corner of one under the corner of another.

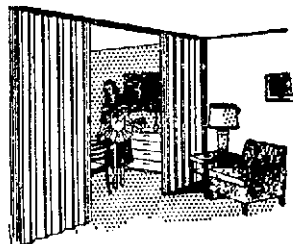
You can trim your snapshots into odd shapes. You won't want to do too many of them that way, but just enough to add a dash of interest to the book. You can even feature the "star" of your family, or of a special occasion in a star-shaped picture.

When you are making up your album, remember that, as in looking at magazines, you always see two pages at one time. Keep that in mind and lay out the two facing pages at the same time so that you can be sure they'll look well together.

LONG BEACH CAMERA GUILD will have a color slide competition at 8 p. m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Visitors are welcome. Melvin Leek of Los Angeles Camera Club judged the recent black and white competition. Winners were Walter J. Thomas, first; Virginia Calender, second; Gene Nye, third; Murray Shaner, honorable mention. Lowell Weeks won honorable mention in the recent Circle of Confusion Salon in Whittier.

COMPTON CAMERA CLUB will meet at 8 p. m. Thursday at 1021 E. Compton Blvd., Compton. . . . San Pedro Camera Club will meet at 8 p. m. Friday in Anderson Memorial Bldg., Eighth and Mesa Sts., San Pedro.

NEW PUBLICATIONS of interest to shutterbugs are a two-volume edition of the Kodak Reference Handbook and two new Kodak Data Books published by Eastman Kodak Co. Volume I of the handbook is devoted to black-and-white picture taking and contains Data Books on Flash Technique, Kodak Films, Kodak Lenses — Shutters and Portrait Lenses, and Filters and Pola Screens. Volume II deals with black-and-white printing and processing and contains Kodak Data Books on Enlarging with Kodak Materials and Equipment, Kodak Papers, Copying and Processing and Formulas.



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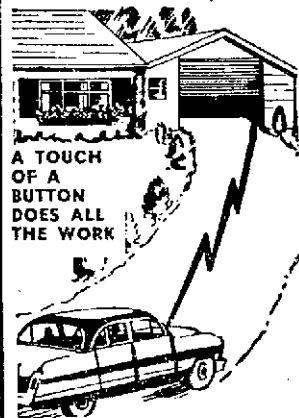
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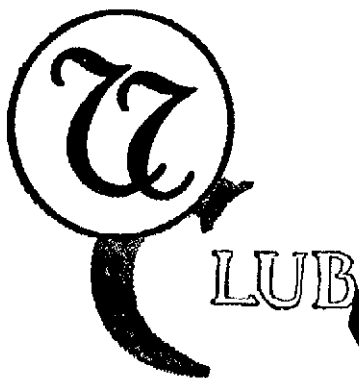
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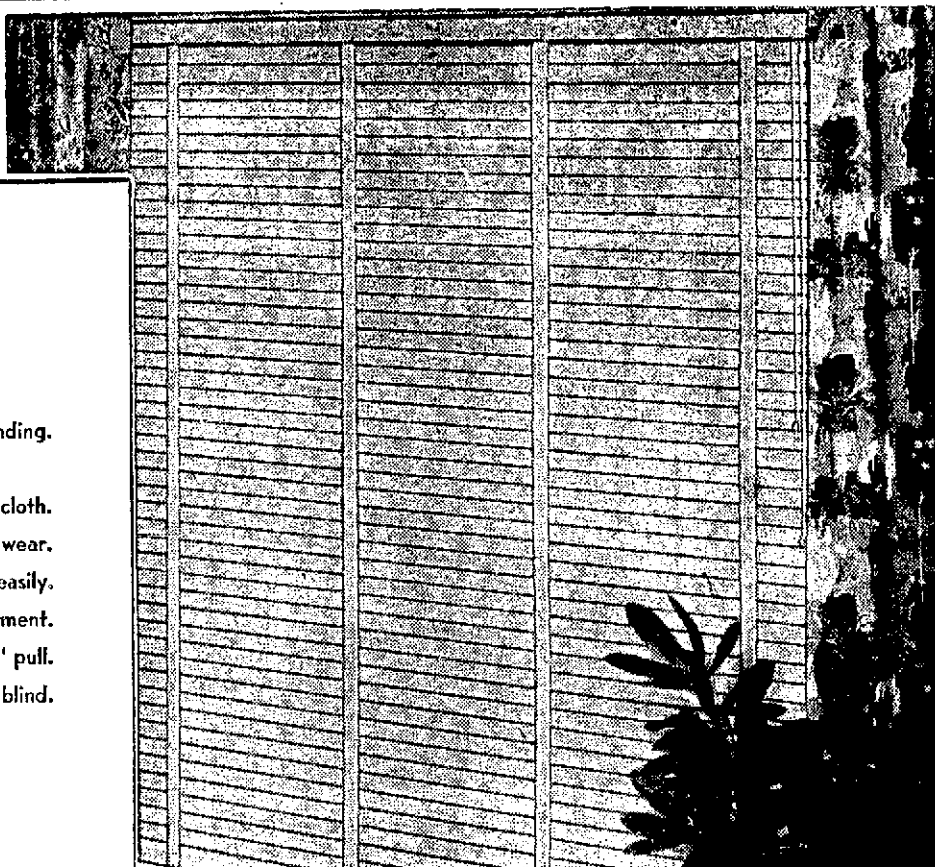
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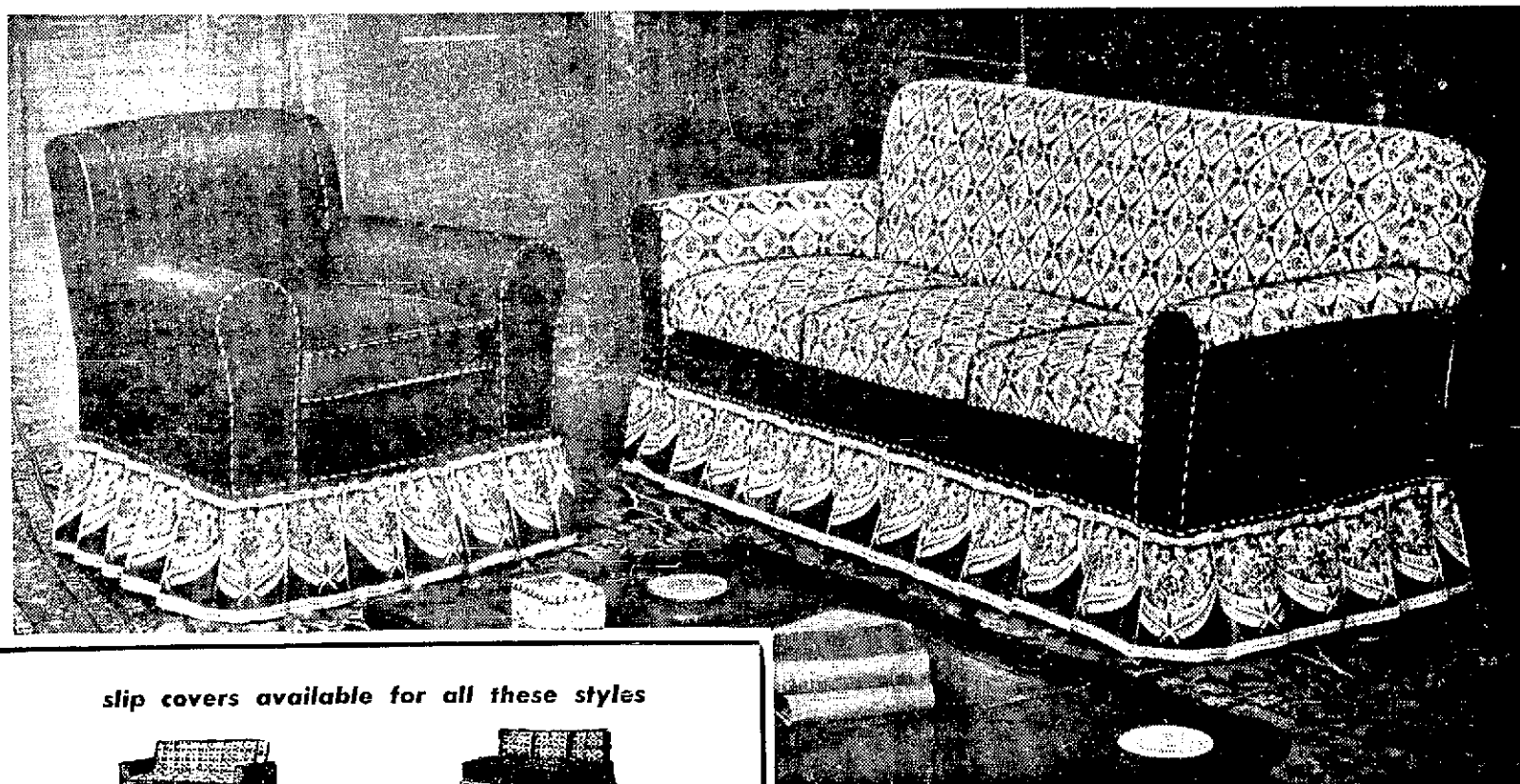
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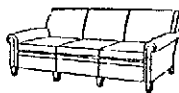
Curved Arm Modern



Channel Back Modern



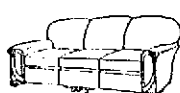
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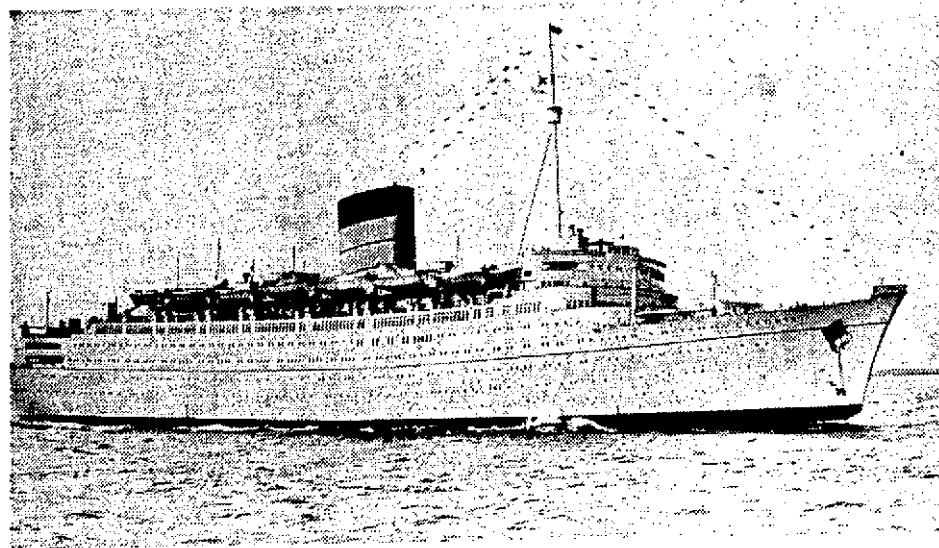
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RESORT and travel guide

Cruise Queen Curtsies to Long Beach

LONG BEACH and Southern California gain added prestige in world travel with the announcement that the 34,000-ton Caronia, largest liner built for cruising, will arrive here April 20 on an overnight stop, and will return next year for the second

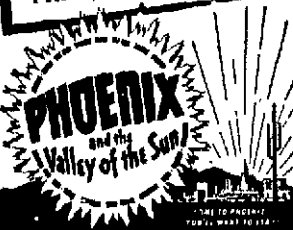


Growing importance of Long Beach as a world travel port is emphasized with announcement that the Caronia, luxurious cruise ship of the Cunard Line, is scheduled for calls in Long Beach April 20 and again in the spring of 1955.

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year in succession, using Long Beach port facilities while here. That will be the third time the Caronia has been here.

The liner, with 504 passengers aboard, left New York Jan. 21 on a world cruise and has visited South Pacific islands, South America, New Zealand, Dutch East Indies, Australasia, Japan and Hawaii. She will leave April 21 for Acapulco and New York.

The Caronia will return to this port April 25, 1955, for a stop-over on a 160-day world cruise which will leave New York Jan. 21, 1955. Stops on that trip will include South America, South Africa, India, Ceylon, Malaya and Japan.

Three more cruises are slated

(Continued on Next Page.)

CARONIA ROUND THE WORLD CRUISE

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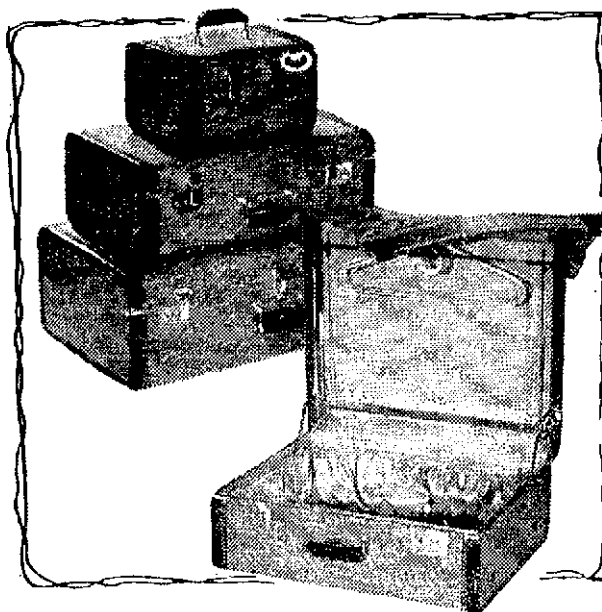
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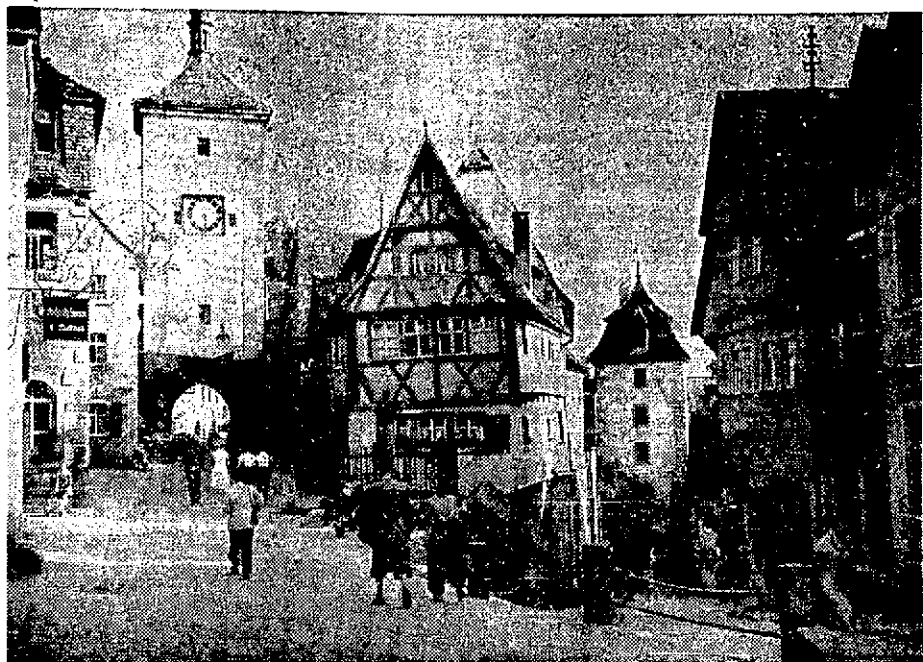
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Caronia

(Continued From Page 10.)

this year by the Caronia. She will leave New York May 11 on a 40-day European spring cruise, visiting 15 ports in 13 countries. The Caronia will sail from New York July 3 on a 37-day North Cape cruise, visiting 17 ports in seven countries in a voyage to the Land of the Midnight Sun. She will sail Sept. 25 from New York on a 45-day autumn cruise to the Mediterranean, visiting 16 ports in 14 countries.

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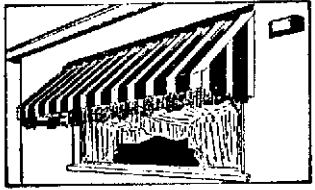
Welch's

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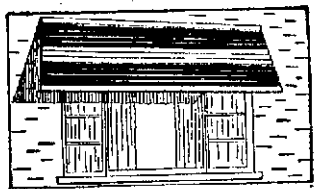


"Action" scene in a donkey polo game in Saudi Arabia. Balky donkeys, rented from Arabians, often refuse to move at all, adding to merriment.

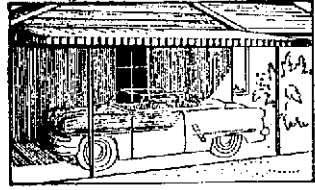
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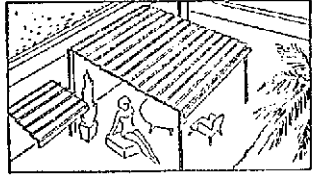
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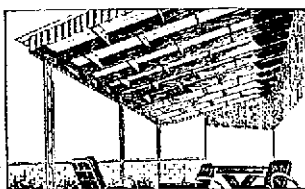
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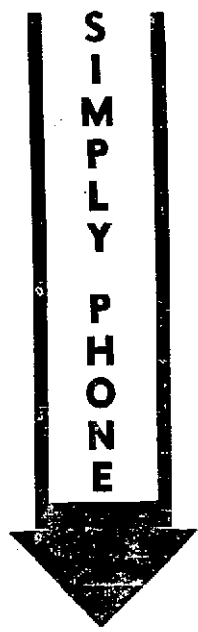
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OUR OIL MEN IN ARABIA PLAY

Donkey Polo

By Aramis Fey

SOUTHERN CALIFORNIA oil men in Saudi Arabia play polo on donkeyback, swinging at a soccer ball with mallets made from mop handles. They call the sport "donkey polo."

Engineers of the Arabian American Oil Co. invented the game as a lark a decade ago. Since then, donkey polo has become popular with the oil men and their families and has aroused the interest of the Saudi Arabs also.

All explain that the sport is for laughs, rather than thrills. Frustrating efforts of the players to get their stubborn donkeys to trot, turn, sometimes even just to move, send spectators into gales of laughter.

HEADGEAR for the well-dressed donkey polo player is a plastic inner lining of a construction helmet, painted in vivid colors. T-shirts of varied shades, slacks or shorts and footwear varying from sneakers to riding boots complete the outfit.

Rules are similar to those of regulation polo. Two teams of four men each line up on either end of the playing field. A referee stands in the center of the field and blows a whistle.

The player hangs onto his mount with one hand, releasing it frequently to spank the donkey, urging him forward. With the other hand, he swings his

mop-mallet. There are no reins, bridles or bits.

Donkey directing is a skill acquired by the oil men from the Saudis who rent the beasts at \$3 a head.

Let Clinton Hern of Miller, S. D., Aramco engineer and ardent donkey poloist, tell how that is done:

"First," relates Hern, "you command the donkey in Arabic. Being a donkey, he balks. Then you command him in English. And he balks. Then you swear at him and he still balks. Then you tap him on the side of the head opposite the direction you want him to go. If you're heading left, you tap him on the right. The chances are he still balks."

THE DONKEY SADDLES, which are made of palm leaves covered with rough cloth, are more suitable for carrying Arab goods than for comfort in riding, the players find. They grip the saddles with their knees to keep aloft.

Donkey polo, it is found, is a game of spills for man and beast, but no one ever is hurt. Players weighing only 150 pounds have been known to tip the donkey over in a game.

Happily for all concerned, the donkey never gets ruffled. It is possible that he also likes donkey polo.

CONRAD HILTON: UNDISPUTED HOTEL KING

(Continued From Page 3)

dential section of Los Angeles, is nine acres complete, of course, with swimming pool. It had cost around \$2,500,000 to build and furnish. Hilton picked it up for around \$250,000. Not only is it filled with objets d'art but many of the rooms contain such refinements as floor, ceiling, walls and furniture fashioned from the same wood. It is called "Casa Encantada," which means enchanted house. Hilton lives there alone with 13 servants.

"A fellow asked me the other day how many rooms the place has," Hilton told me. "I said I thought there were about 39. He told me he'd counted them and there were 60."

Among other features, it has a three-apartment dog house—air-conditioned and adorned with oil portraits of dogs. Hilton thinks the whole place is beautiful but he gets really enthusiastic when he points out it is only one minute from one of his favorite golf courses and only four from another. He plays golf frequently and in the low 80s.

Actually it's no surprise he has not made the grand tour of his own home. He bought the Waldorf although he had spent but one night in the place. He has bought hotels sight unseen.

ALTHOUGH SENTIMENTAL about loyalty in human beings, he is practical in business. He has never hung on to a hotel just because it was a milestone in his career. He long since has sold most of the properties on which his Texas start was built. But when the Beverly Hilton

opens on his next birthday, a guest of honor will be an ex-bellhop in one of his Texas hotels who loaned him \$300 out of savings when Hilton was pushed to the edge by the depression.

He has dared his own fortune over and over, borrowed hugely and taken long risks, but gambling as such is something he doesn't understand. Once, on the advice of an associate, he picked up a Las Vegas hotel but got rid of it fast (for a million-dollar profit) when he realized his profits depended on the take from craps and roulette. However, one of his great pleasures is to make sizeable bets with reluctant friends and business associates on such matters, as, say the beverage profits of the Palmer House in a certain week two years ago. He rarely loses, for he has an incredible memory for figures.

His first wife was a Kentucky girl, Mary Barron, by whom he had three sons. Nicky, his father's namesake, was once married to film star Elizabeth Taylor, and will probably be part of the Beverly Hilton operation. Barron, who is 25, married with five children, is making some \$15,000 a month in an orange juice business he started with a Navy pal—and without any help from his father. Eric, the youngest, is studying hotel administration at Cornell.

Hilton and his first wife were divorced in 1935. He married Zsa Zsa shortly after World War II when she was known as Sari and had not made her Hollywood film debut. It lasted a short time — their honeymoon was a tour of his hotels — and Hilton agreed to pay her \$250,000 over a 10-year period, but got off the hook when she married actor George Sanders.

Since then his name has been

linked with many pretty girls—but never seriously, it appears.

Hilton is clever about picking good men and keeping them with him. Most of his executives have worked their way up through the ranks and know the business from dishwashing to front office.

WHAT'S HIS GOAL in life?

"I'm happy," he said somberly, looking at a scale model of the Havana Hilton "but I've always got to have a pot cooking, a deal in the works."

His secretary reminded him he was due at the airport to meet Virginia Warren, the Chief Justice's daughter, and he obediently moved toward his hat and top coat.

"Helen Sioussat will be on the same plane," a staff member said. "It's her birthday, so don't forget to tell her."

A smile creased Hilton's face. "However in the world did you know that?" he asked, and swung out alone and unnoticed through the lobby of the Waldorf.

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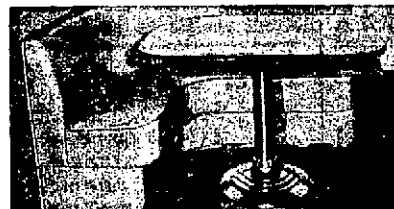
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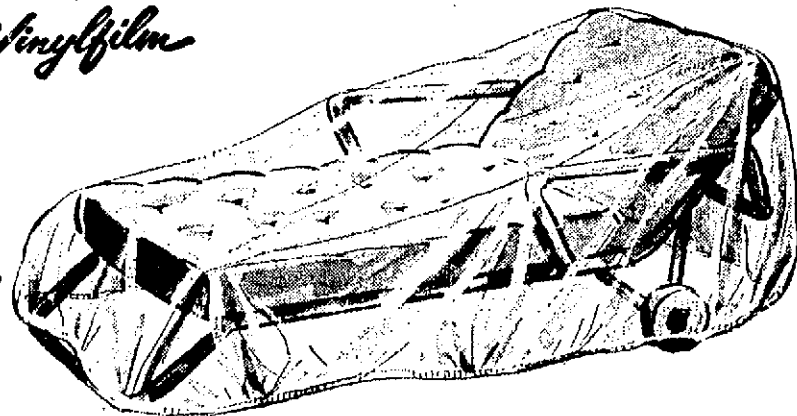
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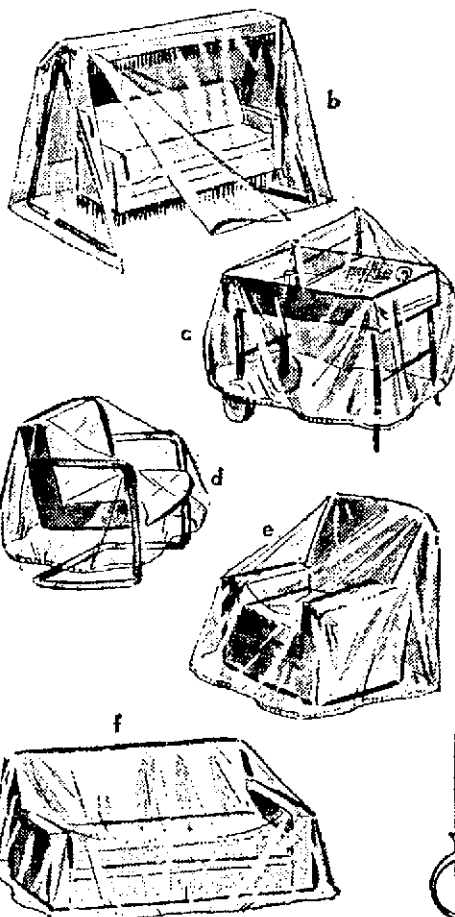
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Served piping hot on scallop shells, curried rice tuna is delightful. Nor is it a difficult recipe to prepare.

COOKING

Hawaii Styles a Dinner Menu

By Mildred K. Flanary
(Press-Telegram Home Economics Editor)

HELLO FROM HILO! Want to put the flavor of Hawaiian foods in your dining room tonight? Not difficult. Just decorate the table simply with ferns and ti leaves (your prettiest garden leaf will do), with a centerpiece of pineapple, bananas and other lush fruits. Wooden accessories, if you have them, are correct.

Because of the lush and verdant splendor of the islands one might expect to find nothing but

the fabulous in eating habits. But it isn't so. Islanders stick to much the same ingredients as are commonly known here, but combine them with practical ingenuity that is often 'way beyond our own.

Mrs. Raymond Gayton, 5430 The Toledo, has achieved this art, and her home, because of her charm and ease at entertaining, is the scene of many gay and happy occasions. Her family and her intimate friends like especially her Hawaiian menu: Curried Rice Tuna, Baked Oranges, Banana Nut Bread and Pineapple Upside Down Cake. The Curried Rice Tuna recipe may be found elsewhere on this page. Here are the three others:

Baked Oranges

This recipe will make 24 halves. For a smaller number, decrease ingredients proportionately.

- 12 oranges
- 3 cans candied sweet potatoes
- ¼ pound butter or margarine
- ½ pound brown sugar
- ½ cup crushed pineapple
- 1 tablespoon tarragon vinegar
- 12 marshmallows

METHOD: Cut oranges in half and remove juice. Place halves in boiling water and boil for 3 minutes. Cool and remove pulp. Stuff with sweet potatoes that have been mashed and mixed thoroughly with the melted butter, brown sugar, crushed pineapple and tarragon vinegar. Add pinch of salt. Bake at 300° 45 minutes. Just before serving top with marshmallows and brown under broiler 1 minute.

Pineapple Upside Down Cake

- 1 No. 2½ can crushed pineapple
- 2 boxes cake mix (white or gold)
- ¾ box of brown sugar
- ¾ cube of butter

Place crushed pineapple and brown sugar in bottom of large baking pan; add butter. Mix cake batter and pour over top. Bake in 350° oven until brown and done when tested by toothpick (about 35 or 40 minutes).



Young & Nutter Photo

Mrs. Raymond Gayton has developed an Hawaiian menu sure to please most jaded taste buds.

Top with whipped cream and cherry. Serves 24.

Banana Nut Bread

- 1½ cups sifted flour
- 2 teaspoons baking powder
- ¼ teaspoon soda
- ½ teaspoon salt
- ½ cup coarsely chopped walnuts or pecans
- ½ cup shortening
- ¾ cup sugar
- 2 eggs
- 1 cup mashed ripe bananas (2 or 3 bananas)

Sift first four ingredients together; add nuts and set aside. Gradually add sugar to shortening, creaming thoroughly with spoon or electric mixer; beat in eggs, one at a time. Stir in mashed bananas, then flour-nut mixture, beating just until smooth. Bake in greased 9x5x3-inch bread-loaf pan at 350° (moderate) about 1 hour, or until done when tested. Turn out on rack to cool. Slice and serve buttered, or spread with cream cheese. Makes excellent toast.

Mrs. Gayton's Curried Rice Tuna:

- 2 cans Campbell's Cream of Mushroom Soup
- 2 (7-oz.) cans chunk style tuna
- 1 teaspoon curry powder (suit personal taste)
- 4 rounded cups cooked rice (1 cup uncooked). (Brown rice may be used, too.) (If you like it less stiff, add extra cup mushroom soup.)
- Salt and pepper to taste.

Mix together well and put in greased shells. Top with crushed cornflakes or bread crumbs and bake in oven 350 degrees F. for 20 minutes. This may be baked in a casserole dish if you haven't shells. Serves 24.

Needle's Eye in Living Redwood

(Continued from Page 6.)

man witnessed the untimely death of the forest giant.

Through the century the stump has been used as a theater, dance pavilion, hotel and newspaper office. The reclining trunk, now called "Chip off the Old Block," was once a bowling alley.

ANOTHER TRAGEDY occurring in this grove of about 100 Big Trees was the slow killing of a superb specimen now called "Mother of the Forest." In 1854, again evidencing how little regard was given these now-cherished trees, the bark of this healthy tree, which measured 24 feet in diameter at the time, was stripped to a height of 116 feet. The purpose of this act was to construct a replica of the tree in the Crystal Palace in Sydenham, England, to prove to skeptics that such trees as the newly found California redwoods actually did exist. The maimed tree lived for four more years, then became the scarred skeleton it is today.

One of the redwoods was unfortunate enough to grow in the path of what became a popular horse and buggy road in those days. The tree was pierced and

travelers were amused that they could pass directly through the tunnel carved out of the base. The tree still flourishes.

Another marvel of this historic spot is one of the fallen trees. Now thought to have been the largest sequoia ever to reach maturity, it is possible for an adult of average height to walk the entire length of the hollow trunk as it lies amid the forest ferns and rotting wood.

THE CALAVERAS GROVE is now owned by the state of California and is given every protection. A state park has been erected at the site and shaded campsites are available to those who appreciate this beautiful spot. In the winter, snow-sport enthusiasts flock to the grove for the excellent skiing conditions made possible by the heavy snowfalls. Twenty feet of snow is considered a "light winter" in the Ebbel's Pass region.

In the vacation season rangers conduct tours through the easily accessible grove and note that people come back year after year just to stay for a few short weeks within view of these monarchs whose age more than spans the Christian era.

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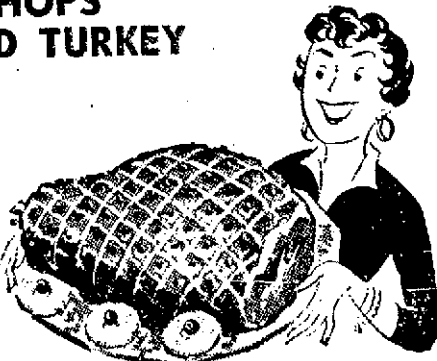
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TODAY he's sharing his custard pie recipe. Try it yourself at home then come in and see how yours compares with ANDY'S.

Old Southern Egg Custard Pie

- 4 eggs (extra large)
- 2½-cup milk (extra rich)
- ¾-cup sugar
- 1 tsp. nutmeg
- ¼ tsp. salt
- ½ tsp. pure vanilla

Break eggs into a mixing bowl—add milk, sugar and seasoning. Beat with a wire whip until well mixed. Pour into unbaked 9-inch pie shell. Bake 30 min.—350 degree oven—until custard is firm. DO NOT OVER BAKE.

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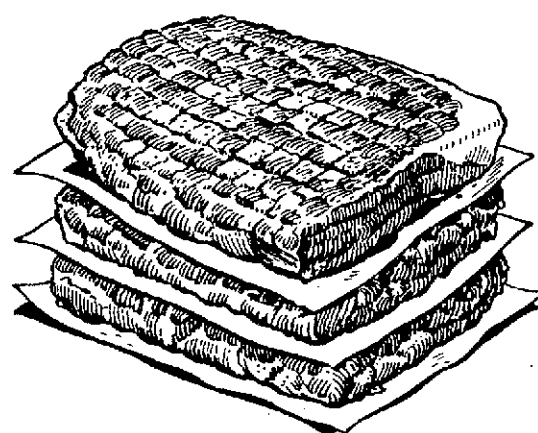


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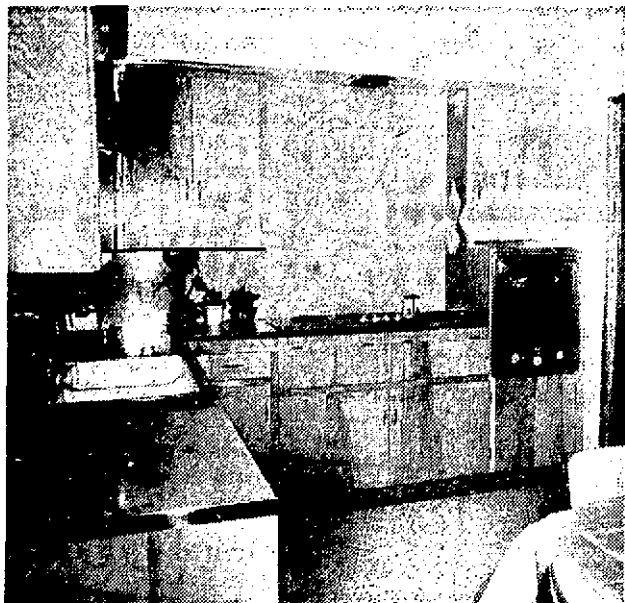
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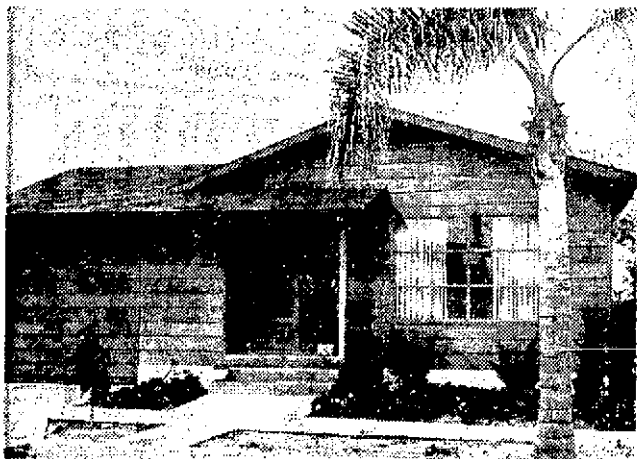
Super Markets

SOUTHLAND HOMES

It's Compact but Comfortable



Birch paneling and blue-and-peach color scheme make this tiny, efficient kitchen pleasant and attractive.



Redwood shiplap siding gives the exterior of the White home a pleasing touch. Geranium plantings add color.



Photos by H. S. Melvin

Mahogany paneling adds a note of importance to the living room of the home of Mr. and Mrs. W. R. White. The home was compactly and precisely planned.

THE BUSINESS of squeezing an 1120-square-foot house on a lot with 38x50-foot dimensions poses more problems than a Chinese puzzle. Mr. and Mrs. W. R. White finally solved them. But they claim to have used a gross of erasers in the process!

It wasn't easy. But the compact, very livable house that grew out of their efforts at 4723 E. Third St. is visible proof that with enough perseverance (and erasers) seemingly impossible feats can be realized.

The Whites have had several large homes. They have enjoyed (and worked with) large yards and spacious rooms. But now that their family is gone, they find that the need for such a domicile has dwindled. What they wanted was a little house, well located on a small lot. The house was to be compact, but in the designing, none of the important "big house" features were to be omitted. It was a big order!

Mahogany shiplap siding gives this house a pleasing exterior. Brick planters ablaze with geraniums add to this streetside appeal. And through a square-paned picture window one

By Eileen Ball

catches a glimpse of a comfortable interior that makes a visit into this little home tempting.

One wall of the living room — that facing the window — is paneled in natural mahogany. Set into this wall is an open bookshelf within handy radius of reading chairs and the sofa. Everything — to the smallest detail — has been planned for ease of living. For example, a little bookcase was built close to the floor so that, from a seated position, one may simply reach over and pull a volume out.

To add a little more definition

between the living room and the dining ell, the Whites drew specifications for a mahogany-paneled planter as a divider. From the living room it appears to be an integral part of the mahogany wall. On the other side, however, open shelves provide handy storage for such service items as tureens, candlesticks and miscellaneous china.

THE CARPET throughout the living, dining and hall areas is a soft rose-beige. In harmony are the walls. Here, of course, a basic decorative rule was used. For when walls and floor coverings are identical or very near each other in color, the seeming size of the room is enhanced.

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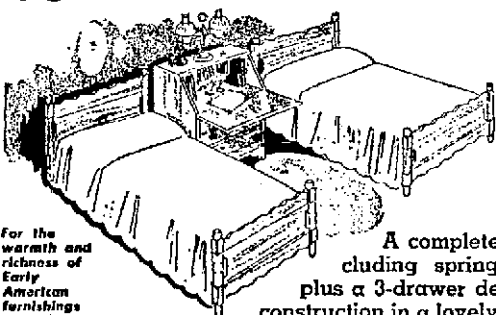
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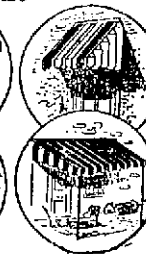
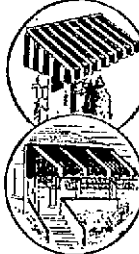
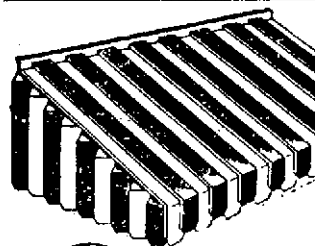
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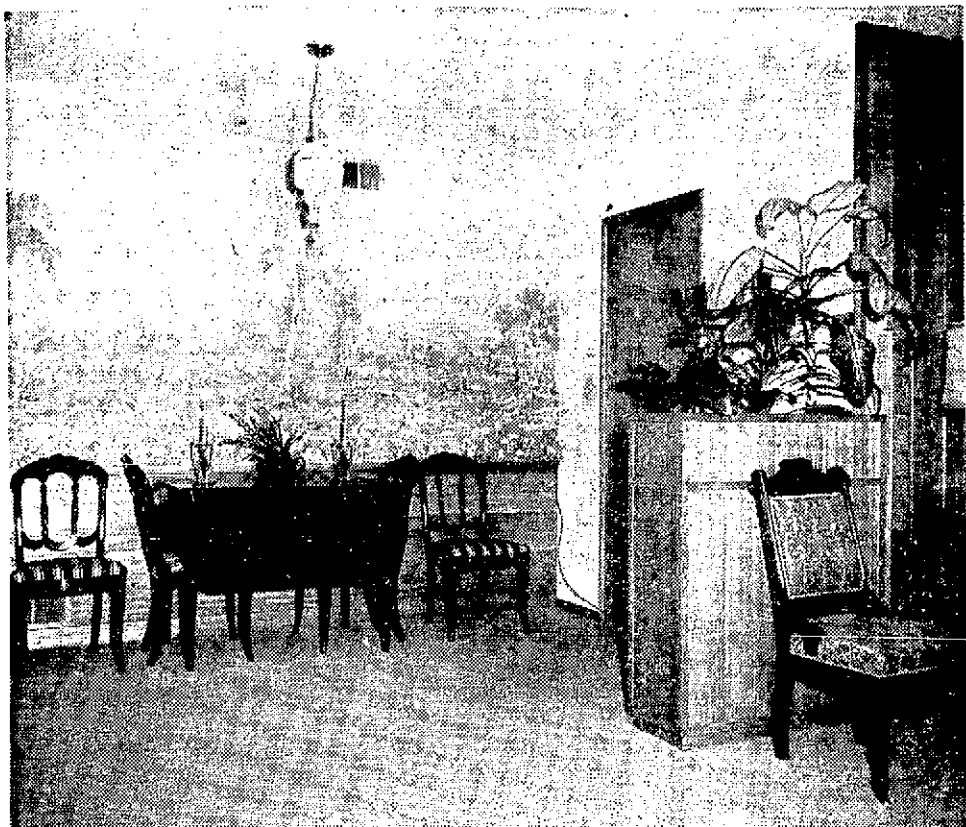
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Scenic wallpaper was used in the Whites' dining room, adding to apparent depth of the area. Mahogany-paneled planter divides dining and living rooms.

ing apparent depth to a small room is with the use of scenic wallpaper with scenes that appear to recede into infinity. The Whites selected just such a mural for their dining room. The background of this paper is rose-beige, to which the wall tone was matched. This paper, delicate in hue with its pastel flowers and shadowy trees, has been designed in a way that gives it great depth of perspective.

Contrasting curtains would have had an undesirable effect in this room, so Mrs. White chose

soft sand-colored draperies that complement, rather than dominate, the scheme. Intricately pleated, these draperies draw across the picture window in the evening to provide the sort of coziness that comes with little houses. And they open in the morning to admit welcome sunshine.

MISCELLANEOUS CHAIRS, crafted of mahogany and cherry woods have been upholstered in various jewel tones that add notes of color to the room. In keeping with their traditional

stylings, the fabrics are rather formalized tapestries and damasks.

The solid mahogany dropleaf table in the dining area has been combined with fruit-carved side chairs of cherry. These pieces—despite their abbreviated sizes—represent exquisite craftsmanship and pleasing design.

Mrs. White's kitchen has all the features of those found in much larger homes. For in here is a built-in Thermador oven and four-burner counter top

(Continued on Page 25.)

ALUMINUM and PLASTIC TILE



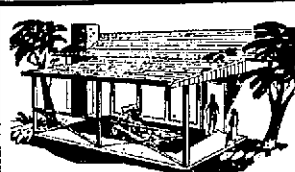
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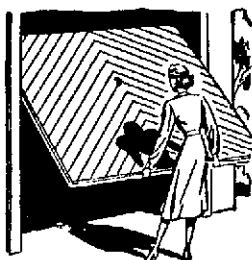
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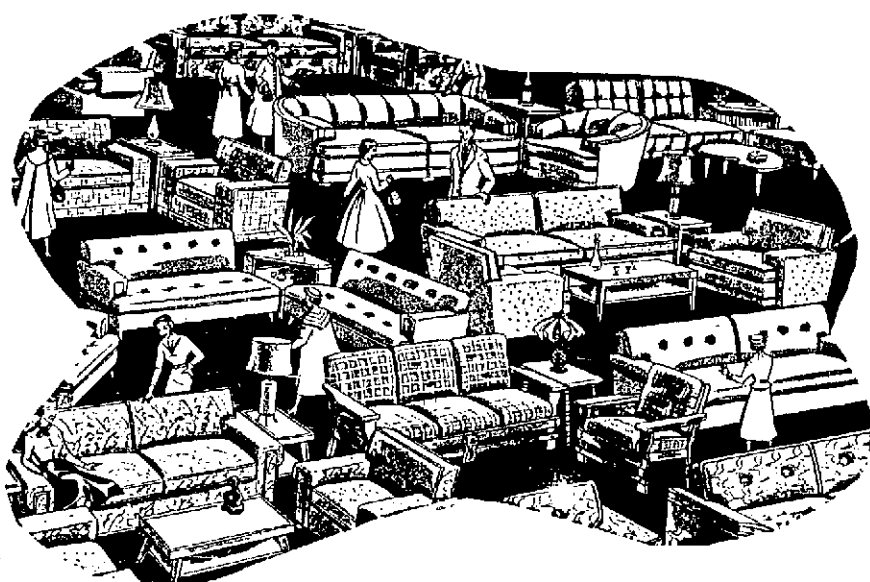
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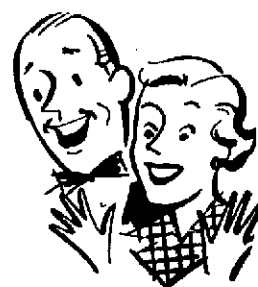
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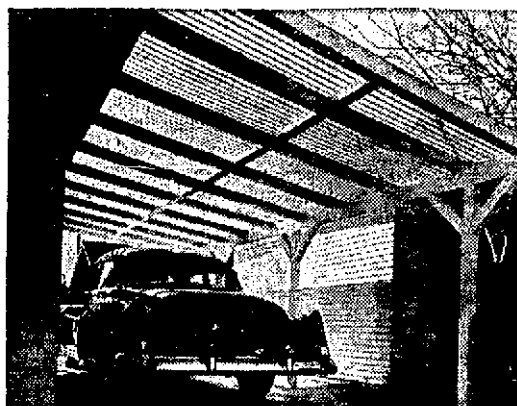
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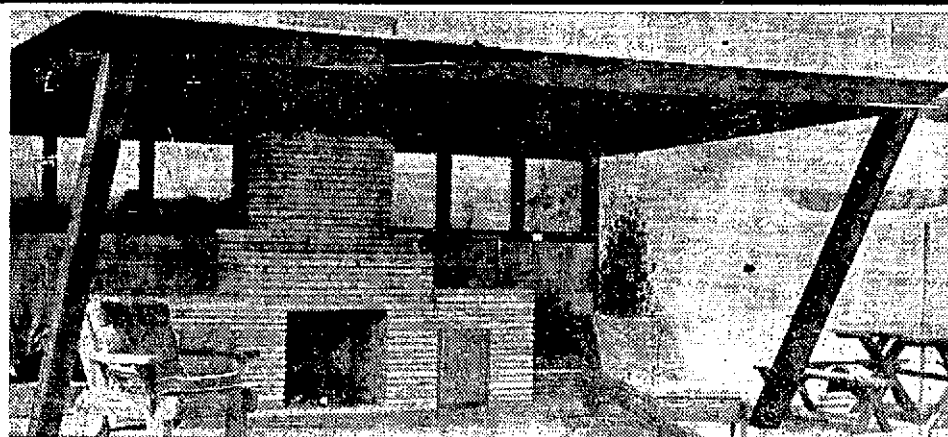
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When Keith pitches camp, Rick is right there to hold his boots for him, even helping to get the boots off.



Photo-Story by Tamara Andreeva

And Rick is fond of his comforts, too. Here he gets his head on the saddle (a cowboy's pillow)—but first!

Do It Yourself

HOW TO Enamel a Paneled Door

IF YOU DO ANY HANDYMAN PAINTING around your home, you probably have tried enamel. Were you satisfied with the results? More than most other finishing methods, enameling calls for patience, know-how and careful attention to details. Properly used, enamel flows to a glass-like smoothness. But if you are careless about runs, sags and overlaps, or if you brush the enamel out too much, you may get a ragged, bumpy surface instead. With enamel, you can get high-style color in high-gloss, semi-gloss, or satin finish. But the more gloss and protective hardness you get, the less covering power your finish will have. That means you should use a heavily-pigmented undercoating, without gloss or durability but high in its ability to hide the old surface.



MOLDED EDGE FIRST. To enamel a paneled door that has been washed, sanded and undercoated, start with the top panel. Enamel molded edge first; then complete the center of the panel. Avoid using a quick-drying enamel for surfaces as large as a door; it might set too fast to give you a smooth job.

THEN CENTER. Flow enamel from the center of the panel horizontally, starting at the top. Finish with light up-and-down strokes, using fairly dry brush. Let enamel flow together; if you brush it out too much, it may get tacky and fail to level. Complete any work on the frame before starting door. As you complete each panel, wipe away the overlapped edge of wet enamel with a cloth. Painting over this edge would give a double thickness that would leave aropy effect on the finished door. Check work for runs and sags, and level with a light brushing before they dry.



RAILS NEXT. After the panels, enamel the horizontal rails. Avoid overlapping onto panel edges, and try to cut a straight line with brush where a rail meets a vertical stile. The more pains you take, the better your finished job will be. After rails, paint edges of door, again wiping away ragged overlap.

VERTICAL STILES LAST. Complete the door by enameling side stiles carefully. If enamel has started to set, overlapping areas will show. Removing the door hardware actually saves you time, allows a clean job. Keep parts together in a convenient box.



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(This is the first of a series of articles on how to do necessary home upkeep chores yourself. Other articles of the series will appear in Southland Magazine from week to week.)

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Buyer, designer, co-owner and president of a business is Evye Fesler's lot in life. Here, she and Velma Narbin (right) confer on garment production.

She Helps Dress the Nation's Kids

COMPTON.
THERE IS NOTHING of the brisk, brittle business woman about Evye Fesler as she sits behind her desk at 407 Gladys St. She has unhurried manners, a pleasant, unlined face. One would not guess that she is buyer, designer, co-owner and president of a children's clothing manufacturing company that supplies leading stores in 40 of the 48 states.

The company she heads is housed in a square-cut white factory building on a little-known, dead-end street. Bearing only the street number, there is nothing about it to suggest that it produces one of the most exclusive lines of children's nightwear in the nation, or that it has a staff of 45 employees with a payroll of upwards of \$80,000 a year.

And only a few years ago, Evye Fesler operated power-sewing machines in Texas and in Los Angeles.

She was born 50 years ago in Wichita Falls, Texas, and completed her education in Dallas, fitting herself to be a bookkeeper. There was no bookkeeping job handy, so she began work at a machine in a clothing factory in her home state.

SHE CAME to Los Angeles in 1931 and again found work as a

By Jeri Holemo

power machine operator in a clothing factory.

Soon she was working by day, and by night attending school to learn dress designing.

When World War II broke out, she had learned enough and saved enough to try her wings on her own as a clothing contract manufacturer. Armed with knowledge of current markets as well as the clothing business, she opened her modest factory with a handful of equipment and employees. The employees included three women friends who had worked with her at her previous place of employment and who quit their jobs to join her.

Today, after 15 years, these three women still are on her payroll, rated as valuable assets not only for their skill but for their loyalty.

In 1945, she married Alvin Fesler, native Californian, a weatherman with the Bureau of Entomology.

THE FESLERS pursued their separate careers for several years. In 1948, when Evye's clothing factory began "bulging at the seams" for lack of space, she moved the plant to Compton. Five women employees came with her.

The Compton move enabled Evye to persuade her husband to enter the business, as an outside contact man.

June 17, 1953, they formed a corporation and brought out their own trade-name line, featuring 16 "Suzie" items in children's nightwear, ranging in sizes from 1 to 14.

"We chose nightwear because it was the only line that would not be in competition with our contract manufacturing," Evye explains.

IN LESS THAN A YEAR, Evye has had the satisfaction of seeing her own creations featured in the better stores, including Buffums' of Long Beach, Marshall Field of Chicago, Liberty of Hawaii and Macy's of New York.

The 32 single-needle machines and the 12 special finishing machines hum all day turning out garments for her own line as well as garments for contract companies.

What does the future hold for this enterprising career woman?

"If we keep on growing," she says, "and naturally we must, we should bring out three new items every spring and fall. Dreaming up ideas isn't so difficult, but keeping them in a practical price range without sacrificing style or workmanship takes some doing."



Mary Culwell (left), floorlady in the Fesler factory, checks work with Hester Wingfield.



Jerri Lynn Wright, 2, wears dress designed by Mrs. Fesler, made in her Compton plant.

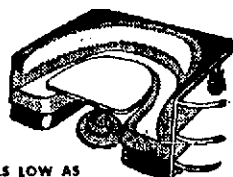
Photos by Bryan Hodgson

New Version of the Classic Princess Line



From a special holiday collection by Suzy Perette, a delectable red lace over white party-going dress in the famous new "Perette Silhouette" — the new version of the classic princess line. Emphasis is on the tightly moulded torso followed by the billowy skirt which comes with its own perky taffeta petticoat. A wide flattering V-neckline and just a suggestion of a sleeve.

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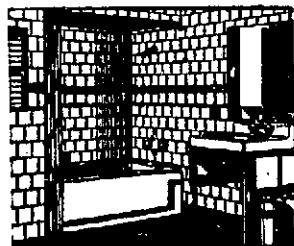
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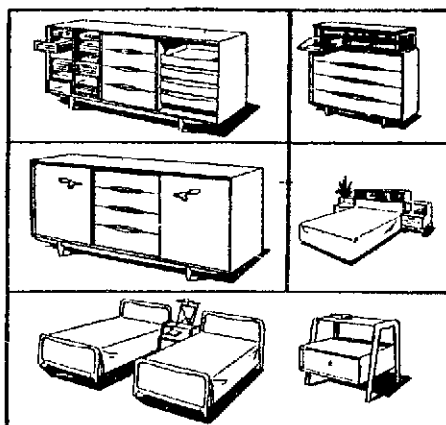
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BOOK REVIEWS

The Call of the Road Was a Lie

RAINBOW ON THE ROAD, by Esther Forbes (Houghton Mifflin, \$3.75).

Charm of 19th century New England is captured in this gay and happy book by Miss Forbes, whose "The Running of the Tide" was awarded the M-G-M \$150,000 novel prize and whose biography of Paul Revere won a Pulitzer prize. And John P. Marquand wrote about her latest book: "I have never seen the illusion of a period so beautifully presented. . . It is literature and by far the best thing you have ever written."

Basically, "Rainbow on the Road" is the story of the light-hearted Jude, who likes the road and likes his way of earning his living as a wayside artist. He marries Mitty. He loves her, he likes her good cooking, he likes his comfortable home, he likes his children—but the open road calls again and Jude can't resist it. He sets out with a song in his heart and his canvases in his arms.

But Jude resembles Ruby Lambkin, a sort of Robin Hood of New England, and before the chastened Jude can get home, he is sought for murder, is forced to sign a confession and narrowly escapes hanging—a fate that certainly should not befall Jude.

It is good and refreshing reading with much early Americana.

DEATH VALLEY, THE FACTS, by W. A. Chalfant (Stanford University Press, paper bound \$1.50).

Southland residents who love the desert and who visit it these balmy spring days will be repaid ten-fold by reading this fascinating volume which, incidentally, is in its ninth printing since originally being published in 1930. The late Mr. Chalfant's knowledge of Death Valley dated over virtually his entire lifetime. Not only does his book deal in the climatology, water, plant and animal life, and geology and mining in Death Valley, but also the area's early history. It is Californiana that belongs on every book shelf.

SAFE ON SECOND, by Edd Winfield Parks (Dobbs-Merrill, \$2).

Playing baseball meant a great deal more to Tom Winton than to his teammates, for he was born with club feet and wore braces the first five years of his life. But with the help of a former big leaguer and an understanding coach, he became at 11 a great little second baseman. There's a lot to learn about baseball—and life—in this story of a Little Leaguer.

LATE PAPERBACKS that make good reading: "Our American Government," in which 1001 questions are answered by Hon. Wright Patman, member of Congress (Bantam, \$3.50); "The Burning Court," a story of an evil woman, by John Dickson Carr (Bantam, \$2.50); "Cal Young Un," stories of the Florida back country, by Marjorie Kinnan Rawlings (Bantam, \$3.50); "Laughing on the Inside," a collection of jokes and cartoons and such, edited by F. B. Yates (Dell, \$2.50).

THE JUNGLE SEAS, by Arthur A. Agaton (Random House, \$3.75).

The South Pacific and the Japanese dealt harshly with Lt.



BRINDA . . . Maharani of Kapurthala

MAHARANI: The story of an Indian Princess, by Brinda, Maharani of Kapurthala (Holt, \$3.50).

As Louis Bromfield points out in the introduction, this book is about two worlds which have largely vanished. One was the world of fabulous Indian princes and their vast estates, barbaric with enormous luxury and bitter poverty. The other was the international world which circulated through the West, a world which in many respects resembled India except that it had little foundation save wealth, a world made up not only of Indian princes but also of social climbers, decayed nobility, gigolos and politicians. Brinda, an Indian princess educated in Europe, has lived in both of these worlds and this story of her life is a revealing one not soon to be forgotten.—F.T.K.

Jerry Doyle as executive officer of a U. S. destroyer. But when he was rescued and brought back from an enemy-held island clinging to life and sanity by a thread, he found Eugene waiting. His little French sweetheart proved the best doctor he could have, and when he returned to duty to take command of another destroyer he was sound and ready. In this book written by a retired admiral is a great deal of technical "Navy" talk, but also there is good writing technique. There have been a considerable number of World War II stories—but what is stale where stark human emotions and sufferings are concerned?

TIGER TIZZY, by Joseph Longstreth with pictures by William D. Hayes (Abelard Press, \$2).

This is a little jewel of an animal story with a wonderful moral. Illustrations for this 5-to-8 child's tale are matchingly good.

A KID FOR TWO FARTINGS, by Wolf Mankowitz (Dutton, \$2.50).

There were a number of things little Joe wanted for his friends in London's East End. He was only eight years old and a unicorn was the answer. So the

unicorn was a tiny one and without a well developed magic horn, but it brought a wrestling championship for Shmule, a pressing machine for Mr. Kandinsky, and the magic of a vision for Joe that was all love and hope.

SILVER STREET WOMAN, by Les Savage, Jr. (Hanover House, \$3.75).

Silver Street was in the vicious squalor of Natchez-Under-the-Hill, and the red-haired Charlotte Dumaine had been reared in it, or in similar surroundings. But she had held herself away from the rough Mississippi River boaters, until she had at last married a wealthy Natchez planter. But that was only after having met and been conquered by Owen Naylor, a man with a dream of steam for the long, rough river. And Naylor's dream was maintained, until at last Charlotte grew into it with not only her heart but her money. The competition of the rivermen sets off a battle for survival that comes to a climax only with the defense of New Orleans against the British in the War of 1812. This is good historical fiction, from a little-written-about period.

Southland Art

By Vera Williams

Independent-Press-Telegram Art Editor

Municipal Art Center: "Classical Motif," Painting by contemporary artists; "Mediaeval Image," work by faculty and students of Immaculate Heart College.

Long Beach City College art department gallery, 4901 E. Carson St.; Student show.

Pacific Coast Club Gallery, 850 E. Ocean Blvd.: Paintings, etchings, lithographs by John Wardman.

Spectrum Club Gallery, 225 E. Third St.: Paintings by members.

Hotel Lafayette Gallery: Paintings and drawings by David and Lois Cytron and Robert Clark.

Long Beach Branch, Los Angeles County Medical Association, 814 Pine Ave.: Water colors by Dr. John W. Olsen.

THE SUBJECT MATTER of classic art has not lost its charm for the artists of our own time. Temples and columns, nymphs and satyrs, the gods of Greece and the warriors of Rome reappear in the paintings and pottery, the ballet and stage sets of contemporary designers.

And these peoples and figures and designs predominate in "Classical Motif," one of two shows which open today in Municipal Art Center, where they will remain through April 18. "Classical Motif" comes from private collections as well as the Museum of Modern Art, New York. Among the artists shown here who have been stirred by

the long shadow of the classic world are Bernan, Braque, Chagall, Chirico, Denis, Dufy, Ensor, Ernst, Gottlieb, Hayter, Klee, Lipchitz, Maillo, Marini, Masson, Modigliani, Moore, Picasso and Stamos.

Opening also is "Mediaeval Image," oils, water colors, drawings, serigraphs and block prints by teachers and students of Immaculate Heart College. This work, basically religious and rooted in mediaeval art, has gained the admiration of art lovers and has entered the vernacular as the "Immaculate Heart Style."

Members of the Immaculate Heart College art department and Yaltah Menuhin, pianist and sister of Yehudi and Hepzibah Menuhin, will be honored at a reception at 5 p. m. today. Yaltah Menuhin will give a concert in the Art Center at 4 p. m.

GARRETT ECKBO, eminent landscape architect and planning consultant of the Los Angeles-San Francisco firm, Eckbo, Royston & Williams, will speak on private and civic landscaping and beautification before the Long Beach Art Association at 7:30 p. m. Tuesday in Municipal Art Center, 2300 E. Ocean Blvd. His talk will be illustrated by colored slides.

While most talks on city beautification deal with the community at large, Eckbo will discuss the community landscape from the point of view of the average citizen, beginning with his home and the possibilities of its back yard or private garden and then will expand this into the neighborhood landscape. Every tree can be seen by more than one family; every boundary fence has two sides; every front yard is a part of the landscape of the street. The speaker will trace the connection between the life of the average citizen and the community landscape: its parks, public buildings, downtown area, beaches and streets.

Eckbo, who received his B.S. in landscape design from the University of California and his M.L.A. in landscape architecture from Harvard, is a member of the architecture faculty at USC and is the author of a book, "Landscape for Living," and a number of magazine articles.

Refreshments will be served by the hospitality committee: Mrs. Ruth Mattison Eaton, chairman; Mrs. William Martin, Mrs. Rex Hodges, Mrs. Christian Gronfeldt, Mrs. Beth Lancaster, Mrs. Val Shepherd, Mrs. Henrietta Foltz and Mrs. Leta Hiles.

STUDENTS OF CITY COLLEGE will have a show of paintings, drawings, pottery, jewelry, industrial designs and advertising designs through March 26 in the art department gallery, 4901 E. Carson St.

CHINESE GOLD and silver from the Carl Kempe collection, Stockholm, will be shown March 17-May 16 in the Los Angeles County Museum, Exposition Park, Los Angeles.

The World of Stamps

By Harry Rickard

ONE COLLECTION that it is possible to complete without too much trouble is that of Vatican City, which began issuing stamps back in 1929. Since album pages are available, there is an extra large number of people who collect this interesting group. Vatican City itself is a small area of about one-sixth square mile, but it was not always that small.

The year 1952 saw the issuance of a stamp and souvenir sheet to honor the 100th anniversary of the first Papal State stamps. Under a treaty with Italy, the present boundaries were established and the new stamps were issued, beginning with the Pope and keys set of 1929. The latest issues from the Vatican are the St. Bernard, Pier Lombardo and the new 25th anniversary set of two.

U. S. COLLECTORS wanting a flower stamp had a campaign last fall in which all interested persons were asked to write the Postmaster General, requesting a flower stamp. It will be interesting to see if such a stamp will be in the list of forthcoming new commemoratives to be issued this year.

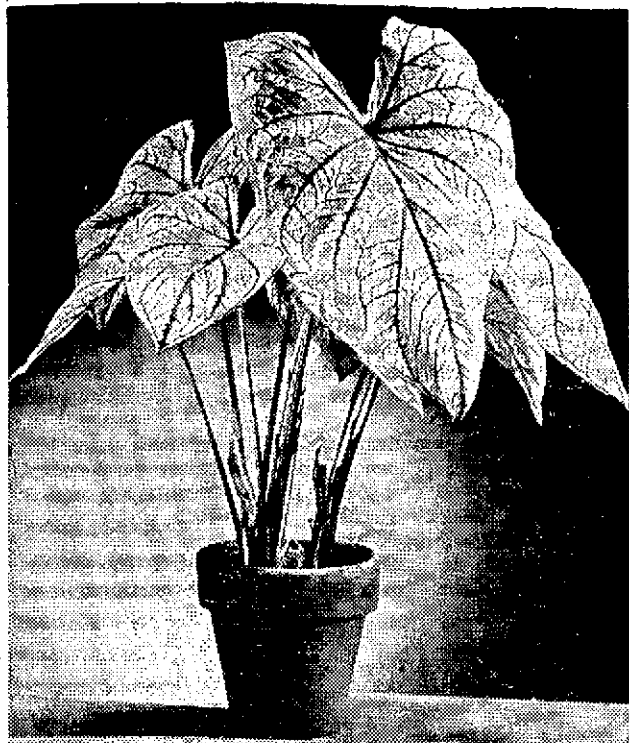
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Caladium is one of many bulbs that will add novelty to Long Beach gardens. Foliage interest is its feature.

By Bob Gilmore

IT IS UNFORTUNATE that so many of the lesser known bulbs have been hidden in the back pages of the garden cata-

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logs. Their names, perhaps, are tongue twisters — sprekelias, montbretias and leucocorynes — but for novel effects they deserve a place in your garden. With them you can mix adventure with beauty.

One of the most interesting ornamentals is the elephant's ear. Botanically, you can refer to this as caladium esculentum, a fairly close relative of the fancy-leaf caladium. The plants grow to a height of from five to eight feet, the enormous green leaves measuring from one to two feet across. As a filler for the wide open spaces the elephant's ear will provide a pleasing effect, especially where a tropical look is desired.

This caladium is fairly easy to grow, requiring a rather rich soil and plenty of peat or leaf mold. Water as soon as the bulbs start and continue throughout the growing season. When the leaves wilt in the fall the bulbs should be dug. Store them in a warm, dry and airy environment until the following planting season.

Montbretias grow rapidly in Southern California and may be planted in either sun or shade. They are at their best when massed together in clumps and may be left without being dug for several years. A few of the better varieties are Vesuvius, dark blood red; Kathleen, apricot scarlet; Lemon Queen, golden yellow; His Majesty, dazzling orange scarlet; Princess Mary, yellow with petals tipped red, and Lady Hamilton, yellow center suffused with rosy apricot.

The tigridia is a native of Mexico and the flowers are exotic in appearance. The colors are exceedingly brilliant and include tones of white, yellow and carmine. The petals are frequently delightfully spotted and speckled. Tigridias should be planted at a depth of from two to three inches and from four to six inches apart.

If you like lots and lots of fragrance then the tuberose is the garden subject for you. The creamy white flower spikes are the brim with a very heady per-

most interesting and packed to fume.

TUBEROSE BULBS should be started from two to four inches deep and about six inches apart. Lighter soils require a deeper planting depth than heavy ones and this is true for all planting stock. Tuberose like plenty of well decomposed manure thoroughly mixed with the soil. They also are heavy
(Continued on Page 25.)

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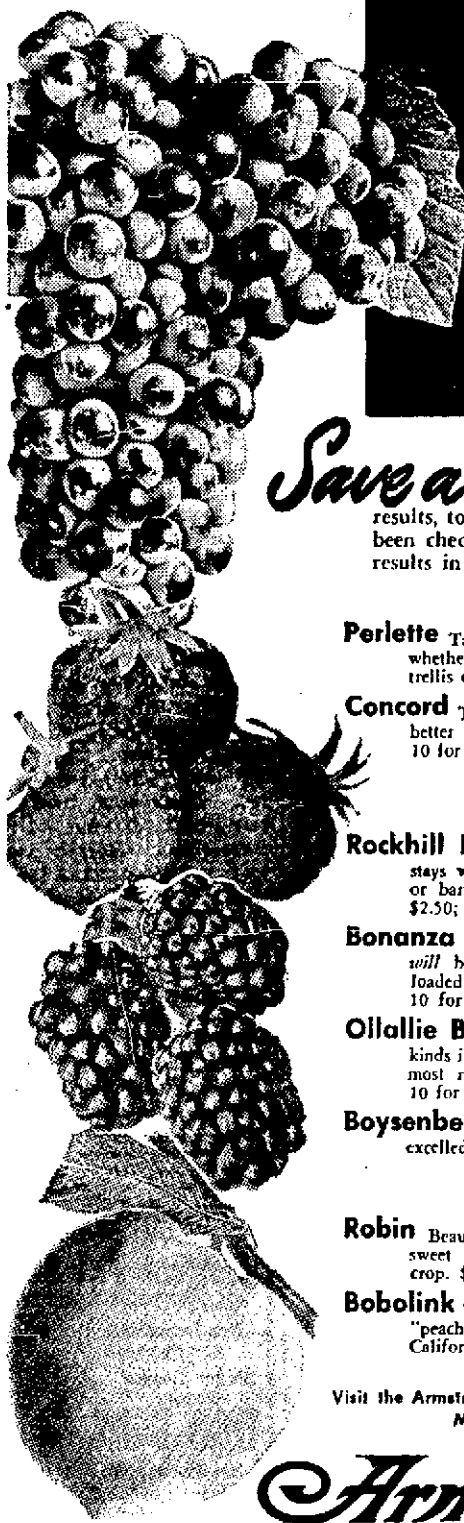
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BERRIES

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Robin Beautiful early-season, red-cheeked fruit with delicious sweet juicy white flesh. Consistently ripens a bumper crop. \$2.50 ea.; 10 or more, \$2.20 ea.

Bobolink The rich yellow flesh has the most full-bodied, "peachy" flavor imaginable! One of the best for Southern California. Midseason. \$2.50 ea.; 10 or more, \$2.20 ea.

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Vibrant Snapdragons

By Walter Finch

PUTTING COLOR into the garden is a simple matter of transplanting a few well chosen bedding plants. Using a little foresight, such as having perennials correctly placed in a permanent border planting, shade plants in their required shade garden area, and low-growing drouth resistant plants in the curb planting will make gardening a pleasure. Snapdragons, one of the most pleasant surprises that ever happened to a home gardener, serve double duty by giving color in the garden and cut flowers in the home.

Vibrant color from snapdragons is one of the high lights of the garden. With a year around popularity that never seems to dim, the appeal of the new Tetra strain of snapdragons has given

a fresh surge to this old-time favorite. Planted in either solid (white, yellow, rose shades, crimson and orchid) or mixed colors they are one of the "sure to please" items in the modern garden.

While other strains are still worthy of use, the real thrill of accomplishment that comes with perfectly grown plant material is to be derived only from planting the best. For this reason the California Bedding Plant Advisory Board suggests planting the Tetra strain.

Well developed transplants of Tetra snapdragons planted out in early March will give bloom in about 10 weeks. Pinching the plants half-way back when they are about six inches high will delay the bloom slightly but

Snapdragons enjoy wide favor with Long Beach gardeners. They do well as bedding transplants.

will repay with more blossoms and a better developed plant. Snapdragons are sun lovers and do their best with a liberal dose of sunshine if planted in loose, rich soil. Treat them right and watch them grow!

PET PARADE

Madam Quack and the Lion Dog

By Eleanor A. Price

ALL SORTS of hobbies are needed to make the world interesting. To the Gordon Lane family of 6045 Whitewood Ave., the raising of unusual pets is about the most fascinating of them all.

Three years ago, young Barbara Lane caught a wild mallard duck that had an injured wing. She took it home and named it Madam Quack. Madam Quack's sweet nature and interesting personality soon endeared her to the whole family, and when a puppy became part of the home, he loved her, too. Now Madam Quack sleeps between the dog's forepaws and greets him with smacking noises that definitely are duck-kisses.

Madam Quack has a temper, too. When eggs provided her failed to hatch after the proper time, she somehow managed to transport them out to the driveway where in a fit of rage she stamped them to smithereens.

The Lane dog is Ringo, 2½-year-old toy Eskimo. Some dogs are created by nature; others are the results of careful cross-breeding over a period of time. Ringo belongs to the latter class. As yet the toy Eskimo is not a registered breed. Fascinating



A duck and a dog are the pets of the Gordon Lane family of the Mayfair district. Here, Mrs. Lane holds the duck, Madam Quack, and gives Ringo, the dog, a tidbit.

because of his strikingly beautiful coat, small size, cordial attitude toward the world, and gool watch-dog qualities, he should take quick hold of the American fancy.

The breed is definitely not a dainty lap dog, and somewhat resembles the lion in his directness, independence, courage and self-esteem. In the privacy of his family circle, however, he can throw his marked dignity to the winds and enjoy a good rollicking romp.

IF YOUR DOG makes a spot on the rug or upholstery, wipe it promptly with a clean cloth. If signs remain, sponge with a clean cloth or household sponge soaked in warm soapsuds. Rinse

with cold water. Dab on ammonia in water, in proportions of one to five. After a moment, rinse with a wet cloth. Commercial spot and stain removers are available and can be more efficient.

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Regular \$11.95 SALE \$8.50 PRICE \$8

(THIS WEEK ONLY)

This sturdy bed made of reinforced steel includes a strong-tufted cushion mattress. "A HEALTHY DOG IS A HAPPY DOG"



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• FINCHES—All Colors

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pep up plants
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plants 1. Acts fast, you see results in a week. 2. Continuous feeding for long period. 3. Provides organic matter to improve soil. Insist on triple-action Red Star Gro-Master at nurseries and garden dealers.



Watch "Garden Chats With Joe Littlefield,"
12:30 p.m., Sundays, KTTV, Channel 11

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AZALEA
CLOSE-OUT
SALE
CONTINUES**

Come in today. Selection is still good; but they're going fast!

5 GROUPS

Reg. **79c** **49c**
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Reg. **\$2.00** **\$1.25**
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Reg. **\$5.00** **\$2.95**
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W. J. Teeple & Sons Nursery
1400 W. Pacific Coast Highway
Phone 6-6441
We Give 2-21 Green Stamps

Novel to Grow
(Continued From Page 23.)

drinkers. During the fall and after the flowers have bloomed you may take up the bulbs and divide them for the following season.

Gloxinias have velvet-like petals and perform well as a pot plant. Like the tuberose, the gloxinia is a heavy drinker but suffers adversely if water drops remain on the leaves. The plants are at their best in a shady location. Some of the better varieties recommended for this area include Emperor William, violet; Princess Elizabeth, blue; Mont Blanc, pure white; Blanc de Meru, rose; Etolle de Few, scarlet, and Violacea, soft violet.

Amaryllis can also be started during the spring months. The hybrid varieties are most exciting, producing the largest flowers as well as the newest shades and shapes. Be sure that about two-thirds of the bulb remains above the ground after planting. Deep planting will prove disastrous.

DOWNEN'S SHOP
1127 E. 10th



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Long Beach's Largest and Most Complete Nursery
3569 ATLANTIC PHONE 4-3221

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FLOWERING SHRUBS 79c
IN 1-GAL.

- Dwarf Double Flowering Almond — Pink or White
- Persian Lilac — Lavender Purple Flowers • Dwarf Pink Flowering Cherry—edible fruit • Philadelphia Eastern Mock Orange—White.

ALL SHRUBS ARE BUSHY AND FULL OF BLOOM

CLIMBING BELLE OF PORTUGAL ROSE gal. 98c
5 to 7 feet tall — in full bud and bloom

THE GREATEST INSECTICIDE DEVELOPMENT IN YEARS!

Metro ROSE SPRAY



Now you need one, just one spray to control pests and diseases in your garden!

Aphis, Mildew, Rust, Red Spider, Mealybugs, etc., disappear when you use Metro Rose Spray.

See Your Nurseryman or Garden Supply Dealer

Tips on Gardening

GARDENING TIPS for the week. . . Lily of the valley pips are still available and produce flowers perhaps faster than any other type of plant, either indoors or outdoors. The flowers appear just about 21 days after starting the pips. The plants should be kept in the dark until they are fairly well started. Bulb fiber or moss or planter mix can be used for the growing medium.

Pink callas are graceful and exquisite and will prove a most desirable pot plant. The flowers may be used for corsage purposes. The bulbs are considerably smaller than those of either the white or yellow calla. However, they grow rapidly and require little care or attention.

Spring is an excellent time to start a new lawn or do what re-seeding seems necessary. Dichondra lawns grow most actively when the weather warms up. If your particular location is still subject to cold nights then better postpone sowing of dichondra seeds.

Garden Club Directory

AFRICAN VIOLET SOCIETY: Meets 1:30 p. m. second Friday of each month. Latona 115 Linden and Broadway. Visitors welcome.

AGASSIZ NATURE CLUB: Meets 7:30 p. m. fourth Tuesday of each month. Alamitos Branch Library, 1836 E. Third. Visitors welcome.

ALAMITOS BAY GARDEN CLUB: Meets noon last Thursday of each month in homes. Ph. 90-2298 for meeting place.

BELMONT HEIGHTS GARDEN CLUB: Meets 2 p. m. first Tuesday of each month Wesley Hall, Belmont Heights Methodist Church, Third and Termino. Visitors welcome.

CACTUS CLUB: Meets 2 p. m. third Sunday of each month in homes. Ph. 88-590 for meeting place. Visitors welcome.

CALIFORNIA FUCHSIA SOCIETY: Meets 7:30 p. m. fourth Wednesday of each month Huntington Park Clubhouse, Atlantic and Harding. Visitors welcome.

LAKEWOOD GARDEN CLUB: Meets 8 p. m. fourth Tuesday of each month. St. Cornelius Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.

LONG BEACH GARDEN CLUB: Meets 7:30 p. m. fourth Thursday of each month Alamitos branch library, 1836 E. Third St. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 96-031 for meeting place. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Lakewood branch: Meets 8 p. m. second Tuesday of each month Lakewood Community Church, Central and Sunfield. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Long Beach branch: Meets 7:30 p. m. second Tuesday of each month. Machinists Hall, 728 Elm Ave. Visitors welcome.

ORCHID SOCIETY OF SOUTHERN CALIFORNIA: Meets 8 p. m. second Monday of each month. Fiesta Hall, Plummer Park, 7371 Santa Monica Blvd., Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets first Wednesday of each month, 8 p. m., in homes. Phone 90-2819 for meeting place. Visitors welcome.

It's Compact
(Continued From Page 17.)

range that represents the most modern cooking innovation.

Pale blue shadow plaid formica surfaces the drainboards and echoes the sky-blue coving that borders the spatter linoleum. All the built-ins in the kitchen are crafted of honey birch. The ceiling is pale peach.

Blue and peach plaid curtains set the color scheme, which has been repeated in the daintily figured Currier and Ives wallpaper used in the dinette area. Here, again, scenic, country-side paper seems to enlarge the proportions of the room.

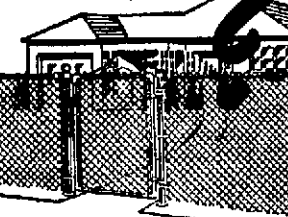
The master bedroom is charmingly papered in a cream, gray and pink leaf design. The shantung draperies and the lace bedspread are deep ivory, which contrast nicely with the antique walnut furniture.

THE GUEST ROOM is charming with its hand-braided rug and provincial print bedspread and draperies. The latter are predominantly gold, turquoise and brown.

The hallway connecting the two bedrooms and leading to the front of the house is entirely given over along one side to storage units built in of natural mahogany.

This little house, which has adequate room for guests, an ultra-modern kitchen and a sunny south-front outlook was certainly made to order for Mr. and Mrs. White!

What will it cost to fence your home?



• All you have to do is phone us and say "Please mail me the free booklet that tells how I can fence my home." Select the style of fence you like best—tell us your choice, and tell us approximately how many feet of fence you'll need. We will then send you a free estimate. The booklet also describes all the quality features of Cyclone Fence.

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FINEST SELECTION OF BEDDING PLANTS
for early flower annuals and perennials

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Valencia ORANGE
2-Year-old budded trees, heavy caliper, lush foliage, summer bearing.

NAVEL ORANGE
Heavy foliaged, 2-year budded trees, winter producing variety.

FUERTE AVOCADOS 6 to 8-Ft. Tall
Top commercial variety, winter ripening. These trees are real giants, some over 8-ft. tall.

2.98 EACH
Regular \$5.50 Value

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SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 19.)

- ACROSS

1 Sharp rap

6 Monkeys

10 Large farm

15 Rubber trees

19 Attlee's party

20 Elliot's Adam

21 Man's name

22 Gone by

23 Writer

24 Loos

25 Chaff

26 Game fish

27 Pasty cement

29 Took off

31 Clearer

32 Map book

34 Kind of iris

35 Expression

36 Ituner

39 Whiffled

41 Magician

42 Modern Persia

43 Woe's me!

44 Liquor

45 Ace-Queen combinations

48 Briny deep

51 Mine gases
- 33 Sacred bull

55 Adventurers

57 Violently

58 Cozy places

60 Name claimed by

61 Naomi

62 Large birds

63 Dawns

64 Senior

66 Scuffle

68 Battleship sunk in 1939

69 Moist soils

70 Confined

71 Early Mexican Indian

74 Beef cut

75 City in Michigan

79 Opposite of aweathber

80 Cabbage

82 Trend

84 Nigerian tribesman

85 Harbor

89 Impartial

90 Newt

91 Part of Russia

93 Slaughter

95 Biblical

96 Sheba
- 98 Poison

97 In error

100 Guided

101 Forward!

104 Cape on tip of Florida

106 Hot wine mixture

108 Plant fiber

109 Assimilated

111 Worldwide

115 Level

116 Where

117 Cap. Bligh landed

118 It beats the deuce

119 — Ranier

120 Chinese gang

121 Idolize

122 Italian coins

123 Garment

124 Officials

125 Univalent atom

126 Orient

127 Nine-headed monster

DOWN

1 Silent person

2 Girl's name

3 Wading bird

4 Terra —

5 Venomous snakes

6 Warp yarn

7 Optical devices

8 Cheese

9 Member of class of '54

10 Recoated with pitch

11 Old violin

12 Ohio city

13 Lump

14 Humpty Dumpty's layer

15 Change for the better

16 Girl's name

17 Slaves

18 Goggle

28 Choke

30 Shipping allowance

31 Aspect

33 Fix

35 Marks a time ahead

36 — I'm Adam

37 Shrine at San Antonio

38 HST's birthplace

40 Shield

41 Freezer

43 Hopzibah Pyncheon was one

46 Christens

47 Sandarac tree

48 Top U.S. Admiral in W.W. I

49 Jewish month

50 The caama

52 Game bird

54 Roman cloak

56 Traces

59 Slope

63 Part of dress

65 Manager of the Orioles

67 Up to the time of

69 Obvious

70 Share

71 Ticker

72 Norway's Crown

73 Prince

74 Latvian

75 Ice mass

76 Natives of Utrecht

77 Nautical

78 Water bird

78 Coleslaw

81 French cleric

83 Originator of many political symbols

86 Indian

87 Wooded

92 Troubles

94 Burglar

96 Conveys

98 Colonize

99 Gulch, in India

101 Chalk: Lat.

102 Devastation

103 Calkin

104 "Simple" man in nursery rhyme

105 Market place

107 Very thick, as fog

109 Capcr

110 Silkworm

112 Clay

113 Pigeon

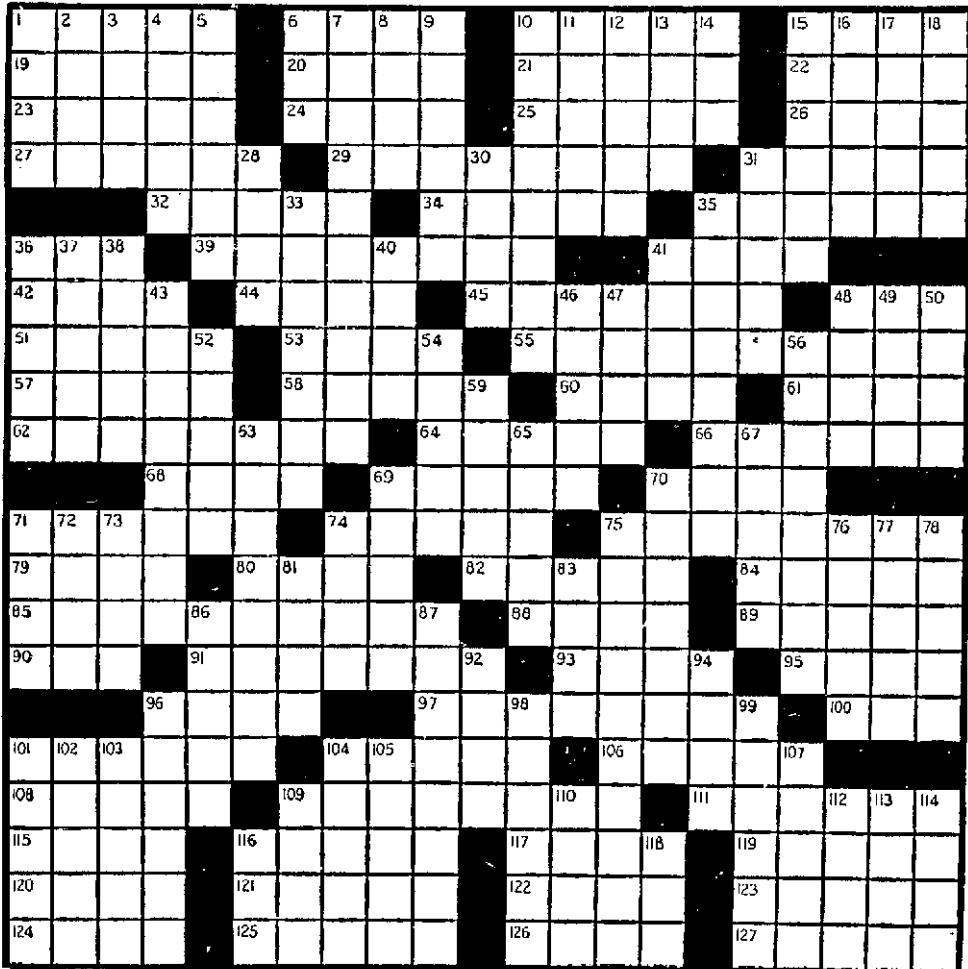
114 Hebrew lyre

116 Actress

118 Horne

118 Scot's cap

118 Eventually



RECORD ALBUM

She's Trim-Rhythmic

By Aline Mosby



HARRIET NELSON
.. Waxings Whip Weight ..

WOMEN WHO are having trouble remembering their exercises to keep the waistline trim might try recordings.

This is the advice of television actress Harriet Nelson, who is frankly "over 40" but has a figure the envy of beginning starlets. She has one of the tiniest waists in show business and wears bouffant skirts to show it off.

The pretty star of "The Adventures of Ozzie and Harriet" program explains that she keeps her shape by buying exercises on phonograph records.

"I also like working with weights and do that, too," she reveals. "And when I have time I ice skate with my sons, David and Ricky. Actresses who claim they don't exercise are either fibbing or foolish. I think exercise is very important."

Mrs. Ozzie Nelson also eats lightly. She sticks to two meals a day, a hearty breakfast, no lunch and an ample dinner.

FRANKIE LAINE has a new candidate for the best-seller mark that may well add a sixth gold platter to his collection of million-sales hits. This one is "The Kid's Last Fight," written by versatile Bob Merrill. Accompanied by sidekick Carl Fischer at the upright piano and the Norman Luboff choir, Frankie renders this bar-room type ballad in dramatic fashion. It's the poignant saga of a courageous pugilist's final bout.

"Long Distance Love" is the coupling, with "Mr. Rhythm" singing solo as well as four-part harmony. Frankie wonders what has become of the queen bee in his honeycomb; he's tried a river of ink and a mountain of paper, even asked a friend to help. But now this so-called friend is "a short distance from my long distance love" and Frankie has lost the gal. Paul Weston and his orchestra supply the lively backgrounds.

ROSEMARY demonstrates the magic Clooney touch on two widely varied ballads in her latest Columbia waxing. "To-

morrow I'll Dream and Remember" is a haunting import from Sweden. A dreamy background supplied by the Percy Faith orchestra adds to the musical spell that Rosemary casts. The dramatic coupling is "Brave Man," written by Academy Award-winning songwriters Livingston and Evans for La Clooney's current starring film "Red Garters."

LITERATURE is perfectly mated to lp recordings, as heard at the Long Beach Public Library. Offered this week for lending from the record section is Eliot, "Murder in the Cathedral" (an Old Vic recording); "Osbert Sitwell Reading From His Poetry" (selections from "Wrack at Tidesend, England Reclaimed," etc.); Shakespeare, "Macbeth" (Old Vic Company); Shakespeare, "Julius Caesar" (John Mason, Deborah Kerr, etc.), and Wilde, "The Importance of Being Earnest" (John Gielgud, Pamela Brown, etc.).

Top reserves of the week at the library were for "John Brown's Body," "Don Juan in Hell," "Carmen," "Rake's Progress" and the complete "Tristan and Isolde."

Hillbilly hit of the week: "Oh, My Pappy." Homer and Jethro really have corned up "Oh, Mein Papa" with lyrics that will make you laugh (RCA Victor).

Easy to Wash!



...the
MIRACLE LUSTRE ENAMEL

... is as easy to clean as the baked enamel on your refrigerator. Makes kitchens, bathrooms, woodwork sparkle with beauty!

\$253 Qt. . . . \$849 Gal.

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Starring Ray Bolger

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3 1/2%
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EARN from the 1st.

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Southland's DINING

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Sunday, March 14, 1954

Charcoal Steaks Prime Ribs

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BOBBY MORREAU
at the Piano-Organ Bar
Hoefly's
LAKEWOOD

BANQUET ROOM
APPLE VALLEY
STEAK HOUSE
733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

MONDAY THROUGH SATURDAY: LUNCHEON — 11:30 a.m. to 4:00 p.m. MONDAY THROUGH SUNDAY: DINNER — 5:30 p.m. to 11:30 p.m.
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LONG BEACH

CIRCUS ROOM
FRED HERSHORN
You'll find incomparable food and superb drinks in either of these famed restaurants, plus the pleasure of unusual continental atmosphere and superb service
RESTAURANTS
HURLEY BELL
CORONA DEL MAR
135 COAST HWY., TEL. 2716
MONDAY THROUGH SATURDAY: DINNER — 5:30 p.m. to 11:30 p.m. SUNDAY: DINNER 4:30 p.m. to 10:30 p.m.

Tap Room
RAY WHITAKER
at the Piano-Organ Bar
Hoefly's
BELMONT SHORE

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SPECIAL OCCASION
DINING
IT'S
Ricart's
UPTOWN
4363 ATLANTIC AVE.
CLOSED MONDAYS

Charcoal Steaks Prime Ribs

Let's have dinner at
Brower's
tonight!

Family Dinners
YOU CANNOT BE
DISAPPOINTED
When You Dine at
MON'S TALK-OF-THE-TOWN
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make 'em"
Chicken Pie Shop
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at
Sensible Prices"
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DINING ROOM
120 E. Fifth St.
11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

French Cuisine
Francois
MANHATTAN
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Luncheon and Dinner

Meet Me at
RESTAURANT
Victor Hugo
• Luncheon
• Dinner
Old World Atmosphere
730 EAST BROADWAY
PHONE 6-4476

meet
your
host



Miles Arnold

EATING in a cafeteria can be a lot of fun—especially if it's as inviting a place as Arnold's Serv-Ur-Self restaurant at 3925 Atlantic Ave.

The service at Arnold's, a large, cheerful restaurant, can be described as fast, swift or even mercurial. Only a few minutes elapse from the time the guest picks up his tray until he sits down and starts to partake of the fine foods.

And the variety of dishes at Arnold's is endless. There are 16 kinds of salads, all fresh and appealing, ranging from fruit, potato, mixed green, macaroni, jello and tuna to cole slaw. There are 14 different kinds of vegetables and a number of main dishes, ranging from macaroni with meat sauce, 39 cents, to halibut, 59 cents; delicious baked ham, 85 cents; turkey, 88 cents, or round of roast beef, 83 cents.

The roast beef, by the way, is worth an extra mention. Tender and juicy, it is served well done or medium rare with a fine light gravy. It is superb.

Among the other nice touches at Arnold's are free coffee refills, large linen napkins and a fancy selection of desserts.

Owner of the cafeteria, which seats 110 persons and was formerly The Knolls restaurant, is Miles Arnold, a veteran of 30 years in the food business. Formerly associated with the Manhattan and Hoefly's, he was until recently a partner in Ricart's. He opened the Serv-Ur-Self operation on Atlantic in 1952 and a few weeks ago acquired sole ownership of Ricart's Belmont Shore. The latter restaurant serves the same fine food as that at Arnold's Serv-Ur-Self.

Both cafeterias are open daily from 11 a. m. to 8 p. m. They are closed on Mondays.

—TEDD TOMEY.

Sea Food

Your Host . . .
PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"

Open 11:30 A.M. to Midnight

SEA FOOD GROTTO

701 East Ocean Blvd.

Southern California's
most beautiful
restaurant

Welfch's
Atlantic Blvd. at
San Antonio Drive

"DINE AT THE
SIGN of the SWORDFISH"

SAM'S SEA FOOD SPA

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1 Mile East of Seal Beach
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Your Host, "MAC" MACDONALD

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AND AMERICAN FOOD THE ABSOLUTE FINEST

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Hawaii's favorite musicians
Appearing Nightly
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Invites You to
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DINNER SPECIAL 6-8:30 P. M.
PORTERHOUSE..... \$1.00
TOP SIRLOIN.....
Minimum One Cocktail Per Person
COMMUNITY SINGING AT 9 P. M.
Herman at the Piano Bar
22 HART PLACE
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DINE IN THE SKY

Wonderful food, courteous service and a delightful view are all yours in the Sky Room. No minimum or cover charge. Complete Dinners from \$2.25

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Sky Room

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"QUALITY FOOD
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Sensible Prices"

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CAFETERIA

126 E. Fifth St.
11 A. M. TO 7:30 P. M.
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AND ALL DAY SATURDAY

Help Yourself
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RICART'S BELMONT SHORE

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The Entire Family
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SERV-UR-SELF
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From a Sandwich
to a
Complete Meal

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Mexican

You'll Enjoy Our
DELICIOUS AND REAL
MEXICAN FOOD
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Open ALL DAY MONDAY 9:30 A.M. to 9:15 P.M.

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Long Beach

GARDEN SHOP

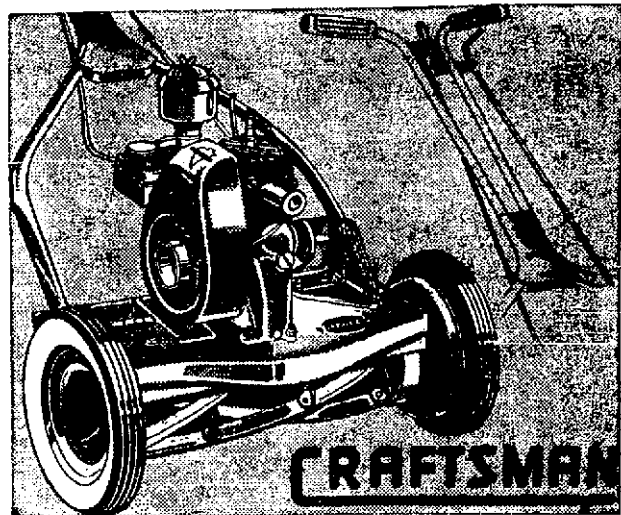
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Reg. 4.45 Assorted ROSE BUSHES



Bundle of 5
2⁸⁸

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Save 13.51 now on an 'Easy to Mow' Craftsman Reg.

119⁵⁰ Mower

105⁹⁹ FREE Home Demonstration
Ph. 35-0121

Save 13.51 on this 20" Craftsman. Dependable, heavy duty Briggs-Stratton gasoline engine. High carbon steel bed knife and reel blades. Convenient throttle and clutch controls on the handle.



Rose Food
39c 5 lbs.

Promotes growth, greener foliage, more vivid colors to your roses.

25 lbs.1.49



1.89 Quality Camellias

1³³

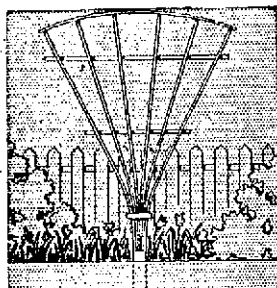
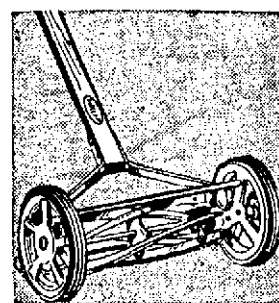
Specially priced! Sears strong, healthy field-raised stock produces striking single and double flowering beauties.

Beautiful blooming azaleas, 4-in. pot. **66c**

Save — Regular
18.95 Mowers

17.44

16-in. Dunlap. Quality seldom seen at this low price! 5 alloy steel blades, rubber tires.



1.19 Fan Trellises
99c

Attractive background for all climbing vines and roses. Best quality, oil dipped red-wood, 6 ft. high.



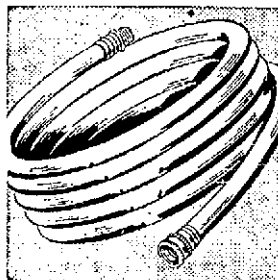
Gladiolus Bulbs
25 for 99c

Turn gardens into flower fairyland with most popular bulb of all. Blooms in 80-90 days. Rainbow colors.



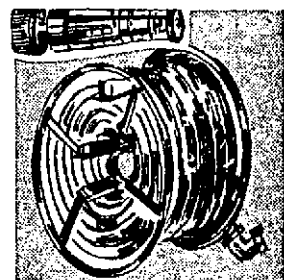
Pressure Sprayers
6.99

Regular 7.95. All-purpose spray handles insecticides, fungicides, other solutions. Adjustable nozzle. 3 1/2 gal.



3.19 Plastic Hose
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50-ft. Dunlap hose in opaque red or green plastic. Resists abrasion. Standard brass couplings. 7/16-in. diam.



Combination Offer
Hose, Reel, Nozzle
9.99

Reg. 13.36. 50 ft. light-weight 1/2-in. plastic hose, faucet reel, plastic nozzle.

Open Mondays and Fridays, 9:30 A. M. to 9:15 P. M. . . . Other Days, 9:30 A. M. to 5:30 P. M.

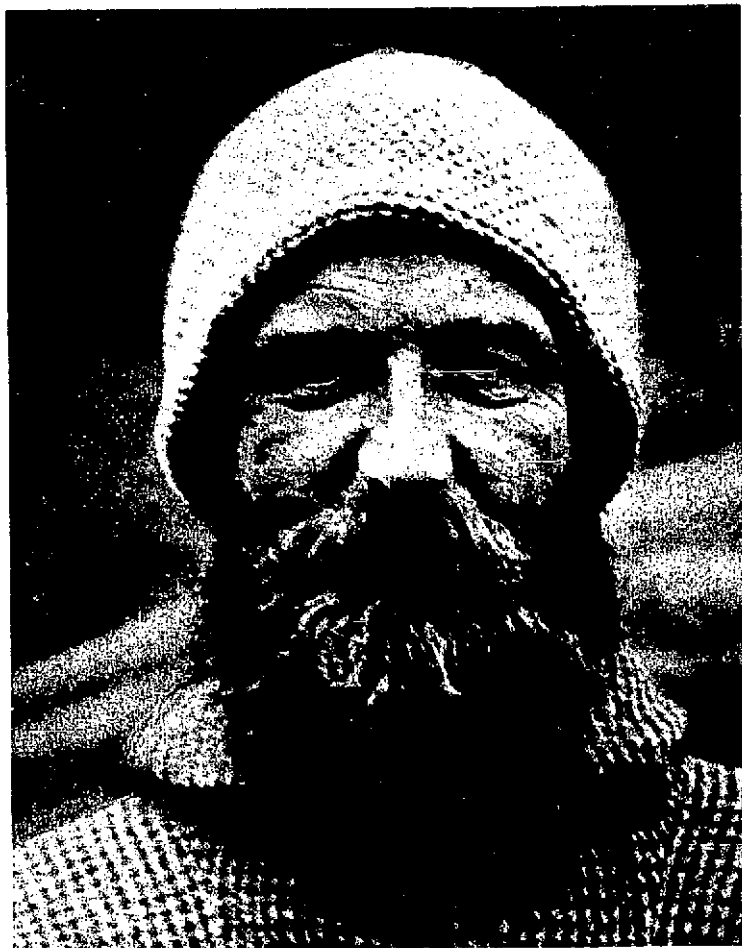
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Let Me Tell You about My Dream

By PETER FREUCHEN*



DREAMER FREUCHEN: he tells you what he saw . . .

MYSTIC, Conn. PETER FREUCHEN, the old-time explorer, have just had a dream. Of course, it's just a dream. It couldn't possibly happen. *But let me tell you about it, anyhow.* Let me tell you, because in a few weeks now I'm going back to the Far North.

In my dream I saw the Arctic stillness that I love shattered by an explosion.

It was not an atomic explosion: it was the explosion of civilization against the wilderness.

It was the explosion of men, women and children—like you and your family—against the last frontier.

It was the explosion of our white man's culture against the most innocent and happiest people I have ever known—the Eskimos.

In my dream I saw polar bears retreating in Greenland, farther and farther north. I saw birds fleeing from man's smoke, and oil and soot. I saw Greenland's white whales heading out to sea, and the Eskimos themselves retreating—always northward.

I saw factories, and railroads, and automobiles, where only a few seasons ago explorers trod behind sleds.

I saw you, and your family, pouring over travel folders. I heard you say to your children: "This time we're going to take a new kind of vacation. We're going to a hotel in Baffin Land; or a ski resort on Ellsmere Island; or a lodge in Greenland where there will be television."

I heard you say:

"Pack quickly. We'll take a 9 a.m. plane. You'll be on a Greenland glacier before supper. *And we're going to fly from there to a little hotel, floating on the ice, right at the North Pole.*"

* Peter Freuchen, one of the greatest Arctic explorers, now lives at Mystic, Conn. He has recently written an exciting story of his adventurous life: "Vagrant Viking" (published by Julian Messner, Inc., New York).

Remember, all this was a dream.

Yet, remember these things, too:

► The reason I am going back to the Arctic this Spring is to help plan a huge fish factory.

► The polar bears are retreating. At Greenland's Thule (which I named in 1910) there are no bears any more. There are 7,000 soldiers, and a great air base.

► I have seen birds by the thousands die in the floating oil from ships newly-come to the Arctic. This is happening in other places besides Greenland's once-lonely Thule.

► There is a railroad pushing north in Labrador.

► Soon Scandinavian Airways will be flying you across the Arctic to Europe—and landing near the top of the world.

► As the Arctic waters grow warmer, more ships are plying the Greenland



"the happiest people I have known."

coasts. Soon there will be tourist steamers.

► Already men have lived comfortably in a "prefab" house only 500 miles from the Pole. And a tourist lodge could be built on the never-melting ice at the Pole.

But, as I say, all that I saw was only a dream. Explorers, it seems, are always dreaming: *one of the greatest dreamers of all was a man named Columbus.*

parade

MARCH 14, 1954

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YOUTH GOES TO CHURCH

● On Page 8 of this week's PARADE, you'll find the inspiring story of Warren Hamilton, a 17-year-old high school junior from Newington, Conn.

As president of the Youth Fellowship in the West Hartford, Conn., Methodist Church, Warren represents American young people who are going to church in ever greater numbers.

In the coming year, PARADE will bring you more stories about teenagers like Warren Hamilton.

The purpose: to show what this return to religion means to America.



WARREN HAMILTON discusses church's youth work with minister (in robe) and counselor.

TABLE OF CONTENTS

SIGNS TO GET GI DOLLARS.....	4
HOW TO BE LIKED.....	6
YOUTH GOES TO CHURCH.....	8
GEN. CURTIS LEMAY.....	12
TAMPA PIRATE SHIP.....	15
HOW SHE CHANGED.....	17
MY HUSBAND BROKE PRISON.....	18
READ A CAT'S MIND.....	22
IS HE REALLY 'TREE-MENDOUS'?.....	24
NEW ENGLAND HUMOR.....	26
HOW TO PANEL A HOUSE.....	28
PLAY SUIT & DRESS.....	30
HY GARDNER.....	31
PARADE OF PROGRESS.....	33
BETH MERRIMAN'S FOOD.....	35

"I smoke **REGULAR**
Chesterfield," says
Mary Healy
"I like **KING-SIZE**
Chesterfield," says
Peter Lind Hayes

SMOKE REGULAR OR KING-SIZE CHESTERFIELD...

AMERICA'S MOST POPULAR 2-WAY CIGARETTE

THE QUALITY YOU WANT

No matter which size Chesterfield you buy you get the same *premium quality* cigarette, and all the flavor and mildness that goes with it! You get the world's best tobaccos, selected by Chesterfield buyers with the help of our research chemists...and proven, by actual tobacco tests, to be *highest in quality*.

THE LOW NICOTINE YOU WANT

Before we buy tobaccos for Chesterfields, our laboratories take samples from all over the tobacco country and analyze them for low nicotine content. The extra care pays off! In recent "tobacco tests," the six leading brands of cigarettes were chemically analyzed. The findings: of them all, Chesterfield is highest in quality—*low in nicotine*.

THE PROOF YOU OUGHT TO HAVE

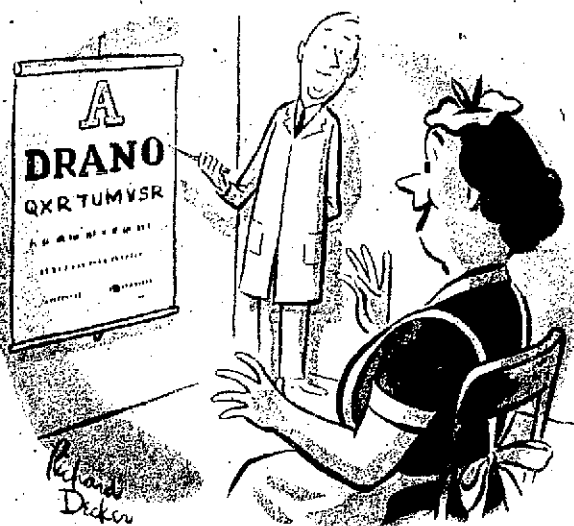
A group of Chesterfield smokers have been examined by a doctor every two months for almost two years. 45% of them have been smoking Chesterfield, on the average, for well over 10 years. The doctor's examinations show *no adverse effects to the nose, throat and sinuses from smoking Chesterfield*.

Consider Chesterfield's record with these smokers—with millions of other smokers throughout America. Change to Chesterfield and enjoy the taste and mildness you want—highest in quality—low in nicotine—best for you!



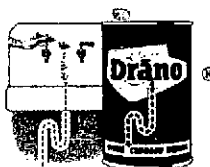
Enjoy
the **TASTE** and
MILDNESS
you want

CHESTERFIELD BEST FOR YOU



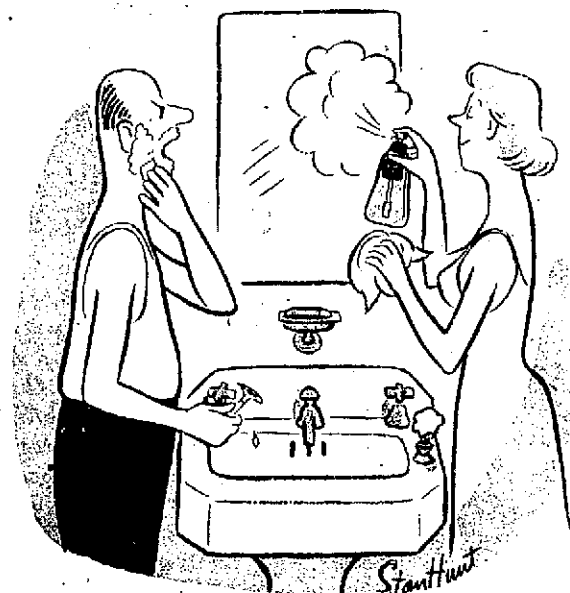
"That reminds me—I've got to run!
This is the day of the week I put Drano in all the drains!"

You'd shudder if you could see the dangerous sewer germs lurking in every drain. And they breed in muck that liquid disinfectants can't budge. Only Drano's churning action dissolves the muck—and keeps drains germ-free and free-running. Put Drano in every drain—once a week—costs only about a penny a drain. Makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRANO—to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"If you'd used Windex Spray first . . .
I wouldn't have nicked myself!"

Every housewife should keep Windex Spray handy! It's twice as fast as ordinary glass cleaners. Swish! Spray it on! Whish! Wipe it off. Makes windows, mirrors, all sorts of glass surfaces shine brightly. They stay bright longer, too. For there's no waxy film to attract dust later. And Windex is a thrifty buy. Even more economical in the big 20-oz. size. Get Windex Spray today at your grocery, drug or hardware store. Also sold in Canada.



So quick, easy, thrifty, it outsells all other glass cleaners combined!

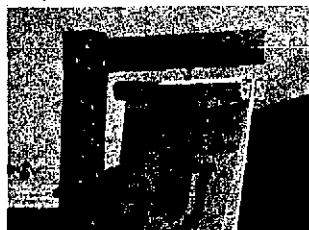


Try to translate this one. (It means the shop re-charges automobile batteries.)



"Poetic" sign is supposed to stir feeling of homesickness in American soldiers.

Signs To Get GI Dollars



MIDWIFE signs are everywhere, but don't attract much trade.

OKINAWA.

BUSINESSMEN on this Pacific island are bidding for the Yankee dollar—for 99 million of them, in fact.

That's how much GIs from four large bases spend here a year, and every shop owner wants his share. So he hangs out an English sign to hawk his wares.

Some signs are straight out of American advertisements. Some try to give the GI a little slice of home.

But many do things to the English language that never have been done before.



This bar on Okinawa is a favorite GI stopping place. The sign helps pull them in.



2503 Prizes! Enter Today!

1st PRIZE
3-Week Expense Paid Vacation
for TWO in *Hawaii*


2nd PRIZE
2-Week Expense Paid Vacation
for TWO in *Hawaii*

3rd PRIZE
1-Week Expense Paid Vacation
for TWO in *Hawaii*

You'll fly round-trip from your home to Hawaii. You'll stop in California, then on to Hawaii by United Air Lines' magnificent MAINLINER Stratocruiser. You'll stay at a luxurious hotel in Honolulu at Waikiki. Upon arrival you'll be outfitted in Hawaiian fashion by Hawaii Craft Association. You'll see historic Pearl Harbor and other points of interest. You can take exciting inter-island tours...partake of the native Luau (feast)...enjoy the

thrills of outrigger canoeing...see sugar mills and pineapple canneries...see exotic Hawaiian flower gardens...play in the surf at world famous Waikiki Beach...and visit the quaint shops with their fascinating array of native products. All six people who will participate in this Holiday in Hawaii will also receive extra spending money...\$75.00 per week, per person, for the duration of their trip.

300 PRIZES



HAWAIIAN PERFUME
by Brown of Honolulu

Made in Hawaii, the delicate fragrance of these perfumes suggests the magic of moonlight and romance. They are attractively packaged in hand-made creations of native koa wood...a lasting treasure and a delight to possess.

100 PRIZES



HAWAIIAN WOOD TRAYS
by Hawaii Craft Assn.

Made of monkey pod wood, these fascinating bowls and trays are hand-hewn by expert Island craftsmen from the unusual wood of the Hawaiian monkey pod tree. Strong, durable and useful for salads, fruits...exceptionally attractive.

300 PRIZES



200 LAUHALA HANDBAGS
and 100 Lauhala PLACE MAT SETS

Exquisitely hand-woven from the fibers of the native lauhala tree. The interiors of the bags are lined with exciting, native Hawaiian print cloth. Each place mat set consists of six individual place mats and one center mat.


300 PRIZES



Duke Kahanamoku ALOHA SHIRTS

Handsomely tailored from fabrics with authentic Hawaiian patterns designed from flowers and other shapes characteristic of the Islands. These shirts are named for Duke Kahanamoku, Hawaii's famous Olympic athlete.

500 PRIZES



HAWAIIAN UKULELES
with Instruction Books

You can create your own music of the Islands playing one of these Hawaiian ukuleles, beautifully made of mahogany and finished in natural color. The tone is mellow and enchanting...a welcome addition to your musical collection.

1000 PRIZES



Native WOOD ROSE CORSAGES

The beautiful formations of these naturally grown Hawaiian wood roses are exceptionally lovely. They are attractively arranged into an elegant ribbon-tied corsage which you will be proud to wear.

EASY CONTEST RULES

1.—Complete the statement "I like the STAR-KIST TUNA ALOHA recipe because..." in 25 additional words or less. Obtain printed entry blank at your food store or use one side of plain paper. Your name, address and written signature must appear legibly on your entry.

2.—Mail your entry with 1 complete label from any can of Star-Kist Tuna to:

Star-Kist Tuna Contest
P. O. Box 270
Hollywood 28, California

Entries must be postmarked before midnight April 17, 1954 and received by May 1, 1954.

3.—2503 prizes will be awarded to contestants submitting the best entries in the opinion of the judges. Submit as many entries as you wish but enclose 1 label from any can of Star-Kist Tuna with each entry. Your entry must be your original work submitted in your own name. Only one prize to a contestant.

4.—Entries will be judged by the Reuben H. Donnelly Corporation on the basis of sincerity, aptness and originality. Decision of the judges is final. Duplicate prizes in case of ties. All entries and ideas therein become the property of Star-Kist Foods, Inc. and none will be returned or acknowledged. Winners will be notified by mail. List of winners will be mailed to anyone sending a stamped self-addressed envelope.

5.—This contest is open to all persons in the United States, its territories and possessions, except employees of Star-Kist Foods, Inc., its advertising agency and their families. Contest subject to all Federal and State regulations.

6.—You accept these rules when you submit your entry.

Star-Kist Tuna ALOHA

2 cups cooked rice
1 No. 1/2 can Star-Kist Tuna
1/2 tsp. pepper
1 tbsp. parsley, chopped
1 tsp. salt
1/2 cup onion juice
1/2 cup Cheddar cheese, grated

Cook rice according to directions on package. Combine with tuna, chopped parsley, salt, pepper, onion juice, 1/2 cup of the Cheddar cheese and white sauce. Place pineapple slices on shallow baking dish and brush with brown sugar mixture. Spoon tuna-rice mixture onto pineapple slices, shaping each mound. Sprinkle with dry bread crumbs or crushed cornflakes. Top each with large pinch grated cheese, using remaining 1/2 cup cheese. You may assemble pineapple slices, tuna-rice mounds, crumbs and cheese on sheet of wax paper and then, using a spatula, move to the shallow baking dish. Bake 350° F. 20 minutes. If desired, sprinkle with paprika before serving. Serves 5.

1/4 cup thick white sauce
10 slices pineapple (No. 1 tall can)
1/2 cup dry bread crumbs or crushed cornflakes
2 tbsp. brown sugar, moistened with pineapple juice



Try This
New STAR-KIST TUNA Recipe!



**GET FREE RECIPE AND
CONTEST ENTRY BLANK
AT YOUR GROCER'S**

See and Hear "ARTHUR GODFREY TIME"
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OLD-FASHIONED Skin Care

It used to take a drawerful of creams and lotions to keep a woman's skin attractive.

MODERN Skin Care

Today your skin looks far lovelier with one amazing 4-purpose face cream!

Does your one Face Cream do these 4 vital things?

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Lady Esther 4-Purpose Face Cream removes the *deep* dirt that can turn into blackheads. *Result?* Clearer, finer-looking, healthier skin!

2. Soften Dry Skin?

Lady Esther 4-Purpose Face Cream *silks* your skin with a special conditioning oil. Relieves every trace of dryness, flaking.

3. Tone up Your Color?

Lady Esther 4-Purpose Face Cream stimulates better than astringents. Helps nature refine pores. *Your skin looks years younger.*

4. Perfect Foundation?

Lady Esther 4-Purpose Face Cream keeps your make-up beautifully smooth for hours!

What does the face cream you use *really* do for your skin? Never mind what it claims to do for others. Think about *your* skin!

Lady Esther 4-Purpose Face Cream is different from any other cream you ever used. Based on a new principle, *simplified skin care*, this one cream takes care of all 4 vital needs of your skin! By itself—with *no other creams or lotions*—it keeps your skin looking its youngest, smoothest, most beautifully radiant *always*.

Living Proof— In Your Own Mirror!

Get Lady Esther 4-Purpose Face Cream now, on special sale. Try it. Look in your mirror after the very first application. I *know* you will say "THIS is remarkable... the most beautifying face cream I have ever used!"

SPECIAL

~~83¢~~ Now only **69¢** PLUS TAX

BUY NOW AND SAVE!

Lady Esther

4-Purpose FACE CREAM



THESE LADIES of Congress know the value of a sincere smile and a friendly attitude—(left to right) Rep. Marguerite S. Church, Senator Margaret Chase Smith, and Rep. Ruth Thompson.

Blueprint for a Better Personality

How You Can Be Liked

By LEE GRAHAM

● Everybody likes to make a good impression. But not everybody knows how.

This is a handicap in a world where many people form snap judgments when they meet you.

An exciting new book called "If You Are a Woman"* gives you advice on how to be liked. (It's advice that's good for men, too!) The author, Lee Graham, says: "Having someone like you immediately may lead to a worthwhile job, a lasting friendship, even a happy marriage!" Here are a few pointers from one of Mrs. Graham's best chapters.—The Editors.

★ ★ ★

WE THRIVE when we know that people accept us; we literally wither when we feel rejected.

Isolationism doesn't work among nations. Neither does it work among individuals.

Fortunately, the ability to make a fine impression almost at once is a skill which can be acquired after sufficient self-analysis.

It consists principally of things you shouldn't do—rather than of things you should do.

We try harder to "put ourselves across" than is necessary.

▶ Men, incidentally, are more apt to do this through their behavior. Women are more apt to do it through their appearance.

Since clothes constitute more than 90% of what others see of us, it's practical to consider them carefully—but our care should not be obvious!

Women who fail to impress others favorably for the first time are often those who overdress. They coat their faces with excessive cosmetics, clothe them-

* "If You Are a Woman" by Lee Graham. Thomas Y. Crowell Co., New York. \$3.50.

selves in extreme styles and bedeck themselves with too much jewelry. All they succeed in doing is repelling any person of good taste.

Next to speech and manner, your clothes are the best index to the type of person that *others* assume you are. It is imperative to dress according to your part, the way an actress would in a play.

For example, when she wants an audience to know she is portraying a secretary, she may wear a trimly-tailored suit and horn-rimmed glasses.

► Why shouldn't everyone employ this device? Why not look the way you want people to think you are? It is one of the swiftest methods by which you can build the kind of first impression you desire.

A familiar admonition to persons who want to be popular is, "Be a good conversationalist." The only trouble is that many people have a mistaken notion of what this means.

A young housewife, for example, tried to make friends by talking continuously, forgetting that conversation means an *exchange* of words. She made a fetish of pronouncing words correctly and didn't hesitate to inform others when they made mistakes.

She failed to see that the art of conversation consists of ingredients like these:

1. An understanding of the other's background.
2. An ability to ask questions which reveal interest and concern, but aren't impertinent.
3. An ease in shifting back and forth from our own interests to those of the other person's.
4. The habit of listening attentively and interjecting intelligent comments at appropriate moments.
5. An ability to create "small talk" free from hesitation, lecturing or sarcasm.

The impact of *what* we say is heavily influenced by *how* we say it. The sound of your voice mirrors your emotional state. So important is deep, steady respiration that no voice can achieve its full beauty without it. Relax—and practice deep, rhythmic breathing. Your tension has an excellent chance of lessening or disappearing entirely.

The most important thing a woman can wear is the expression on her face.

Often the woman who yearns to be liked makes the mistake of being hyper-animated. She pouts, winks, smiles broadly, arches her brows, flutters her eyelashes, cocks her head to one side.

What she doesn't realize is that the most agreeable facial expression is one which contains no distortion produced by an excess of effort. It is calm, but alert, sympathetically mirroring the thoughts and emotions of the person to whom one talks.

... from the Heart

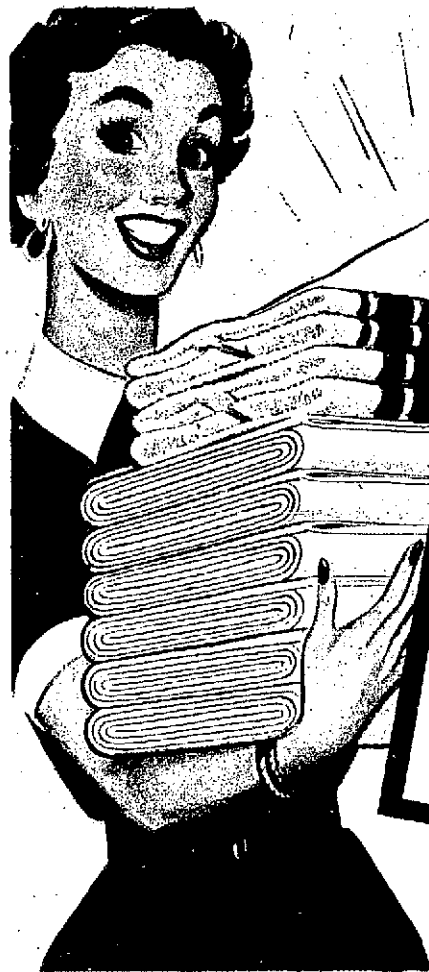
MANNERISMS are most annoying — among them, cracking the knuckles, stroking the chin, biting the nails, wrinkling the forehead, shrugging the shoulders.

It is true you can *practice* pleasing behavior as you would any other skill, but the genuinely attractive personality has to be built on good will towards others and a sincere concern for their welfare.

If you are emotionally well-adjusted to the point where you instinctively care for people around you, you will always make a favorable first impression. *It's practically impossible to dislike anyone who radiates kindness and warmth. The handclasp and smile which come from the heart — and not from a course in "charm," — are just about irresistible.*

IT'S NEW! IT'S BLUE!
it's cheer

The only
suds with
BLUE-MAGIC
WHITENER



...washes clothes
so clean,
so white
**YOU DON'T
NEED BLUING
OR BLEACH**

**First and only washday
detergent of its kind!**

Exclusive! Science gave new blue CHEER—and CHEER alone—the amazing *Blue-Magic whitener*. Now you can whiten whites and brighten colors in the newest, safest, most modern way.

White without bluing! Imagine—new CHEER with its Blue-Magic whitener, all by itself, washes clothes so wonderfully white you'll never need bluing again!

White without bleach! It's true—except for problem stains, you don't even need to bleach! And CHEER is so safe for your washable colors. Actually gives them new brightness!

See the proof in your washer! CHEER's magic blue granules snap into instant white suds. No wonder so many women find CHEER gives them the radiantly clean, white washes they've always longed for. And without bluing or bleach!

Works like blue magic for dishes, too!



CHEER's white suds billow up at the touch of water to get your dishes and glassware "twinkle-clean"—without wiping. Even greasy pots and pans soak clean. And CHEER is so very gentle to hands.



Great for
both automatic
and conventional
washers



Procter & Gamble's
cheer
The one and only
**BLUE-MAGIC
SUDS**

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Warren Hamilton leads Youth Fellowship in Sunday evening prayer service at West Hartford, Conn., Methodist Church.

Why more teenagers than ever believe . . .

You can't live without GOD

BY ERNEST HALL

PHOTOS BY BEN ROSS

WEST HARTFORD, Conn. **W**HAT DOES RELIGION mean to me?" Warren Hamilton, a sturdy, smiling, 17-year-old high school junior, echoed my question slowly to give himself time to think.

Finally, he replied. "Well, lots of things. Take the problem of drinking . . ."

"What about drinking?" I asked. "Is there a lot of drinking in your crowd?"

"Last New Year's Eve," Warren told me, "I went to a party. There were 20 of us—10 boys and 10 girls. Along about 11 o'clock, one of the boys whispered in my ear, 'C'mon out with us. We've got a bottle in the car.'"

"I didn't go, because I don't believe in drinking. There were only three of us boys left with the girls."

"Anything else, Warren?" I asked.

"Yes, there was Halloween a year or so ago. My older brother, John, and I were out with a bunch of fellows. They wanted to wreck an old house.

"I guess they did wreck it, too. I don't know. John and I didn't think it was right. We wouldn't go along with them."

Once Warren Hamilton's story might have seemed commonplace. But not today.

All over the country teenagers are making increasingly gruesome headlines. Take these samples from just one week in 1954.

The New York World Telegram & Sun: "Teen Tough Killed In Broadway Holdup." The El Paso Times: "Arrest Of Teenage Ring Solves 100 Theft



FAMILY PRAYERS are a regular part of Warren's home life. Here Warren (near window) and his young brother, Stephen, join their parents in a blessing.

Cases." And a story datelined Des Moines, Iowa: "Garry Browning, 14, today admitted that he shot and killed the 8-year-old boy he was baby sitting with last night . . ."

These are tragic facts which cannot be overlooked. Even the U.S. Senate has felt called upon to create a special committee to deal with them (PARADE, Nov. 8, 1953).

But there is fortunately another side to the story of teenagers in America. That's why PARADE sent me to talk to Warren Hamilton and why, in the coming year, I shall be talking to other boys and girls who, like him, are taking part in the great revival of religious interest which is sweeping the country from Maine to California.

This revival shows up dramatically in figures.

The National Council of Churches of Christ in the U.S.A. reports Sunday School enrollments reached a new high of 32,638,879 in 1953—an increase of nearly 2,000,000 in one year.

The National Social Welfare Assembly cites the results of a poll showing that 81 per cent of young American adults (18-30) belong to a church.

And a survey in Schenectady, N.Y., revealed that



• Hand in hand, Warren and his girl friend practice square dance steps with other teenagers at church party

teenagers enjoy going to church as much as watching television, swimming, seeing a movie or listening to the radio, according to the National Recreation Association.

These reports raise two intriguing questions: (1) why are young people turning to the church; and (2) what does this mean to them and to America?

The story of Warren Hamilton, president of the Youth Fellowship at West Hartford Methodist Church, helps to answer these questions in terms of one human being.

"Why," I asked Warren, "do you go to church?"

"Up until a couple of years ago, I just went because I was brought to church," he said frankly. "I often used to pretend I was sick, so that I wouldn't have to go."

Warren comes from a church-going family. His father, John H. Hamilton, is the church's lay leader; his grandfather, the Rev. John J. Hamilton, was once pastor of the church.

But Warren is not just "brought" to church now. Almost all the hours he can spare from school and his after-school job at a grocery store are devoted to church activity. What happened?

"One night I went to a Billy Graham (the famous

evangelist) movie, 'Mr. Texas.' After the show, they asked people who felt moved to come forward and dedicate their lives. I can't tell you exactly what happened to me, but I went forward," Warren explains. "Ever since I've felt different. Now I go to church because I believe in God and in Jesus Christ, and I feel it is my duty."

'We Have Fun'

DUTY ISN'T THE only reason, however, that Warren likes church.

"We have a lot of fun," he says. "Our Youth Fellowship has dances and parties. We play basketball and go skating and have week end outings at a camp on a lake near here. I met my girl friend, Shirley Andrews, in church."

Though Warren can't tell you precisely why he was so moved by Billy Graham's message, it may well be that the message filled a need which is recognized by the country's top churchmen.

PARADE asked these men why you're going to church in droves. Here's what they said.

Bishop William C. Martin, of Dallas, Tex., presi-

dent of the Council of Bishops of the Methodist Church and president of the National Council of Churches:

"I believe the more thoughtful American young people, sobered perhaps by war and the Communist threat, have come to a realization that there is no answer to the complicated problems confronting their world unless the values for which the church stands become predominant."

Dr. Nelson Glueck, president of Hebrew Union Theological Seminary, Cincinnati, O.: "Young people who have grown up in the world of turmoil are tired of being spiritual nomads. They need and are finding rooting in the beneficent soil of understanding faith in God."

The Rt. Rev. Henry K. Sherrill, presiding Bishop of the Protestant Episcopal Church in the United States: "I believe the principal reason for the revival is the tragic condition of the world in which we live and the realization on the part of many people that life is not possible without God."

Perhaps more difficult to measure than the "why" of this phenomenal religious revival is the meaning it holds for all Americans. *Continued on page 10*

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Grooms so naturally—no oily after-film! Only Suave
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Suave
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- STRONG AND RUGGED galvanized sheet steel.
- TWO SIZES—Large—Holds over 2 Bu. Giant—Holds over 4 Bu.
- BURN SAFELY, follow your local fire ordinance.

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burners."
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Harland, Wis., Fire Dept.



WRITE for FREE booklet "Six Safe Ways to Burn Rubbish."

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RELIGION—CONTINUED



WARREN pauses to talk to his pastor the Rev. Avery Manchester, in front of 30-year-old church.

**'Your life should
be a good example
to other people'**

RELIGIOUS FAITH strikes deeply into an individual. It affects not only how he thinks but how he acts, as in the case of Warren Hamilton.

The fact that Warren didn't go along with the boys on their drinking and vandalism spree was part of a pattern. "I think you have to live in such a way that your life will be a good example to others," he says.

Warren doesn't feel that his attitude makes him any less popular. Speaking of the other boys, he says, "We're still friends."

Churchgoing, in fact, is common among his friends. "I go to a small high school in Newington, the town next to West Hartford. I think most of the kids are active in church," says Warren. "Take my best friend—he's in the Catholic Youth Organization."

Warren's chances of being trapped in situations that lead to delinquency have obviously been reduced by his beliefs and his church activity. And in this respect, he is typical of the U.S.'s churchgoing young people.

Stemming the rising tide of delinquency is,

in fact, one of the main objectives of groups like the Catholic Youth Organization.

The Rev. Harold S. Engel, Archdiocesan Director of the CYO in New York, says:

"For the most part, juvenile delinquency is the expression in an anti-social form of youngsters' unmet individual and social needs. The CYO in its four-fold leisure time program tries to give youngsters practice and guidance in behaving as responsible individuals in a community group. Their individual security is based on their religious belief; their social behavior on their recognition of their responsibility as members of the community."

And the youth counselor at Warren Hamilton's church, George Meier, who is also director of the boys' work at the Hartford Young Men's Christian Association, says: "Churchgoing young people definitely get into less trouble."

But religion is more than a matter of "don'ts" for Warren. He is even thinking of becoming a missionary. Meanwhile, he believes in sharing his faith.

"Not long ago, Shirley and I went out and called on 10 people who didn't belong to any church," he reports. "Only three of them were young people; the rest were adults. All of them made commitments to become Christians. It was really thrilling work."

Challenge to Churches

THE FACT THAT there are young people like Warren Hamilton all over America is a hopeful sign. It is also a challenge to our churches.

As Dr. Glueck explains: "Religion, like freedom and deep understanding, is something that has to be gained and regained."

"The present gain, from a narrow point of view of western or American civilization is a significant and durable one. The strength of America depends on our increasing understanding of those principles which animated the Pilgrim fathers."

"As long as we adhere to that understanding, the voice of America will always be the voice of freedom."



WARREN READS the Bible, part of his bedtime devotions. With Shirley, he "converted" 10 people.



LAUGHING, SHIRLEY Andrews, Warren's girl friend, takes a spill at Youth Fellowship's

skating party on a pond near the church. Group also has progressive dinners, dances.



LIKE MOST youngsters, Warren (second from flag, rear) likes to sing. He takes part

in adult services as choir member. This means 4 hours in church nearly every Sunday.



AT CHURCH supper Warren and Shirley share a laugh. "We have a lot of fun," he

says. Family suppers are held once a month on Sunday. Church has 300 members.

Check Perspiration! Stop Odor 24 Hours!

with
Colgate's
New

VETO Spray



One Squeeze Puts Your Mind at Ease!

Yes, new Veto Spray checks perspiration instantly! For there's a miracle anti-perspirant in Veto that's not found in any other deodorant. What's more, tests prove that for 9 out of 10 people, Veto prevents odor for a full 24 hours... actually destroys the bacteria that cause odor. Yet Veto is safe for normal skin—harmless to clothes. Dries instantly. Get Veto today—use it daily!

IF PETER PAIN CLUBS YOU WITH NEURALGIC PAIN



FOR FAST RELIEF, rub in Ben-Gay. Contains up to 2½ times more of those two famous pain-relieving agents, methyl salicylate and menthol, than five other widely offered rub-ins! Also for Pain due to RHEUMATISM, MUSCULAR ACNES, HEADACHES and COLDS. Ask for MRS Ben-Gay for Children.

Copyright 1940, by Theo. Leeming & Co., Inc.

QUICK!
RUB IN Ben-Gay
THE ORIGINAL BAUME ANALGÉSIQUE

GEN. CURTIS E. LEMAY:

His Men Call Him 'Old Iron Pants'

They say it with respect for the hard-driving chief of our aerial counter-punch

LAST MONTH, Gen. Nathan F. Twining, Chief of Staff, U.S. Air Force, sized up the nation's air defenses for **PARADE** readers. Now **PARADE** presents a close-up of the Air Force general—Curtis E. LeMay—whose job is to strike back if we're attacked.

—The Editors.

OMAHA, Neb.

GEN. CURTIS EMERSON LEMAY probably never will be summoned to sit down at world peace conferences.

For one thing, he's no diplomat. For another, he's too busy getting ready for what might happen if peace conferences fail.

It's too bad, in a way, that he won't have a chance to negotiate. His presence would chase away the aggressive notions of potential enemies.

For Gen. LeMay is American "toughness" and "preparedness" in person.

If an enemy attack strikes the United States, it will be the job of 48-year-old, pipe-smoking Gen. LeMay to see that America strikes back—and hard.

Under his wing are 1,100 planes and 60,000 men of the Strategic Air Command, poised and ready to jump off with an atomic bomb load the moment war starts.

And he's as tough as his job.

But every man at Offutt Air Force Base here respects him—with the deep-seated respect reserved for a genius who knows his business and brooks no foolishness about getting his job done.

They call him "Old Iron Pants" and "The Slave Driver"—but they say it with respect. One flier cracked:

"All he asks is 110 per cent of your time and talent."

And why not? Gen. LeMay himself gives at least that much of both to the SAC. He moved into his second-floor headquarters here seven years ago, and hasn't had more than a week off since.

Even his trips are strictly business. He spent 10 days in Florida recently, but not to sun himself. He was learning to fly the B-45, a new Air Force jet bomber.

Gen. LeMay can fly any plane under his command. And he means it when he says he'll be in the first plane on the first wartime bombing mission.

His men know that he won't ask them to do anything he wouldn't—or couldn't—do himself.

And although he drives his men constantly, he worries about whether they're comfortable and contented.

When he came to Offutt, he rejected the old brick barracks and ordered a new type of "luxury" barracks providing the utmost in privacy and comfort.

He appealed to the citizens of Omaha to help outfit the new resort-like buildings with the latest word in recreational equipment.

When Gen. LeMay, a sports car enthusiast, threw open the Offutt runways to sports cars one day a year, the airmen grumbled that they worked overtime to whip the field into shape.

But when the profits from Sports Car Day bought TV sets, athletic equipment and new furniture, the muttering died away.

These three faces—the man devoted to his job, the perfectionist, the general worried about his men's comfort—fall into place when you hear Gen. LeMay's solemn views of SAC's role in defense of the United States.

"We have to keep looking over our shoulders for fear someone is going to belt us one," he says. "We have to be ready to go any time the buzzer sounds."

Since the SAC is the nation's counter-punch, its men must be trained until they're razor-sharp. And if they're dissatisfied, they won't be efficient.

He Relaxes . . . Sometimes

AND THERE can be no slip-ups in strategy. Gen. LeMay must see to that. It's a job he works at around the clock, every day all year.

But doesn't the General ever relax?

Certainly. But his idea of relaxation is not the cocktail party-and-banquet circuit. He takes the attitude that the Air Force can make him attend, but they can't make him like it.

He's strictly a two-drink and little-conversation man. If someone next to him seems to babble on endlessly, Gen. LeMay will simply cut him off.

And while he avoids "chatty" women, he goes home to a wife, Helen, who is a gifted conversationalist. They have a 15-year-old daughter, Jane—probably the only person in Nebraska who can talk back to a four-star general.

Gen. LeMay likes stag parties. He's a bug on hunting and fishing and likes to get away with the boys for a couple of days at a time.

"It takes a day or two for him to loosen up," one friend said. "But once he does, he's a wonderful companion. He's an excellent shot, a good fisherman, and an all-around good guy."



GEN. LEMAY: He has no time to waste on idle chatter or the banquet-and-cocktail circuit.

It's also whispered about that he can tell some pretty good stories at poker parties.

And he's learned the value of hobbies. When he was heading the airlift to Berlin, he was a ham radio enthusiast, and he encouraged Germans to try it.

He had a reason: Ham radio operators would be invaluable if war broke out.

Now his sports car occupies what spare time he has. The General keeps a pair of coveralls handy, slips them on over his four stars, and crawls under the car to make adjustments any time he gets a chance.

Once, while he was wearing coveralls with a private first class stripe, a technical sergeant came by and told him:

"No wonder you can't make better than PFC, the way you handle tools."

A moment later, Gen. LeMay emerged from the coveralls and the sergeant left—hastily.

A native of Columbus, O., he attended Ohio State University and entered the Army through the ROTC after failing to win a West Point appointment.

No sooner had he become a pilot than he learned to handle a sextant and double as a navigator.

He has climbed fast since his days on the Ohio State campus. At 38, he bossed the Marianas-based bombers lacing the Japanese homeland.

Gen. LeMay likes important people. "Anyone who has reached the top of his field is interesting to Curt," one of his friends declared.

One of his close pals is TV and radio's Arthur Godfrey. When Godfrey visited Offutt recently, he and Gen. LeMay toured the entire base.

Inactivity makes the General restless. When he's in his official plane, he prefers to fly it himself.

Time to Think

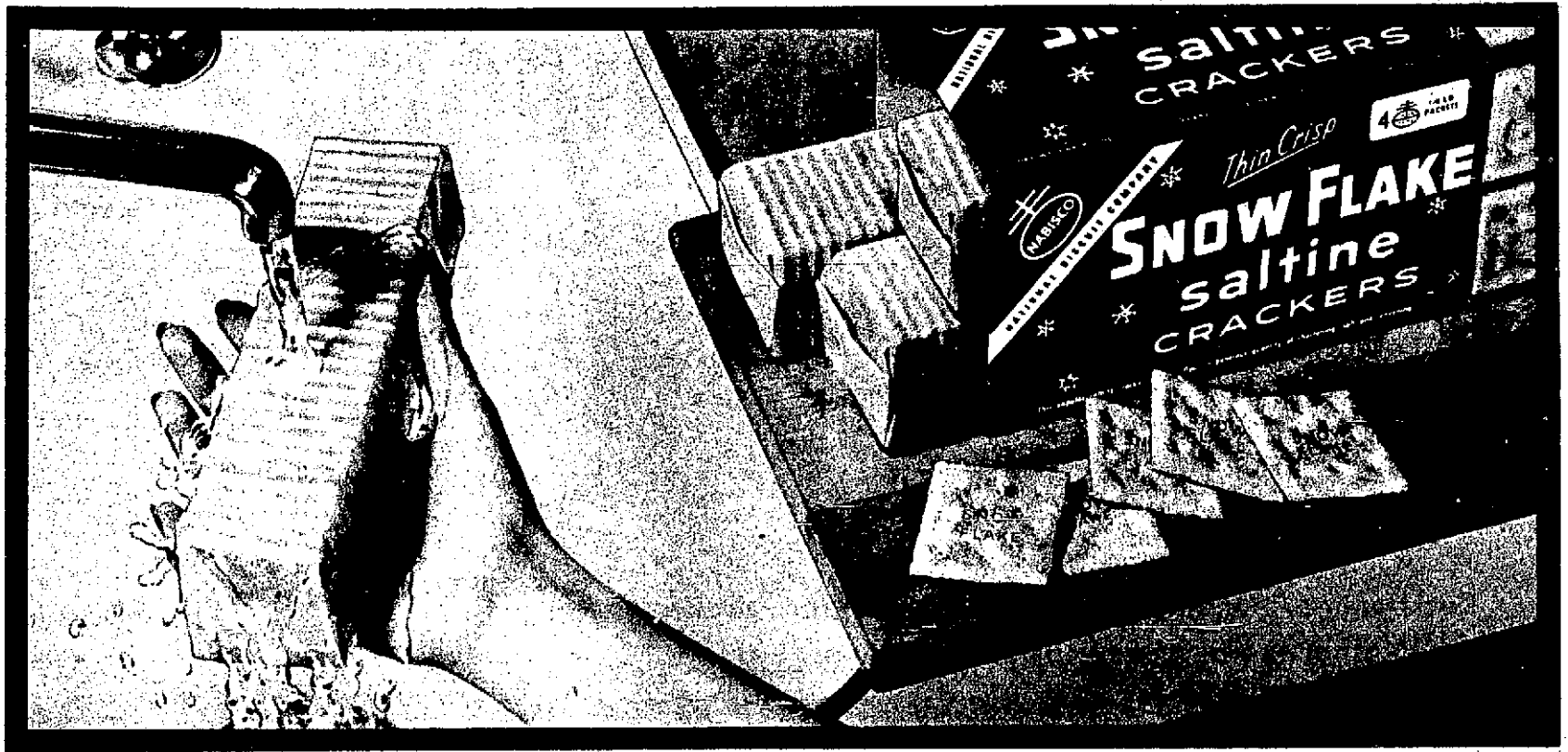
THIS POSES a problem for the General's personal pilot. He's sidelined most of the time, so he has a difficult job cramming in the required hours to hold his ratings.

The General manages to channel much of his energy into mapping strategy for his bombers based round-the-world. An Offutt officer tells of the time he rushed to Gen. LeMay's office—the door is always open—only to be stopped by an aide.

"But I can see the General staring out the window," the officer said. "He isn't doing anything."

"My gosh," said the aide. "You've got to give the man time to think!"

Here's your proof!...



Here's proof that dampness and humidity cannot get at Snow Flake Saltines — that they'll stay fresh and deliciously crisp until the last one is eaten! Try tastier, crisper Snow Flake Saltines today — and enjoy the grandest cracker you ever ate!

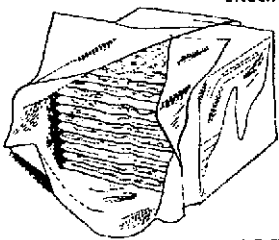
You wouldn't ordinarily do this...but you could! Open a Snow Flake Saltine packet...take out 4 or 5 crackers...re-close packet and hold it under faucet...see for yourself...the exclusive Snow Flake Saltine Packet

can be re-closed against moisture

...crackers stay snapping-crisp from the first tasty cracker to the last!

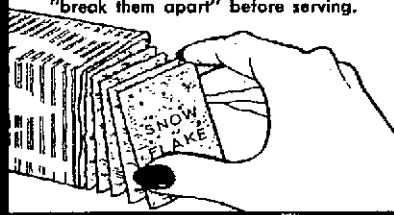
Old-type pack:

See the difference. Cannot be neatly and effectively re-closed. Bothersome for you — and naturally crackers cannot keep as fresh and crisp.



SNOW FLAKE IN-ER-SEAL PACKET:

Singly-stacked crackers. Easier to take-out one by one, no need to "break them apart" before serving.



Re-close packet easily, tightly. Snow Flake Saltines in the exclusive In-Er-Seal packet stay appetizingly fresh and crisp to the last one.



NATIONAL
BISCUIT
COMPANY

Snow Flake Saltine Crackers

The tire sensation in 1953! Now Goodyear announces
still greater improvements!

New 1954 All-Nylon Cord Super-Cushion!

All-Nylon cord! Up to 80%
stronger than standard tires!

And now! 3 great 1954 Extras!

✓ Even more mileage than last year!

✓ Much greater skid protection than
in 1953!

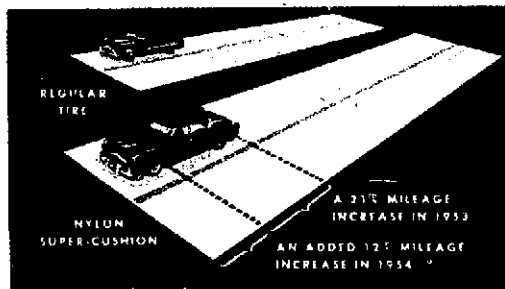
✓ Quieter ride—less squeal on turns!

Costs only a few dollars more than a standard tire!

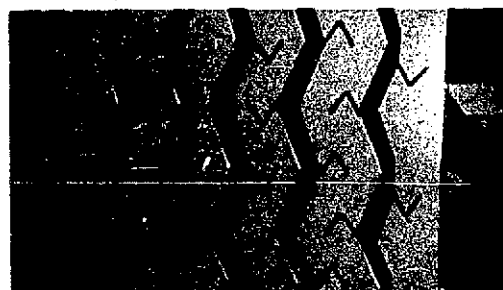
No other tire at or near its price can match it!



1. Hits test curb at 55 m.p.h.! Not a cord broken!
This is just one of the punishing tests this All-Nylon Cord Super-Cushion has taken! In fact impact blowouts are almost unheard of with All-Nylon Cord Super-Cushions.



2. Up to 12% more mileage! This mileage boost comes right on the heels of a 21% increase in 1953. Total . . . almost $\frac{1}{2}$ more safe mileage than most motorists ever experienced before! That's real money in your pocket in reduced driving costs!



3. Quieter ride! 15% greater traction! Squealing on turns has been practically eliminated by a new anti-vibration tread design. And this new tread has 1806 inches of nonskid edges, 880 deep-cut safety-slots for 15% greater skid resistance.

There's a big difference in Nylon cord!
Only Goodyear has Triple-Tempered 3-T Nylon!

Nylon is the best tire cord—if the stretch can be controlled. Nylon is naturally stronger, pound for pound, than steel; it makes a lighter weight, cooler running, longer wearing tire. But, unless properly pre-conditioned, Nylon stretches under tension.

To control the stretch in Nylon cord, Goodyear has developed an exclusive process of chemically treating the cord and then putting it through a triple tempering process involving Tension, Temperature, and Time. The result—Goodyear's exclusive Triple-Tem-

pered 3-T Nylon Cord.

Only Goodyear, with years of Nylon cord experience and a multi-million dollar investment in 3-T machines, has been able to successfully produce a Nylon cord that is fully controlled at its point of maximum strength and resiliency.

Be sure your Nylon cord tires are made with Triple-Tempered 3-T Nylon Cord—and that means Goodyear! See the new 1954 All-Nylon Cord Super-Cushion at your Goodyear dealer's. Goodyear, Akron 16, Ohio.

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

See your
Goodyear dealer!

GOOD YEAR



Girls belong to group called "HIPS" (Helpers in Piracy Society). They "never spoil a picture" say Krewe members.

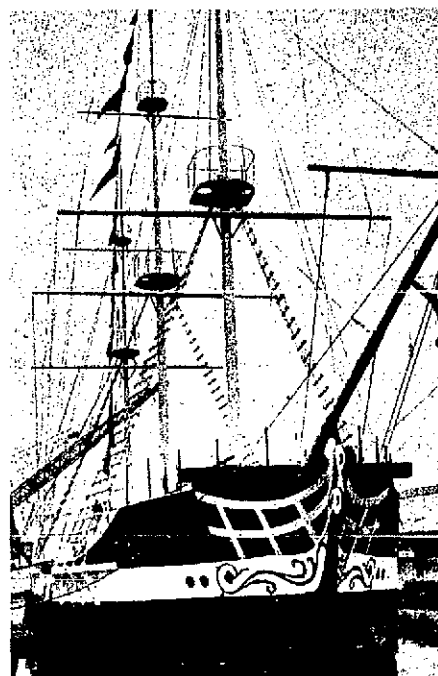
\$100,000 Part-Time Pirate Ship

TAMPA, Fla.
● Every year, bank presidents, doctors, and other leading citizens here get dressed as pirates and throw the biggest sea-going wingding in the U.S.

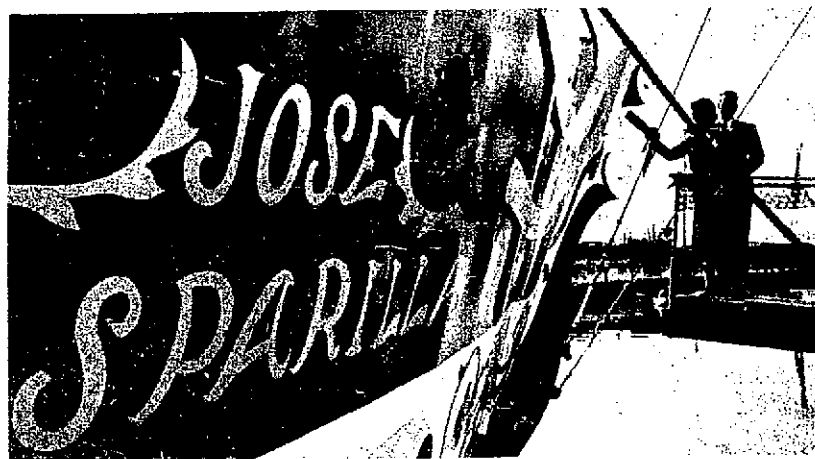
They're members of Gasparilla's Krewe, a social club named after José Gaspar, an 18th century buccaneer who used to raise hob on the Florida and Louisiana coasts.

Complete with cannon, cutlasses, and pistols, they "invade" Tampa, have a week of fun playing pirate.

The ship? It's brand new, cost about \$100,000 (mostly from Krewe funds) and is used *only* two hours a year. That's how long it takes to sail up Tampa Bay (pulled by tugs) for the invasion.



THE SHIP came through the Pirate Festival, held last month, with only one mishap; it bumped into a low bridge, bent the mizzenmast.



CHRISTENING: Like the pirate vessels of old, the "José Gasparilla" flies the Jolly Roger. It mounts 5-inch cannon which shoot blanks.

Actually Fade

Those Premature
Dry Skin
Wrinkles



Make your dry skin much, much softer and you'll see those dry-skin wrinkles around your eyes become much less noticeable. This you do with penetrating Lanolin Plus Liquid, the wonder-working concentrate of pure lanolin that is giving softer, younger looking skins to millions of women every day. Lanolin Plus Liquid performs its miracle by helping to replenish your skin's constantly diminishing supply of natural cholesterol, esters and other vital lubricants. So quickly effective is Lanolin Plus Liquid, you'll find your skin softer, and those unwanted, dry-skin wrinkles softened the very next morning after your first use of it. For an improved skin tomorrow, start with Lanolin Plus Liquid tonight. It's \$1 (plus tax) at all cosmetic counters.

Lanolin Plus Liquid

Lanolin Plus Liquid Make-Up	\$1.00*
Lanolin Plus Shampoo	\$1.00
Lanolin Plus Hand Lotion	\$1.00*
Lanolin Plus Liquid Cleanser	\$1.00*
Lanolin Plus Cleansing Cream	\$1.00*
Lanolin Plus For the Hair	\$1.00*
Lanolin Plus Body Lotion	\$1.50*

*plus tax

Softer Hands for Him to Hold



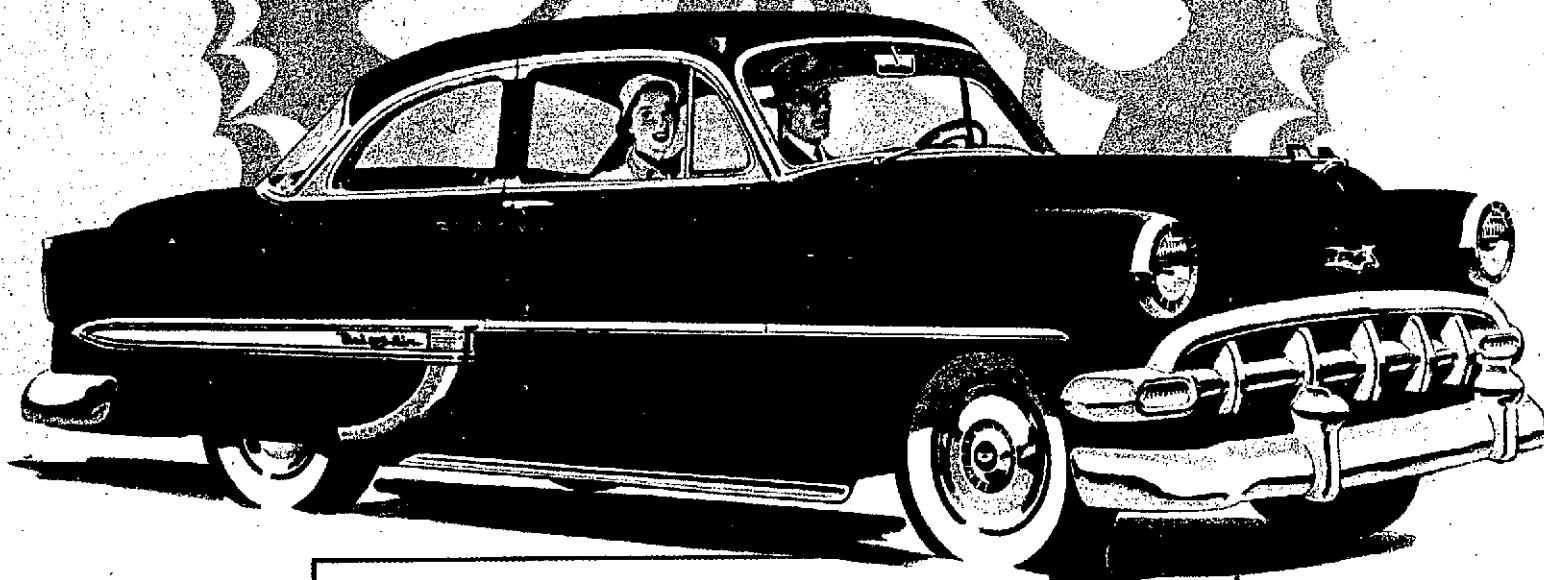
This completely new kind of hand lotion doesn't just coat hands with a film that makes them *seem* smooth. It actually makes hands smoother, thrillingly softer, too. It's Lanolin Plus Hand Lotion—\$1 plus tax.

LANOLIN PLUS HAND LOTION

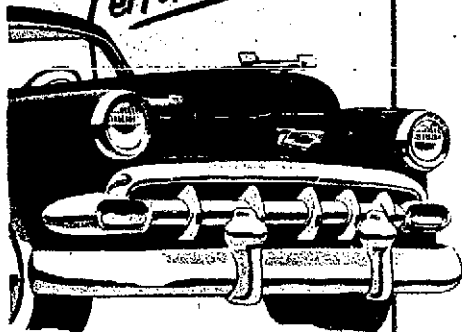
*Brimming
with Beauty!*

...and that's
only the beginning!

NEW 1954 CHEVROLET



*Powered
for
Performance!*



The new Chevrolet brings you an important gain in acceleration and hill-climbing as well as in quietness and smoothness of operation. And that's true of both Powerglide and gearshift models.

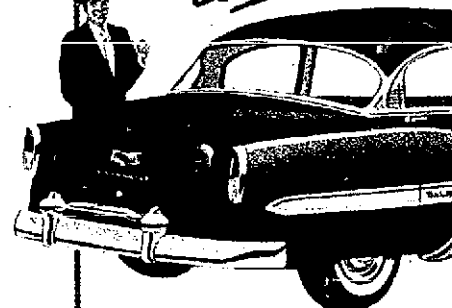
You can easily see it's the most beautiful Chevrolet ever built. But you have to drive it to appreciate the thrifty new power and performance. And look at all its wonderful new features and advantages

You can tell at a glance that the new Chevrolet is brimming with beauty. But, behind the wheel, out on the road—that's where you discover that new beauty is only the beginning! For Chevrolet brings you new power *plus* new economy in two great high-compression engines—the "Blue-Flame 125" in Powerglide models and the "Blue-Flame 115" in gearshift models. And, in addition, you can enjoy the wonderful new ease and convenience of such first-in-its-field features as Power Brakes (optional on Powerglide models at extra cost) and Automatic Front Window and Seat Controls (optional on Bel Air and "Two-Ten" models at extra cost). Come in and see all the new advantages you get in the *lowest-priced* line in the low-price field.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



*Engineered
for
Economy!*



Chevrolet's new high-compression power means money-saving gas mileage. And so does Powerglide—the smooth, thrifty automatic transmission. (Now available on *all* models at extra cost.)

See Your Chevrolet Dealer for All Your Automotive Needs!



In her "train," the bride rehearses for wedding.

How She Changed

Blanket becomes a bridal gown

LONDON.

HUNDREDS of Londoners watched this fashionable couple march out of St. Margaret's Church on their wedding day—the bride radiant in a flowing gown and train.

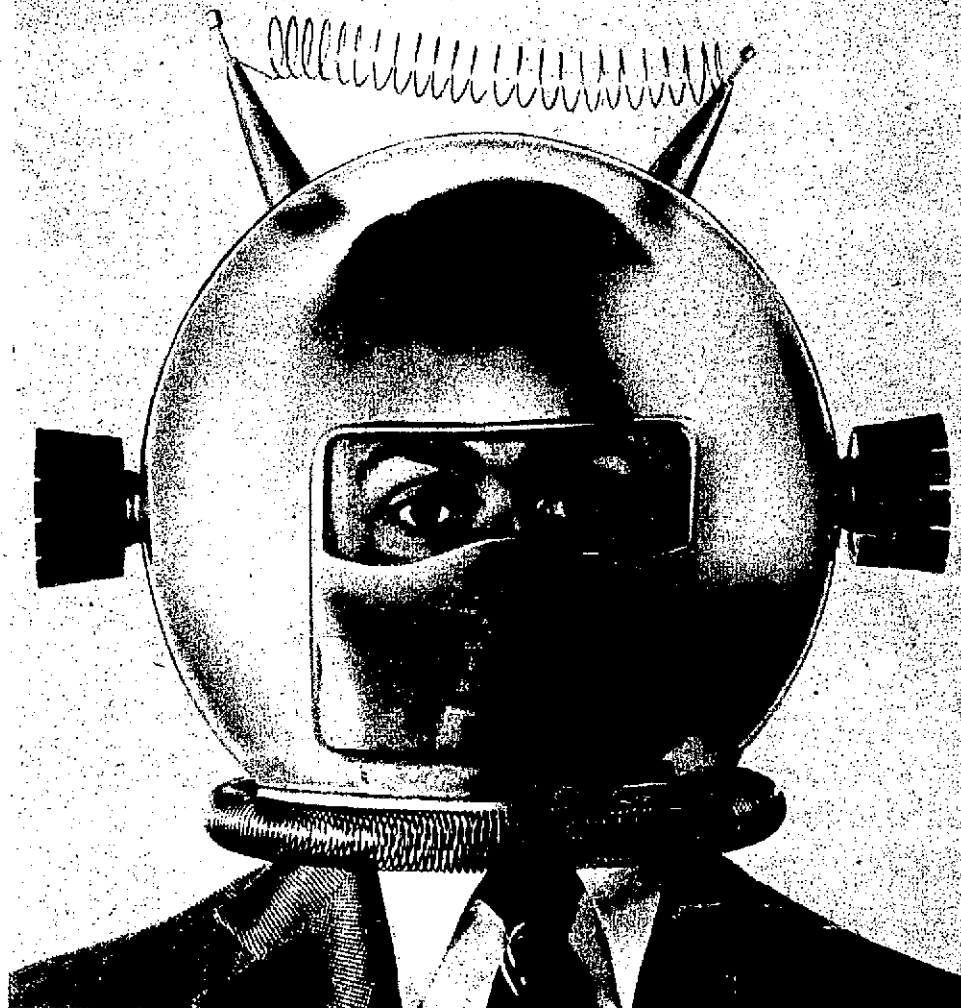
But none of them were on hand the night before when Anne Harcourt, daughter of London banker Lord Harcourt, and Crispin Gascoigne, rehearsed their vows.

So Anne flung fashion to the winds.

To get used to a train, Anne grabbed a checked blanket and knotted it around her waist. Then, she walked haltingly through the ceremony.



Same bride, next day—but wearing a different train.



Many products can mask the odor of "morning mouth"—for a while. But Chlorodent Toothpaste really gets rid of it

Smart men don't mask "morning mouth"

—THEY GET RID OF IT WITH CHLORODENT

Maybe the picture's stretching things.

Big grown-up men don't really barge around in space helmets. But . . .

Many of us try to mask "morning mouth." "Morning mouth"—that's a fancy name for that bad taste most of us wake up with. And the not very nice mouth odor that goes with it.

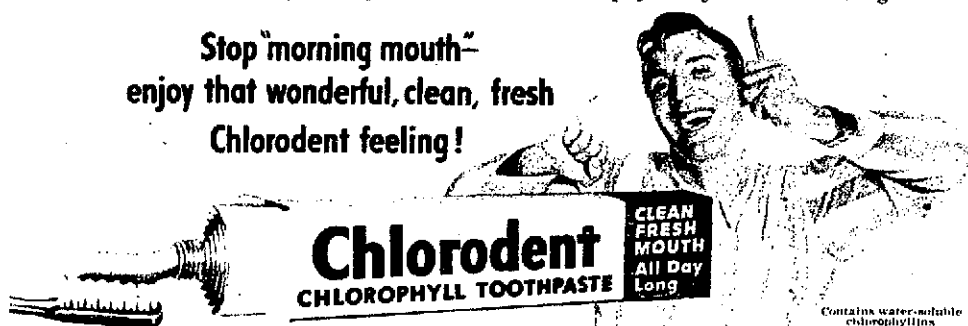
But Chlorodent doesn't just mask "morning mouth"—it obliterates it. For one thing, it hasn't got just a dinky little dab of chlorophyll—it's got enough to do the job. Prove it. Rub Chlorodent on the fingers you hold your cigarette with and notice how it takes the odor right out.

And your proof that Chlorodent stops "morning mouth" is the clean, fresh feeling it leaves in your mouth.

You can actually feel how well it cleans your teeth, too. Chlorodent's formula has a polishing agent that really makes your teeth *shine*. It's patented. No other toothpaste formula can make your teeth so bright!

We don't ask you to risk money on our say-so. If Chlorodent doesn't give the freshest mouth and brightest teeth you've ever had, shoot the empty tube back to us. We'll repay every cent. Fair enough?

Stop "morning mouth"—
enjoy that wonderful, clean, fresh
Chlorodent feeling!



Contains water-soluble chlorophyllins

You paint best...for less...

with the Stay-Fresh Colors you get only in
SPRED SATIN



Colors: *Ageratum (152) and Seasmist (94)*
SPRED SATIN on walls and ceiling, SPRED GLOSS on woodwork.



SPRED *Color Twins*

a soft satin sheen or a rich glowing enamel

SPRED SATIN

For walls, ceilings and for woodwork, too!
A luxury finish with a tight latex film that
resists dirt. So washable, so durable!

SPRED GLOSS

Easy-to-apply beauty for bathrooms, kitchens,
all woodwork... wherever you prefer a rich
luster finish with a subdued gloss.

©Copyright 1964, The Glidden Company

With SPRED SATIN, you can easily and quickly
decorate an entire room—walls, ceilings, woodwork
—all with a single purchase of paint. No special thin-
ners or brush cleaners to buy. And you get luxurious
lasting satin beauty on every surface. You repaint
only when you want to, because SPRED SATIN is
guaranteed washable—scrub it again and again!

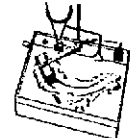
COLOR CHOICE IS SIMPLE. See the
giant color card at your SPRED
dealer's store...over 180 beau-
tiful shades...from lightest pastels
to popular deep tones.



FASTEST CLEAN UP. Just rinse out
brush or roller under water tap.
And you can wipe up floor
spatters quickly and easily with
a damp cloth!



GUARANTEED WASHABLE. 40,000
scrubbing strokes on a SPRED
SATIN test panel failed to change
the color...nor the satiny texture
...or affect the finish.



Glidden



Pacemaker in Paints

Crime

'My husband

A young wife tells the

LOS ANGELES, Calif.

I STILL love my husband.

I don't care if the FBI says he's one of the nation's "Most Wanted" criminals, or if the State of Michigan says he served 22 years in jail as a rapist and stickup man.

Or if his name is Alex Richard Bryant and he escaped from a prison in Michigan by holding a knife at a guard's throat.

To me, he'll always be Ed Lawson, the house painter who made 16 months of my life the happiest I ever knew.

If I had known all these things about Ed—even if I'd seen his picture plastered up in the post office—I still wouldn't have hesitated when he asked me to marry him.

Those crimes were committed when Ed was just a kid. He went to jail for rape when he was 15. He says it was a phony charge, and I believe him.

But even if it wasn't, something that happened so long ago wouldn't make any difference. Not when a man has changed as much in the meantime as Ed Lawson—or Alex Bryant—has.

Let me give you an example. We've had some mighty rough spots in our marriage. Once, we were completely broke and starving—Ed, our little daughter, and I.

For six days, Ed and I ate peanut butter and crackers and water. We had milk for the baby.

▶ In a tight pinch like that, you'd think that a former convict would be tempted to try robbery again.

▶ But Ed didn't—even though he confessed to 11 robberies when he was 22 years old. That's why they sentenced him to life imprisonment in Michigan.

If the purpose of a prison is to reform criminals, they've done a fine job with my Ed.

An unusual case, you'll say. I agree. My Ed is a man in a million.

During the whole time I knew him, he never had a thought for himself. His first concern, always, was for me, or for the baby.

When I was pregnant, Ed was working as a house painter.

HERE'S MICHIGAN'S POLICY...

● Above, Mrs. Gladys C. Lawson tells why she thinks her ex-convict husband, Alex Richard Bryant, should get another chance.

But here's what Gus Harrison, director of the Michigan Department of Corrections, says in reply:

"Our policy is this: when a man walks away from prison, we go after him. If we didn't, every convict would think that if he escaped and lived a clean life for a few years, it would wipe the slate clean."

Michigan takes the attitude that this man has broken the law—and must pay for it.

At times in the past, prison fugitives have been allowed to remain free after they proved they had "gone straight," but such cases are extremely rare.

broke prison, but I still love him'

gripping story of her faith in a man who married her . . . without revealing his past

But he quit his job. It paid well, but it wasn't steady enough. "I've got to get something more steady," he said, "for you and the baby."

So he took a job as a truck spotter, working long hours during the day. In the evenings he worked in a gas station.

My pregnancy must have been extremely nerve-racking for him. I was constantly sick. And I had the wildest cravings. At three or four in the morning, I'd wake up wanting a strawberry soda or a dish of chow mein.

I never heard Ed grumble. He'd get out of bed and trot all over Los Angeles trying to find a store that was open so I could have anything I wanted.

My feet swelled badly. Every month I needed a new pair of shoes. Ed had holes in his own shoes, but every month he bought me another pair.

And I never heard him complain about it.

The fellows he worked with were just as stunned as I was when my husband was arrested.

Continued on page 20



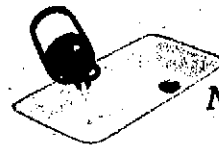
TEARS FLOWED when Mrs. Lawson learned the truth from her jailbreaker husband, Ed.



No more splashed clothes!



No more heavy jugs to lift!



No more liquid bleach a-wasting down the drain!

New! **safe
DRY bleach that
whitens like
liquid bleach!**

Whitens, sanitizes, deodorizes—yet there's no splash, no waste!
Wonderful new PUREX is really liquid bleach in DRY form: You can sprinkle it in kitchen sink or toilet bowl just where and how you want it. . . It stays put. . . won't run away. Economical. Pleasant odor. Try it—it's wonderful!

Removes stubborn stains; gets clothes antiseptically clean!
On work clothes, diapers, table linens, etc., amazing new PUREX Dry Bleach is a great new convenience. One light 12-oz. jar does the work of more than a half gallon of clumsy liquid bleach. There's no other dry bleach like it!

New discovery does everything liquid bleach can do—yet is safer, lighter, easier to handle!



**PUREX.
DRY
BLEACH**



©1954, PUREX CORP., LTD.

SOUTH GATE, CALIF. • ST. LOUIS • DALLAS

NOT for silk or wool.

SPRING SALE!

on three of EKCO's FINEST FLINT KNIVES!



SAVE!

FLINT STEAK KNIFE

Regular Price \$1.49
Save 50¢ on every
Flint Steak Knife you
buy during Ekco's big
Spring Knife Sale!
This is the individual size (5"
blade) with a serrated edge that
never needs sharpening. Cuts even
tough cube steaks like butter.

Save \$3.00 Set of six
Flint Steak Knives for
only \$5.94

NOW
99¢

SAVE!

FLINT HAM AND BREAD SLICER

Regular Price \$2.95
For a limited time
only, you can save 96¢
on this deluxe Flint
Bread and Ham Slicer.
The 9" blade has a serrated edge
that never needs sharpening. Even
daintily-sliced bread and thinly-
sliced party ham are no problem
with this super-sharp knife. Get
several while this amazingly low
price lasts!

*Finest hollow-ground vanadium stainless steel blades!
Rosewood handles!*

NOW
\$1.99

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French Cook's Knife
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matching sets in handsome
hardwood blocks.



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Crime CONTINUED

**'I don't care what
you've done—
I'm going to
stick by you...'**



MRS. LAWSON: "My Ed tried hard to make a new life for himself."

I CALLED THEM when I first got the news. A reporter phoned, and broke it bluntly. Ed's friends confirmed what I had been told.

He had escaped from Jackson Prison two years before by threatening a guard. He forced the guard to drive him to Liberty Mills, Mich.

There, he stripped the guard of his clothes and money and drove the car to Ohio.

The FBI had added him to its "Most Wanted Criminals" list and someone had told them he was in Los Angeles.

When I first saw him in the Federal Building here, I cried and threw myself into his arms.

"I don't care what you've done in the past," I said. "I'm going to stick by you."

When he took me in his arms, I knew my Ed could never harm anyone.

He was crying when he told me, "You were the nicest thing that ever came into my life. I was afraid to risk losing you."

Me? I had been a 25-year-old movie usherette and candy girl when some friends introduced us.

'I Blame Myself'

I COULDN'T believe that he could have been so worried about losing me.

He told me about his arrests.

"About those armed robberies, I have no one to blame but myself. I never carried a gun. I drove the getaway car."

"When I got out of jail on that phony rape conviction, no one would give me a job. It was 1929, and men were selling apples on corners."

"So I let two guys talk me into going along on a robbery. I don't blame them, I blame myself."

"I might have served out my life in jail, except for one thing. I was a trusty, but they were going to send me

back to the bull pen.

"I just couldn't stand the idea."

When he came before the U.S. Commissioner for a hearing, I had to interrupt.

"Your Honor," I said, "my husband is a good man. In all the time we've been married he's never even thought of violating the law."

"I love him and he loves me and our baby. He's a devoted husband and a good father."

The first time I talked to Ed's father in Michigan I learned that he knew, all the time, where Ed was.

He Convinced Me

BUT HE wouldn't tell the police, because, as he explained:

"He's a good boy, but he needs a chance. He had one this time, and he's been doing fine, hasn't he?"

"If he'd harmed anybody, if he seemed to be heading right back to prison, then I'd have told the police."

"Twenty-two years is a long time. He's paid his debt to society."

My Ed is 47 years old. Almost half his life has been spent in jail.

He tried hard to make a new life for himself. He had succeeded, too, until the FBI found him.

You should have seen Ed with the baby. He was never too tired to feed her, to change her, to play with her.

He made my life easy, by cleaning the house, running errands, helping out every way he could.

If he ever was a hardened criminal, he's changed completely. He's convinced me. I'll go to the end of the world for him. Whatever I can do to get him free, I'll do.

I think 22 years in prison should square things for 11 robberies.

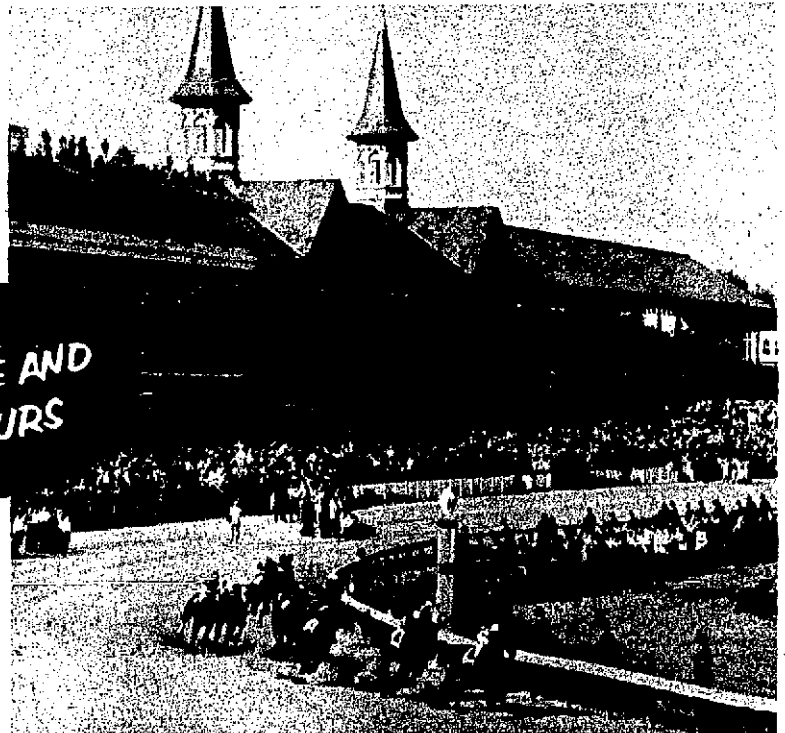
When a man is going straight, the thing to do is keep him walking in that direction.

WIN THIS RACE HORSE

See The Kentucky Derby Free



BAY THOROUGHBRED FILLY—GRANDDAUGHTER OF FAMOUS EQUIPOISE
Sired by Attention, son of Equipoise—Fizzer, by Pennant. Dam: Banish Ruth, daughter of Pharamond II—Banish Fear, by Blue Larkspur. Eligible for Futurity 1954, The Matron 1954, Pindico Futurity 1954.



FIRST PRIZE INCLUDES CHOICE SEATS TO KENTUCKY DERBY PLUS \$500.00 CASH

KENTUCKY CLUB "DERBY DAY" CONTEST

Imagine the thrill of owning a Thoroughbred race horse! She's a beautiful bay filly! She comes from a long line of winners! She may bring you a fortune!

The Kentucky Club "Derby Day" Contest offers you an easy way to win her—plus choice seats to the 1954 Kentucky Derby on May 1st—plus \$500.00 for expenses and to shoot the works at the races.

Don't worry about how you would take care of a race horse—even if you live in an apartment. Kentucky Club has arranged for and pays the bills for board, training, and other maintenance expenses to May 15, 1954. You get all the fun and thrills of owning a race horse without spending a dime. Later, you can race your prize filly or sell her, as you wish. In either case, she can make you a fortune.

Here's special extra exciting news! It is planned to have this prize filly make her first start in one of the races during Kentucky Derby week. Kentucky Club takes care of the jockey, entry fees, etc. Whatever she wins is yours.

It's easy to win. Awards will be made for the best names for this filly. A good way to start is to fill your pipe with Kentucky Club—the thoroughbred of pipe tobaccos. Kentucky Club is so smooth and mild and satisfying it will help you think better.

Yes—women can enter this contest. The first step is to buy a package of Kentucky Club. Then write a winning name for that Thoroughbred filly. Be sure the name does not contain more than 14 letters. For example, a name might be *Deuces Wild*. Don't send in this name. Think of a better one. Start now!

The Thoroughbred of Pipe Tobaccos



FIRST PRIZE GIVES YOU ALL THIS

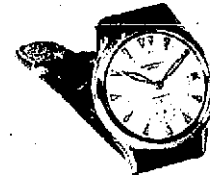
1. Bay Thoroughbred filly bred and raised by Henry H. Knight's famous Almahurst Farm in Lexington, Kentucky, and selected by experts.
2. All expenses for your prize filly to May 15, 1954 paid by Kentucky Club. This covers board; training by the experienced trainer L. K. Haggin; and incidentals. You don't have to spend a dime.
3. Two choice seats for 1954 Kentucky Derby—plus hotel room for four days—plus \$500.00 in cash for expenses and to shoot the works at the races.

CONTEST RULES

1. In not over 14 letters nor more than three words, write a name for the Kentucky Club Thoroughbred filly. Count punctuation or space between words as letters. For example, *Deuces Wild* counts as 11 letters. Use entry blank or ordinary paper. Print your name and address.
2. Send as many entries as you wish to "Kentucky Club Derby Day Contest", P. O. Box 94, New York 46, N. Y. Each entry must be accompanied by a coupon found in every package of Kentucky Club. Entries must be postmarked not later than midnight, April 10, 1954. No entries returned. All become the property of Mail Pouch Tobacco Company.
3. Prizes as listed elsewhere on this page will be awarded by the Reuben H. Donnelly Corporation on the basis of originality, aptness of thought and sincerity. Sponsor reserves the right to use or not to use the winning name, as he sees fit. Judges' decisions final. Duplicate prizes in case of ties. All members of a family may compete, but only one prize to a family.
4. Everyone in United States may enter the contest except employees of the manufacturers of Kentucky Club Tobacco, its advertising agencies and members of their families. Entries must be the original work of contestant. Contest subject to Federal, State and local regulations.
5. Top winner will be notified in ample time to attend the Derby; other winners will be notified by mail approximately four weeks after close of contest. Prize filly will be delivered to winner at Churchill Downs during Derby Day week. If, because of accident or other reason, it is necessary to withdraw the filly described above, another Thoroughbred of comparable value and promise will be awarded. List of winners available to those requesting same and enclosing a self-addressed, stamped envelope.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

TOTAL OF 500 GREAT PRIZES



2nd TO 10th PRIZES

Famous MONODATE Universal Genbu automatic wrist watch. Tells the date and correct time automatically. Winds itself with every flick of the wrist. 17-jewel Universal movement, protected against normal moisture, dust and shock. Case beautifully engraved with your name.



11th TO 500th PRIZES

A collector's item. Eight crystal Kentucky Derby mint julep glasses, perfect for all occasions. Unique masterpieces, especially created and inscribed for winners of this contest by master craftsmen of world-famous Imperial Glass Corp., Bellsire, Ohio.

ENTRY BLANK

Just write name for Kentucky Club prize filly in not over 14 letters and not over three words. Count punctuation or space between words as letters.

NAME.....

Mail to "Kentucky Club Derby Day Contest", Dept. P-1
P. O. Box 94, New York 46, New York.

Send with your entry a Kentucky Club coupon. A coupon is in every package of Kentucky Club Pipe Tobacco. Entries must be postmarked not later than midnight, April 10, 1954.

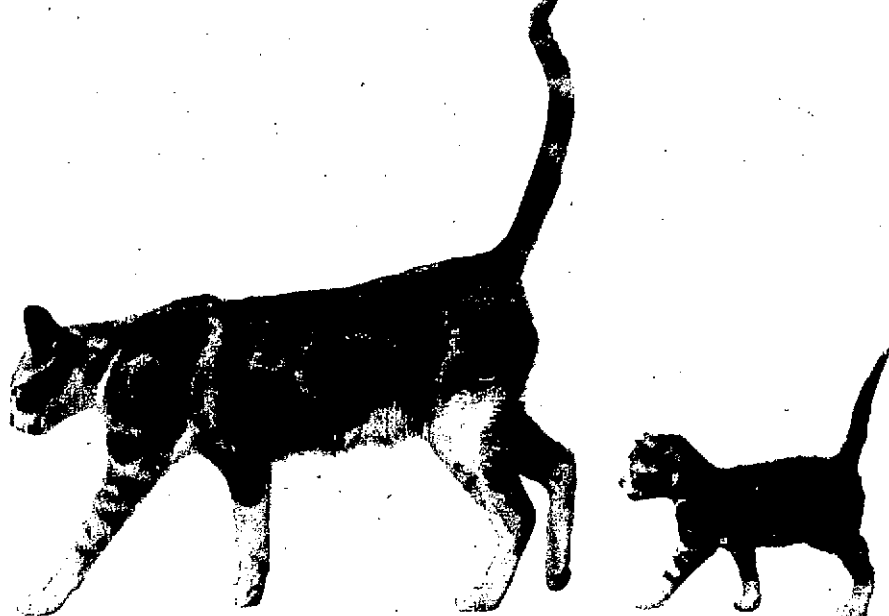
Print your name.....

Street.....

City.....Zone.....State.....



Hanging tail: this usually means the cat wants to go out.



Tail up means the cat feels good, or is proud—in this case of a proud kitten.

An expert tells how to . . .

Read a Cat's Mind

HUNTINGTON STATION, N.Y.

WALTER CHANDOHA, who has made a specialty of photographing cats, claims they almost talk with their tails.

"A tail held high means a happy cat," he says. "When the tail runs straight out, with maybe a sag in the middle, the cat has something on its mind—usually a mouse. When the tail droops, the cat has the blues or is sick."

Twitching? That means nervousness, annoyance, expectancy—or trouble.



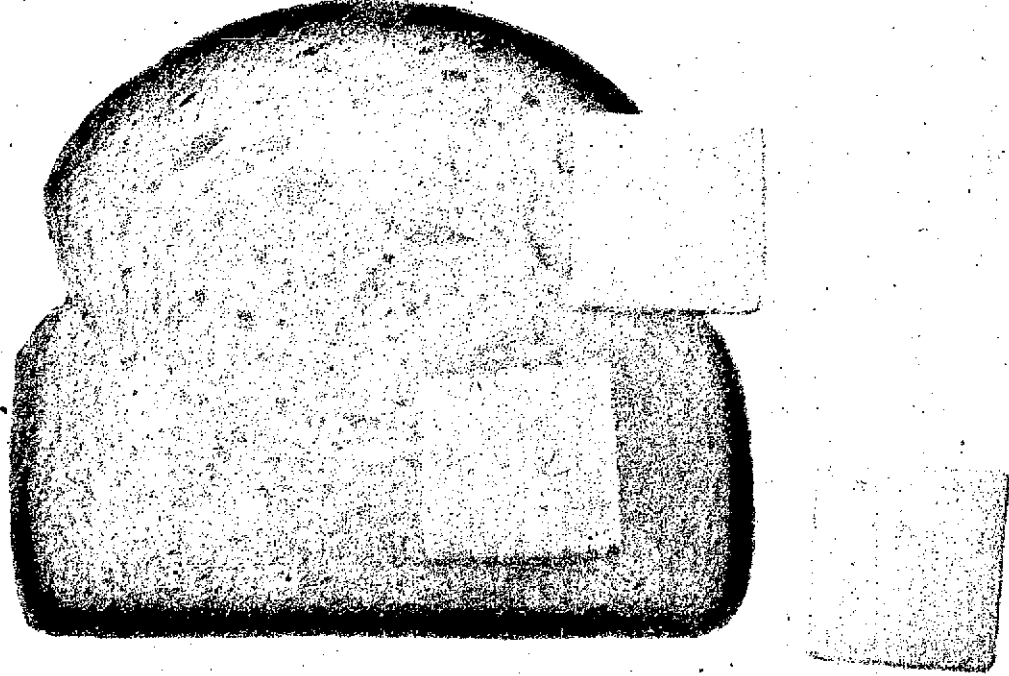
BUSHED TAIL indicates surprise or anger, not fright, says Chandoha. Scared cats run.



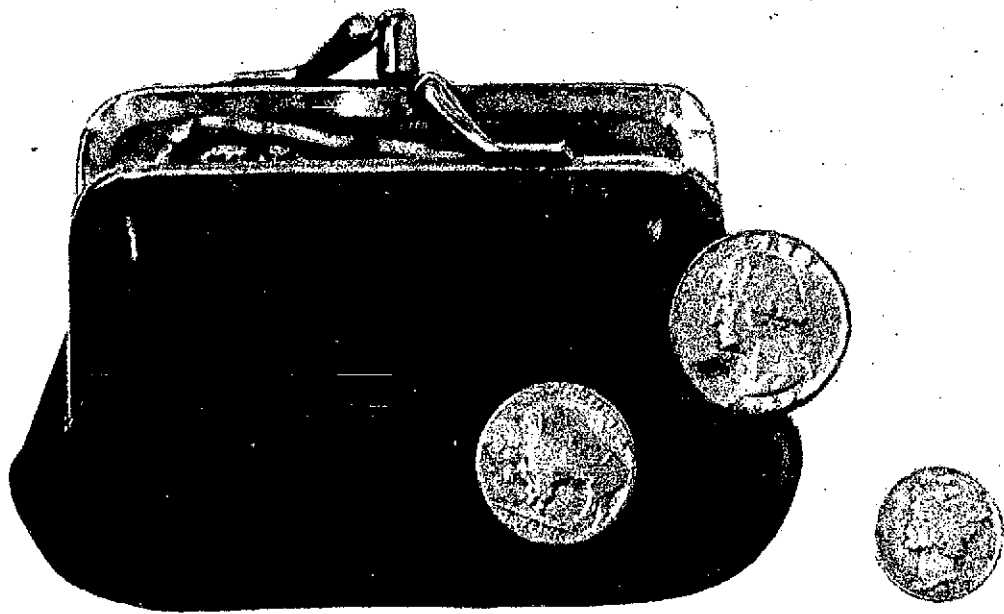
TRAILING TAIL near ground is usually the sign of a hungry cat, hunting for food.



JUMPING CAT holds tail out, but it does not help him land, says expert Chandoha.

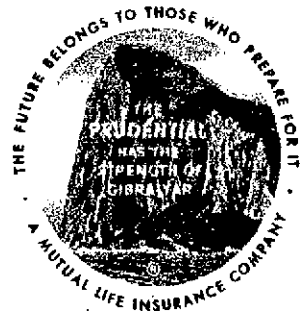


Bread and butter costs dollars and cents



Prudential life insurance can pay your family
a regular income if the breadwinner isn't here.

See your **Prudential Agent**



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worries are over!**



**Milk of Magnesia
provides better relief—
more complete relief**

than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves both conditions. Two to four tablespoons taken at bedtime work *leisurely*—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.



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The economical 12-ounce size 55¢
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Also available in tablet form 30 tablets 28¢

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Helps Heal and Clear ITCHY ECZEMA

Zemo antiseptic promptly relieves itching of surface eczema and skin rashes. It stops scratching and so aids faster healing. Buy *Extra Strength* Zemo for stubborn cases. **zemo**

MICKEY MANTLE:

Is He Really...

'Tree-mendous'?

By KEVIN ROBERTS



Yankee Manager Casey Stengel lectures Mickey in the dugout. Candid photo was taken by telephoto lens.

Casey Stengel has said he is, but Mickey is still a problem . . .

ST. PETERSBURG, Fla.

BIGGEST question mark in baseball this spring is a young man by the name of Mickey Mantle.

Why should there be doubt about the future of the Yankee outfielder who slammed two game-winning homers in last year's World Series?

The obvious answer, of course, would be the knee injury which caused Mantle to undergo a minor pre-season operation. It probably will slow him down until late May.

But it isn't the injury alone that worries Mantle's boss, Yankee Manager Casey Stengel. It's something far tougher to cure.

Perhaps the best way to describe Mantle's trouble is to recall last year's famous bubble gum incident.

An alert photographer noticed that Mantle had picked up the habit of blowing bubbles with his bubble gum while patrolling center field.

So he trained a long-range camera on Mantle and caught him in the act. The photo hit almost every sports page in the country.

Stengel was raging when he reached the Stadium the next day. He crooked an angry finger at Mantle.

► "Hey, you," he shouted. "Come in here."

Mickey entered Stengel's office and the angry tones penetrated the door. Mickey stopped in the doorway as he left.

"I'm sorry, Case," he said sheepishly. "I won't do it again."

Yet he was still blowing bubbles that same afternoon. It was a symbol of what's wrong with Mickey Mantle.

Sometimes he just doesn't keep his mind on business.

Mantle hasn't the fierce pride in himself that Joe DiMaggio had or Ted Williams has. Williams asks questions constantly, learns something new every day. Mantle doesn't seem to have learned much at all.

"That kid's gotta be taught a lot of things this spring,"

Stengel said recently.

The Yankee manager is genuinely alarmed. When Carl Erskine fanned Mantle four times in the 1953 Series, it indicated the Dodgers had found flaws in Mantle's hitting style.

And since news travels fast along the baseball grapevine, every pitcher in the American League will know those weaknesses this season.

Mantle was boomed as another DiMaggio his first year in the majors—but he hit only .267. Everyone said the pitiless glare of the spotlight on a 19-year-old was responsible.

He was plenty green, and made a lot of mistakes. But most observers felt he showed promise and would live up to his rave notices with a little more experience. He seemed to have the makings of a great ballplayer.

He Slipped

THE NEXT YEAR he hit .311, and 23 home runs, and the ballyhoo said Mantle was ready to achieve greatness.

But at the same time, he struck out 111 times—meaning the smart pitchers were throwing to his blind spots.

Last year, Mantle's batting average slipped to .296. His home run production fell off to 21. Hardly figures to be ashamed of, but definite indications of a slump.

► Even Stengel began to show signs of increasing impatience. At spring training here a year ago, he had been all raves. "That kid's tree-mendous," Casey would say.

Mickey's big mistake last year was hitting a home run in Washington the first week of the season. No one—except maybe Babe Ruth—ever outdistanced the 565-foot wallop.

The Yankee publicity department milked the homer for all it was worth and even put the ball on display in the Stadium.

The fanfare made Mickey homer-crazy. He didn't need much of a push anyway. He went from one television show to an-

other, and the bright lights weren't good for his batting eye. Stengel kept urging him to cut down his swing.

"There's no need for you to swing that hard," he pleaded. "With your power you can nudge it into the seats with a half swing. Listen, son, you have so much speed that you can get a .300 average by bunting."

Mantle's speed also is a sore point with Stengel. Last spring, in training, he commented in a fatherly way, "I'm gonna turn that kid loose real soon."

The implication was that Stengel planned to make a base runner out of Mantle, the fastest man in either league.

How many bases did Mantle steal last year? Exactly eight. PeeWee Reese of the Dodgers, 34 years old and not within five yards of Mantle as a sprinter, stole 22!

Stengel must have realized from the start that Mantle was a difficult pupil. In his first year, Stengel took the kid outfielder into right field at Ebbets Field and tried to explain the odd angles of the tricky fence.

"I oughta know," Stengel said. "I played this field for six seasons."

"You did?" Mantle asked in utter astonishment.

Stengel was laughing when he reached the dugout. "That kid's a pip," he said. "I really believe he thinks I was born at the age of 60 and started my career managing the Yanks."

He Hasn't Learned

CASEY DOESN'T think that's funny any more. Mantle just hasn't bothered to learn his trade the way he should have learned it.

Al Rosen, of the Cleveland Indians, hasn't half of Mickey's talent. But by a steady diet of hard work he made himself a better ball player than Mantle. He just missed winning the batting championship and won the homer and runs-batted-in titles—as well as the Most Valuable Player award.

Rosen hasn't Mantle's speed, power, strength, size, youth or versatility. He bats only right-handed. Mantle is a switch hitter. But Rosen has a grim determination and unflagging industry that Mantle has yet to show.

That's why the 1954 season is of such importance to Mickey.

Except for the final month of last season, Stengel has treated him with fatherly kindness and understanding. But even Casey's patience is wearing thin and he may be ready to rap the boy across the knuckles.

At the age of 22, after three years with the Yanks, Mantle has been around long enough to act like a veteran. He should have matured enough to settle down to his job and toss aside all his outside distractions.

The kid from Commerce, Okla., still has a future that is almost fantastically bright. But *he alone* can reach out and claim it for his own.



THIS FAMOUS photo of Mickey snapping bubbles put him in Stengel's doghouse. But he still chews his gum.

MICKEY and his young wife, Merlyn Louise, joke together as he recovers from a minor operation. He's been a Yank 3 years.

This naturally aged Miss Wisconsin Cheese

sure tastes like those

old-time "wheels" of cheddar!

The folks up in the Wisconsin River Country make just the cheddar for you—aged the way you like it, sharp, medium or mild. It's natural cheese with that old-time flavor—not a bland processed cheese—and it's rindless and pre-packaged. Then, too, Miss Wisconsin Cheddar Cheese is made only from rich, whole milk with all of its healthful goodness and flavor. No wonder it tastes so good. Makes a mighty tasty cheese tray—goes great with pie—and really does something wonderful to macaroni.

For the recipe for Macaroni and Cheese Squares write for your free copy of "A Festival of Cheese Recipes"—it's full of interesting new ways to serve cheese. Address the famous home economist, Marie Gifford, Armour and Company, Dept. 648, Chicago 9, Ill.




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Never Really Sick...
Never Really Well



THE GRAY SICKNESS*

Never sick enough to stay in bed yet never really well. The **GRAY SICKNESS** keeps millions pale, tired and weak... never able to enjoy life to the full!

*IRON deficiency anemia has been aptly called the **GRAY SICKNESS**. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The **GRAY SICKNESS** means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the **GRAY SICKNESS** may be due to other causes so you should see your doctor regularly.

REBUILD STRENGTH FAST

Fortunately the **GRAY SICKNESS** responds quickly to proper treatment...and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each therapeutic dose, 6 tablets daily, of **IRONIZED YEAST**, contains 10 times your

daily iron need...and this iron is fortified with vitamin B₁. Now this iron goes right to work...within 24 hours...to start building rich red blood...the kind of blood that soon brings back your normal strength and energy...fills you with your old-time pep...brings healthy color back to your cheeks again.

FEEL STRONGER IN 7 DAYS

Actually in just one week you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get **IRONIZED YEAST** tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine **IRONIZED YEAST**.

SIGNS OF THE GRAY SICKNESS

- ☐ PALLOR ☐ WEAKNESS
- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY

KEEP YOUR EYES
ON THE SKY...

for Uncle Sam

The G.O.C.* needs you. Sign up
with your local Civil Defense Director



U.S. Air Force Ground Observer Corps.

New England humor:

Yankees usually don't waste words, says humorist

SOMEHOW, THE IDEA has got around that any typical New England funny story goes like this:
"Yup."
"Nope."

Maybe that's because New Englanders are famous for not wasting words. Take the story told by the late John Griffin, editor-in-chief of *The Boston Post*.

Nicholas Longworth, former Speaker of the House, and a friend, Penrose Hallowell, used to go down to Cape Cod to go fishing with Captain Nickerson.

Years later they decided to visit the Captain. They found him sitting at the door of a little shanty on the beach, whit-tiling. Longworth said: "Hello Captain." The Captain said: "Hello."

"I'm Nicholas Longworth. Remember me?"

"Yup."

"And this is Penrose Hallowell."

"Yup."

There was a pause. Then Longworth said: "Well, Captain, you don't seem very glad to see us."

Said Captain Nickerson: "Ain't glad. Ain't sorry. Just don't give a darn."

It's a story with a typical New England flavor. But you can take the word of an expert, John Gould,* author and humorist, of Lisbon Falls, that New England humor has more to it than "yup" and "nope."

Says Gould: "The original basis of New England humor is actually the long-winded yarn. The joke kind of sneaks up on you. It's never quite explained—but it's there."

This humor is not contrived, doesn't rely on "punch-lines" but grows out of simple everyday living.

It's The Source

AS THE FIRST section of our country to be developed, New England is really the source of much American humor.

New Englanders don't brag about this, but they like to keep the record straight. For instance, not long ago a Senator Claghorn type of Texan boasted about a steer that measured 24 ax handles between his horns. A State-of-Mainer listened quietly, then mentioned that in his home town there was a kettle 36 ax handles wide.

"What can you do with a kettle that big?" the Texan asked.

"We're going to cook that big steer you're talking about," said the New Englander.

► "Whoppers like that," says Gould, "are definitely a New England product. They are just one form of New England understatement."

A Tall Story

ONE OF THE EARLY masters of the New England whopper was Ed Grant, a famous Maine guide-about the time of the Civil War. Ed had a pet trout he trained to live out of water.

"Everything was fine," Ed used to say "until one day the trout fell into the water and was drowned."

"That," says Gould, "was a New England tall story long before there was anybody living in Texas."

One of the most fertile sources of New England humor is the weather. First of all, Gould says, the old-time State-of-Mainer always likes to make out that he lives in the world's worst climate.

It's not as bad as all that, but they do say there was a farmer, who, one winter night, leaned his pitchfork against the



AUTHOR JOHN GOULD prefers to be known as a humorist. "It's a living," he says. "I'm serious about being a humorist. But it is a very difficult thing."

*His latest book: *The Fastest Hound Dog in the State of Maine* (William Morrow & Co., New York).

By KARL KOHRS

it sneaks up on you

John Gould—but once in a while they love to spin long-winded yarns

barn under a thermometer. Next morning he found the mercury had dropped three feet down the handle.

Quite a bit of snow in these parts, too. It never got too deep, exactly, but now and then the farmers had to dig down a bit to the blades of their windmills, so the things could turn.

► But it wasn't a bad winter at that. Townspeople said it had been 40 below zero only twice—and then "only for a week at a time."

But things do get pretty warm in summer sometimes. Gould tells the story about the day the sun was so hot it popped a whole field of corn. What was worse, a horse in a meadow nearby saw this happen and thought it was snowing. "The poor horse laid down and froze to death," says Gould, without batting an eye.

The New England farmer's traditional battle with the stubborn soil also is grist for storytellers.

The Rocky Land

"THE LAND over there in Bowdoin, Maine," Gould says, "was so rocky that farmers used to put the noses of their sheep to the grindstone to sharpen 'em up, so the sheep could get between the rocks to graze."

"The ground was so hard they used to plant corn with a shotgun. And when it came to planting clover the farmers really had a job. Each seed had to be inserted into the soil with a syringe, then carefully covered with a mustard plaster."

Many classic New England stories originated in the forests and are almost as old as the trees themselves. Ed Grant spun out many of these yarns in his day.

► At one of his camps, Ed had a stove that had a humdinger of a draft. One day when Ed came in with firewood he found the stove up near the ceiling—that's how good the draft was. "Now some dern fool mighta shut the draft down, and the stove would have fell and busted. I just eased her down gradual—a foot at a time."

The brief "Calvin Coolidge" type of joke is coin of the realm in New England.

"Cal Coolidge wasn't an exception," says Gould, "he just went places and happened to be quoted more. Most New Englanders like New England and don't want to go anywhere else."

"Like the man from Lisbon Falls who



Swapping yarns is an old Yankee custom. That's how good ones start.

went to New York for a visit. When he came back he told his neighbors: 'That place will never amount to much. It's too far away.'"

New Englanders stick pretty close together—except when it comes to fish stories. There's a lot of local pride.

The Maine-man, for instance, will tell you about the one he caught that was so big he pulled in nine feet of fish before he came to the eyes. "Got scared and cut the line," says the Mainer.

At that the Vermonter rars back and says: "I will admit (this is a big fish, but in my state we don't bother with hook and line. We hide behind a bush and hit the fish on the head with a wagon tongue when

they come up to pick blueberries."

New England humor is not the bam-sock-zowie variety, but it can jolt you into a chuckle because it's usually unpredictable. New Englanders, you see, never talk unless they *have* to say something.

There was the young man, for example, who reached the age of 24 without ever having spoken a word to his family. One day he was working in the fields when he saw a bull charging his father.

"Look out, Pop," he yelled.

The farmer vaulted over the fence to safety, then turned to his son and said: "Didn't know you could talk."

"Sure can," said the lad. "Just never had anything to say before" . . . ■

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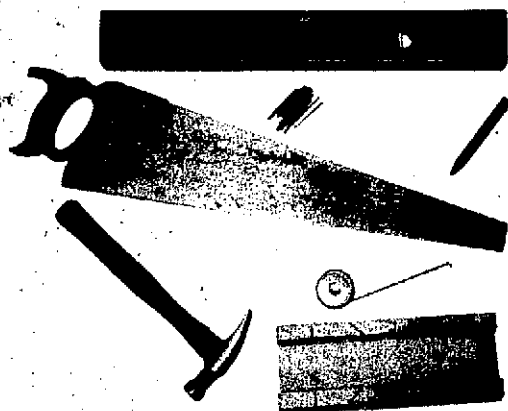
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while stocks
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George Jessel
Anniversary Special

IMPROVE YOUR HOUSE



TOOLS you need include: hammer, saw, rule, nails, miter box and level. But plane, T-square and power saw are helpful.



BEFORE: Area we paneled had once been a pantry. We made it part of the kitchen.

How you can panel your old walls

By S. A. SCHREINER, JR.

DARIEN, Conn.

T IRED OF painting? Try paneling. It's a relatively cheap and easy way to give any room a warm, rich look. I know, because I've just pine-paneled our kitchen dining area. You can see the results in the pictures above.

The whole job cost me about \$75 and 50 hours of work. But it was worth it.

And you don't have to be an expert to put up paneling. In fact, when I suggested this project, my wife, Doris, said, "As a carpenter, you're a better writer."

She was right, of course. The only tools I had in the house were a saw, a hammer,

a rule, a screwdriver and pliers.

But that was almost enough for paneling. I found I had to borrow a level from a neighbor and buy a miter box (for 75 cents) at the hardware store.

Steps To Follow

I NCIDENTALLY, I did *not* put in the picture window. Luckily, I was able to call on my father-in-law, P. C. Moon, a professional builder, for help in this.

How do you go about paneling? Here are the steps I followed.

1. Estimate the job. Measure the area you

• Here are five vital steps in paneling . . . Tight-fitting panels give a finished look even to an amateur's work



1. If possible, do your work right in the room you are paneling. Saw longest panels first; use ends around windows.



2. Use level or plumb line to be sure panels are going up straight. If first board is straight, rest will be, too.



3. Tack boards up. Note nails sticking out. When wood dries, remove nails, wedge the boards together.



AFTER: It becomes a rich-looking, comfortable dining nook for \$75.

plan to cover with paneling and convert your figures into square feet.

2. Shop around for wood. I found that prices for pine paneling in my area ran from 24 cents to 28 cents per square foot. (You may want to use another type of wood, but there would probably be a variation in price on any kind of wood.)

3. Ask your lumberman for advice on how to treat the particular wood you select. Howard Brown, manager of the Norwalk, Conn., Lumber Co., gave me this tip on pine:

"Let your wood dry out before you nail it on tight. If possible, just tack it up (see pictures) and let it dry for six months before

you put it on permanently. Otherwise, it may shrink and come apart."

4. Choose your boards. I picked paneling with a fancy molding around the tongue-and-groove joint; many people prefer the simpler V-joint. I also used varying widths—six, eight and ten inches. This makes the wall look more interesting. More important, it makes it easier to fit panels into your wall area without lengthwise sawing.

5. Get busy. (See work steps below.) Before you panel, however, make sure you have located bottom and top plates and studs behind your present wall surface so you can drive your nails into solid material.

PHOTOS BY DICK WOLTERS



4. To make sure tongue-and-groove joint is tight, tack a block on floor, then use a piece of wood as wedge.



5. Finish off at top and bottom with molding. You can also use molding on corners and around windows. It covers up slight errors in cutting panel lengths.

TIRED

of getting up dead tired?



New medical findings revealed! You may actually be "starved" for the RIGHT KIND of sleep

AT BEDTIME and especially during the long nighttime hours without food, your body's blood sugar supply may become seriously lowered. As a result, you may feel too nervous to go to sleep, too restless to sleep well. You are literally starved for blood sugar, your vital "sleep food."

and safe—contains no drugs to harm you. And this Postum milk drink helps assure a slow, steady supply of "sleep food"... the kind that helps you get refreshing night-through sleep for vigorous, successful days.



How to help your body get needed "sleep food"

Take something before bed that will help maintain your blood sugar supply. Sweet, sugary foods are too quickly burned up... but, as your own doctor can tell you, the new POSTUM NIGHTCAP is an ideal bedtime beverage. Made with Instant Postum and hot milk, your Postum Nightcap is good-tasting



Try a Postum Nightcap tonight—it's so easy!

First, get yourself a jar of Instant Postum. Then, dissolve a teaspoon of Instant Postum in a cup of hot milk—and enjoy a delicious Postum Nightcap. See if you don't sleep better nights—get more out of life, days. Get a jar of Instant Postum now! Remember, Postum is a great mealtime beverage, too—no caffeine, no "Coffee Nerves"!!

The "SLEEP-FOOD" Nightcap
for sleepless
Millions!

A Product of General Foods



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NONFAT
DRY MILK
SOLIDS

Save with Starlac!
Makes **DAIRY-SWEET**
nonfat **MILK**
for only **9¢ A QUART!**

**WHY STARLAC IS
3 ways better!**

because Starlac is guaranteed by Borden to be top-quality, pasteurized milk (minus water and fat) from tested herds only.

because it is protein-protected by an exclusive Borden process and tested for quality 24 times.

because its dairy-sweet flavor is protected from light and moisture by a light-tight, moisture-proof package.

Drink it!

Wonderful, dairy-sweet flavor. Gives exactly the same amount of B vitamins, proteins, calcium, and other milk minerals as top-quality, pasteurized milk.

Cook with it!

Enjoy casseroles, puddings and custards with Starlac. Use it to cream vegetables. Serve your family tempting, nourishing soups and chowders made with Starlac.

Bake with it!

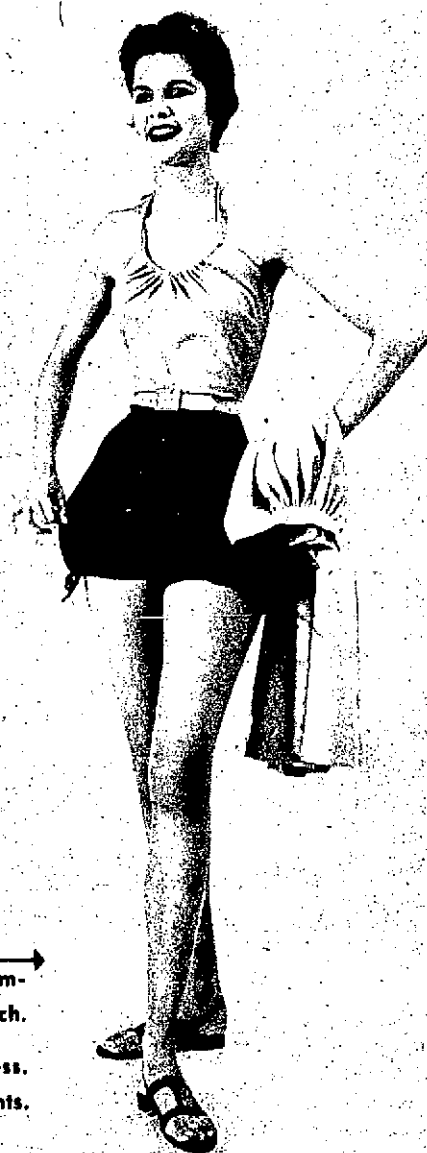
Use Starlac for your favorite cake. Bake tender muffins, light biscuits, crisp cookies. Use it in "made-with-milk" recipes. Keep a quart in the refrigerator.

STARLAC—the modern way to have
DAIRY-SWEET nonfat MILK
for as low as **9 cents a quart!**

At your grocer's in blue 5-qt. pkg. and the red 3-qt. envelope package.

Sew-it-Yourself

Play Suit & Dress



Outfit, right, is two-tone combination. Skirt and top match.

With skirt, it becomes a dress.
It can be made in gay prints.



#116

... for tennis, the beach or shopping

HERE'S A 2-WAY leisure-time outfit you can make quickly. The one-piece playsuit has a flattering, gathered halter neckline and draw-string bloomer shorts. The skirt slips over the shorts, giving you a graceful sun dress. Pattern #116 here is made of Weil & Schoenfeld's Wash-O-Matic rayon in two shades of green. It comes in sizes 10 to 20. Size 14 requires $3\frac{1}{4}$ yards of 39-inch material for skirt and bodice; 1-yard of contrasting material for the romper shorts.

Please send me PARADE Pattern #116 sizes.....
at 35¢ each pattern.

MAIL TO PARADE, BOX 436, MADISON SQUARE
STATION, NEW YORK 10, N. Y. (PLEASE PRINT
NAME & ADDRESS.)

NAME.....

STREET.....

CITY..... ZONE..... STATE.....

CLIP ▶

THIS

COUPON

Mary's DULL

PERIODIC PAIN

Menstrual pain had Mary down but Midol brought quick comfort. Midol acts three ways to bring faster relief from menstrual distress. It relieves cramps, eases headache and chases "blues."

Mary's SHARP

WITH

MIDOL

ITCH RELIEVED IN A JIFFY or money back

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

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It's wonderful the way Chewing-Gum Laxative

acts chiefly to REMOVE WASTE —NOT GOOD FOOD

Here's the secret millions of folks have discovered about FEEN-A-MINT, the modern chewing-gum laxative. Yes, here is why FEEN-A-MINT is so wonderfully different.

FEEN-A-MINT is different because you chew it. It's different, too, because it removes mostly waste—not good food!

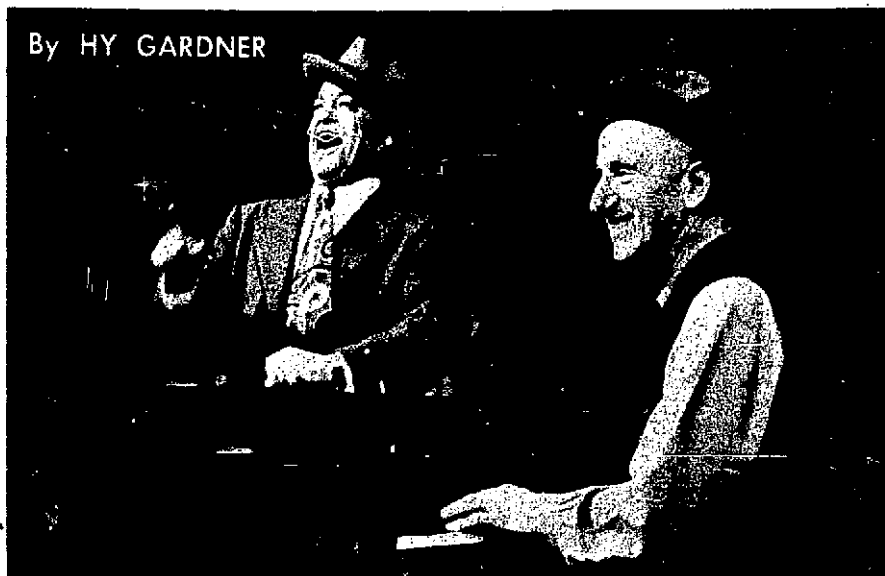
You see, FEEN-A-MINT does not work in the stomach, where food is being digested. That's why it does not take away a lot of the good food you need for energy.

Doctors know that FEEN-A-MINT works chiefly in the lower bowel... removes mostly waste, not good food!

So to feel like a million, do as millions do. Chew delicious FEEN-A-MINT... and feel full of life and energy! Get FEEN-A-MINT!

Feen-a-mint
THE CHEWING-GUM LAXATIVE

By HY GARDNER



JIMMY DURANTE, playing for Eddie Jackson, says "thank you" with his tax return.

How Dreary Is March 15?

It depends — on whether you pay, or Uncle Sam pays you

MARCH 15TH isn't as dreary a day now as it was when taxes were lower. Sound goofy? Then think of this.

Thanks to the governmental gimmick called "withholding taxes," March 15th is the day some folks find out that the Revenue Department owes *them* money instead of vice-versa. They overpaid their obligation to Uncle Sam.

You may have to have a hole in your head to view the day that optimistically. But then a hole in the head is as good a place as any in which to keep whatever money you have left after paying taxes...

The custom of paying taxes on income was first introduced in Britain back in the year 1799, and the tax collector had to make his door-to-door rounds flanked by two bodyguards. They murdered more tax collectors in those days...

"The White House"

I WASN'T around then, but I have it on good authority that in ancient Egypt the Treasury was referred to as "The White House."... No connection with the Washington establishment, for the occupant there pays taxes just as we do.

As a matter of fact I read the other day where Ike loses about \$20,000 a year working for us. He can't do anything about it. A President isn't permitted to have side lines such as guesting on panel television shows, lecturing for lots of loot, or giving golf exhibitions at so much a head...

MARK TWAIN once said that the only difference between a tax collector and a taxidermist is that the latter takes only your hide...

JONATHAN SWIFT also coined a satirical

nifty about the tax problem. He suggested that a tax be levied on female beauty because if every woman had to assess her own charms she'd very likely be more than generous...

JIMMY DURANTE, along with **BOB HOPE**, **BING CROSBY**, **ARTHUR GODFREY**, **JACK WEBB**, **MILTON BERLE**, **JOAN CRAWFORD**, **LUCILLE BALL** and other astronomically-high income earners who keep the treasury solvent, sends a "thank you" note along with his checks to Uncle Sam. The Schnoz's only gripe is that he and his nose have to file separate returns...

Tax on Prizes

ONE WOMAN, who won a two-family house on a radio quiz show, had her enthusiasm dampened when she was told she had to pay the government a tax on her prize. Unable to get up enough cash to meet the assessment, she wrote the Internal Revenue saying, "You fellows take the lower floor and let me keep the upper floor of the house."

BOB WEITMAN, the ABC radio-tevee executive, was once stopped by a panhandler as he entered his office in the New York Paramount theater. "Here's a dollar," he snapped, "now don't bother me for a week." The panhandler returned 75¢ in change explaining, "This puts me into too high a tax bracket!"...

All year long you put something away for a rainy day—and comes March 15th you know you'll be soaked... But there's one silver lining. I'd rather be soaked under an American shower curtain than live like a slave behind a Russian Iron Curtain...

Only her poise reveals that she uses Tampax

The world's most modern sanitary protection is a boon to women everywhere



You've heard it said, half-enviously, about the woman whose poise you admire: "Oh, she's lucky. It never bothers her!" Stop and think. Isn't it possible that if all the things that could cause you embarrassment

on "those days" were done away with, you'd be equally self-assured? Just suppose you never had to worry about ridge or belt-lines. (You wouldn't, with internally-worn Tampax.) Just suppose you never had any odor problems, any disposal problems. (Tampax does away with both those worries.) Just suppose your sanitary protection was so comfortable you never even felt it, so small a month's supply slipped into your purse. Wouldn't you be glad you switched to Tampax? At drug or notion counters in 8 absorbencies: Regular, Super, Junior, Tampax Incorporated, Palmer, Massachusetts.

Amazing New Creme RE-COLORS HAIR IN 17 MINUTES...

Now change streaked, gray, graying or drab hair to a new lustrous youthful-looking color, try Tintz Creme Shampoo-Tint today. It's a new hair coloring that recolors hair at home as it shampoos. Takes only 17 minutes. No waiting for results. It's easy to use—no messy mixing. Won't wash out. Your choice of 18 natural appearing colors. **Tintz CREAM SHAMPOO** Get Tintz at your druggists today.



ARTHRITIS PAIN?

Get **SLOAN'S LINIMENT**
Greatest name in pain-relieving liniments





Link's Letter

WHITE. Color experts find they can distinguish as many as 300 shades of white. When it comes to laundry, my wife recognizes just two: "Is" and "Isn't."

INVARIABLY

"In the wash"
(Sad phrase) is where
Whatever is
You want to wear.

Richard Armour

SELF-POLISHER. A new way to shine silver with no rubbing or polishing: Cover bottom of sink with aluminum foil. Put silverware on foil. Cover with hot, hot water. Add plenty of Surf and leave for a while. Silver shines itself. Completely safe. (\$5.00 to Mrs. Joann Willcox, St. Clair Shores, Mich. Send your cleaning tip to Link's Letter, P. O. Box 2311, Hollywood, Calif. I'll send you \$5.00 if I use it.)



KIDS say the darn'dest things. I asked one little boy where he was born. He said, "Do you mean before I met my folks?"

When I asked if they weren't around, he said, "Oh, no. I was in the hospital and they were home waiting for me."

(If you like kids, too, tune in "House Party" on CBS radio and TV Mondays, Wednesdays and Fridays.)



NAMES mean something. Ann means "grace." Catherine means "purity." My name, Arthur, means "bear man." Grrr!

And your name may mean \$25,000. That's the first prize in the Lucky Lever \$100,000 Sweepstakes. All you have to do to enter is write your name and address on the entry blank that is in the letter I mailed you and send it in. But do it now. Time's a-wasting!

Art Linkletter



THIS PHOTOGRAPH WAS TAKEN DURING A TV-RADIO PERFORMANCE OF ART LINKLETTER'S "HOUSE PARTY."

"Mind if I ask you a personal question?"

LADY IN AUDIENCE: *Not at all. Go right ahead.*

LINKLETTER: When you do your laundry, how do you tell whether it's really clean or not?

LADY: *I take a good look at it.*

LINKLETTER: That's mighty important, I agree. But wouldn't you say that all good detergents make things look clean these days?

LADY: *Yes, I guess I would.*

LINKLETTER: Well, you know there's a difference between things that only look clean and things that are clean clear through. They smell different. You can't fool your nose. When things are really clean, they smell clean.

And that's why so many women use today's Surf. You can't beat it for getting things white and bright. But Surf does more. It leaves everything with a nice, clean, fresh-air smell. When you wash them with Surf, they smell like sunshine. You know that they're clean clear through.

LADY: *I guess I ought to give Surf a try.*

LINKLETTER: And when you do, you won't be risking a red cent, because if you don't like today's Surf better than any other detergent, Lever Brothers will return your money. Every cent. Postage, too. Fair enough?

LADY: *Fair enough!*

When you wash them with SURF they smell like SUNSHINE

[... you know that they're clean clear through!]

Parade of Progress

Want to save wear & tear—on yourself?
Try these ideas to make living easier

SPRAY OUT STAINS

● A new spray dry cleaner is convenient to use. And it removes spots without leaving rings, maker claims. You spray it right on from the can—no application cloth needed. A special delaying ingredient in the formula limits spreading of the fluid and slows evaporation so you have ample time to remove spots. The spray has no gasoline odor and doesn't leave any after-odor. Maker claims it works effectively on clothing, suede, fabric shoes and handbags, upholstered fabrics, lampshades, and drapes. \$1. **PRO-FESH PRODUCTS, East Orange (Ampere Station), N. J.**

DIAL SAW

● Here's a useful attachment for your electric or hand drill: A 3-bladed little saw that cuts any size hole from 1/4" to 2 1/4" in diameter in metal, wood, plastics, etc. By rotating a dial, you can set the blades to cut the desired diameter. In addition to its obvious applications, the tool makes circular disks, washers, gaskets, bosses, plugs, etc. It can be used as a rotary planer, and as a grooving and inlaying tool. \$12.95. **ROBERTSON & RUTH, Box 534, Elmhurst, Ill.**

CATCH MORE FISH

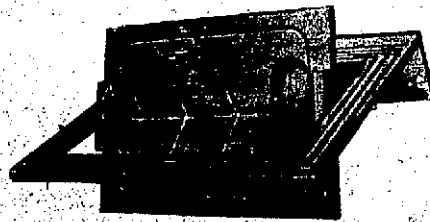
● For fickle fish that like one lure's action one day and another's the next, there's a new Ubangi spinning lure designed to get 'em all ways. On the surface, it pops, chugs and jitters. On retrieve, it runs deep with fast jittering action. 1/4 oz. \$1.25. **COOPER LURES, 325 W. Huron, Chicago, Ill.**

LIGHTS YOUR FIRE

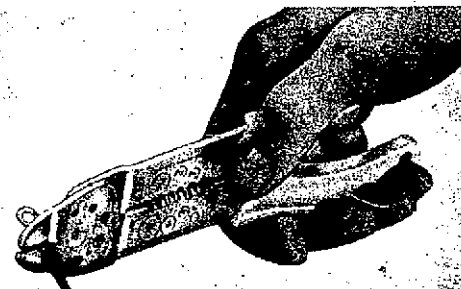
● Now there's a completely odorless fluid to make charcoal and wood burn without first building a fire with paper and scrappings. Sprinkle a little on the fuel, touch a flame to it, and your fire is going. It leaves no soot, and it doesn't affect food taste. 49¢. **BOYLE-MIDWAY, 22 E. 40th St., New York, N. Y.**



MOWS WHILE YOU REST: Want to mow your lawn 40 feet in any direction by remote control? This 20" reel-type mower does the trick. By pressing buttons on the control panel, you can start, stop, reverse and turn the machine right and left. Maker claims you can mow around trees and shrubs and under low-hanging branches more accurately than with conventional mower. \$184.50. **WINPOWER MFG. CO., Dept. PH, Newton, Iowa.**



3-WAY WALL TABLE: Attach this convertible drop-leaf table to any wall, door or cabinet and it opens out into a 19" x 22" cutting board. Loosen center screw and board turns over, becomes a carving rack with 6 pins to hold roast or fowl. You can remove rack, carry it to dining table as serving tray. \$15.95. **DAMAR, 763 Damar Bldg., Newark 5, N. J.**



HANDYMAN'S HELPER: Here's an electrician's tool adapted for the home workshop. It crimps solderless terminals and connectors. You can use it for splicing, cutting, stripping wire. It shears bolts clean, leaving the threads undamaged. Comes with kit of terminals, connectors, insulators. \$3.95. **AIRCRAFT MARINE PRODUCTS, 1325 American Bldg., Cincinnati, Ohio.**

To glorify the
natural charm of your
beauty zone*

Wear **Life Bras**
by **FORMFIT**



If you are one of the 47 out of every 100 women who are dissatisfied with the bra they're now wearing, know the thrill of wearing the right **LIFE BRA!** Because only **Formfit** makes bras for every figure need.

No two women have exactly the same bust contours. This is the reason bras must be designed in so many styles, for the full bust, the small, the firm, the pendulous, the "A" through "D" cup.

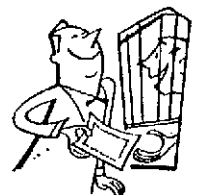
Possibly you are one of the 47 out of every 100 women not now satisfied yet are unaware that bras—whether bandeaux, longline, strapless or padded—are available to fit your individual requirements.

If so, know—as our fitters know, *a bra must fit you—you must not be uncomfortably molded to a bra!* No other brand offers the precise fit of **LIFE Bras**—the largest selection in the world. So make your next bra a **LIFE Bra!** \$1.25 to \$6.50 at the better stores.

Life Bra shown, #515, has hidden strips in quilted underbust for proper shaping of cup and firmer support. Elastic releases g-i-v-e for comfort, deep-hem sides hold bra in place. Nylon taffeta and nylon lace, A, B, C, \$4.00.

THE FORMFIT COMPANY • CHICAGO • NEW YORK

Buy Now
UNITED STATES
Savings Bonds



Sure pans out perfect

with this livelier catsup

You'll like the handy
screw cap... so easy
to open and close.

Del Monte Catsup

the only catsup made with

Pineapple *distilled* Vinegar

—the superlative vinegar that brings out
the best in catsup flavor

Try these other
famous DEL MONTE
Tomato Products, too!

Tomato Sauce
Stewed Tomatoes
Chili Sauce
Tomato Juice



- ✓ There are catsups *and* catsups, you know. And not all the same, by a long shot.
- ✓ Only DEL MONTE Brand Catsup is made with Pineapple Distilled Vinegar...the sparkling vinegar that has such winning ways with fine, ripe tomato flavor and zesty spices in catsup.
- ✓ The quality? Right there on the famous green label with the red shield is the familiar DEL MONTE name. You can bank on it anywhere, any time, any fool.

Meatless Chowder

A wonderful main dish for Lent, savory and satisfying

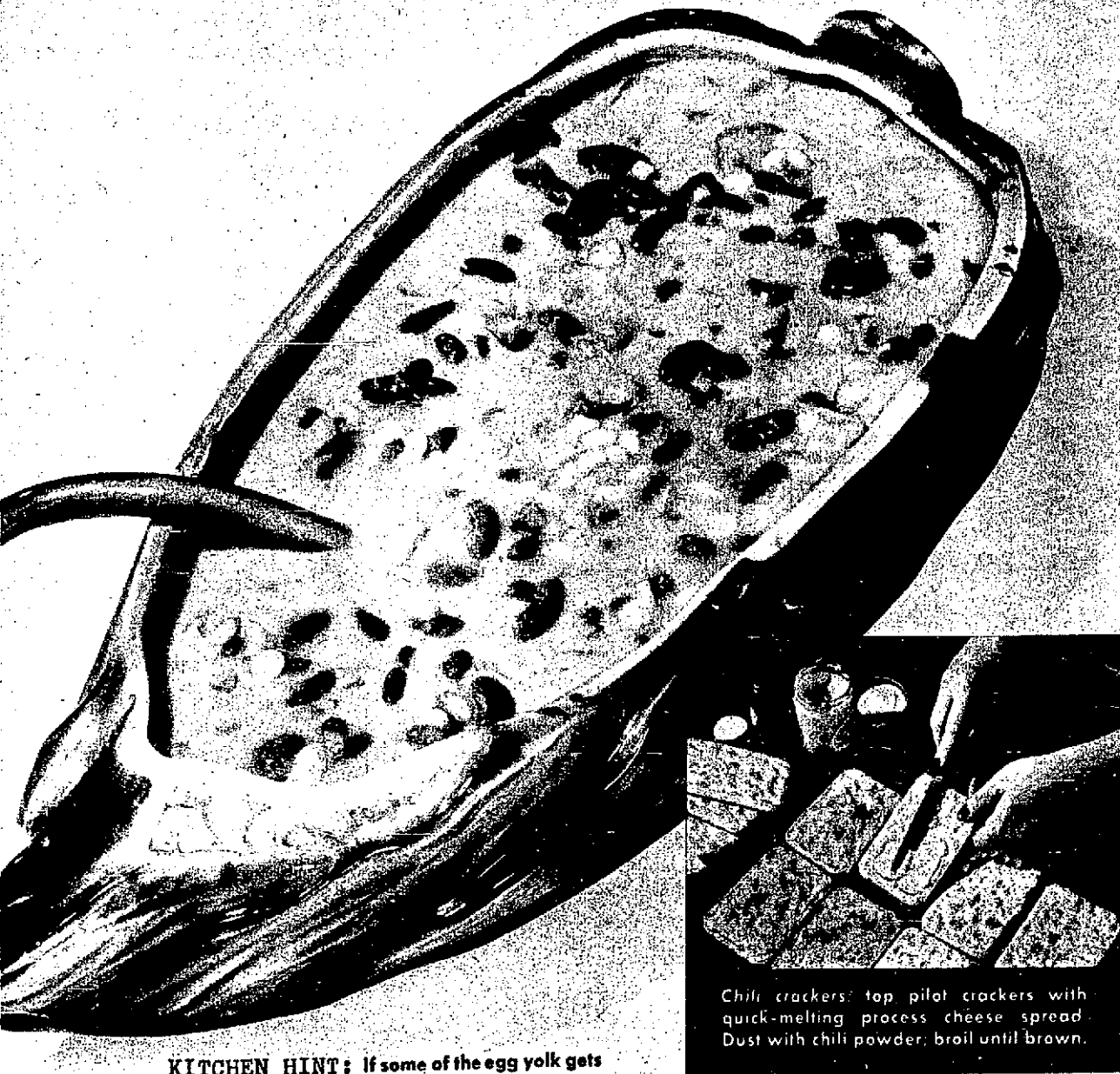
IF YOU ARE collecting Lenten recipes to see you over the weeks between now and Easter Sunday, don't miss this one! A savory chowder, brought steaming to the table, is a heartening sight on a cold evening. It's a welcome change, too, from more usual dishes, because this recipe is really new and different. Serve hot chili crackers with it, and either a tossed salad or an assortment of crisp, raw vegetables, such as carrots, onions, radishes, celery. Finish with lemon chiffon pie, tea or coffee.

CORN AND KIDNEY BEAN CHOWDER

2 large sweet onions, 1 can evaporated milk
thinly sliced 2 #2 cans (1 lb. 4 oz.)
2 tablespoons salad oil kidney beans
2 cans tomato soup 2 12-oz. cans kernel corn
1 1/2 cups water 1/4 teaspoon oregano

Salt and pepper to taste

Cook onions in salad oil until soft and light brown. Combine soup, water and evaporated milk; add. Add undrained kidney beans and corn; simmer 10 minutes; add oregano, salt and pepper. Simmer 5 minutes longer. Serve with chili crackers (see caption). Makes 8 generous servings.



KITCHEN HINT: If some of the egg yolk gets into the whites when separating eggs, use a piece of egg shell to remove it.

Chili crackers: top pilot crackers with quick-melting process cheese spread. Dust with chili powder; broil until brown.

*in a minute
maybe two,
Bobby's shoes
look like new*



**dries to a shine
no buffing!**

**Mrs. Dennis Day
Says Blue Bonnet
Rates Big Encore!**



Los Angeles, Calif.—When it comes to singers, and margarines, this charming housewife has her favorites! "Golden BLUE BONNET is the margarine I serve," she says. "It has a delicious, sunny-sweet flavor. I've learned it's much better nutritionally—and it's so economical, too!" Unlike most margarines, BLUE BONNET gives you both vitamins A and D. This is especially important where your children are concerned. Yes, BLUE BONNET gives you all 3: Flavor, Nutrition and Economy!

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A concise version of the giant \$51.00 COLUMBIA ENCYCLOPEDIA, created especially for home and office. Only one volume of fitting size; contains 31,000 articles, 1,250,000 words; full-page illustrations. The "Absolute Authority," completely up-to-date with basic facts in every field. A must volume for the permanent home library. Pub. edition, \$7.95.



LORD VANITY by Samuel Shellabarger. A sweeping story of war, intrigue, passion and young love set in the pleasure-mad capitals of 18th century Europe... told by the world's greatest historical novelist! Pub. edition, \$3.95.



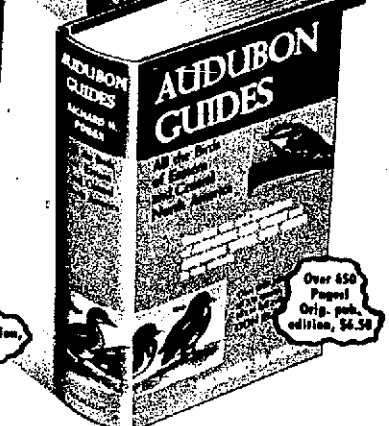
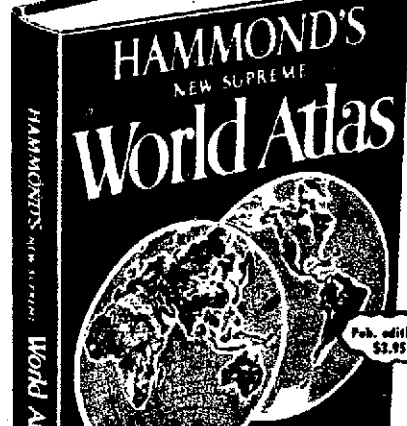
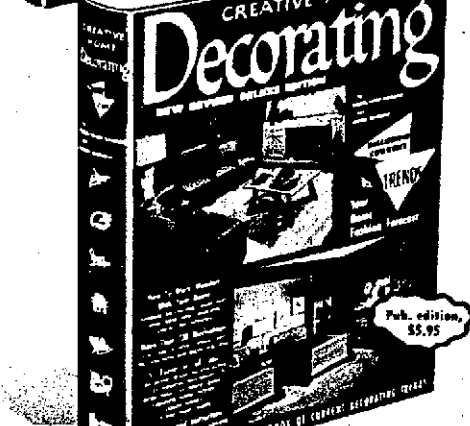
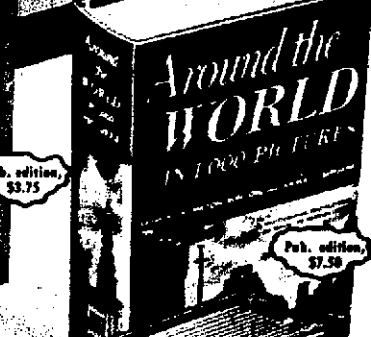
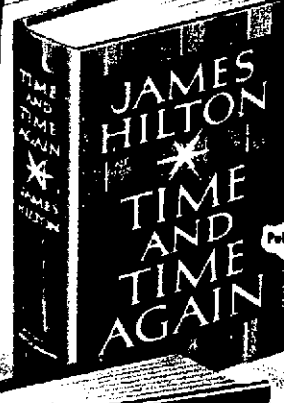
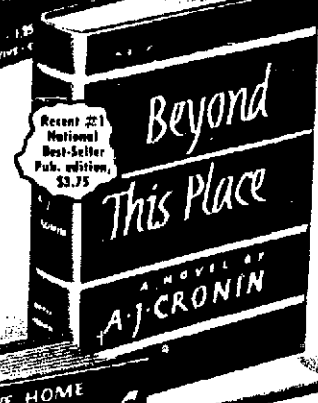
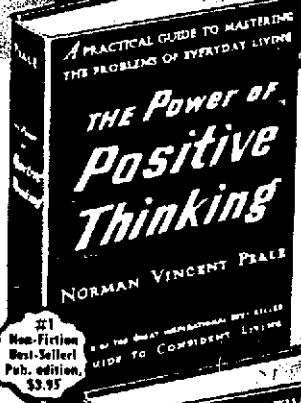
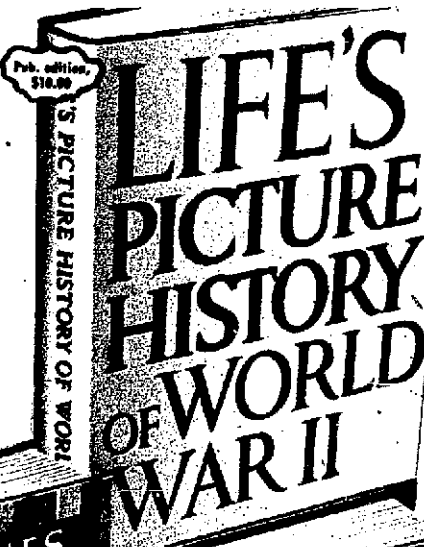
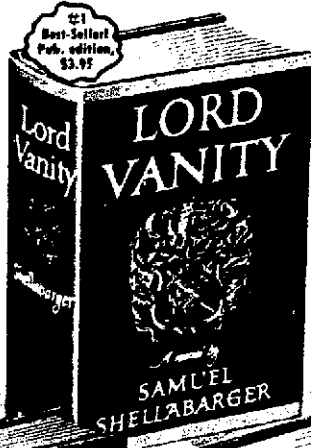
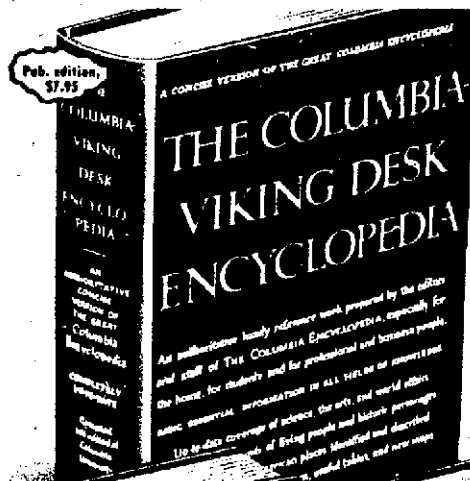
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BEYOND THIS PLACE by A. J. Cronin. New top best-seller by the beloved author of *The Keys to the Kingdom*, *The Citadel*, *The Green Years*, *The Stars Look Down*. All America is talking about it! Pub. edition, \$3.75.



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YOUR
FAVORITE
COMICS

Independent SUNDAY Press-Telegram

★ SOUTHLAND MAGAZINE ★ PARADE ★ SPORTS ★ WOMEN'S FEATURES ★

15¢

LONG BEACH, CALIFORNIA
MARCH 14, 1954

FOOLS WILL PRATE O' RIGHT OR WRONG, WHILE KNAVES LAUGH IN THEIR SLEEVE. STILL, AS GEO. HERBERT SAID, "BETTER BE A FOOL THAN A KNAVE."

SO MAYBE WE DID MEET SOME RUBE AND HIS FROWZY WIFE...SO WHAT? YOU GOT NOTHIN' ON US!

WE'VE BEEN GOING STRAIGHT FOR YEARS! YOU HAVEN'T A SHRED OF EVIDENCE AGAINST US...

TROUBLE IS THEY'RE RIGHT! WE CAN'T PROVE A THING, UNLESS WE CAN FIND THE SUITCASE WITH THE DOUGH!

TWENTY-FOUR HOUR TAIL ON 'EM TO DO THAT...THEY'RE SMART...THEY'D NOT GO NEAR TH' STUFF FOR MONTHS...

WITH MURDERS AND HOLDUPS, WE'VE GOT NO MEN TO WASTE THAT WAY...SURE SORRY FOR THOSE POOR EBUR FOLKS...

YEAH...WELL, MAYBE THESE CROOKS'LL GET CAUGHT YET...BUT JUST CHANCE, IF THEY DO...

LIKE I WAS SAYIN'...IN THIS MOTOR COURT BUSINESS...NEVER KNOW WHO THE CUSTOMERS ARE...DON'T HAVE TO GET THEIR MONEY IN ADVANCE...

BUT THAT KNIS CHARACTER WAS TOO SUCK AN' OILY...I SHOULD'A GUESSED AND WARNED YOU...

OH, IT WAS ALL OUR FAULT...WE WERE JUST TOO TRUSTIN'...

EASY MARKS! THAT'S WHAT WE WERE...

WE JUST NEVER WAS MEANT TO HAVE MUCH...WELL, WE STILL GOT OUR HEALTH...

IT'S BITTER! REAL BITTER! FORTY YEARS O' SLAVIN'...FOR NOTHIN'...

SHAME NELLIE AN' ME DIDN'T KNOW YOU FOLKS HAD ALL THAT TWENTY-FIVE THOUSAND YOU WANTED TO INVEST...

TH' BANKER SAID IT WOULDN'T HAVE EARNED US A LIVIN' NOWAY...

'TWOUL'D A HERE! WE NEED MORE CABINS...IMPROVEMENTS! WE'D A SOLD YOU A HALF INTEREST...BEEN PARTNERS...AND ALL MADE OUT FINE...

BUT NOW WE'RE BROKE!

OH, WELL...EVEN SO, WE GOT A PROPOSITION, NELLIE AND ME...THIS THING'S GETTIN' TOO MUCH FOR US...ALONE...

YOU MEAN WE...? WE COULD HELP?

YOU'D HAVE YOUR CABIN SAME AS NOW...AND WE'D PAY YOU FOLKS WHATEVER'S FAIR...

THE OLD SWITCHEROO, TH' COPS CALLED IT...AND THEY FIGGER THOSE CROOKS HID TH' SUITCASE WITH TH' DOUGH! BUT WHERE? HM-M...C'MON, SANDY...LET'S TAKE A WALK...

HAROLD GRAY

Reg. U. S. Pat. Off.
Copyright 1954 by News Syndicate Co. Inc.

THE BROWNIES

by CARL CRUBERT

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Reg. U. S. Pat. Off.

G'NITE, MAMA!

GOOD NIGHT, DEAR!

WAIT, JACKIE! I WOULDN'T BOTHER DADDY TONIGHT... HE'S LIABLE TO SNAP YOUR HEAD OFF!

BUT I JUST WANT TO SAY GOODNIGHT!

HE'S WORKING ON HIS INCOME TAX AND HE'S AS GROUCHY AS AN OL' BEAR!

WAIT, DEAR, SEND JACKIE IN!

MAMA SAID YOU MIGHT SNAP MY HEAD OFF!

NONSENSE! I'M GLAD TO SEE YOU ANYTIME... ESPECIALLY TONIGHT!

DADDY WAS REAL NICE... HE SAID HE WISHED I WAS TWINS!

HE EVEN KISSED ME AND CALLED ME HIS EXEMPTION... IS THAT GOOD?

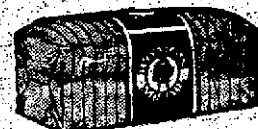
YES, DEAR... THAT'S GOOD... FOR \$600.00

HIGH FLAVOR

LOW CALORIE

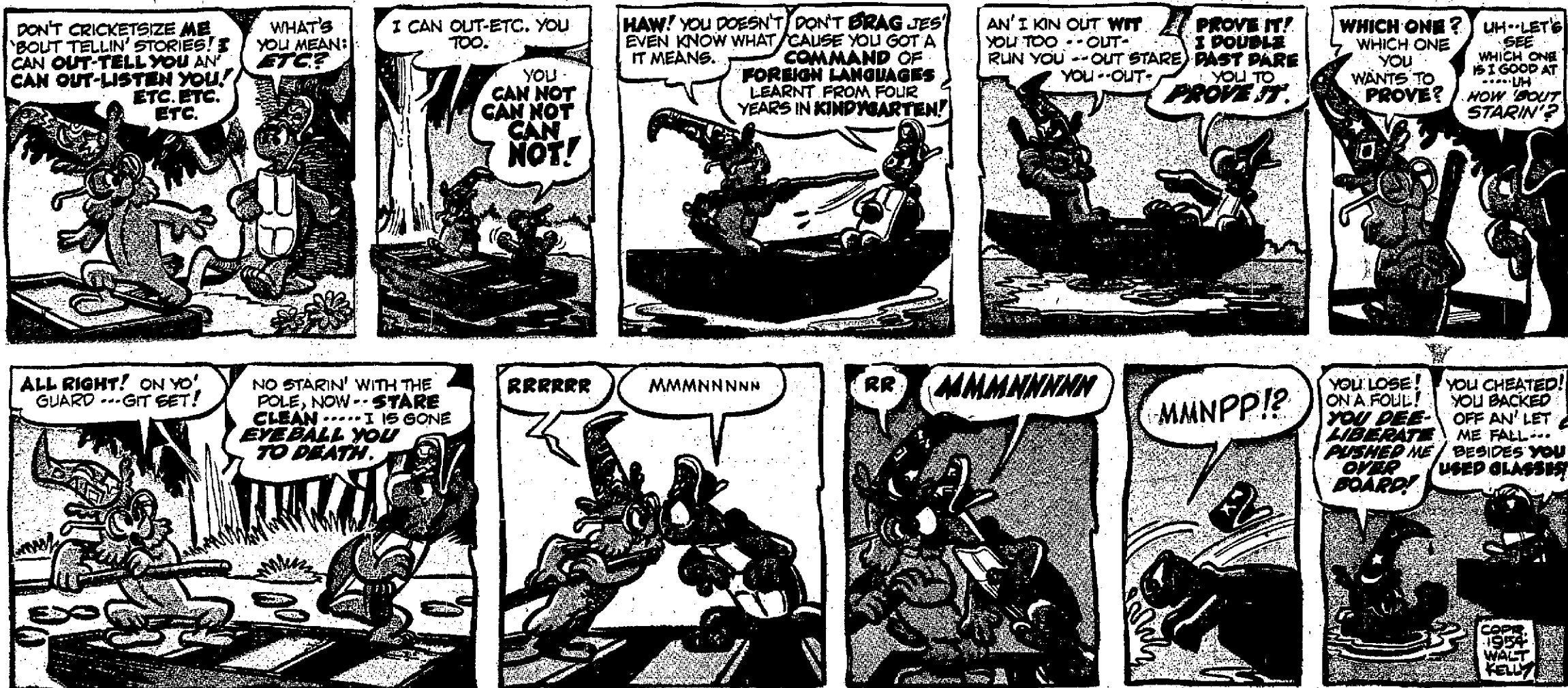


ROMAN MEAL BREAD



POGO

By Walt Kelly



VIC FLINT

By Michael O'Malley



THESE GREAT ZACCHINIS are all for a Gun that Shoots Wheat!

"HUMAN CANNONBALLS" VICTORIA & DUINA ZACCHINI IN WORLD'S MOST SPECTACULAR FEAT!

SAY, MOM... HERE'S A REAL TREAT FOR BREAKFAST!

Like to see your youngsters eat a nourishing breakfast? They like to see you set out crisp, tender, delicious Quaker Puffed Wheat! And as they enjoy it, you'll enjoy knowing they're getting the extra health values of restored natural-grain amounts of Vitamin B₁, Niacin and Iron!

Treat your family to an economical and nourishing breakfast of Quaker Puffed Wheat with milk and fruit. Look for the familiar red and blue package at your grocer's!

Victoria Zacchini climbs into cannon ready to be shot 200 feet through the air as her sister, Duina stands by.

GEE, DUINA THAT GUN'S TERRIFIC! OUR LIVES DEPEND ON IT! BUT LET ME TELL YOU ABOUT ANOTHER GUN YOU CAN DEPEND ON!

I'M TALKING ABOUT THE GUN THAT SHOOTS QUAKER PUFFED WHEAT CEREAL! WE NEED TO EAT A GOOD BREAKFAST TO KEEP IN TIP-TOP SHAPE!

QUAKER PUFFED WHEAT WITH MILK AND FRUIT HELP SUPPLY TRIGGER-FAST ENERGY!

AND THE WHEAT THAT'S SHOT FROM GUNS IS JUST NATURALLY DELICIOUS!*

*Quaker Puffed Wheat is the natural grain uncoated by factory sweetening. You sweeten it yourself to suit your taste!

WATCH "CONTEST CARNIVAL" ON TV!

Kids! See youngsters like you! Kids in exciting acts!

ON CBS TELEVISION NETWORK

KNXT - Channel 2 - 3:30 p.m. Every Saturday

QUAKER PUFFED WHEAT

ENJOY QUAKER PUFFED RICE, TOO!

VIGNETTES OF LIFE

There's Nothing You Can Do About It

BY HARRY WEINERT



BUGS BUNNY

The Famous Rabbit



SPIC and SPAN cleans my Linoleum Cleaner TWICE AS FAST-TWICE AS EASY AS SOAPS OR DETERGENTS!



P.S. Spic and Span is milder to hands than the mildest detergent — yet it cleans linoleum faster... easier!

BO

By Frank Beck



ALLEY OOP

By V. T. Hamlin



DEATH on the FLYING TRAPEZE

TRUE EXPERIENCE OF BURL R. CAMPBELL, PLEASANTON, IOWA

AT LOOSE ENDS ONE NIGHT I HAD DRIVEN TO A SMALL NEIGHBORING TOWN. A CARNIVAL CALLED MY EYE. I PARKED THE CAR, TOOK A FLASHLIGHT AND WALKED ACROSS THE FIELDS.

AS I CAME CLOSE, I SAW A TRAPEZE ACT IN PROGRESS. THE TINY ARTIST FACED HER BRAWNY PARTNER ACROSS A GULF, SEVENTY-FIVE FEET DEEP, UNBROKEN BY A NET. AS I WATCHED, SHE POISED, SWUNG...

...THEN THE LIGHTS FAILED!

FOR AN INSTANT, THERE WAS PANDEMONIUM! THEN ALMOST AUTOMATICALLY, I SHOT MY FLASHLIGHT BEAM UP TO SPOTLIGHT THE GIRL.

THE SPLIT-SECOND BREAK IN THINGS HAD THROWN THEM OFF. NOW IN AN UNELEGANT GRIP SHE DANGLED BY ONLY ONE HAND, WRITHING IN MID-AIR. SHE WAS SLIPPING.

A LOW SIGH OF HORROR WENT UP FROM THE CROWD. EVEN AT A DISTANCE, I COULD SEE THE SPASM OF AGONY ON THE GIRL'S FACE. THEN HER OTHER HAND MET THE IRON GRIP. THE CROWD CHEERED.

GET THE NEW, IMPROVED LONGER-LASTING "EVEREADY" "NINE LIVES" BATTERY. BETTER THAN EVER! YOU NEVER GET A DUD WITH "EVEREADY"!

I CAN NEVER THANK YOU ENOUGH.

WHEN THAT GENERATOR FAILED, I THOUGHT IT WAS CURTAINS. LUCKY FOR US THAT YOUR FLASHLIGHT DIDN'T BLACK OUT, TOO!

NOT A CHANCE! I'VE USED "EVEREADY" BATTERIES ALL MY LIFE. I'VE NEVER HAD A DUD WITH "EVEREADY"! AND DO THEY LAST! THEY REALLY HAVE "NINE LIVES"!

WRITE US YOUR TRUE EXPERIENCES WITH "EVEREADY" BRAND FLASHLIGHT BATTERIES.

NEW! IMPROVED! "EVEREADY" The Battery with "NINE LIVES"

GUARANTEED... LONGER LIFE!

GUARANTEED: Your flashlight and batteries replaced free if damaged by this new "Eveready" battery!

YOU NEVER GET A DUD WITH "EVEREADY"

NATIONAL CARBON COMPANY
A Division of Union Carbide and Carbon Corporation
30 East 42nd Street, New York 17, N.Y.

"Eveready," "Nine Lives" and the Cat Symbol are registered trademarks of Union Carbide and Carbon Corporation.

THESE NEW "EVEREADY" BATTERIES SELL FASTER. MY CUSTOMERS HAVE FOUND THEM LONGER LASTING, AND THEY LIKE THE GUARANTEE. YOU NEVER GET A DUD WITH "EVEREADY"!

R. D. WARREN
Clark Hardware Company
Lexington, Kentucky.

THE JACKSON TWINS

By Dick Brooks



Captain EASY

by LESLIE FRIEDER



THESE DOGS ARE THE SEVENTH GENERATION RAISED ON FRISKIES ALONE!

FRISKIES RESEARCH KENNELS
CARNATION MILK FARM

KENNEL No.

YOU MEAN FRISKIES IS ALL THEY'VE EVER HAD?

THAT'S RIGHT! YOU SEE, FRISKIES IS ONE FOOD THAT PROVIDES COMPLETE NOURISHMENT—WITH A TASTE-APPEAL DOGS LOVE! THE FLAVOR WAS DEVELOPED THROUGH HUNDREDS OF TASTE TESTS!

I WANT MY DOG TO HAVE THE BEST! WHICH SHOULD I FEED—CANNED FRISKIES OR FRISKIES MEAL?

BOTH ARE BACKED BY ALBERS 50 YEARS' EXPERIENCE IN ANIMAL NUTRITION! SOME DOG OWNERS PREFER THE ECONOMY OF MEAL, OTHERS THE CONVENIENCE OF CANNED FRISKIES! OR THEY FEED BOTH FOR VARIETY!

THE FRISKIES FORMULA IS SCIENTIFICALLY BALANCED TO PROVIDE EVERY FOOD ELEMENT DOGS ARE KNOWN TO NEED! IT HAS BEEN CONSTANTLY CHECKED AND TESTED WITH DOGS OF ALL SIZES AND TYPES TO MAKE IT EVEN BETTER FOR YOUR DOGS' HEALTH!

TAKE CANNED FRISKIES! IT'S THE "TABLE-QUALITY" DOG FOOD! AND IT HAS LOTS OF RICH RED MEAT—NOT ORDINARY MEAT BUT U.S. GOVT INSPECTED HORSE MEAT! THE U.S. SEAL IS RIGHT HERE ON THE LABEL!

FRISKIES MEAL CONTAINS 19 INDIVIDUAL INGREDIENTS—AND IS ESPECIALLY RICH IN MEAT PROTEIN! IT'S THE TYPE OF FOOD 9 OUT OF 10 EXPERTS FEED! YOU'LL FIND FRISKIES WHEREVER DOG FOODS ARE SOLD!

Feed one of AMERICA'S MOST EXPERIENCED DOG FOODS

Keep your dog frisky with

ALBERS MILLING CO.
DIV. OF CARNATION COMPANY
LOS ANGELES 36, CALIF.

Friskies



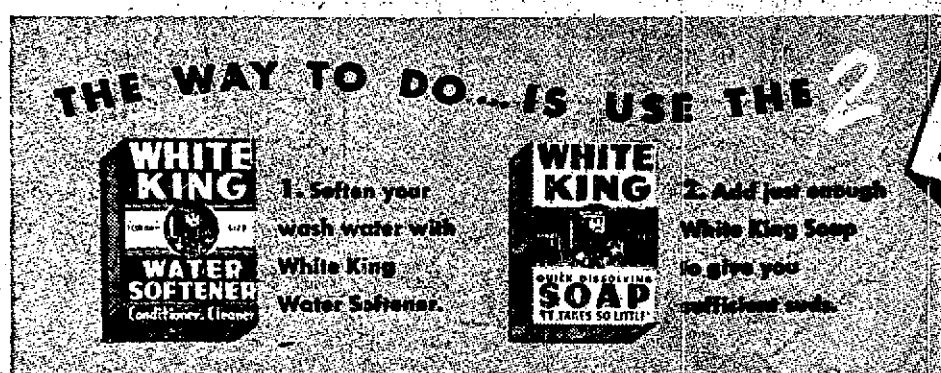
the **EASIEST, CLEANEST,**
SAFEST, CHEAPEST way!

In your washing machine White King Soap gives you the **easiest** wash because it gets more dirt out—in less time than any other soap or detergent we have been able to test against it.

White King Soap gives you the **cleanest** wash because White King is pure mild soap of a very special kind.

White King Soap gives you the **safest** wash because it leaves no chemical residue in your clothes to irritate the skin. It cannot possibly give your hands "detergent burn."

White King Soap gives you the **cheapest** wash because the giant package costs little to buy. And when used with White King Water Softener your soap bills are cut way down!



WHEN THERE'S A BETTER PRODUCT THAN SOAP... WHITE KING WILL MAKE IT!



nothing washes like *real* soap...
there's *no* soap like
WHITE KING!

Take
a peek at
THIS CLEANSER!

Foam action cleanser—
fragrant—easy on the hands—the best
cleanser that WHITE KING can make
—and THAT'S GOOD!



GOSH, I DON'T SEE WHY I GOTTA STAY CLEAN JUST 'CAUSE IT'S MY OL' BIRTHDAY!

WISH I WAS A COAL MINER. I'LL BET THEIR MOTHERS DON'T HOLLER AT 'EM TO STAY CLEAN!

OR IF I WAS A SPEAR FISHERMAN I'D NEVER GET DIRTY!

YOU'RE LUCKY, RUFF. YOU DON'T HAVE TO WEAR CLOTHES!

YEAH... YOU'D JUST LOOK SILLY.

WONDER IF THERE'S ANY DIRT ON MARS?

NAW—I DON'T WANNA BE NO PLACE I CAN'T RIDE A HORSE!

HOW 'BOUT PAINTERS? THEY GET PAID TO GET DIRTY!

HEY! IT'S MY BIRTHDAY! I CAN WEAR MY BIRTHDAY SUIT!

HAPPY BIRTHDAY TO ME!!

MARK TRAIL

by

IN FACT, HE DEPENDS ON HIS SHARP SHOOTING FOR HIS MEALS.

SOME OF THE TASTIEST INSECTS OF HIS NATIVE STREAMS. REST JUST OUTSIDE OF HIS JUMPING RANGE.

BUT, WITH THE SURENESS OF AN OZARK SQUIRREL HUNTER, TOXOTES LINES UP HIS SIGHTS...

AND PUSHING HIS NOSE OUT OF THE WATER, HE LETS FLY A DROPLET THAT KNOCKS THE INSECT HEAD OVER HEELS INTO THE WATER.

IF THE FIRST SHOT MISSES, THE ARCHER CAN FIRE SEVERAL MORE SO RAPIDLY THAT THE SURPRISED INSECT HAS LITTLE CHANCE TO DUCK!

JET SCOTT

by Stark and Robinson

YOU SAY THE FOREIGN MAN OF SCIENCE MAY DISCOVER HOW WE SET FIRE TO THE PIPELINE?

IT IS NOT, WHO SAYS IT--IT IS OUR QUEEN, HA'RUBA... SHE SENDS ME TO TELL SHIEK JALA WHAT MUST BE DONE!

KEEP IT UP CHUM. THE LONGER YOU SPOUT THE CLOSER I GET!

NOW SPILL IT--WHICH ONE OF YOU IS THE QUEEN'S BOSS HERE?

I DON'T DIG YOUR--HUH?

THE TRANSLATION IS *HE* SHIEK JALA... AND ALL THERE IS TO DIG IS YOUR GRAVE!

IF ALL GOES AS WELL AT THE PUMP STATION AS HERE, QUEEN HA'RUBA WILL SOON HAVE HER REVOLT!

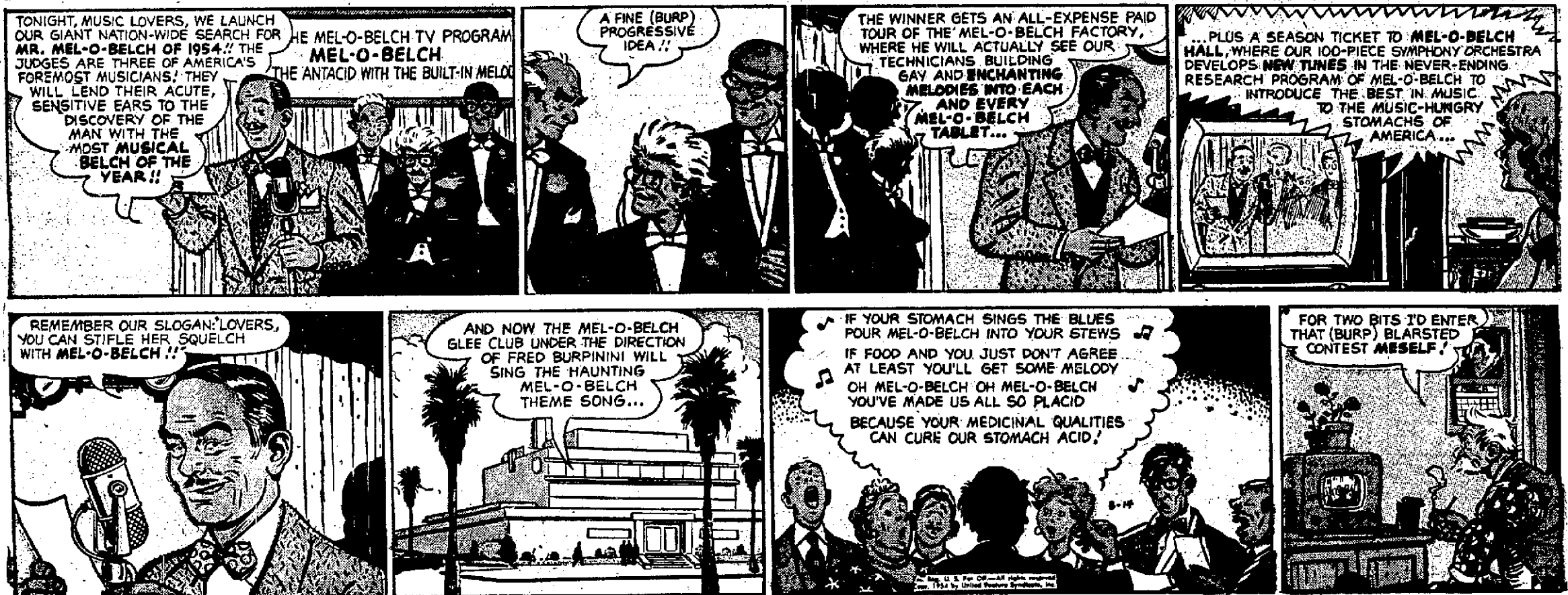
TOLD YOU SHE WAS SMART, KING BENJ-- SHE KNOWS WHEN TO DISAPPEAR!

THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



ABBIE and SLATS by RAE BURN VAN BUREN



AJAX cleans your Kitchen Sink up to **TWICE AS EASY—TWICE AS FAST!**

SINK CLEANING MIRACLE! COLGATE'S AJAX LIFTS OFF GREASE AND DIRT, FLOATS IT AWAY. EVEN ALUMINUM MARKS DISAPPEAR LIKE MAGIC! EASY ON HANDS!

—because **AJAX** with **"FOAMING ACTION"**—

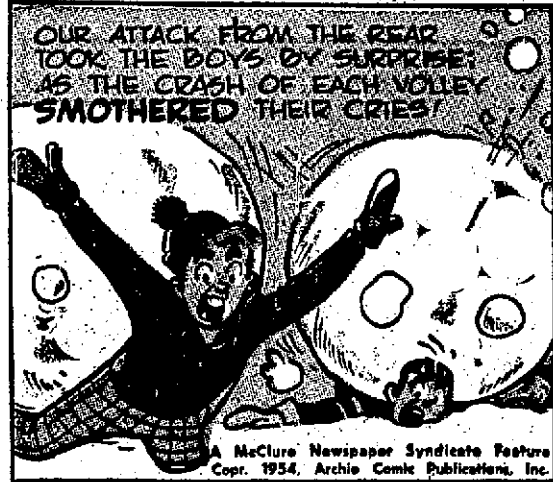
PORCELAIN AND TILE SURFACES COME SHINY. BRIGHT "FOAMING ACTION" AJAX POLISHES AS IT CLEANS. LEAVES NO GRITTY CLEANSER SCUM. HAS A PLEASANT FRAGRANCE!

Floats Dirt and Grease Right Down the Drain!

WONDERFUL FOR POTS, PANS, BECAUSE NO OTHER LEADING CLEANSER CUTS GREASE SO FAST! GET AJAX FOR YOUR KITCHEN, A CAN FOR THE BATHROOM, TOO!

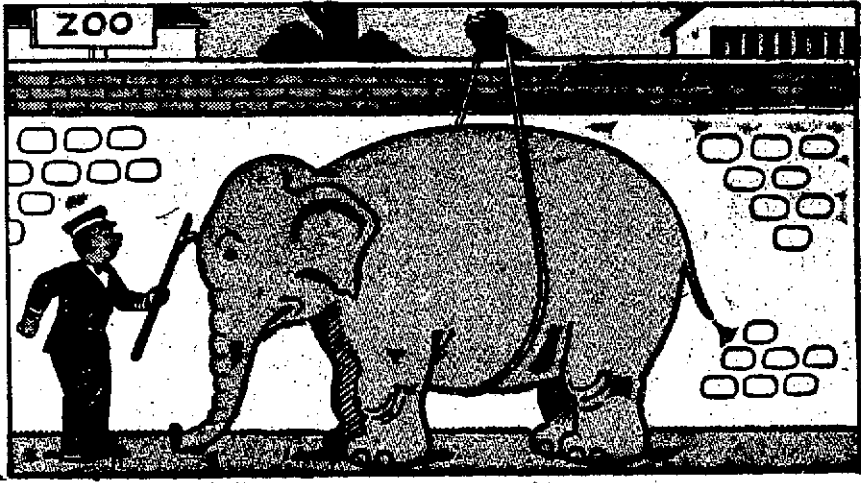
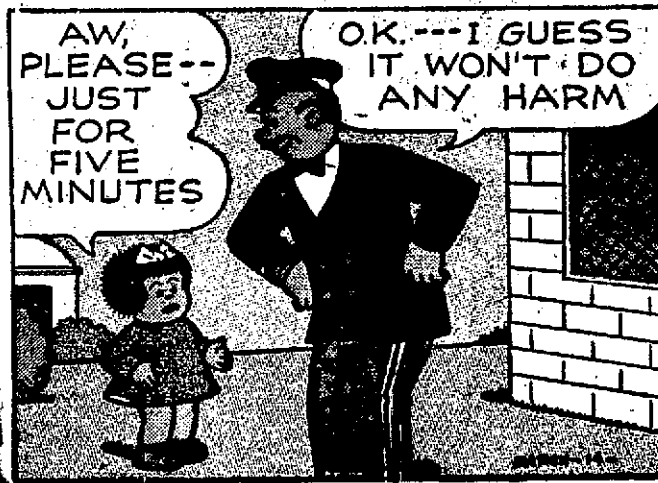
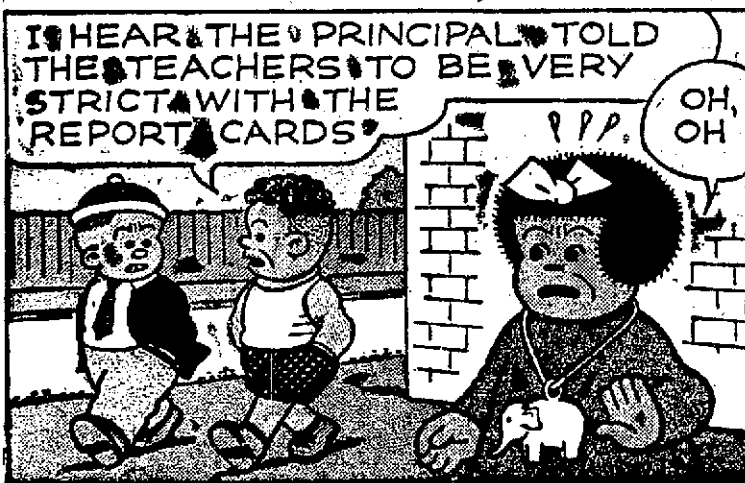
ARCHIE

By Bob Montana

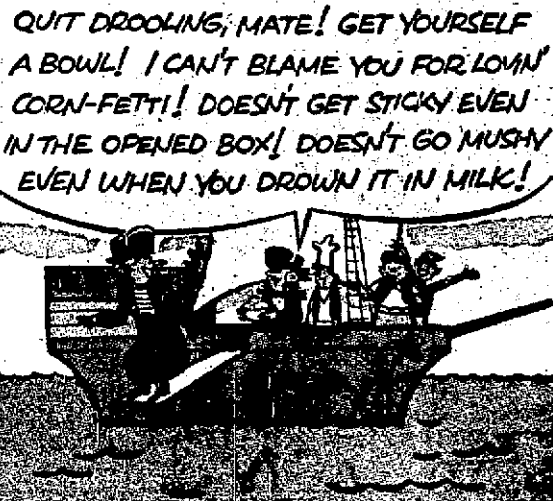
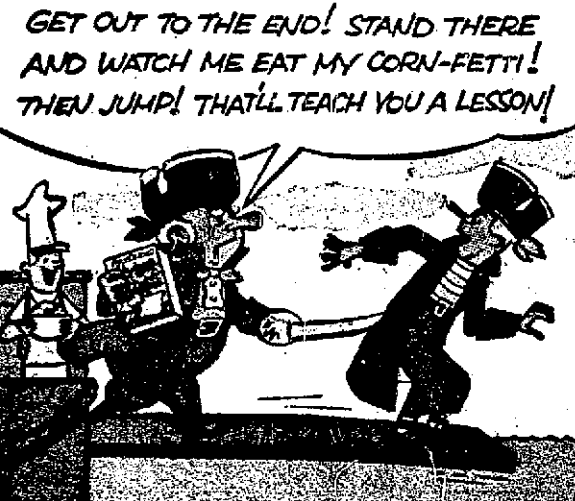
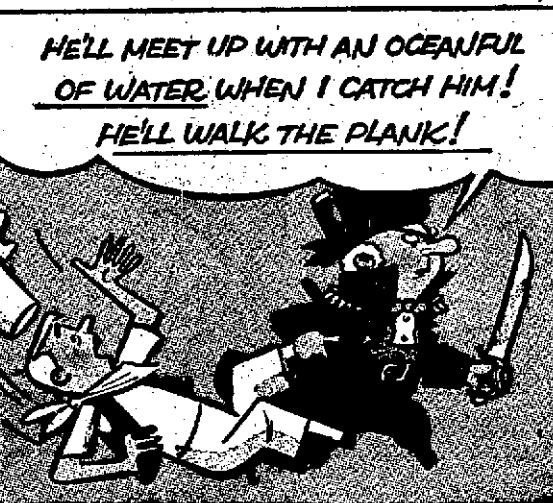


NANCY

By Ernie Bushmiller

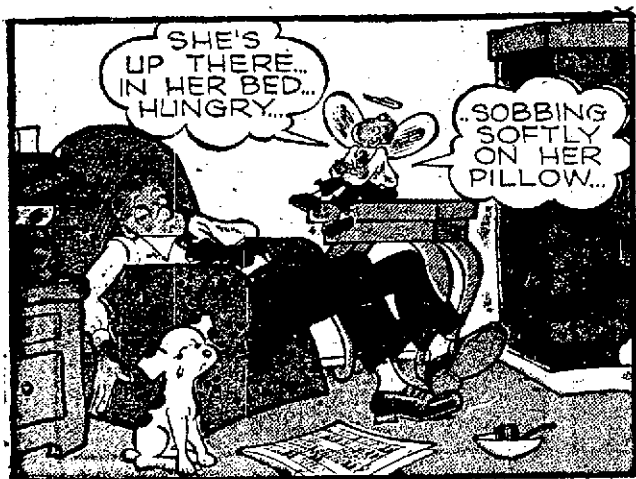


THE STOLEN TREASURE



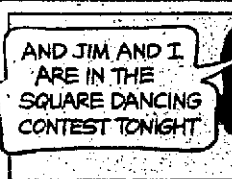
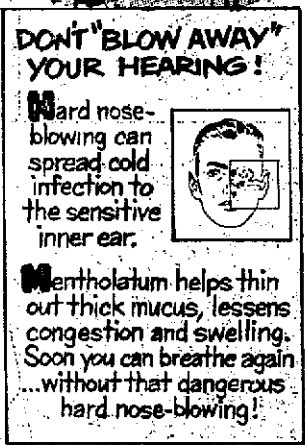
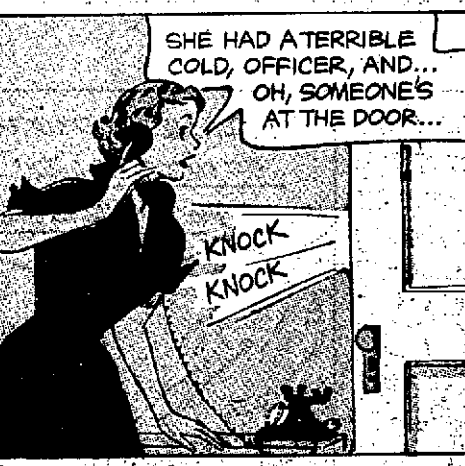
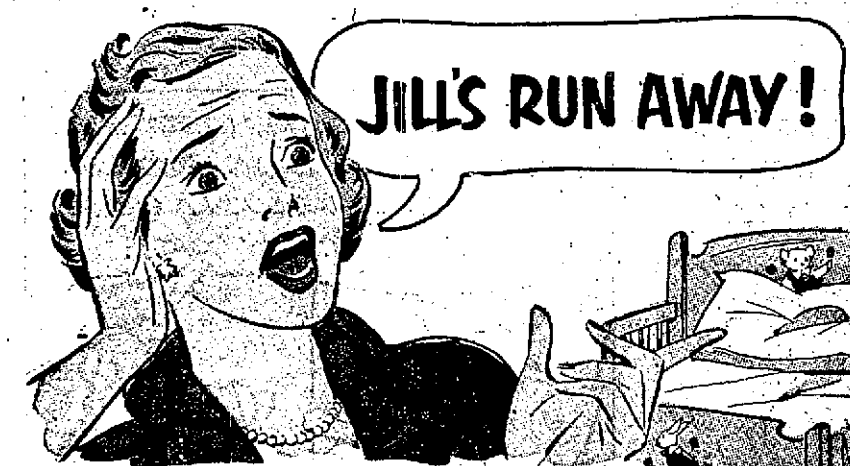
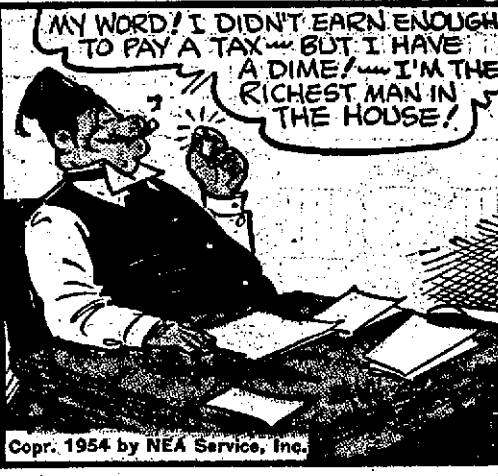
PRISCILLA'S POP

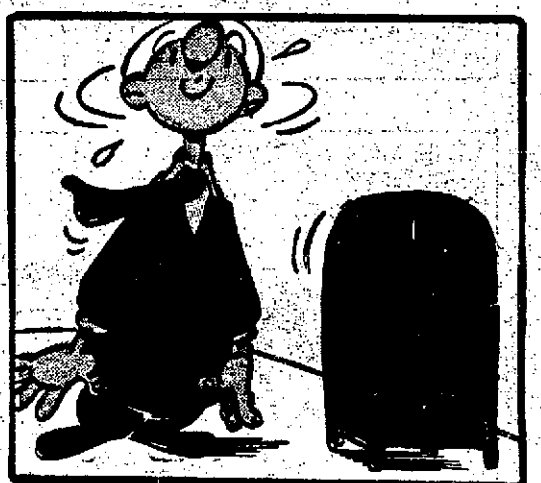
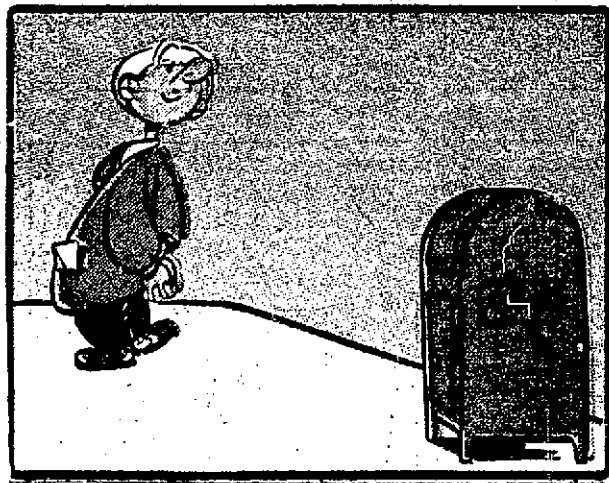
By Al Vermeer



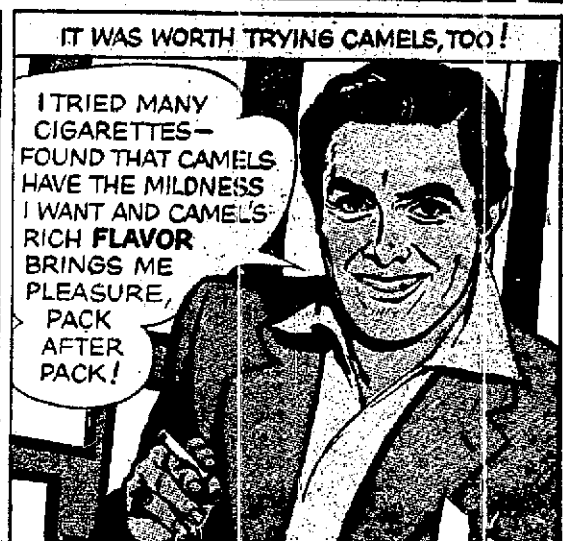
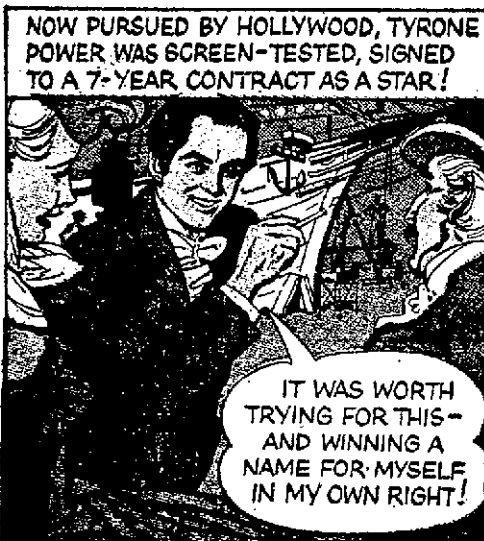
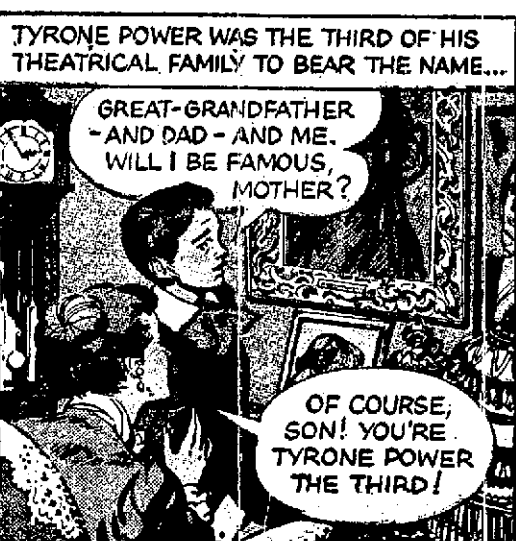
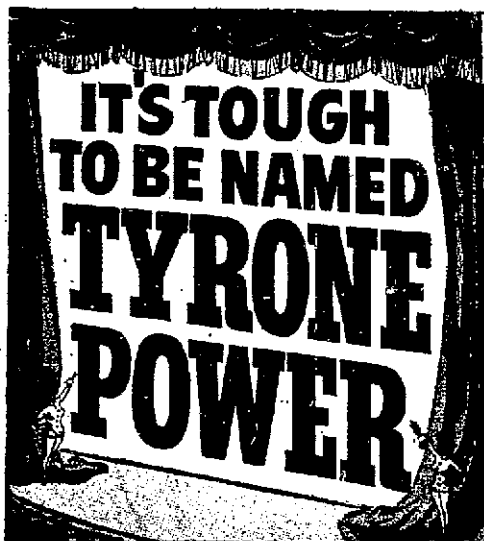
OUR BOARDING HOUSE

With Major Hoople





AN ADVERTISEMENT OF R. J. REYNOLDS TOBACCO CO.

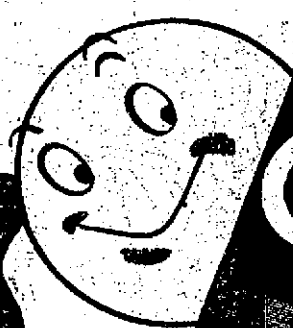


STEVE ROPER



COMPARE NEW DETERGENT OXYDOL WITH YOUR PRESENT SUDS!

It Actually
BEATS
the Sun
for getting
clothes white!



OXYDOL
NEW DETERGENT FORMULA

MAKES CLOTHES SPARKLE!

Here's why:

- 1 Oxydol has changed to a new detergent formula that's really different!
- 2 We added a remarkable new whitening ingredient, never before used in any leading suds!

Here's proof!

An Oxydol wash **DRIED INDOORS**, is whiter than any wash **DRIED OUTDOORS** in sunshine!



Dozens of wash tests have proved it--that detergent Oxydol beats the sun for getting clothes white. For instance, we took some shirts and washed them in all the leading suds, and dried them outdoors in brightest sunshine.

But a shirt washed in Oxydol and dried indoors--like the one shown (at left)--was noticeably whiter than the other shirts. You can have gorgeous white washes too--with new detergent Oxydol. Get it for your next wash!